

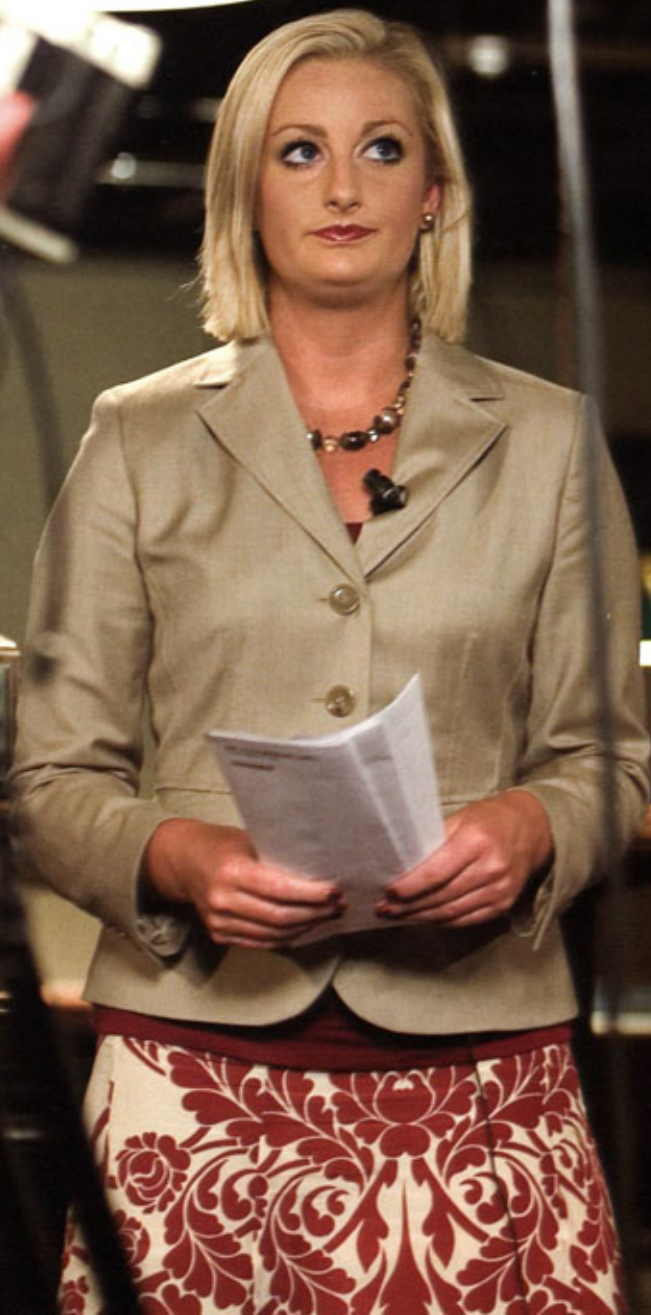
# MISSOURI

SPECIAL  
HOMECOMING  
SECTION 39

**Baptism by Fire**  
Since 1908, the School  
of Journalism's  
Missouri method has  
rattled students'  
nerves as they learn  
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**Exercise:**  
**A Magic Bullet**  
**for Diabetes? 32**

**Pinkel Prepares**  
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# MIZZOU

FALL 2007 | VOLUME 96 | NUMBER 1

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**A bear to the cubs**

In the journalism biz, we call this an advance story. I'm talking way advance. Mizzou Mafia and other interested parties: This is one full year's notice of the School of Journalism's centennial celebration Sept. 10–12, 2008.

Back in 1908, with political pressure from the Missouri Press Association, the Missouri General Assembly authorized funds to establish the world's first School of Journalism. Walter Williams, the school's first dean, put Missouri on the map by writing the Journalist's Creed in 1914.

No question, journalism is Mizzou's signature program. It's what most people think of first when they think of the University of Missouri–Columbia. So, we know it's the world's first; what makes it great?

In one word: faculty. Faculty including old salts such as Tom Duffy, shown above. "I don't get ulcers," he was known to bark at students. "I give them." Duffy was joined by the likes of William Bickley, Eugene Sharp, Newton Townsend, Cliff Edom, Jane Clark, Hal Lister, Bill Taft, Sara Ann Allen, Dale Spencer, John Merrill, Don Ranly, Joye Patterson, Henry Hager and George Kennedy, to name a few. Some were mean as snakes; others were tough as nails. It's almost as though some J-School faculty defied you to succeed in the Missouri method, that hands-on daily creation of print or broadcast news and advertising where students cut their journalistic teeth. But 18,264 journalism graduates — many of whom are leaders of the industry — are a living testament to Williams' genius.

As I see it, journalism and democracy are inextricably intertwined. Thomas Jefferson said it best in 1787: "Were it left to me to decide whether we should have a government without newspapers, or newspapers without a government, I should not hesitate a moment to prefer the latter." — Karen Flandermeyer Worley, BJ '73



G. Thomas Duffy taught cub reporters on the *Columbia Missourian* in the 1960s. Says longtime *Kansas City Star* columnist Bill Tammeus, BJ '67: "He could edit copy better tipsy than many of my later editors could sober."

**M** MORE > When you see this graphic, follow it to the magazine's Web site:  
[mizzoumag.missouri.edu](http://mizzoumag.missouri.edu)





## More on Missouri wines

To follow up on MIZZOU's summer cover story on wine: "We witnessed a very mild period in March that abruptly transitioned to the coldest April 4-9 period on record for the state," says Pat Guinan, climatologist for the University of Missouri Extension Commercial Agriculture Program. With losses to growers, retailers and homeowners, it will easily make the National Climatic Data Center's list of billion-dollar weather disasters.

Guinan can track more than \$400 million in losses for agriculture and horticulture alone. The grape industry estimates that more than half of its crop was lost. To compensate, the Missouri Department of Agriculture is allowing Missouri wine producers to import up to 95 percent of grapes and juices from outside the state this year.

Meanwhile, our listing of MU graduates who own and operate Missouri wineries in the summer issue was incomplete. New to the business are David Naatz, JD '86, and Ginah Mortensen, JD '86, of Weston, Mo., who have opened Riverwood Winery in northern Platte County.

Thanks for writing, and keep reading.

— MIZZOU magazine staff

## Longing for Hermann, Mo.

I thoroughly enjoyed your story about the newly re-emerging wine industry in Missouri, especially the role that Hermann has played ["Grape Expectations," Summer 2007]. I was born in 1931 and spent my boyhood there during the Great Depression and into World War II before moving to St. Louis. As children, we learned of the role Hermann played in the wine business of an earlier time. As a student at the German School at Fourth and Schiller, we took several trips to the Stone Hill Winery's cellars, which were converted to growing mushrooms after the Volstead Act was passed in 1919.

Years later, after four years in the service and after graduating from MU in 1957 with a degree in journalism (advertising major), I moved to California to begin my advertising career with Batten, Barton, Durstine & Osborne



Photo by Wilding Photography

Harold "Hal" Ballmann attended the German School in Hermann, Mo., as a child.

(now known only as BBDO Inc.). I have lived here now for some 50 years and am about to celebrate my 51st wedding anniversary with my college sweetheart, Barbara Patty.

During all these years, Hermann was



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never far from my mind. And to my surprise, I had the opportunity a couple years ago to meet Jim Dierberg (mentioned prominently in your summer issue). He was in my new hometown of Westlake Village near Los Angeles to mark the recent opening of a new branch office of First Bank, which he and his family own. I knew he owned the Hermannhof Winery in Hermann, but he also told me of his vineyards located in the

Santa Ynez valley in Santa Barbara County. It is beautiful country with many hundreds of acres of vineyards. The valley also is populated with small farms and horse ranches. There is the town of Los Olivos with its art galleries, the Danish town of Solvang with its windmills and the little town of Santa Ynez with its false-front Western buildings.

But with all this only a 90-minute drive from

my home, my heart still longs for Hermann.

Harold "Hal" Ballmann, BJ '57  
Westlake Village, Calif.

## What about sustainable design?

As a Mizzou alumna, college instructor of sustainable design at the School of the Art Institute of Chicago, and landscape architect by profession, I was elated to see an issue focused on environmental and sustainability topics. However, I was quite distressed while reading the article on your campus building projects ["Extreme Makeover," Summer 2007] with absolutely no mention of green design, LEED-certified buildings, energy efficient design or zero emissions. [LEED is the national standard for environmentally sustainable development.] I hope the University is thinking into the future as to how these buildings will function, decrease their use of fossil fuels along with future operating costs, and make healthy places for future students to live and study.

With the school's myriad research facilities and an exceptional engineering college, these buildings should be on the forefront of sustainable design. I know there are several architecture and design firms in Columbia, Kansas City and St. Louis with expertise in this field. Just three years ago, Columbia hosted the first ever "Greening the Heartland" conference. I hope your memory is not so short lived to have forgotten its message.

Nadine Anne Bopp, BA '75, Chicago

*Editor's note: The policy of Campus Facilities' Planning, Design and Construction department is to use sustainability principles as it designs facilities and infrastructure projects as much as possible, while taking into account budget and customers' priorities. The guidelines call for responsible use of resources in LEED categories: air, water, soil, energy and materials. Although MU does not have a LEED-certified building, the department strives to design to LEED-certified standards. For more information, go to [cf.missouri.edu/pdc](http://cf.missouri.edu/pdc).*

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## Lucky No. 7

I just read in the summer issue your letter about Joyce Lake, BS '59, M Ed '63, who turned 70 on 7-7-07. I also read in the spring issue about the couple planning to be married on 7-7-07. I graduated in June 1971 and was pregnant at the time with my first child. He was born at Boone Hospital Center on 7-7-71 at 7:17 a.m. Needless to say, seven is his favorite number to this day.

JoAnn Wilson Anson Piehl, BSN '71  
Chandler, Ariz.

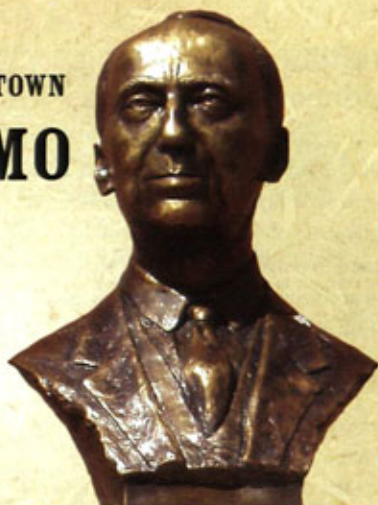
MIZZOU magazine welcomes your letters, which may be edited for length, clarity and style. Please include your daytime telephone number, address, degree and year. Address: 407 Donald W. Reynolds Alumni Center, Columbia, MO 65211; phone 573-882-7357; fax 573-882-7290; e-mail [mizzou@missouri.edu](mailto:mizzou@missouri.edu)

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## Building honors pioneering professor

In April, the General Classroom Building (GCB) became MU's first academic building named for an African-American when the University of Missouri Board of Curators voted to rename it Strickland Hall. "I have no problems with being the first," says pioneering professor Arvarh Strickland, "but I certainly didn't want to be the only."

He taught history from 1969-98 and knows GCB well. "I taught on every floor of that building," he says.

Strickland, who was honored upon his retirement with a named endowed professorship, says he is particularly proud that students lobbied for the building's name change. "I think that the students wanted to say that there ought to be something on the campus that would symbolize that black people have been here and have become an integral part of this institution," he says. He is honored that colleagues see him as worthy of becoming that symbol. "That's a marvelous role to play," he says.

Strickland is proud of his students and their accomplishments. The ones who weren't prepared to work hard avoided his classes. "I taught a special course when [the miniseries] *Roots* was aired on television. My wife took that course with me, and there was a rumor that I flunked her," he says with a hearty laugh. Word was he also flunked his son. "Although they were without foundation," he says, "I never did dispel those rumors."

## MU attempts to compete

Faced with critical financial needs, campus leaders have drawn up a three-year plan — called Compete Missouri — that by July 2008 will raise \$7 million a year through cost savings, new revenues and by not filling many vacant job positions. That money will be redirected to MU's strategic priorities.

Perhaps the most pressing priority is a need to boost faculty salaries. Mizzou is now second from the bottom among the

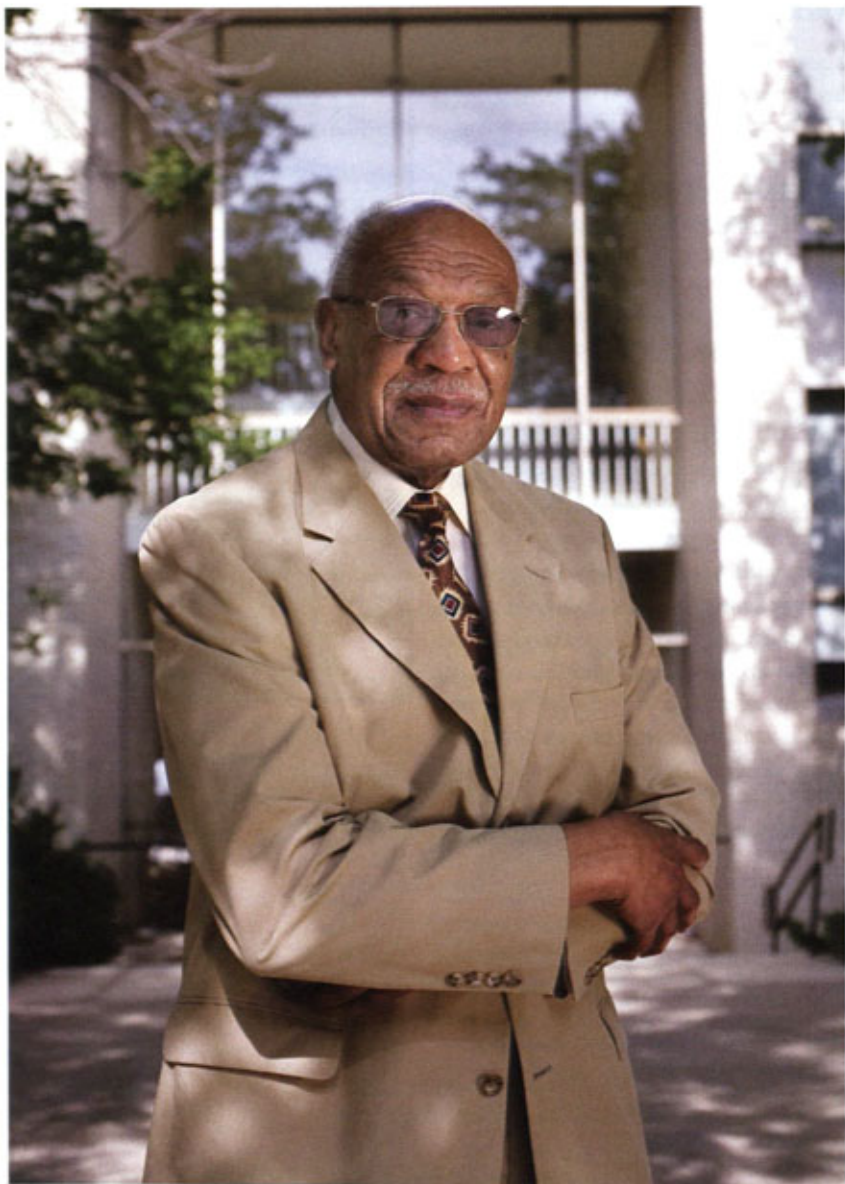


Photo by Rob Hill

Students successfully lobbied the Board of Curators to rename the General Classroom Building in honor of Arvarh Strickland, Mizzou's first black professor. Get details about the Oct. 19 dedication by calling 573-882-1989. Strickland didn't know he was a trailblazer when the history department hired him in 1969. "I figured at such a large institution, there had to be another African-American professor somewhere."

34 public institutions in the Association of American Universities, the prestigious group of major research universities that MU belongs to and with which it competes to recruit top faculty. Compete Missouri's goal is to boost professors' salaries to the

median of public AAU members.

"If Missouri is to compete successfully with other states related to economic development, and if our students are to compete successfully for jobs and graduate education, then we must have the faculty



and staff who can make that happen and not lose them to other states and private institutions," says Chancellor Brady Deaton.

Administrators will use ideas generated by faculty, staff and students to save \$2 million a year. Another \$4 million will be saved by making strategic hiring decisions, and an additional \$1 million will be raised annually by generating new revenues.

No layoffs are anticipated. "We're not going to compromise anything when it comes to classroom instruction," Deaton says. In fact, innovations sparked by Compete Missouri can help improve program quality, he says. "This is an opportunity to engage in a very exciting campuswide dialogue that can make MU one of the top universities in the country."

Restoring Mizzou's competitive edge among public flagship universities also will benefit Missouri, Deaton says. "We firmly believe that the future of our state's social and economic progress is linked to the University of Missouri."

## Mapping Missouri's past

Sometimes a map can convey information in ways that words and numbers can't, says Walter Schroeder, associate professor

With this 1866 ribbon map of the Mississippi River in hand, steamboat travelers could track their progress on the Father of Waters.



Photo by Rob Hill

emeritus of geography. For decades, Schroeder has turned to maps in the State Historical Society of Missouri's collection to help explain the social geography of Missouri.

For example, one map created in 1874 by MU entomologist Charles V. Riley charted an infestation of locusts — we call them grasshoppers today — that hit western Missouri. Thousands of farmers saw their fields stripped by hungry insects, and Missouri's governor called for a day of fasting and prayer. The state legislature provided bounties of \$1 for every bushel of dead locusts and \$5 for a bushel of locust eggs.

In 1837, an Army engineer lieutenant named Robert E. Lee drew a map that demonstrated his engineering work in St. Louis harbor that kept the city's waterfront from silting in. Twenty-five years later, Lee commanded the Confederate forces in the Civil War. "The map shows still in existence the Indian mounds that gave St. Louis the name of 'the Mound City.' Within a few years they would be destroyed forever," Schroeder says.

Other historical maps show the importance that railroads and highways played in Missouri's development. "Railroads revolutionized which towns were going to grow and which were going to die," Schroeder explains. Later, the location of major highways played the same role in determining a town's fate.

Maps also tell stories of political power struggles, Schroeder says. An 1895 map shows a proposed land development in Sedalia, Mo., that includes a site for a new state Capitol building. Sedalians thought their town's bustling railroad commerce was a good reason to move the capital there from Jefferson City. "These maps form a part of the state's 'cartographic legacy,'" Schroeder says. "Their preservation helps all Missourians better understand their past."

## Briefly

- U.S. Rep. Ike Skelton, BA '53, JD '56, will be on campus Sept. 14 for three events that are free and open to the public: 1:15 p.m. reception in Hulston Hall's student lounge; 2 p.m. ceremony on Mel Carnahan Quadrangle to dedicate a garden to his late wife, Susan Anding Skelton; 3 p.m. speech by Skelton in Jesse Wrench Auditorium.
- Carol Loomis and Dr. Russell Shelden were named honorary degree recipients at the University's 165th commencement in May. Loomis, BJ '51, of Larchmont, N.Y., is a business journalist who in 1980 served on the panel that questioned presidential candidates Ronald Reagan and John Anderson during a televised national debate. Shelden, BA '42, BS Med '47, of Kansas City, Mo., is an anesthesiologist and philanthropist who has served his profession, the University and the U.S. Army in leadership roles.
- Neil Olson, formerly an associate dean at the College of Veterinary Medicine at North Carolina State University, has been appointed dean of MU's College of Veterinary Medicine. He is scheduled to begin work Sept. 1. Olson replaces Joe Kornegay, who left the job in October 2006 for a position at the University of North Carolina-Chapel Hill.
- MU's six-year graduation rate of 68.9 percent is the best among public universities in Missouri, says Ann Korschgen, vice provost for enrollment management. Truman State University's rate is 67 percent, and the University of Missouri-Rolla's rate is 65 percent.





## Prepare, don't panic

Media chatter about bird flu has slowed, but it's still a legitimate global threat. While the 1918 influenza pandemic had a mortality rate of 5 percent, the few cases of bird flu in humans worldwide have had 50 percent mortality rates. Already, the virus has spread in birds from Southeast Asia to Russia, the Middle East, Europe and Africa.

The good news is that the virus very rarely infects humans with close bird contact. It only rarely spreads from person to person. It is possible that the virus may never mutate into a pandemic-causing form. But MU is still preparing for the worst.

Campus emergency procedures can be found online at [ehs.missouri.edu/other/er](http://ehs.missouri.edu/other/er). In addition, the University is working closely with county and city officials to coordinate a more detailed campus plan for pandemic flu.

Committees working on preparedness grapple with questions such as: "When should classes be canceled and what should students do?" "How do we keep research going to avoid losing decades of hard work?" And, "What if employees are afraid to come to work?"

Communication is key. MU Alert, at [mualert.missouri.edu](http://mualert.missouri.edu), is the best source of information about any campus emergency for students, parents and other concerned individuals.

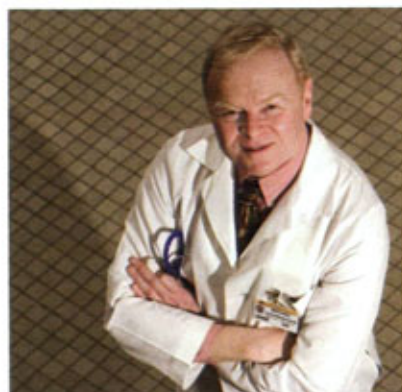


Photo by Nicholas Benner

Mizzou's own immunology expert, Dr. Michael Cooperstock, answers questions about pandemic flu online at [AskDrC.missouri.edu](http://AskDrC.missouri.edu).

MU has also established a Web site, [AskDrC.missouri.edu](http://AskDrC.missouri.edu), to educate the public about all things flu-related. The site features Mizzou's own expert, Dr. Michael Cooperstock, professor and chief of the Division of Pediatric Infectious Disease and Rheumatology at University Hospital.

Despite worst-case scenario planning, Cooperstock advises against panic. "One perfectly reasonable scenario is that it could all die out and go away," Cooperstock says, citing SARS and the recent Iowa mumps scare as examples of potential pandemics that petered out. "The thing to do now is to learn about the disease."

## Professor heads to war

A finance professor who urges his students to seek work experience through internships and travel has gone to extremes for his own work in the field. The battlefield, that is.

Steve Ferris is director of the Financial Research Institute and J.H. Rogers Chair of Money, Credit and Banking in the College of Business. He is also a commander and 18-year veteran of the U.S. Navy Reserve who holds a master's degree in strategic studies from the U.S. Army War College in Carlisle, Pa., in addition to his doctorate in finance. In late February, he left for two months of training in Virginia, after which he reported to Camp Arifjan in Kuwait to serve as chief of staff for a 1,000-person logistics unit, which assists operations in Iraq.



"I will come back a more experienced faculty member," says Ferris, who is MU's only tenured faculty member to be deployed to the current Iraq war, according to Ed Danielski, manager for human resources support services.

Bruce Walker, professor and dean of the College of Business, ribbed Ferris during a going-away reception, noting that Ferris' reserve unit is based in Phoenix, an incongruous location for the Navy. After promising to throw a party upon Ferris' return, Walker presented Ferris with a gift bag containing sweat-resistant bug spray, hand sanitizer, duct tape, protective gloves, and sunscreen. "We looked for SPF 95 but they didn't have it," he told Ferris, who expected to see temperatures surpass 120 degrees in Kuwait. "We don't want you to get scorched."

As a Navy logistics officer, Ferris handles





Photo courtesy of Steve Ferris

Finance Professor Steve Ferris left in February for U.S. Navy Reserve duty in Kuwait.

"all the stuff coming in and going out." Ferris says military supply operations use the same principles of risk management, project prioritization of workflow and inventory management that he teaches at Mizzou. "It's classic issues of logistics that any modern business must address."

He planned to put his academic training to use in the Middle East, and he is already planning a workshop for when he returns to Columbia in December. "I'm excited and proud about what I'm doing," he says. "But I'm looking forward to coming back."

## Fundraising forges on

In fiscal year 2007, donors to MU's \$1 billion For All We Call Mizzou campaign gave \$123,943,437. That rate of giving, more than

\$10 million a month, made 2007 the third most productive year since the campaign began in 2000. The campaign is on target to celebrate reaching its \$1 billion target by spring of 2009.

"We greatly appreciate the loyalty and dedication of our alumni who so generously give of their time and resources to support MU," says Chancellor Brady Deaton.

Many alumni are involved. Seventeen percent of MU alumni made donations to the University in fiscal year 2007. That figure bests the national average of 11 percent for public universities and is on par with the rate of alumni giving at private institutions (17.5 percent).

## Tackling a tower of papers

If each of this fall's roughly 2,000 students taking the English 1000 course were to write about 25 pages, together they'd rack up more than 50,000 pages of essays. That's enough for a tower of paper roughly the height of Tiger basketball players DeMarre Carroll, Keon Lawrence and Stefhon Hannah combined.

That much grading could make anybody's eyes cross.

To jazz things up, some of the graduate students, part-time instructors and full-time faculty who teach 97 sections of Exposition and Argumentation base their classes on topics including *Dracula*, hip-hop music, pseudo-science and *The Simpsons*.

"There's nothing inherently scholarly about *The Simpsons*," acknowledges Dana Kinnison, adjunct assistant professor and associate director of composition. "It's the questions you ask about a subject that make it academic. You can write a really critical piece about *The Simpsons* or Harry Potter."

English 1000 classes share standard assignments, Kinnison says, but instructors can apply the principles of argument and exposition to any subject they choose, which lets them bring their expertise, knowledge and passion to class.

