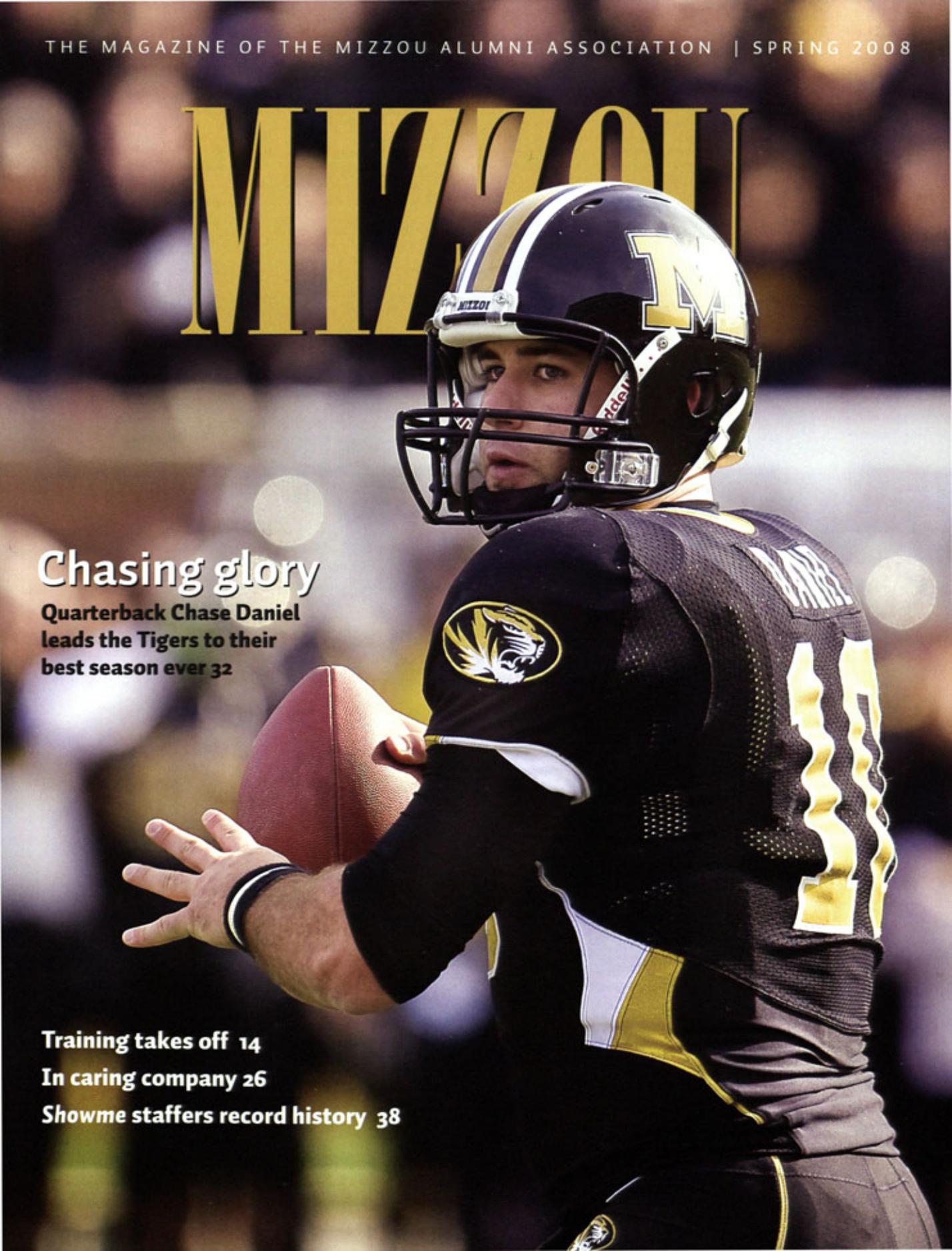


MIZZOU



Chasing glory

Quarterback Chase Daniel
leads the Tigers to their
best season ever 32

Training takes off 14

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Showme staffers record history 38



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MIZZOU

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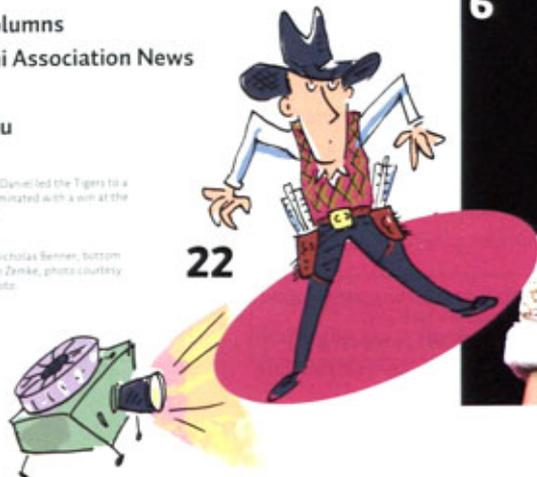
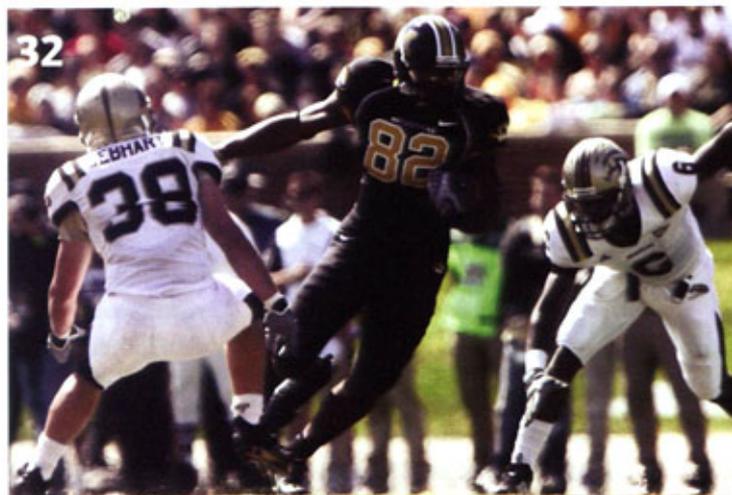
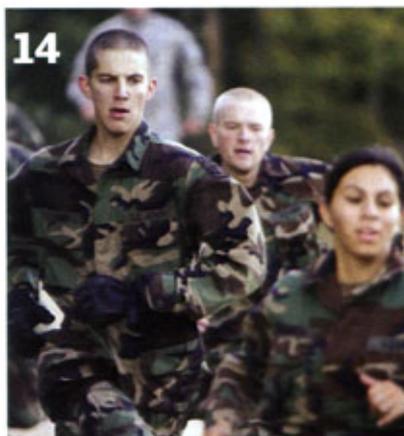
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About the cover: Quarterback Chase Daniel led the Tigers to a record-breaking 12-2 season that culminated with a win at the Cotton Bowl (Jan. 1). Photo by Rob Hill

Image credits: Top three photos by Nicholas Benner, bottom four from left: illustration by Deborah Zemke, photo courtesy of Leah Holmann and 1953 *Showme* photo.

“His idea of a filthy joke was the one about the ram that ran off the cliff because he didn’t see the ewe turn.”

See Page 38.



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The Mizzou Alumni Association proudly supports the best interests and traditions of Missouri's flagship university and its alumni worldwide. Lifelong relationships are the foundation of our support. These relationships are enhanced through advocacy, communication and volunteerism.

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A brick is a brick is a brick

Not so. Outside the front entrance to the Reynolds Alumni Center south of Jesse Hall is the Mizzou Alumni Association's new Legacy Walk. Phase 1 was dedicated Oct. 19, 2007. Imagine my surprise when among the 609 bricks I spotted one with my name on it.



Photo by Rob Hill

There it was, along with names of association past presidents and 27 Pi Kappa Alpha fraternity brothers. Who was responsible?

Karla Taylor, BA, BJ '78, is the instigator. Karla lives and works in Bethesda, Md., with husband Mike McNamee and children Elliott and Grace. Karla first spotted my name when she was in a J-School reporting class for the *Columbia Missourian*. I didn't know it then, but she was keeping tabs on the competition by reading my work in the *Columbia Daily Tribune*. Years later, I followed her magazine editing work for the Council for Advancement and Support of Education. In 2000, I asked Karla to serve as a member and then chair of MIZZOU's Communications Committee. She did a wonderful job.

And now she has bought a brick for me. Why did she do it? "No lasting tribute to alumni would be complete without including the woman who for all these years has kept us all informed and in touch," she wrote. "The University is in your debt for your service just as I am in your debt for your friendship." For more on the Legacy Walk, see Page 44.

You are too kind, Karla. I am deeply honored.

Dedicated alumni and donors such as Karla fuel this great state university. When the University of Missouri System Board of Curators voted Nov. 29, 2007, to restore MU's historical name — University of Missouri — the effort had the support of alumni and friends. Another example of public and private support comes from the family of the late Robert J. Trulaske Sr., a 1940 business graduate. On the same day the Legacy Walk was dedicated, the College of Business was renamed in his honor based on a gift of an undisclosed amount, but one that should be transformational for the college. Read more about both on Page 4. — Karen Flandermeyer Worley, BJ '73



MORE > When you see this graphic, follow it to the magazine's Web site:
mizzoumag.mizzouri.edu

Thumbs up, thumbs down

Our focus was fun with cartoons in the Winter 2008 issue. And readers rose to the challenge. Drum roll: The winners of Michael Shaw's cartoon captioning contest are announced on this page. Thanks to all who entered.

Thanks for reading, and keep writing.

Down with cartoons

What kind of come-down is it that you sponsor a cartoon caption contest? Why do not you eschew all this idiotic, puny satire that permeates today's dead-end culture? Sponsor something worthy of a venerable university. You probably hesitate to get very tritely classic. Cambridge and Oxford no doubt take pride in throwing off their ancient paisley shawls. Sponsor a Shakespeare shakedown such as "What is and why, your favorite brief quote from 'our ever-living poet?'" Here is mine, if you can be so kind.



"Cressida: My lord, will you be true?"

"Troilus: Who, I? It is my mice, my fault: While others fish with craft for great opinion", I with great truth catch mere simplicity; Whilst some with cunning gild their copper crowns, With truth and plainness I do wear mine bare. Fear not my truth: the moral of my wit is plain and true; that's all the reach of it.

— Troilus and Cressida, Act IV, Scene IV

Give your bored shredder a break.

(*opinion = reputation)

W. Hartford Johnson
Flemington, Mo.

Up with cartoons

I well remember Mike Shaw — he was a cartoonist at *The Maneater* when I first came as its adviser. As the "proper Mom" for that wonderfully irreverent paper, I recall laughing out loud at "At the Zoo." I'm still

laughing out loud at his wonderful wit and weird thought processes. Those cartoons show us the oddities of life, whether at Mizzou or in *The New Yorker*, and how funny they are. Aren't we lucky to have access to such a wonderful imagination?

It always is so much fun to hear of "students I have known," and when that former student is with one of my all-time favorite periodicals, it is especially wonderful.

My advice (and all my *Maneater* students always took all my advice!) to him is to keep on with his creations. He is a rare and wonderful talent for many to enjoy. Thanks to you all for telling his story.

Barbara Burlison, BJ '56
Troy, Mo.

And the winners are ...

By Michael Shaw, MA '92

Congratulations, captioners! The fact that so many of you would take a moment from your busy day to attempt to bring words to my doodle warms my crusty, cartoonish heart. Picking a champion from the more than 300-plus entries is a cruel process — and I'm just the guy for the job.

A quick content analysis (Professor Keith Sanders would be proud of me!) reveals that the entries could be sorted into three categories — bird flu, Jayhawk/Tiger conflicts and other. So, first, here are three runners-up. Each will receive an autographed copy of the cartoon with their caption attractively typeset in place.

No. 3 "You're suffering from the early stages of KU bird flu."

Submitted by Philip French, BS ME '70, of Smithville, Mo. A fine job of combining KU and bird flu topic. Philip's caption went on



to add, "Your beak will swell, your body will shrink and turn weird colors ... it's a horrific disease ... but here at MU we do have a cure!" Too much, Phil, 15 yards for piling on. Stop while you're ahead.

No. 2 "That's odd. Why do birds suddenly appear every time you are near?"

Submitted by Catherine Boyd, BJ '80, of Austin, Texas. I still don't get it. (Hint from MIZZOU staff: Do The Carpenters ring a bell?)

No. 1 "You might want to lay off the gummy worms."

Submitted by Charlie, the 10-year-old son of Diana Latlip, BS Ed '97, of Independence, Mo. It just feels good to start someone else down the treacherous path of cartooning. Keep up with the drawing, Charlie!

And the winner (who gets framed artwork with a hand-written caption) is Stacey Denney Wilson, Educ '04, of St. Louis:

"Turn your head and coo."

I couldn't have captioned it better myself!

MIZZOU magazine welcomes your letters, which may be edited for length, clarity and style. Please include your daytime telephone number, address, degree and year. Address: 407 Donald W. Reynolds Alumni Center, Columbia, MO 65211; phone 573-882-7357; fax 573-882-7290; e-mail mizzou@missouri.edu

Business gets a new name

In honor of a series of gifts over the past decade from one of its star graduates, the College of Business now calls itself the Robert J. Trulaske Sr. College of Business. Many other named business schools — University of Pennsylvania's Wharton School and Duke University's Fuqua School of Business — are heavy hitters. The Trulaske gift should be enough to lift the school substantially in national rankings of quality.

After graduating from MU in 1940 with a bachelor's degree in business administration, Trulaske worked for Procter & Gamble until World War II. As a combat pilot, he took part in D-Day and other battles. After the war, he married Geraldine Mellor and started a company with his brother and father. Robert's company is a leading manufacturer in the food-service and soft-drink industries worldwide. Although Robert died in 2004, Geraldine has continued to make donations to the college.

Her most recent gift supports a range of the college's priorities, including professional development of undergraduate business students, the School of Accountancy, the Crosby MBA Program, research, doctoral education, entrepreneurship, economic development, financial services, information technology, diversity, collaboration with the business community, and quality learning. Earlier gifts from the Trulaskes include money to endow six faculty positions and scholarship funds that now support 36 students in the college's undergraduate and graduate programs. MU gave Trulaske an honorary doctorate in 2002.

More: business.missouri.edu/naming

Back to the future

When Mizzou was founded in Columbia in 1839, it was a frontier university — the first public university west of the Mississippi River. Mizzou is still a frontier university, but instead of being on the frontier of a vast new territory, today it's



Photo by Ernie Gutierrez

On Oct. 19, 2007, MU's business college was renamed the Robert J. Trulaske Sr. College of Business. The new name honors the late Trulaske, BS BA '40, who with his wife made a series of donations to the college, housed in Cornell Hall on Carnahan Quadrangle. At right, in a photo provided by the family, Trulaske strolls in front of Jesse Hall during his 1936–40 student days.

on the frontier of new knowledge.

At a Nov. 29, 2007, meeting in Kansas City, Mo., the University of Missouri System Board of Curators recognized MU's historical significance to the state when it voted to allow MU to identify itself simply as the University of Missouri — as it was for 124 years until the formation of the four-campus University of Missouri System in 1963. That was also how Mizzou was known in 1908, when it was among just a handful of public universities invited to join the prestigious Association of American Universities (AAU).

The association's goal back then was to advance the international standing of U.S. research universities. One hundred years later, AAU members are among the most highly regarded research universities in North America. Membership recognizes MU's national leadership role in issues that are most important to research-intensive universities, such as research funding, policy issues, and graduate and undergraduate education.

Supporters in recent years argued that the "— Columbia" in its title sold MU short. The geographic designation made Mizzou



FOR ALL WE CALL

MIZZOU

Raised: \$889.43 million



Goal: \$1 billion

Private gifts large and small propel the For All We Call Mizzou campaign toward its \$1 billion goal. The campaign will culminate in a major celebration in the spring of 2009. As of Dec. 31, 2007, the campaign had raised \$889.43 million.

still be honest about what your position is in higher education. We feel it's important that the state recognizes that, and the name restoration was one symbol of a forward step in higher education for the state."

Deaton says restoring Mizzou's original name will elevate the stature of all four campuses of the University of Missouri System. "It will make a stronger system, one that can speak to the nation with a more unified voice based on the outstanding quality of our AAU public research, land-grant university here at MU," he says.

There was support for the name restoration by all of MU's constituent groups, Deaton says, such as the For All We Call Mizzou campaign national steering committee, the Mizzou Alumni Association governing board, Mizzou Flagship Council, MU's faculty council, staff council and student organizations.

"We're very grateful to the Board of Curators for recognizing the historical significance of this name restoration," Deaton says. "We feel that it honored the other campuses and their concerns. We don't see anything about the name restoration that takes anything away from the other institutions."



sound like a regional institution, they said, instead of acknowledging its national prominence.

Chancellor Brady Deaton says the name restoration recognizes that MU is a university of enormous national significance. "The role of a research and flagship university is very powerful," he says. "You can't ignore that and

Briefly

Mizzou students will soon have the chance to learn macroeconomics from one of the nation's top economists. A gift of \$2.55 million from Sam Cook, chair of Central Banccompany in Jefferson City, will endow a chair in the Department of Economics. As a University of Missouri System curator 1987-93, Cook pushed for academic excellence and helped expand University-sponsored student financial aid. More: formizzou.missouri.edu/news/1108-scottgift



A total of 28,472 students enrolled at Mizzou in fall 2007, according to University figures available at press time, including 22,869 in-state residents, 6,820 graduate and professional students, 1,453 internationals and 2,991 minority students.

Since its launch a decade ago, MU's Magic of Chemistry program has been piquing girls' interest in science, a field where women are underrepresented. More than 2,500 Girl Scouts and 1,500 volunteers have participated in the program at MU alone. Chemistry Professor Sheryl Tucker started the program, which has expanded to Truman State University and Hannibal-LaGrange College.

More: magicofchemistry.missouri.edu

Walter Barga, BA '70, M Ed '90, is Missouri's first poet laureate. Barga is a senior coordinator at MU's Assessment Resource Center. Gov. Matt Blunt created the poet laureate position by executive order in October 2007. Barga got the post Jan. 8 after the governor's office and the Missouri Center for the Book finished a nomination and review process. More: hearbarga.readhispoems@mizzouwire.missouri.edu/stories/2008/poetry-wings.

Listing the Rockettes

Would Leah Hofmann be a Radio City Rockette if she were even just a tiny bit less talented, experienced, ambitious, hard-working, well-educated, smart, poised or pretty (it's show-biz, after all)?

Probably not.

Competition is brutal. But Hofmann, a master's student in physical therapy, lived her dream Nov. 15 to Dec. 30, 2007, by performing as a Rockette at The Grand Ole Opry in Nashville, Tenn. "I am the tallest Rockette in my company, which means I stand in the center of the line," she says. There are four touring companies of the Radio City Rockettes. Another group is stationed at Radio City Music Hall in New York.

"I feel as if I have been preparing for this opportunity my whole life, and I am honored to be included in this holiday tradition," she says of the precision dancing repertoire that the Rockettes have made famous.

Hofmann carved out the time to join in holiday rehearsals and performances (four a day on Saturdays) by organizing her fall semester course work accordingly. Smart, remember?

Hofmann, a native of Ellisville, Mo., has been dancing almost as long as she has been walking, and she has compiled her own list of what it takes to be a Rockette.

"You have to be proficient at ballet, tap, jazz, have personality and get along well with others — we spend a lot of time shoulder to shoulder. Of course, you also have to perform eye-high kicks. We kick while sitting down, jumping, standing on a ledge and in a circle. We are also famous for our strut kicks, which are sharp waist-high flick kicks." She estimates conservatively that each dancer executes more than 200 kicks each performance (that'd be more than 800 on Saturdays). Nobody even bothers to guess at the number of kicks during the six-hour rehearsals.

Although Hofmann gets her kicks being a Rockette, she also loves physical therapy



Photo courtesy of Leah Hofmann

and plans to meld the two careers by using her skills to treat dancers. This spring she is completing clinical requirements for her degree in New York City at PhysioArts, a physical therapy business that specializes in treating performers backstage and in clinics.

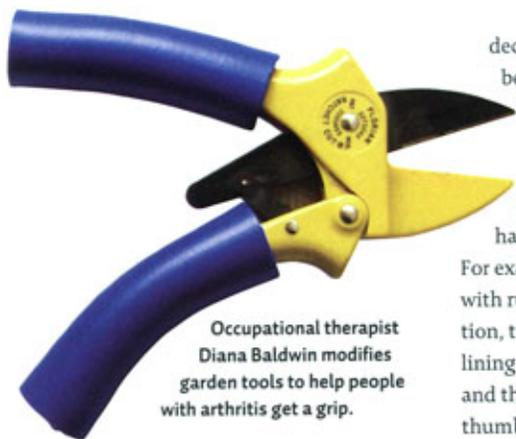
"As a therapist treating dancers, it's important to have dance training in order to appreciate and recognize what patients go through psychologically with an injury. An injury is a risk to a dancer's career. My goal is to help them manage pain and perform at their best."

Keep an eye out for Hofmann. She's on the short list.

Graduate student Leah Hofmann performed as a Radio City Rockette at the Grand Ole Opry in Nashville, Tenn., Nov. 15 to Dec. 30, 2007. This spring, she will work toward her physical therapy degree by treating dancers in New York City.

New system president forseees growth

The University of Missouri System welcomed its 22nd president Dec. 20, 2007. Gary Forsee begins work Feb. 18, 2008, replacing Elson Floyd, who left in April 2007 to lead Washington State University. At Forsee's request, interim System President Gordon Lamb will stay on for a year as



Occupational therapist Diana Baldwin modifies garden tools to help people with arthritis get a grip.

decrease stiffness or lessen the need to bend and stoop.

