



THE MAGAZINE OF THE MU ALUMNI ASSOCIATION

# MISSOURI

WINTER 2005 • VOLUME 34 • NUMBER 2

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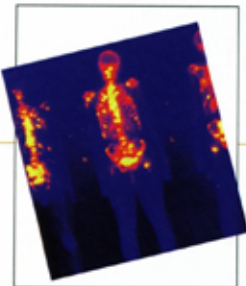
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missouri's  
**great**  
state university



#### FEEDING THE WORLD

In the 1950s, MU geneticists created a new strain of wheat resistant to rust disease, saving the nation's wheat crop and millions of dollars for farmers. Today scientists such as Henry Nguyen, above, at MU's National Soybean Biotechnology Center are working to find genetic ways to improve crop yields by developing soybeans that better tolerate drought, floods and pests.



#### KILLING CANCER CELLS

MU researchers discover new ways to detect and treat cancer, especially via nuclear medicine. Professor Wynn Volkert and his colleagues have developed three new FDA-approved cancer drugs and recently won a \$10 million grant from the National Cancer Institute (competing against such top-notch universities as Stanford and Duke) to create a premier cancer-imaging center.



#### MAKING DREAMS REALITY

As a senior in journalism, Mike Hall took on more than 10,000 competitors to win his dream job as an anchor and reporter on ESPN's *SportsCenter*. Mizzou graduates get great jobs. In a survey of 2002 and 2003 graduates, 87 percent of those in the job market found employment soon after graduation.



Please share these pride points with family, friends, legislators, community leaders and high school students. For a free Mizzou static window sticker, just give us your name and address by going to our Web site at [GreatStateU.missouri.edu](http://GreatStateU.missouri.edu).

# MIZZOU

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## FROM THE EDITOR

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### STATEMENT OF PURPOSE

The MU Alumni Association proudly supports the best  
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## Getting a Helping Hand

MARGUERITE BERWICK THOMPSON and her younger sister were turning blackberries into wine before they met Mary Brown. "Our [canning] mistake was that we didn't get the water to a jumpin' boil," recalls the 97-year-old from Rolla, Mo.

In the summer of 1920 in southeast Missouri, Marguerite was 13, and Alice was 11. They rode 10 miles on horseback into the town of Campbell, Mo., to attend a demonstration of hot-water-bath canning by Brown, a homemaking expert from the University. At one point, the young Marguerite piped up and said, "I'd like to see." Brown answered patly, "Your mother will show you."

Not so. Brown soon learned that the girls' mother had died several months earlier from typhoid fever and a miscarriage. Much responsibility had fallen on the shoulders of Marguerite, the oldest daughter in a family of seven children.

The next day, Brown traveled to the Berwicks' farm. Together, she and the girls canned a batch of blackberries, and Brown showed them how to dress chickens. The chicken and dumplings tasted good for dinner that night.

Fast-forward 20 years to a farm two miles outside of Rolla, Mo. Marguerite and her husband, Ross Thompson, live on a farm where they raise chickens and cows and grow grain crops. They learn about balanced farming research by Jim Burch through a University of Missouri Extension agent. The plan focuses on the best use of land. For Marguerite, accepting a helping hand from an extension agent is simple. Recalling her childhood, she says, "They were so good to me; I'll work with them." So, instead of dabbling in a variety of activities, the Thompsons concentrate on two: growing leghorn chickens and raising registered Jersey dairy cattle. As early adopters of balanced farming, they are recognized for success in both areas.

Being open to change made the difference for the Thompsons. Balanced farming increased the farm's productivity and income. The move allowed Ross to leave his day job at a service station and make a living on the farm. They reared two children, Robert "Bob" Thompson, BS Ag '64, and Rhoda May Thompson Hand, BS HE '53, and sent them to college.

Today, the University of Missouri continues to fulfill one of its core missions as a land-grant university — service — through extension. See the faces of extension today on Page 16, along with other stories about how MU serves you.

— Karen Flandermeyer Worley, BJ '73 ●



Marguerite Thompson's hands have dressed more chickens than she can estimate. She recalls an extension tip: "They advised us to use a timer to turn the lights on at 4 a.m. It tricked the chickens into thinking it was daylight."



## TELLING WAR STORIES

Somewhat diffidently, I offer an addition to the excellent piece about Doug Werner ["D-Day Dispatch," Fall 2004]. Your endnote lists four men, three of whom I have known, as among MU alumni who served as correspondents during World War II. I am proud to have been another such.

From spring 1944 until the end of the war in early September 1945, I was a correspondent for my radio station, WHO in Des Moines, Iowa, first in Europe and then the Pacific. I covered the bloody Battle of the Bulge in Western Europe from its start Dec. 16, 1944, until the Nazis were thrown back to the starting point of their surprise attack. I then got a Navy accreditation, covered the last B-29 fire raids on Japan, got some of the very first broadcast interviews with crew members of the planes that dropped atomic bombs on Hiroshima and Nagasaki, made the occupational landing with Marines, and did an eyewitness description of the Japanese surrender ceremony on the *USS Missouri*.

After 30 years of radio and later television news work in Des Moines, I joined the journalism faculty of Iowa State University and headed their broadcast journalism program as a full professor for almost 20 years. One of my proudest moments was when Frank Luther Mott handed me the Missouri Honor Medal in 1948.

JOHN D. "JACK" SHELLEY, BJ '35  
AMES, IOWA

## FOXHOLE SCRIBBLING

I found your story about Doug Werner and D-Day very interesting. Our company was prepared to land on Utah Beach at Normandy about 6:30 in the morning of June 6, 1944, and finally did hit land about 9:30 a.m., along with other units, all attached to the Fourth Infantry Division.

Because GIs were not supposed to keep any battle information in writing, all I had was the "paper" that most soldiers carried in their field rations (soldiers will understand what I mean),

and with a worn pencil I wrote on sheets while in my foxhole. I regret that I did not have a chance to meet and talk to Doug Werner. I would like to extend sympathy to his widow and thank her for contributing the material for the article in MIZZOU.

ROBERT B. BENSON, BA '51  
COLUMBIA

## IN REACTION TO REACTION ABOUT BOB SHACOCCHIS

I read Steve Marantz's letter ["The Voice of Vanity," Mizzou Mail, Fall 2004] about the Bob Shacochis essay with interest. We all attended the School of Journalism at the same time. I know Steve Marantz — and he's no Bob Shacochis.

I lost touch with Marantz early in our careers. He rose to senior writer with *The Sporting News*, where he penned "hard news" including an interview with Don Mattingly and an explication of "Oh, Omaha," a humorous tribute song to his adoptive hometown. Steve subsequently moved to the *Boston Herald* [he's now at ESPN Original Entertainment], where bylines included "No let-up on gay-wed violators" and "Pols mull jail for fearsome canines." Still in the trenches.

Shacochis and I keep in regular contact. I see him whenever he passes through San Francisco to promote his latest book. I will grant one of Marantz's main points: Much of Shacochis' writing is autobiographical. But I dare anyone to read his "Missing Children" (*Harper's Magazine*, October 1996) and not feel something profound.

The "hard" and "soft" imagery in Marantz's letter is off base. Let it go, Steve.

ERIC RAYNARD, BJ '73  
SAN FRANCISCO

## SHAKO WITH PLUME

I was thrilled when my husband pointed out to me the picture of our good friend Darryl Norwood on the outer cover of the Fall MIZZOU magazine. Darryl was pic-



*Elizabeth Nichols says her friend Darryl Norwood always wore the same outfit to perform with the alumni band at Homecoming: his "shako with plume," like the hat shown here; a Mizzou sweatshirt; shorts, in all weather; and a plush tiger tail.*

tured in his coveted "shako with plume" as he participated with the alumni band. We lost Darryl several years ago to liver disease, but we remember him very fondly and miss him every year during all of the Homecoming activities.

Darryl was a wonderful man and a huge Missouri fan. I know he would have been tickled to be on the outer cover of the magazine, and we all would have loved giving him trouble about his fame. He would have had something hilarious to say!

Thanks for the photo. It made us smile.  
ELIZABETH NICHOLS, BA '91  
SPRINGFIELD, MO.

## ROCKIN' THE RES HALLS

KTGR was not "Columbia's only rock radio station" in the late '60s and early '70s ["This is Headline News," Fall 2004]. Those of us who proudly staffed KCCS radio fondly remember it as a genuine, tightly formatted rocker, and we considered ourselves in direct competition with KTGR.

"The Great 58" was owned by the Independent Residence Halls Association and broadcast from the basement of

## MIZZOU MAIL

Pershing Hall via transmitters in each of the on-campus dormitories. Our in-dorm listenership was large and loyal. Students got experience in every aspect of broadcasting as DJs, reporters, newscasters, sports programmers and ad salesmen.

To this day, many KCCS alumni who have not yet achieved full senility still call me by my KCCS DJ name, "Sophia Loren."

By the time I graduated, there was talk of applying for an FM license, a move I opposed because I feared the license would go to the Board of Curators instead of students. A few years later, KCCS indeed became KCOU-FM, and the license was retained by the Residence Halls Association. Detailed, bang-up histories are available online at [kcou.miu.org](http://kcou.miu.org).

Innumerable KCCS alumni have gone on to successful careers in broadcast and print journalism, advertising, politics, Venetian blind repair, crackpot letters-to-the-editor writing and drooling. Many more have been granted money from a variety of state departments of economic security, actually perfected ways of making sealing wax and served as model prisoners in a number of our better federal institutions.

AARON MERMELSTEIN, BJ '72  
KCCS STATION MANAGER, 1970-72  
RICHMOND HEIGHTS, MO.

### NOTE OF APPRECIATION

I read three major publications: *Smithsonian*, *National Geographic* and MIZZOU. And the longer it has been since I walked Francis Quadrangle, the more I enjoy and appreciate our alumni magazine. Keep up the good work!

RON KUNZELMAN, BS BA '61  
COLORADO SPRINGS, COLO.

### THE ABUNDANCE OF ICONS

I expect MIZZOU to show at least one picture of the Columns per issue. Imagine my delight when I received the Summer 2004 issue — with fully five views of these magnificent icons. Way to go.

But I also discovered some unexpected



PHOTO BY DAVID REID, COLUMBIA DAILY TRIBUNE

At left, cheerleader Spider Burke is shown in 1978 wearing his uniform from the early 1950s. Some cheerleaders sold their uniforms to new squad members after graduating, but Burke kept his, and it came in handy in his many years of cheering. At right, Burke still sports the black and gold today.



PHOTO BY MARK SCHREIBER

bonuses: MIZZOU, I note, is very perceptive because it realizes that a successful alumni publication must be based on nostalgia, sentimentality and fellow alumni, and not upon lofty professorial mullings or groveling for donations. I get quite enough of all that, thank you, from a different university where I received my undergraduate degree.

These days, I stroll the beaches of Southern California and envision the Columns, The Shack, the bar at the Tiger Hotel, football weekends, the SAE house, being a KFRU rock 'n' roll DJ and Breisch's Restaurant on the Strollway. That was a funny name for a street full of cars, don't you think?

Keep the remembrances coming; the more the better.

L. CLARK SECREST, MA '61  
LAGUNA NIGUEL, CALIF.

### PROFESSORS AND POWS

In the Fall issue, I read with interest the article "Enemies Come to Campus" by David Fiedler. I learned more about my former Professor Donovan Rhynsburger and his interaction with the Italian prisoners

of war at MU. It was enjoyable reading. I must offer one correction. Loren D.

Reid was also one of my professors as well as a dear friend. He was not a professor of English, as stated by Fiedler in the article. Reid was a professor of speech [now a professor emeritus of communication] and was a valuable member of my graduate committees.

Thanks for the interesting information in the article.

E. GENE RITTER, MA '56, PHD '62  
WALNUT CREEK, CALIF.

### CHEERING A CHEERLEADER

I knew I made a good hire when Jim Albright ["That Guy After Spider," Fall 2004] joined our advertising faculty. He was a good instructor and received excellent student evaluations.

However, it came as a complete surprise that Spider was one of his heroes, and even more so that Jim was a cheerleader! What a guy!

BOB HUMPHREYS, BJ '49, MA '72  
FORMER CHAIR  
MU DEPARTMENT OF ADVERTISING  
COLUMBIA

## SPIDER'S TRUE IDENTITY

When MIZZOU asked in our Fall 2004 issue if readers could remember the name of cheerleading legend Spider ["That Guy After Spider"], we knew we'd be flooded with responses. As always, you readers didn't disappoint. We received nearly 50 responses.

The answer? Spider's name is Harold Burke, BA '54. For those of you fretting because you thought he was dead and gone, you'll be glad to know the retired Army colonel is still living and joking in Strafford, Mo. He kept coming back to cheer long after graduating, and he was Homecoming grand marshal in 1985.

Clint Starke, BS ChE '55, of Lockport, N.Y., wondered if writer Jim Albright must have spent too much time in the hot Texas sun if he forgot the prominent Spider's name. Spider, who actually called Albright to talk and

reminisce after reading the article, is quick to point out that memories aren't always reliable; he himself had trouble remembering the cheers back when he was a freshman.

Other messages from readers revealed a Spider whose cheering was loose with the language, especially by the day's standards. Bob Mednikow, BS BA '53, of Memphis, Tenn., reminded us of Spider's "Yell, yell, yell like hell!" routine, and several readers made reference to "Yell, dammit, yell!" Many of Spider's Kappa Sigma fraternity brothers also offered their memories.

Tom Deckman, BS ME '51, of Marco Island, Fla., wanted to know more about the origins of this icon, especially how he got his name. For that, Spider takes us back to the summer of 1950, when he was living in the Kappa Sig house. Upon hearing his voice, a fraternity brother remarked that he sounded like a certain

radio DJ in St. Louis of the same nickname and last name. And thus the name was born. Funny thing is, Spider says, that DJ was a tall, lanky guy worthy of the leggy creature's name. Not so with MU's Spider. "I was a pudge," he says, "so it was pretty funny."

Thanks to everyone who responded.

CHRIS BLOSE  
ASSISTANT EDITOR  
MIZZOU

*MIZZOU magazine welcomes your letters, which may be edited for length, clarity and style. Please include your daytime telephone number, address and degree/year. Address: 407 Donald W. Reynolds Alumni and Visitor Center, Columbia, MO 65211, phone (573) 882-7357, fax (573) 882-7290, e-mail: mizzou@missouri.edu.*

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## BUZZER SOUNDS ON NCAA INVESTIGATION

**T**IGER FANS, COACHES, PLAYERS AND administrators finally have closure to the investigation into the men's basketball program. That closure came on Nov. 3, 2004, when the NCAA Committee on Infractions announced the investigation's results.

Those results, to the relief of many, do not include a ban from postseason play. The University has accepted the committee's findings and will not appeal, administrators said in a press conference.

The committee found recruiting violations such as misidentified meal expenses and improper recruiting contacts, both dating to 1999. In addition, it made a charge of failure to monitor compliance with NCAA rules. The committee's report also cited extra benefits to players, including former player Ricky Clemons, to whom Coach Quin Snyder gave clothes. However, the committee's findings did not support several allegations, including one that former Associate Head Coach Tony Harvey had made a \$250 cash payment to Clemons. Both

Harvey and former Assistant Coach Lane Odom resigned after the NCAA's May 7 notice of allegations.

Athletic Director Mike Alden said he was pleased that the committee did not find a lack of institutional control and did not substantiate allegations of academic fraud or cash payments to student athletes.

As for corrective measures, Snyder listed several, including more administrative oversight and a more extensive system of keeping track of calls, meals and other recruiting activities. He also said coaching additions Melvin Watkins and Jeff Meyer bring the kind of experience necessary for maintaining compliance.

Snyder, 38, said he better understands the attention to detail required to run a program now than he did when he started at MU in 1999. "As a young coach, I just wasn't as aware of it," he said. "I've been made aware of it, and I don't want to be made aware of it again."

Penalties for the program include:

- A probation period of three years.
- A ban on off-campus recruiting by any coaching staff member for one year.
- A reduction of scholarships from 13 to 12 for 2005-06 (self-imposed by the University) and a reduction from 13 to 11 for 2006-07 (further imposed by NCAA).
- A reduction in paid visits by potential recruits from 12 to nine for two years.

The off-campus recruiting ban is more appropriate than a postseason ban because it fits the infractions and doesn't punish student athletes not involved in them, said infractions committee chair Thomas Yeager. The ban prevents coaches from doing extensive road recruiting as normal. Snyder's optimistic, though, because he has a young team, meaning fewer players to replace soon. Now it's a matter of getting recruits to come to Columbia, meet the coaches and team, and see the new Paige Sports Arena.

Michael Devaney, the professor who led MU's internal inquiry in cooperation with the NCAA, described the mood at



the end of the investigation as "guarded relief." Snyder exemplified that mood.

"It's never a good thing to have these types of obstacles," Snyder said, "but I don't believe it sets us back. I think the closure, in many respects, pushes us forward."

## QUALITY AND QUANTITY

**W**HEN BRIAN BROOKS AND Dean Mills, associate dean and dean of MU's School of Journalism, decided to go after the best students in the country, the "cream of the cream," as Mills says, the strategy was simple: Offer them money and perks.

It worked. The J-School ended up with 39 Walter Williams Scholars. These top-tier students scored 33 or higher on the ACT (or 1470 or higher on the SAT) and were in the top 10 percent of their high school classes. Perks for these scholars include scholarships of at least



*At a Nov. 3, 2004, press conference, basketball Coach Quin Snyder expressed relief at not being banned from postseason play. "Now we've got to get better and get there," he said.*



## AROUND THE COLUMNS



PHOTO BY BRUNA MORAN

From left, freshmen Sydney Stonner of Branson, Mo.; Emily Swallow of Denver; Ashley Praiswater of St. Joseph, Mo.; and Amanda Jacobs of Downers Grove, Ill., are all Walter Williams Scholars.

\$2,000, residence in a special learning community, placement with a faculty mentor and an additional \$1,000 for studying abroad or in the school's Washington or New York programs.

The Walter Williams offer sealed the deal for some students. Jill Hilbrenner of Concordia, Mo., already planned to apply to the J-School; the program just made it easier financially and logistically. But it also attracted students who otherwise might have ended up elsewhere. Sydney Stonner of Branson, Mo., thought she'd end up in the Ivy League, but this and other scholarships and programs enticed her to come to MU. Stonner and nine other Walter Williams Scholars are also Discovery Fellows, another program targeted at 30 top students through the Honors College.

These high-scoring students are a part

of MU's fall 2004 freshman class, a class with a mean ACT score of 25.4, nearly four points higher than the state average and 4.5 points higher than the national average. But enrollments at MU show quantity as well as quality; the 4,668 first-time freshmen are part of an undergraduate enrollment of 20,833 and total enrollment of 27,003, both record highs. Likewise, numbers are up in minority enrollment, an area of targeted recruitment. The number of African-American first-time college students, 299, is the highest it's been since 1994. Overall Hispanic enrollment, 444, is also a record high, as is overall Native American enrollment, 163. The one-year retention rate of 84.8 percent and six-year graduation rate of 67.8 percent also set records, so MU is not only attracting students but also keeping them.

### BRIEFLY



•Federal grants to MU's **plant biology researchers** are booming this fiscal year. The National Science Foundation, the nation's leading source of funding for plant genome research, has funded more than \$15 million in plant biology and plant genome grants to seven MU faculty members, some of whom are collaborating with investigators at other institutions. The researchers are Jim Birchler, Karen Cone, Mannie Liscum, Kathy Newton, Gary Stacey, Jay Thelen and John Walker. Mizzou researchers lead three of the 22 plant genome projects that the NSF funded this fiscal year. For more: [www.nsf.gov](http://www.nsf.gov)

•In January, Brent Mallinckrodt, professor of education, will be incoming editor of the *Journal of Counseling Psychology*, which ranks in the **top three** of the American Psychological Association's numerous research journals. Mallinckrodt, BA, BA '78, has published 26 articles in the highly selective journal, which rejects 70 percent to 80 percent of articles that researchers submit to it. This position gives him great influence in setting the standard for good science in his field. For more: [www.apa.org/journals/cou.html](http://www.apa.org/journals/cou.html)

•January will mark the second year running that some MU students will head **back to campus early** to earn an hour of academic credit. They will be taking one of the intense intercession courses from Jan. 3 to 14. It's one way students can graduate sooner and keep costs down. Along with online studies and evening courses, this offering is a way of going beyond MU's traditional niche of daytime courses. For more: [sis.iats.missouri.edu/soc/select.cfm](http://sis.iats.missouri.edu/soc/select.cfm)

## AROUND THE COLUMNS

### THE BUCK STOPS HERE

FROM THE EARLIEST DAYS OF HARRY Truman's political career, the plain-speaking 33rd president of the United States considered government service a noble calling. "I would much rather be an honorable public servant and be known as such than to be the richest man in the world," Truman once said.

The Harry S. Truman Scholarship program aims to keep that tradition alive. Truman Scholars must be student leaders committed to careers in public service. Good grades are important, but they're not as important as a student's record of public service and leadership.

MU senior Dylan Sullivan, an environmental geology major from Bowling Green, Ky., has what it takes to measure up to Truman's ideal. Out of nearly 600 students nominated by schools around the country, he was one of just 70 to



PHOTO BY BOB HILL

Dylan Sullivan, a senior majoring in environmental geology, is one of 70 national winners of the Harry S. Truman Scholarship.