Folklorist Jack Holcomb focused his class on "Little Red Riding Hood." His three spring sections generated 360 essays, which he marked by hand. "Grading is the most challenging part of teaching English 1000, because unlike other courses, you can't get away with minimal comments or just a grade," he says. "You have to address an entire range of issues, since the goal is improvement."

Sophomore Lauren Ryffel, one of Holcomb's students, says she was surprised to find the writing process "thought-provoking in a fun, even risqué, way. Coming into English 1000, I definitely wasn't expecting to be writing about sexual symbolism in seemingly wholesome fairy tales."

Mizzou's 2,000 freshman composition students write about 50,000 pages of essays a semester. The instructor handbook notes, "Students often envision writers as Supermen who can leap tall buildings at a single bound. A composition course may be the place where they learn how to take the stairs."



Photo-illustration by Blake Divisale; photos by ©iStock and Intercollegiate Athletics



## Student stands up to the research challenge

Marc Hamilton stands up for undergraduate research.

Literally. He wheeled the chair right out of his office and propped up his computer on an old moving box.

Hamilton's unusual stance was prompted by research he conducted with the help of pre-med senior Mike Puricelli of St. Louis. They studied the effects of a sedentary lifestyle on the cholesterol levels of rats, Yucatan pigs and people, and they found that movement as subtle as standing up or putting around can have profound impacts on "good" cholesterol levels.

Besides standing up in his office, Hamilton, associate professor of biomedical sciences, stands up for undergraduate researchers. While some students go to work in labs only to care for animals or wash test tubes, Hamilton involves undergraduates in laboratory studies alongside graduate students. "I tell my students, 'If you want to do real research, then I'm going to treat you like a grad student.' Some run away and say 'no way.'"

But Puricelli, whom Hamilton calls especially ambitious, was up to the task.

"It's frustrating and challenging to do research," Hamilton says, especially when projects don't work out or take longer than anticipated. "So being able to stick with it, at that age, is impressive."

Puricelli is equally impressed with his opportunities at MU. He has won awards for research he presented at scientific meetings in competition with graduate students and postdoctoral fellows; has presented research findings at the state Capitol; has testified before the chancellor about smoking on campus; has organized a letter-writing campaign on behalf of Columbia's smoking ban; and has been involved with Greek life. As a Conley Scholar, he has already been accepted to MU's medical school, where he plans to explore primary care and sports medicine.

Mizzou has given Puricelli opportunities envied by his high school friends who picked Cornell and Washington universities. "It's kind of ironic because they gave me trouble about coming here," he says. "Now they want to come to grad school here."

## A trendy collection

Laurel Wilson eyes her students carefully. She's not paranoid about cheating; she's plotting acquisitions for the Missouri Historic Costume and Textile Collection.

As professor of textile and apparel management in the College of Human Environmental Sciences and

curator of the costume collection, Wilson regularly solicits her current students for examples of fashion trends she can add to the collection's more than 5,000 items that include everything from 1800s dresses to a 1960s polyester Burger King uniform.

Wilson's research specialty is clothing worn by American cowboys, but she knows that what is fashionable today will be historic tomorrow. "What I say is, you collect for the future now, because if you don't, it's gone."

This spring, she says, her trendiest



Photo by Nicholas Benner

Undergraduate research projects have given senior Mike Puricelli the chance to work alongside graduate students and a faculty mentor. "I think it's something everybody should experience," he says. As a Conley Scholar, Puricelli has already been accepted to medical school at Mizzou.



Photo-illustration by Nicholas Benner



Today's trends are tomorrow's artifacts in the Missouri Historic Costume and Textile Collection.



female students were pairing high-heeled, pointy-toed pumps with skinny jeans under tunic tops or short dresses belted at a high, or empire, waist.

"Most trends look best on adolescent girls," says Wilson, who admits to sometimes being shocked by what she sees. At a spring job fair, one female student sported pants cut low enough to display her rear end. "You could see the cheek cleavage," Wilson says. "At a job fair."

Trends such as wearing bedroom slippers to class may appear odd to some, but "it's not bad fashion according to the students who wear it," Wilson says.

Recently Wilson added a pair of kitten-heeled flip-flops to the textile collection. "It took me two years to get that pair of

flip-flops," she says. Another recent catch: a donated Fortuny Delphos dress of pleated silk worth thousands of dollars.

Wilson is looking to add men's "falling-off-the-body pants," plus Jams shorts from the 1980s. "I don't have nearly as much menswear as I'd like," she says. Luckily, "men don't move through the trends as quickly."

Wilson says she doesn't bother with trying to keep up with trends herself. "Older people are allowed to get away with being out of date."

## Are young men teachable?

Young men are a risk-taking bunch. They smoke too much, drink too much, drive too fast and tangle with the law more often than other demographic groups. Advertisers have figured out how to reach 18-to-35-year-old men. But alas, the health care system does not buy TV spots during the Super Bowl and World Series.

Now psychologist Kevin Everett thinks he may know how to rope these guys into the system so doctors and nurses can help them drop some of their risky habits.

Oddly enough, the key may turn out to be pregnancy. In Everett's studies of low-income rural men with pregnant partners, he has found that 76 percent of the guys accompany the women to at least three doctor visits during and after the pregnancy. The visits traditionally focus on teaching and trouble-shooting

related to the woman and fetus. And rightly so, Everett says. In fact, pregnant women very often decrease or quit their drinking and smoking for the baby's sake.

Everett thinks those expectant dads who tag along may be ripe for intervention as well. In his earliest studies on this topic, he found that the men who smoked were more likely than average to want to quit smoking. That alone is a giant step in the right direction. However, they didn't get any help from health care workers, and they did not typically wind up quitting.

In Everett's current study, health care workers are snagging these men and giving them coaching and self-help treatment materials to help them kick the habit. Early results are looking good, with men participating in the intervention at the same rate as women and some of the men quitting along with their ladies.

If Everett's hunch turns out to be correct, maternity may become known as the young man's teachable moment.

Young men who accompany their pregnant partners to the doctor get more than they expect.



Photos by gStock/Graham Heywood, left, and by Rob Hill



## High-tech LEGOs

Spring break is often synonymous with party time. But for 18 local third- through seventh-graders, spring break 2007 was an educational experience disguised as play time. The students spent three days in an InSITE LEGO robotics camp led by six MU engineering students.

It's more than just snapping plastic blocks together. LEGO robotics come with computer chips, and the engineers taught the youngsters to program and design robots to master obstacle courses and compete in strength and speed contests.

"It always surprises me that, although you are there to teach the children what you know, you always learn a few things while working with them," says Craig Weilbaeher, a doctoral student in biological engineering, InSITE fellow and camp co-coordinator. "They came up with ideas that I would have never thought of."

InSITE stands for Integrating Science, Industrial Technology and Engineering. The National Science Foundation-sponsored program places graduate fellows armed with LEGO robotics kits into K-12 science classrooms. MU fellows currently work with eight Columbia Public Schools, Hallsville R-IV School and Moberly Middle School.

"We focus mostly on getting students



(Photo by Rob Hall)

MU engineering students helped 18 youngsters learn to look at problems from all angles at a three-day InSITE LEGO robotics camp.

excited about science, technology and engineering," says Weilbaeher, of St. Louis. "They don't even realize they're learning about forces in motion, gear ratios and computer programming."

## Rummaging for treasure

Dumpster divers were disappointed when more than 15 tons of belongings discarded by MU students were sold to the public at the Tiger Treasures Rummage Sale June 2. The sale raised more than \$10,000 for the Salvation Army's charitable programs. Students also discarded more than a ton of food, which was donated to the Central Missouri Food Bank.

One of the beneficiaries is Columbia resident Jerome Jones, who lives at the Salvation Army Harbor House for the homeless. The morning of June 2, he woke up early and volunteered at the rummage sale before his shift at Sonic. One of his responsibilities was to verify that people leaving the sale had receipts. Asked what kind of goods were selling, his eyes opened wide. "Oh man, a little bit of everything," he said. "Rugs, a lot of microwaves, big desks."

Among the bargain hunters was Nicole Fuller, who had her children in tow. She arrived around 8 a.m., which was too late for the electronics and furniture deals she had hoped to snag. But she did manage to find a chair for her son's room, a pillow and rug for her daughter, and a comforter for herself. "It's been productive," Fuller said.

Organizers hope to repeat the sale next year. "I think it did a lot of good things for the University," says Steve Burdick, MU solid waste and recycling coordinator. "It helped Campus Facilities raise awareness of recycling issues, which was an important goal."

## No place like home

A recent apartment complex purchase will help alleviate a shortage of on-campus housing for graduate, professional and



married students. Campus apartments are largely populated by international students, many of whom do not own cars.

Residents of University Terrace apartments moved out in June as part of a long-term expansion project of University Hospital and Clinics. Workers began demolishing the 150-unit Terrace apartment complex July 1 to make way for a new parking garage and other medical facilities. The new garage will replace the current one, which is slated as the site of a new surgical tower and patient care facility.

In January, MU's Department of Residential Life bought Tara Apartments at 1133 Ashland Road for \$15.7 million. Residential Life offered University Terrace residents the option of moving to Tara





Photo by Nicholas Benner

The Tiger Treasures Rummage Sale June 2 turned students' discarded belongings into more than \$10,000 for the Salvation Army.

Eighth Street and Broadway, Peace Park and Flat Branch Park. Grammy winner Taj Mahal will headline the festival. Other highly anticipated acts include Tab Benoit, the Blind Boys of Alabama and local favorite Chump Change, which includes Pete Szkolka, BA '91, on keyboards and James "Smitty" Smith Jr., BS BA, BS BA '94, on bass.

No party would be complete without food, and the state barbecue championship should provide plenty. More than 50 competitors will set up camp around Flat Branch Park Sept. 7 and sweat over smokers all night in preparation for judging Sept. 8. After the competition, participants may sell the meats of their labor.

Street closings will allow space for vendors selling arts, crafts and food to attendees who can't wait for the BBQ competition to end. Organizers are hoping 30,000 to 40,000 people will attend.

"We wanted something the community would embrace and think is cool," says Mary Wilkerson, vice president of marketing at BCNB. "Our goal is to create a very fun, relaxing, interesting and entertaining atmosphere."

More: [rootsnbluesnbbq.com](http://rootsnbluesnbbq.com)

Apartments or another University apartment complex. University Terrace and Tara Apartments are located in the same school boundaries, so children moving between them will not have to switch schools.

The Tara purchase is funded by \$6.75 million in reserve funds plus the sale of revenue bonds paid with student user fees. Residential Life receives no state money; its budget is funded through room fees.

The 14-acre Tara Apartments property includes 218 units plus the historic Rockhurst House, one of the oldest homes in Boone County. It serves as the complex's office.

Other housing options for students with families are University Village and University Heights. Manor House Apartments, located at 306 Hitt St., are

rented to child-free graduate students and undergraduates 21 and older.

## Blues and BBQ

To celebrate its 150th anniversary, Boone County National Bank (BCNB) is hosting a downtown Columbia birthday bash. The BCNB Roots 'n Blues 'n BBQ Festival Sept. 7-8 will bring the state barbecue competition, live music, arts, crafts and food.

The free celebration starts at 5 p.m. Sept. 7. Blue Note owner Richard King has lined up an impressive list of blues, gospel and bluegrass bands to perform on stages at

The Roots 'n Blues 'n BBQ Festival Sept. 7-8 will feature live music, arts, crafts and the state barbecue championship in downtown Columbia.



Photo illustration by Rob Hill and Blake Dinsdale



## New kicks

You may remember summer camp for lanyards, poison ivy and campfire sing-alongs, but for the Mizzou soccer team, hosting camp is a way to teach young soccer players new kick tricks, a chance for coaches to check out up-and-coming talent, and an opportunity for the current soccer team to put its best foot forward. The team finished the 2006 season 10-9.

Junior midfielder and forward Janelle Cordia has experienced MU's soccer camp as both a participant and a leader. Cordia, who grew up in Columbia, got hooked on soccer in kindergarten. "I've thought since I started playing that I wanted to play in college," she says.

At Hickman High School, Cordia starred on the soccer team and competed in cross country and basketball. As a high school sophomore, she wasn't sure how she would stack up against other top players at the Tiger camp.



Photo by Rob Hill

Junior midfielder and forward Janelle Cordia helped run the Tiger soccer camp for high school girls June 10-14. In addition to the camp, Cordia spent part of her summer playing semipro soccer with the River Cities Futbol Club in St. Louis.

Although Illinois State and Indiana State recruited Cordia, she was most impressed by her experience at Mizzou's camp. She liked staying in the dorms, touring campus and jelling with the college players. Now the education major helps coach the high school camp, which took place June 10-14. She says one of the best events is "college chat night," an informal session in which Mizzou players tell the high school players about their transition from camp to campus.

## Scraping to scrap

MU's water polo club team has to scrape together the cash to play a scrappy sport.

Hazards of water polo, notorious for underwater shenanigans, include players getting their suits yanked off. Although this could be seen as a cheap ploy to boost attendance, team captain and club president Andy Withington says players wear two suits at all times. "It's a necessity."

Withington of St. Louis likens the game to a cross between soccer and rugby, with a basketball-style offense. Players attempt to pitch a volleyball-sized ball through a goal while treading water with an eggbeater-style kick. Occasionally a player temporarily disappears underwater with an "oof!" as if attacked by a shark. The actual predator: opponents bent on punching and drowning; some have even been known to purposefully grow long toenails to facilitate covert attacks. Withington, who acts as the team's de facto coach, says water polo has recently emphasized clean play; it is also "one of the few sports that has a brutality call."

Players have to be equally scrappy just to keep Mizzou's squad afloat. The team gets about \$1,000 per year, its share of an overall pot of about \$90,000 in student fees shared with 40 other club sports. This leaves the 30-some team members of the coed squad scrambling to cover lifeguard and league fees, equipment, hotel rooms for tournaments, swim caps with special ear guards, and multiple swimsuits.



In April the team hosted a tournament in an attempt to raise some cash, but low team turnout meant it only netted enough to pay half of its second-semester pool fees.

Still, Withington says dues hikes and late-night practices are worth it. "It's one of the most intense things I've ever done," he says. The game is a great release from the pressures of school, says Withington, a sociology and psychology major who spent the summer studying for the LSAT. "There's no better release than swimming around and getting tired," he says. "It clears your head."

## New course for golf

MU men's and women's golf teams have a new home turf this fall under a 20-year agreement with Old Hawthorne Golf Course.



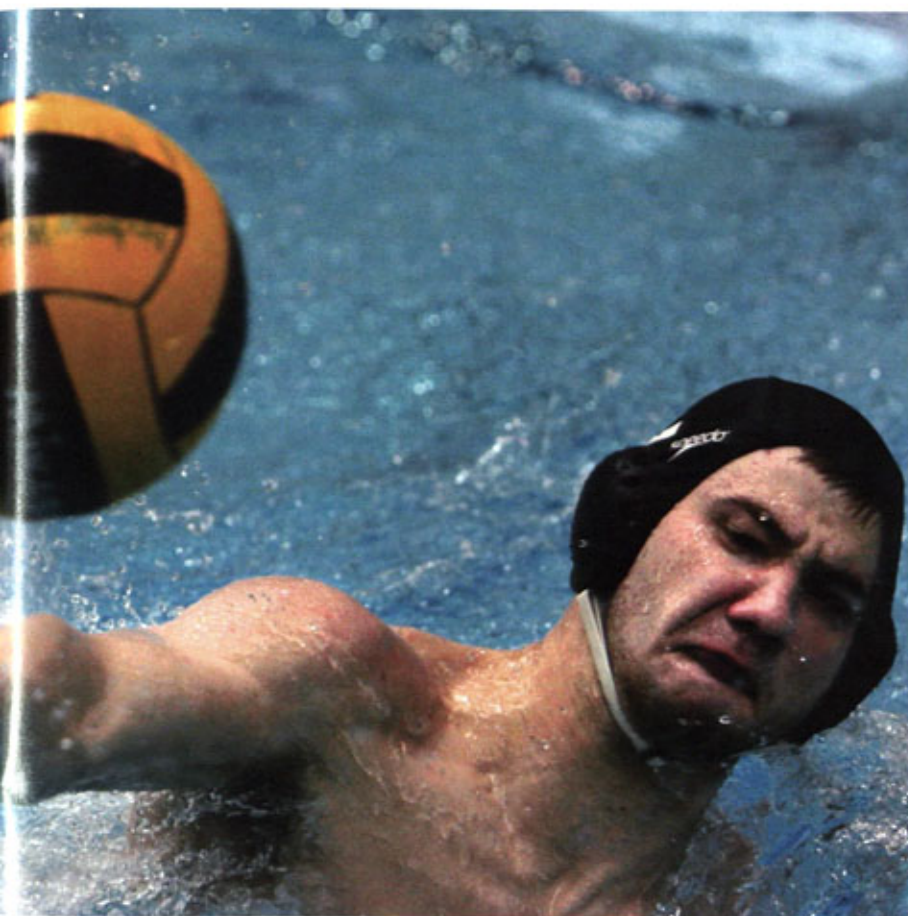


Photo by Nicholas Benner

Completed this spring, the 18-hole championship course is part of what's known as the old Phillips tract, three miles east of Highway 63 at 6221 Route WW. Tiger golfers will continue to practice and host athletic department tournaments at MU's A.L. Gustin Golf Course at 18 Stadium Boulevard.

The Old Hawthorne championship course, however, allows MU to host intercollegiate tournaments in Columbia instead of in St. Charles, Mo., where they have traditionally hosted "home" tournaments on St. Louis University's home course. "The home court advantage in golf is tremendous," says Mark Leroux, head coach of the MU men's golf team.

Access to Old Hawthorne will save the golf teams from some traveling, but they will continue to mix up their practices. Leroux says golfers develop skill from

Sophomore Dylan Lynn of Tulsa, Okla., lobs a shot against the Kansas City Blazes during a May tournament that Mizzou's water polo team hosted at the Mizzou Aquatic Center.

playing on a variety of courses. For example, he says, Gustin challenges players with its uneven and hilly terrain, while the longer length and tricky layout of the Old Hawthorne course will prepare players for tougher competition.

The new course also offers flexibility. Course managers can cut the grass higher for tournaments, which increases the challenge of play, Leroux says. Old Hawthorne's managers "will be able to make it extremely difficult if they want to."

Columbia developer Billy Sapp is majority owner of The Community of Old Hawthorne, a private residential community.

## Scoreboard

HOME	DOWN	YDS TO GO	GUESTS	QTR

### 7,293: Points

earned by Tiger sophomore Nick Adcock of Kansas City, Mo., during his first-place decathlon finish at the FinishLine USATF Junior Championships in Indianapolis on June 21. At this spring's Big 12 Championships, Adcock became the youngest person in the world to score more than 7,000 points in the regular decathlon.

**42-17:** MU baseball's final record. The team finished the season second in the Big 12 Conference. The Tigers went into the NCAA Baseball Regional Tournament on June 4 seeded first but lost in the second game of a double-elimination tournament to the Louisville Cardinals.

**158:** Two-round total posted by former Mizzou golfer John Kelly, BS BA '07, in the 107th United States Open Championship Oakmont, Pa., June 13-14. Kelly finished fifth among competing amateurs. Kelly qualified for the U.S. Open with a runner-up finish at the 2006 U.S. Amateur Championship. At press time, Mizzou golfers Chelsea Schriever and Lindsey Haupt were set to compete in the 2007 U.S. Women's Amateur Championship Aug. 6-12.

**8:** Place finish of Mizzou junior Shernelle Nicholls of St. Andrews Parrish, Barbados, in the women's shot put at the NCAA Outdoor Track and Field Championships in Sacramento, Calif., June 6-9. Nicholls earned All-America honors with her throw of 54 feet, 5½ inches. Teammate Krishna Lee of Kansas City, Mo., placed 12th in the hammer throw with a distance of 187 feet, 10 inches.

**4:** Number of athletes nominated nationwide for an ESPY award in the category of Best Male College Athlete. Mizzou wrestler Ben Askren, BA '07, of Hartland, Wis., lost to Texas basketball guard Kevin Durant.



# Crafting journalism's

Looking ahead, MU's journalism dean  
sees technology and struggle.

Story by Dale Smith

Photos by Nicholas Benner and Rob Hill







As the School of Journalism anticipates its centennial in 2008, its future looks bright with a new building, new programs and updated curricula. But the field of public affairs journalism itself has hit on hard times. Even esteemed newspapers such as *The Wall Street Journal* are facing dwindling audiences and scrambling to remain profitable. Newsroom staffs are shrinking. Many citizens no longer believe in the value of journalism. What does all this mean for the future of journalism, and how will the J-School work toward solutions? An interview with Dean Mills, dean of journalism, takes a look.



Dean Mills

### The age of ruthless technology

"New technologies are completely obliterating the old one-way model in which authoritative journalists talked to the masses," Mills says. Audiences for network TV news shows are predominantly in the 55-70 age range, a demographic trend that holds little hope for the future. Instead, he says, ordinary citizens are taking over some of the functions of journalists and demanding journalism that is delivered on their time and their terms. These are earth-shaking changes from when the school was founded in the pre-radio, pre-TV, pre-computer days of 1908.

Young readers are deserting newspapers in droves for the Web, Mills says.

"It's pretty clear that people under 30 find the Web more engaging, efficient, interactive and more to their liking in

In construction scheduled for completion in 2008, an addition will connect Walter Williams Hall, left, with the former Sociology Building's north wall. The J-School will house its Donald W. Reynolds Journalism Institute in these buildings.



the amount of time they spend and the content they select." On one hand, that's capitalism at work, and the Web is winning. The problem is that most Web services that people get free are what Mills calls parasitic. "They make news free to consumers because they get news free or cheap, unlike the Associated Press, *New York Times* or National Public Radio, which have to pay lots of money to get it."

If parasitic isn't bad enough, Mills describes the Web as a ruthless technology. It is the users who are ruthless, as they pick and choose what they want to read from a Web-wide world of possibility. That makes it easy to say no to important stories for unimportant reasons. For instance, people might reject a big story simply because its accompanying visual isn't eye-catching. In contrast, Mills says, TV viewers see a lot of boring pictures on news broadcasts, such as the talking heads of anchors, but viewers must stay tuned if they want the news.

At some point, the problems boil down to money. Nobody yet knows what kind of business model will support the core of old-style journalism — investigative and public affairs reporting — that helps keep democracies alive.

#### **If you can't beat 'em ...**

The upheaval has prompted the J-School to update its curriculum for the 21st century. It's the same sort of work they did in the 1930s when radio was new and in the 1950s when TV was added to the media mix.

Predictably, the new curriculum will incorporate substantially more training in technology. This includes a convergence journalism program, where students become generalists as they learn to use print, digital, video and broadcast to create a single product.

The new curriculum also will push the famously hands-on Missouri method of journalism education even further by decreasing the time students spend sitting in lectures and increasing the time they spend practicing journalism with faculty as coaches.

**'You don't have to go too far back in history to find the time when journalists were seen as the good guys. I think that's no longer true.'**

#### **Talk and tech may save the day**

"But now things are moving so fast that it's not just a matter of changing the curriculum," Mills says. "We have to deal directly with changes in the environment." That's why in 2004 the school founded the Donald W. Reynolds Journalism Institute, which is scheduled by 2008 to occupy three buildings — Walter Williams Hall, the former Sociology Building and a new structure linking them.

The institute, an idea factory for creating a new brand of 21st century journalism, doesn't fit the J-School's traditional mold of programs that educate students. In fact, Mills calls it a dramatic departure and the first of its kind for any journalism school. One of its missions is to reconnect journalists and citizens and get them working toward good journalism. The other is to re-invent the field by using technology innovatively.

"The idea for the institute comes from the conviction that there is a rupture between citizens and journalists," Mills says. "The result has been that we have core functions of democracy — dissemination of information, stimulation of debate — that are no longer respected by many citizens. You don't have to go too far back in history to find the time when journalists were seen as the good guys. I think that's no longer true."

For starters, the institute's staff will work hard to reintroduce citizens and journalists alike to the First Amendment, which protects the right to free speech and makes the free press possible. Mills plans meetings on campus and all over the country to get citizens talking about how journalism does or doesn't serve them and how to reform it.

To pursue the technology mission, a Journalism Futures Lab in the new addition will be a place where journalists, students

and visiting professionals invent the future of journalism, Mills says.

"Although they are disruptive and although they have a major impact, the new technologies are, after all, only gadgets. Humans have always adjusted to gadgets." He cites journeyman reporters for the Gannett newspapers chain who have rejuvenated their careers by taking three-day workshops to learn how to create video stories for their papers' Web sites.

Closer to home, Roger Fidler, director of digital publishing at the Reynolds institute, is developing a new way to put a nearly unlimited number of newspapers and magazines into a digital "reader" the size of a magazine page. Mills is convinced that this portable device will become standard equipment to replace magazines when its price comes down to \$200 from its current \$800.

Fidler is working out the software and procedures that would make the readers viable devices for journalism. He also is researching ways in which the digital world opens options for advertising. For instance, in Fidler's digital newspaper, *eMprint*, readers could potentially click on a restaurant ad to view the menu, then click on an individual dish to learn about calorie content and more. The sales possibilities grow with each succeeding click.

#### **Is there hope for journalism?**

Despite all the gloom and doom, Mills holds out a measured hope.

"Sure, journalism is going to be OK, but OK comes in degrees," he says. Soon, there may remain only a handful of serious news outlets, and they may no longer hold a mass audience that consumes the day's events and the advertising that pays for it. "That part is genuinely scary," he says.