Ergonomic tools are becoming widely available, Baldwin says, but it is possible to modify old favorites with inexpensive materials from hardware and sporting-goods stores. For example, Baldwin outfits spade handles with rubber bicycle grips, foam pipe insulation, tennis grip wrap or cushioned drawer lining. She favors long, two-handed tools and those with curved, non-slip grips and thumb rests that allow the hand to stay in a neutral, not twisted, position.

Baldwin began focusing on garden tools when she became involved with the Missouri AgrAbility project, a USDA effort to help farmers with disabilities. She has taught tool tricks to garden groups, extension offices and master gardeners around the country.

Gardening helps people feel connected to the world, Baldwin says. Something as simple as plucking the suckers off a tomato plant can lift the spirit of someone struggling with aches and pains. "It's important to be part of the changing seasons," she says, "to have something you can nurture."

Taking care of graduating

Brad Pitt is Mizzou's most famous drop-out, but if Ruth Wright has anything to do with it, he — and thousands like him — will graduate.

Wright is on a mission to help people finish what they started at MU. With a program informally called Recruit Back, she locates people who dropped out having earned more than 100 credit hours with a grade-point average of 2.0 or better.

Then she connects them with people across campus who can help them complete their degrees.

Wright retired in 2007 as head of advising for MU's College of Arts and Science and now coordinates the Recruit Back project. It is funded by a \$25,000 grant from a Missouri Department of Higher Education program designed to reduce loan default by increasing graduation numbers. "I like working with students and watching their successes," Wright says. The grant money also funds a student assistant, currently senior economics major Adam Swadley of Battlefield, Mo., who answers mail and crunches numbers about the program.

Swadley says the statistical analysis he performs is "a good hands-on application" of his course work. He also gets to help people such as one woman he contacted who thought she had graduated but had not turned in the correct paperwork. Recruit Back advisers helped her snag that diploma.

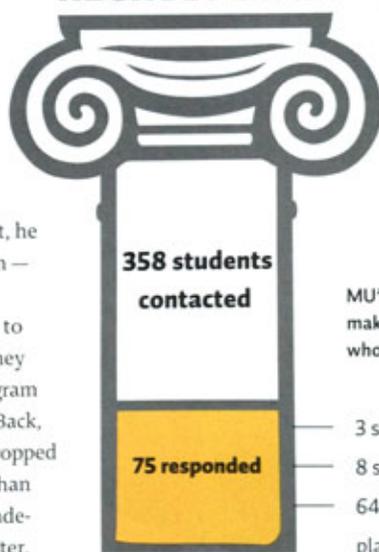
The program's resources are available to all students, and its team members offer moral support.

"We decided at Mizzou that a lot of the reason students leave is they don't know one-on-one help is available

to them," Wright says.

"What we would really like to do is catch students the minute they drop out and help them right away."

RECRUIT BACK



MU's Recruit Back program makes connections with students who have dropped out.

- 3 students graduated
- 8 students re-enrolled
- 64 students are making plans for graduation

executive vice president.

Born in Kansas City, Mo., Forsee graduated in 1972 from Missouri University of Science and Technology [formerly University of Missouri-Rolla] with a bachelor's degree in civil engineering.

As former chairman and CEO of Sprint Nextel Corp., Forsee said his 35 years of business experience will help him guide the University through growth and competition by embracing innovation. He supports the curators' resolution on stem cell research. "Missouri is a research university," Forsee said. "I am a strong supporter of freedom of research."

Although Forsee received unanimous approval from the Board of Curators, he realizes that winning the trust of students and faculty will take time and work. "I have a lot to learn," he said. "I need to go back to school."

Dig in, arthritis sufferers

Diana Baldwin helps people keep doing what they love to do. For many people, this means planting flower beds and weeding vegetable patches.

As a researcher for the Missouri Arthritis Rehabilitation and Research Training Center, Baldwin helps "get people out of awkward positions." In gardening terms, this means modifying tool handles so that people prone to joint aches or with diminished gripping power can harness their muscle strength,

A pleasant plasma

Dentistry has come a long way since ancient Egyptians applied olive oil, dates, onions, beans and green lead to soothe throbbing teeth. But despite modern anesthetics and other advances, the noise and bite of a dental drill digging out a cavity can still make most of us cringe. Two Mizzou engineers are developing a new plasma “brush” that promises not only to work quietly and painlessly but also to prepare teeth better for bonding to the fillings. And it could save billions in costs to repair failed fillings.

The engineers, Quingsong Yu and Hao Li, assistant professors of mechanical and aerospace engineering, came up with a method of using argon gas to create a plasma-tipped tool. The tiny gaseous tip looks much like a scrub brush. It works at room temperature to excavate the cavity, clean the tooth and prepare it to bond with the filling.

The new method is much kinder to healthy tissue than the drilling and chemical etching dentists now perform to prepare the cavity for the filling. Using the drilling-etching method, fillings fail after

about five to eight years. So, forming a better bond could save big bucks. Dentists spend nearly three-fourths of their time dealing with failed fillings, which cost consumers about \$70 million in 2002 alone.

The brush is still a few years away from approval, but it could eventually go a long way toward lessening the fear and monetary costs of those dreaded dental visits.

Studying a broad topic

America is facing a big problem, says Chris Hardin. A professor in the Department of Medical Pharmacology and Physiology since 1993, Hardin is the new chair of the department of nutritional sciences in the College of Human Environmental Sciences.

His plan for building the program to national prominence includes involving departments from across campus to tackle what he calls the biggest health crisis facing the United States today.

“Obesity is a broad topic—pardon the pun,” says Hardin, who is recruiting researchers from across campus to study obesity “from pipette to patient to population to policy.”

On one level, Hardin says, obesity is a simple problem—lack of activity plus hyper-caloric food equals overweight people. The more difficult question: Why are obesity rates soaring?

Because obesity is tied to genetic predisposition, stress, labor-saving conveniences, psychology and economics, Hardin is partnering with researchers in agriculture, comparative and clinical medicine, public policy and journalism to seek answers.



“Nobody else has all that,” he says. “MU is the only entity in the state and one of the few in the nation able to take this multidisciplinary approach.”

Hardin says MU’s extension function is one key to bringing science from the lab to “the single mom in Auxvasse and the family in the Bootheel.” It doesn’t do any good, he says, to conduct research without educating citizens to make better choices. “You need a coordinated effort for the whole landscape to change,” he says. “Then you can have an effect.”

Explaining infertility

About 15 percent of U.S. couples are infertile, and approximately 20 percent of those cases

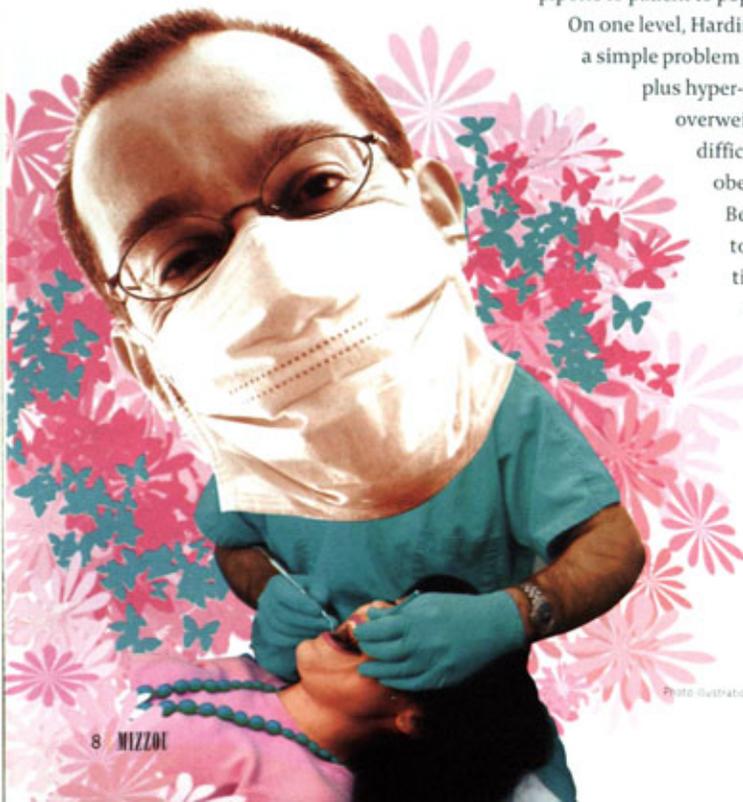


Photo illustration by Blake Owsdale and ©iStock.com



Photo by Nicholas Benner

are unexplained. It's a frustrating diagnosis for couples anxious to know why they can't conceive a child.

Conventional procedures for infertility testing involve viewing a semen sample under the microscope to check motility and sperm count. But "looks can be very deceiving," says Peter Sutovsky, assistant professor of animal science who received a National Research Initiative Discovery Award in 2005 and was named one of the Midwest's top 20 scientists by the Illinois Biotechnology Industry Organization in 2006.

Sutovsky was the first scientist to discover the common protein marker ubiquitin on defective sperm cells of bulls. Subsequent studies confirmed the same

As the new chair of the nutritional sciences department, Chris Hardin wants to tackle the obesity epidemic.

marker on human sperm.

"Proteins get worn out just like tires on a car," Sutovsky explains. "Ubiquitin tags worn-out protein molecules for recycling."

Although the protein marker was named for its ever-present nature, it is not visible using traditional semen analysis procedures. Using different test procedures, Sutovsky's team has found high levels of ubiquitin on samples previously deemed normal from infertile patients.

Identifying ubiquitin on sperm cells won't fix infertility, but it could pinpoint

the source of infertility for thousands of unexplained cases. Sutovsky is working to develop a test kit that would cost about \$40.

The attention has been a mixed blessing for Sutovsky. "It's exciting, but difficult, because people contact me and ask for the test." Interest from infertile couples proves his research is worthwhile, but funding it can be a challenge. "The importance of infertility is still not fully realized," he says.

Spreading sustenance

Adam Saunders works hard to make Mizzou black, gold and green. As an officer for Sustain Mizzou, the senior works on eco-friendly programs such as Tiger Tailgate Recycling, where volunteers pass out recycling bags, talk to fans about recycling and collect the recyclable material after the game. Anheuser-Busch and other sponsors such as the athletic department provide bins for fans to properly dispose of their cans and bottles.

But now Saunders is spreading the ideas of Sustain Mizzou to other schools around the Big 12. He met a fellow environmentalist from Oklahoma State at a conference and then traveled to Stillwater in October 2007 to help the school start a similar program. "I went for a game, and we drove around in a golf cart handing out recycling bags and sharing the idea with people," says Saunders, a native of Springfield, Mo., who is studying forestry and statistics.

The idea took off. Other projects set up by Sustain Mizzou include Bike Fest, an annual spring festival that promotes bike transportation and safety. This year's Bike Fest is scheduled for April 9. The group also conducts a local food drive and uses cash proceeds to purchase fresh food from farmers and give it to the local food bank. It helps farmers, lessens pollution and provides fresh food to those in need.

"I'd love to see schools all over the country implement similar programs," Saunders says. "The idea seems to be spreading, and it's exciting."

Larger than life

Over the past 30 years, sculptor Sabra Tull Meyer has created more than her share of larger-than-life bronze figures and sold them to art lovers all over the country. Several busts of famous Missourians, including a recent one of game-show host Bob Barker, appear in Missouri's Capitol. Others — Sen. Kit Bond, Gen. Odon Guitard, Walter Williams — grace campus buildings.

Her current project is playing out in a temple to the larger-than-life movie stars she grew up with in the Missouri Theatre at 203 S. Ninth St. Meyer, BA '49, MA '79, MFA '82, recalls attending eight or nine showings of *Gone With the Wind* and taking her sketchbook to draw Scarlett O'Hara's dresses. In her work for the theater, now called the Missouri Theatre Center for the Arts, Meyer is creating panels for a wall that will name donors to the newly renovated facility. The center will soon be home to the Columbia Art League, the Missouri Symphony Society and other local groups.

Spaced among panels of donor names inscribed by local artist Kate Gray, Meyer's panels will feature sculpted arms that hold real musical instruments. Another of the panels is of the muse, an elaborate art deco rendering with long curly hair, leaves and other details.

The 54-foot wall will be dedicated May 28, 2008.

More: motheatre.org

Cashing in on carbon cycle

One day, carbon dioxide might be a new cash crop for Midwestern farmers — not growing it, but storing it. The concept is called carbon sequestration. Scientists warn that deforestation and burning fossil fuels for energy adds billions of tons of carbon dioxide to the atmosphere each year. This greenhouse gas is a key culprit in global warming.

Steve Pallardy, an MU professor of forestry, is studying how tree farms can absorb



Photo by Benjamin Reed

carbon from the atmosphere and store it in the soil or in the trees' wood. Tree farmers can then sell the resulting "carbon credits" to polluting industries so those businesses can offset their production of greenhouse gases. Carbon trading markets have already

Columbia artist Sabra Tull Meyer, BA '49, MA '79, MFA '82, spent the winter in her studio completing several sculptures for the newly renovated Missouri Theatre Center for the Arts at 203 S. Ninth St.

been established in Europe and some parts of the United States.

In test plots at MU's Agroforestry Research Center near New Franklin, Mo., Pallardy and other researchers tested different varieties of fast-growing cottonwood and poplar trees to see how much carbon they sequester in the soil and wood. The study found these trees can remove between 70 tons and 100 tons of carbon dioxide per acre over their five-year growth cycle.

As long as people keep buying gas-guzzling SUVs and relying on energy from coal-fired power plants, carbon sequestration is only one part of the answer to global warming, Pallardy says. "You can't get away from it. The problem is too many people wanting too much."

On the road for FFA

Joining FFA (formerly Future Farmers of America) as a freshman in high school opened the world to Zach Kinne. Eventually, despite diligent practice for his first speech competition in his hometown of Eagleville, Mo., he didn't even do well enough to move on to a regional event.

But Kinne, a junior majoring in agricultural economics, kept at it, gradually moved up in FFA and is now its national president for 2008. The organization has more than half a million student members. This year, Kinne will visit most states in the U.S. and fly to Japan, which has a similar organization. He'll spend his time guiding youngsters through leadership workshops, meeting with business leaders and soaking up the wide world of agriculture.

Playing with a fancy deck

David James may be retired from teaching, but he's still dealing out knowledge about Mizzou and Missouri, albeit by an unusual method.

James, PhD '94, was an assistant professor of hotel and restaurant management in the College of Agriculture, Food and Natural Resources, and he still has some cards up



Photo courtesy of The National FFA Organization

As FFA president for 2008, MU's Zach Kinne will give leadership workshops and learn about agriculture in the U.S. and Japan. Beau Williamson, right, of Clovis, Calif., was president in 2007.

his sleeve. After retiring, he began researching Missouri's historic hotels by combing through old newspaper ads at the Missouri State Historical Society. He was surprised to learn about the state's Civil War history, which included hotels burned down during battles and others used as troop headquarters.

His desire to teach about the state's heritage hit the jackpot when he created a set of playing cards depicting Missouri history.

Missouri and Civil War decks spawned Columbia and Mizzou sets. The Mizzou version chronicles the University's site selection in 1839 to the dedications of the Student Recreation Center and Center Residence Hall in 2006 and includes photos snapped by James. "I can give these cards to any grad and they'll learn things," he says. "That's satisfying because I've taught somebody something."

James sells his cards around the state,

including at historical societies, the University Bookstore and his Web site. He also gave local band Ironweed sets to pass out during its summer 2007 tour of China. Ironweed guitarist Jane Accurso gave decks to Chinese men playing games in parks alongside their pet birds. "David's cards with photos of Columbia were absolutely fascinating to them," she says.



David James came up with so many historical tidbits for his Mizzou playing cards that he considered making two sets, but instead supersized the cards to hold more facts.

Soccer standout snags Big 12 honors

As a new soccer recruit, Alysha Bonnicks arrived at Mizzou thinking that she wouldn't even get to play.

Instead, the freshman from North Gower, Ontario, wrapped up a record-breaking season by packing her bags with awards: Big 12 Conference Rookie of the Year, a berth on the Top Drawer Soccer All-Rookie first team, and selection as a finalist for the Soccer Buzz National Freshman of the Year award.

"I didn't expect to make an impact on the team," says Bonnicks, whose conference-topping 10 assists helped her become the first Mizzou soccer player ever to win any Big 12 recognition. Bonnicks set Mizzou freshman records for goals (11) and assists as part of a 13-win squad that tied for third place in the Big 12. This ties with the team's third-place finish in 1999.

The psychology major has been collecting awards since high school, when she was a standout in both soccer and cross country. "I used to be good at running," says Bonnicks, who holds high school records in



Photo courtesy of MU Athletics

In her first season at Mizzou, Alysha Bonnicks snapped up awards including Big 12 Conference Rookie of the Year.

the 200, 400, 800 and 1,500 meters.

Eventually, the seasons overlapped, so she had to pick one. "I would choose soccer over track every day," she says. Why abandon cross country? After placing first in nearly every competition she entered, Bonnicks felt the weight of high expectations. Soccer teammates share the pressure, she explains. "Soccer teams have to work together."

Bonnicks, who credits the team's family-like closeness with helping her fend off homesickness, started itching to practice again just a few weeks after the fall season ended. "Next year's going to be amazing."

Mizzou's other winning football team

To the uninitiated, rugby may seem like a bastardization of football played by lunatic lumberjack types unprotected by helmets or padding.

But the Mizzou men's rugby team is not a gang of thick-necked crazies. Instead, the players focus on wearing out their opponents rather than knocking them down.

"It's really a game of fitness and speed more than physical confrontation," says volunteer Head Coach Matt Moore. "Ten years ago, that might not have been the case." Recent rule changes have made rugby more fast-paced with few interruptions, Moore says. The game is now more suited to college players such as outgoing club President J.P. Victor, a junior from Columbia who stands 6 feet tall but weighs only about 150 pounds.

"Most of the players are a little undersized compared to our opponents," Victor says. "Due to the speed and agility that we employ in our system, we're able to overcome that."

The rule changes also complement Moore's coaching style, which emphasizes fitness over force. The approach must be working: MU's squad went 10-1-1 in the fall 2007 season. At one point, the team was



ranked sixth nationwide in its division.

Sponsored by Mizzou's Club Sport program, the team participates in two seasons per year, which mirror academic semesters. The spring season began in January 2008. Already about 45 members strong, the team welcomes any student interested in playing; there are no tryouts or cuts — and a minimum of bruises. "We play to win," Moore says. "We don't play to win at all costs."

Skeet shooter sets her sites on global adventures

"Boomerang kids" have become a common phenomenon, moving back home after graduation to mooch off their folks while putting off life in the real world. But Haley Dunn is more like a pinball.

The world-class skeet shooter gradu-



Photo by Ryan Gibbons, Recreational Services and Facilities

Senior wing Brian Bage powers past — and over — opponents from Rolla's Missouri University of Science and Technology. Outgoing club President J.P. Victor is at right.

as wrestler Rulon Gardner. "He's like a refrigerator," she says. "You can't walk up and ask for their autograph or anything because you're supposed to be the same caliber of athlete."

A native of Eddyville, Iowa, Dunn chose Mizzou for access to the Cedar Creek Rod and Gun Club, owned by Ralph Gates, BS '69, and wife Mary Ann, BA '68,

MA '88. She also wanted to participate in the MU shooting club, which placed third in the nation at the 2007 American Skeet National Championships, sponsored by the Association of College Unions International.

For now, Dunn's life is an open appointment book: "I just want to see what happens next."



Photo by Ryan Gibbons, Recreational Services and Facilities

World-class skeet shooter Haley Dunn hopes to travel to Beijing in August as part of the U.S. Olympic team.

ated in December 2007 with a degree in agricultural business management and a jet-set schedule. Highlights include product testing with *Field and Stream* magazine in Iowa, fishing in Alaska and competing in the Pan American Games in Rio de Janeiro, Brazil. August is penciled in for what she hopes will be a trip to Beijing as part of the U.S. Olympic team, and considering that she won a bronze medal at the first Olympic trial, chances look good.

"When I make the team, my schedule will be even worse," Dunn says. Not that she's complaining. Planned training trips include Korea, China, Germany and Serbia.

Luckily, Dunn has experienced the rigors of Olympic life. She traveled to Athens as a first alternate on the 2004 team. She didn't get to compete, but she did get the star-struck fan thing out of her system after brushing elbows with athletes such

Scoreboard

HOME	SCORE	GUESTS
DOWN	100 YARDS	WIN

5: Number of Mizzou football All-Americans, including — for the first time in Tiger history — two first-teamers: Tight end Martin Rucker, senior of St. Joseph, Mo., and freshman Jeremy Maclin of Kirkwood, Mo., named as a return specialist. Quarterback Chase Daniel, junior of Southlake, Texas, and safety William Moore, junior of Hayti, Mo., made the second team, while center Adam Spieker, senior of Webb City, Mo., was named to the third.

90: Team-high number of batters struck out by junior pitcher Aaron Crow of Wakarusa, Kan., in the 2007 baseball season. This plus Crow's 3.59 ERA earned him a spot on the National Collegiate Baseball Writers' Association Preseason All-America Third Team. He also was a first-team All-Big 12 pick.



25: Years at the helm for track and field Head Coach Rick McGuire with the 2008 indoor season. The team enters the season ranked 23rd in the nation by the U.S. Track & Field and Cross Country Coaches Association thanks to strong returning athletes such as All-American weight throwers Chris Rohr, junior of Lee's Summit, Mo., and senior Tyler Dailey of Joplin, Mo.