PHOTO ILLUSTRATION BY BOB HILL

win the scholarship in 2004.

The federally funded scholarship provides \$26,000 to help pay for graduate school. Along with the Rhodes and Marshall scholarships, it's one of the most prestigious awards a U.S. undergraduate can win, and it brings Sullivan a giant step closer to winning a spot at one of the handful of top universities where he'd like to work on a master's degree in urban planning. It also might help him meet his most important goal: making a difference in the world.

"I know it sounds clichéd, but it really isn't about the money," Sullivan says of the Truman scholarship. "It puts you with a community of people who think about public service the same way you do."

In his own low-key way, Sullivan already is making an impact. Last fall, he organized a campus effort to make Free Trade coffee more available at MU and help farmers in underdeveloped countries earn a living wage for the crops they produce. "It's a small step, but it's a first step," he says.

*If you squeeze the history of human communication into a calendar year, the printing press doesn't come along until Dec. 27, says oral traditions expert John Foley. The Internet shows up right before midnight on New Year's Eve.*

### THE ODYSSEY AND THE INTERNET

**P**OP QUIZ: HOW LONG HAS THE printed page been around? If you had been sitting in Jesse Auditorium Sept. 8 for MU's inaugural 21st Century Corps of Discovery lecture by renowned oral traditions scholar John Foley, you'd have a ready reply. You'd probably invoke Foley's calendar analogy and say: "If the history of human communication were condensed into a single calendar year, the printing press doesn't appear until Dec. 27. The first mass market paperback comes during the day on New Year's Eve, and the Internet appears just a few seconds before people start singing 'Auld Lang Syne' around midnight."

So, if in the life of our species the printed page is still as fresh as milk in the refrigerator, then what grand communi-



## AROUND THE COLUMNS

editions technology carried all of humanity's stories, histories, recipes, codes of conduct and traditions for everything from weddings to building cathedrals?

The answer is speech — strictly oral communication of a specially patterned variety, says Foley, Curators' Professor of English and classical studies. He led off the lecture series, which is slated annually to share research discoveries in keeping with the University's land-grant mission.

During Foley's multimedia lecture, "Rediscovering Our Roots: Oral Tradition and the Internet," he said that ancient modes of oral communication have been reincarnated in the Internet. One major similarity is in how both rely on people finding pathways to get information. For instance, Internet surfers click through a series of sites to assemble information they want. In a similar way, ancient bards such as Homer adapted their plots to the times and moved their characters through them as they told and retold the old tales.

Although we in the West think of oral traditions as ancient, most people on Earth still navigate without writing, Foley says. In China alone, more than 20 recognized minorities operate as strictly oral communicators. They aren't illiterate or even preliterate, he says. They simply don't use the written word.

### TEACHING TOMORROW'S WORK FORCE

FINDING EMPLOYEES WHO ARE prepared for jobs in high-tech industries can be a challenge, so SBC Communications Inc. found a way to cultivate more of them. A \$1 million gift from SBC will support a new degree program in information technology studies in the College of Engineering. Students will learn about computer systems security, digital media and wireless technology as they develop

the skills that SBC and other companies want in employees.

Cynthia Brinkley, BJ '91, president of SBC Missouri, announced the gift at an Aug. 24 event at SBC's Data Center in St. Louis. "At SBC, we regard the expansion of technology education as an opportunity for economic development," Brinkley said.

New courses in the program will include computer modeling, animation, networking technology, database management, mobile computing, film special effects and computer security.

Other recent major gifts and pledges in support of the For All We Call Mizzou campaign include:

- A bequest from Murray S. Cohen, BS Ed '48, MA '50, PhD '52, of Morristown, N.J., to establish the Norman Rabjohn Memorial Scholarship in the College of Arts and Science. The scholarship will benefit chemistry students from the greater New York-New Jersey metropolitan area.

- A bequest to the School of Medicine and an endowment for a distinguished faculty scholar in breast cancer research from Margaret Proctor Mulligan of Columbia.

- An estate gift of \$1.5 million from M. Denis Overholser, BS EE '58, of Columbia to create the M.D. Overholser Engineering Scholarship for students in electrical and computer engineering.

FOR ALL WE CALL

### MIZZOU

Campaign Progress (in millions)	Goal (in millions)
Students \$101.98	\$115
Faculty \$30.58	\$97
Programs \$153.51	\$154
Facilities \$94.65	\$134
Private Grants \$92.3	\$100
<b>TOTAL \$473.02</b>	<b>\$600</b>

The chart above shows the progress of the For All We Call Mizzou campaign. As of Sept. 30, Mizzou has raised \$473.02 million, or 78.84 percent of its campaign goal. Despite fund-raising challenges for higher education across the country, Mizzou raised a record-breaking \$130.6 million in private gifts this fiscal year. The surge in private support coincides with the For All We Call Mizzou campaign, the largest comprehensive campaign in the history of the University of Missouri System.



Photo by Bob Ellis

Cynthia Brinkley, president of SBC Missouri, leads a "Mizzou-rahi" cheer after announcing her company's \$1 million gift to MU at an Aug. 24 event.

## AROUND THE COLUMNS

### FRAME OF REFERENCE

**B**ULLET WOUNDS. CAR WRECKS. Industrial accidents. Sometimes they cause damage to victims' arms and legs so severe that doctors know bone grafts and surgical pins won't repair the shattered bones. Amputation is often the only option.

As mid-Missouri's only Level 1 Trauma Center, University Hospital sees more than its share of such patients. Now they have new hope, thanks to Jason Calhoun, MU's new chair and professor of orthopedics, and to a Russian orthopedic surgeon and inventor named Gavril Ilizarov. Calhoun arrived at MU in summer 2003 with the goal of building one of the best orthopedic surgery departments in the country.

In the 1950s, the Russian invented a medical device called the Ilizarov frame, a circular scaffold that is connected to damaged bones with metal pins. It acts much like an external cast and helps the bones heal and regenerate. Ilizarov invented the device for his patients with severe bone deformities, but he once used it to rebuild the leg of a Russian high jumper

who went  
on to



ILLUSTRATION BY BLAKE DONOHUE



PHOTO BY BOB HALL

*Dr. Jason Calhoun examines the Ilizarov frame on a patient's leg at University Hospital's orthopedic clinic. In this case the frame is being used to lengthen the healing bone to correct a leg injury the patient suffered in an automobile accident.*

win an Olympic gold medal.

Calhoun is one of only two dozen U.S. doctors who specialize in the Ilizarov frame. He learned the technique two decades ago from Ilizarov himself and has used it to treat more than 450 patients. He even wrote the book on it; he is the co-author of a medical text, *Ilizarov Technique for Complex Foot and Ankle Deformities*.

### MAILBOX ROMANCE

**W**HEN IT COMES TO ANNIVERSARY gifts, a few things come to mind automatically: jewelry, flowers, romantic getaways. But John O'Connell, BS BA '79, decided on something not quite so obvious for two important anniversaries with his wife, Mary Hartmann, BJ '79: mailboxes.

Given the circumstances, a gift of mail-

boxes is much more romantic than traditional options. O'Connell met his future wife while milling about at the Blair Hall mailboxes during their first week at Mizzou. The two hit it off, dated throughout college, and then got married. So when O'Connell learned in MIZZOU magazine that Blair Hall would be torn down to make room for new construction, he was sad. He also saw an opportunity.

"I tried to think of something to keep as a memento," he says, "and since we met at the mailboxes, I thought that would be a neat thing to get her." The folks at the Office of Residential Life liked the idea, and they sent him facades from the mail cubbies in Blair Hall. O'Connell used them to celebrate two anniversaries: the 29th anniversary of the couple's first date on Oct. 25 and the 25th anniversary of their wedding on Nov. 30.



## SWITZLER'S SECRET SILO

**S**WITZLER HALL, MIZZOU'S OLDEST classroom building, isn't surrendering its secrets easily. Architectural sleuths from MU's Campus Facilities department are still scratching their heads over a mysterious silo-like structure that's built behind interior walls in the center of the building. The Switzler silo is 8 feet in diameter, plastered brick, and it runs from the basement through all three floors.

Switzler Hall opened in 1872 as the Science Building. Over the years it was home to the College of Agriculture, the School of Journalism and civil engineering offices, labs and machine shops. The silo is obviously part of the original structure. The problem is, no one seems to know what in the heck it is or what function it serves. The original building plans were lost long ago, probably in the 1892 Academic Hall fire. Campus Facilities staff are determined to find an answer.

There are plenty of theories. Maybe it really is a silo, built to store livestock feed when MU's fledgling ag school grazed cattle nearby. Perhaps it was part of an elaborate system to vent hazardous gases from chemistry lab workbenches. It could be some sort of heating and cooling shaft; there's a heavy metal door at the silo's base that looks something like a furnace door. Or maybe it was a drop tower for physics students doing experiments on acceleration and gravity.

The Campus Facilities detectives think they may have an answer, but they're not sure. They discovered that Switzler Hall was modeled on a similar building at Michigan State University. Buried in the Michigan State archives are plans for a chemical laboratory building that detail a square "ventilating chimney" for venting gases from chemistry experiments.

Case closed? Maybe, maybe not. Professor Paul Schweitzer, who taught in

Switzler's original labs, once wrote a detailed description of the ventilation system and made no mention of any such brick structure.

Faculty and staff who work in Switzler today know the silo is there, but they don't give it much thought.

Perhaps a Mizzou alumnus knows the real story behind the secret of Switzler's silo. If so, e-mail [mizzou@missouri.edu](mailto:mizzou@missouri.edu).

## GIVING TEENS A VOICE

**T**HEENS CALLING IN TO JERMAINE Reed, who hosts a radio show called *Generation Rap* on Saturday mornings, know they have a trusted source of information. Reed, an MU junior majoring in political science, fields questions at the studio of Kansas City's FM station Hot 103 JAMZ on topics such as peer pressure, sex, relationships and drugs. How does Reed, all of 20, know what to say about such complex issues?

"He's mature. He's outgoing. He's the kind of person who can represent himself well with the president or a drug addict on skid row," says Alvin Brooks, a Kansas City, Mo., City Council member and mayor pro tem who has known Reed for years.

And experience pays off, too.

"Basically, a lot of the issues are teen issues I had to deal with on a regular basis," Reed says.

But Reed also relies on teen panelists and experts to help him provide the best



PHOTO BY STEVE MORAN

Jermaine Reed, a junior majoring in political science, offers advice and information to teens on a radio show at Hot 103 JAMZ in Kansas City, Mo.

information to his audience, which includes adults as well as teens. Reed's guests have included the mayor of Kansas City, Mo., and other politicians, the superintendent of Kansas City public schools, and popular singers such as Mario and B2K. He's not afraid to tackle tough subjects with his guests, as he did with the superintendent when he talked about the achievement gap between white and black students. "I think it provides an outlet for parents and community members to know how teens feel and how teens think," Reed says.

Growing up in a working-class neighborhood in Kansas City, Reed started working on the radio at age 9, doing announcements for a community organization, Move UP. With mentoring from Brooks, Reed has been able to land internships in Kansas City government. He enjoys the fast-paced nature of working in public service. Reed, who does the show on breaks from MU, ran the show again last summer and tapped into connections he made working in city hall.

"I think that if he's interested in politics, I have no doubt he could be mayor of a great city," Brooks says.

## AROUND THE COLUMNS

### RETURN OF THE 'BERG

**I**N SEPTEMBER, JUST OVER A YEAR after a fire gutted the Old Heidelberg Restaurant, a redesigned version of the legendary campus eatery opened in the same location at 410 S. Ninth St.

The original circa-1920s building had housed a Laundromat, a car dealership and a cafe before 1963, when the 'Berg moved in. The new building's design preserves some of the restaurant's trademark old-world charm and the ground-floor booth layout but adds a rooftop deck complete with bar and dumbwaiter. Patrons looking for the "charm" of the old bathrooms may be disappointed by the more modern look of the new ones.

In stoic Germanic style, the 'Berg's owner, Dick Walls, bypassed the kerfuffle of holding a grand reopening event. He simply unlocked the doors and went back to work on Sept 2.



PHOTO BY BOB HILL

*Hungry for your 'Berg fix? Never fear. After being closed for a year to rebuild after a fire, the Old Heidelberg reopened with the same floor plan downstairs and a new roof deck on top.*

### BACK TO THE BARN

**T**HE ANNUAL BARNWARMING celebration is usually a student affair in the College of Agriculture, Food and Natural Resources, but in 2004, the tradition's centennial year, some alumni decided students shouldn't have all the fun.

On the evening of Oct. 2, more than 200 alumni and friends of the college gathered for the Centennial Barnwarming Celebration, held at the Trowbridge Livestock Center on the MU campus. Gone are the days of paddle-wielding Ruf Nex and women choosing whether to kiss a goat or a young man, but Aggies who remember those beloved traditions were happy to reminisce.

Former Ruf Nex member Kim Ricketts, BS Ag '68, left his paddle at home, but he says some of his brethren brought theirs along. He enjoyed speaking with other alumni, regardless of whether or not he knew them when he was a student. "Barnwarming is one of those things that binds the ag school together," he says.

Ed Wicklein, BS Ag '56, manager of the 51st Barnwarming, helped plan the centennial celebration. He traveled all the way from his home in Albuquerque, N.M., to attend, and he brought his 1955 Farmers' Fair jacket with him as a relic from his college days. "I carried mine," Wicklein admits with a chuckle. "I could not believe that some people could still fit into those jackets."

### BEYOND PIGEONHOLES

**P**EOPLE LOVE CATEGORIES. THAT'S why it's so convenient to divide business education by specialties. Accountancy majors learn to think like accountants, management majors learn to think like managers, and so on. But problems in the actual business world don't break up so neatly.

For that reason, MBA students in the College of Business are starting to break



out of their pigeonholes through the Integrated Functional Perspectives (IFP) initiative. Students work through one case study that involves aspects of accounting, finance, management,



## AROUND THE COLUMNS



PHOTO COURTESY OF UNIVERSITY ARCHIVES

marketing and organizational behavior. Also, several classes do smaller case studies and invite professors from various disciplines to join the discussion.

*As part of a Barnwarming tradition, when faced with the option of kissing one of these male students or a goat, this female student of the 1970s chose the goat. Sorry, guys.*

For fall 2005, the course topic is timely: the demise of accounting giant Arthur Andersen. Mark Houston, program director, says that case fits the goal perfectly. It includes the obvious accounting and finance problems highlighted in the Enron and WorldCom scandals. But there are also marketing issues, questions of technology and cultural concerns.

"If our students hope to gain the kind of positions we hope they will," Houston says, "where they're actually leading meaningful organizations, they're going to be dealing with issues that can't be solved from a single functional perspective. The goal of this program is to help them learn to integrate their knowledge."

### BACK ON PAR

**Y**OU'LL LOOK A LONG TIME TO FIND a college-age golfer so mature that, during a bad day on the links, he just reminds himself that things could be a lot worse and resolves to enjoy himself nonetheless. But maturity comes with experience, and engineering junior Michael Unger has been through the wringer in ways few college students can match. He has packed one pair each of hard knocks and gallant comebacks into the past two years of his mere 20 on Earth.

Summer 2002: As Unger, a touted golf recruit from Edmond, Okla., prepares to start classes and golf practice at MU, he comes down with a severe case of mononucleosis. He is in the hospital for two days with a tube down his throat just in case his shaky breathing gets worse. He loses 30 pounds in three days. Unger arrives on campus too weak to play golf and redshirts his first year. In addition to tackling his rehabilitation wholeheartedly, he wades into his classes and comes out with a 4.0 GPA. By the end of 2002,



PHOTO BY BOB HILL

*Engineering junior and varsity golfer Michael Unger sinks a putt after two major illnesses in the past two years tried (unsuccessfully) to sink him.*

he is back to normal and golfing well.

Summer 2003: One August night after shooting a 6-under-par score for nine holes at MU's A.L. Gustin course, Unger has another in a series of stomachaches. This one is serious, and he heads to the hospital. A CT scan reveals that, perhaps as a result of his weight loss the previous year, a pair of arteries that pass on either side of his lower stomach are acting as clamps that won't permit food to pass. Unger's stomach is five times its normal size, and if the stretched tissues burst, the result would be fatal. Emergency surgery repairs the problem with only a few hours to spare. After almost two weeks in the hospital, he checks out and starts to think about another rehab. He heads to Florida and devotes himself to that work.

Summer 2004: All's well that ends well. Unger is back at MU, his GPA and chip shot intact.

## AROUND THE COLUMNS

### HOOPS GO GLOBAL

**I**F MU MEN'S BASKETBALL HAS AN international feel to it, it's not just because Lithuanian big man Linas Kleiza returns to the court this season (or because former player Rickey Paulding will be playing pro for a team in Israel). It's because Coach Quin Snyder sees in this year's team the potential and the personnel for international style.

Basketball fans who watched the Olympics this summer might be familiar with that style — and how it broke down the usually dominant United States team. In part, it's about versatility and having players who are comfortable in multiple positions. It also entails a more selfless attitude, in which players driving to the hoop might just pass the ball back out for a perimeter shot instead of going for the glory. Like kindergarten, it's all about sharing. The goal is to space out the opposing team's defense and keep them guessing.

To do that, though, "You don't just have to have the right people on the bus," Snyder says. "You have to have the right people in the right seats on the bus." Which brings up the question of the point guard. In recent years, Snyder (100-63 record overall) hasn't always had a true point guard at his disposal. Much of that burden has fallen on the shoulders of junior Jimmy McKinney, who led the team with 94 assists last year. Senior Jason Conley also played point at times. Both of them are more comfortable, and probably more effective, off the ball as shooting guards. Snyder uses a football analogy: You can convert a quarterback into a wide receiver, but turning a wide receiver into a quarterback is a different story.

This year, Snyder has a couple of true point guards. Strong freshman recruit Jason Horton looks to have the ball-handling skills necessary to run the offense, and sophomore Spencer Laurie

has the experience of playing in 21 games in 2003-04. Having someone reliable at the helm could be a boon to shooters such as McKinney; Conley, who came alive in the last 11 games last season and shot 48.6 percent; and sophomore Thomas Gardner, a threat from outside and a ferocious defensive player.

"It feels great to have two true point guards out there," Conley says. "They push it up the court so fast, and that's a big deal to me. I love getting the ball in transition and just going." So having the right point guard in place could also speed up the game. That's conditional, though. "You have to play defense if you're going to run," Snyder says. That's why defensive intensity and consistency will be a focus this year for everybody.

Of course, you can't mention international style (or intensity, for that matter) without talking about sophomore forward Linas Kleiza. Off the bench early last year, he impressed fans with 11.1 points and a team-high 8.4 rebounds per game, but a shoulder injury against Colorado on Feb. 10 left him out for the season.

"It was tough to sit on that bench and watch my team play," he says. "I wanted to get out there and help my team so bad." He'll get a chance to do that this year, along with freshman Kalen Grimes and juniors Kevin Young and Jeffrey Ferguson, all big post players looking to fill Arthur Johnson's formidable shoes.

The players would probably prefer not to look at it that way, though. They get a lot of questions about the past, particularly about their disappointing 16-14 record last year, lack of an NCAA invitation, and the recently closed NCAA investigation into the program (see story on Page 6). For them, though, this year is clearly more important. Everything feels new. For one thing, they're playing in the Paige Sports Arena for the first season. For another, they have five new players, plus



Ferguson, who returns after sitting out last season because of visa problems. And they have two new coaches, Associate



## AROUND THE COLUMNS



PHOTO COURTESY OF INTERCOLLEGIATE ATHLETICS MEDIA RELATIONS

*Above, Coach Cindy Stein hopes guard LaToya Bond can become a consistent leader for her team in 2004-05. "LaToya has the potential to put up tremendous numbers," Stein says.*

*Left, forward Linas Kleiza, sidelined by a shoulder injury last season, returns to the court this year. Kleiza's strength is partly his versatility; a powerful post player, he also pops three-pointers when the mood strikes.*

season hype that might have haunted last year's team, the Tigers are ready to focus on what's new and leave what they consider "old news" behind. "There's less clutter in their brains about what's going on," Snyder says.

### HUNGRY TIGERS

**T**HE 2003-04 SEASON ENDED WITH MU's women's basketball team reaching one goal it had set at the beginning of the year: getting off the bubble and into the NCAA Tournament. Coach Cindy Stein and her players weren't satisfied, though. A 17-13 season full of inconsistency and injuries, a conference record of 7-9, and a loss to Stanford in that first tournament game left them wanting more.

"As much as everyone was excited we went to the NCAA, we could have had a

great year," Stein says. "We talk about how we 'survived' last year. So I think our kids are really hungry."

That hunger will come in handy as the Tigers enter the 2004-05 season, especially considering the team's youth. The team lost five of the past season's top six scorers, including Evan Unrau. Stein thinks talent can trump youth, though, and she hopes she has the players to step up and fill the holes.

For strong play and leadership, she looks to LaToya Bond, a junior guard who was last year's third-leading scorer, and center Megan Roney, one of only two seniors on the team and the leader in three-point percentage. Stein hopes that Bond can be more consistent, particularly on defense, and that Roney, who in the past has been more likely to pass unselfishly than to shoot, will become more assertive with shooting, especially close to the basket.