"But I'm confident that at least the slivers of audiences will be interested enough and will need good journalism, and I have no doubt whatsoever that there will be journalists who want to deliver it. We just have to figure out how to finance it in this new environment." ■



# The purpose of journalism

In the following excerpt from the introduction to *What Good Is Journalism? How Reporters and Editors Are Saving America's Way of Life* (University of Missouri Press, 2007), editors George Kennedy and Daryl Moen articulate the roles of journalism in a democracy.

Journalism tells us most of what we know about the world beyond our own experience. Journalism goes where its audience cannot or will not. Journalism keeps daily watch on the actions of government and the other powerful institutions of society. Journalism exposes wrongdoing and injustice. Journalism explains in everyday language the findings of science and the arguments of philosophy. Journalism pulls together and organizes obscure but important facts to create useful knowledge. Journalism tells stories of heartbreak and heroism, of triumph and disaster, of the endless fascinations in ordinary life. Journalism is the glue of information that holds a complex nation together.

We are not, of course, the first to note the symbiotic relationship between journalism and democracy. The nation's founders understood it well, and so they included freedom of the press among the essential liberties protected by the First Amendment to the U.S. Constitution.

James Madison, the principal author of the First Amendment, wrote in 1822, "A popular government without popular information or the means of acquiring it is but a prologue to a farce or a tragedy, or perhaps both."

Thomas Jefferson had written, even more famously, in 1787, "The basis of our government being the opinion of the people, the very first object should be to keep that right; and were it left to me to decide whether we should have a government without newspapers, or newspapers without a government, I should not hesitate a moment to prefer the latter." Less often quoted is Jefferson's qualifier: "But I should mean that every man should receive those papers, and be capable of reading them." ■

## Save these 2008 dates

Events celebrating the School of Journalism's 100th anniversary will take place Wednesday through Friday, September 10-12, 2008.

### Wednesday, Sept. 10:

- Opening reception and mixer
- Golf tournament hosted by the Missouri Press Association
- Opening keynote presentation

### Thursday, Sept. 11:

- Premiere of J-School historical documentary

### Friday, Sept. 12:

- Donald W. Reynolds Journalism Institute dedication

Other events in the planning stages include a multimedia presentation celebrating the First Amendment, forums, discussions, workshops, exhibits, demonstrations of newsroom technology in the Journalism Futures Laboratory, tours of campus and the Reynolds institute, and Pictures of the Year International exhibitions.

More: [journalism.missouri.edu](http://journalism.missouri.edu)

Thomas Jefferson believed that a free press was necessary for democracy to thrive. This statue of Jefferson sits on Francis Quadrangle south of the School of Journalism.

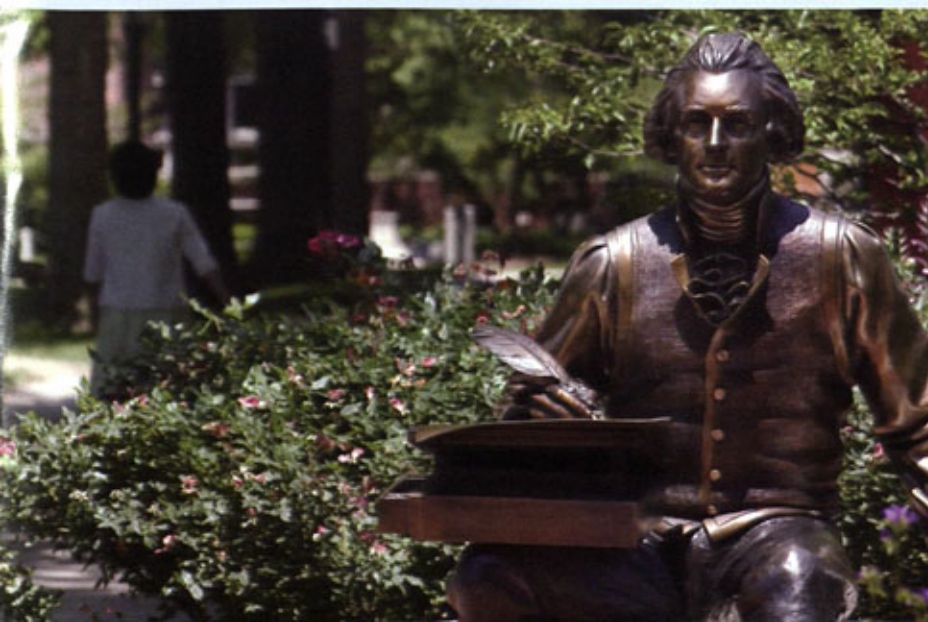






Photo by Rob Hill

Clockwise from above, senior broadcast journalism major Hannah Wooldridge reports live for the 6 p.m. newscast on KOMU-TV about the closing of a popular Columbia billiard parlor, while Dori Olmos, BJ '07, operates the camera. Senior broadcast major Ashley Clark offers her opinions to KOMU news director Stacey Woelfel, BJ '81, MA '90, PhD '06, as he edits a report for the 5 p.m. newscast. Joanna Shrewsbury, BJ '05, now of Tulsa, Okla., discusses her on-camera work with a journalism faculty member. Advertising students not only dive into the work of creating sales campaigns but also learn to sell their ideas. This time, Shaun Nichols, Dr Pepper's director of advertising, was on hand to hear the pitch from Nick Hoette, BJ '06, center, and Brent Davidson, BJ '05.







Photo by Rob Hill



Photo by Seth Wynn



Photo by Rob Hill

# Mastering the Missouri method

Story by John Beahler

Since its founding in 1908, the Missouri School of Journalism has given students a baptism-by-fire in media production.

From the very first day it opened, Mizzou's School of Journalism has published a daily newspaper edited by faculty members and staffed by student reporters. J-School students put out the inaugural issue of the *University Missourian* when classes started Sept. 14, 1908. An article reported the school brought two "leather-lunged" newsboys from St. Louis to hawk that first paper on the streets of Columbia.

The top stories? A local church had moved its contingent of Christian College girls from the balcony to first-floor pews because male worshippers flocked to the balcony seats, gawking at the young ladies. Church elders claimed that religious conversions were falling off. Columbia officials were investigating a town jailer charged with serving prisoners tainted meat. The jailer complained that his clientele, and his income, was cut in half when Columbia banned liquor. "There's no profit in it since the town went dry," he told the reporter.

On the third page of the four-page newspaper was this headline: "Department of Missouri University Begins Its Work Today." That story about the J-School's founding may have been buried inside, but articles and editorials in newspapers around the country took notice of this radical experiment in journalism education.

After years of planning, debates and funding battles, a former University curator and up-and-coming newspaper publisher from Boonville, Mo., named Walter Williams had pulled it off. He created an institution at Mizzou that would set the standard for journalism education around the world.

The entering class had 64 students, including one from Canada, two from China and six women. An article in the second issue of the *Missourian* explained the philosophy behind this new enterprise: "How to do must be taught by doing."



For example, a class called Correspondence, one of the courses offered that first year, taught students about the latest technology of the day — the telegraph. Hands-on learning is still the school's bedrock philosophy.

Over the years, that style of instruction has become known as the Missouri method and has been imitated by other journalism schools. A cadre of J-School graduates called the "Missouri Mafia" teach at other prestigious journalism programs and hold leadership positions in media and advertising industries around the world. As it closes in on its first century, the Missouri School of Journalism is ranked regularly among the top two or three programs in the world.

George Kennedy, professor emeritus of journalism, credits the J-School's continued excellence both to the head start it had as the world's first school of journalism and to what he calls the "arrogance" of Ivy League universities that turned down endowment offers to establish journalism programs. Those blue-blood institutions argued that journalism really wasn't a serious subject for college instruction.

Columbia University later relented, Kennedy says, "but by that time, Walter Williams, working with the Missouri Press Association, had snuck in ahead of them, and out here in the middle of nowhere created this truly remarkable institution.

"The secret to Missouri's longtime success and the best indicator that Walter Williams — whatever his personal shortcomings may have been — was a genius, is that the system he created, the learning by

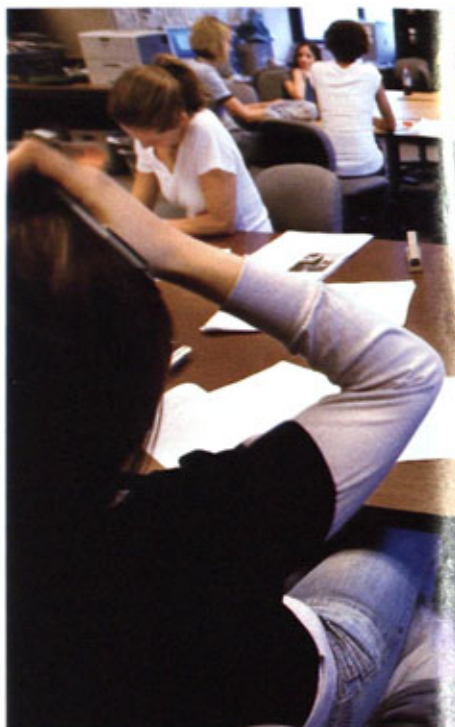
doing, has held up for darn near 100 years now, pretty much regardless of who the people were with the levers in their hands," says Kennedy, BJ '64, PhD '78.

Many things have changed during the J-School's first century, but a lot of traditions are still going strong. MU journalism professors still help students put out a daily newspaper — it's called the *Columbia Missourian* now — but the hands-on learning experiences have expanded beyond newspapers to include television, radio, advertising, public relations and now electronic media.

The class called Introduction to News Reporting is still the equivalent of journalism boot camp, a dreaded but required course that initiates students into the J-School's hard-nosed approach to news. Today's students no longer sit behind typewriters in a dingy classroom called "The Pit" in the basement of Neff Hall pounding out deadline assignments on yellow copy paper. Instead, they write their practice articles on computers and work in teams to produce video assignments in addition to their written pieces.

The physical layout of the J-School has changed over the years as well. The journalism arch that connects Walter Williams and Neff halls still shelters the Ming dynasty lions that were a gift of the Chinese government in 1931. The *Missourian* offices and newsroom, though, have moved to Lee Hills Hall, north of Peace Park.

In September 2008, the school will dedicate its newest addition, the Donald W. Reynolds Journalism Institute, where



## Highlights of J-School history

**1879**  
University of Missouri offers its first journalism course, *The History of Journalism*. English Professor David McAnally, who has practical experience from the *St. Louis Globe-Democrat*, teaches the class until 1885. After six years, he leaves the University and the class is abandoned.

**1908**  
Missouri state legislature appropriates funds to establish the world's first school of journalism. Walter Williams becomes dean with a salary of \$3,300 per year. Sixty-four students, including two from China and six women, begin class Sept. 14 and publish the first issue of the *University Missourian*.

**1909**  
Charles Arnold, BS '09, MA '25, who transferred from the College of Arts and Science, becomes the J-School's first graduate when he earns a bachelor of science in journalism.

**1910**  
Mary Gentry Paxton Keeley, BS '10, MA '28, is the first woman to graduate from the school.



**1913**  
J-School awards the world's first bachelor of journalism degrees.

**1914**  
Walter Williams writes the *Journalist's Creed*, which becomes part of the *Missourian's* style manual. Students must memorize the creed.







Photo by Nicholas Benner



professionals will study new approaches and innovations in all branches of media and study the future of journalism. The institute, funded by a \$31 million gift from the Donald W. Reynolds Foundation, will be housed in a building now under construction that will link historic Walter Williams Hall with the Sociology Building at the northeast corner of Francis Quadrangle.

One constant through the years is the influence that founder Walter Williams still has on the school's philosophy and curriculum. During the nearly three decades that he ran the J-School's magazine sequence, nobody ever accused Don Ranly, PhD '76, talks about Williams' gospel, the Journalist's Creed, he gets a little emotional.

Williams wrote the creed in 1914, and early J-School students were required to memorize it. His mantra of journalism ethics begins this way: "I believe in the profession of journalism. I believe that the public journal is a public trust; that all connected with it are, to the full measure of their responsibility, trustees for the public ..."

"I'll tell you, that thing can bring tears to your eyes," Ranly says. The founder's idea of training young journalists by having them work in a newsroom has paid off. "Learning by doing — it just makes so much sense in this field," Ranly says. "Other journalism schools do not do it; they play at it."

That firm grounding in the professional world means Mizzou remains ahead of the

curve as journalism changes. "We've been on the cutting edge every time," Ranly says, and points to some examples: Expanding the curriculum from print to radio and television. Establishing the first journalism master's and doctoral degree programs. Embracing the idea of "convergence journalism" where print, broadcast and electronic media blend into one product. Pioneering the practice of computer-assisted reporting and incorporating the use of computers in the newsroom. Attracting national media organizations — from the Society of American Business Editors and Writers to the National Newspaper Association — that have established their headquarters at Mizzou. "Success breeds success," Ranly says. "Reputations are not gained easily, but they can be lost easily."

A few afternoons each week, Rod Gelatt visits with high school students touring the J-School to see whether it would be a good fit. "I try to get a sense of what brought them here and what they know about us," says Gelatt, professor emeritus of broadcast journalism. "Usually the answer is, 'Well, I know you're the best.'"

Gelatt was hired in 1963 as professor and news director for KOMU-TV, the school's commercial TV station that is a laboratory for students. Station staffers had to make a nightly run to the post office to pick up news film from United Press International. They edited film with a razor blade on an editing block.

Above top, magazine journalism students rush to meet deadlines at Vox, a weekly Columbia city magazine that is published as a supplement to the *Columbia Missourian*. David Smith, right, discusses his story with senior Ted Arthur in an editing bay in the KOMU newsroom.

Photo by Rob Hill

#### 1920

The J-School gets its own building, Jay H. Neff Hall, which houses classrooms and a printing shop for the *Columbia Evening Missourian*. Equipment includes a duplex press, three Linotype machines and photo-engraving equipment.

#### 1921

Maurice E. Votaw, BJ '19, MA '21, earns the first master's degree and teaches at St. John's University in Shanghai, China, before becoming a faculty member at Mizzou in 1950.

#### 1927

Journalism Week participants witness Columbia's first international telephone call, to the United Press in London.

#### 1931

On behalf of the Chinese government, a minister to the U.S. presents to the J-School two stone lions during Journalism Week. The lions once guarded a Chinese emperor's temple.

#### 1934

J-School awards the world's first journalism doctoral degree to Robert Lloyd Housman, BJ '23, MA '25, PhD '34. Requirements include six semesters of advanced courses, the ability to read and translate French and German and depositing 100 copies of his dissertation in the University Library.





"It's gone from clicketyclack teletype machines to doing everything on a computer," Gelatt says, "but we still very much try to teach good writing skills and how to be a good listener and interviewer."

Techniques and technologies might change, but the underlying principle of the Missouri method does not. "As other journalism schools have come along, I don't think there is any other one to exactly copy what we do," Gelatt says. Other schools might require their students to take internships in real-life media positions. But those internships, he says, "simply give their students the same kind of opportunities that ours get almost every day in their junior and senior years."

Roger Gafke, BJ '61, MA '62, compares the school's success with a powerhouse college football program that draws top high school players from around the country.

Once talented students arrive, the J-School challenges them with deadline-driven, reader-driven media production, says Gafke, professor emeritus of broadcast journalism. "We get very good students, and in many cases what they take away with them is what they brought to the school." Nearly 10 years ago, as the J-School was closing in on its centennial, Gafke started an archival project to interview scores of journalism alumni.

"What I wanted to do was collect recollections about what it was like to be a journalism student at Missouri from those of us in the school's first century as a gift to those people who are going to be here in the school's second century," Gafke says. In

each interview he asked graduates to describe the essence of their Missouri journalism education.

They didn't talk about abstract notions about freedom of the press or journalism's role in history, Gafke says. "People from across seven decades answered the question more or less the same way. They answer in very personal terms — about being honest with your sources, or the hard work involved or a responsibility for fairness and balance. My interpretation of that is the Missouri method is so intense in terms of its relationship with faculty members and the real work that you're doing that what stands out are the personal things."

Since he joined the journalism faculty in 1986, Byron Scott has lectured and given workshops in 47 countries. Except for the number of countries he's visited, Scott's international expertise is nothing unusual among J-School faculty.

"Three-quarters of our faculty have had

MU freshmen crowd into a meeting room at the Columbia Missourian newsroom as election clipplings cover the windows on Election Day 2004. The newsroom visit was the first look at a daily news operation for the prospective journalism majors.

overseas assignments connected with the school just within the last three or four years," says Scott, a professor emeritus of journalism who directed international programs at the J-School until 2001.

The school's international connections began with Walter Williams, who encouraged students to consider working and teaching in Asia. A Missouri graduate taught the first advertising course in China in 1917, and early J-School alumni helped train the modern press corps in China, Japan and the Philippines. In the 1920s, Williams convinced an indifferent student named Edgar Snow to make a trip to Asia, where he became one of the first Western reporters to interview Mao and explain his rise to power.

The world's first school of journalism



Photo by KUTV

**1936**  
The J-School begins radio journalism training with its first course in radio news, in cooperation with the *Missourian*, the United Press Association and KFRU.

**1948**  
Mizzou's first television arrives on campus. The 8-inch-screen receiver gets its signal from an antenna on top of the journalism arch. Students and community members gather nightly in Neff Auditorium to watch.

**1953**  
KOMU-TV goes on the air Dec. 21. The station remains the nation's only commercial affiliate television station used as a training lab for students. The Radio Sequence becomes the Radio-Television Sequence.

**1955**  
James A. Saunders, MA '55, is the first black to earn a degree from the J-School.



**1972**  
J-School launches training ground for radio journalism when KBIA-FM goes on the air as an NPR affiliate. With studios located in the Neff Annex, the station broadcasts with a 100,000-watt stereo signal.





Photo by Nicholas Benner

is becoming the first world school of journalism, Scott says. The Soviet Union's collapse in 1989 changed the world and also had a profound impact on the J-School.

"When something new and difficult crops up in journalism, people tend to think of Missouri," Scott says. "All of a sudden we were teaching workshops from Bratislava to Ulan Bator. Now a third of our graduate students come from outside the United States."

The school has always had an international flavor, says Bill Taft, BJ '38, MA '39. Taft taught History and Principles of Journalism at MU from 1956-81, a required course that was one of the common threads of the J-School experience. Students called the

While on assignment for their Fundamentals of Convergence class, Lauren Palandro snaps photographs while Andrew Appleton records video. The material will then be fused to make a multimedia Web site. Mizzou is a pioneer in convergence journalism, in which journalists report for a variety of media.

class "H&P" and said it stood for "Hell and Purgatory."

"I always told my H&P students, 'Look up and down your row. There are probably students from four or five countries and at least 10 states.' I always said my students could learn more from each other than they could learn from me as a professor."

Another common denominator has been the school's insistence that students have a solid foundation in a wide range of academic disciplines before they concentrate on their

journalism studies.

That has become even more important as the education level of potential readers and viewers increases. As news topics become more and more specialized, reporters have to understand what they're reporting on, Taft says. "We journalists are not the most popular people in the world. Journalists reveal the truth, and most of us don't want to be told the truth. It takes a lot of guts, it takes a lot of nerve, but above all it takes a lot of training to be a journalist." ■

#### 1977

The Missouriian Publishing Association gives the Missouriian newsroom \$80,000 of cutting-edge technology, including eight video display terminals, a Compugraphic unified printout terminal and modular editing desks.

#### 1986

The Missouriian installs a \$250,000 computerized system that eliminates the need for designing and pasting up newspaper pages by hand.

#### 1992

The Columbia Missouriian launches Digma, the newspaper's digital version. Digma debuts in floppy disk form and migrates to the Internet.

#### 2004

J-School receives \$31 million from the Donald W. Reynolds Foundation, the University's largest donation to date. Groundbreaking takes place in 2005 for the Reynolds Journalism Institute, which focuses on improving the practice and understanding of journalism in democratic societies.

#### 2005

J-School introduces the first new sequence in 50 years. Convergence Journalism makes the best use of news writing, television and radio production, and online journalism.

Timeline by Ashlee Erwin, MA '06

WISE SHALL BE THE BEARERS OF LIGHT



# Books in the Big Apple



Story by Steve Weinberg  
Photo by Seth Wenig

George Hodgman edited his way from Madison, Mo., to the top of the New York publishing world.





George Hodgman's high-flying editing career in New York has included top spots at *Vanity Fair* and *Talk* magazines.



George Hodgman is a big-time editor. He knows a great story when he sees one, and his own life has more than its share of storybook stardust. He's the kind of guy who lives in Manhattan and eats lunch with literary types at hot restaurants. He has edited a book that won a National Book Award. He has up and quit jobs at *Vanity Fair* and *Talk* magazines — places most editors can't even get interviews. He can dole out gossip about people like publishing diva Tina Brown, gossip that could singe eyebrows.

But all the literary-luminary, behind-the-scenes, glamour-career-in-turmoil material is the tail end of his yarn. When Hodgman, BA, BJ '81, relates the story of his life, he's selling a classic small-town-boy-makes-good script. Granted, it's a cliché. But clichéd plots sell — Ever heard of boy-meets-girl? — and it plays even better if it's nonfiction.

Talk about real-life small towns. Try Hodgman's hometown of Madison, Mo. When Hodgman was born there in 1959, his presence increased the total population considerably. The only child of Betty Anne Baker, BS Ed '47, and George Albert Hodgman, young George grew up in Madison until high school. Sensing his intellectual potential, his parents wanted to offer him greater academic variety, so they moved up the road to the larger town of Paris, pop. 1,300.

George tuned in to current events, and during his senior year he made national news of his own. He took exception to a critical comment that CBS broadcast journalist Morley Safer made about Barbara Walters, so he wrote a letter to Safer. A few weeks later, CBS called Hodgman at school to talk about the letter; the network broadcast part of the discussion on national radio.

Hodgman moved to Columbia to attend MU in fall 1977 and entered the School of Journalism two years later. As a student at Mizzou, he initially felt outclassed. As a reporter, he shied from asking sensitive questions and soon began thinking that editing might be his best way of working with words. He certainly understood a

strong story line when he saw it. In 1980, sent by a *Columbia Missourian* editor to write about a Loretta Lynn country music concert in Jefferson City, Hodgman was so nervous that he arrived four hours early. He noticed Lynn groupies hanging around her tour bus. Hodgman hung out, too, listening to the groupies discuss their singing idol. "I've always been fascinated with obsessions," Hodgman says. "I realized they were the story more than Loretta Lynn." His story about the groupies earned him a grade of A.

After graduating from MU, Hodgman

'I was afraid that if I heard her [editor Tina Brown] say, "I've got to have something hot" one more time, I would throw a bucket of water on her.'

earned a master's degree from Boston College in 1983, majoring in English and American literature. He also attended the Radcliffe Publishing Procedures program, thought to be *de rigueur* for young publishing hopefuls.

After all that, the small-town boy was still in the humble-start part of his story. His first publishing job involved editing computer books, but the company crashed after a year. Then he found himself slogging through writing chores at the venerable stock brokerage firm of E.F. Hutton. "I'm probably the most inappropriate person who ever worked at Hutton," he recalls. "My shirttail wouldn't stay tucked in, and I couldn't balance my checkbook."

But the stability of the Hutton firm allowed Hodgman to plan for his next move along the path to becoming a presence on the Manhattan literary scene. He finally got in at publishing giant Simon & Schuster. His task: Writing the summaries for dust jackets and sales catalogs. It wasn't exactly literature, but Hodgman found himself in

meetings where higher-ups discussed the editorial and marketing processes.

"I began to understand all aspects of a book editor's job," Hodgman says. "I began to think I could do that." Alice Mayhew, the successful editor of serious nonfiction who counts Bob Woodward and the late Stephen Ambrose among her authors, liked Hodgman's writing. She promoted him to become her editorial assistant. Suddenly, Hodgman was talking to authors regularly, editing some of their manuscript pages and acquiring a few books from literary agents with Mayhew's guidance. One of these, Abraham Verghese's *My Own Country*, the story of a young India-born doctor treating AIDS patients in the southern United States, remains among his proudest accomplishments.

Five years later, Hodgman decided to expand his horizons by entering magazine editing. In 1992, he started at the top, inside *Vanity Fair*. The magazine circulates nationally, attracts the world's top writers and creates buzz almost every month.

Talk about buzz: On Oct. 15, 1996, Hodgman appeared on ABC-TV's *Good Morning America*, interviewed by Joan Lunden after editing Madonna's reflections of motherhood from her diary kept for the magazine. Hodgman told an audience of millions that Madonna "was always incredibly professional — an incredible amount of fun." He predicted she would be a great mother.

Hodgman left *Vanity Fair* during 1999, after championing a feature taken from Sylvia Naser's award-winning book *A Beautiful Mind*, which served as the basis for the Oscar-winning film. Several magazines and newspapers published stories about his burnout, which came after years of seven-day workweeks and frustrating battles to edit long articles under tight deadlines. One of Hodgman's last pieces turned out to be Gail Sheehy's controversial 12,000-word profile of Hillary Clinton.

"Every month was a major drama, whether it was being caught in the middle of a fight between Madonna and the





Paris, Missouri

Paris High School's *Coyote* yearbook from 1977 offers evidence of Hodgman's (center) intellectual gifts. The school's first-ever academic bowl team competed in Marceline, Mo., but lost its first match by one point.

magazine over the length of her article or having to come back to New York in the middle of every vacation because some lunatic rich person shot somebody. It wasn't like I was becoming a millionaire there, you know, and I didn't want to wind up editing articles about Julia Roberts surviving menopause," Hodgman says.