68: Age of former Missouri football Coach Larry Smith when he died Jan. 28 in Tucson, Ariz. His coaching career included stints as head coach with Tulane (four years), Arizona (seven years), USC (six years) and Missouri (seven years). While at Mizzou, he led the Tigers to two bowl games and is credited with reviving the program.



TRAINING TAKES

ROTC numbers at Mizzou are on the rise. David Fisher is one of the cadets who works on field training exercises. Is he ready to make the commitment to a military career?

It's 4 p.m. on a brisk fall afternoon and David Fisher is standing in the middle of Hinkson Creek Recreation Area. He's not about to play a pickup soccer game nor go jogging on the MU Recreation Trail that runs along the empty field.

Dressed in Army fatigues, Cadet Fisher, a Mizzou freshman from O'Fallon, Mo., is about to hop aboard one of the three Black Hawks that are parked in the middle of the field. He and the rest of his ROTC battalion are participating in their weekly lab, where cadets put the skills they learn in the classroom to practical use.

While the cadets get into formation, the platoon sergeants bark some orders to divide them into three groups called chinks (a military term used to describe the cargo, both human and non-human, on an aircraft). Fisher is assigned to the first chink, the first to fly 500 feet above the ground and be dropped off in an open field somewhere between Columbia and Jefferson City.



OFF ★

Photos by Nicholas Benner
Story by Melissa Byrd Alexander



Tiger Battalion Cadet David Fisher runs to board a Black Hawk helicopter at Hinkson Creek Field in Columbia. The Black Hawk will drop off the cadets at an undisclosed location, where they will carry out tactical land operations.

As Fisher and the rest of his chalk wait to board the aircraft, they lie in a circle in the grass with their paintball guns pointed at an invisible enemy and await the details of their "mission" from the platoon sergeants. Once everyone is briefed, the Black Hawks are fired up, and the chinks load into the helicopters.

The crew shows the cadets, some of whom have never flown in a Black Hawk, how to buckle themselves in. One eager cadet asks if the doors can remain open in the air; the pilot quickly shoots down that idea. Another pilot gives a testimonial on the virtues of being able to fly a Black Hawk, as surely one or two in the group will be performing that exact task for the Army in a few years. "Just watch your heads as you run toward the helicopter," he says, leaving the cadets to wonder who had learned that lesson the hard way.

Thirty seconds later, the cadets are up in the air. A few of them snap pictures with their digital cameras during liftoff; the more seasoned cadets just gaze out the windows. The roar of the blades is deafening.

Five minutes later, as the helicopters easily land on the grass of an open field, it's nearly dark. The cadets unbuckle, leap out of the Black Hawks and sprint to the nearby woods to begin their mission to capture the enemy.

This is no ordinary after-school activity. And Fisher is no ordinary Mizzou freshman. ROTC stands for Reserve Officer Training Corps. It trains college students for military leadership and for some, a lifelong career in the military. Like Fisher, most students are recruited while they are in high school, though a few come to ROTC their first year at Mizzou. With a battalion size of 115, a number that is up 40 percent from two years ago, Mizzou's program was recognized as being in the top 15 percent of Cadet Command's 272 units for 2005-06.

Leadership training ★

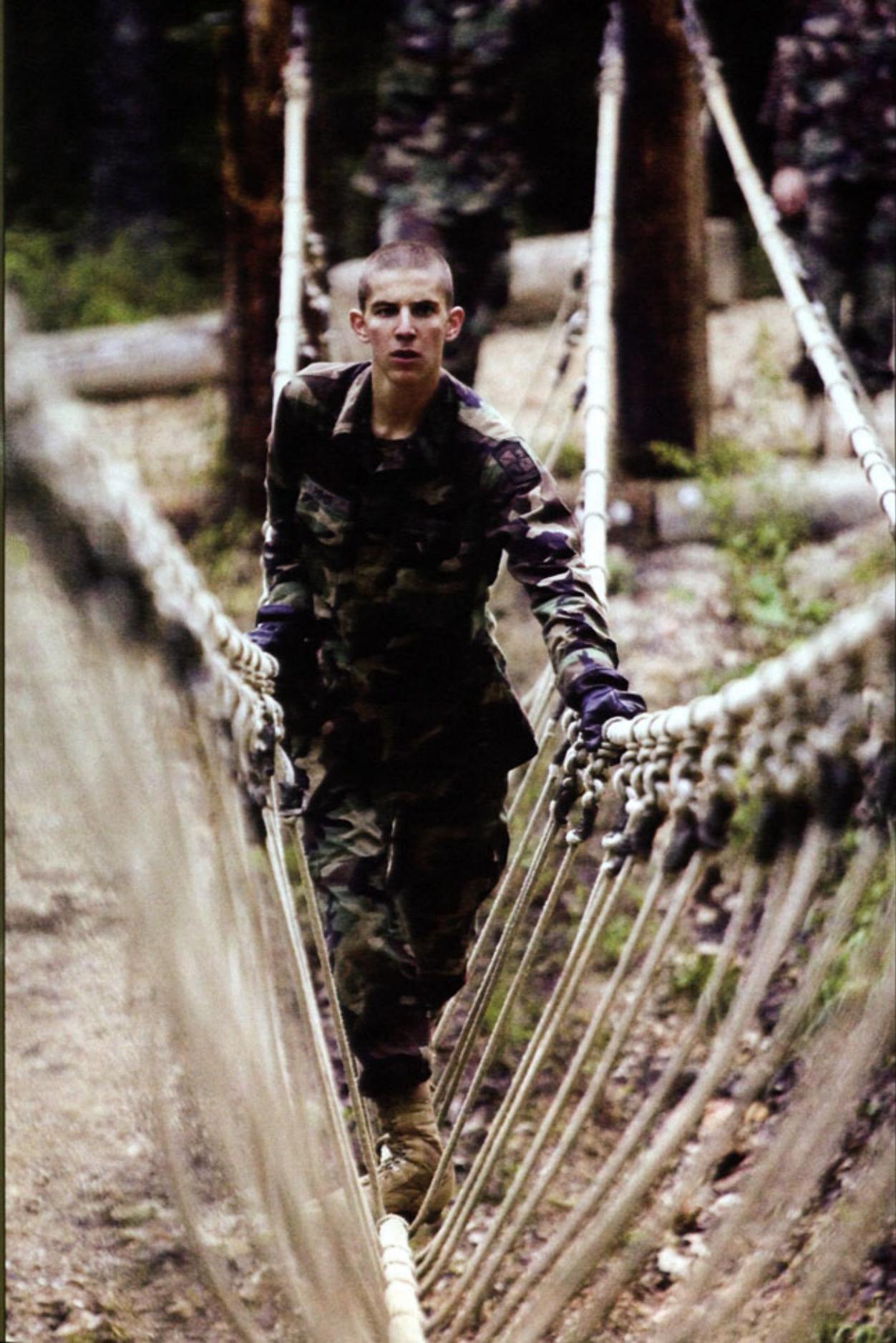
Fisher knew since high school he wanted to join the Army. A self-described country boy,



TOP: Cadets, from left, Harrison Smith, Stephen McKee, David Fisher and Kevin Kasper test the limits of their duffel bags while packing for three days of field training exercises (FTX) at Fort Leonard Wood Army Basic Combat Training Post in Fort Leonard Wood, Mo. The battalion participates in one FTX a semester, in which cadets get three days of hands-on training applying skills they learned in military science classes.

ABOVE: During a daytime land navigation exercise, Fisher, right, lines up his next checkpoint with a compass, while fellow cadet Josh Ray checks the map to make sure they are on course. The exercise tests the cadets' ability to plot and navigate to points on a map.

RIGHT: During a timed obstacle course, Fisher maneuvers across a rope bridge as quickly as possible. He will see this obstacle course again when he competes in the Ranger Challenge infantry skills competition. The challenge, known as the "varsity sport" of the Army ROTC, requires more than the usual amount of physical training (PT).



he grew up on a hunting farm in O'Fallon, Mo., where the family only had one neighbor living nearby. Parents Harvey and Julie Fisher were concerned that his social life would suffer, though Fisher proved adept at entertaining himself with hunting, guiding and running.

"David loved the outdoors and would go on hikes for hours," Julie Fisher says. "He would read books, mostly about war and history, and he always found something to do. He kind of liked the solitude."

When Fisher first learned of ROTC, he knew he wanted to know more. "I originally just wanted to enlist [in the service], but I had family and friends press me into an officer-training program, so I decided to do ROTC," Fisher says. In fact, Mizzou's ROTC program is part of what attracted him to MU.

But Fisher is a little different from the other battalion members. For one, he is not on scholarship — and it isn't because he couldn't get one. Rather than rushing into the commitment, his parents wanted him to see if he liked military life before signing on the Army's dotted line.

A semester to decide ★

And he does like it. He likes it so much that he hopes to complete eligibility requirements and sign a contract by April 15. He plans to become an officer in the infantry, work his way up to Army Ranger and eventually, Special Forces. For Fisher, ROTC is more than a means to an end. "Once I started doing it, I enjoyed it," he says. "It's the lifestyle I want to live."

When scholarship money rolls in, it will be a nice bonus, but it was never a deciding

factor. ROTC scholarships generally cover full tuition along with a stipend for books and living expenses. Fisher feels lucky he had the choice, and his parents are glad their son was able to make an educated decision.

Many students join ROTC because it makes college affordable. Students who complete ROTC incur an eight-year service obligation. The service could be on active duty, Army Reserve or National Guard, or it could break into four years of active duty followed by four in the Army Reserve.

Terrified and proud ★

"Honestly, we knew it really didn't matter how we felt because he had already made up his mind," mom Julie says. "But, for argument's sake, we were terrified and proud at the same time. David wanted, wants, to be in the Army. We knew what a commitment it would be to serve our country. We just wanted David to make sure he was ready to make the commitment."

Fisher, like his parents, understands the danger of his chosen profession. But unlike his parents, he welcomes the idea of seeing action. "Bring it on," he says. Aware that his parents don't share his brazen attitude, he says, "Oh, they are a little apprehensive about it. It's kind of an avoided subject. They know it's a dangerous job, but it's up to me what I want to do with my life, and it is what I want to do, so they just accept it."

Profile of service ★

So what makes a 19-year-old want to sign up for the Army? Like Fisher, most cadets come from a history of family military service. His grandfather, Roland Henry Fisher, is a

TOP: Cadet David Fisher back-crawls under a barbed-wire obstacle at Fort Leonard Wood, Mo.

RIGHT: Fisher, middle, enters the doorway of a model Iraqi home during a room sweeping exercise. "Everything we learn is applicable," says Fisher, who could be performing this task in Iraq in a couple of years.

FAR RIGHT: During three days in the field, hot meals are few and far between. From left, Ray, Smith, Fisher and Kasper enjoy a breakfast of bacon, scrambled eggs, fried potatoes and hotcakes at the end of a long weekend.





Korean War veteran who served in combat engineer units that retrieved disabled tanks. His uncles, Brian Thorton and Kenny Hyde, and cousin Casey Boaz also were in the service. Capt. Lindsey Decker, who is in charge of recruiting new cadets into the battalion, says it's actually pretty rare for someone to come into the program without that background.

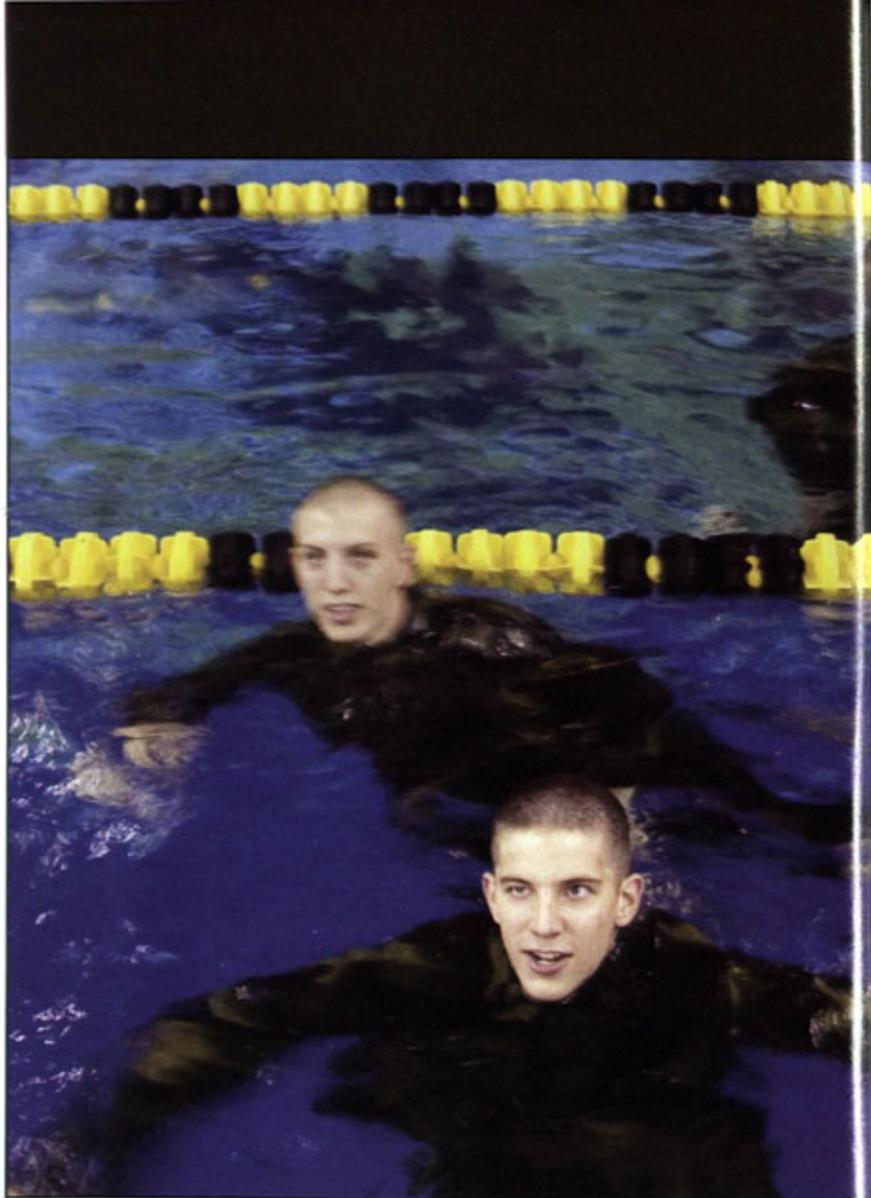
The program also appeals to those who enjoy being part of a team, adds Capt. Douglas McConnell, a first-year cadet instructor. He is careful not to pressure freshmen into committing. "It's for some people and not for others, and I respect that," he says. "I want them to come to their own decision." Cadets generally have until the summer after their sophomore year to decide.

McConnell knows Fisher's strengths and weaknesses better than most. He calls Fisher self-motivated. "He's an achiever as far as setting goals and working toward them," he says. "He's focused."

Reason for focus ★

Fisher knows what's at stake every time he walks into the classroom. Grades are pivotal. When a cadet is being evaluated at the end of the ROTC program, the grade-point average accounts for 40 percent of the total evaluation score. The rest is based on the cadet's performance during the Leadership Development and Assessment Course, a summer program that cadets attend the summer after their junior year. This evaluation determines where the cadet will serve in the Army.

About 4,000 ROTC cadets graduate each year from schools across the country. Each of the 4,000 is rank-ordered with a number between 1 and 4,000 based on the evaluation. The top 20 percent, or 800, can pick their career path. Rebecca Pratte, BSN '07, is such an example. After graduating at the top of her class, she was assigned as an army nurse to Brooke Army Medical Center in Fort Sam Houston, Texas. That's what pushes Fisher to do his best academically.



Wearing full fatigues, cadets tread water for 15 minutes during the Combat Water Survival Test in the Mizzou Aquatic Center's pool at the Student Recreation Complex.

"I know how much it will affect my future," he says. "You strive to do better to have a better future and make a better world."

A self-described "average" high-school student who was satisfied with a 3.0-plus GPA, Fisher knew college classes would be hard. So far, he's doing just fine, thank you. His passion is history, especially of the Eastern Roman Empire. When his military service ends, he envisions getting a master's degree and becoming a history professor.

"I enjoy history because it is like the great story of humankind," Fisher says. "You

can observe how we got here today through the actions of our ancestors. I also like the investigation and research that it often takes to study history."

In addition to history, Fisher enjoys Military Science, a weekly lecture required of all cadets. This class sets up labs held on Thursday afternoons and field training exercises held in April and October.

Transition accomplished ★

For a boy with rural roots, Columbia is hardly the big city, yet it could be New York, for all he knows.



ABOVE: Fisher, already finished with morning physical training, breakfast and a literature class, returns to his Wolpers Hall room to study and hang out with roommate Andrew Curtis before his next class.

BELOW: ROTC cadets are often up before the sun rises. The Tiger Battalion performs a tactical road march from Crowder Hall to Hinkson Field to catch a 6 a.m. helicopter ride to Fort Leonard Wood, Mo.

Typical day of a cadet

- 5 a.m. Up and at 'em.
- 5:30 a.m. Leave for PT (physical training).
- 6 a.m. PT at Stankowski Field MWF.
- 7 a.m. Hit the showers.
- 8 a.m. Eat breakfast.
- 9 a.m. to 4 p.m. Go to class. Study.
- 4 p.m. Field training Thursday afternoons.
- 7 p.m. Hang out with friends.
- Midnight (or later) Lights out.

"There's more people and life is faster-paced," Fisher says of life in Columbia. "I personally like college life a lot more than high school life. There is so much more to do, more challenges, more action."

In his first semester, Fisher has made some good friends. "We go out, party, play football, use the rec center, wrestle, pick up girls, shoot the breeze," he says. What gets short-changed in the cadet's life?

"When I have leftover time, I just usually catch up on sleep." ■■

About the author: Melissa Byrd Alexander is a freelance writer who lives in Holts Summit, Mo.



When hot type was high-tech

Mizzou alumni remember when typewriters were trendy, when slide rules ruled and when pilots and transistor radios wore leather jackets. Check out MIZZOU readers' recollections of gadgets from their college days.

Story compiled by Dale Smith
Illustrations by Deborah Zemke

I triple-dog-dare you

I was in J-School on election night in 1936, in those exciting days when we worked all night on the results and the next day's paper. The hand-counted votes came in a few at a time from reporters at the polls; we assembled them and answered calls from the public about their candidates. I was a 21-year-old redheaded girl, born and reared in a newspaper family and in school to learn to edit the *Gasconade County Republican* in place of my late father.

At some point during that particular night, someone told my fellow

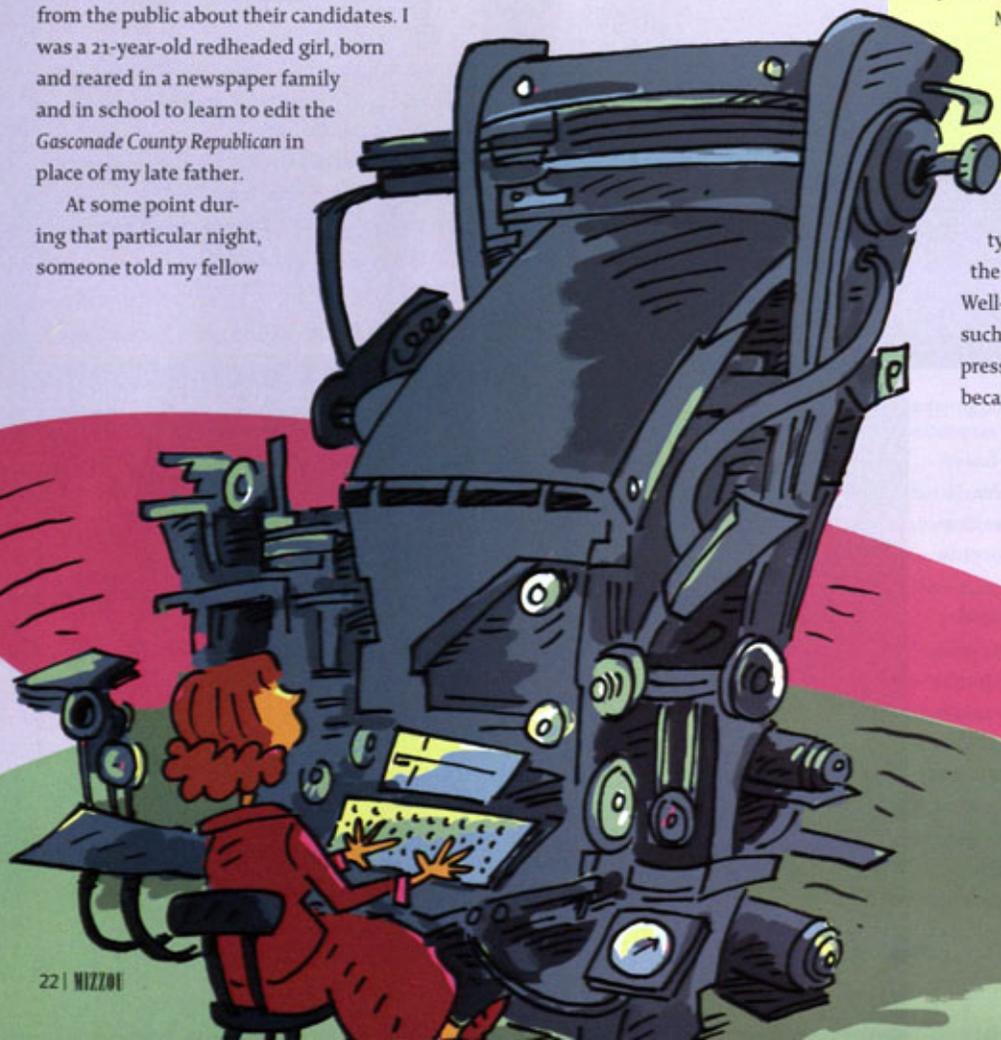
students that I could operate a linotype machine. No one believed it, and after much ado they dared me to use one of the machines. That wasn't easy because the printer's union allowed only its members to sit at a linotype. Some insisted that was

my way of bragging about something without having to prove it.