Other players are fighting hard for slots as starters. Stein says junior center Christelle N'Garsanet and sophomore forward EeTisha Riddle have been especially dedicated to staying in shape and improving their skills during the off-season. Sophomore guard Blair Hardiek and junior center Cherice Mack also are trying to cement their positions in the lineup. Freshmen Kassie Drew and Crystal Howard, part of what Stein says is her strongest recruiting class to date, will battle for spots with older players as well.

As for Stein, her spot is set for now. The athletic department has extended her contract through the 2007-08 season. Entering her seventh season, she has taken the Tigers to postseason play the past five seasons, which ties a school record.

*For schedules and other sports information, visit [www.mutigers.com](http://www.mutigers.com).*

Head Coach Melvin Watkins and Assistant Coach Jeff Meyer.

With those factors, plus less of the pre-

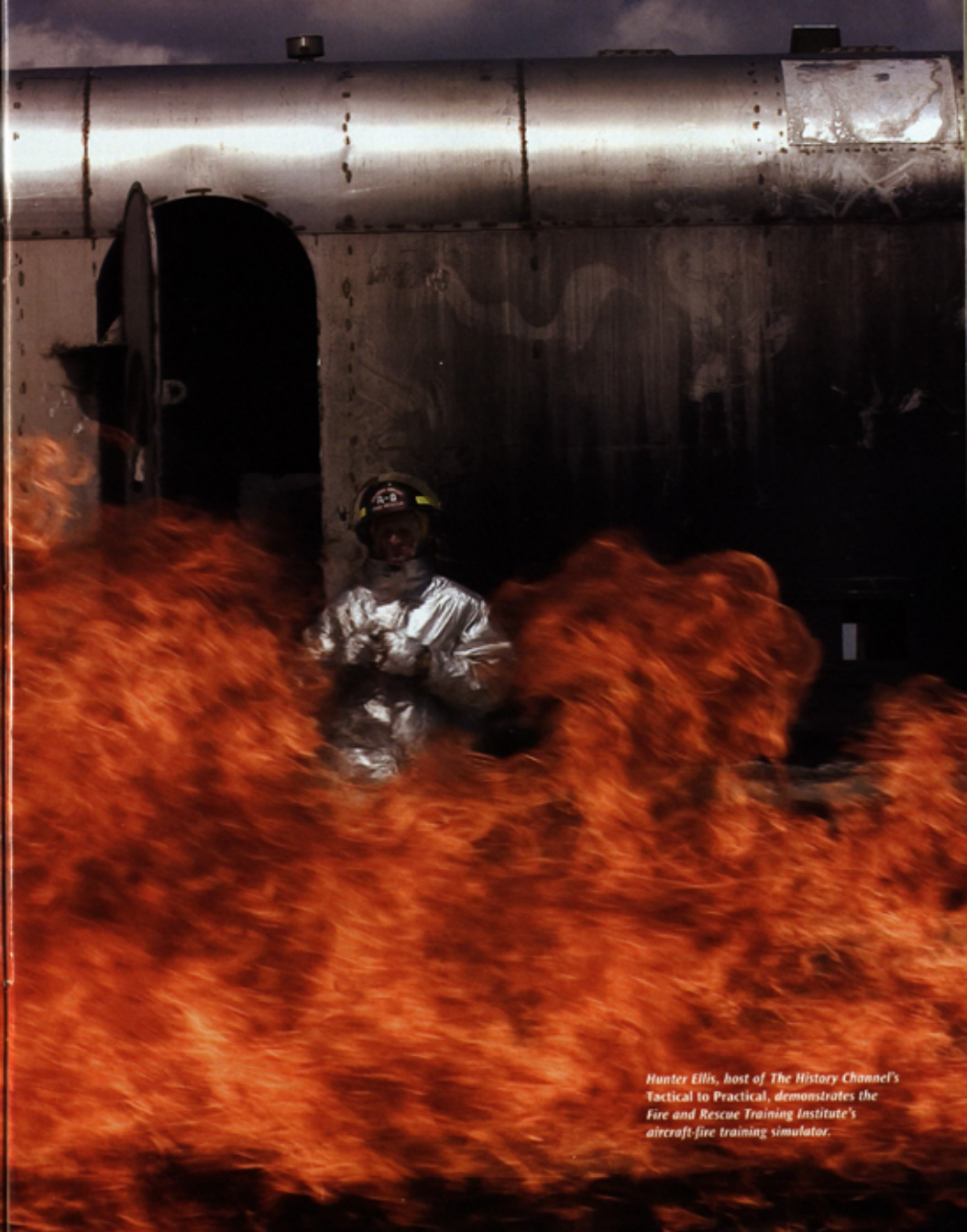


# Fired Up to Serve

**FORGET THE IVORY TOWER. FROM FIRE TRAINING  
TO 4-H, UNIVERSITY OF MISSOURI EXTENSION  
SPECIALISTS CARRY THE UNIVERSITY'S WORK TO  
ALL CORNERS OF THE STATE AND BEYOND.**

**STORY BY CHRIS BLOSE  
PHOTOS BY ROB HILL**





*Hunter Ellis, host of The History Channel's Tactical to Practical, demonstrates the Fire and Rescue Training Institute's aircraft-fire training simulator.*

**W**HAT HAVE YOU DONE FOR ME LATELY?

It's a fair question, especially for people with something at stake: money, time, support, etc. In the case of the University of Missouri-Columbia and the University of Missouri System, the people of Missouri have something at stake, so it's fair for them to ask. "What has MU done for me lately?" That's where University of Missouri Extension enters the conversation.

For many people, the word *extension* means agriculture. The word evokes the historic image of "agents" spreading the word to farmers out in the field. They're called specialists instead of agents now, and although agricultural work remains vital to extension, it's part of a broader mission, one that has evolved since legislation in the mid-1800s through the early 1900s defined and refined land-grant universities and cooperative extension, both dedicated to serving the public.

MU Extension specialists — rooted at MU but also located at other UM System campuses, Lincoln University, and local and county offices — can give you business advice, teach you how to save lives and put out fires, help you get into college, teach your kids to eat right, and much more. Through a variety of free and paid services, they spread research-based information and continuing education offerings around the state.

If universities are hives of knowledge, extension specialists are the worker bees. Because of the service they provide, if you asked the people in the following stories what MU has done for them lately, the answers would be easy.

### Fighting Fire With Fire Training

When Capt. Mike Marlo arrived to fight a house fire in St. Louis on June 28, things looked grim: Thick, choking smoke made for zero visibility, and a child was trapped in a converted attic bedroom. Armed with experience and lessons from MU Extension's Fire and Rescue Training Institute (FRTI), Marlo went to work.

While firefighters from another department knocked back the fire, Marlo and John Chapman, both from West Overland, Mo., performed a primary search. Finding the stairs in a house with additions can be tricky, particularly when you can't see. Ladder entry wouldn't work because superheated smoke and gases were blowing out of the second-floor window.

They found the stairs, and Marlo and Chapman split up. After an unsuccessful thermal-imaging scan, Marlo switched to a right-handed search, feeling his way around the wall and back to where he started. Still no child. He checked the bed. No luck. Then, he searched the center of the floor and found the unconscious boy. Marlo picked him up, found his way back along the wall, and headed down and out.

More than a week later, 11-year old Christopher Hendershott had recovered from smoke inhalation and left the hospital. The humble Marlo credits all the firefighters present and what he had learned from FRTI with helping him save a life.

Marlo and Hendershott aren't the only ones who've benefited from FRTI. During fiscal year 2004, the institute enrolled 16,108 students from 45 states and 113 of Missouri's 114 counties. Instructors taught water rescues in theme park white water, trained airport personnel with a mobile prop that can simulate aircraft fires, and taught Missouri's career and volunteer firefighters basic and advanced techniques. Such emergency training exemplifies the many professional improvement and certification opportunities the continuing education arm of extension offers.

FRTI director Gary Wilson would like to raise funds for an actual training center in the near future. Now, most classes happen out in the counties and at whatever facilities are available. "We operate in the true extension fashion," Wilson says.



From left, Capt. Mike Marlo rescued Christopher Hendershott from a house fire using techniques he learned from the MU Fire and Rescue Training Institute. John Chapman assisted with the rescue.





Eldon Cole, left, consults with Show-Me-Select Replacement Heifer program participant Nolan Kleiboeker next to Kleiboeker's truck. "Some of my most teachable moments happen in a pickup," Cole says.

### Fieldwork on the Farm

The relationship between livestock specialist Eldon Cole and farmer Nolan Kleiboeker of Wentworth, Mo., fits the traditional image of extension. Cole, based in Mount Vernon, Mo., and clad in denim and a cowboy hat, works with Kleiboeker on the Show-Me-Select Replacement Heifer program.

Show-Me-Select, at its most basic level, is designed to provide standards for replacement heifers, the young cows raised, bought or sold by farmers for later breeding. The program also teaches

better herd management, nutrition and reproductive techniques. Founded by MU Professor David Patterson and now privatized by farmers, the program seeks to improve the genetics of Missouri's herds. Farmers, specialists and veterinarians form partnerships to maintain standards in weight, health, reproductive attributes, genetics, appearance and other areas.

Better genetics and management might be the goal, but Kleiboeker and other participants have discovered a more enticing benefit: money. For those

willing to put in the effort, higher standards mean added value and higher prices at Show-Me-Select sales.

As for Cole, who has been with extension for about 40 years, he views himself as an educator, just one who holds lessons in pickup trucks and fields rather than classrooms.

"There's a right way and a wrong way to do things," Cole says. "I guess that's extension's point, trying to teach the right way."





### Food, Fun and Fitness

High-pitched laughter bounces off the walls of the school gymnasium in Tipton, Mo. Small hands shoot up in excitement at the prospect of answering questions. Today, the gym houses an interactive walk-through exhibit where students follow food's journey from farmers' fields to their bodies, where it gives them energy to be active.

These students are experiencing Food Power Adventure, a program from MU Extension and the nutritional sciences department. Last school year, 45,526 children from 182 elementary schools participated in one exhibit, plus the extensive classroom and take-home activities that go along with it. Because of demand, now two exhibits visit schools almost daily to teach youngsters about making healthy food choices and being physically active.

This is no boring lecture. Students start at the pizza farm, a station where they learn about nutrition, farming and food sources. A whistle blows, and the students move from station to station. After entering a giant mouth — complete with oversized teeth and toothbrushes — they learn about dental care. A stop in the stomach station teaches them about digestion. Activities in the muscle station highlight the importance of fitness. A black



*Above, with the help of a magnifying glass and the Food Power Adventure interactive exhibit, Alyssa Custer finds out that a milk mustache isn't all she gets from milk. Inset, Carol Ivy, nutrition program assistant, gets the kids pumping inside the muscle station.*

light and a "germ" stamp demonstrate to the kids how hand washing can help keep them and their classmates healthy.

As fun as this is, it's but one part of a larger effort. "This can't be just a one-shot thing," says Ann Cohen, who directs the program. "We know that's not an effective way to teach." Teachers also use Food Power Classroom Activities, and the program provides *Food Power Digest*, a publication for kids to take home. These parts combine with other efforts to reinforce messages kids need to know — and they don't even know they're learning.



## Jump-starting Small Businesses

When Alice Brink of Liberty, Mo., decided to start her own business two and a half years ago, she had the vision: Because of her own successful battle with lupus, she wanted to create a center to offer wellness activities and therapies that complement medicine. She also had the location: Through her real estate business, she knew of a large historic home that was just right.

What she needed was some business advice. She heard about the area's Small Business Development Center (SBDC), so she called Larry Lee, a business specialist now located at the University of Missouri-Kansas City. Through that relationship, Lee has helped Brink with everything from reviewing business plans and understanding finances to applying for loans. The same is true at extension's SBDC locations around the state.

Now Brink runs the WynBrick Healing Arts Center. She lives with her family upstairs. Downstairs, activities such as Pilates, yoga, health seminars, cooking classes and music for kids keep her busy, as do profit-boosting weddings and receptions. It's an active place, but peace and quiet are as pervasive as the scent of oils and candles wafting from the massage area.

In helping businesses such as WynBrick, SBDC staff also hope to improve the state's overall economy. According to SBDC figures, clients saw \$80 million in increased sales in fiscal year 2003, generated \$5.4 million in tax revenue, and created or retained 1,183 jobs.

On an individual level, Brink says, "There's no way I could drop everything and go to school to gain the expertise I've been able to tap into at the SBDC."



When Alice Brink wants advice about her business in Liberty, Mo., she can turn to the local Small Business Development Center. The center has helped Brink with her WynBrick Healing Arts Center, which offers Pilates, yoga, massages, spa treatments, wellness activities and event space.



Photo by Tom Beckey

John Burse of the Old North St. Louis Restoration Group says a partnership with MU Extension and the University of Missouri-St. Louis brought more than just grant money; it brought people with experience and ideas to improve the neighborhood.



## Rebuilding a Neighborhood

For St. Louis residents, *rehab* has a meaning outside of addiction. *Rehabbing* means taking old houses and making them new again. A partnership between MU Extension, the University of Missouri-St. Louis and the Old North St. Louis Restoration Group applied that latter meaning on a larger scale.

Funded by a Housing and Urban Development grant and directed by urban program leader Kay Gasen, the Old North Neighborhood Partnership was about more than just fixing up houses, though that was part of it. The people involved sought to revitalize this neighborhood, given to decline and decay over the years.

UM-St. Louis faculty and students contributed to history and archaeology projects and a bike tour designed to attract attention to the area. For extension's part, Sharon Laux and other specialists taught classes on everything from home repair and maintenance to healthy rehabbing, important in an area where lead paint can be a problem.

Extension also offered Gateway to Financial Fitness, a series of classes aimed at keeping longtime residents from being displaced by new development, Laux says. The classes dealt with financial management, wise use of credit and other money issues. The benefits didn't end with education, though; people who completed the classes qualified for \$10,000 home-improvement grants from the Catholic Commission on Housing.

The HUD grant ended in October, but work won't stop. Participants want to continue the steps already taken toward making a once-thriving neighborhood live again. John Burse, a five-year resident and board president of the restoration group, says, "All in all, the things we did, the assistance we got and the relationships we formed will give our community a lot of momentum."





## The Appeal of Practicality

Carol Fordyce understands the challenges of rural nursing. As director of patient services for the 25-bed Sullivan County Memorial Hospital in Milan, Mo., she deals with limited space, including one operating room and three emergency room bays; a small staff of two or three nurses at a time; and limited funds, which call for some creativity in getting necessary equipment.

Given a large elderly population, Fordyce also needs to master the latest techniques in geriatric care. Concerns such as these create the need for Nursing Outreach and Distance Education (NODE), an extension program at the MU Sinclair School of Nursing. Similar programs exist for other health professionals through the School of Medicine and the School of Health Professions.

NODE offers continuing education conferences. Ninety percent of attendees come from rural areas, and just as those nurses deal with evolving needs and funding issues, NODE has formed partnerships with other schools and disciplines to stay afloat through tough economic times and keep prices down for participants. "We have to do business a different way," says Shirley Farrah, associate dean of nursing. "It can't be just us."

That attitude and willingness to seek partners led to involvement in 62 conferences for fiscal year 2004. That's good news for nurses such as Fordyce, who attends a geriatric conference every year. That's where she first learned the concept of pain as the fifth vital sign, something she now puts into practice.

It's the practicality that keeps her coming back: "There is always something we find that is vitally important, that we think, 'Hey, maybe that will work for us.'"

Nurse Carol Fordyce talks with patient Helen Baldrige at the 25-bed Sullivan County Memorial Hospital in Milan, Mo. Fordyce attends geriatric conferences each year at MU to learn techniques and information she uses to care for elderly patients, most of whom she knows not only by name but also by medications.

## Unbarred Family Time Behind Bars

A prison visiting room isn't really a family-friendly environment. Inmates, spouses and children can't touch much. Hands must stay above the table. Voices must stay low. Officers watch and wait for someone to break one of the rules.

One Saturday of every month, Potosi Correctional Center takes on quite a different atmosphere when a 4-H group holds its meetings inside the prison. It's part of the Living Interactive Family Education (LIFE) program. Based on research that shows the benefits of regular visitation for children of incarcerated parents, the program provides real family time with less hindrance.

"It's so different from normal visiting," says Joyce Cox, mother of death row inmate Rick Clay and grandmother and caretaker of his son, Kiefer Clay, 15. "You don't have to be on guard for every little thing you do." That means Kiefer can jokingly rub Rick's balding head without fear of getting his father in trouble. Likewise, Rick can put his arm around his son without fear of punishment.

Organized by extension specialists in the area and fathers inside the prison, the program features regular 4-H meetings and activities, plus special sessions for the fathers on communication and parenting skills. Seeing the benefits for the kids involved and the prisoners, youth specialist Lynna Lawson hopes to expand the program to other facilities in the state, including a women's prison.



PHOTO BY TERRY GILBERT

Kiefer Clay, left, spends time with his father, inmate Rick Clay, during a visit through LIFE, a 4-H program that holds meetings inside Potosi Correctional Center. Mother and grandmother Joyce Cox says this loving interaction comes much easier here than during traditional visits.

## Making College Seem Possible

When Eric Thomas of St. Louis first applied to MU's College of Engineering, he seemed like an ideal candidate. His GPA was through the roof, and he was well-rounded from sports, jobs and community center work. He had only one problem: a lower-than-average ACT score.

But he had friends on his side. First, he had Kelli Hill-Lowe, the 4-H youth program assistant from his community center. Hill-Lowe was like a member of his family; she had cheered him on at sporting events and helped him cram for the ACT. Understanding the situation, she called Alison Copeland, the state 4-H youth development specialist who coordinates the College Within Reach program. On went the phone chain until finally Thomas met with people at the college and gained admittance. As of fall 2004, he's a freshman.

"Whatever we needed to do to get him here, that's what we did," Hill-Lowe says.

Meeting people with such dedication is just one part of College Within Reach, designed to promote higher education to kids whose parents did not attend college and who otherwise might not consider it. In addition to 4-H programs and mentoring at the local level, participants come from urban St. Louis, Kansas City, Jefferson City and other areas to visit MU and Lincoln University. They tour campuses, explore majors, learn about financial aid and the application process, and generally



*Kelli Hill-Lowe, a 4-H youth program assistant, proudly stands behind Eric Thomas, now a freshman, and the other kids with whom she works. She helped Thomas cram for the ACT and get into MU's College of Engineering. She even drove him to Columbia to help him move into his dorm.*

have fun while getting a feel for college life.

They won't all end up at MU like Thomas did, but Copeland hopes their time on campus can make college seem possible.

"Extension and 4-H are a part of the University," Copeland says. "Why not share that resource?"

## A Look at University of Missouri Extension by the Numbers\*

Field personnel in counties and offices statewide	580
Specialists at MU and other UM System campuses	120
Total employees involved in extension	1,250
Counties in Missouri	114
Counties with extension programming	114
Budget for fiscal year 2004	\$88.75 million
People served by extension	More than 1 million annually**

### Funding Sources

State appropriations	\$25.93 million
Grants and contracts	\$21.02 million
Continuing education fees	\$17.24 million
Federal funds	\$10.04 million
County appropriations	\$9.83 million
Sales and services	\$4.69 million

### Funding for Program Areas

4-H and Youth	\$5.22 million
Agriculture and Natural Resources	\$18.25 million
Business and Industry	\$5.97 million
Community Development	\$5.00 million
Human Environmental Sciences	\$13.74 million
Continuing Education	\$20.42 million
Administration and miscellaneous	\$20.15 million

\*All numbers are approximate.

\*\* Does not include distance education users, publications and other forms of extension information used worldwide.

BRADY DEATON BECOMES MU'S CHANCELLOR. READY, WILLING AND ABLE, HE IS

# Stepping Up

STORY BY KAREN WORLEY

THE EXPERIENCES THAT HAVE shaped Brady James Deaton, age 62, are classic images of Americana: 4-H, farming, family and sports. He grew up five miles outside London, Ky., the oldest of seven brothers bookended by a pair of sisters. In 4-H, he enjoyed bug collecting, woodworking, public speaking and cattle judging. In fact, as a junior in college in 1965, he tied for first place in a national dairy judging contest.

Deaton, a first-generation college student, attended his state's public

university, the University of Kentucky, with financial help from small scholarships and loans from his hometown bank. He worked his way through college by milking cows, a familiar farm chore. While in college, he traveled overseas as a Peace Corps volunteer and taught vocational agriculture to high school students in Thailand.

After completing his bachelor's and master's degrees in Kentucky, Deaton married Anne Simonetti in 1967, and they moved to the University of Wisconsin, where Deaton earned master's and doctoral degrees in agricultural economics. He launched his teaching and research career in Tennessee, then moved to Virginia and finally to Missouri in 1989 as an agricultural economics leader. Meanwhile, along came four children and their diverse interests — poetry, opera singing, soccer and basketball.

## Right Time, Right Place

On Oct. 1, 2004, University of Missouri System President Elson Floyd, bypassing a national search, said Deaton was his pick for the job of chancellor. The UM System Board of Curators seconded the notion Oct. 4. Former Chancellor Richard L. Wallace had retired Aug. 31.

With 15 years of experience at Mizzou — filling positions from professor to department chair and most recently

as provost and interim chancellor — Deaton is ready to serve in the top spot. Some of Deaton's priorities are already under way, and he will continue the strategic planning process and campus-wide study of diversity issues that Wallace initiated. Other areas, such as need-based financial aid and the budget, need work, too, he says.