Buzz Bissinger, author of *Friday Night Lights*, gloried that Hodgman edited his manuscripts at *Vanity Fair*.

"He works his ass off, has a sense of humor, understands the realities of writers and is good at the inside politics of a magazine," Hodgman possesses great instincts, Bissinger says, as when he suggested an article about controversial police detective Mark Fuhrman of O.J. Simpson trial infamy. "Wouldn't it be great if we could get Fuhrman to talk?" George suggested. No way, I thought. But he did talk. George was right."

Hodgman freelanced his own stories briefly, for *Harper's Bazaar* magazine and *Entertainment Weekly*, among others. But by now he was an Editor, with a capital E, and one of the world's most famous Editors wanted Hodgman on her team. Having left her controversial reign at *The New Yorker* magazine, Tina Brown hired Hodgman to help launch her daring concept, *Talk* magazine. Brown and Hodgman did not click, however. Hodgman became the first of multiple editors to bail; he departed just as the first issue of *Talk* reached mailboxes and newsstands.

"They hadn't really nailed down what the magazine was," Hodgman recalls. "Tina knew that in her heart, and it made her crazy. Clearly, it was going to be a mess. Plus, all they wanted was sensational stuff. I was afraid that if I heard her say, 'I've got to have something hot' one more time, I would throw a bucket of water on her."

Hodgman soon returned to his natural

habitat — acquiring and editing books. He joined Henry Holt and Co., quickly making news by acquiring a proposal by popular narrative journalist Kate Boo for an advance reported to top half a million dollars.

The book by Boo is in progress. (At press time, Hodgman accepted a job at Houghton Mifflin.) Meanwhile, other books Hodgman acquired and edited have won acclaim. The crowning recognition: A 2004 National Book Award for *Arc of Justice: A Saga of Race, Civil Rights and Murder in the Jazz Age*, set in 1920s Detroit. Kevin Boyle, first-time author and associate professor of history at Ohio State University, had never written narrative for a popular audience. Hodgman "weaned me from academic prose, taught me new ways to write, made me think hard about the structure of storytelling," Boyle says.

Washington Post staff writer Hank Stuever, an already accomplished stylist, says Hodgman had plenty to teach him while they collaborated on the book *Off Ramp*, a collection of Stuever's nonfiction narratives. "George bids for many sought-after books by known writers, but he also tends to like those projects that are hard sells — one-of-a-kind books by unknowns or first timers, books that look sort of hopeless in terms of sales or subject matter," Stuever says. "But as George edits and shapes them, they become quite exciting. I love talking to George when he's deep into a new project. He thinks of authors and their books as his children. When we were arguing about titles for my book, he said it was the most important decision we would make and kept rejecting titles he thought were too banal or too easily looked over in a sea of new releases. He said, in his dramatic way, 'I want to send that little girl off to her first day of school in a bright red dress.'"

He may have been an only child in Madison, Mo., and a single man in New York City, but Hodgman has become the urban father of immortal words. ■

About the author: Steve Weinberg teaches journalism part time at MU and writes books on his own time.



# Mizzou to

Story by Angela Dahman  
Photos by Nicholas Benner

Check this out: Now, anyone can access MU's top teachers for free through SyndicateMizzou. The Web site, at [syndicate.missouri.edu](http://syndicate.missouri.edu), features video interviews with professors across many disciplines and articles by interviewer LuAnne Roth.

"We want to provide a one-stop shop for people to find out about research and creative activities on campus," says site developer Jamie Stephens. "We present researchers and artists in their own words."

John Foley, an expert in oral traditions, heads the Center for eResearch, which operates SyndicateMizzou. He says the Web site isn't trying to duplicate other communication methods on campus. Instead, it takes advantage of the principle of aggregation by adding videos and including links to as much existing information as possible.

Accessibility is a key element of SyndicateMizzou. "We believe there should be as few barriers to information access as possible," Foley says. The Web site is free, and passwords aren't required. Information is also available in a variety of formats. In addition to reading articles online, users can view streaming video, download MP3 or iPod files and even subscribe to podcasts.

Whether you're interested in music, math or medicine, you're sure to find someone interesting at SyndicateMizzou. Here are a few featured professors to whet your appetite.

More: [syndicate.missouri.edu](http://syndicate.missouri.edu),  
[e-research.missouri.edu](http://e-research.missouri.edu)

**Name:** David Jonassen  
**Title:** Professor with distinction  
of education

**Specialty:** Problem solving

Remember that feeling of relief you got when you realized there were answers in the back of your math book? David Jonassen says those answers are exactly what's wrong with textbook learning. "Textbooks all have a right answer, and all the information you need to solve a problem is prescribed in the problem," he says.

Jonassen calls these well-structured problems. And the real trouble, he says, is that most real-world problems — the kind professionals deal with on a daily basis — aren't that clean cut. "In reality, in professional problems, there's usually not a right answer," he says.

Even if there is one black-and-white answer, there may be multiple ways to reach that answer. And then there are the majority of us working folks who deal in grays, sorting through a variety of solutions in an attempt to choose the best, if not the right, answer.

But how do you teach students to navigate the gray in a traditionally black-and-white educational setting? The first step is recognizing that problem solving is not a one-size-fits-all process. The second is developing teaching strategies for each type of problem. The final step is implementing a problem-based curriculum — "You don't teach courses, you teach problems,"

Jonassen says.

More: [syndicate.missouri.edu/articles/show/42](http://syndicate.missouri.edu/articles/show/42)

**Name:** Robert Weems Jr.  
**Title:** Professor of history  
**Specialty:** African-American consumerism

Robert Weems Jr. has a major reality check for hip-hop artists and fans. "A lot of hip-hop artists portray themselves as renegades," Weems says. "But they're little more than foot soldiers for corporate America."

Weems cites rapper Busta Rhymes, who popularized a nearly 200-year-old cognac in "Pass the Courvoisier," as a prime example. Such name-droppers promote the "bling bling" lifestyle of excess and are simply "the most current manifestation of how Madison Avenue manipulates consumers," Weems says.

African-Americans are particularly vulnerable due to "an especially acute case of status anxiety," he explains. "On a subconscious level, black people tend to see buying things, especially big-ticket items, as a way to distance themselves from slavery."

To illustrate his point, Weems describes how European-Americans tend to brag about how little they paid for something, while African-Americans tend to brag about how much they paid.

Weems says he's not trying to tell people how to spend their money; he just thinks consumers should know when they're being targeted so they can make more conscious purchasing decisions.

Besides his work on African-American consumerism, Weems is co-writing a book examining the history of U.S. government interest in black business development. This work will be published by New York University Press.

More: [syndicate.missouri.edu/articles/show/40](http://syndicate.missouri.edu/articles/show/40)



# you

**Name:** Carol Ward

**Title:** Associate professor  
of integrative anatomy

**Specialty:** Evolution of spine structure

Carol Ward calls herself a paleoanthropologist, which means she uses fossils (paleontology) to study human variation (anthropology). That crossover approach to her research makes her a perfect fit to teach students in the School of Medicine's new graduate program in integrative anatomy.

Despite having different names for different pockets of science, Ward says researchers' work often overlaps. "We may be asking the same questions with different types of data," she says. "It's much more productive to address research from a number of different perspectives."

Ward's current research focus involves collaboration with back specialists in the medical school to better understand spine fractures, specifically the type called spondylosis. "One in 20 people has this type of spinal fracture, but most don't even know they have it," Ward says.

By applying the study of human variation to medicine, Ward hopes to answer questions such as, "Why do some people get spine fractures and others don't?" and "Why do some injuries get worse while others heal on their own?" These answers will allow physicians and patients to make better-informed decisions when it comes to treatment, including surgery. ||

More: [syndicate.missouri.edu/articles/show/23](http://syndicate.missouri.edu/articles/show/23)

Watch, listen  
and learn  
from some of  
Mizzou's top  
minds.

From the top:  
Carol Ward  
applies  
evolutionary  
theories to  
modern spine  
research. She is an  
associate professor of  
integrative anatomy.  
Education Professor  
David Jonassen  
advocates problem-  
based learning.  
History Professor  
Robert Weems Jr.  
says hip-hop culture  
promotes a lifestyle  
of excess.

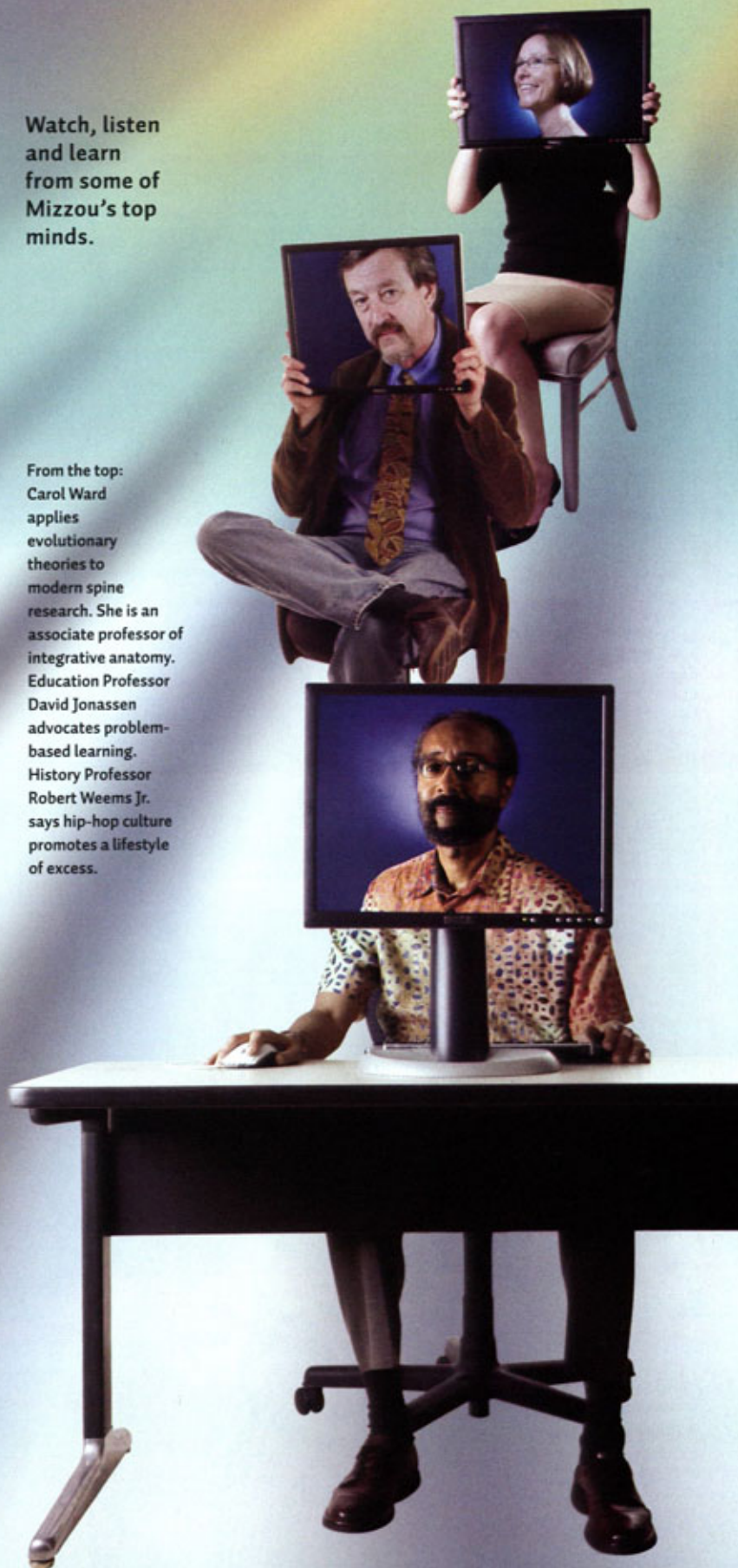






Photo by Nicholas Benner

Miss Missouri 2006 Sarah French spent her reign promoting healthy living to Missouri schoolchildren. A kickboxer and runner, she encourages kids to turn off the TV and get moving.





# Beauty battles the beast of diabetes

Miss Missouri 2006 Sarah French champions diabetes prevention for children.

Meanwhile, MU researchers see exercise as the closest thing to a magic bullet.

Stories by Amy Spindler. Illustrations by Dennis Murphy, BFA '85.

**S**arah French is still motivated by a story from her childhood: Her mother awoke with low blood sugar and drank orange juice to raise it. But she passed out. The glass broke and cut her so severely she was rushed to the emergency room and required a blood transfusion.

Today, French's mother no longer needs insulin because she is able to control her diabetes with diet and exercise. But French hasn't forgotten the episode. "It was scary," says the avid runner and kickboxer. "It's part of what motivates me to exercise and eat healthfully."

A senior broadcast journalism major from Hot Springs, Ark., French used her position as Miss Missouri to promote her Health and Fitness for Life platform designed to educate Missouri's youngsters about diabetes and the risks of obesity.

French has a personal vendetta against diabetes because her mother, grandmother and great-grandmother all have type 2 diabetes. Once known as adult-onset diabetes, it is the most common form of the disease. In type 2 diabetes, the body does not produce enough insulin or ignores it. In addition, several of French's cousins have type 1 diabetes, previously known as juvenile diabetes, a condition in which the body does not produce insulin. "I definitely worry about developing diabetes because it runs rampant in my family," she says.

## Obesity triggers a health crisis

Type 2 diabetes afflicts about 21 million

Americans, and an estimated 6 million of those are undiagnosed. Forty million more Americans are likely prediabetic. Public health officials and doctors predict that a nationwide epidemic looms as diabetes shows up in younger populations in growing numbers.

Studies estimate that as much as 45 percent of newly diagnosed diabetes in children is type 2. Nearly all have a family history of the disease, and 85 percent of these children are either overweight or obese.

Genetics play a role in developing diabetes, but being overweight, a sedentary lifestyle and unhealthy eating habits are the primary triggers of type 2 diabetes.

## The magic bullet?

Obesity seems so linked to diabetes that most people wouldn't even question the connection. But, asks Tom Thomas, professor of nutritional sciences, is obesity itself really the problem?

He hypothesizes that being obese or overweight only increases the risk if you don't exercise. "It's a very novel idea," he says. Thomas studies metabolic syndrome, which is closely tied to type 2 diabetes and

characterized by risk factors including abdominal fat, high triglycerides, low HDL cholesterol and high LDL cholesterol, elevated blood pressure and insulin resistance.

In his current four-year study funded by a \$1.2 million grant from the National Institutes of Health, 100 subjects will lose 10 percent of their body weight with diet and exercise. The subjects then will be divided into two groups: One will regain the weight while exercising while the other will regain without exercise. Thomas thinks that those who exercise will maintain the health gains they achieved when they initially lost the weight. In America, 80 percent of people who lose weight regain it. Exercise, Thomas says, is "almost a magic bullet because anything from gardening to running marathons has an effect on glucose uptake."

## Make your metabolism flexible

Another MU researcher also asks: Is it possible to be fat and fit? Maybe, says John Thyfault, assistant professor of nutritional sciences and internal medicine. "But, at some

Sarah French is on a mission against diabetes because her mother, Melinda French, grandmother Addie Griffin, and great-grandmother Louie Cheek all have type 2 diabetes.

Photo courtesy of Sarah French





point, excess weight interferes with exercise," he says. Thyfault researches metabolic flexibility, which is how well the body uses energy, metabolizes fat and disposes of glucose after a meal. The more flexible, the better.

"Obese people or type 2 diabetics display metabolic inflexibility," Thyfault says. Environment compounds our genetic dispositions. Exercise is known to improve metabolic flexibility, while excess weight and physical inactivity lead to metabolic inflexibility.

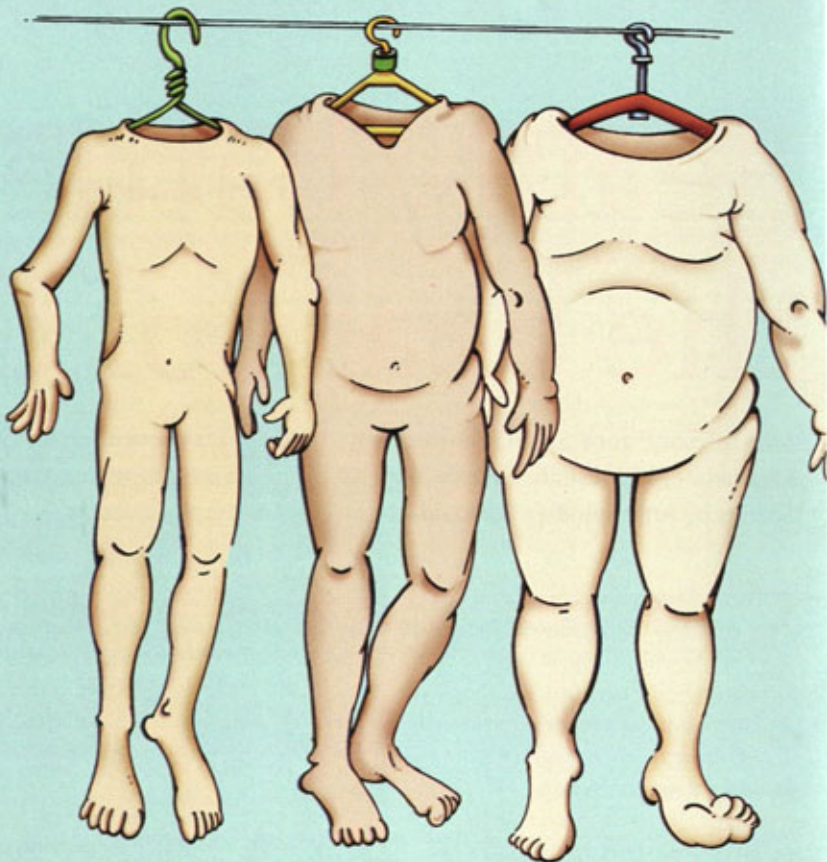
He offers two simple ways to improve metabolic flexibility. "Try to do things yourself that you pay others to do, such as yard work or housekeeping, so you're increasing the amount of movement in your life. Second, cut out visible fat in your diet like butter or the fat on meat. Small changes can make a big difference."

### Creating a healthy future

By encouraging children to adopt healthier eating habits and become more physically active, French hopes to help youngsters avoid the diabetes-related difficulties her family members have endured. Along with her speaking engagements, she joined Shape Up Missouri, a state program with sponsors including MU and MU Extension, in which teams compete for prizes by being active and losing weight. The program includes Shape Up Our Students, a nine-week initiative that teaches fitness and nutrition to K-12 students. French encourages students to turn off the TV and go outside and often leads them in aerobics or dance routines. She believes it's easy to get hooked on exercise once you start because it relieves stress and produces endorphins.

"It makes you happy," she says. "This isn't about a diet or working out to lose a certain amount of weight. It's about making healthy changes for life."

**MORE >** Children with type 1 diabetes are normal at Columbia's Camp Hickory Hill. [mizzoumag.missouri.edu](http://mizzoumag.missouri.edu)



The terms overweight and obese are defined by body mass index (BMI). A BMI of 25 is considered overweight while a BMI of 30 or more is considered obese. To calculate your BMI, visit [nhlbisupport.com/bmi](http://nhlbisupport.com/bmi).

## A super-sized struggle

One can't talk about type 2 diabetes without talking about Americans' struggle with the scale. As of 2004, more than 65 percent of Americans were overweight, and of those, 33 percent were obese, according to a study conducted by the National Center for Health Statistics, a division of the Centers for Disease Control and Prevention. Type 2 diabetes is the most common chronic disease associated with obesity.

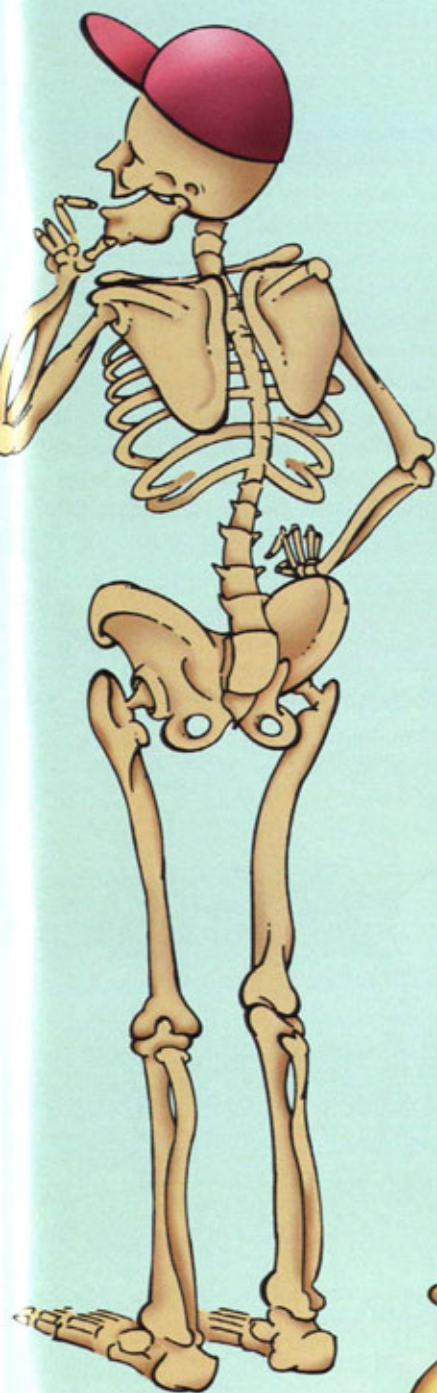
The terms overweight and obese are defined by body mass index (BMI), which is a measurement of body fat based on height and weight. A BMI of 25 is considered overweight while a BMI of 30 is considered obese.

According to the Centers for Disease Control, in 2002 the average American female stood 5-foot-4-inches and weighed 164.3 pounds. This translates to a BMI of 28.2. At the same time, the average American male was 5-foot-9.5-inches and weighed 191 pounds, a BMI of 27.8. Both BMIs are considered overweight.

People are teaching their pets unhealthy habits, too. "It is quite interesting that our domestic cats are developing type 2 diabetes as they are fed a high-fat diet and exercising less just like their human counterparts," says M.R. "Pete" Hayden, MD '70, a member of MU's Diabetes and Cardiovascular Disease Research Group. Hayden says that only humans, monkeys and cats develop type 2 diabetes spontaneously.

Exercise could be a "magic bullet" in treating the disease, Hayden says. "Like I always say, you really can walk away from type 2 diabetes."





# The quiet crisis

The number of Americans with type 2 diabetes swelled by 80 percent over the past decade, threatening to lower the average life expectancy for the first time in more than a century. MU doctors and researchers are attacking the problem from several angles, hoping to reverse the trend.

## What is diabetes?

In type 2 diabetes, the pancreas fails to produce enough insulin, cells are resistant to insulin, or both. Insulin helps the body use blood glucose as energy. In people without enough insulin, glucose builds up in the bloodstream.

Type 2 diabetes is progressive, has no cure and can go unnoticed for years because early symptoms are mild. If left untreated, eventually severe complications set in including heart disease, stroke, kidney disease, blindness and nerve damage, which can lead to the loss of limbs, usually feet. The common thread of these complications is damage to small blood vessels in the body.

The severity of type 2 diabetes varies from patient to patient. Some can control the disease by eating healthfully and exercising. Others may also need to take oral

medication or inject insulin.

New medications are making it easier for diabetics to handle the constant and crucial task of controlling their blood-sugar levels. Doctors are prescribing medication that can improve cells' insulin sensitivity or boost the function of pancreatic beta cells, which produce insulin. Byetta, the first in the new class of such drugs, also decreases patients' appetites, which can help control their weight.

Doctors also focus on early detection and prevention because they believe type 2 diabetes can be prevented or delayed. One major clinical trial showed that proper diet and exercise can reduce the chance of developing type 2 diabetes by 58 percent. MU's work is part of this promising wave of research.

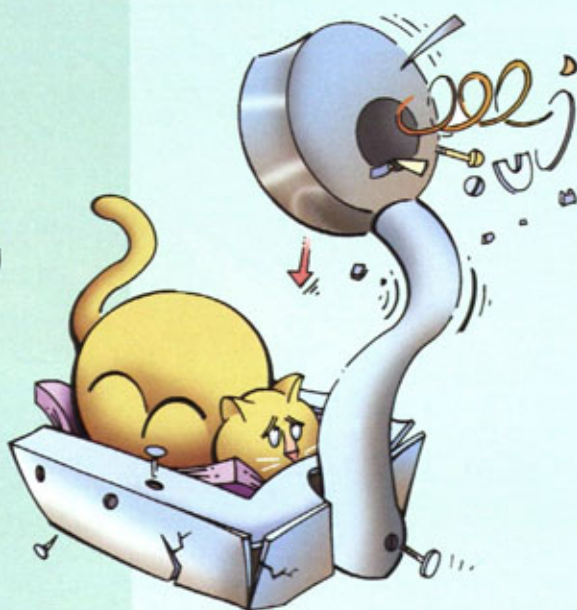
## Alzheimer's of the pancreas?

Among diabetes experts, M.R. "Pete" Hayden, MD '70, a member of MU's Diabetes and Cardiovascular Disease Research Group, is considered a radical. In his latest research, he hypothesizes that diabetes may be considered Alzheimer's of the pancreas. "Now that catches doctors' attention!" Hayden says. He focuses on how diabetes and its complications affect cell structure.

Present in both the brain of Alzheimer's patients and in the pancreas of type 2 diabetics are amyloid deposits, or insoluble, fibrous protein masses.