After quite a bit of negotiating, professors Sharp and Morelock finally made it possible for me to set a few lines. Much to everyone's surprise, I could operate the machine.

More to the surprise of the union operators, I was up and ready to repair the machine when it malfunctioned, and I had what was known as a squirt — a scar from a wound made when hot metal squirted out of a linotype onto my arm instead of onto the matrices that form the letters. Well-used linotypes regularly caused such scars. And yes, I could run a job press, too — not well perhaps, but if it became necessary.

Blanche Boyd Wolpers, BJ '37
Poplar Bluff, Mo.



Dec. 7, 1941

Battery-operated radios were just coming on the scene when I arrived at Mizzou as a freshman in 1941. I had one in a leather case, and I heard the terrible news about Pearl Harbor on it. I took the radio to sociology class the next morning. The instructor stopped his lecture, and we listened to FDR's "Day of Infamy" speech. After that, they broadcast the "Star-Spangled Banner," and we all joined in.

Bill Bookman, BJ '44
Columbus, Ohio



Dousing Doc

This moist adventure happened at the height of a water-gun fad in 1947 (possibly 1948). Every self-respecting engineer was carrying one, fully loaded. One day, Ralph Scoriah — we called him Doc — came in to teach his thermodynamics class and announced that everyone should put their water guns up on his desk. So we did. After we all returned to our seats, Doc said, "Wait a minute, I'll be right back." Then he left the room. A few minutes later, he returned wearing a raincoat and toting two water guns, and he started blazing away at the class! Chaos ensued, as we all scrambled for our guns and started firing. When everyone was out of "ammunition," Doc restored order. Then, after banning water guns from the remainder of his classes, he pronounced the session cancelled.

Adolf P. Bahlkow, BS EE '49
Sudbury, Mass.

Ribald recording

Phil Chance was an engineering major and lived on the second floor of the ATO house in 1953–54 at the end of the hall right above the incoming telephone wires. Phil had the first wire recorder I had ever seen up close. I believe it was a Wollensack. Phil was a tinkerer with all things electronic and did what came naturally to him — he tapped into one of the incoming telephone lines.

Spider Miller was a physical education major and was taking an anatomy class. He was also well-known for folding his 6-foot 5-inch frame into one of the telephone booths and talking endlessly to his girlfriend.

These two universes came together with the help of the house mimic, Ron Lauder. Using the wire recorder, Phil made a recording of Spider telling his girlfriend about his day with a cadaver. Ron dubbed over some of Spider's words, turning an academic experience into an erotic one.

Soon, we were all gathered outside Phil's room laughing at the result of Ron's dubbing when Spider came up to the group from the rear. He was laughing as hard as the rest of us until suddenly he heard himself saying something he couldn't believe he would have ever said to his girlfriend.

I was standing right in front of him when he started yelling, "I didn't say that to her, did I?" He was hot about the incident but eventually cooled off. I'm sure that if he reads this, he'll laugh like the rest of us at our introduction to wire recorders.

Leon Wahlbrink, BA '58
Osage Beach, Mo.



Technology — not

Technology at MU between 1949 and 1953? You have got to be kidding. My parents did not own a car, so I arrived via Greyhound bus with one large piece of luggage and a “train case” for cosmetics.

Of course there were no cell phones. I lived in a barracks known as TD-5 converted to rooms for two. We had a lounge with a piano for our entertainment. Phone? There was one at the entrance desk where we received calls from our friends. The person on duty at the desk would shout down the hall for whomever the caller had requested. If we wanted to make a private call, we could use one of the two phone booths in the lobby.

For music, some people had small radios, maybe a phonograph, and there were jukeboxes to dance to at places where we hung out. In 1949, 45 RPM records were all the rage.

We had no TVs in dorm rooms or lounges, but Memorial Union had one that you could sometimes watch. We were better stocked for movie theaters. At one, for 25 cents you could see a movie and a vaudeville act. After the movies we could go to a drive-in restaurant for a snack. We also had pinball machines for amusement.

The library had a then-new electronic device called a facsimile machine that transmitted information. I don't recall any copy machines at Ellis, nor were there any computers for looking up materials, just the card catalog.

Some people had cars, but most of us walked everywhere in town. If you were lucky, you could get a ride home at spring break with someone who owned a car, rather than going by bus.

We did not have credit cards for getting cash at an ATM or for shopping. Instead, we had to keep our checkbooks balanced.

Lois J. Williams Swezey, BS Ed '53
Kansas City, Mo.



Easy now

In 1957, we sometimes wore slide rules on the belt like a six-shooter. During a test, the sound of a slide rule clattering on the floor told you who was freaking out.

Arnie Kaestner, BS ChE '57
Houston

Picnic on a rope

Hungry after dorm lock-down hours? In 1951, the only way to have your hunger satisfied was to call the men next door to bring some food. We'd send money down in a basket. They would leave campus to bring the goodies. Then we hauled them back up in a basket outside the window. How's that for low-tech?

Eleanor Rhein Kaiser, BS Ed '55
St. Louis

Hot time in the dorm

Although cooking appliances were forbidden in the dorms during the 1960s, my roommate and I had one of those heating coils that you immerse in a cup of water to heat it for coffee, tea or soup. It worked fine at first, but then it burst into flames. We never had the nerve to try one again. They still sell these things for foreign travel. Do you think airport security allows them on airplanes?

Francine Gair, BJ '67
Chico, Calif.

Former Farmer

During my sophomore year in 1964, I took Zoology 101, a five-hour course with videotaped lectures by Dr. Farmer. The lectures were presented in a large auditorium-like setting with hundreds of students in attendance.

The sound quality of the black-and-white videotape was not always the best. One day, the video was malfunctioning, and Dr. Farmer was seemingly in fast-forward mode. He spoke so quickly that it was difficult to take notes, and even my reel-to-reel tape recorder — the size of a bread box — was of little help.

After class, I asked the proctor if he could ask Dr. Farmer to slow down a little for the next session. “He’s as slow as he is going to get,” the proctor replied. He said that Dr. Farmer had passed away a couple of years earlier.

Linda Permer Dillon, BS Ed '67
Biscayne Park, Fla.



Rock on

It was the summer of 1969. Life was good, my courses were easy enough, and I worked at the Beverage House Liquor Store on Business Loop 70. One night after closing, I came back to the apartment I shared with three other guys. A friend had brought over this little contraption that rocked with music from *Hair*. I had never before seen an eight-track player. I was astounded!

Lowell Newsom, BS '69
Maryland Heights, Mo.

May I take a message?

My favorite techno-memory is typing a term paper in a lighted phone booth on my Bright Range manual IBM typewriter for Perry Sweet (now my husband). It was after hours, and he was on scholastic probation, so we worked in the booth across from Gillett and Hudson halls. Campus police weren't pleased, but they let us finish the paper.

Judy Selvidge Sweet, BS Ed '70
Old Hickory, Tenn.

Processing words

In 1987, I arrived on campus as a freshman toting an IBM Selectric typewriter. I still owned a trusty Royal manual typewriter but opted to leave it at home. By the beginning of sophomore year, I was using a Brother word processor. By the end of that year, I was using the campus Macintosh computer lab exclusively and arrived junior year with no word processing equipment other than a box of floppy disks.

Christopher Scott, BS Ed '92
Chicago

Dirty downloads

For my Introduction to Journalism class in the summer of 1993, I wrote a profile of a math professor who was a pioneer at using the Internet as a teaching tool. His students used what was then a relatively powerful program, Mathematica, and so were granted more than the usual amount of storage in their fledgling Mizzou Internet accounts. One of the professor's jobs was to patrol the students' memory usage for spikes, which could mean a student was downloading

unsavory pictures. The professor then spoke to the student or froze that account.

I first started seeing fairly widespread e-mail use during my senior year (1994-95). I hiked to a computer lab in the General Classroom Building [now Arvarh E. Strickland Hall] to try it out. The terminals were in a low cabinet with the screens facing upward through a pane of glass, so I stared down into the cabinet to see the green characters on the monitor. In those days, I got about two e-mails a week, and "spam" was a food.

Jennifer Murphy Romig, BA, BJ '95
Atlanta

Next slide, please

When I was taking art history classes in Pickard Hall, we had dueling slide projectors and regularly employed a 16mm film projector, too. Now such things are done using overhead data projectors linked to computers. And all this was way back in 1996.

Andrew Reinhard, MA '96
Lake Bluff, Ill.

III



In caring comp

The serious shortage of health care workers looms large as baby boomers such as Diana Kelly age. MU's School of Health Professions operates an adult day care program that trains students and helps a few elders remain at home. But there's no end in sight to the larger problems.

Diana Kelly and Leta Flanagan enjoy a laugh during a morning activity at the Adult Day Connection. "Having a good time is what we do here," says Kelly, who has been attending the center since suffering a stroke in 2001.



any

Story by Dale Smith
Photos by Nicholas Benner



About five years ago, at age 57, Diana Kelly had a stroke. The life she led working at local hospitals, doing cross-stitch and traveling suddenly and drastically changed. She could no longer walk or even speak.

"I thought I was going to die," she says. She means that literally.

Kelly spent more than two months in the hospital. She started therapy to improve function in her right arm and leg, which were severely affected. Soon after leaving the hospital, she started coming to the Adult Day Connection (ADC) elder care center, which is run by the School of Health Professions at MU.

The adult day health care center located in Clark Hall is licensed to provide services each day to 16 adults with disabling conditions, many of whom would be living in nursing homes without the help they receive there. The ADC, which costs \$64 a day, can be a bargain compared with nursing home care, which averages \$198 nationally, according to the Genworth Financial 2006 Cost of Care Survey. Many participants are frail, have memory loss or both. Many cannot prepare food or use the toilet themselves. Others come to ADC so family members can take a break from the sometimes exhausting task of caring for them.

Another part of ADC is invisible on paper but palpable in person. It's the emotional warmth of the place, and it starts with the staff, an ensemble of nurses and therapists of various stripes.

"We begin with the premise that people want to feel loved and needed," says Tish Thomas, who directs the center. If that sounds too good to be true, hold the skepticism and listen for the sounds of mirth coming from an unlikely place at the center. "One of the last vestiges of dignity is going to the bathroom by yourself,"

Thomas says, "So most of the staff members are trained on how to assist clients." She talks about this skill as though it's an art form. Somehow, she says, when clients and staff go in together, humor becomes part of dignity: "You ought to hear the laughing coming from the bathroom."

The center coordinates the various therapies its clients need, including physical, occupational, psychological and speech. Students fulfill course requirements by working with the clients, and many get hooked on the idea of working with elders. Kelly relies heavily on the help she gets from the ADC staff plus her occupational therapist and speech therapist.

"Without them, I'd lay down and die."

She means that figuratively.

But their help enables her to do things that give life purpose, such as the ability to get into a car and ride across the country to California to visit her daughter, Amy.

Kelly's situation highlights the need for training plenty of health workers to care for aging Americans.

Aging and health by the numbers

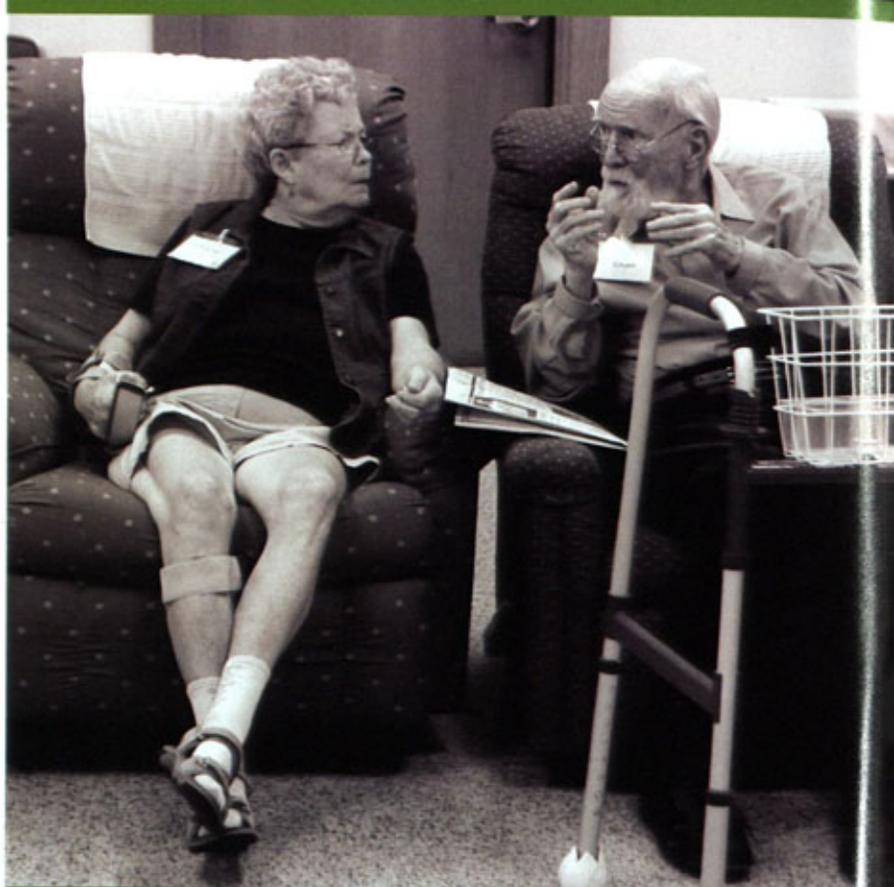
The murky future of the U.S. health care system is currently a contentious topic for

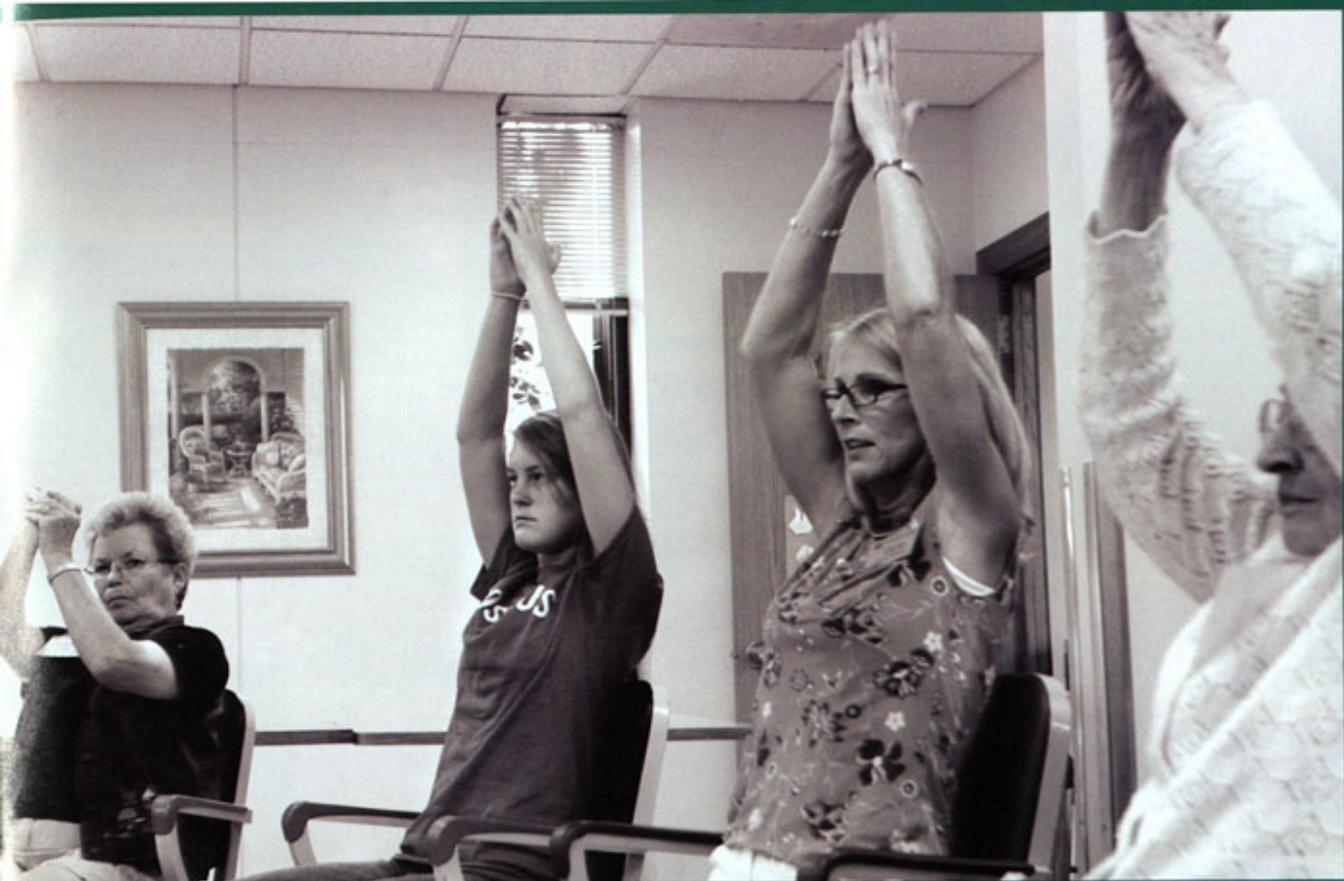
CLOCKWISE FROM TOP LEFT: After lunch, Kelly enjoys a conversation with friend Keith Crown.

Katie Williams, center, a pre-health professions freshman from Center, Mo., works side by side with Kelly and Carolyn Anderson, right, coordinator of elder care activities. Williams is learning the morning exercise routine that she will eventually lead. Kelly's stroke impaired the mobility of her right side extremities.

Kelly suffers from Broca's Aphasia, which leaves her with word-finding problems, but relatively intact comprehension. Last fall, Kelly worked with speech-language pathology graduate student Rebecca Ruth, in mirror, in MU's Speech and Hearing Clinic.

Adult Day Connection is also a learning environment for future health professionals. During afternoon free time, freshman nursing student Lindsey Hough of Butler, Mo., and independent living specialist Rexene Plagman help Kelly solve a puzzle.







presidential debates. But a few things are clear enough, says Richard Oliver, dean of health professions. "Health care is on everyone's radar. In the future, hospitals will look more like intensive care units, nursing homes will look more like hospitals. Most of us who are basically healthy but maybe with a few chronic conditions will get most of our health care from various community settings." And a lot of companies are scrapping for the 16 percent to 17 percent of the nation's gross national product spent on health care, which is more than any other country.

Oliver is an expert on workforce issues in health care. As the baby boomers age out of the work force, he says, the vacancies are mounting fast in health care jobs, too, just when patients need them most. Projections for the next 10 years call for 30 percent more

providers than currently practice. MU's School of Health Professions is doing its part. It has ramped up enrollment of health professions students from 584 in 2002 to 913 in 2007, and Oliver deals with workforce policy issues at the national level. The school also is working on the Preparing to Care Initiative, which would provide new state funding for more faculty and scholarships. If the initiative passes, it would allow modest increases in class sizes and professional programs. However, the school is housed in Lewis and Clark halls — former dormitories — which limits growth.

Oliver finds it frustrating to know about the shortage but be forced to turn away qualified students for lack of space. "Nearly 90 percent of our graduates remain in Missouri to practice. They take jobs that are critical to the economic development

of the state," he says. "With the vacancies occurring from the retirement of health care professionals, we absolutely cannot keep up," Oliver says.

At a recent job fair, Oliver asked some hospital reps how tough it is to recruit physical therapists, occupational therapists and speech-language pathologists. Their reply: code red. "They can't even find temp services to fill the gaps. That puts a much greater burden on existing staff."

The shortage causes problems to patients in various parts of the health care system. For instance, a young child may need speech therapy in the critical developmental years before starting school, but no full-fledged professional therapist may be available. Instead, the insurance company may be willing to pay for a paraprofessional to treat the child under the supervision of a therapist. "As parents,



we wouldn't be nearly as happy using that extender," Oliver says. To boot, the parents might feel they have to pay out of their own pockets for services they want their child to have. Needless to say, it's expensive.

Another example: When a rural hospital with two radiography staff members loses one, it creates a 50 percent vacancy rate. Very sick patients in urgent need of X-rays may have to wait several hours longer than usual to get them or even travel to another facility. Doctors need those X-rays to make good diagnoses. Oliver says hospitals often recruit therapists away from one another, all the while upping the salary ante and raising overall care costs as they go. What's worse, when rural hospitals close for lack of staff and other reasons, the local economy takes a big hit, and then people have no choice but to travel to larger cities for services.

CLOCKWISE FROM LEFT: Exercise physiologist Greg Thackery, MA '91, works with Kelly twice a week at Boone Hospital Center to improve her strength, endurance and range of motion.

Kelly, son-in-law Dan Gwartney and daughter Chris Kelly-Gwartney enjoy a laugh at the Kelly's Columbia home. Kelly-Gwartney lives one block away from her mother and father and transports her mother to and from activities daily.