## By the Numbers

Deaton wants to move MU forward by increasing enrollment and making education more affordable. His goal is to increase enrollment 2 percent per year through 2009 to 30,000 students, compared with 27,003 in fall 2004. He also plans to increase need-based financial aid to students.

"We are not serving the poor, bright kids of Missouri," says Deaton, who is academic affairs chair of the National Association of State Universities and Land-Grant Colleges. From 2002 to 2004, the Missouri General Assembly reduced MU's appropriations by \$63 million in withholdings and state cuts. To balance the budget, tuition rates increased, shifting costs to students and their parents. This year's legislative plan is to ask the General Assembly to reinvest in higher education. The capacity for increased state effort is there, says Deaton, noting that Missouri ranks 43rd out of 50 states in support of higher education per \$1,000 of personal income and 46th in appropriations per capita. This information comes from a 2004 College of Education study at Illinois



PHOTO BY SUE ANGL

*As an undergraduate, Brady Deaton worked for two months in the shantytowns above Bogotá, Colombia. On a similar stint in Quito, Ecuador, he met his wife, Anne, who was participating in a YMCA work camp project.*



Brady Deaton was named chancellor Oct. 1. Early in the fall semester, he felt at home in the classroom where he led a discussion session about Barbara Ehrenreich's book *Nickel and Dimed*.

State University. If state support were to increase over several years, tuition increases could be moderate, and there would be more money for need-based aid.

"We've cut costs for years. We continue to squeeze the orange and make sure the money's in the right place," Deaton says of MU, Missouri's only public member of the prestigious Association of American Universities (AAU). "We are one of the lowest in the nation of AAU publics in terms of state support. And in the competitive world we live in today, that makes it difficult to get and keep faculty with national or international reputations. When the top students of Missouri come here, they deserve to be educated by the type of faculty who will enable them to work in a global society."

Mizzou also plans to increase its graduation and retention rates by 0.5 percent per year. The current fall 2004 retention rate is 84.8 percent, and the six-year graduation rate is 67.8 percent. Both rates are the highest ever recorded at MU.

"The rates speak to good advising," Deaton says. "Faculty who are concerned about students, our freshman interest groups and learning communities are all bound up in a very important package."

### Excellence in Academics

Deaton also plans to recruit and retain top teachers and researchers. Funding for endowed chairs is getting a bump up from the state in fiscal year 2005. That, combined with private efforts to endow chairs and professorships through the For All We Call Mizzou campaign, helps to draw and keep promising faculty at MU. Jeffrey Phillips in medicine, Sergei Kopeikin in physics, Jerry Atwood in chemistry, Randall Prather in animal sci-



### Brady Deaton at a Glance

Wife: Anne, a former College of Human Environmental Sciences faculty member who resigned her position as director of the state of Missouri's Department of Mental Health, effective Jan. 1, 2005, to spend more time with family and as first lady of the campus

Children: Tony, Brady James, Christina, David

Grandchildren: Liam, Anna Sophia

Hobbies: Reading, listening to music, fishing, hunting, driving through the countryside

Favorite vacation: Family reunions in Virginia and Kentucky, where four of nine siblings still live

Fiction read last: *Sophie's World: A Novel About the History of Philosophy* by Jostein Gaarder

Favorite movies: *Gandhi*, *Lawrence of Arabia*, *Doctor Zhivago*

Favorite music: Opera, folk, country, rock 'n' roll

Favorite food: Italian

Message to alumni: "Recognize the inherent strengths of this University and be proud of it. Recognize what an absolute jewel it is among higher education in America."

ences, Sherod Santos in creative writing, John Foley in oral tradition, Janet Farmer in health professions, Shubhra Gangopadhyay in engineering and Margie Sable in social work, to name a few, are faculty members making discoveries in science and the arts. "These are the faculty of the University of the future," Deaton says.

Deaton takes the reins with research funding growth at historic highs. MU earned \$166 million in externally sponsored research awards from the National Institutes of Health, the National Science Foundation and others in 2003. The human impact of the research awards

reaches across the state of Missouri and the nation, Deaton says. For instance, the acid reflux drug Zegerid™, based on University research and patents, entered the market in October 2004. Also, MU had 134 patent applications in fiscal years 2001 through 2004. In terms of economic impact, every research dollar multiplies nearly twofold, creating jobs and buying goods and services.

Whether it's educating a work force or creating jobs for workers, MU serves the state, nation and world. "This University has played a powerful role in American higher education," Deaton says. "It has a great history and a great future." ●

# Living



GIVESTEY  
Merlot

1971

THE  
GLEN COUNTRY

TRIMBACH

THE  
GLEN COUNTRY

THE  
GLEN COUNTRY

THE  
GLEN COUNTRY

TRIMBACH  
SYLVANER



# Off the Vine

STORY BY BY DAWN KLINGENSMITH, BA, BJ '97  
PHOTO ILLUSTRATION BY DORY COLBERT

FOR THESE WALL STREET JOURNAL COLUMNISTS, LIFE, WORK AND WINE INTERTWINE.

LIKE VINES WOVEN AROUND A TREL-  
lis, Dorothy J. Gaiter's memories  
cleave to a latticework that con-  
nects past to present and stretches ever  
onward into the future. That latticework  
is wine, and it's intertwined with every  
aspect of Gaiter's life. For her, no evening  
meal is complete without a glass of wine,  
no accomplishment sufficient sans a con-  
gratulatory toast. Even her world at  
work revolves around wine. In fact, she  
gets paid to drink and discuss it.

Gaiter, BJ '73 — along with her hus-  
band of 25 years, John Brecher — writes  
*The Wall Street Journal's* weekly wine  
column, "Tastings." Popular and influen-  
tial enough to generate daily fan mail, the  
column appeals to oenophiles and average  
folks alike.

It's democratic by design. "Wine has a  
snob factor attached to it, so people are  
intimidated," Gaiter says. "People think  
you have to be affluent, cosmopolitan and  
well-educated to understand and appreci-  
ate wine, and that's not true. Wine is for  
all people and for every occasion."

The occasion can be as significant as a  
marriage, anniversary or job promotion or  
as simple as having survived the commute  
home from work.

Besides its accessibility and friendly,  
down-to-earth tone, the column's shared  
authorship and scope set it apart from  
other wine columns.

"Wine is a communal thing, so the fact  
that our column is written by a married  
couple is fitting and special," Gaiter says.  
"Other columns sound like they're writ-

ten by middle-aged white guys who drink  
alone."

Because "wine is always just part of  
another story," as Gaiter puts it, she and  
Brecher write about it in the context of  
their lives. They share stories about their  
two daughters, their anniversary dinners,  
their vacations, their desires. Each  
column is a toast to all that life offers.  
Perhaps T.S. Eliot measured out his life in  
coffee spoons, but Gaiter and Brecher  
measure out theirs in wine corks.

"Ask us about any moment in our lives,  
even just a restaurant meal, and we'll tell  
you how the wine was," they write in the  
2002 edition of *The Wall Street Journal  
Guide to Wine: How to Buy, Drink and  
Enjoy Wine* (Broadway Books).

Before the couple started writing  
"Tastings" six years ago, they'd been  
keeping track of every wine they drank  
by steaming off and saving labels and  
jotting copious "tasting notes" into wine  
journals, which function for them as  
family albums.

"Wine is our link to the past, the way  
we remember not just what we were doing  
on a given day but also what we ate and  
who we saw," Gaiter says. "Certain wines  
conjure up certain memories, and certain  
memories bring to mind particular wines."

Memories of the University of  
Missouri, for example, will always call  
Boone's Farm Apple Wine to Gaiter's  
mind. She came to Columbia in the late  
1960s from Florida, where as a girl she'd  
followed television and newspaper cover-  
age of the civil rights movement.

"It struck me even then that the world  
could be changed by what reporters did,  
that whites could be touched to the point  
of understanding and maybe to action by  
what a reporter wrote about the aspira-  
tions of black Americans," Gaiter recalls  
in *Love By the Glass: Tasting Notes  
from a Marriage* (Villard Books, 2002),  
a memoir she wrote with her husband.

Determined to change the world,  
Gaiter chose what she considered the  
best journalism program in the nation.  
Brecher, just as determined to make a dif-  
ference, chose Columbia University for  
his journalism training.

Gaiter's lifelong love affair with wine  
did not commence in college — that came  
later, developing alongside her love affair  
with Brecher — but she did have a first  
date of sorts with Boone's Farm Apple  
Wine served at an off-campus party.

"It was sweet and inoffensive, some-  
thing I could hold in my hand all night  
and look cool," she recalls with a laugh.

Her college days weren't all as sweet  
and inoffensive as the wine, though.  
Gaiter had been on campus for three days  
before she saw another black person.  
Later, she helped launch a black student  
newspaper, *Blackout*, because she felt  
that the mainstream campus paper was  
ignoring issues of importance to African  
Americans. In 1968, when three black  
students were killed and several others  
wounded by South Carolina law enforce-  
ment officers during a disturbance on the  
campus of South Carolina State College at  
Orangeburg, Gaiter wrote a scorching





front-page article for *Blackout* when other local media failed to report the story. The South Carolina students had been protesting unlawful segregation at a local bowling alley. In contrast, the killing of four Kent State student demonstrators in Ohio two years later would dominate the headlines.

Gaiter met Brecher after graduation in 1973, when both got jobs at the *The Miami Herald*. It was love at first sight. "I felt the instant I saw her that we had always been together, and knew we always would be," Brecher writes in *Love by the Glass*. Their different races didn't matter.

Wine became their way of connecting with each other and the rest of the world; they'd sit side by side on the floor and thumb through an atlas to see where their wines came from. As their careers became increasingly demanding — Gaiter covered race relations, and Brecher became a bureau chief — wine also became their way of winding down after a long day. As time marched on, wine became the marker for each significant milestone in their lives. In their co-written memoir, each chapter is named for the most salient wine of that period.

A book-jacket blurb written for the memoir by humor columnist Dave Barry reads: "I am deeply inspired by this heartwarming story of how two people found love and — even better — a way to get paid for drinking wine."

Every night, Gaiter and Brecher taste six to eight wines, all paid for by *The Wall Street Journal*. One can't help but wonder what offerings they made to Bacchus to land in professional paradise. The truth isn't all that satisfying: They were in the right place at the right time.

They certainly paid their dues, though. After proving themselves at other publications, both landed positions at the venerable *Journal*, where Gaiter continued to cover race relations and Brecher became a Page One editor. Their colleagues knew about their love and knowledge of wine and asked the pair for advice when choos-

ing a bottle for a date or a dinner party. So when the paper introduced a "Weekend" section, editor Joanne Lipman approached the pair about writing a wine column. Their first ran on March 20, 1998, and offered a fresh take on wine. Their tastings weren't foofaraws but fun family affairs.

"We opened the bottles, put them in brown bags and had our daughters, Media and Zoë, number them behind our backs so we'd have a blind tasting," they shared in their column's premiere.

Then, as they'd always done for their personal wine journals, they tasted the wines and talked about them as Brecher

'I AM DEEPLY INSPIRED BY THIS  
HEARTWARMING STORY OF HOW  
TWO PEOPLE FOUND LOVE AND —  
EVEN BETTER — A WAY TO GET  
PAID FOR DRINKING WINE.'  
— DAVE BARRY

took notes. During their courtship, Gaiter and Brecher had come up with a six-tier scale for rating wines: Yeh, OK, Good, Very Good, Delicious and Delicious! At their editor's suggestion, they started using the same index for their "Tastings" column. It fit well with their vivid yet unpretentious descriptions. A \$425 bottle of first-growth Chateau Margaux, for example, possessed "a nose of bright berries that would attract bees."

From the beginning, "Tastings" featured such splurges as well as affordable wines, in keeping with Gaiter's philosophy that "a good life with wine is accessible to everyone."

Their unstuffy approach struck a chord. "Within weeks, wine shop owners were calling to tell us that people — new customers, people who didn't usually go

to wine shops — were coming in with the index, ripped out of the newspaper, asking for 'our' wines," they write in *Love by the Glass*.

Because of its time-consuming nature and enormous success, "Tastings" evolved from a side project into their full-time occupation at *The Wall Street Journal*. They appeared on *Martin Stewart Living* and *Today* with Katie Couric and Matt Lauer. Gaiter says they were ambivalent at first: "We weren't sure that this was an appropriate job for people who had dedicated their lives to hard-nosed journalism."

They've come to realize, though, that the column has a profound impact on people's lives, and that's why both got into journalism to begin with — to make a difference.

Readers often write to thank them for making wine more approachable and therefore more enjoyable. "Please know that your column has made a real and positive difference in my life," wrote Nancy Nelson of Olympia, Wash. "You have demystified wine for me. I am much more adventuresome now and willing to take a chance on the great unknown. I rejoice in the wines I enjoy, and, just as importantly, no longer consider it a failure if I buy a bottle that I don't particularly care for. It's all just part of the adventure of life."

Others credit the column for making their lives fuller and richer. A budding wine enthusiast from San Francisco wrote Gaiter and Brecher to tell them that "Tastings" had brought him closer to his father, who lives across the continent in Pennsylvania. "We don't see each other very often," he wrote. "But, every Friday, we read your column and buy some wines from your recommended lists and talk about what we like and don't like, among other things. It's been a great way for us to remain close and get even closer."

Still others reach out to Gaiter and Brecher as they would to old friends. They send them birthday and anniversary greetings, ask how the girls are doing, and

WHITES

**Chardonnay:** Usually medium-bodied with a rich, buttery character. Tastes of apple, pear, mango, pineapple, lemon, peach and oak. Gaiter pairs nicely chilled, inexpensive Chardonnay with any kind of spicy food, from jambalaya to Thai dishes. Better Chardonnay demands more elegant foods, such as those with luscious cream sauces. Grilled chicken, salmon and shellfish also are good matches.

**Insider tip:** Australia is producing some nice Chardonnays for less than \$20. Gaiter recommends Lindemans, Jacob's Creek, Hardy's and Alice White. If you spring for a fine Chardonnay, don't overchill; it is best at cool room temperature.

**Riesling:** Classic grape of Germany typically aged in stainless steel rather than oak to retain delicate floral aromas. Light- to medium-bodied. Tastes of honeysuckle, nectarine, peach, tangerine and pineapple. Gaiter pairs Riesling with ham roast, pork pâté, and after-dinner fruits and nuts. Spicy and sweet dishes, shellfish, Thai food, curries, chicken, veal, pork and summer salads also are good matches.

**Insider tip:** Look for two words on the label — Riesling Kabinett — and you'll be fine, Gaiter says. Riesling is a grape; Kabinett is the lightest and usually driest kind of fine German grape — refreshing and not too sweet.

**Sauvignon Blanc:** Sometimes called Fumé Blanc in California. Light- to medium-bodied with a crisp texture. Tastes of lemon, pear, melon, green apple, fig, grapefruit, grass and hay. "A good Sauvignon Blanc tastes like summer and

should smell as if you're standing in the middle of a field after it's rained," Gaiter says. She pairs it with cold poached salmon; cold salads, including seafood salads; and other picnic foods; and lighter fish dishes.

**Insider tip:** For a crisp, bouncy flavor, buy the youngest Sauvignon Blanc on the shelf. New Zealand vineyards offer some of the best values, including Villa Marie Estate "Private Bin" (less than \$15, rated Delicious) and Stoneleigh Vineyards (around \$10, rated Very Good).

REDS

**Cabernet Sauvignon:** Medium- to full-bodied with firm tannins. Tastes of blackberry, black currant, black cherry, raspberry, wood, tobacco and chocolate. Gaiter pairs fine Cabernet with steak, lamb, roast and Thanksgiving dinner and less expensive Cabernet with casual or "comfort" foods like meat loaf, grilled meats and vegetables, and pastas with tomato-based sauces.

**Insider tip:** Six wineries have been repeat favorites in Gaiter's blind tastings: Beringer, Columbia Crest, Gallo Sonoma, Geyser Peak, Silverado and Rodney Strong. For a best value, try Beringer Vineyards "Founders' Estate" (less than \$10, rated Very Good). For a splurge, try Fife Vineyards Reserve "Napa Valley" (around \$45, rated Delicious).

**Merlot:** Medium- to heavy-bodied with softer tannins than Cabernet Sauvignon. Tastes of black and red cherry, plum, red currant, boysenberry and tobacco. Gaiter pairs with medium to heavier cuisine such as hamburgers and grilled red meat. Pizza and

steaks also are good matches.

**Insider tip:** Merlot's popularity has compromised its quality, resulting in far too many "rip-offs," Gaiter says. Some exceptions: For less than \$20, try Bogle, Hess, Kunde or Chateau Ste. Michelle. More than \$20: Beringer, Burgess, Steltzner or Swanson. Blends often are best, as Cabernet Sauvignon for Cabernet Franc or Petit Verdot adds depth and structure to the Merlot.

**Pinot Noir:** Medium-bodied with a silky or velvety texture. Tastes of red cherry, raspberry, strawberry, leaves, violet, earth and smoke. Pinot Noir is one of the most food-friendly varietals, complementing everything from salmon and roast chicken to duck and shad roe. Pork is also a good match.

**Insider tip:** Saintsbury is always a reliable name in Pinot Noir. Oregon wineries are the up-and-comers in Pinot Noir production.

**Syrah:** Australian producers call it Shiraz. Medium- to heavy-bodied with medium tannins and a rich texture. Tastes of blackberry, raspberry, cherry, sage, truffle, leather and pepper. Gaiter pairs with hearty winter foods, roast beef and venison. Grilled red meats, steaks and wild game also are good matches.

**Insider tip:** Australians say "she-RAZZ," not "she-RAHZ." Penfolds is a reliable producer.

**Zinfandel:** Medium- to heavy-bodied. Tastes of raspberry, red cherry, cranberry, boysenberry and black pepper. Pizza, ribs, barbecued meats, beef, tomato sauces and Cajun dishes are good matches.

**Insider tip:** Think R for reliability: Ridge, Rosenblum, Ravenswood, Renwood, Rancho Zabaco or Rafanelli.

send copies of recipes they picked out to complement the couple's wine recommendations. "It's like we have a huge family out there," Gaiter says.

That sense of kinship shows that the "Tastings" column is accomplishing its mission, which focuses less on wine education than on encouraging people to

get together, enjoy themselves and spend time communicating with people they care about, Gaiter says. "Wine brings people together and encourages them to slow down and connect.

"We're having a wonderful, sweet impact on people's lives. We get letters from people all the time saying they're lin-

gering over meals and talking to their loved ones like they haven't done in years."

Most flattering, though, are the letters from people who don't drink wine at all but still read "Tastings" for its reflections on life and love.

"They get it," Gaiter says. "It's not about wine. It's about life." ☺

MU'S EXPERTS SPEND MUCH OF THEIR TIME SHARING KNOWLEDGE WITH STUDENTS. NOW LET THEM DO THE SAME FOR YOU, WITH TIPS ON

# HOW TO:

STORY BY MARY BETH CONSTANT



## Exercise more effectively

### Tom Thomas

(thomastr@missouri.edu)

Professor, College of Human Environmental Sciences, Department of Nutritional Sciences

For nearly 10 years, Tom Thomas and his research team have studied the effects of exercise on bloodstream fat levels, a key factor in the development of cardiovascular disease.

Their research suggests that performing aerobic exercise in

three 10-minute bouts, separated by brief rest periods, is more effective at clearing fat from the blood than one 30-minute session. Another of their studies shows that exercising 12 hours before your fattiest meal of the day best prepares your body to clear fat from the bloodstream. Therefore, if you eat a big breakfast, it might be best to exercise in the evening; conversely, if you tend to eat big, fatty dinners, exercising in the morning might be best.

Thomas isn't peddling a miracle weight-loss technique, though. Beginning an exercise program is the most important step. "But if you want to refine your exercising," he says, "there are some subtle things to do to make it more effective."



## Search for a job

### Amanda Nell (nellam@missouri.edu)

Program Director, MU Career Center

### Carrie Lanham (lanhamc@missouri.edu)

Senior Director of Career Services and Constituent Relations, MU Alumni Association

Looking for a job is always stressful, but MU alumni have an extra resource: the MU Alumni Association Career Center, online at [www.mizzou.com/suresume.html](http://www.mizzou.com/suresume.html).

The site's main feature is a collection of résumés and job listings. Carrie Lanham says former students post many of the listings, but others come from employers just hoping to hire a Tiger.

The center's networking opportunities help expand a job search beyond the Internet, and Amanda Nell says it's important to use such a diverse approach.

"If you're only searching on Monster.com, you're probably not going to be as successful as someone who is e-mailing contacts and networking and attending informational interviews and searching online," she says.

## Care for your lawn

### Brad Fresenburg

(fresenburgb@missouri.edu)

Extension/Research Associate, College of Agriculture, Food and Natural Resources, MU Turfgrass Research Center

When spring approaches, consider

fertilizing your cool-season grasses such as bluegrass, fescue and ryegrass, but don't overdo it.

Brad Fresenburg, a turf specialist, says excess quick-release fertilizer can cause growth of the blades of grass to outpace root growth. Such grass might look lush and healthy, but it could actually be under stress and vulnerable to drought and disease. "Under the heat of summer, the roots aren't sufficient to nourish the grass," Fresenburg says.

Be sure to follow the application recommendations printed on fertilizer bags. In early spring, one pound or less of nitrogen is generally sufficient for 1,000 square feet of turf.



## Make great desserts

### Bryon Grant

(grantb@missouri.edu)

Pastry Chef, University Club Culinary Team

Desserts are not a place to skimp, even if you are counting calories or carbs.