"It's like pink bubble gum in the pancreas, but then it hardens like concrete, and you can't get it out," Hayden says. "By the time diabetes is diagnosed in a patient, it

House cats, along with their human counterparts, are developing type 2 diabetes as they eat more and exercise less, says M.R. "Pete" Hayden, MD '70, a member of MU's Diabetes and Cardiovascular Disease Research Group.



Continued on Page 37



## Making activity easier

Less TV and more playtime is the colorful message of MyActivity Pyramid, a guide to physical activity for children ages 6 to 11. Similar to the U.S. Department of Agriculture's MyPyramid food guide, the pyramid is part of a nationwide effort to stop the rise in childhood obesity and its associated health risks.

"Kids should be active up to several hours a day," says Steve Ball, assistant professor of exercise physiology and an MU Extension state fitness specialist. "This is a new splashy look for kids that shows them, rather than just telling them."

The MyActivity Pyramid is a rainbow of steps with multiple levels that are dotted with cartoon children taking part in different activities, showing children what kind of activity they need and how much.

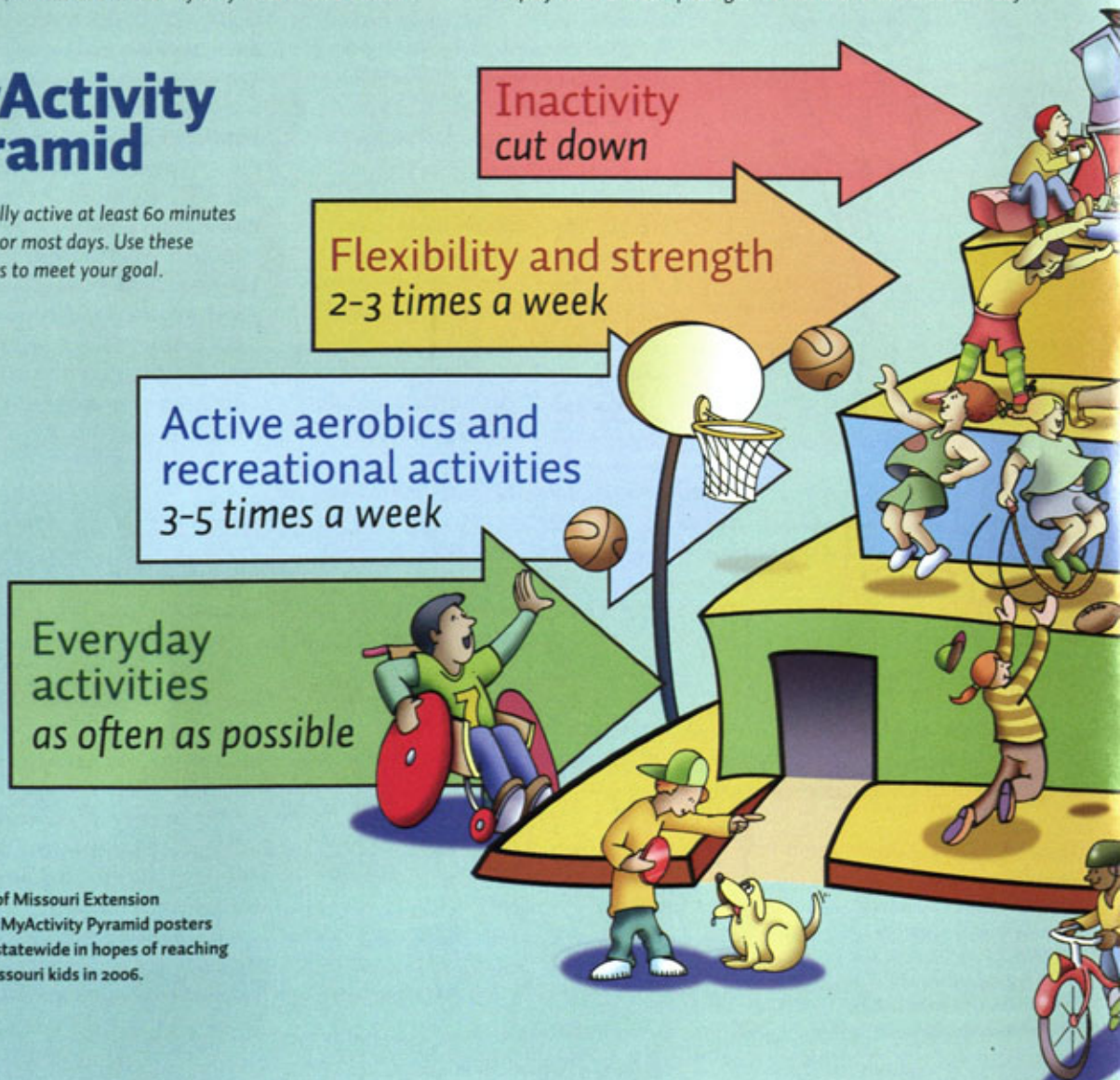
Everyday activities, such as recess or bike riding, are at the bottom of the pyramid, indicating that children should accumulate most of their exercise doing these.

The next level describes more vigorous aerobics and sports that children need at least three to five times a week. "We tell kids that these are activities that make your heart pump and face turn red," Ball says. Flexibility and strength activities fill the third level, meaning that children should try activities such as stretching or martial arts two or three times a week, Ball says.

The very top of MyActivity Pyramid, occupying the least amount of space, represents inactive time. Ball encourages children to watch TV or play video and computer games less than two hours each day.

## MyActivity Pyramid

Be physically active at least 60 minutes every day, or most days. Use these suggestions to meet your goal.



University of Missouri Extension distributed MyActivity Pyramid posters to schools statewide in hopes of reaching 100,000 Missouri kids in 2006.







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# PAWS

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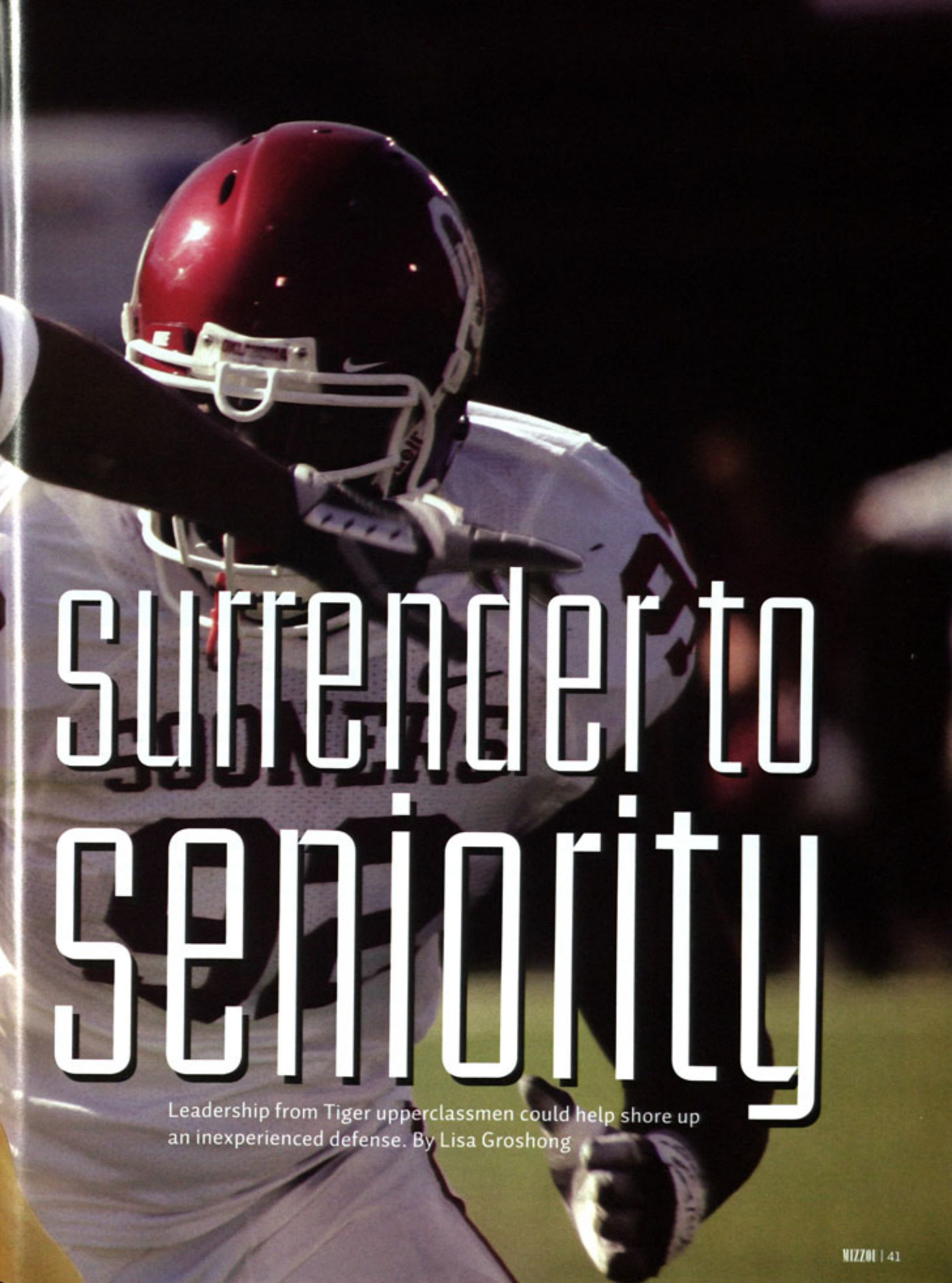




Tiger tailback Tony Temple begins the 2007 season as the leading returning rusher in the Big 12 Conference with 1,063 yards in 2006.

Photo by Nicholas Bonner





# surrender to seniority

Leadership from Tiger upperclassmen could help shore up an inexperienced defense. By Lisa Groshong





# M

Maturity may be the key to the Tigers' success on the football field this fall for a team hungry for continued success after an eight-win season in 2006. With key losses on the defensive line, MU football Head Coach Gary Pinkel spent the summer counting on leadership from returning players to snag another bowl bid or a conference title.

## Mental and emotional strength

Pinkel considers the mental part of the game as important as the physical. Therefore, in training, he expects his players to cultivate the psychological aspects of the game, what he calls the "zen zone." This was most recently exemplified by Tony Temple and Chase Daniel during the Tiger's 39-38 loss to Oregon State in the Sun Bowl, where Temple logged an MU bowl-record 194 rushing yards and Daniel threw for a record 330 yards.

"The great competitors can do that," Pinkel says. "We teach guys how to throw and block and catch, but we also try to teach them the psychology of the sport: how to think, how to react, how to deal with all the different things that happen. Tiger Woods can miss a huge putt and come back and make the next putt. He's learned the mental side of competition."

Pinkel also cultivates emotional stability, which turns rookie players into mature leaders. Some players come in throwing helmets or seeing themselves as prima donna athletes, an attitude Pinkel does not tolerate.

"If you are not stable on that field and your emotions take you over, then you are a detriment to our football team," Pinkel says.

Pinkel takes self-control seriously, and so do his team members. He has turned over discipline to a council of players that decides on the consequences for extreme cases. He has been surprised to see how strict the guys are with each other. "They're a lot tougher than I am on the players," he says.

## Teaching maturity

Students have changed during Pinkel's coaching career. "I've gotten them every year at 18 since 1977, when I started coaching," says Pinkel, who heads into fall with a coaching staff intact for the seventh straight season. "Kids are more selfish now than they've ever been. Nowadays, I do some things with our team that I never would have done 10 years ago.

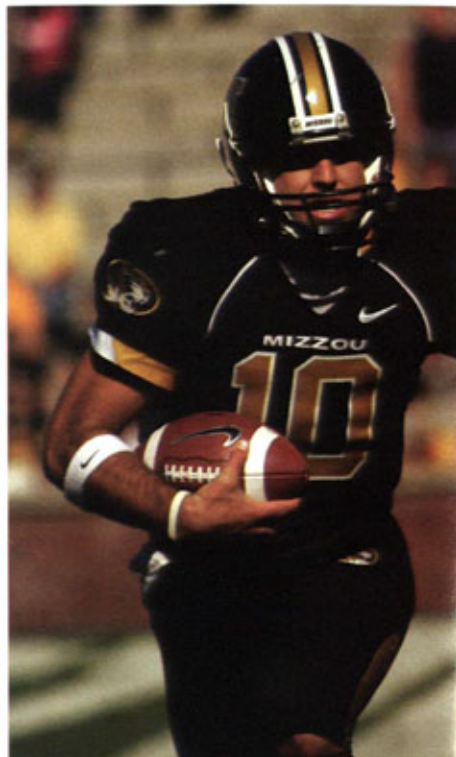
"One thing, for example, is the ownership part. Years ago, kids would walk in and you'd say 'Run through the wall' and they'd say, 'OK, what point of the wall do you want me to hit?' Now they're going to sit there and say 'Coach, what's your reason for that?'"

Players are much more involved in the program, Pinkel says. He asks for their opinions, which would have been unthinkable 20 years ago. "When I include them, it's not my program, it's their program," he says.

## Long-timer leadership

Pinkel says his upperclassmen have developed key attributes of ownership and maturity, notably in their ability to bounce back in tough situations. The offensive unit demonstrates remarkable teamwork and creative play, though the coach notes that trick plays only look good when they actually work.

This year's lineup holds eight returning starters, having lost only three. Last year's offense ranked eighth in the nation in total offense, with 425.6 yards per game. The offense includes high-level receivers plus junior Chase Daniel of Southlake, Texas, the Tigers' second-team All-Big 12 quarterback.



"Our offensive line play is going to be huge," Pinkel says.

Along with returning tailback Tony Temple of Kansas City, Mo., who logged 1,063 rushing yards last season, returning seniors include wide receiver Will Franklin of St. Louis; left tackle Tyler Luellen of Bethany, Mo.; center Adam Spieker of Webb City, Mo.; and returning All-Big 12 tight end Martin Rucker of St. Joseph, Mo.

Another returning player is tight end Chase Coffman of Peculiar, Mo., a junior. Paired with Rucker, Coffman forms half of what some consider the best tight end tandem in the nation. Football staffers predict fans will see Coffman and Rucker on the field simultaneously more in the upcoming season, provided game situations allow for more than the roughly one-third of total plays they shared last season.

"This is the most experienced offense I've ever had coming back," Pinkel says. "Now, can we take their performance to a higher level? Can we play at that level on a consistent basis?"

Pinkel got a glimpse in June, when



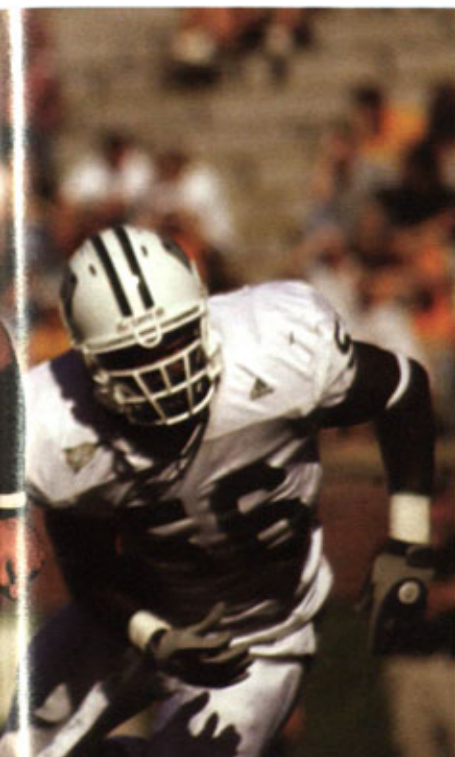


Photo by Nicholas Benner

Mizzou junior Chase Daniel goes into the 2007 season with the best career quarterback rating – 139.40 – in MU history.

players returned to Mizzou for summer school. Pinkel counts on senior players to guide the team in workouts and drills until August practice begins, and he knows they will encourage the wide-open offense they enjoy playing. "The seniors determine what they want as far as their teammates and their commitment throughout the summer," Pinkel says. "They define it."

Others are also watching: a preseason poll of media covering the Big 12 Conference predicted MU will win the north division.

### Young defense

Leadership from the upperclassmen will especially be important this year on the defensive side, which returns only five starters. The Tiger defense is down six members of its starting lineup, including two of Mizzou's best rushing defensive ends ever, Brian Smith and Xzavie Jackson. The squad also lost two of three starting linebackers, Dedrick Harrington and Marcus

Bacon, and both starting safeties.

Returning players include nosetackle Lorenzo Williams of Midwest City, Okla.; Steven Blair of Godfrey, Ill.; Tommy Chavis of Orange, Texas; Tarell Corby of Kansas City, Mo.; and tackle Ziggy Hood of Amarillo, Texas. Looking to lock down starting positions will be nosetackle Jaron Baston of Blue Springs, Mo., and Stryker Sulak of Rockdale, Texas.

But Pinkel is also excited about new recruits such as Michael Keck of Harrisonville, Mo., and Luke Lambert of Brookfield, Mo. Both are true freshman linebackers who showed promise in spring training. Still, instead of grooming any particular players to be stars, Pinkel hopes each one will use the summer practice time to get into top condition, so that come fall, the entire team will be ready to rumble. Pinkel discourages players from getting too comfortable at any point in the lineup, since injuries and other surprises can reconfigure the team.

"Our challenge as coaches is to circle as many guys on that depth chart as we can, because we'll be a better football team."

With experienced leadership on offense and a defensive squad that Pinkel describes as "outstanding athletes," the Tigers look forward to storming long-time rival Illinois Sept. 1 on the way to a third consecutive bowl appearance.

And although fans may worry about the tough early schedule the Tigers face, starting with back-to-back games away from Faurot Field against Illinois and Ole Miss, Pinkel refuses to dwell on past mistakes or project beyond the season's first game. Instead, he plans to get every member of the team aiming that zen-style focus toward the kickoff against Illinois.

"There's a lot of good things happening, but it's going to be real important to use every practice from Aug. 5 all the way up until the first game," Pinkel says. "We've got to get players ready to play."

**MORE >** Read an interview with Tiger equipment manager Don Barnes.  
[mizzoumag.missouri.edu](http://mizzoumag.missouri.edu)



## 2007 FOOTBALL SCHEDULE

**Sept. 1** Illinois (in St. Louis)

Sept. 8 at Ole Miss

**Sept. 15** Western Michigan

**Sept. 22** Illinois State

**Oct. 6** Nebraska

Oct. 13 at Oklahoma

**Oct. 20** Texas Tech (Homecoming)

**Oct. 27** Iowa State

Nov. 3 at Colorado

**Nov. 10** Texas A&M

Nov. 17 at Kansas State

**Nov. 24** Kansas (in Kansas City, Mo.)

For updated information on game times and television status, visit [mutigers.com](http://mutigers.com). To buy tickets, call 1-800-CAT-PAWS.

### Books that inspire Gary Pinkel

"I read all the time," says Tiger football Head Coach Gary Pinkel. "What you do is learn why people have success and try to apply it to your football team. I can read a book and come up with two ideas that make our football program better, the players better and myself better."

#### His favorites:

*Finding a Way to Win* by Bill Parcells (Doubleday, 1995)

*Landry's Boys: An Oral History of a Team and an Era* by Peter Golenbock (Triumph, 2005)

*The Man Inside Landry* by Bob St. James (Keywood, 1981)

*Iacocca* by Lee Iacocca (Bantam, 2007)

*Joe Gibbs: Fourth and One* by Joe Gibbs (Nelson, 1992)

*The Winner Within* by Pat Riley (Putnam, 1994)







## 'Roger the Dodger' returns

Former Tiger football star Roger Wehrli will serve as grand marshal for the 2007 Homecoming celebration.

As a Mizzou student during the 1960s, Roger Wehrli knew all about the great campus party every fall called Homecoming. But as a football star, Wehrli toiled while others partied. That will change Oct. 20 when Wehrli comes back to Columbia as Homecoming's partymeister: grand marshal.

From his vantage point on the field during the glory days of Mizzou football, every home game had the enthusiasm of Homecoming.

"It seemed like the whole campus was nuts about football, and everybody on campus came to the games and just went crazy," says Wehrli, BS Ed '70, of St. Charles, Mo.

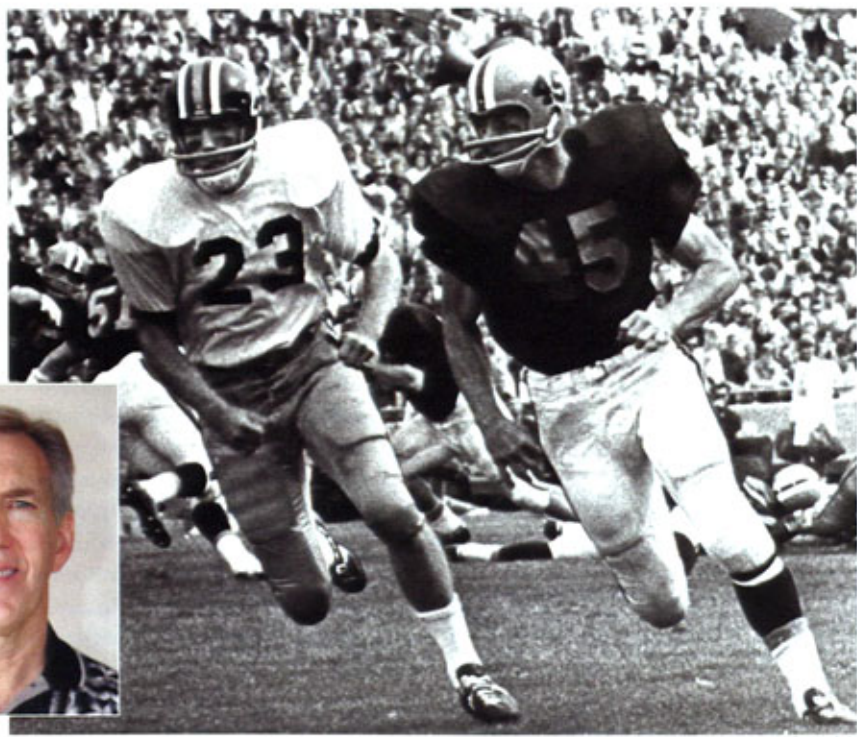
Wehrli was a big reason the crowds were charged up. A King City, Mo., native, "Roger the Dodger" was a first-rate defensive back and kick returner during three seasons (1966-68) at MU. He set eight MU records including most interceptions in a season (seven in 1968) and most in a game (three vs. Oklahoma State in 1968) and led the nation in punt returns in 1968. Wehrli was All-Big Eight in 1967 and 1968 and All-American in 1968.

After being picked in the first round of the NFL draft, Wehrli went on to a long and distinguished career with the St. Louis Cardinals (1969-82). He had 40 career interceptions for 309 yards and recovered 19 fumbles. Earlier this year, he was elected to the Pro Football Hall of Fame. Kellen Winslow, who was elected in 1995, is the only other Missouri player in this elite group.

Wehrli has fond memories of his involvement at MU with Phi Gamma Delta fraternity. After retiring from football, he went



Photo courtesy of the Pro Football Hall of Fame



Cornerback and kick returner Roger Wehrli, inset photo and at left above, is one of two Tiger football players to have been inducted into the Pro Football Hall of Fame. Kellen Winslow was inducted in 1995.

to work with fraternity brother Paul Edwards, BS BA '69, who had opened FormStore Inc., a business forms manufacturing company. Wehrli is vice president.

But his fondest Mizzou memories run to football, and perhaps his proudest moment was playing against Alabama and Paul "Bear" Bryant in the Gator Bowl in Jacksonville, Fla., his senior year (1968).

"Florida is Alabama territory," Wehrli says, "so we stayed in an Army barracks the night before the game to get away from the

hubbub. But we arrived to find a note on every pillow saying 'Roll Tide.'"

Despite that attempt at intimidation, the Tigers won the game 35-10, and Wehrli made an interception that set up a score.

Wehrli still follows Mizzou's progress. "I've enjoyed watching Coach [Gary] Pinkel building that same tradition we had in the '60s. He has brought a discipline and put a program together that has put some of that back in there. I still live and die with the Tigers when they play."