Kelly's physical setbacks do not prevent her and husband J.D. from going out and having fun. "I'm not the cook, she [Diana] was, so we go out to eat several times a week," he says. For the past three years, the Kelly's children have given their parents season tickets to Tiger football home games.

Diana Kelly's show

For now, Kelly's story has a happy ending, though not of the usual kind. Five years out from her stroke, she has recovered some of her abilities. She walks ("very carefully"), and when seated she can kick her right leg as straight as a showgirl. She's proud of that. She speaks haltingly at times and can't always recall details. At those frustrating moments, her emotion is as clear as

when her whole body is seized in laughter, a common scene during her Tuesdays and Thursdays at the ADC. In other words, she is still recovering.

She spreads her word of hope and hard work regularly on the local *Pepper and Friends* TV talk show. Her shtick? On host Paul Pepper's cue, she rises from her chair, walks across the stage, pumps her arm and says, "Go, go, go!" ■

Don't look back

After a historic season for Mizzou football, there's no time like the present.

Story by Chris Blose

Photos by Rob Hill and Nicholas Benner

Mizzou football fans have had a habit of looking back to past success. They have talked endlessly about the Dan Devine era. They have spoken in reverent tones of the 1960 and 1969 teams, whose success they feared would never be duplicated.

Now, nostalgia need not reach so far back. The historic 2007–08 season makes living in the present a pleasant prospect. In the future, people will look back with reverence on this Tiger team and its big names, too.

"This is going to go down [in history]," said junior quarterback Chase Daniel after the team's dominant Cotton Bowl victory over Arkansas. "Mizzou has never won 12 games in a football season. You're going to see that. You're going to see the 2007–08 Missouri Tigers and that senior class. You can look back and say, the Martin Ruckers, the Zos [Lorenzo "Zo" Williams], the Will Franklins — all those guys, they helped do it."

Moments from this season will become "remember when" fodder: Kansas quarterback Todd Reesing rising with a face mask full of turf after senior defensive lineman Williams sacked him for a game-sealing safety on Nov. 24; senior safety Cornelius "Pig" Brown grabbing a fumble and going 100 yards for six points against Illinois on Sept. 1, back before anyone knew how good Missouri and Illinois would be; teammates happily hauling senior tailback Tony

Temple off the field after he shattered Cotton Bowl records despite a tweaked hamstring in what would be his last Mizzou game.

Although Coach Gary Pinkel has patiently built the program to this point, you won't hear him utter the words, "We have arrived." But if Mizzou football hasn't arrived, it's at least on the right highway.

"Our class, when we got here, we said we would be the class to turn this program around," said charismatic captain Williams the week before Mizzou's first-ever Big 12 Championship game.

"I knew the history of Missouri," Williams also said. "I knew that we hadn't had the best luck in the world in our football games — the fifth down, kicked ball, ineligible players, all that — everybody tells you about that stuff."

Now people have new stuff to talk about.

The year of firsts and bests

Stat-geeks and sports writers needed a thesaurus to come up with different ways to say "first ever," "best ever" and "record-breaking" again and again in 2007.

The Tigers won 12 games for the first time in program history. After the victory over Kansas, they earned a No. 1 (AP and BCS) ranking for the first time since 1960 (AP). They won the Big 12 North title for the first time ever. They finished the season ranked No. 4 (AP), the highest finish of all time.

Individuals earned plaudits, too. Daniel became Mizzou's highest finisher (fourth)

in the Heisman Award voting since 1939 (Paul Christman, third) and the program's first-ever Big 12 Offensive Player of the Year, among other honors. Freshman receiver Jeremy Maclin and senior tight end Martin Rucker both earned consensus first-team All-America honors. Coach Pinkel shared Big 12 Coach-of-the-Year honors with KU Coach Mark Mangino and was named runner-up to Mangino for Associated Press Coach of the Year. Dave Christensen was named National Offensive Coordinator of the Year by Rivals.com, and both he and Defensive Coordinator Matt Eberflus garnered various coach-of-the-week honors.

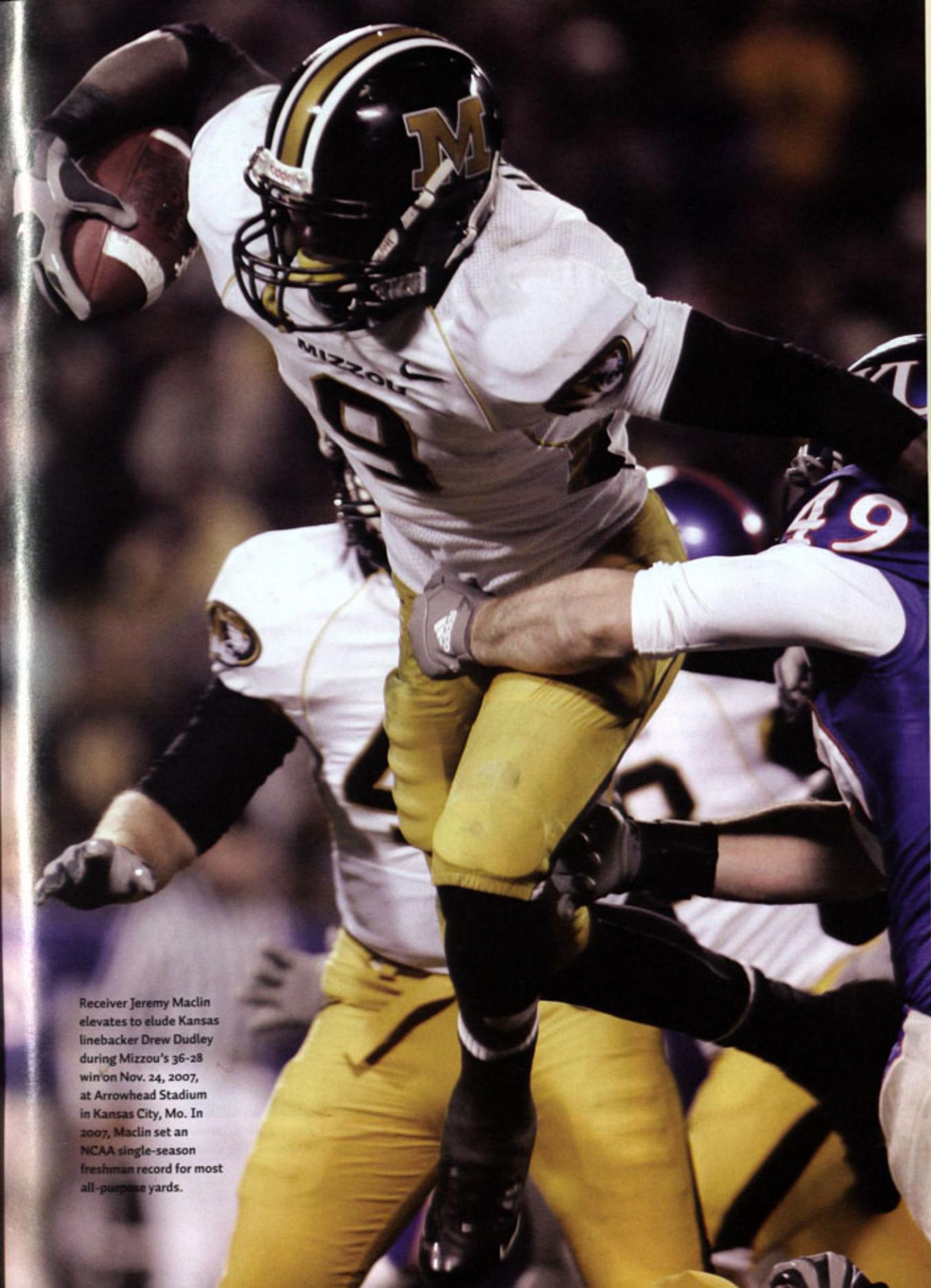
Achievements aside, Pinkel points to this team's unselfishness as the biggest reason for its success. Working in a spread offense, everyone gets a taste, but no one gets all the glory.

The 2007 team's other great attribute may be forgetfulness. Or ignorance. The team forgot or ignored the things people say Mizzou isn't supposed to do. Mizzou isn't supposed to win on the road at Colorado and K-State or win six straight games through late October and November, when the pressure is highest. This team did those things anyway.

Everybody gets a piece

Pinkel remembers the apathy, the negativity, the feelings of futility — the atmosphere that ruled when he came to Mizzou in late 2000.

Things change. Recruiting doors open



Receiver Jeremy Maclin elevates to elude Kansas linebacker Drew Dudley during Missouri's 36-28 win on Nov. 24, 2007, at Arrowhead Stadium in Kansas City, Mo. In 2007, Maclin set an NCAA single-season freshman record for most all-purpose yards.



Junior receiver Tommy Saunders breaks away from defenders during Mizou's victory over Kansas. Saunders caught eight passes for 82 yards and was one of five receivers with five or more catches in the game.

wider than ever. Media coverage yields more hope than bitterness. And the fans — long-suffering die-hards and bandwagon-jumpers alike — can't stop talking about the year that was (and what coming years might bring).

"I feel good that everybody is grabbing a piece of this," Pinkel says. "This is really the kind of environment — from the fan standpoint especially — that I thought about the day I got this job."

The black-and-gold faithful have been thinking about it, too. Average attendance at home games topped 60,000 for the first time since 1981. Even with disappointment at inexplicably being left out of the BCS picture, Mizou fans helped the Cotton Bowl become a sellout within a day's time. An estimated 35,000 Tigers showed up in Dallas.



Mizzou fans Albert Black, BS '69, MBA '71, and daughter Johanna, BS '97, celebrate, but Albert's stepson, Kansas fan Adam Preston, can barely watch. This year's MU-KU meeting went beyond state pride and into the realm of national significance.

The 2007-08 season: The road to the history books

Mizzou vs. Illinois, Sept. 1, St. Louis

Two unranked teams (but not for long) meet in a neutral-site border rivalry. Chase Daniel throws for three touchdowns, Jeremy Maclin returns a punt 66 yards for a touchdown, and Pig Brown makes a name for himself with a 100-yard fumble return and a game-saving interception. **Mizzou wins 40-34. 1-0**

Mizzou vs. Ole Miss, Sept. 8, Oxford, Miss.

The Tigers head to SEC country. Chase Daniel throws five touchdown passes on five consecutive series. Will Franklin catches eight passes for 105 yards and two touchdowns. **Mizzou wins 38-25. 2-0**

Mizzou vs. Western Michigan, Sept. 15, Columbia

Maclin collects 275 all-purpose yards, and Tony Temple gets the team's first rushing touchdown of the season, plus a second. **Mizzou wins 52-24. 3-0**

Mizzou vs. Illinois State, Sept. 22, Columbia

The quick-fire Mizzou offense brings its average scoring time of possession to 2:08, and the improving Tiger defense allows its fewest points of the season so far. **Mizzou wins 38-17. 4-0**

Mizzou vs. Nebraska, Oct. 6, Columbia

Big 12 play begins as the AP No. 17 Tigers take on the No. 25 Cornhuskers. Chase Daniel passes for 401 yards, and the Mizzou defense holds the Huskers to a mere six points in front of a sellout Memorial Stadium crowd of 70,049. **Mizzou wins 41-6. 5-0**

Mizzou vs. Oklahoma, Oct. 13, Norman, Okla.

The No. 11 Tigers face the No. 6 Sooners on the road. Mizzou actually captures the lead by a point in the third quarter, but three interceptions and a key fumble help the game slip away. **Oklahoma wins 41-31. 5-1**

Mizzou vs. Texas Tech, Oct. 20, Columbia

Homecoming brings expectations of a high-octane shootout. No. 15 Mizzou's offense delivers with 422 yards. So does Mizzou's defense, which holds No. 22 Texas Tech to 388 yards and 10 points; the Red Raiders entered the game averaging 582 yards and 50 points per game. **Mizzou wins 41-10. 6-1**

Mizzou vs. Iowa State, Oct. 27, Columbia

The Tigers look for their 14th win in their last 15 home games. A fumble recovery by Lorenzo Williams for a touchdown helps Mizzou earn another key Big 12 victory. Senior captain Pig Brown suffers a season-ending injury. **Mizzou wins 42-28. 7-1**

Mizzou vs. Colorado, Nov. 3, Boulder, Colo.

November crunch time begins with the No. 9 Tigers getting their first win in Boulder since 1997. Chase Coffman has a highlight day with three touchdown receptions (out of Chase Daniel's five TD passes). **Mizzou wins 55-10. 8-1**

Mizzou vs. Texas A&M, Nov. 10, Columbia

The team earns its first nine-win season since 1969 and fourth in school history. On Senior Day, Williams gets a big safety sack, and Martin Rucker grabs six catches and a rock from the giant "M" as a souvenir of his stellar senior season. Freshman Maclin aids his elders with 146 yards receiving. **Mizzou wins 40-26. 9-1**

Mizzou vs. Kansas State, Nov. 17, Manhattan, Kan.

The Tigers silence naysayers again by earning their first victory in Manhattan since 1989. Heisman contender Chase Daniel throws four TD passes and no interceptions. An early interception by William Moore sets up the first of Maclin's three touchdowns. **Mizzou wins 49-32. 10-1**

Mizzou vs. Kansas, Nov. 24, Kansas City, Mo.

The No. 3 Tigers and No. 2 Jayhawks battle at Arrowhead Stadium for the Big 12 North title. Daniel breaks his own school season record for total yards by the end of this game, and Danario Alexander leads receivers with eight catches for 117 yards. Williams seals the deal with another crucial safety sack. **Mizzou wins 36-28 and earns its first No. 1 ranking since 1960. 11-1**

Mizzou vs. Oklahoma, Big 12 Championship, Dec. 1, San Antonio

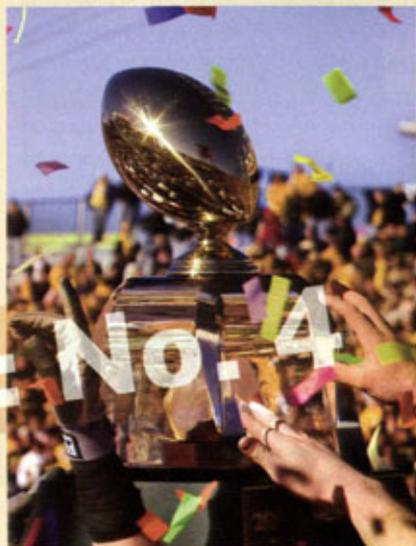
Mizzou makes its first-ever trip to the Big 12 Championship but leaves empty-handed. Mizzou settles for three field goals and only one touchdown on four trips within the 20-yard line, but Oklahoma scores five touchdowns and one field goal on six "red zone" trips. **Oklahoma wins 38-17. 11-2**

Mizzou vs. Arkansas, Cotton Bowl, Jan. 1, 2008, Dallas

It's supposed to be a battle between Heisman finalists Daniel and Darren McFadden. Confounding prognosticators again, Mizzou racks up 38 points without a single touchdown pass but with a bowl-record performance by Temple (281 yards and four touchdowns). Moore and the Tiger D stifle McFadden and company. **Mizzou wins 38-7 in its first New Year's Day bowl since 1970. 12-2**

Final AP ranking:

Players hoist the Cotton Bowl Field Scovell trophy for fans to see after a dominant victory over the Arkansas Razorbacks on Jan. 1.





ABOVE: Mizzou's Sean Weatherspoon and Castine Bridges (top) shut down a play at the Cotton Bowl. Heisman runner-up Darren McFadden and company averaged nearly 40 points per game this season; Mizzou held them to seven.

Bill Cocos, BS BA '53, of St. Louis, hasn't missed a home game since 1948 and has missed just two road games since 1969. The former University of Missouri System Board of Curators member and president has seen teams and coaches come and go. He has seen jubilation and devastation. As a reward for his loyalty through low times, he got to experience one of the highest highs inside a dank and steamy Arrowhead Stadium locker room as he celebrated the victory over Kansas and the Big 12 North title with players and coaches.

"Out of all the teams I've seen, this one is the best," Cocos says. The success snuck up on him. "I think these are years that you don't anticipate, but all of the sudden they just start developing."

On to the next one

Yes, Pinkel admits he has allowed himself a

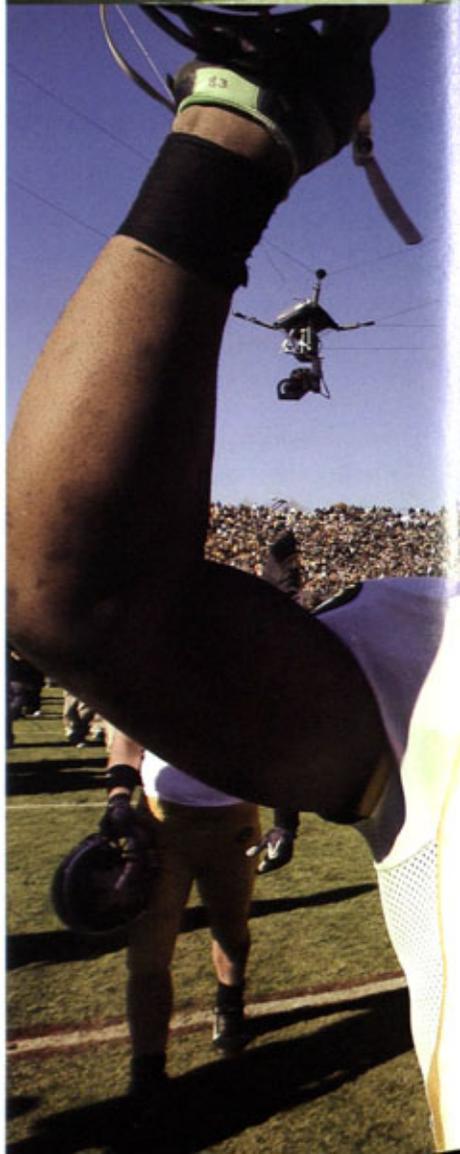
few moments to reflect on his success. Yes, he seems genuinely happy these days, but shifting a school's football disposition from blushing to gushing will do that to you. (So will a contract extension through 2012.)

Don't mistake him for complacent, though. A mere two weeks after the Cotton Bowl victory, he was talking about how the past season means little if the team can't win at a high level consistently. "We're where we were a year ago," he says. "We haven't done that yet."

It doesn't mean they can't. This year's seniors will be sorely missed, but now the coaching staff will groom the next group of leaders and develop next year's plan. Daniel will be back. So will tight end Chase Coffman, William Moore and many other top players on both sides of the ball.

"They've had a taste of it," Pinkel says. "They want to get back there." ■

ABOVE RIGHT: Tailback Tony Temple dodges an Arkansas defender on his way to Cotton Bowl records and Outstanding Offensive Player honors. **RIGHT:** Safety William Moore earned bowl Outstanding Defensive Player honors and the right to celebrate by making 13 tackles and returning an interception for a touchdown.





Tigers in the media

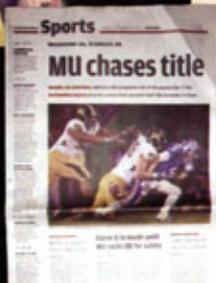
When you talk about “coverage” in relation to Mizzou football in 2007–08, defensive schemes aren’t the only things that come to mind. The Tigers were all over local, regional and national media this year.

Player profiles popped up everywhere. The *St. Louis Post-Dispatch* and others told the tale of all-purpose All-American Jeremy Maclin’s rough childhood and his de facto adoption by a youth football coach/urologist and his wife; by the week of the Nebraska game, *The New York Times* ran a similar story. Throughout the season, fans were treated to print, online and broadcast pieces on how senior safety Cornelius “Pig” Brown got his nickname (yes, he ate abundantly and sloppily as a child), plus countless headlines using “Chase” as a pun.

ESPN’s *College GameDay* featured Mizzou not once (which the show had never done before) but three times: before the Oklahoma game Oct. 13 in Norman; before the Nov. 24 game against KU at Arrowhead Stadium in Kansas City, Mo.; and again in front of the Alamo before the Dec. 12 Big 12 Championship against Oklahoma in San Antonio.

Yes, the MU-KU game is always a big deal to fans, but the national significance of the game this year led to more previews and hype for this “Border Showdown” than ever before. After beating KU, Mizzou landed a big one, with Chase Daniel gracing the cover of the Dec. 3, 2007, *Sports Illustrated*.

More than a month later, newspaper headlines trumpeted a dominant Cotton Bowl victory and, by the end of bowl season, a historic No. 4 finish for the Tigers.



FACES OF MISSOURI SHOWME



Staffers of *Missouri Showme*, Mizzou's legendary student-run humor magazine, tell it like it was. The magazine's editors, writers, cartoonists and business people were a talented crop of students — funny, serious about their work of running a funny magazine, and sometimes financially successful.

Excerpts compiled by
Jerry Smith, BJ '52

The 1949 *Savitar* calls this a photo of an editorial meeting "a la Shack." From left are Bill Gabriel, Dick Sanders, Jerry Smith and Philomena "Phil" Sparano.



From the 1920s to the mid-1960s, Mizzou had a winner in *Missouri Showme*, a student-produced humor magazine. To students, the magazine was great entertainment. To campus administrators, it was a live wire of a periodical that at times provoked censorship. But to the people who created *Showme* — its artists, writers, editors and business managers — it was something entirely different.

