

# MIZZOU

I got a journalism degree to do this?

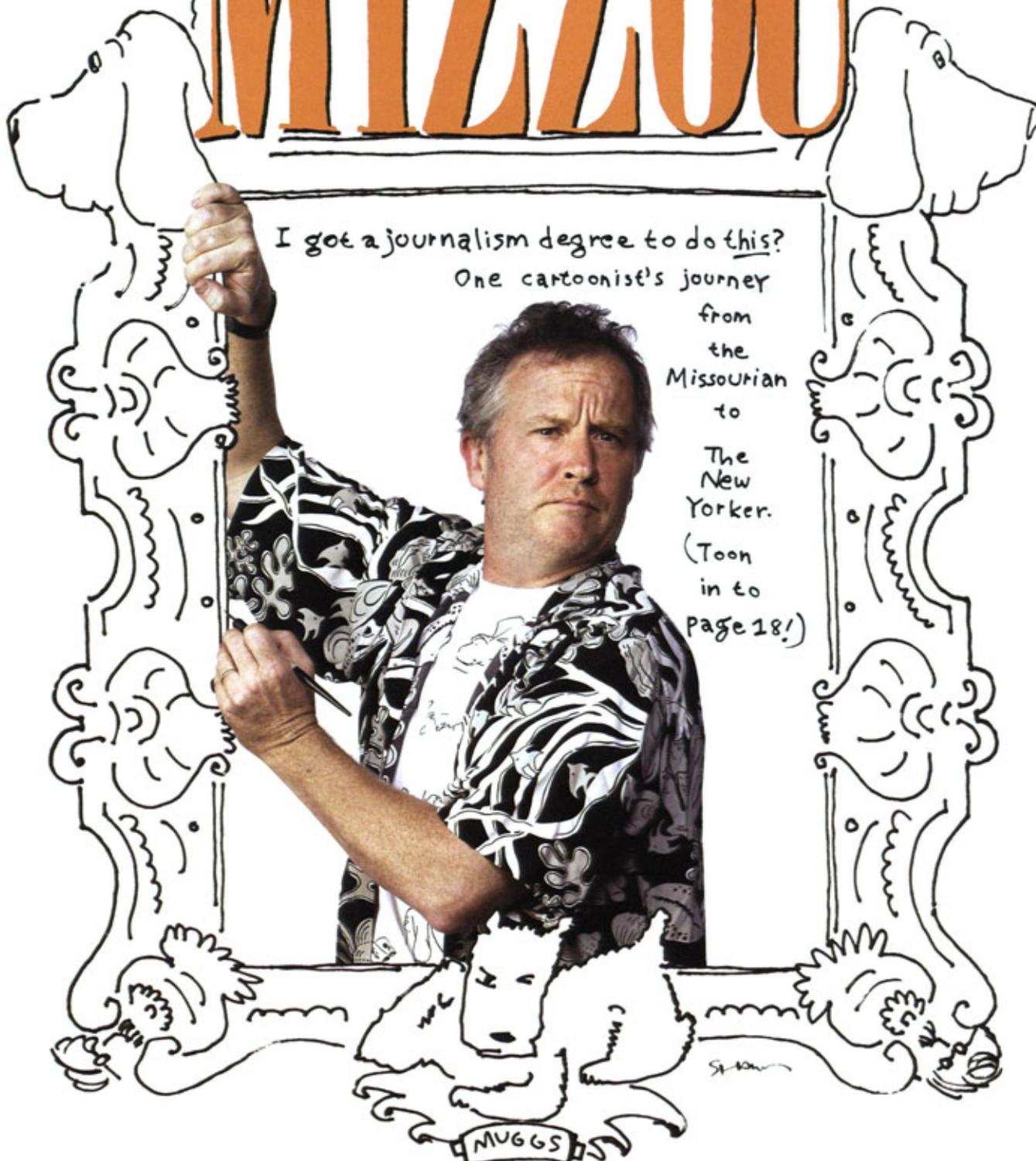
One cartoonist's journey

from  
the  
Missourian

to

The  
New  
Yorker.

(Toon  
in to  
page 18!)



# We created our own Mizzou legacy— Better Than Good

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85-85	7.9%
90-90	9.3%

Life for Max Heeb, BS Med '51, and wife, Marianna, is good. If you ask them, they would probably say life is better than good!

Boating is their passion. Splitting time between the Florida Gulf coast and Kentucky Lake near their Missouri home, the Heeb's find plenty of time to spend on the water. So it is no surprise that they would name their boat "Better Than Good."