## Meet the Homecoming directors

CHRISTOPHER  
SMITH



21, CURRYVILLE, MO.  
AGRIBUSINESS MANAGEMENT

**Self-description:** Friendly, outgoing, creative.  
**Thoughts on Homecoming theme:** "Paws for Tradition" is about stopping to enjoy the good things in life — coming back to Mizzou for good times with friends and family.  
**Favorite thing about Homecoming:** Campus decorations. The local children enjoy it, and I think the parents enjoy it just as much.  
**Biggest surprise about college life:** How fast it goes by.  
**Glad I did it but wouldn't do it again:** Went to Nebraska to watch Mizzou play football.  
**Most important quality in a friend:** Loyalty. The ones who are there for you are true friends.  
**First purchase after winning the lottery:** A huge lake. I love to go fishing.  
**Would never:** Get a tattoo.  
**Biggest fear:** Being late. It really makes me nervous that I might sleep through my alarm for something important.  
**Dream job:** Albert Pujols' agent. I could go to all the baseball games I wanted to.  
**First crush:** April O'Neil from *Teenage Mutant Ninja Turtles*. She was cute for a cartoon.  
**Who would play you in a movie:** Adam Sandler ... I'm kind of goofy.  
**Superpower I'd like to have:** Time warping — traveling to different time periods.  
**Favorite quote:** "Smooth seas don't make good sailors" — African proverb

SIERRA  
SMITH



22, SEDALIA, MO.  
PSYCHOLOGY, PRE-LAW

**Self-description:** Genuine, tenacious, innovative.  
**Biggest surprise about college life:** How quickly parking tickets add up.  
**Most exciting experience:** Studying in Spain.  
**Can't live without:** My friends, family and coffee. All three keep me going.  
**Always wanted to:** Backpack across Europe.  
**Deal breaker in a friendship or romance:** Not being able to laugh at yourself.  
**First purchase after winning the lottery:** Beach house.  
**Would never:** Wear red and blue or claim to be a fictitious bird.  
**Biggest weakness:** Not being able to say no.  
**Biggest fear:** Cotton balls. I literally cannot pull them apart. It is like nails on a chalkboard to me.  
**Dream job:** A movie critic — watching movies and being famous for it.  
**Best way to relax:** My "inspiration run" — a three-mile jog around campus, down by the courthouse columns and up to the Columns on the Quad.  
**Favorite quote:** "Life is a series of experiences, each one of which makes us bigger, even though it is hard to realize this. For the world was built to develop character, and we must learn that the setbacks and griefs which we endure help us in our marching onward." — Henry Ford



RYAN  
MURDOCK

21, OMAHA, NEB.  
BUSINESS MARKETING

**Self-description:** Loyal, dedicated, outgoing.  
**I got involved in Homecoming because:** It is such a great way to connect the campus, the community and the alumni.  
**First thing I did when I found out I was a director:** I jumped up and closed my laptop computer without saving my work, but I didn't care because I was so excited.  
**Favorite class at MU:** Commodity trading. We pooled our own money, traded commodities and even got to keep the money we earned.  
**Ultimate dinner companion:** Lance Armstrong. His attitude toward life is something I try to live by every day.  
**Can't live without:** The newspaper. Every day I stop and pick up a USA Today.  
**Have always wanted to:** Go sky diving.  
**A casual friend would never guess:** I can't stand popcorn.  
**Deal breaker in a friendship or romance:** If my buddies don't like her, or she doesn't like my friends, it will never work.  
**First purchase after winning the lottery:** A yacht. I want to live like Jimmy Buffett.  
**Dream job:** CEO of a Fortune 500 company.  
**Who would play you in a movie:** A young Harrison Ford. His calm-under-pressure style is a lot like mine. And I also hate snakes.  
**Favorite quote:** "Every day, some ordinary person does something extraordinary. Today, it's your turn." — Lou Holtz





## Work on that running pass

After Tiger halfback Keith Parker, BS Ed '47, died April 6, 2007, his grandson, Jon Franko, BJ '05, found a letter, at right, from Don Faurot among Parker's papers.

**M** **MORE** > Read another letter about Mizzou football memories.  
[mizzoumag.missouri.edu](http://mizzoumag.missouri.edu)



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COLUMBIA

July 9, 1946

INTERCOLLEGIATE ATHLETICS

Mr. Keith Parker  
205 Montgomery  
Gillespie, Illinois

Dear Keith:

Thanks for your letter and it was good to hear from you and I'm glad you are a full fledged civilian now.

I hope you get into shape so you don't lose any speed as we will need it at a halfback position. You should be here a little before August 30 to do a little passing work with us.

You should check with your local Veterans Bureau about your Certificate of Eligibility at the University of Missouri so you will have it all set and ready to go when you get here. Do this right away.

I am having Smitty send you an old ball which I hope you will pass around. Please bring it back with you when you come down as they are awfully hard to get.

I believe you told me your wife was not coming and we have had to register you from Columbia in order to get a room for you. The big problem about Andrews will be finding a place to live for an out of state boy which is just impossible at the present time.

I don't have any plays made up but will send them to you as soon as I do have. Most all the old boys will be back and things should start rolling around August 30. Be sure and work hard on a running pass.

Looking forward to seeing you late in August, I am,

Sincerely yours,

*Don Faurot*  
Don Faurot  
Athletic Director

DF/h

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—Brad Jacobs, Ornithologist, Missouri Department of Conservation

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# Homecoming events

## Oct. 3

### Tiger Tango service project

Students and seniors dress in their favorite black and gold and boogie the night away. 6 p.m., Columbia Area Senior Center, 1121 Business Loop 70 E.

## Oct. 7, 14

### Tigers Taming Hunger service project

Students drop empty grocery bags at homes in Columbia neighborhoods and return the following week to pick up donated food. The goods go to the Central Missouri Food bank. Campus and Columbia

## Oct. 9-11



### Blood drive

In the largest blood drive on a college campus, students and volunteers work with the American Red Cross to collect blood in Columbia and 10 other sites across the country. Last year, the drive collected 4,418 units of blood. noon-8 p.m. Oct. 9-10; 10 a.m.-6 p.m. Oct. 11 Hearn Center Fieldhouse and other sites

## Oct. 13

### 5K Run/Walk

A jaunt through campus and downtown benefits MU's Thompson Center for Neurodevelopmental Disorders and Big Brothers Big Sisters. 7:30 a.m. check-in, Stankowski Field



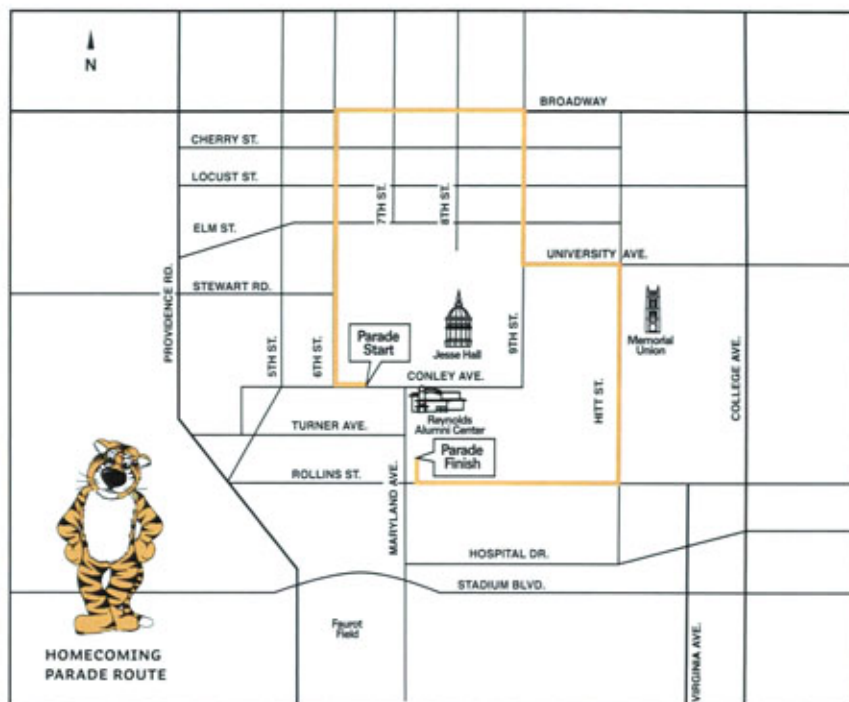
### Punt, pass and kick

Show your skills at this new event, which is open to all. 1 p.m.-4 p.m., Stankowski Field

## Oct. 15-16

### Talent preliminaries

The Savitar Follies may be no more, but Mizzou students still have talent, and they showcase it annually during Homecoming



week. Students from all over the world show off their abilities in acting, music and dance. Contestants in the preliminaries vie for spots in the finals. 6 p.m., Jesse Auditorium (both nights)

## Oct. 18

### Talent finals

6 p.m., Jesse Auditorium

## Oct. 19

### Campus decorations

Students spend weeks preparing colorful and entertaining displays and skits that fill the campus with spirit in preparation for Homecoming. It's a great show for the whole family.

6 p.m., Greek Town, campus

### Spirit rally

Come show your spirit at this traditional event. Grand marshal Roger Wehrli will speak, and Mizzou cheerleaders, Mini Mizzou and Truman will be on hand to heat things up. 7:30 p.m., Greek Town, campus

## Oct. 20

### Homecoming parade

Everybody loves a parade filled with bands, bagpipes, floats, tractors, a lawnmower drill team and, of course, Shriners in little cars and even smaller hats. Time TBA, Campus and Columbia Presented by Panera Bread



### Member tailgate

Register online ([mizzou.com](http://mizzou.com)) for fun and food. The cost is \$7 for Mizzou Alumni Association members and guests, and \$12 for nonmembers. Kids 12 and under get in free. Time TBA, Hearn Center Fieldhouse

### Homecoming game vs. Texas Tech

Can the Tigers duplicate their 38-21 victory over the Red Raiders in 2006? Time TBA, Memorial Stadium

### Homecoming contacts

Football tickets: 1-800-CAT-PAWS  
Merchandise: 800-372-6822 or [mizzou.com](http://mizzou.com)  
More: [mizzou.com/homecoming](http://mizzou.com/homecoming)





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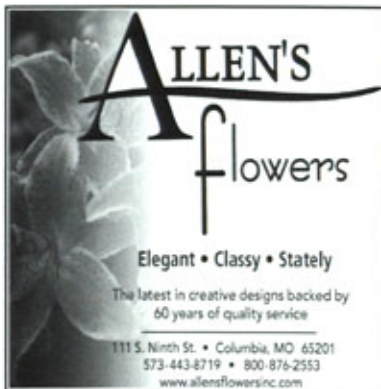


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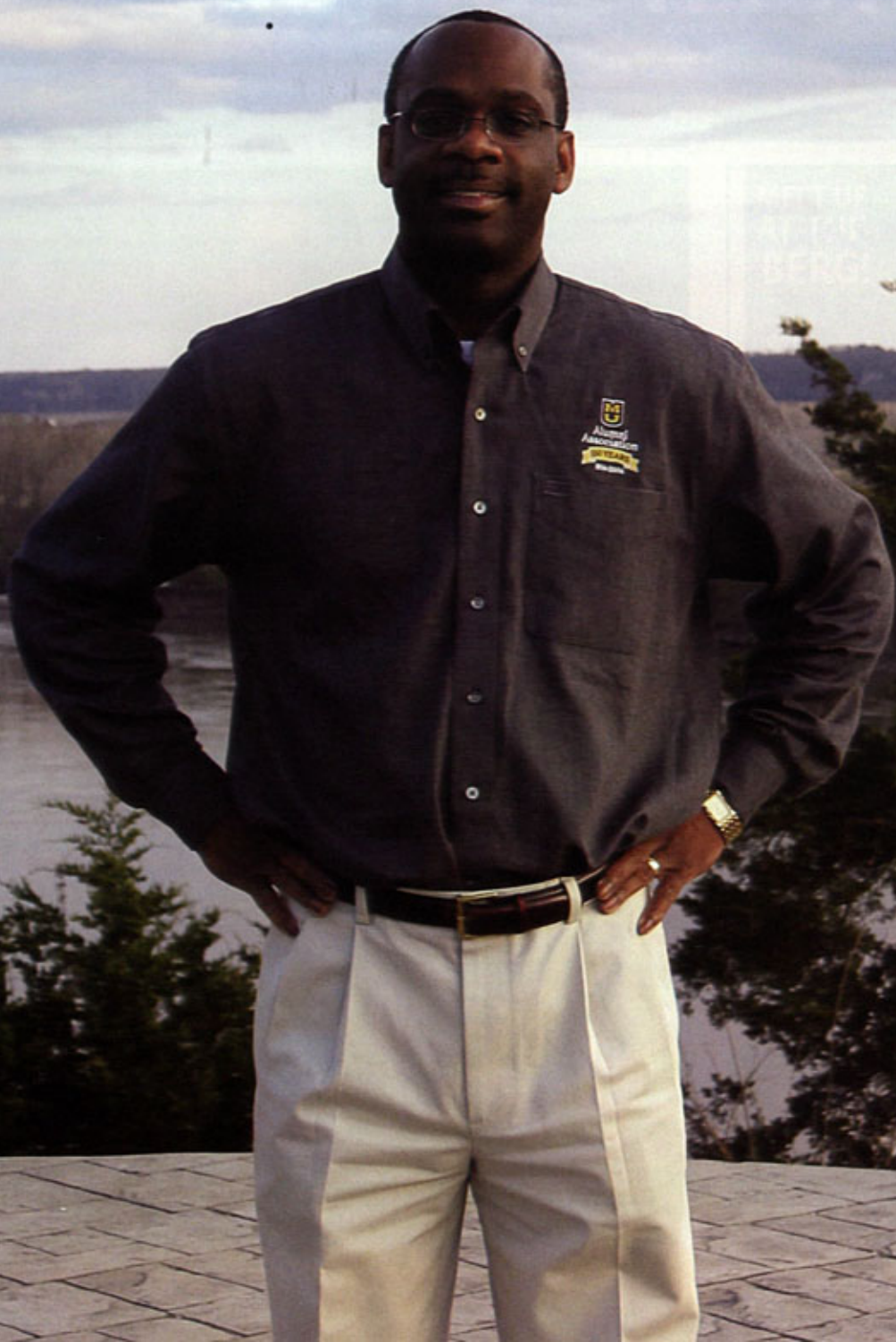




MIZZOU ALUMNI ASSOCIATION NEWS

# The Tiger that binds

Why do people join the Mizzou Alumni Association? Titus Blackmon signed up 12 years ago out of nostalgia for the University. Since then, he has made great friends and now serves as the association's president.







Since graduating from Mizzou in 1988 with a master's degree in education, Titus Blackmon has bounced around the country keeping busy in various positions with State Farm Insurance. But it wasn't long before he missed Mizzou.

"When I got the alumni magazine, I'd first catch up on the class notes about the people that I know, then I'd read the features about students and faculty and athletes," Blackmon says. He made a point of checking out the ads because they sometimes brought to mind his college haunts, such as the Heidelberg. "I really enjoyed campus and Columbia. The ads reminded me of good times. I'm nostalgic like that."

One day in 1994, a postcard arrived from Joel Sipes, BS Ag '70, inviting Blackmon to help start a chapter in Topeka, Kan., where he lived then. He was ripe. "Whatever you need," he told Sipes, "I'm there." Blackmon was soon involved planning picnics and fundraisers for scholarships. The chapter took off. "For me, the whole thing was about meeting other Tigers and getting together to do events," says Blackmon, who now lives in Baltimore. "It was very much a feel-good thing. We got together often whether there were events or not. We became a family and still keep in touch. It was about the people."

The association's national board noticed Blackmon's work and in 2001 invited him for a two-year stint on the board. "Suddenly you are looking at more than your own chapter. You are looking at everything from a national perspective," Blackmon says. Although it was still about the people, he also felt pride in the strong pull of the new responsibility he had taken on, including money matters. "On the national level, you want to make sure that the University's traditions continue and the legacy lives on."

## Many reasons to join

Blackmon's story belongs to just one of the association's 35,471 members, says Dave Roloff, director of alumni relations.

"People join for all sorts of reasons. Most say they join because supporting the University is the right thing to do."

In a way, the association acts as a sort of glue, says Executive Director Todd McCubbin. "We connect people with a common bond to the University." Alumni expect and receive different sorts of benefits from their memberships. "You can get what you want out of it," he says, "whether it's discounts, a sticker for your car or just the warm fuzzy feeling of supporting the University."

The best way to support MU in general is by joining the association, Roloff says. Membership dollars fund research grants for faculty, scholarships for students, and operating funds for alumni chapters as well as MU's school and college alumni organizations. See sidebar on Page 53 for more about where membership dollars go.

## Find the niche

McCubbin says the association is large and varied enough that members can find programs and people that interest them. Joining the association automatically puts members into several alumni groups: national association, local chapter, school or college, and possibly affinity groups, such as Marching Mizzou, Varsity M (former varsity athletes) or Army ROTC.

Options abound. "For instance, alumni who like online communities can join MizzouNet, which helps alumni stay connected personally and professionally," Roloff says. Alumni with a passion for politics can get into Mizzou Legislative Network, which bands alumni together in support of MU and higher education. People who like planning social or fundraising events are always in demand by local chapters.

But many members do not attend events. Some don't have chapters nearby, and others choose to support the University in other ways. "The majority of our members joined to support scholarships or research or other University initiatives," Roloff says.

## Did you know?

One hundred percent of annual membership dues and 75 percent of life membership dues are tax deductible.

A record-breaking 1,127 freshmen and transfer students joined the association during the 2006 Summer Welcome. Total student membership is 4,333.

In fall 2007, the association and its chapters awarded more than \$210,000 in scholarships to 194 students attending MU through the Mizzou Alumni Scholars program.

## Like going home

Blackmon and many others support the University through membership out of gratitude for what they learned as students in and out of the classroom. "It was a time when I came into my own, when I realized I actually had some talent."

He traces social skills he uses in business to his time as a graduate assistant, when he refereed and ran intramural leagues. "I learned a lot about listening in that job. I could have taken the attitude that people have to listen to me and do what I say. But I measured success by how many got involved in our activities. If people think you are listening to them, they become invested in whatever you are doing. I sell insurance, and if people don't trust you, forget about it. That's what I learned in the gym. People can look in your eyes and tell if you really care about them."

He has carried that warm feeling about the University with him all over the country, and that's why he keeps coming back. "It feels really nice to be at the dinner table at my parents' house on Thanksgiving. That is the sort of feeling I get on campus. It's home."



# Membership has its benefits — at any age

## Sarah Jackson, BJ '04

**Public affairs specialist  
U.S. Department of State  
Washington, D.C.**

If you are wearing black and gold in the nation's capital, you are probably on Sarah Jackson's radar. "A few weeks ago, I saw a man walking his dog on Capitol Hill wearing a Mizzou hat. I



stopped him and gave him my card, so he could get involved in our local chapter. In 2005, a fellow alum spotted me in an elevator on Capitol Hill wearing my Mizzou lapel pin. Now we're friends, and he comes to our chapter meetings." It's great to meet up with Mizzou graduates wherever you live, she says.

But then, Jackson has always been one to get involved.

As a student, she led the board of directors of the Associated Students of the University of Missouri, was a peer adviser, helped launch Mizzou's class ring program and worked on the Homecoming steering committee.

Since graduation, Jackson has remained involved in the association, first in the Dallas-Fort Worth area and now in Washington, D.C. Her volunteer work includes running the scholarship program and recruiting the next generation of MU students.



## BENEFITS: RECENT GRADUATES

**MizzouNet:** For those who live online, the MizzouNet Web site is a way to stay personally and professionally connected with other MU graduates. MizzouNet helps you find classmates and alumni who share your hobbies, establish business contacts and more.

**Discounts:** Membership in the association makes available dozens of discounts on merchandise, travel and more.

**Football tickets:** MAA members who have graduated since May 2004 are eligible to purchase season tickets for Mizzou football at a special rate (up to two season tickets for just

\$160 each; regular price is \$266) in a section just for young alumni. More: 800-CAT-PAWS

**Mixers:** A new category of events for young alumni. Some chapters host pub crawls or happy hours. Also, young alumni gather before Homecoming in Columbia for socializing before heading out to view house decorations.

## Chris Stevens, BA '91 Jennifer Perlow, BA '94

**Stevens: Relationship  
manager, Boone  
County National  
Bank, co-owner  
PS:Gallery**

**Perlow:  
co-owner  
PS:Gallery  
Columbia**  
Chris Stevens  
and Jennifer  
Perlow are



a Mizzou match, but a belated one. It seems that one of Stevens' college friends had a sister (Perlow), but he kept that a secret from his buddies. So the two never met on campus. But as fate would have it, they got together a few years later at a party.

Now the couple lives in Columbia and has numerous ties to the association and University. For starters, Stevens is president of the Arts and Science alumni organization, and he has been known to attend an association-sponsored happy hour at the Heidelberg. The couple and their two

children have attended local chapter events as a family, and they often open their art gallery at 812 E. Broadway as a space for events sponsored by the association and University.

"We don't have a lot of money to give," Stevens says, "so we give back in other ways. Joining the alumni association as life members was one more way to connect to the University."

Adds Perlow: "Being involved in the association and supporting the University is my way of saying 'thank you' for the foundation of my success."



## BENEFITS: A FEW YEARS OUT

**Mizzou Match:** Couples who both graduated from the University and are Mizzou Alumni Association members can sign up for free lapel pins and electronic Valentine's Day cards, and can post photos and memories online.

**Chapter events:** Last year, 90,682 Mizzou graduates gathered for 1,112 chapter events,

including picnics, watch parties and more.

Attendees enjoy fellowship and raise money for scholarships.

**Brand new Tigers:** Infants of association members receive a free *Tigers in Training* book, which introduces Mizzou traditions.

**Scholarships:** Many members with children approaching college age appreciate

scholarships. Last year, the association gave \$210,000 in scholarships to MU students.

**A Tiger on your tail:** Show Tiger pride by ordering a Mizzou license plate with your custom message. RUAMBR? (Sorry, this one is taken.)

**Discounts:** Membership in the association makes available dozens of discounts on merchandise, travel and more.





## Chris George, BJ '07 Bess George Mitchell, BJ '59

**George: Media planner  
Starcom Worldwide  
Chicago**

**Mitchell: Retired from political  
communications**

**Port Aransas, Texas**

After graduating from Mizzou in 1959, Bess Mitchell worked in the communications business for the likes of conductor Leonard Bernstein, Texas House Speaker Ben Barnes and Texas Gov. John Connally. She was a busy lady, and she didn't keep in touch with MU or set foot on campus for 46 years until 2005. By then, her nephew Chris George was following in her footsteps at Mizzou's School of Journalism.



"I came back for Homecoming, and it was like stepping into Camelot," Mitchell says. "I decided that life was going to begin again at 70. I reconnected with some old friends and a college sweetheart. I'm back in the fold." She became a life member earlier this year.

She regrets having lost touch with the University for so long. "I had missed so much. I could have been more active in the alumni association's chapter events, met people, taken trips. My life really would have been enhanced."

She didn't want her nephew to have those same regrets in later years, so she bought him a membership. "I'm happy to do this for a school that meant so much to me," Mitchell says. "Those were the best years of my life."



## Follow the dollar

Membership dues support a variety of worthwhile programs and services at MU

**30%** University support, such as scholarships, athletic events, faculty alumni awards, faculty research grants, legislative activities and other university projects

**22%** Alumni activities, such as Homecoming, reunions and diversity programs

**22%** Volunteer support, such as Leaders Weekend and funding for chapters, school/college alumni organizations and affinity groups

**15%** Communications, such as MIZZOU magazine, Web site and annual report

**11%** Member services, such as recruitment, retention and promotion

## BENEFITS: LATER YEARS

**Reunions:** Relive the good times with classmates. The association helps organize reunions for various class years as well as for affinity groups such as fraternities, sororities and athletic teams.

**Bricks and mortar:** The association periodically offers alumni ways of putting their names on permanent campus monuments. The latest is Mizzou Legacy Walk, a program through which alumni donors can have their names engraved

on bricks to be laid in a special walk at the Reynolds Alumni Center.

**Now departing:** The Tourin' Tigers travel program offers a variety of tour destinations in Europe, Asia and elsewhere. All trips — some are cruises — have first-class accommodations and knowledgeable travel guides.

**Job well done:** Many alumni simply enjoy the satisfaction of knowing that joining the alumni association is a move to help the University that helped them.

## Are you a member of the Mizzou Alumni Association?

If not, please use the enclosed envelope in non-member magazines to join today! Membership dollars go toward student scholarships, faculty grants and many other worthy programs.





# Annual report for 2006

## Our vision

The Mizzou Alumni Association shall be the pre-eminent resource for the University.

## Our mission

The Mizzou Alumni Association proudly supports the best interests and traditions of Missouri's flagship university and its alumni worldwide. Lifelong relationships are the foundation of our support. These relationships are enhanced through advocacy, communication and volunteerism.



## 2006 Governing Board

Kimberly Richardson Voss, BS Ed '87, M Ed '91, president\*\*

Titus J. Blackmon, M Ed '88, president-elect\*\*

Craig M. Lalumandier, BS CoE '89, BS EE '89, vice president\*\*

Jacqueline K. Clark, BA '84, treasurer\*\*

Jay M. Dade, BJ '85, JD '93, immediate past president\*\*

Randy Wright, BGS '87, MA '02, chair, membership and marketing committee\*\*

Steven S. Shirk, BJ '72, chair, communications committee\*\*

Phil B. Grubaugh, BA '72, JD '75, chair, diversity committee\*\*

Randy Oberdiek, BS Acc '84, chair, finance committee\*\*

R. Barnes Whitlock, BS BA '63, chair, Mizzou Legislative Network committee\*\*

James H. Yemm, BS BA '86, chair, rules committee\*\*

Anne Case-Halferty, English and political science major, student representative\*

Karyn Dest, BJ '01, at-large representative\*\*

Ginny White Glass, BJ '68, at-large representative\*\*

John O. Grace, BS '58, MS '63, districts representative\*\*

Richard V. Gould, Jr., BES '84, regions representative\*\*

Carol E. Kiehl Hein, BS '91, at-large representative\*\*

W. Dudley McCarter, JD '75, at-large representative\*\*

Jill McIntosh, BS BA '00, school and college representative\*\*

\* Annual Member

\*\* Life Member

## Who belongs to the Mizzou Alumni Association?\*\*\*

### By affiliation

Alumni	85.41%
Students	9.82%
Nongraduate friends	4.77%

### By location

Missouri	55.70%
Out of state	43.95%
International	0.35%

### By gender

Male	56.01%
Female	43.99%

### By decade of first graduation

1920s	0.01%
1930s	0.67%
1940s	4.46%
1950s	11.40%
1960s	16.92%
1970s	23.60%
1980s	17.98%
1990s	13.59%
2000s	11.37%

### By school or college

Agriculture	9.16%
Arts and science	18.68%
Business	16.05%
Education	16.00%
Engineering	8.74%
Health professions	1.86%
Health management and informatics	0.57%
Human environmental sciences	3.83%
Journalism	9.43%
Law	3.57%
Medicine	3.70%
Natural resources	1.69%
Nursing	3.24%
Social work	0.81%
Veterinary medicine	2.19%
Other	0.48%

Alumni association members: 35,471

Living alumni: 244,140

Living graduates: 213,400

\*\*\*July 1, 2006 – June 30, 2007



Alumni travel to Columbia for Homecoming, the association's signature event.