"If the recipe says heavy cream, use heavy cream," says Bryon Grant, a certified pastry chef. "It's not so much a recipe as a formula. Pastry chefs are a lot like scientists."

Grant advises shopping around for the best ingredients — the richest chocolate or the most flavorful vanilla — no matter the cost or calories. But in the quest for



perfect ingredients and precise measurements, don't forget to enjoy the dessert. "People ask me what's my favorite dish," Grant says, "and it's usually what I'm making that day."

### Choose a health care provider

#### Daniel Longo

(longod@health.missouri.edu)  
Professor, School of Medicine,  
Department of Family and  
Community Medicine

Students aren't the only ones who get report cards. Health care providers get grades, too.

Daniel Longo, who has studied the use of such grading systems, says information available to consumers varies from state to state. Grades for hospitals are most readily available, but sometimes you can find data on physicians, too. You can contact state health departments or use online services such as HealthGrades.com for reports on health care providers.

Health report cards offer information about physicians' certifications and statistics about the care they provide. Longo says one important statistic on hospitals is the volume report. "On most procedures, the more a particular facility does, the better they are at it," he explains.

Longo says it's also important to interview a new physician. "You wouldn't have someone build your house without interviewing them," he says. "Some doctors might not like being interviewed, and those might not be the ones you want."

### Quit smoking

#### Kevin Everett

(everettk@health.missouri.edu)  
Assistant Professor, School of  
Medicine, Department of  
Family and Community Medicine

Kevin Everett, who has spent much of his career helping people quit smoking, says it's important to consider both the phys-

ical addiction to nicotine and the behavioral patterns linked to cigarettes when trying to ditch the tobacco.

"Both aspects are often underestimated," he says. "Your plan has to address both."

Drugs that reduce cravings and nicotine replacement devices (such as nicotine patches, gums and inhalers) address the physical addiction but not always the habit itself. Everett

says people who, for example, always had a cigarette when they balanced the checkbook are surprised by how strong the urge for a smoke is when they next take on the task.

Studies show that most people trying to quit on their own need four to seven attempts before they finally succeed, so don't be discouraged if you relapse at first. Everett says the worst of the withdrawal symptoms take place in the first month, so if you can make it smoke-free that long, you might have beaten the addiction.

### Pick books for children

#### Carol Gilles (gillesc@missouri.edu)

Associate Professor, College of Education,  
Department of Learning, Teaching and  
Curriculum

#### Richard Robinson

(robinsonr@missouri.edu)  
Professor, College of Education,  
Department of Learning, Teaching and  
Curriculum

We all want kids to enjoy reading, but once they've made their way through the *Harry Potter* series, where do we direct them next?

Carol Gilles recommends looking for ideas from sources that let kids review books. "Children might be more interested in books other kids have read and enjoyed," she says. One such resource is the reference book *Adventuring with*

*Books*, produced by the National Council of Teachers of English.

And don't forget: Not everything kids read has to be a literary masterpiece. "The important thing is to maintain interest," Richard Robinson says. "If they want to read *The Berenstain Bears* instead of *A Tale of Two Cities*, that's OK."

### Save money at the gas pump

#### Robert Tzou

(tzour@missouri.edu)  
Professor and Chair,  
College of Engineering,  
Department of Mechanical and  
Aerospace Engineering

Everybody knows that a good way to save money on gas is to keep an automobile running as efficiently as possible, but engineer Robert Tzou offers some specifics. For example, wheel alignment that is off by even half an inch can make a car burn 5 percent to 10 percent more fuel than necessary. For a car with a 15-gallon tank and an engine that normally gets 20 miles per gallon, that means as many as 30 lost miles per tank. Inflating tires to the maximum recommended pressure boosts efficiency by about 5 percent, giving that same car an extra 15 miles per tank.

Tzou notes that aerodynamic design is key to fuel efficiency, but the engineers' work goes to waste when you drive with the windows down, allowing air to rush inside the vehicle. "You break the whole aerodynamic purpose!" he says.

Of course, air conditioning burns fuel, too — 15 percent to 20 percent more. Sometimes, in the interest of comfort, it might be best to go ahead and buy another tank of gas. ☼



# Golden Rules

RICK MCGUIRE COACHES SOME OF THE TOP TRACK ATHLETES IN THE WORLD — BUT NOT WITH A WIN-AT-ALL-COSTS APPROACH. HE'D RATHER WIN PEOPLE THAN TRACK MEETS.





STORY BY  
DALE SMITH

PHOTOS BY  
ROB HILL

Head track Coach Rick McGuire is a walking contradiction of nearly every cliché about what it takes to be a top coach in big-time college athletics. The only part of the picture that seems to fit is that he is successful.

Undeniably. One recent example: Eight of his track athletes qualified to compete in the U.S. Olympic Trials in July, and that spectacular accomplishment in elite competition cannot be an accident. Three of them had personal-best performances at the trials, the most important and pressure-filled meet of their lives. One of the athletes, Derrick Peterson, BS '02, made the team. That's no accident either.

*Head track Coach Rick McGuire, left, talks with two of his athletes, Kaela Rorvig, center, and Chris Horn.*



**B**UT SOON THE CLICHÉ CRUMBLES. For starters, McGuire has spent 35 years in athletics as a coach, but his manner of speech is more like that of an intellectual. He has a doctorate in sport psychology and is a professor in MU's Department of Educational, School and Counseling Psychology, where he teaches undergraduate and graduate classes. At 5-foot-9 with thick, round glasses and a small roll at his belt, his physical presence is more owlish than commanding. He coaches track, but his sport in college was basketball, and the highest he ever rose as an athlete was sixth or seventh man on an undistinguished Division III team at St. Lawrence University. His salary, though planting him firmly in the middle class, would never make the headlines. He openly declares that sports are nowhere near the top of his priority list and that, although he loves to win, victories are not what he seeks most as a coach.

That's loose talk in a profession in which departmental mission statements can boil down to: "Be No. 1 or bust." But McGuire is more of a psychologist than a coach and more of a teacher than a psychologist. More than anything else, he is a humane person. And therein lies his genius. Although he is charismatic, his gift is less charisma than caring.

He doesn't talk about his religious faith except to say that it's important to him, but for decades he has lived out the Christian ideal of *agape* — selfless, loving devotion to others — in his life's work. In so doing, he has helped numerous athletes run faster, throw farther and jump higher, and he has done so in ways that make them better people. McGuire admits that all this probably sounds corny, perhaps even too good to be true. He doesn't care about that. It's his mission.

His work inspires the people around him. When asked about McGuire, his colleagues, assistant coaches and athletes matter-of-factly report what they consider to be basic facts about him — that he's "brilliant," "on another level," "one of a kind."

**Competence Builds Confidence**  
If McGuire is emotionally well-equipped to nurture young athletes, a more tangible part of his arsenal, his professional résumé, is spectacular. For instance, in 1983 when U.S.A. Track and Field — the track branch of the U.S. Olympic Team — wanted to tap into the benefits of sport psychology, they turned to McGuire. He agreed to help, but only under his typically atypical conditions: First, he wouldn't work with Olympians but rather with younger athletes. Second, the approach would stress teaching, not counseling. Finally, neither he nor any colleague who came along with him would be paid. "It would have to be about service," McGuire says, "not self-service." Olympic team administrators were sure

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McGuire's scheme would fail, but he reasoned that if his ideas were helpful, coaches and athletes would ask for more. If not, he'd rather the whole thing die on the vine. Now, 21 years later, McGuire leads more than 30 professionals who work pro bono with aspiring U.S. Olympians, and he coaches at camps and competitions all over the world.

McGuire has written or co-written two sport psychology books and numerous articles. Sport psychology, he says, is "thinking right in sport," and he loves debunking wrong-think. If he can do so for an audience, so much the better. He'll pace and gesture and probe and shout and

whisper his way into their consciousness. Whatever it takes. In July, while speaking to a packed auditorium of teenagers attending Mizzon's cross-country camp, he opens by deflating the common idea that sports is 90 percent mental. "If it was, I'd be rich," he jokes, "and you'd all still be in bed visualizing winning races." Nope, he tells the campers, performing well in track is much more about developing confidence for the race. Confidence is trust and belief in oneself, the foreknowledge that whatever you are setting out to do is going to work. "Confidence is a choice, and you get to pick it," McGuire says.

But that's where the inspirational part ends. McGuire brings his audience back to earth with a little tough love: "Competence builds confidence. Having competence means you've worked hard and mastered a skill. If you don't get up early and run the miles, you have no right to be confident on the starting line."

McGuire soon expands the topic and raises the stakes. For him, sport isn't really about sport. It's not enough to practice and learn good running technique and race tactics and ice your legs after workouts and eat well, he says, preparing to hit his teenage audience right where it lives. "Wanna be confident?" he asks. "Pick your friends well. Surround yourself with people who are encouraging and proud of you not because you win but because you're out there doing it. A competency is how you choose your friends."

Earlier in the day, Matt Candrl, McGuire's assistant coach for jumping events, had observed succinctly about his boss: "He believes in teaching people how to make good choices in life." MU's track athletes are, for instance, choosing to study. In August, the U.S. Track Coaches Association standings showed Missouri as the only school nationwide with both the men's and women's programs in the top 10 for grade point average.

Next McGuire takes aim at the "Second sucks" slogan he has seen often



on T-shirts. He is disgusted with society's smash-mouth insistence on winning above all else. Instead, what he's after are great performances. "Excellent is what is excellent for you," he says. "You don't have to win if you know you did great."

He tells about his time at the 1992 Olympics in Barcelona, Spain, where he traveled with one of his athletes, Natasha Kaiser-Brown, BA '90. Kaiser-Brown, now head track coach at Drake University, was one of the fastest 400-meter runners on earth that year, and she ran the 4 x 400-meter relay in Barcelona.

As McGuire watched her walk in the opening parade, he says, mimicking her proud stride, he had goose bumps the size of warts. From here the emotion rises in his voice. "She ran four times in the Olympics. After that last race, she got up on the award stand, and they put a silver medal around her neck. When she

stepped off the track, she stepped into my arms," he says, closing his outstretched hands into a hug. "She cried, and I cried, and do you think I said, 'Doesn't second suck?'"

#### Live It

McGuire grew up in the small New York town of Salem, where the high school's enrollment of fewer than 200 students produced numerous championship basketball teams. "We were the Hoosiers before the movie," says McGuire, who grew up wanting desperately to play for this team. As it turned out, he did play on the team for four years and also ran track, sang solos in the choir, played first saxophone in the band, led the local Presbyterian youth group and graduated as valedictorian. He could've done anything, and he wanted to coach.

Through his years as an athlete and

*During warm-up time, McGuire gets into the medicine ball drill with Margaret Ibe.*

young coach, McGuire observed a mixed bag of coaching styles up close. He has idyllic memories of his high school's beloved coach, Bob Kana, but he has known others who were violent and abusive. After graduating from St. Lawrence, McGuire worked as a staff coach at a summer camp for the legendary Coach Bobby Knight, whose maltreatment of basketball players at Indiana University probably earned him the scorn of millions.

"Knight's best is unbelievably good," McGuire says. "He's a great, great teacher. His worst is completely unnecessary." The young McGuire was simultaneously thrilled and intimidated to work for Knight. Although Knight eventually paid McGuire a high compliment on his abilities, McGuire endured the camp



day by day in fear of Knight's wrath. In experiences before he came to Missouri, McGuire saw coaches who struck their athletes, degraded them verbally and threatened to revoke their scholarships if they didn't perform well that day. He knew there had to be a better way.

At first, all he knew for sure was that he'd never treat athletes that way. McGuire scoured literature on coaching and psychology as he tried to construct a complex and intricate constellation of principles. He would build the model of all coaching models, no matter how long it took.

Then one day in 1974 he had his epiphany. Her name was Wendy, McGuire's first of two children. "I was holding her just a few minutes after she was born," he says, "and suddenly I had

an entirely new understanding of love." To assure that others would treat his child well, he would resolve to meet everyone else's children with love. "I knew that when my daughter was 45 minutes old, I know how dramatically corny that is, and I'm not apologizing," he says.

McGuire's intricate model had become the golden rule of coaching: Do unto others' children as you would have others do unto yours. Although this may sound like a strictly religious outlook, it jibes perfectly with Abraham Maslow's Hierarchy of Needs, a widely known psychological theory. Maslow theorized that people need to have basic needs (food, shelter, safety, love) met before they can reach higher levels (achievement, self-actualization).

"The sports world has this completely backward," McGuire says. "It says, 'If you want to be somebody, practice hard, win,

then we will love you.'" His approach is to care about his athletes from the start. "I want them to understand, 'Hey, he really does love me; now I'm free to strive. Let's see how good I can be.'"

#### Results

On the track, McGuire's results speak for themselves, especially considering that he had no outdoor track to offer his athletes until eight years ago: 93 All-Americans, 73 conference champions and 33 U.S. Olympic Trial qualifiers.

Among his best performers is shot put specialist Christian Cantwell. When he was in high school, Cantwell's coach nicknamed him "Big'un." He was good, and he wanted to be great, says Mizzou's throws Coach Brett Halter, who has worked with him for five years. But, like any young athlete, Cantwell had to hone





As head coach, McGuire runs the track program, but he's also on the ground working with athletes. He watches as Chris Horn and Michelle Moran, left, and Kaela Rorvig and Margaret the train.

circle itself was constructed of plywood and flexed badly when the athletes planted their feet to throw. "These champions were freaking out from all this," Halter says, "and here is Christian totally dialed in. He beats the greatest throwers in the world by two feet." Now, despite a disappointing performance at the Olympic Trials, Cantwell is No. 1 in the world, and, Halter says, "He may be on his way to becoming the best who ever walked the planet."

Few have more firsthand experience with McGuire's outlook than Michelle Moran, BS Ed '02, a heptathlete who finished seventh at the Olympic Trials in July. In addition to his head coaching duties, McGuire personally coaches the heptathletes and so has worked closely with Moran for seven years.

"This is big-time athletics," she says, "and there aren't many coaches who focus on the person rather than the athlete. He's my mentor, father figure, friend, cheerleader. He always comes through on his word. From being around him all this time, I've learned that you really can make a difference by touching one person at a time."

Mission accomplished.

#### Sports at a University

McGuire measures his success by whether he is able to give his athletes experiences that will pay off later in life. "It doesn't make much difference how high they jump or how fast they run," he says. "What makes a difference is if in the next 40 years they find ways to invest in their career, family and community knowing they are great people on fire to be who they are. This is what matters. This is what I'm about every day of my life. I say that's the best of what the University is about." ☉

#### Coaching Tips to Boost Confidence

If confidence is a choice, as head track Coach Rick McGuire says, then the process of picking it is a series of choices. Here's what he tells coaches:

- 1. Believe in the method.** Because there's more than one right way to perform many athletic techniques, it's key that athletes believe in the method their coach employs.
  - 2. Talk in positive ways.** The most intimate talk people have is not with friends and family but with themselves. Coaches should teach their athletes to keep their internal dialogues positive and encouraging as a step in building confidence. Negative self-talk can have the opposite effect.
  - 3. Visualize.** The pictures athletes carry in their minds greatly influence their motor responses. Information from the mind's eye turns into "feel," which is a cornerstone of performance, McGuire says. So, visualize kicking the goal, sinking the basket, winning the race. When done well, this strategy is a gem.
  - 4. Trust oneself.** No one can predict another's potential, and no one can ever reach his or her full potential. So athletes must trust in their ability to do well. Trust doesn't guarantee success, but it creates an environment that fosters it.
  - 5. Make a map.** It's important that coaches help athletes in setting goals and working toward them. Work with athletes to set reasonable goals that include interim goals and that emphasize process (improving performance) rather than outcome (winning).
- To learn more, try these books on coaching:
- *Coaching Athletes: A Foundation for Success* by Monika Schloder and Rick McGuire (Amateur Athletic Foundation of Los Angeles, 1998). For a free PDF of the book, visit [www.aaflo.org/3ce/CoachingManuals/cmcoachingathletes.pdf](http://www.aaflo.org/3ce/CoachingManuals/cmcoachingathletes.pdf)
  - *Coaching Mental Excellence* by Ralph Vernacchia, Rick McGuire and David Cook (Warde Publishers Inc., 1996)

his concentration and his considerable physique for that goal. "Christian has lived Coach McGuire's philosophy since day one at MU," Halter says. "He's not out there for the glory or the medals. He lives for the process of training for the chance to be in competition with the best throwers in the world. He's there for the sheer joy of competition."

Cantwell, a senior hotel and restaurant management major, got his first chance at this level at the Grand Prix in Monaco, just months after finishing his final college track meet in 2003. There he was with Olympic champions and world champions in the finals, Halter says, but the environment was distracting in the extreme. A few yards away from the shot put circle, a band played to the large boisterous crowd. Pole vaulters sprinted down their running track just inches from the circle. The

# Any Volunteers?

STORY BY SETH ASHLEY

**COLLEGE STUDENTS ARE LAZY, RIGHT? THINK AGAIN. AS A BIG PART OF COLUMBIA'S VOLUNTEER WORK FORCE, STUDENTS BRING TOWN AND GOWN TOGETHER THROUGH MEANINGFUL COMMUNITY SERVICE.**

**T**HE MUSIC ROOM AT THE BOYS AND Girls Club of Columbia is just a storage closet filled with an old, barely in-tune upright piano. With the donation of the instrument in 2002, the club recruited Jenny Schnaidt, a senior MU education major, to put it to use. Schnaidt, a native of Omaha, Neb., gathered four other education students and got to work.

"If it weren't for these lessons, these kids wouldn't be exposed to music," Schnaidt says. "Music introduces a whole new avenue into life." That's what makes these lessons special. More than just a weekly chore that some youngsters take for granted, Schnaidt's lessons become a bonding time for her and her students. "It's not only a piano lesson," she says. "It's also mentoring."

Schnaidt is just one of the thousands of MU students who devote time to serving the Columbia community. Schnaidt volunteers independently, but a number of

groups on campus help students find ways to serve and make their service experiences meaningful.

Last year, MU's Office of Service Learning placed 2,200 student volunteers with 150 different community agencies and 70 government sites. Service learning students volunteer as a part of their curriculum, in which classroom time adds social context to their service. As of 2003, students can even earn a minor in leadership and public service.

Anne-Marie Foley, director of the Office of Service Learning, started the operation in 1990 with 15 students who worked with at-risk youth at West and Jefferson junior high schools in Columbia. Back then, community service among college students was at an all-time low in American history, according to a study cited in Thomas Ehrlich's *Civic Responsibility and Higher Education* (Oryx Press, 2000). Dismayed by this lack of involvement, Foley, BA '82, PhD '90,







*Left, Chelsea Belz, an MU freshman from St. Louis, cuddles with a cat after volunteering at the Central Missouri Humane Society. For students who miss their family pets, the Humane Society is a great place to spend time with animals while also volunteering. Belz volunteered as part of Step Forward Day, a new part of freshman orientation.*

*Below, Mizou senior Jenny Schnaidt gives Shaleen Hogan a piano lesson at the Boys and Girls Club in Columbia. Schnaidt, an education major from Omaha, Neb., has been volunteering as a music teacher since 2002. She loves helping kids and hopes to work as a teacher after graduation.*

*Bottom, volunteer Scott Schoenleber offers homework help to Oscar Secundino, a Blue Ridge Elementary fifth-grader, at Columbia's Latino community center, Centro Latino. Schoenleber, a Columbia native, studies Spanish and biological sciences and hopes to pursue a career in public health.*



PHOTO BY BETH AMBLES, LEFT, AND STEVE MORRIS, ABOVE AND BELOW





fresh out of graduate school, started the Honors College Community Involvement Program, which became the Office of Service Learning in 1996. "I had always participated in my community, and I found it a very fulfilling and compelling activity," Foley says. "I felt that was just a part of what you do."

The biggest obstacle for students who wanted to volunteer was simply not knowing how or where to get started. "Thinking about serving is a daunting task," Foley says, particularly for students who want to see the impact of their work. Foley's office aims to help connect students with service opportunities and to show how they can make a difference.

Eric Peters volunteers through the Office of Service Learning at Centro Latino, Columbia's Latino community center. He helps schoolchildren with

their homework, watches them grow and practices his Spanish all the while. "The kids are great," Peters says. "You get to see the improvements they make over time because you help them." Peters, BS '04, of Blue Springs, Mo., continues to volunteer at Centro Latino while he applies to MU's medical school. This type of retention is an important goal of service learning. Nearly 100 percent of service learning students report that they continue to serve their communities after completing their semester-long requirement of three hours a week.

For college students at MU and across the country, community service is now at an all-time high in American history. Contrary to the common view that today's youth are lazy and self-absorbed, college students give up their personal time to serve their communities, Foley

says. Many college students, feeling disenfranchised by politics and public policy, find meaning in community involvement. The lessons students learn from that involvement help to breed the leaders America needs, Foley says.

"There's hardly a university in the U.S. that doesn't believe that community service is an integral part of the student experience and that education is not just vocational, it's also much larger than that," Foley says. "Universities were originally designed to create citizens and leaders for the future. Service learning and other opportunities to serve are about the fact that we're not just training your future accountant. We are also training the people who are going to make the decisions in a democracy, and they need to be educated in a myriad of different ways."

