Because adult illiteracy and corresponding statistics remain a concern on local, state, national, and global scales, the purpose of this qualitative case study is justified. Validated through dual theories, a targeted literacy framework effective for adult learners was crafted as part of this qualitative case study to include the following components: assessment, the whole language approach, authentic application, learner feedback, foundational principles, goal setting, and open discussion. Components were cross-evaluated with the programmatic approach taken by Mission Liberation to determine that for the larger majority, this instructional design is found conducive to the academic growth of adult learners. Following a review of existing literature that identified the precursors for illiteracy, symmetrical findings of stumbling blocks in the lives of study’s respondents were reflected as well. Increased modeling opportunities, maintenance of a welcoming climate, preservation of a balanced approach, implementation of more consistent testing patterns and intervals, and lastly, a more unified reporting design are offered as recommendations for continued improvement within this non-profit organization in order to provide effective literacy instruction for adult learners everywhere.