## 2006 pride points

### Membership and marketing

- Served 35,471 members
- Increased the number of life members to 8,436
- Recruited 7,271 new members, a 21 percent increase over the previous year

### Alumni network

- Held 1,125 events with total attendance of 91,053
- Gathered more than 1,300 Tiger fans in El Paso, Texas, for the Official Mizzou Sun Bowl Tailgate while 969 additional fans gathered across the country for MAA watch parties
- Presented the Henry S. Geyer Award for service to higher education and MU to Chuck Gross, Charles W. Shields and R. Barnes Whitlock

### Communications

- Sent 1,956,439 e-mails and mailed 163,711 pieces to alumni, providing information about activities, programs and promotions
- Launched a new brand for the association with updated logos as part of the association's sesquicentennial celebration
- Launched MizzouNet and engaged more than 7,300 Tigers in this online social networking site for all Mizzou graduates

### Student scholarships and programs

- Launched the Mizzou Legacy Walk campaign, which raised more than \$120,000 for student scholarships in its first 10 months
- Honored David Novak, BJ '74, CEO of Yum! Brands Inc., as Homecoming grand marshal
- Joined more than 5,500 individuals from campus and community to welcome freshmen at Tiger Walk

### University support and community service

- Hosted the association's sesquicentennial gala for more than 350 alumni volunteers and friends
- Awarded more than \$12,425 to support 18 diversity programs that reached nearly 4,000 individuals
- Engaged 13,030 members through the Mizzou Legislative Network
- Hosted programs for alumni in China, England, Italy, Singapore, South Korea and Thailand

### Leadership and engagement

- Restructured the association's volunteer board to increase efficiency
- Engaged 1,318 volunteers around the globe to actively support the University, association, chapters and organizations
- Presented staff recognition award for alumni relations excellence to Asian Affairs Center Director Sang Kim for his work with international alumni



With Jesse Hall as a backdrop, revelers toasted the Mizzou Alumni Association's 150th anniversary on Carnahan Quadrangle Sept. 8, 2006.



Join the Mizzou Alumni Association at Tiger Tailgates before selected Mizzou football road games this fall. See calendar below for dates. Call 1-800-372-6822 for details.

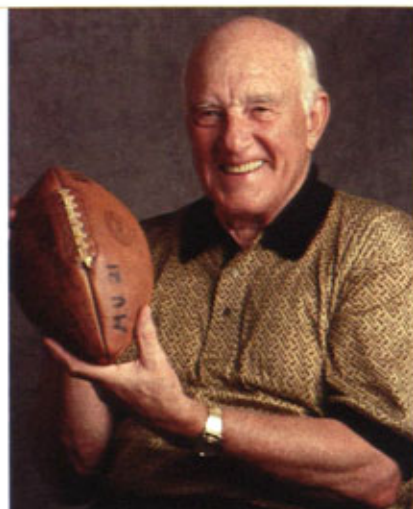
Valerie Goodin, the association's associate executive director, was one of 25 U.S. administrators who won a Fulbright Award to travel to Germany in November to study higher education issues. Under Goodin's leadership in recent years, the association has hosted alumni events in England, Italy, Singapore, South Korea and Thailand. Call 1-800-372-6822 to learn more.

Log on and get connected through MizzouNet. The Web site helps alumni and association members stay personally and professionally connected. MizzouNet helps you find classmates, identify other Tigers who share your hobbies, establish new business contacts and more. This free

service is open to all Mizzou graduates. Log on today at <https://mizzounet.mizzou.com>.

This year, Chern Yeh Kwok, BJ '00, of Singapore serves on the association's governing board as its first international representative. In 1997, Kwok was the association's first Global Tiger Scholarship recipient.



Guy H. "Bus" Entsminger, BS Ed '49, M Ed '50, of Columbia died June 30, 2007, at age 83. Entsminger served as vice chancellor for development and alumni relations. "Although Bus started the formal fundraising program for the University, beginning with the annual fund and progressing to the Jefferson Club and capital campaigns, his first love was the alumni association," says former *Missouri Alumnus* editor Steve Shinn, BJ '50, MA '71. Entsminger also secured a \$9 million gift from the Donald W. Reynolds Foundation for



First as football star and then as alumni staffer, the late Guy "Bus" Entsminger was all Tiger.

the Reynolds Alumni Center. "Bus was a supporter of the *Alumnus* magazine, believing that the alumni association could be more effective for MU with the magazine's being an independent voice," Shinn says. Memorials: Mizzou Alumni Association, 123 Reynolds Alumni Center, Columbia, MO 65211.

## MIZZOU CONNECTION

<b>SEPT. 1</b> Mizzou Headquarters in St. Louis (vs. Illinois) 	<b>SEPT. 3</b> Labor Day	<b>SEPT. 8</b> Tiger Tailgate at Ole Miss	<b>SEPT. 20</b> Tourin' Tigers: Village Life in the Dordogne; Tourin' Tasting in the University Club	<b>OCT. 5</b> Faculty Alumni Awards Dinner 
<b>OCT. 13-14</b> Griffiths Leadership Society for Women conference	<b>OCT. 13-20</b> Homecoming week		<b>OCT. 26</b> Tourin' Tigers: In the Wake of Lewis and Clark	<b>NOV. 3</b> Tiger Tailgate at Colorado
		<b>OCT. 31</b> Halloween 		

For more information: [www.mizzou.com](http://www.mizzou.com), 1-800-372-6822





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All sales directly support Homecoming 2007,  
a program of the Mizzou Alumni Association.



## From prisoner to prominence

In the winter of 1942–43, snow blocked mountain passes to Manzanar, in the high desert of California. Trucks bearing heating oil could not get through. Robert Naka, then 18, was one of the 10,000 Japanese-Americans imprisoned there.

Naka's job was to help distribute the dwindling supply of oil. When the passes froze, he used calculus to figure out how to deliver precise amounts from the tank trucks to ration it through the winter.

Naka was rounded up with his parents and more than 120,000 other Americans of Japanese descent to be imprisoned in camps for the duration of World War II.

Naka, now of Concord, Mass., says the internment was "a catastrophe" for his parents, who gave up the chance to become large landowners in Japan in order to live in America. But he was released when the Japanese American Student Relocation Council supported by the American Friends Service Committee, or Quakers, arranged for 4,000 college-age Japanese-Americans to attend school in the Midwest.

"My father didn't want me to go," Naka says, "but my mother said if I stayed in camp I would rot. She said if I left, even if I got killed, at least I would have tried."

With those ominous thoughts, Naka arrived at MU in February 1943. To his great relief, he was treated like any other student.

"My experiences at Mizzou gave me my bearings," Naka says. "I did very well in my studies, and I was popular on campus. I became a whole person again, and that was a very important factor in my life."

Naka had a knack for electronics. "I always liked taking things apart to see how they worked." He earned



Bob Naka, shown at right in a 1945 issue of *The Shamrock*, was interned in a prison camp for Japanese-Americans during World War II before being released to attend MU. His engineering studies led to a career as a pioneer in electromagnetics, on which stealth technology is based.

a bachelor's degree in electrical engineering from Mizzou in 1945, a master's from the University of Minnesota in 1947 and a doctorate from Harvard University in 1951.

As the Cold War chilled relations between the U.S. and the Soviet Union, Naka began working with the Massachusetts Institute of Technology to perfect radar detection of aircraft. His research was used in early warning radars across North America.

The technology could help planes avoid radar, too, and soon Naka was enlisted to design aircraft that could escape detection. His work on the U-2 and Oxcart aircraft was the forerunner of stealth technology.

In 1969, Naka moved to Washington, D.C., to lead the National Reconnaissance Office — a secret group the U.S. government would not acknowledge.

His supervisor said to him, "There was a time when you were a

distrusted American. Now you are one of the most trusted citizens we have."

In 1987, Naka addressed graduates at the MU College of Engineering commencement. "I charge you to make sure what happened to me [in the internment camp] doesn't happen again," he told them. "The problem is, you may not recognize it when it happens. There will be an element of fear, and it will only happen to a small number."

His words were prescient, Naka says. "It's happening today to Muslims. They are being whisked away, and only their immediate neighbors know that it's happening. Our civil liberties are being eroded by our trying to defend ourselves against terrorists."

Naka was ambivalent about the bill President Ronald Reagan signed into law in 1988 to pay reparations to Japanese Americans interned in camps during World War II. No amount of money could compensate for the losses endured by more than 120,000 innocent people. But some amount was necessary, Naka says, to draw attention to history.

He took his reparation check for \$20,000, added \$10,000 of his own money, and gave half to the Quakers and half to MU for undergraduate scholarships. Nearly 40 students have benefited from his gift.

After a career of service to America, he paid a debt to the groups who freed him and made him whole. — Kathy Love





## Well-suited for business

Elaine Stoltz helps Texans figure out what to wear. Business is booming for image consultant Stoltz, BS Ed '69, of Fort Worth, Texas.

Television shows like *What Not to Wear* and *10 Years Younger* have helped. "These programs have really jump-started our business," says Stoltz, who often gets calls from husbands whose wives dream of appearing on TV.

Like Stacy London — without the camera — Stoltz helps clients "audit" their closets by discarding anything out-dated, ill-fitting or inappropriate. "We're so emotionally tied to our wardrobes," she says. "It's nice to have someone more objective come in and help."

Stoltz also creates personalized color fans. Each fan contains about a hundred color swatches chosen to flatter the client's eye, skin, hair and blush color.

Although she worked as a computer programmer for several years, Stoltz doesn't use a computer to make the selections. Instead, she chooses her samples by auditioning 2,000 fabrics against the client's face. "I have to quit thinking and let my eyes do the work."



Photo by Dennis Strain/Coast Creative

Clients use the swatch books when they shop. She also helps them recognize clothing styles and shapes that flatter their body type. "People felt like dressing was a huge gray area where they just didn't know what to do," she says. "I give them very specific guidelines when they go shopping. It simplifies the process."

Stoltz says her math education training from Mizzou has helped her thrive as a small-business owner. After launching her company in 1989, she

Good news for Tiger fans: Fort Worth, Texas, image consultant Elaine Stoltz, BS Ed '69, says anybody can wear black and gold, just not necessarily near their face. "It shows confidence," she says. "It's bold."

quickly expanded out of her home office. "So many image consultants fail because they're too creative and they can't run a business," she says. "Having a math background has been invaluable."

— Lisa Groshong

## The Forties

☆ **Harry R. Ball**, BS AgE '40, of Traverse City, Mich., was featured on the local evening news special segment on people who make a difference in the community. Ball's community contributions include serving as chair of the Peninsula Township Purchase Development Rights Committee for eight years, mentoring students at Central High School and serving as building committee chair for a \$4.5 million expansion program for First Congregational Church. The former state president and national director of the National Society of Professional Engineers is currently serving his third term as president of the church council.

☆ **Ernest W. Baker**, BJ '48, of Lake Orion, Mich., was elected 2007–08 commander of VFW Post 334 in Oakland County. He served with the 96th Infantry Division in the Philippines in World War II.

☆ **Robert L. Hawkins Jr.**, JD '48, and wife Elizabeth Hunter Hawkins of Jefferson City, Mo., celebrated their 65th wedding anniversary May 23, 2007.

## The Fifties

☆☆ **Gilbert "Gil" Hoellerich**, BS EE '50, of Cary, N.C., wrote *AutoLISP & Visual LISP Primer* (Gilbert Hoellerich, 2007). After retiring from Bell Labs in 1980, Hoellerich taught for several years at Arkansas postsecondary schools.

☆ **Leroy Van Dyke**, BS Ag '52, of Smithton, Mo., recently celebrated 50 years as a professional performer. The country music star of "Auctioneer" and "Walk on By" fame has recorded more than 500 songs and still maintains a full touring schedule.

☆ **William Earl Parrish**, MA '53, PhD '55, of Starkville, Miss., wrote *The History of Phi Gamma Delta 1848–1923* (The Fraternity of Phi Gamma Delta, 2006) and *The Civil War in Missouri: Essays from the Missouri Historical Review, 1906–2006* (State Historical Society of Missouri, 2006). The historical society gave Parrish a distinguished service award in 2006 for his years of writing and preserving state history. He is professor



## Behind-the-scenes editor

Merrill Perlman is one of the most important editors at *The New York Times*. She is also one of the most anonymous.

Perlman, BJ '74, is the director of copy desks, which means she is in charge of hiring, supervising and firing when it comes to the roughly 150 journalists who write headlines; correct grammar, spelling and punctuation; work to ensure both factual and contextual accuracy; and otherwise back up the reporters who receive the prominent bylines.

Those 150 labor throughout the newspaper — at the sports section, the Sunday magazine, the weekly book review, the national desk, the international desk, and so on. Copy editors' names never appear in print, and they are sometimes reviled by reporters with big egos. But without talented copy editors, the *Times* and most other publications would be a mess.

Perlman joined the *Times* in 1983 after working at newspapers in Carbondale, Ill., and Des Moines, Iowa. She started out as a reporter, but, true to her selfless nature, decided that "making others look good was more fun."

An effusive individual, Perlman tends to stand out among copy editors, not only because of her professional stature but also because so many are introverts. She generously describes copy editors as "people who love to read, love language, love to solve puzzles and who have brains that are sponges and trap bits of information that others may consider useless. Most important, they can



Merrill Perlman supervises the roughly 150 journalists who work the copy desks at *The New York Times*.

retrieve those bits."

When Perlman left the Chicago suburbs in 1970 to enroll at Mizzou, she had not decided whether to major in journalism or creative writing. "I was kidnapped by journalism students during my first month at Mizzou — well, I went willingly with them for ice cream — walked into the *Maneater* newsroom and knew I was home."

Now Perlman's home is the most influential newsroom in the world, where she is known as "an editor's editor," the ultimate compliment. — Steve Weinberg

emeritus of history at Mississippi State University.

## The Sixties

☆☆John C. Hagan III, BA '65, of Kansas City, Mo., edits *Missouri Medicine*, which received the first Missouri Association of

Publications (MAP) Ranly Award for Best Association Magazine Writing in 2007.

☆☆Don Ranly, PhD '76, of Columbia, professor emeritus of journalism at MU, founded the association.

☆☆Walt Storrs, BS ME '66, of Troy, Mich., completed the Martian Marathon April 1,

2007, in Dearborn Heights, Mich. He finished third in the 60–64 age group with a time of 4 hours, 12 minutes, 15 seconds.

## The Seventies

William "Bill" Geist, MA '71, of Shelter Island, N.Y., wrote *Way Off the Road: Discovering the Peculiar Charms of Small Town America* (Broadway, 2007). The book recounts Geist's favorite stories from 20 years of travel as an Emmy-award winning CBS News correspondent and *New York Times* bestselling author.

☆☆William "Bill" C. Schoenhard, BS PA '71, of St. Louis was elected to the American Hospital Association board of trustees for 2007–09 and named chairman of the American College of Healthcare Executives. He is executive vice president and CEO of SSM Health Care in St. Louis.

**She's no nun, but book hunters have mistaken librarian Nancy Kalikow Maxwell, BA '73, MA '75, for a sister more than once. Acknowledging the spirituality of libraries, the Davie, Fla., resident wrote *Sacred Stacks: The Higher Purpose of Libraries and Librarianship* (American Library Association, 2006).**

Thomas W. Pitkin, BS ME '72, of Richland, Wash., is a consultant for the U.S. Department of Defense's ground-based midcourse defense (GMD) missile defense program. He retired in 2006 after working in New Orleans on the Federal Emergency Management Agency's disaster relief project. ☆Richard A. Rasmussen, BA '72, of Lansing, Mich., is president and CEO of Michigan Millers Mutual Insurance Co.'s board of directors. Richard Scherrer, JD '72, of St. Louis is board secretary for the Second Ranger Battalion Assistance Foundation, which supports





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**Elaine Viets**, BJ '72, of Fort Lauderdale, Fla., wrote *Murder with Reservations* (NAL, 2007).

☆☆**Thomas H. Weaver**, BS BA '72, MBA '73, of Madison, Wis., is managing director of FrontPoint Partners, a hedge fund platform for Morgan Stanley Investment Management. **Brig. Gen. Bradley S. Baker**, BS Ed '75, of O'Fallon, Ill., is vice president of government marketing for SSE Inc. in St. Louis. He retired from the U.S. Air Force in 2006.

**Daniel T. Hayes**, PhD '77, of Canandaigua, N.Y., was named president emeritus of Finger Lakes Community College after 15 years of service.

**Lorraine A. Kapka**, BS ME '77, of Miamisburg, Ohio, has been elected to the technology accreditation committee for the American Society for Mechanical Engineering. She is an assistant professor of heating, ventilation, air conditioning and refrigeration engineering technology at Sinclair Community College in Dayton, Ohio.

Since 1994, **Kevin Stuart**, MS '79, has helped get grants for nearly \$1 million worth of economic development projects on behalf of his Tibetan students. **Stuart** teaches English in Xining, capital of China's Qinghai Province.

### The Eighties

**Clare Michaels Blando**, BJ '82, of Kansas City, Mo., wrote a short story, "The Smart Sister," that won an honorable mention among 19,000 entries in the 75th annual *Writer's Digest* short story competition.

**Kathryn Patrick**, BA '82, of Bellingham, Wash., received her fourth award from the Teaching Learning Academy at Western Washington University. She is the employer recruiter for career services at WWU.

**Bruce A. Shields**, MA '82, of Youngstown,



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N.Y., is associate professor of special education at Daemen College in Amherst, N.Y.

★**Lydia DeWitt Steinberg**, BS HE '83, of Leawood, Kan., is external communications director for The HNTB Cos. headquartered in Kansas City, Mo.

★**Stephen Wonderlich**, MA '83, PhD '85, of Fargo, N.D., was named a Chester Fritz Distinguished Professor, the University of North Dakota's highest honor for faculty members. An eating disorders expert, Wonderlich is a neuroscience professor at UND's School of Medicine and Health Sciences.

★**Terry Sutter**, BS ChE '84, of Chester, N.J., is vice president and chief operating officer of Gerdau Ameristeel, the fourth largest steel company in North America.

★**Jeffrey McCall**, PhD '85, of Greencastle, Ind., wrote *Viewer Discretion Advised: Taking Control of Mass Media Influences* (Rowman & Littlefield Publishers Inc., 2007). McCall is a media studies professor at DePauw University.

★**Theresa Boley**, BSN '86, MS '90, of Springfield, Ill., co-wrote an article on the effects of surgery for patients with excessive sweating that was published in *Journal of the American College of Surgeons*, Vol. 204, No. 3, March 2007. Boley also received the 2007 Ruby Award April 19 from Illinois Women in Leadership.

★**Ruth Ann Hensley**, BJ '86, of Memphis, Tenn., received a Public Relations Society of America bronze anvil award June 14 for her feature story, "Amazing Grace," published in the winter 2006 issue of *Promise*, the donor magazine of St. Jude Children's Research Hospital. Hensley is publications coordinator in the hospital's public relations department.

★**Susan Conrad**, BS BA '87, of Chesterfield, Mo., is president of EICON Properties and co-chair of the Midwest BankCentre West County Regional Board.

★**Paul Gullifor**, BA '88, of Peoria, Ill., is chair of the department of communication at Bradley University.

## A career in full flower

Bill Ruppert has a mission. "I was born to plant flowers," he says unabashedly. It seems that Ruppert, BS Ag '80, also was born to design flower beds and orchestrate massive plantings of flowers where he sees a need. Since 2004, he has worked with several St. Louis groups to organize landscape enhancement efforts downtown along Washington Avenue, Tucker Boulevard, Market Street and in Kiener Plaza.

Ruppert is also a natural at leading plant-related groups. He owns the St. Louis office of National Nursery Products, a plant wholesaler; is past-president of the Landscape and Nurserymen's Association of Greater St. Louis; and is a leader in Gateway Greening, a nonprofit organization that fosters community development through gardening.

For his work downtown, Ruppert coined himself a title. "I'm the horticultural choreographer. I handle planting, design, recipes for soil improvement, and I procure and manage delivery of all plants," he says. During the Market Street project, Ruppert arrived at 6 a.m. along with the delivery trucks containing 10,000 custom-grown plants for the 700-foot median. For two days, he worked with team leaders to execute the planting section by section.

In spring 2006, Ruppert's design included an unusual plant: a 3-foot-tall Mexican petunia with large purple



Photo by Tim Parker

As a student at MU, Bill Ruppert helped construct the Woodland and Floral Gardens. Now, he is helping enhance the urban center of St. Louis by planting flowers.

flowers. "Hummingbirds love the tubular flowers. We actually attracted butterflies and hummingbirds in Kiener Plaza because we created the right environment," Ruppert says.

The two-legged fauna responded, as well, Ruppert says. "The Market Street median used to be a mulched island with honey locust trees. A few people went there to enjoy the shade, but there was no other reason to stop. Now when you cross Market Street, you see people pointing and discussing the plants. They never would have noticed that space before." — Dale Smith

## The Nineties

★**Mark Wilkins**, BA '90, of St. Louis is board treasurer for the Second Ranger Battalion Assistance Foundation, which supports military families when soldiers are deployed or killed.

★**Gail F. Baker**, PhD '91, is dean of the College of Communication, Fine Arts and Media at

the University of Nebraska at Omaha.

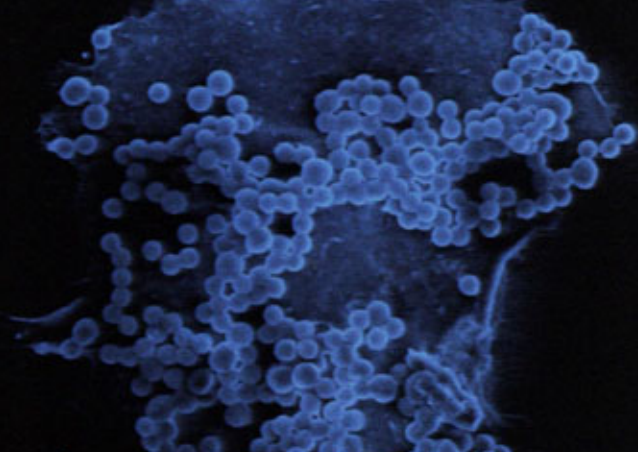
★**Jason Mitchell**, BA '91, MD '95, of St. Charles, Mo., was named to the *St. Louis Business Journal's* 40 under 40 Class of 2007 for his service as chief of staff—elect at SSM St. Joseph Health Center in St. Charles, Mo., and SSM St. Joseph Hospital West in Lake Saint Louis, Mo.

★**Marq Reeves**, BS BA '91, and Kathy Reeves of





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Shawnee, Kan., announce the birth of Noah Marquin March 19, 2006.

★**Randall Kennedy**, BS Ed '92, PhD '07, of Richmond, Ky., is director of student-athlete academic services at Eastern Kentucky University.

**Jeff G. Smith**, BA '92, of Allen, Texas, is cofounder and vice president of product for a bloc cycling inc., a road bike manufacturer. He competes in up to a dozen 100-mile races a year.

**Charles Wallace**, BS HES '92, of Chesterfield, Mo., was elected to a five-year term on the board of directors of the Missouri Jewelers and Watchmakers Association. He is a sales associate and apprentice jeweler at Curt Parker Jewelers in St. Louis.

**Steve Walz**, BGS '92, of Tampa, Fla., was named 2007 Athletic Trainer of the Year by the Athletic Trainers' Association of Florida. He is an assistant athletic director of sports medicine at the University of South Florida.

**Debra Hawley**, BA '93, BS Ed '94, MA '98, is an educational consultant for the Academy of Educational Development in Doha, Qatar.

**Erica Copeland Hayman**, BA, BA '93, of New York is management supervisor at Source Communications advertising agency in Hackensack, N.J., and New York City.

**Dana Golden Igoe**, BS HES '93, and **Chris Igoe** of Kansas City, Mo., announce the birth of Jackson Spencer July 27, 2006.

**Brad Pollock**, BS CIE '93, and wife Amanda of St. Louis announce the birth of Emily Claire Aug. 30, 2006. Brad is director of operations for Giroux Energy.

★**Karl Qualls**, BA, BA '93, and ★**Gretchen Pirch Qualls**, BS Ed '93, of Carlisle, Pa., announce the birth of Hadley McGregor Feb. 23, 2007.

★**Scott A. Hunter**, BA '94, JD '97, and wife Wendy of Kansas City, Mo., announce the birth of Maxwell Stone July 20, 2006.

★**Dan Koziatek**, BS CIE '94, and ★**Elizabeth Steele Koziatek**, BJ '95, of St. Charles, Mo., announce the birth of Jackson Daniel Steele Koziatek March 28, 2007.

★**Barb Craig Robinson**, BHS '94, and David Robinson of Lee's Summit, Mo., announce

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the birth of Lauren Elizabeth June 23, 2006.

★**Mark A. Zeigler**, BS CoE, BS EE '94, and Kathie Irene Zeigler of Dallas, Texas, announce the birth of Matthew Bailey April 27, 2007.