In addition to service learning, students participate through fraternities and sororities, the Office of Community Involvement and campus learning communities, such as the Wakonse community, which helps keep Columbia's roads clean in two Adopt-A-Spot locations. "It's a way for students to demonstrate their dedication to their new community," says Brian Maurer, of Blue Springs, Mo., a four-year member of Wakonse, including two as president. "Plus it's just really fun to get people together."

In all, about a quarter of MU students volunteer. They provide much of the work force for Columbia's service organizations. "The Columbia social service community would really suffer without the students," says Cindy Mustard, BA '65, executive director of Columbia's Voluntary Action Center. "A lot of us have to really scramble in summer when the students leave."

*At left, members of the Wakonse learning community from Excellence Hall pick up trash on Eighth Street in downtown Columbia. The Wakonse students help keep Columbia clean through the city's Adopt-A-Spot program. The group also gathers trash on a section of Stadium Boulevard south of campus.*



PHOTO BY BOB HILL

Greek societies also help Columbia's service organizations. Abra McField, a member of the Delta Sigma Theta sorority, coordinates community service activities for the National Pan-Hellenic Council at MU. From packaging food at the Central Missouri Food Bank to dancing for senior citizens at Columbia's Candlelight Lodge to taking notes in class for a disabled student, the St. Louis native stays involved whether it's with a group or on her own.

For some new MU students, volunteering is one of the first things they do when they get to campus. Around 200 new students showed up at six sites in Columbia in August as part of Step Forward Day, a new part of orientation. Allison Meyer, of Williamsburg, Va., volunteered with disadvantaged kids in the Philippines when she lived there as a high school student, so it was only natural for her to attend Step Forward Day, where she sorted clothes at The Wardrobe, a nonprofit thrift store in Columbia.

In the Philippines, Meyer became a different person because of the work she did. "It was so rewarding to see the kids and watch them grow up over three years and get to know the families," she says. "It really felt like you were making a difference." That feeling is something that countless young people crave, both during their time in Columbia and beyond. "People still need help," Meyer says. "It doesn't matter where you are." ❁

*Above, being president of the National Pan-Hellenic Council at MU doesn't mean that Tanisha Montgomery, at center wearing white, won't get her hands dirty. A St. Louis native who studies international marketing, Montgomery likes to organize hands-on service projects for the council, such as this one, during which students packaged hot dogs at the Central Missouri Food Bank.*

*At right, Katie Williams of Dixon, Mo., left, and Allison Meyer of Williamsburg, Va., sort clothes at The Wardrobe, a nonprofit thrift store in Columbia. The MU freshmen volunteered through Step Forward Day during orientation for new students. Meyer says she can't wait to find more volunteer activities to get involved in at MU.*



PHOTOS BY STEVE MERRILL, TIA, AND BETH ANDERSON, BOSTON



# ASSOCIATION NEWS

## LEADERS WEEKEND SPARKS NEW TRADITION

**M**U AND ITS ALUMNI ASSOCIATION have followed many fine leaders over time. Consider Doug Crews, BJ '73, and the late Don Faurot, BS Ag '25, MA '27.

Workers unveiled a larger-than-life statue of Faurot at the north end of Memorial Stadium on Homecoming weekend in 1999. Faurot (pronounced fuh-ROE), who was born in 1902 and died in 1995, punted and played linebacker for the Tigers in the 1920s. He later coached the team to a 101-79-10 record and directed the athletics program.

Crews, MU Alumni Association president, reminisced about Faurot a few days after Leaders Weekend, Sept. 16 to 18, during which he had rallied alumni leaders from all over the country to begin a new pregame football tradition in Faurot's honor. Standing at the statue, Crews talked about seeing Faurot on campus, at various events and throughout Columbia many times over the decades before Faurot died at age 93. "I liked and respected him. Everybody knew him. He was the kind of guy you'd see walking down the street, and lots of people passing by would say, 'Hi Coach.'" Even long after Faurot retired, he was still a leader of sorts for the Mizzou faithful.

Crews' new tradition — "Rub the toe of Don Faurot" — has already begun on a small scale. Ever since the statue has been in place, Crews has made a point of walking past it and rubbing the toe before home football games. The left toe, that is. "I made my wife and kids do it — the kids kind of raised their eyebrows at the idea — and some friends do it, too. Occasionally, people in the crowd around there see us and ask about our strange ritual." Crews hopes that thousands of his fellow Tiger fans will rub the toe shiny and smooth as "Rub the toe of Don Faurot" becomes as much a tradition as

tailgating and fight songs.

The new tradition was just a small part of a busy Leaders Weekend, during which a record 174 volunteers from across the country assembled in Columbia. The conference, which featured a "Rally for Our Mizzou" election-year theme, brought volunteers up to speed with happenings at MU, offered tips for better leadership and included a number of awards.

On Sept. 17, attendees heard a keynote speech by Rick Hardy, associate professor of political science, as well as student presentations and recruitment information. At the dinner that evening, Jay Dade, BJ '85, JD '93, presided over the presentation of numerous awards, including the association's top honors, the Tiger Pride and Mizzou G.O.L.D. (Graduates of the Last Decade) awards.

The Tiger Pride awardees are Tom Schultz, BJ '56, of Columbia and Al Westland, BJ '49, MA '57, of Memphis, Tenn. Schultz has served in numerous roles for the association and MU, including association president and vice chancellor of alumni relations. Westland is his chapter's historian, and people who know him say he is the heart of the chapter.

Rachel Greene, BA '97, of St. Louis and Melinda Via Schnyder, BJ '93, of Wichita, Kan., won Mizzou G.O.L.D. awards. Greene's numerous contributions to the association include serving as president of the St. Louis Chapter and as its legislative chair. Schnyder was the key organizer of the Tornado Alley Tigers Chapter, which was chartered in 2002.



PHOTO BY L.G. PATTERSON



## ASSOCIATION NEWS

### SHOUT IT OUT LOUD



Todd McCubbin

TODD McCubbin, M Ed '95, has accepted the position of executive director of the MU Alumni Association and associate vice chancel-

lor for alumni relations.

McCubbin's message to Mizzou graduates: Tell the University's story. "It's important for alumni to understand that they can and should be vocal advocates for MU, not only with the legislature but also with prospective students and others. If we can all explain the key role

of higher education and MU in our state, if we can all sing the same song, that'll be a powerful thing." He says the association wants its more than 35,000 members to become the University's greatest resource.

David Housh, vice chancellor for development and alumni relations, announced McCubbin's appointment on Oct. 20 after concluding a national search. McCubbin replaces Todd Coleman, who took a position as executive director of the Purdue Alumni Association.

McCubbin joined the MUAA staff as coordinator of alumni relations in 1995. One year later he became assistant director of alumni relations, and a year after that he became director of marketing. In 1999, he was appointed assistant executive director.

### GO 'BOWLING' WITH THE FOOTBALL TIGERS

AS TIGER FOOTBALL'S REGULAR season comes to a close, fans are hoping for postseason action for the second straight year. Although a destination would not be announced until early December, Mizzou fans would like to follow their team to a bowl game. Here are some suggestions for planning bowl travel:

**Get informed.** If and when a bowl game is announced, check our Web site at [www.mizzou.com](http://www.mizzou.com) for the latest information on the official tour, pregame tailgate party and game tickets. The MU Alumni Association hosts the official tour, which includes a number of amenities to make bowl travel smooth

so you can enjoy the game.

**Get tickets.** Universities participating in bowl games distribute tickets that are allocated to them. Although game tickets come with the official tour package, participants who prefer to purchase tickets elsewhere can deduct the ticket price from the tour package price.

**Get started early.** Places on the official tour are available on a first-come, first-served basis. The same holds true for access to bowl game tickets, so be sure to act quickly and adhere to advertised deadlines. For more information visit [www.mizzou.com](http://www.mizzou.com) or call 1-888-MIZZOU-1.

*Have you rubbed the toe of Dan Faurst yet? Association President Doug Crews, left, demonstrates his new tradition at the statue at the north end of Memorial Stadium.*

*Inset, presenting this year's Tiger Pride and Mizzou G.O.L.D. awardees, from left, Rachel Greene, BA '97, of St. Louis; Tom Schultz, BJ '56, of Columbia; Al Westland, BJ '49, MA '57, of Memphis, Tenn.; and Melinda Via Schnyder, BJ '93, of Wichita, Kan. These stalwart Mizzou supporters received awards Sept. 17 at the Leaders Weekend banquet in the Donald W. Reynolds Alumni and Visitor Center.*



Photo by Steve Mason

## ASSOCIATION NEWS

### TRUMAN'S LEGACY LIVES ON

IF THERE WERE A CONTEST FOR THE perennially most popular Missourian in history, first prize would go hands-down to Mark Twain. But President Harry S. Truman would surely be on the shortlist for runner-up. Accordingly, on Oct. 2 in Tacoma, Wash., Richard Kirkendall, a former MU history professor and a leading Truman scholar, regaled an audience of 80, primarily MU graduates of the Puget Sound Chapter, with his observations on the 33rd president's record and legacy. Kirkendall's new book, *Harry's Farewell: Interpreting and Teaching the Truman Presidency*, is scheduled to be published by University of Missouri Press in November.

The book's introduction by Kirkendall covers Truman's 1953 farewell speech, which emphasized positive images of his presidency that ran counter to his many contemporary critics but enjoy favor today. It also includes chapters by current MU history professors Bob Collins on Truman's economics and Carol Anderson on his civil rights record.

Kirkendall came to MU in 1958 just before the Truman Presidential Museum and Library opened in Independence, Mo. Over the next 15 years, he directed the work of more than 20 doctoral students, most of whom wrote dissertations on Truman topics. Kirkendall got acquainted with Truman, who spent a great deal of time at the library before his health failed in 1965. Collins praises Kirkendall as the "inventor" of the Truman presidency as a field of research.

Despite the fact that Truman's presidency ended more than half a century ago, Kirkendall's talk in Tacoma about a wartime presidency had a topical twist. "Most of all, Truman's presidency was shaped by a series of wars, some he learned about by reading, others by direct experience," Kirkendall said during a



phone interview. With that knowledge, Truman developed his foreign policy of containment, which used U.S. military and economic power to keep communism from spreading. That contributed to the American victory in the Cold War, as Truman predicted in his farewell speech. "The containment idea was still alive in early 2000s, and some felt that the Iraq situation in 2003 was ideal for containment, but decision makers thought that a new kind of enemy, terrorists, called for new policy including preemptive war and toppling of regimes."

Although Truman sent soldiers to fight in Korea, critics said his foreign policy was weak. In his farewell speech, Truman was at pains to correct that perception, which was encouraged by prominent figures such as Sen. Joseph McCarthy, Kirkendall said. McCarthy claimed that the Soviet Union controlled Eastern Europe not because they were able to move in after World War II but



PHOTO BY KAREN HAMILTON

Former MU history professor Richard Kirkendall, top, pauses before giving a talk on Harry S. Truman to the Puget Sound Chapter on Oct. 2 in Tacoma, Wash. Above, he stands with organizers George Purdy, BA '70, and Grace Eubanks, BJ '55. Kirkendall's new book is due out in November.

because there were communists in Truman's administration. Others said he was weak because he didn't grant Gen. Douglas MacArthur's request to invade China. Truman countered that it wasn't weakness but rather good judgment that kept him from attacking China and the Soviet Union. Instead, he said, he used military force judiciously and avoided much worse conflicts.

Kirkendall's appraisal of Truman has

risen and fallen and risen again over time. "More and more, I see Truman as a clear thinker with a grasp of his priorities, including his top priority of avoiding World War III," Kirkendall said. "A serious mistake, one of weakness or rashness, could've produced it." Nobody on either side wanted such a war, he said. "However, wars don't always come out of what people want but where they put themselves."

Truman also predicted that U.S. strength and policy, combined with weaknesses in the Soviet system, would result in an American victory in the Cold War. That prophecy came true, Kirkendall said, and contributed to Truman's high standing in our time.

Although Truman left office in 1953 with low approval ratings, his reputation soared in the 1970s as the Nixon presidency collapsed. Kirkendall said people perceived Truman as forthright versus a view of Nixon as "devious." Gerald Ford, who succeeded Nixon, picked up on the idea and installed a bust of Truman in the Oval Office and a portrait of him in the Cabinet room along with likenesses of the legendary Presidents Abraham Lincoln and Dwight D. Eisenhower. So, despite charges of corruption that had plagued his career since his days of tutelage under Tom Pendergast in Kansas City, Mo., Truman had become a man of high character in the public mind.

From Kirkendall's decades of scholarship, he knows that Truman was a decisive person, and he admires that trait. Some thought him a loner. For instance, for actor James Whitmore's portrayal of Truman in the 1970s, a writer penned the memorable line, "If you want a friend, get a dog." But seeing Truman firsthand, Kirkendall came to know a very different side of the man. "As I visited with him and observed him, I saw his great liking for people and strong desire to be in their company."



## MEMBERSHIP MATTERS

**M**EMBERSHIP IN THE MU Alumni Association supports the University in many ways. The association and its affiliated organizations annually give more than \$190,000 in scholarships. Since 1994, association members have rewarded faculty members with more than \$250,000 for their teaching and research. The association also supports key campus programs and services, such as Ellis Library and Marching Mizzou. Membership dollars help support award-winning communications from MU to you, including MIZZOU magazine, @Mizzou electronic newsletter and online programming at [www.mizzou.com](http://www.mizzou.com). Check out the following membership benefits.

**STARTING THE NEW YEAR**

WELCOME THE START OF 2005 BY hanging a new MUAA Member Calendar. Each month features a photo of a campus scene taken by an alumni shutterbug. Calendars, a free member benefit, should arrive in late November or early December. Additional calendars are \$10 for members and \$15 for nonmembers (includes shipping). To order additional calendars, call 1-800-372-6822.

**SEND MIZZOU E-CARDS**

WANT TO SAVE ON POSTAGE OR TRY SOMETHING new this holiday season? Send your greetings via new MU-themed electronic cards. Find free greeting cards in the members-only section of the association's Web site at [www.mizzou.com](http://www.mizzou.com). Just click "MizzouRah!" on the home page and then click on "Postcards."

**THE GIFT THAT SUPPORTS MU**

LOOKING FOR THAT PERFECT MU holiday gift for a family member or friend? The merchandise section of



the Web site

[www.mizzou.com](http://www.mizzou.com)

features MU-

themed gifts at

extreme discounts for

MUAA members. Other

selections offer at least a

10 percent discount for

members. Gift idea: A membership in MUAA is a great fit for anyone. Find out which friends or family members need a membership, or call 1-800-372-6822 to request that a gift card be sent in your name to the new member.

**NEW GRADUATES SAVE ON MEMBERSHIP**

RECENT MU GRADUATES HAVE ANOTHER reason to join the association — a \$10 discount on membership. The cost in the association's new Recent Grad category, introduced in July, is \$30 for individual members and \$40 for dual memberships. Look for the Recent Grad category on the association's online membership application and on all printed membership forms.

**MEMBERSHIP DISCOUNTS**

WHETHER YOU ARE TRAVELING THIS holiday season or entertaining relatives at home, more than 22 motels, hotels, and bed-and-breakfasts offer MUAA member discounts to help keep expenses down. Explore the locations and discounts at [www.mizzou.com](http://www.mizzou.com) by clicking "Membership Services," then "Discounts for Members," then "Lodging."



# ASSOCIATION NEWS



## FACULTY AND ALUMNI WIN HONORS FOR ACCOMPLISHMENTS ON BEHALF OF MU

The MU Alumni Association honored outstanding faculty members and alumni at the 2004 Faculty-Alumni Awards banquet Oct. 10 in the Reynolds Alumni Center. Since 1968, award winners have been selected for accomplishments in their professional lives and service to the University. The program highlights not only individuals but also the vital relationship between faculty and alumni in promoting the best interests of the University. See all the winners at right.

To nominate a candidate for a 2005 Faculty-Alumni Award, call Carrie Lanham at 1-800-372-6822 or (573) 882-4366, or visit the association's Web site at [www.mizzou.com](http://www.mizzou.com). The nomination deadline is Feb. 1. The 2005 awards banquet will be Oct. 21.



**Maurine Hoffman Beasley, BA, BJ '58**  
Professor of journalism, University of Maryland at College Park, Bethesda, Md.



## 49TH ANNUAL DISTINGUISHED SERVICE AWARD

A persistent drive for excellence has led William S. Thompson Jr., BS CIE '68, to success in education, business, civic contributions and family. For 10 years he has been managing director and CEO of Pacific Investment Management Co., the world's leading fixed-income investment management company. At age 27, he became the youngest curator for the University of Missouri System, a position he held from 1972 to 1975. As an MU student, he was president of the Missouri Students Association. He served on MU's campaign organizing committee in 2000, and he is co-chair of the For All We Call Mizzou national campaign steering committee.

## 45TH ANNUAL DISTINGUISHED FACULTY AWARD



Elaine J. Lawless is an internationally recognized scholar specializing in folklore, ethnography, women's literature and feminism. An MU professor since 1983 and a Curators' Distinguished Professor since 2002, Lawless has written five books, three monographs and more than 50 scholarly articles and essays. She received a Purple Chalk Award for Undergraduate Teaching in 1988 and 1991, a Gold Chalk Award for Graduate and Professional Teaching in 2000, a Chancellor's Award for Excellence in Research and Creative Activity in 1995, and a William T. Kemper Fellowship for Excellence in Teaching in 1994.



**William L. Benoit**  
Professor of communication, Columbia



**Moo-Nam Chung, PhD '83**  
Retired government official, Suwon, Korea



**Glenn D. Chambers, MA '60**  
Wildlife photographer, Columbia



**Ann King Dickinson, BS Ed '66**  
Financial services executive, Kansas City, Mo.

# ASSOCIATION NEWS



**Tahira K. Hira,**  
MS '73,  
PhD '76  
Administrator,  
Iowa State  
University,  
Ames, Iowa



**Richard G. Miller,**  
BA '70,  
DL '00  
Photography  
business  
executive,  
Columbia



**Dennis L. Schmitt,** BS Ag '69, MS '74, DVM '78, PhD '86  
Professor of  
animal science,  
Southwest Missouri  
State University,  
Springfield, Mo.



**Lenworth N. Johnson**  
Professor of  
ophthalmology  
and neurology,  
Columbia



**Barbara Reys,**  
M Ed '79,  
Ed Sp '82,  
PhD '85  
Distinguished  
Professor of  
mathematics  
education,  
Columbia



**Benjamin Schwarz**  
Professor of  
architectural  
studies,  
Columbia



**Timothy M. Kaine,**  
BA '79  
Lieutenant  
governor of  
Virginia,  
Richmond, Va.



**Robert Reys,**  
EdD '66  
Curators'  
Professor of  
mathematics  
education,  
Columbia



**Young-Hee Suh,** MA '68  
Secretary-  
General of the  
Korean  
Federation of  
Peace  
Ambassadors,  
Seoul, Korea



**Clarence Lee Mabin,**  
BS CiE '61  
Business  
executive and  
engineer,  
Independence,  
Mo.



**Sherod Santos**  
Curators'  
Professor of  
English,  
Columbia



**Flore Zéphir**  
Professor of  
Romance  
languages and  
literatures,  
Columbia

## CLASS NOTES

### TIGER AMONG THE WICKETS

**I**N MADISON, MISS., THE TIGERS are undefeated. Team captain Daniel Mumpower proudly wears his Mizzou cap and polo shirt as he leads his players onto the field. Yet despite their dominance, the Tigers remain modest.

They're not college students playing an aggressive game of football. These are retirees, and their sport is croquet.

"We enjoy playing just for the fun of it," says Mumpower, M Ed '55, PhD '57. "So far this year, we've won all our games, but that's not important to us."

Three years ago, residents formed a croquet club at the Madison retirement center where Mumpower lives with his wife, Louise, M Ed '50. Four teams play once or twice a month in the spring and autumn, when it's not too hot or cold, and Mumpower leads a team he named after his alma mater's mascot. He even made himself a Tiger uniform with an iron-on decal and a hat from the University Bookstore. As for Louise, she doesn't play croquet but attends matches to cheer the Tigers to victory.

Mumpower played croquet as a child and picked it up again in retirement. In the years between, he and Louise attended MU. He later served as a professor at the University of Louisiana at Lafayette, but at heart, he's still a Tiger. He and Louise have contributed



PHOTO BY BILL BARKHOLM

Daniel Mumpower wears his game face on the croquet court as captain of the Tigers, the team he named after his alma mater's mascot.

generously to the MU College of Education, which they both attended.

"They did a lot for me, and I'd like to repay that," Mumpower explains.

Back in Madison, Mumpower follows MU athletics, especially football, which he admits is a bit more exciting than croquet. When the MU Tiger football team returned to Faurot Field in the fall, Mumpower caught some of the games on television. But TV sports can't take too much of his time. He also is busy leading his Tigers back to their field for another winning season.

—Mary Beth Constant

### THE FORTIES

**•Eugene Brody, BA, MA '41, BS Med '43, DS '91, and wife •Marian Holen**

**Brody, BA '43, of Baltimore celebrated their 60th wedding anniversary Sept. 23.**

**•John Mixner, PhD '43, of Hendersonville, N.C., retired as a research professor of animal physiology at Rutgers University.**

**David Westfall, BA '47, of Watertown, Mass., presented lectures in May on American labor law at the University of**

Tokyo and Ritsumeikan University in Kyoto, Japan. In June he taught labor law at the universities of Tuebingen and Freiburg and Bucerius Law School in Germany.