According to Max and Marianna, "better than good" could describe the way they feel about their Mizzou charitable gift annuity. They received a charitable income tax deduction in the year they created their gift annuity. They also receive partially tax-free payments every year for life. You'd have to agree, that's better than good.

To learn more about the Heeb's story, go to [formizzou.missouri.edu/giftplanning](http://formizzou.missouri.edu/giftplanning).



To speak with a representative about creating your own Mizzou legacy, call the Office of Gift Planning and Endowments at 1-800-970-9977

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**What's with the dogs?**

What's the deal with the dogs on the cover frame surrounding the photo of Michael Shaw? As a cartoonist, Shaw draws his illustration inspiration from American humorist James Thurber. While one of Thurber's best-known cartoons is of a seal (Page 19), the greatest loves of his life were his dogs, of whom he said, "If I have any beliefs about immortality, it is that certain dogs I have known will go to heaven, and very, very few persons."

The hounds Shaw depicted on the top of the cover are regular fixtures in many of Thurber's cartoons, and Muggs the Airedale terrier (at the bottom of frame) was immortalized in Thurber's story "The Dog That Bit People." Portraits of Thurber (upside down) are shown on the bottom corners.

The inspiration for our cover story came from Henry Hager, professor emeritus of journalism, who tipped us off about Shaw, a cartoonist for *The New Yorker*. Hager inherited Shaw, MA '92, as an advertising copywriting student when journalism Professor George Kennedy noticed Shaw played a bit fast and loose with the truth. While Shaw doesn't see himself as a full-time cartoonist, he gives Hager credit for making him a good copywriter. Several months ago, Hager brought Shaw, who lives in West Chester, Ohio, to my attention. Since then, freelancer Sona Pai, BA, BJ '99, has been dogging him for a story. The ink flies on Page 18.

For Shaw, cartooning is all about the gag line. Like he says, "I've got a pen, and I'm not afraid to use it."

For the cartoon shown here, Shaw challenges you, MIZZOU readers, to come up with the quip, the one-liner, the joke, the creative phrase. E-mail your best shot to [mizzou@missouri.edu](mailto:mizzou@missouri.edu). A cool prize awaits the winning gag, which will be posted online.

— Karen Flandermeyer Worley,  
BJ '73



**M** MORE > Write the best caption for the cartoon and win a prize.  
[mizzoumag.missouri.edu](http://mizzoumag.missouri.edu)

## More on Journalism's 100th

Members of the Mizzou Mafia — graduates of the world's first School of Journalism — rang in with their opinions following the Fall 2007 issue of MIZZOU. Some enjoyed the advance notice of the J-School's centennial celebration in fall 2008. Others thought the coverage fell short. As newsboys used to hawk: "Read all about it!" in the letters here.

*Correction: In the obituary of Clay Cooper Jr., which appeared in the Fall 2007 issue, we reported Cooper — as part of the 1939 Big Six Champions — played in the 1940 Orange Bowl against Virginia Tech. Wrong. The Tigers' opponent was Georgia Tech. Thanks to Herb French, BA '43, BJ '47, of Conroe, Texas, for pointing out our error. For a complete list of Mizzou athletic greats, go to [varsity-m.missouri.edu/hall-of-fame](http://varsity-m.missouri.edu/hall-of-fame).*

*Thanks for writing, and keep reading.*

MIZZOU magazine staff

## Wanted: Response from 1950s Showme staff

The *Showme* postwar history project was announced in the Summer 2007 issue of MIZZOU. It requested participation by former staff members. I am compiling a history, and part of the research will appear in an upcoming issue of MIZZOU magazine.

Response was good both in information and in gaining leads to other former staff members for the early years and the final years. But we need help in a number of middle years. At this writing, we have possible contact with editors Pat Kilpatrick (1952) and

Joe Gold (1953-54). But we have no response from the following editors, and only modest information from staff members for a few: Herb Green, 1951; Herb Knapp, 1951-52; Chip Martin (deceased), 1954-55; Earl Clayton Augustus Thompson (deceased) and Bob Williams, 1955-56; Skip Troelstrup and Nanci Schelker, 1956-57. If you were an active staff member during any *Showme* years and can give us insights into the magazine and staff, please contact me and take part in the final "Final Issue" of *Showme*.