"*Showme* should be remembered in history — not just for the famous people who were once staff members, certainly not just for its troubles, but as an independent classroom where students of various talents could work together and prove themselves," says Jerry Smith, BJ '52, of Weldon Spring, Mo., writer and editor-in-chief for *Showme*

from 1948 through 1950. Smith is working to record the periodical's history as remembered by its staff. His work covers *Showme's* post-World War II revival, challenges the staff faced and the magazine's eventual decline. In the future, Smith's complete document will be available from University Archives at muarchives.missouri.edu.

After serving in the U.S. Navy from 1944-46 in the South Pacific, Smith arrived at MU in January 1948 for his first semester as a journalism student. One of his first purchases was a 25-cent copy of *Showme*. A few months later, he submitted four poems, saw them published and eventually joined the magazine staff. As a staffer, he produced two monthly columns, "Jerrymandering with Jerry Smith" and "Around the Columns,"

and 26 pieces of fiction. Smith and others who served as editor-in-chief set the direction of the magazine, contributed ideas, assigned responsibilities to staff members, edited stories and art, dealt with the occasional disapproval of the administration and "beat the typewriter to death."

Editors and staffers did "what they wanted to do in the way they wanted to do it — but with the ever-present reality of economic failure. In short, it was real life in the middle of academia," Smith says.

"I'm very lucky that I was at Mizzou in *Showme's* heyday. I don't like to believe that it failed, just that the era of such magazines had drifted away, and *Showme* went with it."

Smith's account shows that working on the magazine not only helped launch many a career but also generated more than a few fond memories. — Sarah Garber

Showme's golden years

**Mort Walker, BA '48, Stamford, Conn.
1947 and 1948 editor-in-chief**

After graduating from MU, Mort Walker went on to become one of the most popular cartoonists of the 20th and 21st centuries. His professional approach set the magazine's format for many of its best years.

"After I'd been selected to be the editor of *Showme* the coming year, I spent the summer studying national magazines to get ideas. I created the 'Around the Columns' feature from *The New Yorker's* 'Talk of the Town,' the contributor page, girl and boy of the month, the center spread and other features which were used in *Showme* for years after. I did the first full-color covers by making four separate drawings to achieve the colors.

"I assembled a staff of talented people with one goal in mind: financial success. I used my share of the profit to pay my way to New York to become editor of three magazines for Dell Publishing Co., and to become the top selling magazine cartoonist in the country before starting my comic strip 'Beetle Bailey,' which is now in its 57th year



and is sold to 52 countries with a daily readership of 200 million people. I credit *Showme* for paving my way because it had become nationally famous and editors recognized me when I came to New York.

"*Showme's* fame was achieved by its tangles with University administrators. I was called into Dean Frank Luther Mott's office after several offenses like my Sex Issue and my cartoon satirizing communism on the campus. He wanted to kick me out of J-School. I was a straight-A student, a member of the honorary journalism fraternity and editor of the school magazine. I also had three years of regular college plus officer's school and an engineering diploma at Washington University. I had four years in the Army with a year in Italy where I was an intelligence officer in charge of American GIs, a platoon of Italian soldiers and 10,000 German prisoners of war. I wasn't conditioned to take a back seat.

"When the dean asked me why I didn't take his prerequisite History and Principles of Journalism course, I replied, 'I was too busy saving the world for democracy, sir.'

"Get out of my office!' he commanded.

"I gathered all my credits together, graduated, left immediately for New York and started my career."

Postwar, pre-gray flannel

Charles Barnard, BJ '49, Cos Cob, Conn.
1948 editor-in-chief

Barnard's stint as Showme editor preceded a magazine career in which he was editor of True, a senior editor at Saturday Evening Post, the travel editor at AARP/Modern Maturity and a longtime contributor to National Geographic Traveler, Reader's Digest, Travel & Leisure and Smithsonian.

"In retrospect, I would describe the humor in *Showme* as not very sophisticated by mature standards, but to the audience at which it was aimed it was funny stuff. College students are a self-absorbed bunch and we played to that. Local references, poking fun at faculty, coded allusions to what we were up to on the banks of the Hinkson,

frat house humor and a near-preoccupation with booze and babes made up the formula. But not just at *Showme*. Almost all college humor magazines were the same.

"I didn't feel that the school administration paid much attention to *Showme*. We were never indecent or subversive in my time. Many of us male staffers were veterans of WW II, and that had a sobering, mellowing effect. I can recall no run-ins with MU.

"One of the first things I did when I became editor was to send complimentary subscriptions to MU's President Middlebush; to whoever was governor of Missouri at the time; and (yes) to Harry Truman at the White House. As I recall, the cover of our October 1948 issue featuring him drew an amused and complimentary response from the Truman White House after his re-election victory. What does this illustrate? Only that we weren't trying to be troublemakers in those days. We were in a hurry to get on with our lives. We weren't yet in our gray flannel suits, but that's where we were headed.

"How were editorial decisions made? Well, whenever we got together for meetings, it became show-off time. Anyone who had an idea for a joke, a cartoon, a crazy cover or a center spread put it forth. Looking now at the names on our masthead in those days, I recall a smart, wacky, uninhibited and, yes, funny bunch. And it was self-policing in a way. Any newcomer who couldn't keep up with this witty, crazy group soon sought other company.

"Were we conscious of remaining within bounds with our ideas and our humor? I suppose, yes, of course. Any of us would have been capable of putting out a rougher, coarser magazine, but I guess we understood that that might put an end to our fun. This was an interval, a pause in the country's social history — still postwar, still pre-television. Also, some of us were conscious, I'm sure, that the magazine might soon be something to be added to our job-hunting portfolios. It was in my case. I had met a publishing vice president at Journalism Week 1947, and I used *Showme* as a means of staying

in touch with him every month until I graduated. What a sensible bunch we were!"

A money-making venture

Philomena "Phil" Sparano Jurey, BJ '49
Washington, D.C.

1947-49 business manager

At the height of its popularity, Showme's circulation reached 6,000. The staff was running a bustling business. Jurey went on to a career in journalism that included 14 years as White House correspondent for the Voice of America.

"One of my duties was to send out the invoices to the advertisers and to dun by phone or mail those who were late payers. In promoting the value of *Showme's* ads, in 1948 we distributed a flier, 'Important News for Columbia Businessmen,' to local stores, restaurants and so on. It cited two things every businessman knows about advertising: An ad 'must be seen by a lot of people' and 'must be read by these people.' *Showme*, the flyer read, can give you both better than any other Columbia publication. 'Here's why: Last semester there were 3,000 *Showmes* per-issue sold, and each copy was read by an average of 3.3 persons. So, approximately 9,900 people read *Showme*.'

"We promoted the magazine in many ways. For example, we produced a *Showme* blotter, which listed the 1948 Missouri football schedule. This was cartoonist Flash Fairfield's brilliant idea. One of our most successful promotions was the 1949 *Showme* Queen election. The plans included events in St. Louis, sponsored by the MU Alumni Association of St. Louis, with the queen, her attendants and chaperone the guests of the Sheraton Hotel. Dick Sanders [editor-in-chief, 1949] and I attended.

"The president of the association wrote a letter to MU's President F.A. Middlebush, which included the following: 'I find my vocabulary inadequate to describe the superlative students who represented the University of Missouri in St. Louis last weekend. They more than measured up to what you and the University would expect — they exceeded every yardstick I know of for quality,



In this photo from the 1957 *Savitar*, *Showme* staffers gathered at the Shack. Front row: Dick Johnston, Barb Jones, Nanci Schelker, Skip Troelstrup, Ginny Turman and John McSkimming, J.J. Aasen. Back row: Barney Kinkade, Bob Clatanott, Brack Hinchey, Matt Hynn, Sue Wilson, Charlotte Peaslee, Dick Noel, Tom Watson, Margi Foster, Dave Freeman, Paula Fozzy, Ron Voigt, Noel Tomas and Ron Farr.

cooperation, good looks, citizenship and tolerant understanding of "old folks" alumni.' "

Is that a Picasso?

Bill "Gabe" Gabriel, BJ '50, Solana Beach, Calif.
1949 editor-in-chief

After *Showme's* first revival issue appeared in October 1946, it barely took a year before the staff crossed "the line," and administrators considered banning the periodical.

"The Sex Issue [November 1947]. With its publication, all hell broke loose. Mort's cover of Picasso-style nudes put the focus on him as the editor and perpetrator. We also wanted to distribute a sex questionnaire — like Kinsey. Mort was briefly suspended as editor-in-chief, which we noted with a subtle change on the masthead in February 1948: 'Guest Editor-in-Chief Charles Nelson Barnard, Editor-at-Rest Mort Walker.' "

I'll take two

Robert Skole, BJ '52, Boston, Mass.
1950 and 1951 writer

Showme staffers were known partly for their

sometimes-boisterous meetings at the Shack.

"The thing I recall most about *Showme* in 1951 was meeting in the Shack's back room. We'd dream up the issues' themes, center spread gags, mostly enjoy laughs and goof-ball conversation. Out at the bar, George C. Scott (the future famous actor) would hold court. He'd show a profile and ask, 'OK. Who is this?' We'd say, 'Jimmy Durante? Groucho Marx? Gary Cooper?' He'd finally say, 'Nah, nah. It's Barrymore. Pure Barrymore.' He was good pal of *Showme* cartoonist Don Pengelly.

"Magazine cartoon editors in those days would see cartoonists one day a week or so, look at their work, and, if the cartoonist were lucky, the editor would buy one. One day, cartoonists Don Pengelly and Herb Green met in the waiting room of one of the top markets, *Saturday Evening Post*. They knew each other from *Showme*. By this time, Herb was well established. Don was brand-new. Herb told Don how tough it was to break in, don't get discouraged, it takes time, keep up your spirits, etc., etc. Don goes in to see the editor. Comes out after a while.

Herb asks how he did. Don says, 'He bought two.' Herb was amazed."

I'm not so think as you drunk I am

Joel Gold, BA '55, Lawrence, Kan.
1953 editor-in-chief

Joel Gold took part in several staff meetings at the Shack, where a golden liquid loosened the lips of staffers. He went on to teach English at the University of Kansas and publish *The Wayward Professor* (University Press of Kansas, 1989), a book of anecdotal humor about experiences in the academic world.

"Everyone with a sense of humor could be useful at the monthly gag meetings, essentially brainstorming sessions, fueled by pitchers of beer at the Shack. The key was not to shoot ideas down; one bad gag might trigger someone else's good one. If memory serves (and these days it often doesn't), the artist assigned to do the center spread, that two-page layout of crowded cartoon figures and bubbles of speech, was the only one not drinking — or maybe 'moderately' drinking — as he tried to jot down the rapid-fire sight

gags, obscenities, and comic situations being lobbed at him or her around and through the beer glasses.

"I do remember Pat Kilpatrick, funny and talented, jotting down ideas for her center spread and whispering to a less innocent staffer, 'What does that mean?' I'm not sure if she really didn't know, or was just putting us on."

Chief button pusher

Noel Tomas, BJ '59, Glastonbury, Conn.
1957 editor-in-chief

As Showme's popularity continued, the staff worked hard to come up with new, fresh material and ways to generate income. But in December 1957, one issue drew harsh criticism from the administration, resulting in a ban from 1958 to early 1960.

"We published four issues while I was editor-in-chief. From the beginning we began 'pushing the buttons' of the administration. One sore point was the use of nude women in ads, an ad salesman's idea that helped pump up income. The ads were for clothing stores and featured photos of unclothed women very carefully posed. Ad Manager Bob Weinbach was the man who brought in the bucks.

"But our fourth issue finally pushed too far. The Publications Board found it totally unacceptable. The magazines were shredded, and our staff and cartoonists just disappeared. We figured that the *Showme* era had ended forever and that we had muddied the good done by some of the illustrious past editors such as Mort Walker and Herb Green.

"Ironically, those shredded issues included a notice that *Showme* had been ranked third best of 50 college humor magazines."

Ah, whimsy

Ron Powers, BJ '63, Castleton, Vt.
1962 and 1963 editor-in-chief

The administration wasn't easily convinced to lift Showme's publication ban, but Powers and co-editor-in-chief Larry Roth, BJ '64, MA '68, of Germanton, N.C., finally persuaded the dean of students to entrust the magazine to them. Powers went on to win the Pulitzer Prize for criticism in 1973.

"Larry Roth and I brought *Showme* back

from the Realm of the Damned in the autumn of 1962 and the spring of 1963, when I graduated, and just a few months before the world cracked open and Hell herself bubbled forth as the societal norm.

"We were the last collegiate generation of the 1950s (some accused us of being the last collegiate generation of the 1930s). The coeds spent most of their time wearing pearl necklaces and arranging themselves in rows with perfect posture, ankles crossed, hands folded in laps, being photographed for the Legislative Council yearbook. The boys were all tall and rawboned and crew-cut, and wore Kingston Trio shirts and tapped a keg now and then, but most of all strode around the campus working on their grade-point and shouting 'Outstanding!' to one another, which they would continue to shout into their first few weeks in the Vietnam killing fields. 'Matriculating in a school for the blind,' as the onetime undergrad Tennessee Williams once put it. I think I'm digressing. Except to say that these postures and exclamations defined the limits of humor, and nearly everything else, back then.

"It was Roth, more than I, who burned to bring *Showme* back. Roth deserves the credit. It was Roth who pursued the delicate negotiations with a skeptical administration, while I did little more than lend my star-power as the recently acknowledged Top Collegiate Cartoonist in Missouri. (Actually, it may have been 'in Mid-Missouri,' or perhaps even 'in Boone County, Missouri — with the exception of Joe Jahraus.' But an accolade is an accolade.)

"Roth and I were off-campus roommates that year, and fellow J-Schoolers. We lived in a little white frame house behind a pizza joint on South Ninth across from the J-School called the Agora House and run by a bald-headed former merchant marine (an intellectual with huge forearms) named Ralph. This is where most of our issues got put together, often after hours, as we munched naughtily on pizzas we'd ordered from someplace else. We were whimsical, don't you see. Ralph elected not to activate his massive forearms

and be whimsical along with us, or both of us would be long since dead by now.

"Roth and I were probably the only two late-adolescent males in the Midwest who could have pulled it off — persuaded the administration that in bringing back *Showme*, we wouldn't Offend. We were that dewy and dopey and innocent.

"Our big hurdle in gaining permission to bring back *Showme* was to persuade the dean of students that we would keep it ... wholesome. The dean of students was a terrifying straight-arrow and veteran of the Salem Witch Trials named Jack Matthews — 'Black Jack,' to the student body.

"Black Jack Matthews wore a flattop and dark-rimmed glasses, and he ran his office pretty much the way J. Edgar Hoover ran the FBI. Black Jack was about control and reprisal, and catching Communists, with which our Midwestern land-grant campus of course teemed. Black Jack's informational reach was infinite. Some said he soaked intelligence out of everyone's minds via some occult reverse-energy trick he played with the public-address system during football games at Tiger Stadium. Black Jack liked his students sober and virginal, and his humor ... wholesome. His idea of a filthy joke was the one about the ram that ran off the cliff because he didn't see the ewe turn. I actually sort of liked him.

"If memory serves — and it still doesn't, probably — our 'pitch' meeting in Black Jack's office, in which we assumed the traditional knees-on-carpet posture after being frisked in the outer hallway, went something like this:

"Black Jack: So, you want to bring back *Showme* and keep it ... wholesome.

"Roth: We're very wholesome. We don't like dirty jokes.

"Black Jack: That's what they all say. And they always foul it up. Get hung up on that

Here's the 1963 Savitar caption for this photo: "One of the great rewards of work on a humor magazine is hearing a joke for the first time in history. Paul Hurst cackles. Frank Weltner roars. Winston Gifford smiles. Ron Powers chuckles."

monthly deadline. Throw in something off-color, Communistical, just to get the ball rolling.

"Roth: We'd do it as a quarterly.

"Black Jack: You still might get hung up.

"Roth: A quasi-quarterly?

"Black Jack: One foul-up ... just one ...

"Roth: A queasy quasi-quarterly?

"Black Jack: You think you can be funny without being off-color?

"Roth: A crazy queasy quasi-quarterly.

"At that point, Black Jack must have decided that no kid this dorky could be much of a threat to community decency or national security. He said, 'Sure. Bring it back. But one foul-up ...'

"After that, it was a matter of assembling

The Team. Between us, Roth and I knew people who knew people — people who could do ... wholesome, if kept on a tight leash, but who'd walked on the wild side, some of them. There was the massively muscled, steely-eyed Frank 'The Insinuator' Weltner, who'd narrowly beat a double-entendre rap at a junior college a year or so earlier, and his baby-faced accomplice, Paul 'The Baby-faced Accomplice' Hirth, who could slay you with a fast quip or a faster shiv between the ribs, he didn't much care which. There was Joe 'My Cartoons Are Better Than Your Cartoons' Jahraus, a cartoonist like me; good, some people said, real good; I figured that sooner or later we might have to go up against each other. There was Mike 'The Canadian' Miner,

whose lanky frame, deep-set eyes behind thick glasses and nearly incomprehensible way of murmuring belied a near-incredible capacity for really obscure, convoluted and ultimately disposable jokes. And none of it could have worked without the market-savvy of Miner's roommate, the advertising major Winston 'I'm Going to Work to Change the System from the Inside' Gifford, who rounded up a lot of ad revenue for the magazine, I think. We got to work. There was humor that needed creatin'. Wholesome humor." ■

MORE > Read Showme jokes and see Showme cartoons.
mizzoumag.missouri.edu

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Walking the Legacy Walk

Hundreds of alumni have ponied up at least \$375 to buy a brick for the Mizzou Alumni Association's new Legacy Walk, which is building a scholarship endowment that could eventually be worth about \$1 million.

At Mizzou, being a state school founded way back in 1839, it's common enough to find "legacy" stories, in which a student has come to campus following in the footsteps of an older relative. Sometimes a whole raft of relatives descends on campus at once. Beth Haden and her family have both scenarios covered.

Haden, BS BA '06, a second-year law student from Kansas City, Mo., has a Mizzou family tree with roots as deep as they come. She and eight relatives helped dedicate the first phase of the Mizzou Alumni Association's Legacy Walk Oct. 19, 2007, just before Homecoming festivities began. Contributors bought bricks and had them inscribed and laid in a walkway in front of the Reynolds Alumni Center. Money from the sale of bricks is building the walk and a scholarship endowment, a high priority of MU and therefore of the association.

Haden and several family members bought a brick for her 86-year-old grandfather, Turner Roy Haden, BS Ag '43. "He is a lifelong Mizzou fan and is so proud to have seven grandchildren carrying on the family's Mizzou tradition," she says.

Here's Beth Haden's Mizzou family tree:

- Great-great-great grandfather Turner Richardson Haden II and wife Louisa were among the Boone County residents who donated money to establish the University of Missouri in Columbia in 1839.

Past alumni association presidents check out the new Legacy Walk. They are, from left, Melodie Powell, BA '77, JD '81; Cordelia Esry, BSN '55, MEd '57; and Debbie Snellen, BS Ed '79, MA '80.

- Great-grandfather Turner Richardson Haden, BS Ag '12
- Great-uncle James Richardson Haden, BS BA '39
- Grandfather Turner Roy Haden, BS Ag '43
- Great-uncle Donald Douglas Haden, BS BA '50
- Father Jonathan Royen Haden, BJ '78
- Mother Barbara Ann Hughes Haden, BA '79
- Aunt Ellen Murray Haden, MBA '82
- Aunt Constance Haden Crumpton, BHS, OT '82, occupational therapist at University Hospital. Her husband, Roger Crumpton, is assistant athletic director for arena operations at MU.
- Sister Andrea Lynn Haden, senior majoring in business
- Cousin Margaret Jean Haden, senior majoring in English
- Cousin Douglas Patrick Haden, sophomore majoring in chemistry
- Cousin Haden Ross Crumpton, sophomore majoring in business
- Sister Theresa Marie Haden, freshman majoring in business
- Cousin Rebecca Ellen Haden, freshman majoring in history and education

Hundreds of people participated in Phase 1 of the Legacy Walk, which concluded at Homecoming with the laying of 609 bricks. That yielded about \$263,000. After paying roughly \$75,000 in marketing and construction costs, about \$188,000 went into the scholarship endowment. Meeting the March 1 deadline for Phase 2 will get patrons' bricks in the ground by commencement in May 2008. Then the cycle starts over again with an Aug. 1 deadline to have bricks laid by Homecoming 2008.

"Many people were excited about having their name on campus, and others really liked the idea of money going to scholarships," says David Roloff, the association's

director of membership and marketing. For years, the association has funded a variety of scholarships. The association pitched in more than \$225,000 for scholarships to 198 students for the 2007-08 school year.

Abby Larson, coordinator of membership and marketing, typed all the brick inscriptions and has a few favorites. "There were a lot who said 'Go Mizzou,' and 'Go Tigers,'" she says, but one by Rich Gould, BS Ed '84, of Lakewood, Colo., stood out. "His said, 'Rocky Mountain Tigers, no fifth down.'" She also recalled Don Ayers, BS BA '64, of the Pi Kappa Alpha fraternity, who was the driving force behind the purchase of 27 bricks from among his brothers. Ayers bought four, John Walker, JD '71, bought 12, mostly for deceased fraternity brothers, and 11 others got in on the act.

More: For information on the Legacy Walk and scholarships, go to www.mizzou.com.



Photos by Rob Hill

Through their great-great-great grandfather, the Haden family has ties to the founding of the University. Making the Legacy Walk dedication a day to remember, they are, front row from left: Annie Haden, Tracy Haden, Becky Haden and Maggie Haden. Back row from left: Beth Haden, Haden Crumpton and Doug Haden. All are from Kansas City, Mo., except Crumpton, who lives in Fulton, Mo.