**•John Brandon, BS CIE '49, and wife Gertrude of Carnegie, Pa., celebrated their 50th wedding anniversary Sept. 5, 2003.**

### THE FIFTIES

**Howard Rowland, BJ '50, of St. Joseph, Minn., wrote *Big War, Small***

*Town*, published by Versa Press.

**Allen Bess, MA '51, of Sedalia, Mo., received the Knight of York Cross of Honor from the Grand York Rite of Missouri.**

**ROBERT LEHMANN, M Ed '59, AND WIFE WILMA OF NASHVILLE, TENN., PERFORMED "THE CHORAL CYCLES OF MORTEN LAURIDSEN" IN CARNEGIE HALL IN JUNE WITH CHOIRS FROM ACROSS THE COUNTRY AND THE NEW ENGLAND SYMPHONIC ENSEMBLE.**

**•Bill Hoover, BJ '52, of Waco, Texas, is former director of information for *Farm Bureau Roundup*, a 15-minute weekly farm news show, which celebrated its 50th year on the air in May.**

**Robert Lix, BS Ag '53, and wife Sally of Brownsville, Calif., celebrated their 50th wedding anniversary July 31.**

**•Harry Caicedo, BJ '54, of Miami wrote *Conflicting Loyalties*, published by iUniverse Inc.**

**•Edward Wicklein, BS Ag '56, of Albuquerque, N.M., retired as pastor of the First Presbyterian Church in Belen, N.M., after 45 years of ministry.**

### THE SIXTIES

**Art Wallhausen, BA '60, of Cape Girardeau, Mo., is executive director of the Missouri Council on Public Higher Education.**

**•L. Clark Secrest, MA '61, of Laguna Niguel, Calif., retired after working as a newspaper and magazine reporter and writing two history books.**

**Eldo Throckmorton Jr., BS Che '61, of Fort Washington, Md., received a 2003 Presidential Rank Award for Meritorious Executives for demonstrating strength, integrity, industry and a relentless commitment to excellence in public service at the Department of Defense.**

**Martin Bucco, PhD '63, of Fort Collins, Colo., wrote *Sinclair Lewis as Reader and Critic*, published by Mellen Press.**

**Susan Eynatten Hughes, BS Ed '64, of**



# CLASS NOTES

Kansas City, Mo., is director of membership for Kappa Kappa Gamma Fraternity. **Ira Harker**, BJ '66, of Ocean Springs, Miss., wrote *Black Sugar*, published by Xlibris.

•**H. Roger Grant**, MA '67, PhD '70, of Central, S.C., received an honorary doctorate of human letters from Simpson College.

•**George Leisher Jr.**, BS BA '67, of Temecula, Calif., is chief human resource officer for Valley Health System and Valley Health Care Management Services LLC.

•**Donald McKale**, MA '67, of Clemson, S.C., wrote *Hitler's Shadow War: The Holocaust and World War II*, published by Cooper Square Publishers. The book was a main selection of the History Book Club and a selection of the Book-of-the-Month Club.

•**Yoo-Sang Rhee**, EdD '67, of Pacific Grove, Calif., presented a paper on classroom management in June at the ninth annual convention of the American Association of Teachers of Korean at Duke University.

•**Robert Oldham**, MD '68, of Thomasville, Ga., wrote *The Resurrection*, published by Harbor House Books.

•**Thomas Young**, BA '69, MS '72, of Potsdam, N. Y., is associate dean for academic programs at Clarkson University's Wallace H. Coulter School of Engineering.

## THE SEVENTIES

•**Larry Randa**, BJ '70, of Burr Ridge, Ill., is a public relations consultant for the Southwest United Fire Districts during exploration of the consolidation of three fire protection districts into the largest single district in Illinois.

•**Hans Andrews**, EdD '71, of Ottawa, Ill., wrote *Accountable Teacher Evaluation: Toward Highly Qualified and Competent Teachers*, published by New Forums Press.

•**Donald Edling**, BJ '71, of Kirkwood, Mo., is senior partner with Fleishman-Hillard Inc.

•**Michael Morehead**, BS Ed '71, M Ed '75, EdD '78, of Las Cruces, N.M.,

co-wrote *Working With Student Teachers: Getting and Giving the Best*, published by Scarecrow Education.

•**Mark Abels**, BJ '72, of St. Louis is a member of the National Advisory Board of the Salvation Army.

•**Elaine Viets**, BJ '72, of Fort Lauderdale, Fla., was nominated for three 2004 Agatha Awards and for three awards presented at the 2004 Anthony Boucher Memorial World Mystery Convention for her mystery novels and short stories.

•**Bob Brendel**, BJ '75, of Columbia received a 25-Year Award from the College Sports Information Directors of America.

•**R. Eli Paul**, BA '75, of Kansas City, Mo., wrote *Blue Water Creek and the First Sioux War, 1854-1856*, published by University of Oklahoma Press.

TODD DONOHU, BJ '77, OF COLUMBIA

HAS A LOT TO CHEER ABOUT. HE HOSTS

THE TIGER BASKETBALL POSTGAME

SHOWS ON THE TIGER RADIO NETWORK.

HE ALSO CO-WROTE *MIZZOURAH!*

*MEMORABLE MOMENTS IN MISSOURI*

*TIGER FOOTBALL HISTORY*, PUBLISHED

BY DONNING COMPANY PUBLISHERS,

WITH DAN O'BRIEN, BJ '77, OF

GREENWOOD, IND.

•**Janet Desaulniers**, BS Ed '76, of Evanston, Ill., wrote *What You've Been Missing*, published by University of Iowa Press.

•**Ken Knight**, PhD '77, of Spanish Fork, Utah, is chair of the education council for the National Athletic Trainers' Association.

•**John Mayfield**, BS BA '77, of Kenilworth, Ill., is vice president and controller of operations for Illinois Tool Works Inc.

•**Karen Rudolph**, BS Ed '78, of Chino Hills, Calif., earned a master's in education from California Baptist University in May and is head women's basketball coach at La Sierra University.

•**Gary Lofstrom**, BS BA '79, of Kansas City, Mo., has owned and operated Lofstrom & Company Contemporary Marketing Communications for more than 10 years.

## THE EIGHTIES

•**Kevin Brant**, BS Ag '80, of Irving, Texas, is president of the National Association of Catering Executives.

•**Kerry Hesse**, BS Ag '80, EdSp '04, of Farber, Mo., is principal of Wellsville-Middletown Junior-Senior High School.

•**Glenn Smith**, BS CIE '80, of Bullwin, Mo., is an associate manager in the structural engineering department of Horner & Shifrin Inc. Smith manages the design effort to replace the Zero Road Bridge in Franklin County, Mo. •**Chris Meenz**, BS Ace '82, of Chesterfield, Mo., is director of middle market business development for Brown Smith Wallace LLC.

•**Neal Tasch**, BA '82, JD '91, of Kansas City, Mo., is vice president of the trust and wealth management division of UMB Bank.

•**Jon Sundvold**, BS BA '83, of Columbia is president of Sundvold Capital Management LLC.

•**Jackie Smith Woodward**, BJ '83, of Hinsdale, Ill., was named one of "25 Women to Watch" by *Advertising Age* magazine. Woodward is vice president of global brand business for McDonald's Corp.

•**David Marcou**, BJ '84, of LaCrosse, Wis., wrote "Coverage of a Great Moment," published on the *British Heritage* Web site.

•**Jeff Strickland**, BA '84, of Kirkwood, Mo., is senior public affairs coordinator for MACTEC Engineering and Consulting Inc.

•**Brian Hathorn**, MBA '85, of Kansas City, Mo., is business development executive for BKD LLP.

•**Julie Moberly**, BJ '86, and husband Steven Velotas of Norfolk, Va., announce the birth of Jaclyn Michelle and Meghan Simone on May 5.

•**Julie Anderson Slattery**, BJ '86, of Pennington, N.J., received first place and

## CLASS NOTES

the Graversen Award from the Garden State Horror Writers Association for the short story "The Quarry."

**Craig Kallen III**, BJ '87, of St. Louis received a favorable decision from the Missouri Supreme Court after arguing a parental termination case in May.

**Linda Peterson Pagel**, BS HE '87, of Herculaneum, Mo., earned a master of divinity degree from Saint Paul School of Theology in May and is pastor of the Herculaneum United Methodist Church.

**Kellen Winslow**, BES '87, of San Diego is director of planning and new event development for Disney Sports Attractions.

**Jeffrey Tucker**, BA '88, MA '90, of Rochester, N.Y., wrote *A Sense of Wonder: Samuel R. Delany, Race, Identity and Difference*, published by Wesleyan University Press.

**Noel Nordquist Cisneros**, MA '89, of Alameda, Calif., won a 2003 George

Foster Peabody Award and two Emmys for her *Students Rising Above* series on KRON-TV.

**BOB SPIEGELMAN, BS Ed '81, M Ed '87, OF ST. LOUIS WILL HAVE AN EXCITING START TO 2005. AS DIRECTOR OF THE LINDBERGH HIGH SCHOOL "SPIRIT OF ST. LOUIS" MARCHING BAND, HE WILL PARTICIPATE IN THE 116TH TOURNAMENT OF ROSES PARADE IN PASADENA, CALIF., JAN. 1, 2005.**

**Walter Pfeffer II**, BGS '89, of Columbia is a member of the Million Dollar Round Table. He was honored by the Columbia Chamber of Commerce Ambassadors with the adoption of a sycamore tree in MU's McAlester Park for attending more than 1,000 ribbon cuttings.

### THE NINETIES

**Kevin Morey**, BS Ag, BS Acc '90, of Lee's Summit, Mo., is a partner of BKD LLP.

**James Berger**, BA '91, JD '94, of Trimble, Mo., is a partner in the law firm of Shook, Hardy & Bacon.

**Jonna Thompson Brandel**, BS BA '91, and husband **Joseph Brandel**, BS '92, of Overland Park, Kan., announce the birth of Jessica Kate and John William on July 27, 2003.

**Eric Griessel**, BS Acc '91, of Ozark, Mo., was appointed to the City of Ozark Board of Aldermen.

**Melissa Mason**, BJ '91, of Valley Park, Mo., is publisher of *St. Louis Homes & Lifestyles* magazine.

**Paul Orrick**, BS ME '91, of Leawood, Kan., is plant manager for Orion Fittings Inc.

**Karen Finley**, BS BA '92, JD '95, of Des Peres, Mo., and **Thomas Glick**, JD '95,

**They're dreaming of a black and gold holiday.**

Shop the Tiger Team Store online this holiday! Surprise your special Mizzou fan with Tiger apparel, accessories, jewelry and much more.

Visit [mutigers.com](http://mutigers.com) or call 1-866-SHOP-4-MU.

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Located at the North end of Faurot Field, 600 Stadium Blvd., Columbia, MO  
Visa, Mastercard, Student Charge  
MUAA MEMBERS RECEIVE 15% OFF!

**REAL TIGERS SHOP  
WHERE REAL TIGERS PLAY**

# OUR MISSOURI LEGACY



J. Barton Boyle, BS BA '55, and Charmian Ficklin Boyle, BS Ed '55

## Giving

We have established an endowment fund that will benefit the programs most important to us at Missouri. Every year, part of the investment earnings will go to support specific needs we've selected at Missouri.

## Growing

Since only a portion of the earnings will be used, our endowment will tend to increase in value.

## Glowing

Our endowment will provide an ongoing legacy and promote the values we hold dear.

To learn more about launching your own Missouri legacy, ask for a free MU legacy information kit.

Call 1-800-970-9977 or visit Missouri's planned giving Web site: [www.formissouri.missouri.edu/giftplanning](http://www.formissouri.missouri.edu/giftplanning)

J. Barton and Charmian Boyle met while both were students at Missouri. He served for 20 years at the University of Missouri-Columbia as associate director of the Health Sciences Center and now is a consultant to the National Institutes of Health through his firm, Health Systems Solutions. She taught school and then worked for many years in the dean's office at the School of Medicine. The Boyles serve as co-chairs of the gift planning committee for the For All We Call Missouri comprehensive campaign.



## CLASS NOTES

### LIVING HISTORY, CAVALRY STYLE

AT THE U.S. CAVALRY SCHOOL IN Washington state, pretending is the norm. People from around the country and around the world go there to learn about frontier life and warfare and to pretend to be 19th-century horse soldiers through reenactment.

When Maria Evans attended the school for a week in June, she had to do a little more pretending than anyone else. Her schoolmates knew Evans, MD '91, was a woman when she was out of character, but once in uniform, she pretended to be a woman pretending to be a man.

That's because in the world of war reenactors, accuracy is everything. Fortunately for Evans, her role has historical precedent. Reading books and doing research on the topic, Evans had learned the little-known fact that hundreds of women posed as men to serve as soldiers during the Civil War and at other times. It was that research that eventually led to her interest in reenactment.



PHOTO BY MEXIC ROBERTO/CFA

A "mule person," Maria Evans felt right at home riding a mule and learning about 1800s mule supply lines at the U.S. Cavalry School.

At the school, Evans, a pathologist in Kirksville, Mo., met a diverse group of people. One was a biochemist. Another was a corrections officer. Yet another was a German immigrant who lives in Canada and avidly studies the U.S. Civil War.

"It's just this real interesting mix of

people that all have the idea of getting to live a bit of history in common," Evans says.

Evans' interest also comes from her love of animals. At her house, she has several sheep, two dogs, two donkeys and a mule. At the school, she studied the duties of the "muleteer." Muleteers were responsible for keeping the supply lines open by tending to the mules that did the dirty work.

"The mules back then were packed down with about 300 pounds of stuff apiece," she says. "Being able to keep the mule trains going and being able to keep the mules from getting saddle sores and in good shape was a real trick."

Evans plans to keep studying women in the cavalry, and she's working on a "living history" character she could perform in classroom settings. Completing the school also means she is certified to be a reenactor for movies, so next time there's a movie crew looking for a woman to pretend to be a woman pretending to be a man, Evans will be ready.

—Chris Blose

of Clayton, Mo., formed the law firm of Glick Finley LLC.

**Michele Mekel**, BJ '92, JD '02, MBA, MHA '03, of Jefferson City, Mo., received a Fulbright Grant for Research Abroad for a comparative study of Canadian and U.S. university-affiliated health policy centers.

**Derek Rose**, BA, BA '92, JD '95, of St. Charles, Mo., is of counsel in the tax and public finance groups for Bryan Cave LLP.

**Eric Anielak**, BA, BA '93, JD '96, of Kansas City, Mo., is a partner in the law firm of Shook, Hardy & Bacon in the pharmaceutical and medical device litigation division.

**Melanie McAtee Briggs**, BS Ed '93, and husband Brian of Olathe, Kan., announce the birth of Lauren Elizabeth

on July 10.

**Kristy Brown Lewis**, BS Ed '93, of Platte City, Mo., is group account manager for Bernstein-Rein Brand Relationship Group.

**RICHARD SIPES, BS, BA '93, MD '98, OF SHREVEPORT, LA., WAS NAMED ONE OF SHREVEPORT'S BEST INTERNAL MEDICINE DOCTORS BY SB MAGAZINE.**

**Karl Qualls**, BA, BA '93, of Carlisle, Pa., received the 2004 Constance and Rose Ganoe Memorial Award for Inspirational Teaching from Dickinson College, where he is assistant professor of history. He also received a 2004 Library of Congress Fellowship in International Studies from the American Council of

Learned Societies and the Library of Congress.

**Kevin Ross**, JD '93, of Portland, Ore., is director of intellectual property for Ambric Inc.

**Chris Torbit**, BS HES '93, and wife **Mindy Coats Torbit**, BS HES '93, of O'Fallon, Mo., announce the birth of Carly Quinn on March 9.

**Christine Thomas Yonke**, BS Ed '93, of Kansas City, Mo., is vice president in the biotechnology and health care practice of Fleishman-Hillard Inc. **Melanie Ornes Boock**, BSN '94, and husband **Jeff Boock**, BFA '95, of Minturn, Colo., announce the birth of Sophia Lynn on April 8.

**Karen Bush Donahue**, BA '94, and husband Steve of O'Fallon, Ill., announce the birth of Hannah Caroline on July 1.

*'Education is not the filling of a pail but the lighting of a fire.'*  
— William Butler Yeats

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*MU Student*  
Journalism Major  
Junior



**William Trogdon**  
**(William Least Heat-Moon)**  
*Author*  
Ellis Library Benefactor  
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1962 (MA), 1973 (PhD)  
1978 Journalism (BJ)



**Diane Glancy**  
*Author*  
1964 Arts & Science (BA)  
Professor of English  
at Macalester College in  
St. Paul, Minnesota



**Bill Stauffer**  
*Retired Executive of  
Northwestern Bell and  
Blue Cross /Blue Shield of Iowa*  
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## CLASS NOTES

### LOVE AND VALOR

**I**T'S PAST BEDTIME, AND THE KIDS ARE cranky. They're up a little later than usual because their dad, Capt. Patrick Wilkins, a U.S. Army Ranger, hasn't much time left to spend with them. Since the Sept. 11 terrorist attacks, Wilkins has deployed four times to Afghanistan and once to Iraq, and although he can't disclose the details of his next mission, his family knows he'll be returning to one of those places. And they know he'll be leaving soon.

Too soon.

Wilkins, BA '95, is among the select group of soldiers who qualify for the Rangers, a light infantry unit used for swift, daring missions. Comprising three battalions, the Rangers must be ready to deploy, fully equipped, in as little as nine hours. A typical Ranger operation might involve ambushing an enemy or recovering U.S. troops and equipment from hostile areas.

As Wilkins puts it, "If you need something destroyed absolutely overnight, call a Ranger to do it."

But the overseas missions aren't the most challenging aspect of the job, he explains in a telephone interview while his 2-year-old fusses in the background.

"The hardest part is balancing family and work obligations," says Wilkins, who oversees his battalion's \$3.1 million logistics budget. "America's finest



*When Patrick Wilkins met his wife, Rachel Rubin Wilkins, she had planned on joining the Peace Corps. Instead, she keeps the peace among their five children when he is overseas fulfilling his duties as a U.S. Army Ranger.*

soldiers depend on me to keep them fed and make sure they have all the supplies and equipment they need, but I also have five kids under the age of 6. You have to balance everything so nobody suffers."

Based in Fort Lewis, Wash., Wilkins has been away from his family nine months out of the past year. His wife, Rachel Rubin Wilkins, BA '94, had their twins on April 22, 2004, and within five days he got orders to deploy.

"It was horrible, the hardest separation we've ever had," Rachel says. "Ever since we've been together, we've been separated 40 to 60 percent of the time. I thought I'd get used to it."

"It was tough," Wilkins agrees, "but it's a blessing that I got to be there when they were born. A lot of people in the

Army aren't as lucky."

Still, it was a bittersweet day for Wilkins. April 22 was also the day fellow 2nd Battalion Ranger Pat Tillman, the football player who walked away from a \$3.6 million contract with the Arizona Cardinals to enlist in the Army, was killed in a firefight in Afghanistan. Wilkins knew and admired the man.

"He just epitomizes what the Army Rangers are all about," he says.

Wilkins is prepared to make the same sacrifice. It's been three weeks since his last deployment. He and Rachel have spent most of that time moving. Since the birth of their twins, they've needed a larger home.

Earlier in the day, they took time out to have a water-balloon fight with the three older children.

"We try to keep things fun and light, but we also make our time together memorable so there's closure in case something terrible happens," Rachel says.

Although Wilkins must be eager to get off the phone, he graciously doesn't show it. After he hangs up, he gets his kids ready for bed and reads each of them a bedtime story. Later, when they're sound asleep, he writes each child a letter, then stays up late talking to Rachel.

Within 48 hours, duty calls, and he is gone. — Dawn Klingensmith

**William Dunning**, BA '94, and wife **Michele Champion Dunning**, BS HES '95, of O'Fallon, Mo., announce the birth of Deborah Ann, Suzanne Marie and John William on April 20.

• **Michael Hamra**, JD '94, of Boston is president and chief operating officer of Chicago Bread LLC and Boston Bread LLC.

**Kurt Baker**, BS '95, and wife **Robyn Nelson Baker**, BS '99, of Fulton, Mo., announce the birth of Myra Patience on July 31.

**Jennifer Meeker Bridges**, BA '95,

and husband **Chris of Shawnee, Kan.**, announce the birth of Zachary Aidan on April 19.

**Kathi Funk Christie**, MA '95, and husband **James of Omaha, Neb.**, announce the birth of Shane Patrick on Aug. 10.

• **Tricia Riek Dunning**, BS ME '95, and husband **Jon of Olathe, Kan.**, announce the birth of Lucy Ellen on July 22.

**Daniel Follett**, JD '95, and wife **Andrea Mazza Follett**, BA '96, JD '99, of Columbia announce the birth of Nicholas Joseph on Aug. 11.

**Thomas Greaves**, BS Acc '95, JD '00,

of Kansas City, Mo., is an associate with Lathrop & Gage LC.

• **Cheri Hall Marks**, BA '95, and husband **Patrick Marks**, BS '96, of Columbia announce the birth of Krista Lynne on Aug. 24.

• **Angela Holsinger McDaniel**, BS HES '96, and husband **Brian of Vidalia, Ga.**, announce the birth of Tate Jason on March 22.