**Janet Stangeland Mathis**, BJ '95, and husband Mark Mathis of Wheaton, Ill., announce the birth of Jack Douglas March 5, 2007.

**Leesa Ehlers Bichsel**, BA '96, and **Brian Bichsel**, BS '95, of Lee's Summit, Mo., announce the birth of Caden Lee Nov. 18, 2006. Leesa is a special education teacher for the Lee's Summit School District, and Brian is an engineer for BNSF Railway Co.

★★**Mignon Diehl Lambley**, BS '96, of Hooker, Okla., is manager of market support for agricultural products for BNSF Railway Co.

**Kimberly Cook**, BS BA, BS BA '97, JD '01, of Valley Park, Mo., has been named to the *St. Louis Business Journal's* 40 under 40 class of 2007. Cook is general counsel and director of subcontractor diversity for Clayco Inc. in St. Louis. She also is on the boards of St. Martin's Child Care Center, the Herbert Hoover Boys and Girls Club, and the Regional Union Construction Center.

**Jovita Foster**, BA '97, an attorney for Armstrong Teasdale LLP of St. Louis, is on the board of Junior Achievement of Mississippi Valley Inc.

★★**Jill Palucci Pauly**, BJ '97, of Memphis, Tenn., is a publishing consultant for Wimmer Cookbooks.

★**Jeremy C. Neely**, BA, BA '98, MA '00, PhD '04, of Nevada, Mo., wrote *The Border Between Them: Violence and Reconciliation on the Kansas-Missouri Line* (University of Missouri Press, 2007).

**Ryan Trask**, BS BA '98, and **Rhiannon Beard Trask**, BS BA '01, of Columbia announce the birth of Andrew Robert Feb. 28, 2007. Grandparents are **Robert Trask**, BS Ag '67, M Ed '71, and **Sandra Burns Trask**, BS Ed '66, M Ed '70, of Centralia, Mo. **Yolanda Donaldson Brown**, BS IE '99, and **Eric Brown** of Raleigh, N.C., announce the birth of Eric Maurice Jan. 11, 2007.

**Carla Crandall**, BA '99, of Barnhart, Mo.,

## Grad grabs a Grammy

In high school when he idolized the Red Hot Chili Peppers band, Matt Taylor never dreamed he would be dropping by the Laurel Canyon, Calif., mansion where the musicians rehearse to discuss album covers with lead singer Anthony Kiedis.

But Taylor did just that, and in February 2007 he won a Grammy for his graphic design of the box set for the group's newest album, *Stadium Arcadium*.

"You kinda do whatever these guys want," says Taylor, BFA '99. That included incorporating Kiedis' crayon sketches, a spinning top and a bag of marbles into the product's package.

During a visit to Mizzou in April, Taylor talked to students in Lampo Leong's senior art seminar. Their burning question? How to get his job.

The key to success is "passion plus vision plus hard work," says Taylor, who lives outside Los Angeles in Culver City, Calif. "I love my job every day. I love being immersed in it all the time."

He doesn't even mind pulling the occasional all-nighter because, he says, "Hard work is always going to pay off."

Taylor got training in hard work at Mizzou, where he worked at the student design center and Museum of Art and Archaeology and waited tables at Glenn's Café and Les Bourgeois Bistro. Connections from being a server



Matt Taylor, BFA '99, won a Grammy in February 2007 for his design of the Red Hot Chili Peppers' box set for *Stadium Arcadium*. "Getting a Grammy is a pretty incredible experience," he says.

led to his first paid freelance gig, designing the logo and menus for Tellers Gallery and Bar in downtown Columbia. He also ferried around a guest speaker who later got him an interview at MCA Records in Los Angeles. The resulting "peon designer" job launched his career; among his tasks were creating "includes the hit" stickers for CD cases.

Now a full-time freelancer, Taylor creates album packages for musicians such as the Smashing Pumpkins, Josh Groban, My Chemical Romance and Paris Hilton. That last one presented a challenge, Taylor says. "I'm going to have to try to make people take her seriously."

— Lisa Groshong





## Advocating for children

Michelle Watson is responsible for 27 children. They don't live with her, but she does help determine where they call home. As a child advocacy specialist for Voices for Children in St. Louis, Watson, BA '00, of Florissant, Mo., works with children in foster care.

Their stories can be heartbreaking. Watson recalls one girl whose parents were both homeless and living in separate shelters with the children. When the mother was hospitalized with cancer, the daughters had to be placed in foster care because the shelter where the father was staying wouldn't accept girls. "Personally, it's really hard," Watson admits.

By law, each child who enters the foster care system is appointed a legal representative to ensure the state's decisions meet the child's best interests. But due to high case volume, these representatives may not have the time or resources to thoroughly investigate each case and develop personal relationships with the children they represent.

Voices for Children helps make personal relationships with foster children possible. The nonprofit organization, associated with National CASA (Court Appointed Special Advocates), supplies volunteers who assist attorneys representing children in court. Because there are not enough volunteers to meet the needs of the



"Children are our society's most vulnerable population, but they're also our future," says Michelle Watson, BA '00, who advocates for foster care children in St. Louis.

2,000-plus St. Louis city foster children, Watson assists attorneys on cases without volunteers.

Most of Watson's children have been in foster care for several years. But despite the challenges, Watson finds fulfillment in her job. She proudly recounts the time she successfully advocated for ACT prep classes for a student who wanted to go to college. "I always get asked, 'Why did you become a social worker?'" Watson says. "This is a job I was called to do."

— Angela Dahman

More: [voicesforchildrenstl.org](http://voicesforchildrenstl.org),  
[nationalcasa.org](http://nationalcasa.org)

was recently recognized as one of the 2006 Outstanding Women of the National Geospatial-Intelligence Agency (NGA). She is branch chief of the recruitment and readiness branch in the NGA's Office of Global Support.

**Susie Kirby Nutter**, BS Acc, M Acc '99, and **Scott Nutter**, BA '96, JD '99, of Lee's Summit, Mo., announce the births of Lukas Morton

and Lilliana Kirby Nov. 18, 2006.

★ ★ **Greg Rotert**, AFNR '99, of Columbia received an honorary state Future Farmers of America degree at the 79th Missouri FFA Convention April 19, 2007. He is a computer programmer/analyst for the MU Agricultural Electronic Bulletin Board.

★ **Katie J. Smith**, BS '99, of Platte City, Mo., was appointed director of the Missouri

Department of Agriculture by Gov. Matt Blunt May 2, 2007. Smith is the first woman to direct the department, which was established in 1933.

## The 2000s

**Rachel Bredfeldt**, BS '00, of Portland, Ore., is a staff attorney in the Multnomah County Office of the Metropolitan Public Defender.

**Corey J. Vaughn**, BS '01, attends Michigan State University's law school in East Lansing, Mich.

**Lesley R. Avery**, BS '02, of Columbus, Ohio, is an associate in real estate and land use practice for Schottenstein Zox & Dunn.

**Jonathan Brent**, BA '02, of St. Louis finished the Boston Marathon April 16, 2007, in 3 hours, 20 minutes, despite rain and wind gusts. He is a trial lawyer for Gavin Law Firm in Belleville, Ill.

**Kelly J. Mahon**, BA '02, of Hudson, Ohio, is an environmental law associate in the Akron, Ohio, office of Roetzel & Andress.

**Capt. Benjamin W. Minus II**, MPA '02, is a U.S. Air Force liaison officer with the 9th Air Support Operations Squadron in Fort Hood, Texas.

**Erin Guyer Schreiber**, BJ '02, of St. Louis completed an MBA from Maryville University.

★ **Sara Ayres**, BSN '05, and ★ **John Ayres**, JD '06, of Oak Park, Ill., announce the birth of Gabrielle Lauren May 26, 2007. Grandparents are ★ ★ **Ted Ayres**, JD '72, and Marcia Ayres of Wichita, Kan.

★ **Emily Geisel**, BS Ed '06, of Columbia was named Outstanding First Year (Beginning) Teacher by the Columbia Fund for Academic Excellence April 19, 2007. She teaches math at Jefferson Junior High School.

★ **Lauren Whitney**, BJ '07, of Columbia is co-anchor of KOMU News Today.

## Faculty Deaths

**Noble E. Cunningham Jr.**, curator's professor emeritus of history, March 30, 2007, at age 90. A nationally recognized scholar on Thomas Jefferson, he taught at MU from 1964–97.

**A. Hugh Denney**, BS Ag '38, MA '50, professor



emeritus of community development, March 25, 2006, at age 89. He was director of the former Missouri Department of Resources and Development and also director of rural planning and development for Black and Veatch International.

**Robert L. Jackson** of Overland Park, Kan., May 5, 2007, at age 97. He was pediatrics chair at the MU School of Medicine from 1954-72.

**Donald John Joseph**, professor emeritus and chief of otolaryngology, April 23, 2007, at age 84 in Belleville, Ill. The Lebanon, Ill., resident joined the MU School of Medicine faculty in 1967 and retired in 1985.

**Bonnard "Pap" Moseley**, BS Ag '62, DVM '62, MS '67, of Columbia April 22, 2007, at age 87. He was associate professor of pathology and director of continuing education and extension for MU's College of Veterinary Medicine from 1962-89. In 1980, Moseley cofounded the Missouri Mules Club, and the mule team became the mascots of the veterinary college. He finished his first marathon at age 69 and his second at age 71.

**Mary Elizabeth Maldoon Smith**, MS '69, of Columbia April 8, 2007, at age 91. She was an assistant professor specializing in maternal-child care and critically ill children at the MU School of Nursing from 1978-90.

**Bert Alfred Westfall**, BA '33, MA '34, PhD '38, of Columbia April 27, 2007. He joined the

medical school faculty in 1953 and served as chair of the physiology and pharmacology department from 1965-72.

**David M. Witten**, professor emeritus of radiology, of Columbia May 12, 2007. He was chair of radiology from 1982-87 and stayed active with the university until 1999.

**Herman E. Workman**, agricultural economist, of Columbia May 26, 2007. He worked for MU Extension from 1966-1988.

## Deaths

**Lt. Cmdr. Mary Folse Hutchison**, BA '31, MA '32, PhD '34, of Washington, D.C., March 4, 2007, at age 95. A 25-year CIA staff officer, her career also included being in the first class of Women Accepted for Volunteer Emergency Services (WAVES) officers in 1942 and serving in the U.S. Navy Reserve.

**Mary Alice Jones Ewing**, BA '35, of Norman, Okla., March 13, 2007, at age 99. In 2002, she became an honorary life member of the League of Women Voters of the U.S. for her 50-plus years of membership.

**Robert I. Meagher**, JD '35, of Fredericktown, Md., April 24, 2007, at age 96. At MU, he was vice president of the Delta Theta Phi law fraternity. In addition to private law practice, he served nine years as Fredericktown city attorney, three terms as prosecuting attorney and 31 years as Black River Electric

cooperative counsel.

**Louise Higgs Stephens**, BS Ed '35, of Columbia March 27, 2007, in Mobile, Ala., at age 94. A member of Delta Delta Delta, she served as national director from 1956-60 and was the editor of MU Publications



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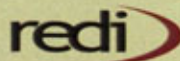
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**Charles John Koch**, BS Ag '37, of Richmond, Va., Jan. 16, 2007, at age 91. He served as a state soil scientist with the U.S. Department of Agriculture in New Mexico, Puerto Rico and Virginia, where he was honored as conservationist of the year in 1977.

**Garland Lee Francis**, BS Ag '38, of Austin, Texas, April 5, 2007, at age 92.

**Estelle M. Jacob**, BS HE '38, of Des Moines,

Iowa, May 8, 2007, at age 94.

**Leonard V. Kornblee**, BA '38, of Orleans, Mass., Oct. 11, 2006, at age 89.

**Marjorie Moore Hackward**, BA '39, of Higbee, Mo., June 18, 2007, at age 89 in Moberly, Mo.

A registered nurse, she served in Europe during World War II.

**Anna Ruhamah Peret McKinsey**, BS HE '39, of Columbia April 22, 2007, at age 90. Memorial contributions may be sent to the J. Wendell

and Ruhamah McKinsey International Endowment Fund, Advancement Office, 2-4 Agriculture Building, Columbia, MO 65211.

**M. James Ryan**, BS Ag '40, of Manhattan, Kan., July 27, 2006, at age 88.

**Clay Cooper Jr.**, BS Ed '41, M Ed '49, of Columbia May 31, 2007, at age 89. While a student, Cooper earned nine athletic letters in football, basketball and track. His senior year, all three teams won Big Six Conference championships, and he played in the 1940 Orange Bowl against Virginia Tech. From 1949–85, he served the MU athletics department as an assistant coach and recruiting coordinator for Tiger football and basketball. In 1991, he was inducted into the University of Missouri Intercollegiate Athletics Hall of Fame. Memorial contributions may be sent to the Clay Cooper Memorial Scholarship Fund, Intercollegiate Athletics, Mizzou Arena, 1 Championship Drive, Suite 200, Columbia, MO 65211.

**Rozalie Sappington Gibbs**, AFNR '41, of Monterey, Calif., May 17, 2007, at age 84.

**Elbertine Kirtley**, GN '41, of Champaign, Ill., Nov. 30, 2006, at age 88. She was twice president of the MU Nursing Alumni Organization.

**Jack B. Kubisch**, BA '42, of Southern Pines, N.C., May 7, 2007, at age 85. The former assistant secretary of state and ambassador assisted with Vietnam peace negotiations from 1971–73, helped manage U.S. relations with the Pinochet regime in Chile in 1973, and was ambassador to Greece from 1974–77 after its return to civilian government.

**Ruby Marie Rudnick**, BS Ed '42, of Plymouth, Mich., Feb. 21, 2007, at age 88.

**Sheldon Stanley Turk**, BS BA '42, of Palm Beach Gardens, Fla., April 27, 2007, at age 85.

**Betty Weldon**, Jour '42, of Jefferson City, Mo., April 18, 2007, at age 85. She was owner and publisher of the *Jefferson City News Tribune*, *The Fulton Sun* and the *California Democrat*. In the 1950s, Weldon and her late husband, William, established CBS affiliate KRCG-TV. The Weldons also owned a horse-breeding farm, Callaway Hills Stables Inc.

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**Mary Ethelyn Brown Loomis**, BA '43, of Boston Dec. 15, 2006, at age 85.

**Bertieann Peters**, BS Ed '44, of Osprey, Fla., July 24, 2006, at age 83.

**Charles Edwin Horton**, BS Med '45, of Suffolk, Va., Oct. 23, 2006, at age 81. In 1989, the plastic surgeon founded Physicians for Peace, a nonprofit organization that sends medical volunteers around the world to provide medical education and training, clinical care and medical supplies. He retired from private practice in 2000 to devote himself full time to the effort.

**Ralph H. Miller**, BJ '46, of Berkeley, Calif., Dec. 14, 2006, at age 83.

**Lt. Col. Charles J. Elliott**, BS Ag '47, of Fulton, Mo., Jan. 3, 2007, at age 86.

**Keith Dale Parker**, BS Ed '47, of Granite City, Ill., April 6, 2007, at age 84. The former Tiger football halfback was a member of the 1941 Sugar Bowl Championship and 1942 Big Six Championship teams. A World War II Marine Corps veteran, he retired in 1985 from a 35-year career as a teacher, coach and counselor.

**Reaves E. Peters Jr.**, BS BA '47, of Louisville, Colo., May 6, 2006, at age 82.

**Lloyd Wilbert Coleman Jr.**, BS BA '48, of Normanna, Texas, March 22, 2007, at age 85.

**Gerald D. Redd**, BS BA '48, of Kansas City, Mo., June 21, 2007, at age 84.

**Guy H. "Bus" Entsminger**, BS Ed '49, M Ed '50, of Columbia June 30, 2007, at age 83. See Page 56 for more information.

**Charles R. Peer**, BA '49, of Gretna, La., March 25, 2007, at age 82.

**Ernest H. Schaper**, BS Med '49, of St. Louis Feb. 11, 2007, at age 84. He practiced family medicine in the St. Louis area for 38 years and was a partner in Macon Medical Group, which served numerous industrial organizations including McDonnell Aircraft Co.

**Richard Ault**, BS Ed '50, of Fulton, Mo., July 16, 2007, at age 81. Ault was a top track athlete internationally and at Mizzou, a long-time state sports official and a Westminster College coach and administrator. He placed fourth in the 400-meter hurdles at the 1948 Olympics and tied the world record in the

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Issue Date	Space Reservation	Materials Due	Publication Date
Winter '08	Sept. 17	Sept. 27	Nov. 19
Spring '08	Jan. 10	Jan. 18	March 1

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440-yard hurdles the following year in Oslo, Norway. While at MU, he won four Big Six and Big Seven titles in the 220-yard hurdles from 1946-49. His many honors included belonging to the University of Missouri Intercollegiate Athletics Hall of Fame, Missouri State Sports Hall of Fame and National Sports Hall of Fame.

**Gene P. Burke**, BS Med '50, of Huntington Beach, Calif., Aug. 29, 2006, at age 77. For more than 35 years, he practiced pathology in Los Angeles and Orange counties.

**Hugh F. Donnell**, BS BA '50, of Kansas City, Mo., Feb. 18, 2007, at age 81.

**Robert Lee "Bob" Bourn**, BS Ag '51, of Columbia March 31, 2007, at age 82.

**Lewis J. Sutton**, BS CIE '51, of Platte City, Mo., March 22, 2007, at age 77.

**Carolyn Cornelison Williams**, BS HE '52, of Kansas City, Mo., May 3, 2007, at age 76.

**Roy F. Talbert**, BS Ag '53, of Kansas City, Mo., March 28, 2007, at age 75.

**John Evans Long**, BS Ag '54, of Columbia April 11, 2007, at age 75. He was owner and operator of Long Realty Co.

**Howard M. Chaikin**, BJ '55, of Austin, Texas, Feb. 7, 2007, at age 73.

**Col. Larry K. Barton**, BS BA '56, of Las Vegas Jan. 30, 2007, at age 72. A U.S. Air Force pilot for 30 years, he retired as vice commander of the U.S. Air Force Weapons Center at Nellis

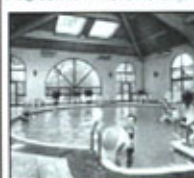
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Air Force Base. After military retirement, he served the city of Las Vegas 13 years as deputy city manager and city manager.

**Robert W. Crouch Sr.**, JD '58, of Springfield, Mo., Jan. 19, 2007, at age 78.

**John W. Harrison**, BS CIE '58, of Stilwell, Kan., June 16, 2007, at age 70.

**Marilyn Rooks Schaeffer**, BA '58, of Auburn, Ala., Aug. 17, 2006, at age 70.

**John E. Strecker**, BA '58, of Columbia April 4, 2007, at age 73.

**John C. McDowell**, BS BA '60, of Charlotte, N.C., Sept. 23, 2006, at age 73.

**Robert Dean Beck**, BS Ed '61, of Tucson,



Ariz., Dec. 17, 2006, at age 69.

**John Egley**, BA '62, of New Haven, Mo.,

May 20, 2007, at age 73.

**Gary R. Wells**, BS BA '62, of Grandview, Mo.,

April 2, 2007, at age 67. A member of Sigma Alpha Epsilon, he cofounded the Kansas City Barbecue Society in the mid-1980s.

**Frank Burk**, BA '63, of Chico, Calif., March 17, 2007, at age 64. A professor emeritus of mathematics at California State University-Chico, he wrote *A Garden of Integrals* (Mathematical Association of America, 2007).

**Curran Jackson Smith**, BA '63, MD '66, of Bellevue, Wash., May 12, 2007, at age 66. A longtime Seattle-based plastic surgeon, he served as a trustee on the board of the Washington State Medical Association.

**David Ellis Abel**, BS BA '65, of Columbia April 11, 2007, at age 63. He retired in 1989 after 24 years as an accountant with the Columbia Housing Authority. Scholarship memorials in David Abel's name may be sent to the MU College of Business, 408 Cornell Hall, Columbia, MO 65211.

**Richard Olin Barb**, BS CIE '65, of Columbia April 8, 2007, at age 65.

**Gary Burns**, BS BA '70, of Columbia June 22, 2006, at age 58. An avid Tigers fan, he worked for the University's Office of Sponsored Programs for almost 35 years and was assistant director of accounting services for MU at the

## Listening for Cancer

John Viator can hear cancer coming. The MU biological engineer and his research team have developed a photo acoustic technique for listening at the cellular level. Currently, they can detect the spread of as few as 10 melanoma cells in a blood sample. In the future, they hope to make the device sensitive enough to hear a single skin cancer cell. Earlier detection means more cures.



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# MIZZOU

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time of his death.

**Barbara Elaine Rippel**, BS Ed '70, of Columbia April 17, 2007, at age 58. She was a member of Chi Omega sorority.

**Margaret K. Rosser**, BS Ed '71, M Ed '78, of Hannibal, Mo., Oct. 8, 2005, at age 55.

**Noreen Welle**, BJ '71, of Vienna, Va., Dec. 29, 2006, at Johns Hopkins Hospital in Baltimore from multiple myeloma. She was 57.

Welle joined the Radio Television News Directors Association in 1997 and was most recently vice president of communications, marketing and membership. Memorials may be sent to the Noreen Schuepbach Welle Fund, MU School of Journalism, Office of Development, 103 Neff Hall, Columbia, MO 65211.

**Lt. Cmdr. David G. Edwards**, BA '74, JD '83, of California, Mo., March 25, 2007, in an accident near his home. He was 54. Memorial contributions in his name may be sent to the MU School of Law, 205 Hulston Hall, Columbia, MO 65211.

**Mark Robert Henry**, BS BA '74, of St. Louis Dec. 14, 2006, at age 55.

**Steven Gates**, BS BA '75, of O'Fallon, Mo., Jan. 23, 2006, at age 53.

**Geraldine "Gerry" Louise Whitter**, BS Ed '78, M Ed '88, of Columbia April 17, 2007, at age 78.

### Weddings

**Erica Copeland**, BA, BA '93, and Jeff Hayman of New York April 21, 2007, in the city's South Street Seaport area.

**Kimberly C. Cook**, BS BA, BS BA '97, JD '01, and Robert W. Davis Jr. of St. Louis April 21, 2007, in Runaway Bay, Jamaica.

**Leslie Cimino**, BJ '01, and Mason Karrer of Kansas City, Mo., March 31, 2007.


**Erin Guyer**, BJ '02, and Marc Schreiber of St. Louis May 6, 2007.

☆ **Adam Patterson**, BS '02, MD '06, and **Shannon Mandle**, Nur '01, of Columbia June 3, 2006.


**Jim Lootens**, MS '05, and **Andrew White**, BS Ed '93, M Ed '94, PhD '98, of Columbia March 30, 2007, in Vancouver, British Columbia.

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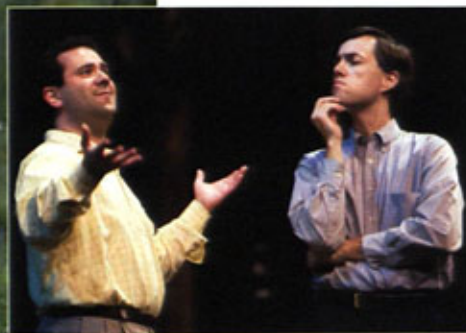
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Photos by Nicholas Benner

Columbia cultivates creativity. Clockwise from left: Patrons groove to the smooth sounds of the Norm Ruebling (BS Ed '79, M Ed '80) Band at Shelter Insurance Gardens. MU summer repertory actors perform the musical *Dames at Sea* at Rhynsburger Theatre. Columbians nicknamed the 10-foot-tall stylized dove outside the Columbia Public Library "flying French fries;" sculptor Peter Chinni called it *La Colomba*.

## Crowning a creative community

From flying French fries to the bluesy Bel Airs, Columbia cultivates its cultural capital. What locals love became official Feb. 7 when the city snagged the first ever Creative Community award from the Missouri Arts Council.

The award honors Columbia for making a long-lasting and positive contribution to the arts in Missouri and recognizes that arts boost economic growth. "People often see art as 'extra,' but they don't recognize the true impact that it has," says Marie Nau Hunter, BA '92, MA '96, Columbia's cultural affairs manager.

The city's nomination, submitted by the cultural affairs office and Convention and Visitors Bureau, touted local arts offerings. It also noted city leadership in funding arts agencies and events, adopting a cultural plan and establishing a Percent for Art program, which approaches \$500,000 in funding for public art.

Mizzou graduates often stick around to become working artists, volunteers and patrons, Hunter says. MU also ups Columbia's artistic wattage with performances and exhibits plus faculty and staff — including Chancellor Brady Deaton and his wife, Anne — who are some of the art scene's strongest advocates. — *Lisa Groshong*





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# Circles of Influence

*Robert Banning is creating his own Mizzou Legacy through a gift from his estate plan*

Ret. Col. Robert D. Banning, BS '58, knows something about circles of influence. Local influences brought him to the University of Missouri-Columbia, a move he says prepared him for a successful career. Through service in the United States Army, Banning's circle of experience widened to include work with a veritable list of "who's who" from public life in the second half of the 20th century.



Now as he considers his legacy, the circle has drawn Banning back to MU. He is leaving MU a bequest that will establish the Robert D. Banning Endowment Fund in Public Administration in the Truman School of Public Affairs.

To learn more about Banning's story, go to [formizzou.missouri.edu/giftplanning](http://formizzou.missouri.edu/giftplanning).

**To speak with a representative about creating your own Mizzou legacy call the Office of Gift Planning and Endowments at 1-800-970-9977**

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