Even if your membership in the Mizzou Alumni Association expired Jan. 31, it is never too late to renew. Show your Tiger pride today by returning your membership invoice with payment, renewing online at www.mizzou.com or by calling 1-800-372-6822.

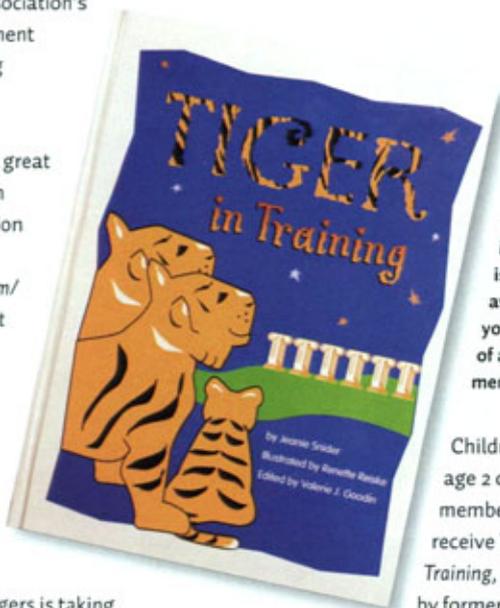
The association is proud to announce a new partnership with Liberty Mutual to offer alumni Group Savings Plus®. This program allows you to purchase high-quality auto, home and renters insurance at low group rates. More: 1-800-372-6822

When you earned a degree at Mizzou, you also earned the right to wear a beautiful Mizzou ring. The traditional style features the Columns and Jesse Hall, and the signet version is more contemporary. More: 1-866-BALFOUR (225-3687) or www.mizzou.com



Get involved! The association's Leadership Development Committee is seeking members interested in serving on various committees. This is a great way to get involved in your alumni association at the national level. More: www.mizzou.com/volunteers.htm for a list of opportunities and online application

Explore Ireland's town and country life in Dublin and Killarney in September 2008. Tourin' Tigers is taking reservations now for this and other fall destinations. Choose from a variety of travel adventures and global learning experiences with fellow Tigers. More: www.mizzou.com for tours and details



The book *Tiger in Training* is a benefit available to young children of association members.

Children under age 2 of association members may receive *Tiger in Training*, a free book by former association President Jeanie Snider, BS Ed '70. The book playfully tells children various ways they can know if they'll eventually attend Mizzou: for instance, "... if your blocks are usually stacked in columns." Register at 1-800-372-6822.

MIZZOU CONNECTION

<p>MAR. 5 Mizzou Legislative Day at the Capitol, Jefferson City</p> 		<p>MAR. 11-16 Big 12 Basketball Tournaments (Men's and Women's), Kansas City, Mo.</p> 	<p>APR. 11 Governing board meeting, MU</p>	<p>APR. 12 Mizzou on Tour, Carnegie Hall, New York City</p> 	<p>APR. 11-12 Griffiths Leadership Society conference, MU</p>	<p>APR. 17 Boone County (Mo.) Chapter, Mizzou Night with the Arts</p>
<p>APR. 18 Kansas City (Mo.) Chapter Tiger Ball</p>	<p>APR. 19 Black and Gold Game</p> 			<p>APR. 27-29 Reunions for classes of 1957, 1962 and 1967</p>	<p>MAY 16-18 Commencement</p>	<p>MAY 18 Greater Ozark Chapter golf shoot-out, Springfield, Mo.</p> 

For more information: mizzou.com, 1-800-372-6822



Cotton pickin' Before the Cotton Bowl football game Jan. 1 between the Missouri Tigers and Arkansas Razorbacks, fans enjoyed a spirit rally, above, one of three Mizzou Alumni Association events attended by 11,600 fans. Coach Gary Pinkel, right, talked at the rally. Chancellor Brady Deaton and wife Anne, above right, appeared in the Cotton Bowl parade and were among 35,000 Tiger fans attending the game.

Photos by Rob Hill

SPACED OUT

Hey, did you know SHP is the fastest growing unit at Mizzou???

Yep, it's crowded in here.

Well, let's all do something about it now!

All joking aside ... we're full! Find out how you can help us get some elbow room by contacting the School of Health Professions Office of Development and Alumni Relations at 573-884-0927 or fosterma@health.missouri.edu. There's a role waiting for you.

 **School of Health Professions**
University of Missouri

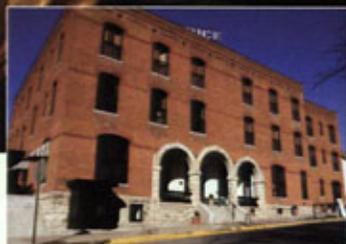
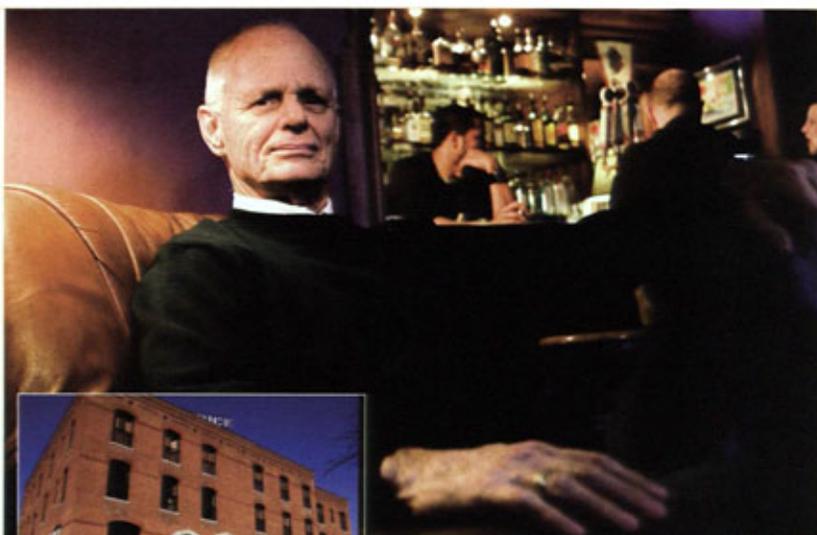
Haw's many projects

Bill Haw must have a very limber neck. He seems to look into the future and the past with the same frequency and enthusiasm.

Looking forward by innovating in the cattle business helped him prosper. For instance, he developed a way of buying relatively inexpensive (and skinny) cattle from Mexico and fattening them for sale in his own feedlots. The profits have been plump as well.

Haw, BA '61, has spent millions of dollars as he looked back at endangered buildings from earlier eras and brought them back to life. Starting in 1993, he helped revive the main street of Cottonwood Falls, Kan. "It was a picturesque little town, and like many small towns, it was dying. So, over time I bought seven buildings on the main street and restored them. I put my ranching office in one of them. It was an attempt to give back to the area where I made my fortune."

Haw then took on the Livestock Exchange in Kansas City, Mo., turning a run-down structure that had outlived its purpose into a thriving office building. But his latest love affair with history is the Hotel Frederick in Boonville, Mo. Built in 1905, the Frederick's public rooms retain many of the building's details —



Photos by Nicholas Benner

Renovating historic places has been Bill Haw's passion for years. His latest project is Boonville's Hotel Frederick, built in 1905.

woodwork, tile, glass — that bespeak Boonville's former rank as a well-heeled town located on major water and road routes between St. Louis and Kansas City. Rooms overlook the Katy Trail, Missouri River and U.S. 40, which looks more like a historic main street flanked by 19th-century storefronts than like a highway.

The Frederick hits the nostalgia button for Columbia residents who remember Glenn's Café. Steve Cupp, BS Ag '84, owns the restaurant — now in the hotel — which was famous in

Columbia for its Cajun dishes.

The guest rooms, on the other hand, are anything but historic. Amenities include contemporary furniture, flat screen TVs, high-speed Internet and air-jet bathtubs.

One of the throwbacks — a wood stove — sits front and center in the hotel's lobby. A guest, sensing Haw's penchant for history and innovation, summed it up this way. "This must be the only hotel in the country that has Wi-Fi and a wood stove." — Dale Smith
More: hotelfrederick.com

The Forties

☆Mary Jo Phillips, BSN '46, and J.W.

"Chubb" Phillips, A&S '48, of Columbia celebrated their 60th wedding anniversary Oct. 25, 2007.

Charles "Charlie" B. Ridgway, BJ '47, of Longwood, Fla., wrote *Spinning Disney's World: Memories of a Magic Kingdom Press Agent* (The Intrepid Traveler, 2007).

☆Rudolph Lea, BS Ed '49, of Elkins Park, Pa., wrote *Topsy's GI Journey: Tales of a Soldier and His Dog in WWII* (iUniverse Inc., 2007).

The Fifties

☆Leslie F. Volmert, BS Ag '50, of Vienna, Mo., and ☆☆Alfred J. Wagner, BS Ag '51, of Sarcoxie, Mo., received certificates from the Missouri Century Farm program, which recognizes farms that have been in the same family for 100 years or more.

Jerome Gilson, BA '52, of Wilmette, Ill., a partner and senior shareholder at Brinks Hofer Gilson & Liene in Chicago, was inducted into the 2007 Intellectual Property Hall of Fame.

The Sixties

Veita Jo Hampton, BS Ed '61, MA '79, of Shelbyville, Tenn., co-published a photography and poetry collection, *Windows to Vietnam* (Cheshire Publishing, 2007). She owns Bluestocking Editorial Services. ☆☆Gary Tatlow, BA '62, JD '64, and his wife, the late ☆☆Marilyn Silvey Tatlow, BA '62, of Columbia received the 2008 Missouri Arts Council award for philanthropy Feb. 13, 2008, at the Capitol Rotunda in Jefferson City, Mo. ☆☆Clifford S. Brown, BA '65, JD '68, of

To be or not to be?

For Maria, who is already dreaming of being a Tiger, that is the question.

For many future students, the Mizzou experience would not be possible without financial support. Currently, three out of four students attending the University of Missouri seek outside financial assistance.

Now, thanks to the generosity of our alumni and friends, students like Maria will have the chance to be a shining star at Mizzou.

Private support helped make possible the \$36 million in annual grants and scholarships recently awarded to undergraduate students.

Help kids like Maria, a future MU drama major, by supporting the Mizzou Annual Fund today!



Maria, Mizzou Class of 2021

FOR ALL WE CALL

MIZZOU

Rock 'n' roll Holliday

Art Holliday is best known — in St. Louis, anyway — as a news anchor and former sportscaster on KSDK-TV. But Holliday, MA '76, nurtures a passion for documentary filmmaking.

Between news segments, Holliday grabs moments to work on his second movie, *Johnnie Be Good*, about legendary St. Louis piano player Johnnie Johnson, who along with band mate Chuck Berry was a founding father of rock 'n' roll. Johnson died in 2005. Holliday is five years into compiling and whittling 150 hours of film footage into a three-hour rough cut that eventually will shrink to feature length. The process is a welcome change from producing three-minute — max — news segments.

Holliday had a blast interviewing rock legends Bonnie Raitt, Bo Diddley, Bob Weir, John Sebastian and others. "All of these people hold Johnnie in the highest regard," Holliday says. "Eric Clapton, for instance, grew up trying to learn to play the guitar like Chuck Berry and Muddy Waters. His most unusual quote to me was, 'The thing I liked about Johnnie Johnson was he made me feel like an equal,'" Holliday laughs. "We see these people as they are now — superstars, Rock and Roll Hall of Famers.



Photo courtesy of Art Holliday

But they all had idols of their own."

Holliday is equally motivated by the importance of Johnson's role in music history. "When you're entrusted with telling someone's life story, that's a big responsibility."

In 2002, U.S. District Judge Donald Stohr dismissed Johnson's lawsuit seeking back royalties for songs he wrote with Berry, such as "Maybellene," "Roll Over Beethoven" and "No Particular Place to Go." Stohr decided that, under the federal Copyright Act, Johnson was not entitled to anything because he had waited too long to pursue his case against Berry, who copyrighted all the songs himself.

KSDK-TV anchor and executive producer Art Holliday, right, interviewed piano player Johnnie Johnson for a documentary before he died.

The ongoing debate shapes Holliday's film, which he hopes to release in 2009, though he is in no rush to finish. "I'm not Michael Moore or Ken Burns," Holliday says. "There's no one waiting for my next documentary. I want the film to be as great as Johnnie's music. That's a pretty high bar." — Lisa Groshong

M **MORE** > Learn more about Art Holliday's films.
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Republic, Mo.; ☆**John M. Carnahan III**, JD '74, of Springfield, Mo.; and **John E. Price**, JD '79, of St. Charles, Mo., were selected as Missouri-Kansas Super Lawyers for 2007 by *Law & Politics* magazine. They are attorneys and shareholders in Carnahan, Evans, Cantwell & Brown, P.C., a firm with offices in Springfield, Mo., and Branson, Mo. **Ronald J. Koperski**, PhD '66, of Peoria, Ill., received the Putnam Award for Excellence in Teaching from Bradley University Sept. 27, 2007. He is an associate professor of communication.

Thomas F. Soapes, BS Ed '67, MA '69, PhD '73, of Alexandria, Va., retired as archivist of the Smithsonian Institution.

Patrick J. Eng, BS BA '68, BJ '70, of Columbia received the Robert Duncan Award for Appellate Excellence from the Missouri Association of Criminal Defense Lawyers. He is a partner at Eng and Woods Attorneys.

☆☆**Larry Moore**, MA '68, of Belton, Mo., copresided with ABC World News Anchor Charles Gibson at the dedication of Broadcast Place, the new home of KMBC/KCWE-TV in Kansas City, Mo. Moore is a nightly news anchor for the ABC-TV affiliate and was recently inducted into the Silver Circle of the National Academy of Television Arts and Sciences, Midwest chapter, for his contributions to the television industry.

☆☆**C. David Billings**, PhD '69, of Huntsville,

Ala., retired as dean of the business school at the University of Alabama in Huntsville after 26 years of service. He was the first dean of Alabama's business school.

Jim Haines, BA '69, JD '75, of Lawrence, Kan., is the Ned Eldon Clark Distinguished Professor of Business at Washburn University in Topeka, Kan. He retired in 2007 as CEO and a director of Westar Energy.

The Seventies

☆☆**Michael V. Conger**, BJ '71, of Kansas City, Mo., was selected to *The Best Lawyers in America* for his specialization in employee benefits law. **F. Bruce Milne**, BS '72, of Chapel Hill, N.C., graduated from the Unity School of Christianity

and was ordained by the Association of Unity Churches International in June 2007. He is a minister at the Unity Center of Peace.

No matter where they are, MU alumni find each other. Mark Weinstein, BJ '73, of Wrightsville, Penn., was wearing a Mizzou T-shirt in the Dominican Republic's Iberostar Punta Cana on Nov. 24, 2007, when he was spotted by other vacationers, including Katie Rhoades, BS '03, and Brian Rhoades, BS, BS '00, of Fulton, Mo.; and Justin Swindler, BS '01, of Creston, Iowa.

That night, they watched the Missouri-Kansas football game at the resort's Star Rock Cafe.

☆☆**Thomas P. Battistoni**, BA '75, of Scarsdale, N.Y., is a partner in the litigation group of Schiff Hardin LLP. He works in the firm's New York office.

☆**Skip Walther**, BA '75, JD '79, of Columbia was elected vice president of the Missouri Bar for 2007-08.

William E. Wayne, BS BA '76, of Liberty, Mo., retired as associate superintendent of operations for the Crossroads Correctional Center in Cameron, Mo., after 30 years of service with the Missouri Department of Corrections.

Stephen J. Owens, BS PA '77, of Leawood, Kan., was appointed general counsel for the University of Missouri System.

The Eighties

Tammy Lechner, BJ, BJ '80, of Laguna Beach, Calif., wrote and photographed *The Chicago Cubs: Our Team—Our Dream: A Cubs Fan's Journey into Baseball's Greatest Romance* (Triumph Books, 2007).



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The sweet life

Shawn Askinosie may have found his calling. Again. As a successful criminal defense attorney and a partner at Askinosie and Bilyeu in Springfield, Mo., Askinosie had a reputation for taking on difficult cases. His cases were featured on *Dateline* and *Court TV*, and in 2001 he was named a lawyer of the year by *Missouri Lawyers Weekly*.

Around 2005, though, Askinosie, BA '83, JD '89, knew he wanted a change. He had been baking cupcakes with good quality chocolate as a hobby and grew more interested in the chocolate itself. But the idea to become a chocolate maker seemed to come out of the blue.

"I really think this idea to make chocolate was a gift. I can't explain it any other way." He knew nothing about chocolate. "For all I knew, chocolate bars grew on trees." Askinosie began a quest to learn the science of chocolate. He made batches of chocolate from the cacao bean in his home kitchen, and then moved his experiments to the law office

kitchen after his wife, Caron, said the kitchen looked like a "war zone."

Determined to understand the process from start to finish, he traveled to the Amazon in October 2005 and learned about cocoa tree agronomy, cocoa economy, cocoa genetic improvement, crop protection and postharvest techniques. Most importantly, he formed lasting relationships with people in the cocoa industry in Ecuador.

Askinosie Chocolate opened, with a storefront and attached factory, in Springfield in April 2007, offering dark chocolate bars made with beans from Ecuador. Chocolate bars from Mexican beans soon followed.

Askinosie periodically travels to South America and Mexico not only to inspect the crop but also to renew his connections with the growers. He shares 10 percent of his net profits with them in a program called "Stake in the Outcome."

"In many ways they are the happiest people I have ever met. They have little gardens in their yards and love to share food." Visiting these remote places



Photo by Mike Wong

Shawn Askinosie's move from criminal attorney to chocolate aficionado has been an adventure that has taken him all around the world.

rejuvenates his spirit.

Askinosie plans to stick with the chocolate-making business. "I could see myself doing this until I can't stand up," he says. "And then I can sit down and still make chocolate." — *Jody Mace*

More: askinosie.com

Jeffrey Burden, BJ '82, of Richmond, Va., received the 2007 development volunteer of the year award from the Arthritis Foundation's national office. He serves on the foundation's national income development committee and is a partner at the Virginia Estate Plans PLC and Virginia Fiduciary PLC law firms in Richmond.

★ **Lee Schaefer**, BA '82, of Belleville, Ill., received the workers' compensation distinguished lawyer award from the Bar Association of Metropolitan St. Louis and Kids' Chance Inc. She is an assistant attorney general and director of the Division of Labor in the office of Missouri Attorney General Jay Nixon.

Michael Pritchett, BJ '83, of Overland Park, Kan., wrote *The Melancholy Fate of Capt. Lewis:*

A Novel of Lewis and Clark (Unbridled Books, 2007). **Greg Michalson**, MA '78, of Columbia, edited the book.

David Wright, BS Ag '83, of Blue Springs, Mo., was elected to the board of directors of the Missouri State School Board Association. He has served on the Blue Springs R-4 Board of Education for the past seven years and is chief of financial operations for the USDA's Risk Management Agency in Kansas City, Mo.

★ **Michael Kodas**, BJ '84, of Hartford, Conn., wrote *High Crimes: The Fate of Everest in an Age of Greed* (Hyperion, 2008). An avid climber, he is a reporter and photographer for the *Hartford Courant*, and his work has also appeared in the *Los Angeles Times*, *Washington Post*, *Boston Globe*, *Chicago Tribune* and *Newsweek*.

★ **Ken Flottman**, BA '85, of Nairobi, Kenya, is resident director of the East Africa office of the International Republican Institute, a nonprofit organization that promotes the development of democracy.

★ **Laura Pickard Meyer**, BA '85, BS Ed '86, of Glenview, Ill., is past president of the Illinois Podiatric Medical Association. She was featured in the Spring 2007 newsletter of the American Association for Women Podiatrists.

John J. Diehl Jr., BA '87, of Ballwin, Mo., joined Armstrong Teasdale LLP as a partner.

Tanja Ingeborg Heinen, BJ '88, and husband David of Fairway, Kan., announce the birth of Mirabelle Gisela Sept. 16, 2007.

Laura Stewart Knowles, A&S '89, and husband T.K. Knowles of Pacific Palisades, Calif., announce the birth of Tiger Stephen Stewart

Museum's tiny stitches yield big victories with boys

Carrie Cox counts it among her professional accomplishments that boys don't hate her.

As curator of education for the National Quilt Museum (Museum of the American Quilter's Society) in Paducah, Ky., Cox, PhD '99, creates educational programming and trains docents to lead young visitors on tours. Little boys, their teachers have confided, tend to dread their visits with her — until they meet, that is.

"Quilts are more than what grandma has at her house," says Cox, who studied historic textiles and clothing in Mizzou's College of Human Environmental Sciences and interned at the Museum of Art and Archaeology. Cox links the fabric



Photo courtesy of Carrie Cox

Carrie Cox gets children excited about quilts.

hangings. The process became a sneaky science lesson as a chlorophyll image transferred from leaf to fabric. But Cox was surprised to discover that the boys' favorite part of the project was operating the sewing machines.

Another crowd pleaser featured astronaut and quilter Jan Davis, who discussed her own quilts along with the gallery's space-themed works.

"My goal is always to make it fun," Cox says. — Lisa Groshong

works of art to topics — science, math or social studies — her visitors are studying at school. But the hands-on projects truly spark their enthusiasm.

At a recent "boy's day" at the museum, students pounded leaves with hammers to create leaf-print wall

Knowles March 3, 2007. Grandparents are ☆**Norm Stewart**, BS Ed '56, M Ed '60, and wife ☆**Virginia Zimmerley Stewart**, A&S '56. **Chris Tilley**, BJ '89, and wife Debbie of Riverview, Fla., announce the adoption of Benjamin Randol, born Dec. 30, 2006. Chris is the sports director at WTSP-TV in St. Petersburg, Fla.