• **Jeff Bowers**, BA '97, of Overland Park, Kan., was promoted to the rank of sergeant in the U.S. Marine Corps Reserve, where he is an individual mobilization



augmenteed and legal administration clerk in the office of the staff judge advocate at Marine Corps Mobilization Command in Kansas City, Mo. Bowers is a branch manager for American Nationwide Mortgage and president of the Kansas City Alumni Association of Phi Kappa Psi Fraternity.

**JENNIFER SCHOTT, BJ '97, OF NASHVILLE, TENN., WROTE "FEEL MY WAY TO YOU," A COUNTRY SONG PERFORMED BY RESTLESS HEART.**

**Bryan Anderson, BJ '98, of Birmingham, Mich., is a federal judicial law clerk to Judge Avern Cohn of the U.S. District Court for the Eastern District of Michigan.**

**Jason Mudd, BJ '98, of Fernandina Beach, Fla., is principal of Jason Mudd & Associates Public Relations and Marketing, which received the 2004**

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Dick Pope All Florida Golden Image Award, Florida's top public relations honor, from the Florida Public Relations Association for a 2003 Amelia Book Island Festival media relations campaign. **Elizabeth Oness**, PhD '98, of LaCrosse, Wis., wrote *Departures*, published by Berkley Publishing Group. **Ellen Jacobson Pantaenius**, BJ '98, of Kansas City, Mo., was a summer associate with Blackwell Sanders Peper Martin LLP.

**Betsy West-McCune**, BS '98, of St. Charles, Mo., is assistant director of the Pi Beta Phi Foundation.

**Andrew Hargrove**, BA '99, of Tashkent, Uzbekistan, is regional director of higher education programs at the American Councils for International Education in Central Asia.

**Anthony Martin**, JD '99, of Glendale, Mo., is an associate in the litigation department of Blackwell Sanders Peper Martin LLP.

## THE 2000s

**Molly Remer**, MSW '00, and husband Mark of Jefferson City, Mo., announce the birth of Lann Carlyle on Sept. 21, 2003. Molly wrote *Talking to Someone Whose Child is Dying* and *A Quick Guide to Successful Volunteering*, published by Vertfield Farm LLC.

**Derek Kitzelman**, BA '01, of Grover, Mo., is client services leader for Ascent Corp.

**John Couper**, PhD '02, of Joplin, Mo., is a visiting fellow at the American University-Central Asia in Bishkek, Kyrgyzstan. He is restructuring the journalism program into a more current, integrated mass communications program.

**Mindy Stanton**, BA '02, of Holt, Mo., is marketing coordinator for Brown Smith Wallace LLC.

**Ensign Shawn Kenady**, BS ME '03, of Holt, Mo., received his commission as a naval officer after completing Officer Candidate School at Officer Training Command in Pensacola, Fla.

**Ryan McClure**, BJ '03, of St. Louis is an assistant account executive with

# CLASS NOTES

Fleishman-Hillard Inc. in the public affairs practice group.

•**Chris Mycoskie**, Arts '03, of West Monroe, La., is sports director for KTVE Channel 10 and KARD Channel 14.

**Ernie Raasch**, BS, MS '03, and brother **Bernie of Liberty**, Mo., operated the Liberty Corn Maze, which featured a salute to the Kansas City Chiefs.

**Felicity Pino**, BS BE '04, of Jefferson City, Mo., had a summer internship in the neurosciences laboratory at NASA's Johnson Space Center and the National Space Biomedical Research Institute.

## FACULTY DEATHS

**Jon Meese**, professor emeritus of electrical and computer engineering, Aug. 12 at age 66 in Columbia. Memorials may be sent to the University of Missouri Office of Minority Affairs, Engineering Scholarship Fund, 211 Jesse Hall, Columbia, MO 65211.

**Emalyn Turner**, professor emeritus of home economics, Aug. 23 at age 92 in St. Joseph, Mo.

## DEATHS

**Barbara Temple Young**, BA '29, of Poteau, Okla., Nov. 29, 2003, at age 95. She retired as a secretary.

**Ida McVeigh**, BS Ed '31, MA '33, PhD '37, of Fulton, Mo., June 9 at age 99. She was a professor emerita of biology at Vanderbilt University.

**Mildred Ristine Prewitt**, BS Ed '31, of Marietta, Ga., June 11 at age 97. She was a county home supervisor and district home supervisor for the Farm Security Administration.

**Estal Sparlin**, BJ '31, MA '32, PhD '36, of Dublin, Ohio, Aug. 21, 1998, at age 91. He retired as director of the Cleveland Bureau of Governmental Research after more than 20 years of service.

**Emily Evans**, BS Ed '34, GN '36, of

St. Louis June 11 at age 93.

**Jane Giesler Greenwell**, BS HE '37, of Fort Worth, Texas, Sept. 8 at age 89. A member of Kappa Alpha Theta, she was an assistant food editor for *Good Housekeeping* magazine, a dietitian for the Statler Hilton Hotel in St. Louis, and an assistant professor of foods and nutrition at Texas Christian University.

**Dorothy Brinkerhoff Robinson**, BS Ed '38, of Memphis, Tenn., May 1 at age 86. She was a homemaker.

**Harry Wheeler**, BS CIE '38, MS '42, of Belen, N.M., Sept. 8 at age 89. He retired as a civil engineer for Sandia Corp. after 20 years of service.

**Leigh Trowbridge**, BS BA '39, of Los Altos, Calif., June 28 at age 87. He taught mathematics and science in the Palo Alto School District and wrote and published *Operation Leap Frog*.

**Robert Hartley**, Ag '40, of Columbia

July 11 at age 87. He was active in the

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## CLASS NOTES

### CAR SHOW HONCHO

**B**ECAUSE ROD ALBERTS HAS presided over the unveilings of high-tech concept cars and the launches of major new car models, it seems odd that he's not much interested in what goes on under the hood. But he's quite happy in the driver's seat of the North American International Auto Show (NAIAS). Alberts is executive director of Detroit's annual NAIAS, a leading international auto show along with others in Paris, Tokyo and Frankfurt.

Alberts, BS BA '81, a native of Jefferson City, Mo., found his first jobs (bank examiner, forest product representative) dull and in 1985 made a fateful career change when he signed on to run the Little Rock [Ark.] Auto Show. With 80,000 square feet of floor space, the show had the distinction of being among the smallest in the country, he says. But it taught him the business of representing auto dealers and running a show, including how to blow up balloons in bulk. In 1989, he moved up to running a medium-sized show in Anaheim, Calif., and a year later he was on to Detroit, where under his leadership the then-regional showcase that drew a hundred or so mostly local reporters has become an international powerhouse of car PR.

The key to succeeding in this ven-



PHOTO BY LEO KATZ, © PHOTOGRAPHY

*Rod Alberts runs the North American International Auto Show, which brings reporters and car makers together in Detroit. The 2005 show takes place Jan. 9 through 23.*

ture, Alberts says, is putting major car makers together with the media in an attractive setting. The show commands 700,000 square feet of space in Cobo Conference and Exposition Center in Detroit, and construction costs for the displays alone run about \$250 million. Makers worldwide come for publicity, and the 6,000 international reporters who now attend like getting the scoop on new cars. Although both groups go away happy, Alberts is particularly proud that the show's black-tie reception nets \$7 million for local children's charities. The show as a whole brings a half-billion-dollar economic impact to the Detroit area annually.

That's not a bad track record.

— Dale Smith

community. Memorials may be sent to the Robert Hartley Memorial Scholarship Fund, University of Missouri-Columbia, 2-4 Agriculture Building, Columbia, MO 65211-9984.

**George Miller**, BJ '40, of Tampa, Fla., Aug. 1 at age 89. He was a columnist for the *Madison Courier* and the *Weekly Herald* of Madison, Ind., for 31 years.  
**William Rogers**, BA '41, MA '47, PhD '51, of Corvallis, Ore., Sept. 7 at age 85. He retired as a professor of management from San Francisco State University.  
**George Bauer**, BJ '42, of Evanston, Ill., June 16 at age 83. He retired as a staff announcer for WGN radio and television after 38 years of service.

**Herbert Arenson**, BS ME '44, of Shawnee Mission, Kan., June 3 at age 81. He worked in the plastics industry for more than 40 years.

**Kathleen Stephens Keathley**, MA '44, of Englewood, Colo., Feb. 1 at age 82.

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PARENTS

**Aurelia Gutman Rogers**, Arts '45, of Corvallis, Ore., at age 85. She retired from the development office research staff at Stanford University.

**James Sears**, MA '45, PhD '47, of Webster Groves, Mo., June 8 at age 83. He retired from Monsanto Co. after 35 years of service.

**Lucille Kelley Fenn**, BS Ed '46, of High Point, N.C., May 31 at age 79.

**Roy Meyer**, BS CIE '47, of Jefferson City, Mo., May 4 at age 86. He retired as an engineer in the surveys and plans department of the Missouri State Highway Commission after more than 30 years of service.

**Jonathan "Jeep" Miller**, BS '48, MA '49, of Libertyville, Ill., Sept. 5 at age 79. He retired as a research scientist with Abbott Laboratories after 34 years of service.

**David Schneider**, BS Ag '48, M Ed '55, of Jefferson City, Mo., July 9 at age 85.



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Professor Emeritus Tom Freeman and his wife, Peggy, enjoy visiting the University of Missouri's Museum of Art and Archaeology



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He taught agriculture for 36 years and worked with the Peace Corps for MU. **Warren Smith**, BS BA '49, BA '50, of Westwood, Mass., Aug. 27 at age 78. He worked for Universal Match Corp., Georgia-Pacific, the State of Oregon and Waddell & Reed.

**Victor Tolman**, BJ '49, of Haskell, Okla., March 23 at age 80.

**Leon Chilton**, BS Ag '50, MS '62, of Camdenton, Mo., May 17 at age 77. He worked for MU's Cooperative Extension Service and the Center for Independent Study for 50 years.

**Holman "Mac" McLoad**, BS Ag '50, of Columbia March 9 at age 79. He retired from management at MU's Printing Services.

**Felix Otey**, MA '50, of Peoria, Ill., May 12 at age 77. He retired as research leader of the U.S. Department of Agriculture's National Center for Agriculture Utilization Research after 32 years of service.



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# CLASS NOTES

**William Kuechler**, BS Ed '51, M Ed '59, of Columbia Nov. 22 at age 78. He was a teacher, coach and administrator.

Memorials may be sent to the University of Missouri-Columbia Scholarship Fund, 15 Jesse Hall, Columbia, MO 65211.

**Oley "Bud" Minnick Jr.**, BS EE '51, of Columbia April 20 at age 73. He retired as a systems engineer with IBM. Memorials may be sent to the University of Missouri-Columbia College of Engineering Development Fund, c/o Ellen McLain, W1007 Engineering Building East, Columbia, MO 65211.

**Gene Cassin**, BS CIE '52, of Columbia June 5 at age 76. He retired as an environmental engineer from the Missouri Department of Natural Resources.

**Herbert "Jack" Schmidt**, BA '56, MD '59, of Lake Ozark, Mo., Aug. 23 at age 68. He was director of gynecologic oncology at MU.

**Armond Maxeiner**, BS EE '57, of Brudenton, Fla., April 1 at age 73.

**Arch Skelton**, BA '57, JD '58, of McKinney, Texas, July 17 at age 72. He was a lawyer.

**Eleanor Tidwell Romans**, BS Ed '58, of Columbia Feb. 8 at age 81. She retired from teaching with the Riverview Garden School District in St. Louis after 25 years of service.

**Nyla Bradley Shepard**, BS Ed '58, of Clintonville, Wis., July 22 at age 67.

**Paul "Juggy" Schlee**, BS BA '59, of Jefferson City, Mo., Dec. 5 at age 70. He retired from the Missouri State Emergency Management Agency and was a consultant for the Federal Emergency Management Agency.

**Richard Snell**, BA '60, MS '62, of Columbia Jan. 21 at age 68. He was a computer programmer for MU.

**E.J. Hanly Jr.**, BS BA '63, of Columbia Jan. 2 at age 68. He retired from the University of Missouri System after 30 years of service.

**Howard Needles**, PhD '63, of Pebble Beach, Calif., July 30 at age 67. He retired as a professor of textiles and material science at the University of California at Davis after 25 years

of service.

**Ruth Mellen**, BA '64, of Alexandria, Va., June 20 at age 61.

**Kay Hall Pettit**, BS Ed '68, MA '72, of Fulton, Mo., July 22 at age 71. She retired from the State Historical Society of Missouri.

**Kate Edwards Niedgergerke**, MA '74, of Sedalia, Mo., Aug. 14 at age 67.

**Genevieve Reynolds**, BS Ag '75, of Centralia, Mo., Dec. 18 at age 93. She retired from MU as a laboratory technician.

**Mike Brazeal**, BS Ag '78, of Marietta, Ga., Feb. 8 at age 49. He owned and operated Four Seasons Landscaping and Design.

**Barbara "Cindy" Eppard**, BGS '79, of Kansas City, Mo., March 2 at age 62. She was director of the volunteer department for the Visiting Nurses Association.

**Sister Susanna Jones**, JD '79, of Joplin, Mo., June 11 at age 74. She retired as a staff attorney with Garrity and Jones.

**Dorothy Leiter Pack**, BS '80, of Jefferson City, Mo., April 23 at age 48.

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Issue	Space	Materials	Publication
Date	Reservation	Due	Date
Spring '05	Jan. 10	Jan. 19	March 7

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# CLASS NOTES

She was supervisor of tenant services for the Jefferson City Housing Authority.

**David Pippin**, BS '81, of Conroe, Texas, Feb. 12 at age 44. He was a recreation professional in the Houston area.

**Doris Saunderson Sears**, BA '82, of Columbia Dec. 2 at age 63. She retired as a legal secretary to general counsel at MU.

**Michael McCown**, BA '83, of Newbury

Park, Calif., Sept. 3, 2003, at age 42. He owned Eclectic Video Services.

**Ed Glauert**, BS Ag '85, of Ashland, Mo., March 16 at age 46. He owned and operated Helix Pipette Service.

**Delbert Howard**, BHS '85, M Ed '95, of Kingdom City, Mo., Aug. 20 at age 59. He was a certified diabetes educator with the Cosmopolitan International Diabetes

and Endocrinology Center at MU.

**Terry Hudson**, EdD '85, of Bolivar, Mo., July 31 at age 52. He was director of instructional design and assessment at Drury University in Springfield, Mo.

**John Weaver**, BS '90, of Columbia Aug. 8 at age 37.

**Serena Plunkett Hagevik**, BS HES '96, MA '99, of Phoenix Jan. 30 at age 31.

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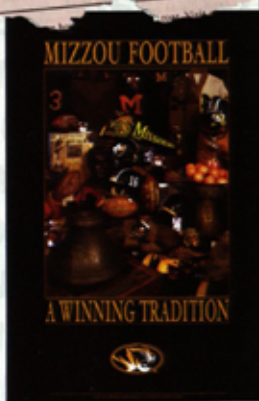


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Your Mizzou Art Headquarters

## Coming Next Issue

- Award-winning teacher Robin Hurst-March knows how to make science go down easy for nonmajors.
- Having a rough day? Alumna Karyn Buxman shows you how to laugh it off.
- Students of all ages have one thing in common: They get hungry. Take this tour of historic student eateries.
- Find out how MU's research makes its way from lab to market and creates useful products for the public and money for the University.
- Test your MU IQ. Check out some fun facts about Mizzou.
- When it comes to autism, no two patients are alike. Judith Miles researches the causes of autism and works to improve the treatments.

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**FOR SPRING 2005 ISSUE,  
DEADLINE IS JAN. 10, 2005.**

**Katie Taylor**, BS Ed '02, and **Dave Burris** of Columbia June 28, 2003.  
**Kara Youngquist**, BS Ed '02, and **Josh Johnson**, BA '99, of Columbia Oct. 4.  
**Deanna Briscoe**, BSN '03, and **Thomas Zajicek** of Columbia May 29.  
**Allison Fitzgerald**, BSW '03, and **Joshua Sebolt**, BS GE '04, of Raymore, Mo., May 29.  
**Jennifer Linegar**, BSN '03, and **Richard Clark**, BSN '98, of Columbia Aug. 23, 2003.

### WEDDINGS

• **Kim Boyer**, BS EE '71, and **Connie Granston** of Kirkland, Wash., March 20.  
**Judith Weldon**, Educ '77, and  
• **Donn Yeagley**, BS BA '76, of Columbia Dec. 24.  
**Linda Shepard**, BA, BJ '85, and **Stuart Salzer** of Cambridge, Mass., Sept. 25.  
**M. Catherine Crownover**, BJ '88, and **Stephen Elvy** of Sanford, N.C., July 24, 2003.  
**Matthew Jones**, BA '92, and **Vicki Hayworth** of Columbia Nov. 15.  
**Valerie Manahan**, BA '92, and **Chadwick Smith** of New York Jan. 4.  
**Susan Suits**, BS '93, M Ed '96, and **Ed Gouldsmith** of Blue Springs, Mo., Dec. 27.  
• **Alison Johns**, BJ '94, and • **Andy Fondaw**, BS ChE '94, of Brentwood, Mo., June 5.  
**Christine Strange**, BA '96, JD '03, and **Brian McCartney**, JD '98, of Columbia Nov. 8.  
**April English**, BA '98, and **Wesley Roof** of Columbia Sept. 6, 2003.

**Dee Lamphear**, BS '98, and **David Gubbini** of Jersey City, N.J., Aug. 16, 2003.  
**Shelly McKenzie**, BS '98, and **Joseph Hadel**, Arts '96, of Columbia Dec. 6.  
**Kristin Lambert**, BS Ed '99, M Ed '00, and **Stuart Eastman** of Columbia June 12.  
**Amber Thurlo**, BS '00, and **Michael Pearson**, BA '99, of Columbia Oct. 18.  
**Julia Alexander**, BHS, MPT '01, and **Gregory Mees** of Columbia Aug. 9, 2003.  
**Allison Lauchner**, BS '01, MBA '03, and **Jeffrey Brose**, BS '03, of St. Louis July 12, 2003.  
**Erika Lockerd**, MA '01, and **Brian Waller**, BS BA, BS BA '92, BA '93, JD '96, of Columbia Oct. 25.  
• **Mary Elizabeth Davis**, BS '02, and **Andrew Petersen** of Harlan, Iowa, Aug. 21.  
• **Ainslie Geeser**, BJ '02, and **Nicholas Gordon**, BS BA '01, of O'Fallon, Mo., June 5.  
• **Alison Moore**, BS BA '02, and  
• **Matthew McCulloch**, BS BA '00, of O'Fallon, Mo., May 31, 2003.



# SEMPER MIZZOU

## LIGHTING UP THE TIGER

**O**N SEPT. 16, AFTER 42 YEARS OF DARKNESS, THE NEON sign atop Columbia's beloved Tiger Hotel building lit up again. After a lighting ceremony including a rappelling Truman the Tiger, memories started flowing about the nine-story landmark, built in 1928 as the Missouri Theatre was also going up. It seems everybody has a story about the hotel, whose sign is again visible for miles outside the city limits.

William Creason, a resident of the building's Tiger Columns program for seniors since 1995, tells of ghostly footsteps he sometimes hears on the upper floors.

Greg Michalson, MA '78, was married at the hotel in 1978 and held his wedding reception in its ballroom, the site of many a high tea and University banquet through the decades. "The grand ballroom back then was *passé* but still a wonderful space with huge chandeliers — a great place to celebrate." In those days, he says, Columbia offered few options for such events.

Another fan of the hotel, Kay Bonetti, MA '68, remembers a married couple living at the hotel who had trained their dog to ride solo on the elevator as it ran errands to the lobby for newspapers and cigarettes.

Bonetti and Michalson are both literature lovers, and they, along with many like them, frequented the hotel because it was the residence of their teacher, Tom McAfee, a poet and MU English professor. McAfee, BA '49, MA '50, was as much a fixture at the hotel as a ballroom chandelier. The place was his living room as well as a spot to hold off-campus office hours. "He would talk long into the night with groups of creative writing students, sometimes in the bar and sometimes up at his apartment," says Ken Smith, BA '78, another former student. "Sometimes he shared old recordings of favorite music, such as *Threepenny Opera*, and talked about why one singer's version made deeper contact with the meaning of the words of a song like 'Mack the Knife' than another."

When McAfee died, he was working on a book of poems titled *On the Mezzanine*, a part of the hotel where he often composed. Although the book remains unfinished, the Tiger Hotel's story continues. — Dale Smith

*During a Sept. 16 ceremony to light the long-dormant sign atop the Tiger Hotel, Truman the Tiger rappels down the building's east facade. Adding to the sign-lighting festivities along with Marching Mizzou are Tiffany Bridges, left, and Kristen Hawkins of MU's all-girls cheer squad. The Tiger Hotel, built in 1928 at 23 S. Eighth St., was Columbia's first high-rise building and for a long time Columbia's pre-eminent site of weddings, high teas and formal dinners for visiting dignitaries. The hotel's four owners include a pair of MU graduates, John Ott, BJ '83, and Al Germond, BJ '67, MA '69, PhD '85.*



PHOTO BY BOB BILKA



PHOTO BY BRIAN KAPFEN



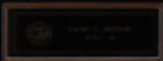
Karen Edison, MD '89, is chair of the dermatology department at the MU School of Medicine, medical director for the Missouri Telehealth Network and co-director of MU's Center for Health Policy. She is a former Robert Wood Johnson Health Policy Fellow for the Institute of Medicine of the National Academies.

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