The Nineties

Frederick Smith, BJ '92, of Los Angeles wrote *Right Side of the Wrong Bed* (Kensington, 2007). **Sarah Hill**, BJ '93, of Columbia, KOMU-TV anchor, won first place for best feature reporting from the Missouri Broadcasters Association for "Sarah's Stories: The Prom." Hill and **Brad Noblitt**, BS Ed '85, of Columbia, also won a silver Heart of America award from the Kansas City Press Club for the feature.

☆**Gina Johnson**, BS BA '95, and husband Brad of St. Louis announce the birth of Tessa Christine July 20, 2007.

☆☆**Patrick Brueggeman**, BS Acc '96, and **Melissa Capes Brueggeman**, BS PA,



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BS Acc '96, of Chesterfield, Mo., announce the birth of Evan James Sept. 7, 2007.

Eric Blumberg, BJ '97, of Columbia won a gold Heart of America Award from the Kansas City Press Club for the story "Challenger Baseball." He is a sports reporter/anchor for KOMU-TV.

Jill Burri May, BJ '97, and Preston May of Richland, Wash., announce the birth of Kira Marie June 8, 2007.

Angie Bailey, BJ, BA '98, and **☆Scott Schaefer**, BJ '04, of Columbia won a silver Heart of America Award for a regular franchise feature from the Kansas City Press Club for "Your Health." Schaefer also won a gold Heart of America Award in photojournalism from the Kansas City Press Club for the story "Drum Corps." Bailey is an anchor and Schaefer is a news and sports photographer and live-truck operator for KOMU-TV.

Jon Hamm, BA '93, of Los Angeles received a Golden Globe for Best Actor in a TV Series Drama Jan. 13 for his portrayal of Don Draper in *Mad Men*.

Adam Pitluk, BJ '99, of Dallas wrote *Damned to Eternity: The Story of the Man Who They Said Caused the Flood* (Da Capo Press, 2007). The book recounts the Great Midwestern Flood of 1993 and the story of James Scott, who was convicted of intentionally breaking a levee along the Mississippi River. Pitluk is a contributor to *Time* magazine.

The 2000s

Ginger K. Gooch, JD '00, of Springfield, Mo., received three David J. Dixon Appellate Advocacy Awards at the Missouri Bar annual meeting Sept. 28, 2007. Gooch practices in the areas of appellate practice and business litigation in Husch & Eppenberger LLC's Springfield office.

Monica Moore Stoneking, MPA '03, of Columbia wrote *Diary of an Unemployed Workaholic: Lessons Learned from Chaos* (LuLu, 2007).

Jason Carl Grill, JD '04, of Kansas City, Mo., is an associate attorney for Holtsclaw & Kendall LLC. He continues to serve the 32nd District in the Missouri House of Representatives.

Holly L. File, BFA '06, of Columbia owns Two Paws Up, a pet sitting and dog walking service and seller of dog treats and accessories.

Maurice "Bill" Karl, PhD '06, of Columbia founded and is chief technology officer of Purple Tree Technologies, which has developed a patent-pending emergency alert response system.

Faculty Deaths

C. LeRoy Day, BS AgE '45, MS '48, professor emeritus of agricultural engineering, of Columbia Oct. 29, 2007, at age 85. He taught at MU from 1945-85 and served as chairman of the agricultural engineering



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department from 1974–82. He was president of Agricultural Engineers of Missouri for 12 years and an elected fellow of the American Society of Agricultural Engineers.

Dean Franklin, professor emeritus of physiology and former director of the Dalton Research Center, of Columbia May 2, 2007, at age 78. Memorial contributions in his name may be sent to the Dalton Cardiovascular Research Center, 134 Research Park Drive, Columbia, MO 65211.

Harold M. "Hap" Kane, BS Ed '63, MA '64, of Columbia Oct. 23, 2007, at age 90. A World War II veteran, he retired from the U.S. Army as a lieutenant colonel and enrolled at MU with his son, Michael. After graduation, he taught briefly at MU, then served as educational director of the Missouri Nursing Homes Association. With his expertise in nursing home administration, Kane returned to MU around 1970 and retired in 1983 as an associate professor emeritus of health services management. In addition to teaching, he worked with MU Extension in the management of nursing homes throughout Missouri and the United States.

James Ronald Pinkerton of Columbia July 8, 2007, at age 74. He came to MU in 1965 with a joint teaching and research appointment in the School of Business and Public Administration and the Department of Rural Sociology. From 1975–98, he was an associate professor in the rural sociology department.

Francis L. Stubbs, professor emeritus of finance, of Columbia Oct. 19, 2007, at age 88. He became a graduate assistant in MU's College of Business and Public Administration in 1946, a faculty member in 1947, and he retired in 1985. During his time at MU, Stubbs served as chair of the finance department and MBA director and was involved with the Graduate Faculty Senate and the business college accreditation task force.

Julius E. Thompson, professor of history and director of MU's Black Studies program, of Columbia Oct. 26, 2007, at age 61 from injuries suffered in an accident. His academic career spanned 47 years, ending

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with time at MU from 1996–2007. He received several awards, including the Danforth Fellow Award, the Ford Foundation Doctoral Award, the Fulbright Program Award to Zimbabwe and the NEH Fellowship for University Teachers.

Joseph Edward Wagner, professor emeritus of veterinary medicine, of Columbia Oct. 26, 2007, at age 69 after a long battle with Parkinson's disease. He taught at MU

from 1969–2000. He received the Curator's Professorship in 1989 and the College of Veterinary Medicine Dean's Impact Award in 1993. Memorial contributions may be made to the Joseph E. Wagner Comparative Medicine Training Fellowship, E116 Veterinary Medicine Building, 1600 E. Rollins Road, Columbia, MO 65211. **William C. Wilcox**, associate professor of philosophy, of Columbia Sept. 26, 2007, at

age 73. He taught at MU from 1966–83. **Herman E. Workman**, professor emeritus of agricultural economics, of Columbia May 26, 2007, at age 80. He worked at MU from 1966–88 and was recognized nationally for farm management extension work.

Deaths

Lester Ziffren, BJ '27, of New York, Nov. 12, 2007, at age 101. He worked with the United Press all over the world from New York to Madrid. He also wrote Charlie Chan murder movies and served as ambassador to Chile during World War II.

Louin C. "L.C." Thornton, BS Ag '29, MA '37, of Maysville, Mo., Oct. 16, 2007, at age 101. A member of Alpha Gamma Rho and life member of the American Angus Association, he started his first herd of Angus cattle in 1935. He was a vocational agriculture teacher for 15 years and taught World War II veterans for an additional nine years.

Kathryn Finch Tolliver, BA '32, of Cape Girardeau, Mo., Sept. 14, 2007, at age 97.

Vesta Spurgeon O'Dell Voss, BS HE '34, of Columbia Sept. 3, 2007, at age 93. A longtime dietician, she helped found the Meals on Wheels program in Columbia in 1972 and was a member of its advisory board.

Robert A. "Red" Graham Jr., A&S '37, of Westport, Conn., Dec. 27, 2007, at age 94. Graham played football under Don Faurot before spending three years in the pros. He then went on to star in and write several soldier shows (live and radio) while in the Army Air Corps in World War II. While there, he took on his most well-known role as Archie in *Duffy's Tavern*. After the war, he decided to climb the corporate ladder and ended up at IBM, where he became its general sales manager in New York and its national director of rehabilitation programs. Upon his retirement from the company, he began emceeing benefit shows and performing with wife Peggy around the country, and he earned the nickname "The Charitable Emcee" because he never accepted payment for the services. His contributions to MU help

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fund the Alumni Scholar Program, which awarded 79 "Red Graham Scholars" financial assistance for the 2007–08 academic year.

Rosalie Goldstein Ludmeyer, BS '38, of Joplin, Mo., Aug. 7, 2007, at age 90 in Tulsa, Okla. She was a member of Alpha Phi sorority.

William Thomas Raidt, BJ '40, of Rancho Santa Fe, Calif., Oct. 10, 2007, at age 88. While at MU, he was president of Beta Theta Pi. The former president and chairman of the executive committee of the D'Arcy MacManus & Masius advertising agency received the Missouri School of Journalism Honor Medal in 1982, when he retired.

Emilee Burnett Robertson, BA '41, of Kansas City, Mo., Sept. 28, 2007, at age 87.

Miriam Joy Leach Powell, BA '45, Aug. 17, 2007, in Fort Lauderdale, Fla., at age 85. After graduation, she worked in the Washington, D.C., office of U.S. Rep. Bill Cruse and later for the U.S. Department of Agriculture's Farmers Home Administration in Columbia. After moving to Florida in 1970, she worked for the Florida Department of Health and Rehabilitative Services.

Suler Eldon Ryan, M Ed '46, EdD '50, of Huntsville, Texas, Oct. 5, 2007, at age 89. He began his career in 1938 teaching in a

one-room rural school and retired in 1980 as dean of the College of Education at Sam Houston State University.

The Hon. Warren D. Welliver, BA '46, JD '48, of Columbia Oct. 29, 2007, at age 87. At MU, he was a member of Phi Delta Phi, Delta Sigma Rho and the Seldon Society. He served as state senator in the 19th senatorial district from 1977–79 and became a judge on the Missouri Supreme Court, where he served until his retirement in 1989. Memorial contributions may be made to the Christy M. Welliver Multiple Sclerosis Neuroscience Scholarship Award Fund, Health Sciences

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Jane Wulf Bailey, BJ '47, of Eden, Md., Oct. 7, 2007, at age 81. She bought the *Tidewater Times*, a monthly Eastern Shore magazine, in 1956 when it had 12–15 pages, and she oversaw its growth to more than 100 pages before she sold it in 1972.

John F. Reginato, BJ '47, of Gig Harbor, Wash., July 28, 2007, at age 89. A former

Tiger football player, for 41 years Reginato oversaw the Shasta-Cascade Wonderland Association, which promotes tourism and recreation in northeastern California. Inducted into the California Tourism Hall of Fame in 1998 and the California Outdoors Hall of Fame in 2004, Reginato helped establish the Whiskeytown National Recreation Area and the Sacramento River Trail.

William H. "Bill" Conboy, BS BA '48, of

Columbia, Mo., Sept. 30, 2007, at age 87. A World War II and Korean War veteran, he was one of the founders of the Memorial Day Salute to Veterans Airshow at Columbia Regional Airport. His career as an insurance executive helped transition MFA Insurance to Shelter Insurance Cos. in Columbia, from which he retired as vice president of industry affairs in 1984.

Jack Kirby Higgins, BS BA '49, of St. Louis Aug. 14, 2007, at age 79. A member of Beta Theta Pi fraternity, he served in the military during the Korean War. After being honorably discharged in 1953 as a first lieutenant, he worked 24 years for Coca-Cola. Higgins joined Anheuser-Busch in 1978 to establish the company's first national account sales department and retired in 1993 as a vice president. An original investor, he was also board chairman for the Commercial Bank of Westport. In 1999, he was elected to the Missouri Grocers' Association Hall of Fame.

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Note: Please seek the counsel of an attorney and other appropriate advisors concerning the legal and financial considerations of a gift of real estate.

William M. Symon Jr., JD '49, of Leawood, Kan., Oct. 25, 2007, at age 84. A member of Sigma Chi and a World War II veteran, he served in the Army Reserves for 30 years, retiring as lieutenant colonel. He was president of the University of Missouri Alumni Association from 1975-76. His career included serving as general counsel for Old American Insurance Co. for more than 30 years, and as counsel for Lathrop Gage until his retirement in 1999.

Edward T. "Ed" Walters, BA '50, of Millboro, Va., July 10, 2007, at age 78. A Korean War veteran, he entered the U.S. Foreign Service in 1957 and served in Washington, D.C., Brazil, Jamaica and Venezuela. A member of the National Press Club, he wrote about Central America and about environmental and other regional issues in Virginia. His community activism included 20 years of service to the Mountain Soil and Water Conservation District in Warm Springs, Va.



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Joan E. Walsh, BA '51, BSN '52, M Ed '57, of New York Jan. 6, 2007, at age 80.

William "Moose" J. Schneider Jr., BS BA '52, of Hannibal, Mo., July 22, 2007, at age 83. He was a member of Sigma Nu fraternity. He retired from W.J. Schneider Real Estate Agency and Insurance Agency and Bluff City Mutual Savings and Loan Association after more than 50 years of service. He was a lifetime member of the Elks, VFW and American Legion Post No. 55.

John David Jordan, BS EE '53, of Chesapeake, Va., Aug. 10, 2007, at age 75.

James R. "Jim" Willard, BS BA '55, JD '60, of Kansas City, Mo., Aug. 27, 2007, at age 73 of complications related to kidney cancer. He cofounded *The Maneater* in 1955 and served as the publication's first business manager. After serving two years in the U.S. Air Force, he completed law school and worked for Spencer, Fane, Britt and Brown for more than 40 years.

Robert F. Callaway, BS Ed '58, of Bethany, Mo., Sept. 30, 2007, at age 75. He was a science teacher and farmer.

John Earl Strecker, BA '58, of Columbia April 4, 2007, at age 73. He retired as general

sales manager of KOMU-TV in 1999.

Ronald Bird, PhD '62, of Columbia Oct. 14, 2007, at age 86. He served in the U.S. Navy during World War II and worked as an agricultural economist for the U.S. Department of Agriculture until his retirement in 1979.

Barry Fitzgerald, BJ '66, of Fredricksburg, Va., Sept. 1, 2007, at age 63 of cancer. After serving

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Issue Date	Space Reservation	Materials Due	Publication Date
Summer '08	April 3	April 14	June 3
Fall '08	June 27	July 9	Aug. 29

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Columbia, MO 65211

in the Peace Corps in the Philippines, he worked as an award-winning reporter and photographer for the Fredericksburg daily newspaper. From 1984–2007, he traveled through the United States, India, Pakistan, Central America, Mexico, Africa and China as a photographer for the U.S. Information Agency.
Thomas B. McGovern, MD '66, of Bingham-

ton, N.Y., Oct. 12, 2007, at age 67. A flight surgeon in the U.S. Air Force until 1975, he attained the rank of captain. A fellow in the American Academy of Pediatrics, he practiced pediatrics for more than 30 years, was an assistant professor of pediatrics at Upstate Medical University in Syracuse, N.Y., and was president of pediatrics departments at

Lourdes Hospital and Binghamton General.
Linda Katherine Sheets, BS Ed '71, M Ed '75, of Columbia Sept. 21, 2007, at age 58. She was a teacher and school psychologist within the Columbia Public Schools for 31 years.

David A. Steinhoff, BA '74, of Durham, N.C., Sept. 3, 2007, at age 54.

Judith Deatz Manlove, BA '78, of Columbia Nov. 2, 2007, at age 61 of cancer. During her career, she worked as a lab technician, a reader for the blind, a genealogist and in light carpentry.

Sharon P. Hengel, BA '82, of St. Louis Oct. 6, 2007, at age 46 of cancer. She worked for Hyatt Legal Plans, GSD&M Advertising and American Express. After graduating cum laude from St. Louis University law school in 1997, she served as a U.S. District Court law clerk and a public defender for St. Louis before entering private practice.

Friend deaths

Col. Arthur C. Allen, of Kansas City, Mo., Nov. 3, 2007, at age 87. After serving in World War II and Korea, he was appointed battalion commander of the ROTC detachment at MU, where he met his wife, Ruth. He retired from the Army in 1970 and worked as a food inspector for the Food and Drug Administration until 1987. In 1989, he established a scholarship fund at MU in honor of his wife. Memorial contributions may be made to the University of Missouri Ruth Earline Taylor Allen Scholarship Fund, 109

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Joel Eric DeRosear, of Kahoka, Mo., Aug. 28, 2007, at age 22 after a three-year battle with cancer. A senior at MU, he held leadership positions with Ag Systems Management Club, Alpha Mu Honor Society, Independent Aggies and the John Deere Management Club. He was also foreman the past two years at MU's Trowbridge Livestock Center.

Weddings

☆ **Cheri Roth**, BS Ed '88, and Vince Guelbert of Columbia June 30, 2007.

☆ **Christopher "Kit" Crooks**, BS BA '00, and ☆ **Angela "Angie" Schisler**, BS BA '02, of St. Louis Sept. 22, 2007.

☆☆ **Lisa Ann Malacarne**, BS Acc, M Acc '00, and Jacob Michael Kretz of Minneapolis Sept. 15, 2007 in Kansas City, Mo.

Megan Smith, BA '01, and **Benjamin Cornelius**, BS BA '01, MBA '02, of Columbia June 1, 2007.

Mary Beth Grelle, BS HES '02, and **Matt Rudroff**, BS BA '00, of St. Louis June 23, 2007. **Dana Henke**, BS, BS '03, and **Jesse Rogge** of Columbia May 26, 2007.

Stacy Hirt, M Ed '03, and **Robert Campbell**, BA, BA '99, of Columbia Sept. 29, 2007.

Julia Katherine Lyon, BSN '03, MBA '05, and **Richard John Bagy**, BS BA '03, MBA '05, of St. Louis Oct. 13, 2007.

Chad Carr, PhD '06, and ☆ **Cathy Herren** of Williston, Fla., Sept. 15, 2007, in Ramona, Calif.

Jana Thies, BS, BS '06, MS '07, and **Jermyn Porter**, BS FW '05, of Columbia June 16, 2007.

Kristin Twenter, BS '07, and **Nathan Dietiker**, BS FW '06, of Harrisburg, Mo., June 30, 2007.

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The music man



Photo by Nicholas Benner

Carl Bolte Jr.'s passion for life, love, and yes, even the Mizzou Tigers resonates in his vast repertoire of songs. "I write when something inspires me," he says. "Luckily I'm often inspired."

Carl Bolte Jr. is a piano man — a piano man with a song for any occasion. His repertoire is packed with writing for musicals, church, wife Jane Ann, the Navy, the Kansas City Royals and, of course, Mizzou.

When Bolte was 4 years old, his mother started him on piano lessons — much to his dismay. "Everyone else was playing baseball," Bolte says. "And I was playing scales." He grew to love music, "maybe not more than baseball," and it has been the soundtrack of his life ever since.

During his time at Mizzou in the late 1940s, he played in a dance band. That helped pay his way through college as he earned degrees in business and economics. Bolte, BS BA '51, BA '55, then joined the U.S. Navy and served for 31 years, spending time in Korea and Vietnam. Afterward, he became a real estate appraiser, but music has always had his soul, and Mizzou has always had his heart.

"Give A Cheer for Mizzou's Tigers" is one of the most recognizable Tiger fight songs, and Bolte is proud of his tribute to his alma mater. "I am a lifelong fan," he says.

"I'll always cheer on our Tigers." Like many of his songs, "Give a Cheer" came from a simple phrase, this time uttered by his wife. Once he had the title, he quickly wrote the lyrics. But it isn't the only tribute to Mizzou in his collection. Others are "Here's to Coach Norm Stewart," "We Beat Kansas Today" and "Damn, But You've Got to Be Good to Play for Marvelous Marching Mizzou."

A loyal band enthusiast, Bolte is on a mission to rename the group. "Marvelous Marching Mizzou is perfect," Bolte says. "It brags about the band, it's alliteration, and three name titles are better than two. Anyone can be marching whatever, but we are marvelous."

Piano man Bolte epitomizes the sentiment that you may leave Mizzou, but it never leaves you.

— Amanda Dahling

M **MORE** > Listen to "Give a Cheer for Mizzou's Tigers" and see lyrics to Bolte's Mizzou tracks at mizzoumag.missouri.edu

History was made on October 19, 2007

when the University of Missouri proudly announced that the MU business school would from that day forward be named the



Robert J. Trulaske, Sr.
College of Business
University of Missouri

The naming recognizes the unprecedented support of the college by Bob and Geraldine Trulaske and the personal and business achievements of Bob Trulaske. The Trulaskes' support provides scholarships, endows faculty positions, and funds the strategic priorities that are integral to the college's commitment to be one of the nation's top 20 public business schools.



Recipients of Trulaske Scholarships helped Mrs. Trulaske celebrate the naming of the college.

After graduating from the MU business school in 1940, Bob Trulaske worked for Procter & Gamble and then served as a combat pilot in World War II. In 1945, Mr. Trulaske co-founded a company that is now the leading manufacturer of refrigeration equipment for the food service and soft drink industries. Mr. Trulaske, who passed away in 2004, was a wonderful husband, father and grandfather, a successful business owner and a proud alumnus of MU.



"We are extremely pleased that our college will be forever associated with Bob Trulaske, an ethical, caring and remarkable Missouri businessman." — Dean Bruce Walker

For more photos and a video of the announcement, go to business.missouri.edu/naming.

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Three generations of their family chose Mizzou. Joining the Jefferson Club comes naturally.



Bill and Mary Beth Price of Cincinnati have the highest regard for the University of Missouri. Their journalism school education inspired their successful business, Empower MediaMarketing. Bill's father also got his start in journalism at MU, and the Prices' daughter studies in the J-School. The Prices express their support for MU in an innovative way: A staff member from their business works for Mojo Ad, the student-run advertising agency.

The contributions of Jefferson Club members such as the Prices give the University of Missouri a competitive edge. By joining the Jefferson Club in 2008, you will receive an invitation to the grand finale of the For All We Call Mizzou campaign and be listed in the final campaign honor roll. Thank you to all who joined the Jefferson Club at sustaining membership levels since July 1, 2007.

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ON PAGE 59.