Jerry Smith, BJ '52  
112 Rathfarnum Drive  
Weldon Spring, MO 63304  
[jtodds@sbcglobal.net](mailto:jtodds@sbcglobal.net)

## What about Frank Luther Mott?

"Hell and Purgatory" indeed (Fall 2007 issue, "Mastering the Missouri Method")! Even now — as it was a half century ago — one never forgets the experience of History

and Principles of Journalism (H&P). I was surprised that no reference was made in this story about the contributions made by Professor Frank Luther Mott to the study of H&P. He had been dean of the J-School during the 1940s and continued to teach after Earl English became dean. Professor Mott wrote what was at the time the definitive text, appropriately titled *History of American Journalism*. This was, of course, the text he used in teaching H&P, and his students, aspiring journalists all, were expected to commit to memory every detail, small or large, in this nearly 1,000-page tome. Those with limited retention for minutia were challenged to survive the experience. However, those of us who were enrolled at the time (mid-1950s) considered ourselves fortunate because Professor Mott retired not long afterward. I would note here that Professor Mott was awarded the Pulitzer Prize in American History for volumes II and III of *A History of American Magazines* in 1939. He was a distinguished man.

Harold "Hal" Ballmann, BJ '57  
Westlake Village, Calif.



Journalism Dean Frank Luther Mott greets Vice Adm. Clark Howell Woodward on campus in 1945.



### Lambert: The consummate pro

As a graduate of the J-School, I take issue with your commentary extolling faculty members such as Tom Duffy and other "bears to the cubs" [Fall 2007, "From the Editor"]. In my experience, they never instructed so much as tried to play the starring role of a Hollywood stereotypical, hard-bitten journalist.

The professor who inspired me most was Ed Lambert, a gentle — and genteel — giant who headed the broadcast division. His dignity and integrity in instilling the mission of journalism as the pursuit of the truth served as a rare example of professionalism at the time.

Sadly, the lack of Lambert's kind of character and insistence on impartiality in reporting has led to an irreparable breach of trust between journalists and the public. The real legacy of the Tom Duffy merciless school of reporting is a media hell-bent on

making headlines at any cost — including their own credibility. The profession will never carry the same weight again.

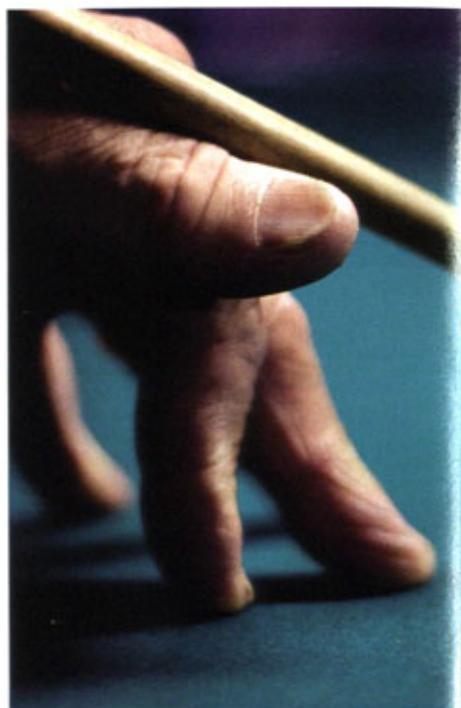
Nan Bauroth, BJ '71  
Charlotte, N.C.

### Selected sources disappoint

I'm writing in response to the articles on the J-School in the most recent edition of MIZZOU magazine [Fall 2007]. I was disappointed with your lack of outside sources in these stories. In your story about the "future of journalism," your only source was Dean Mills.

While the good dean surely knows his stuff, the article would have been much more interesting if you had talked to journalism professionals working in that changing world of journalism every day.

Same goes with the Missouri method story. What an opportunity to get the opinions



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Photo by Nicholas Berner

When an influx of students delayed the start of classes in 1946, some took to shooting snooker.

of many, many alumni trained by the Missouri method, and yet your stories only quoted faculty members or former faculty.

This is not to say I don't believe the journalism faculty members aren't journalism professionals, but they're not managing 150 people at *The New York Times* like the woman featured at the back of the magazine [Merrill Perlman, BJ '74]. I bet she would have a lot to say about the future of journalism or the Missouri method that helped train her to get to her current amazing position in the world of journalism.

As an alumna, while I'm interested in hearing from my old professors, I'd also love to hear what fellow alumni think, see and experience.

Beki Strosnider Cook, BJ '00  
St. Paul, Minn.

## History comes alive

This morning I received the Fall 2007 issue of MIZZOU magazine. I was very pleased to read the article "Mizzou to You" by Angela Dahman, particularly the section on Robert Weems Jr. As an educational studies major, I was particularly interested in American history. After reading the article, I pleasantly recalled how Weems had the ability to make history come alive. Congratulations to Weems for his continued good work for the University of Missouri.

Ken L. Bishop, BES '93  
president and CEO, Professional  
Credential Services Inc.  
Nashville, Tenn.

## Ault welcomes newcomer

Not only was Dick Ault (whose death you reported in the Fall 2007 issue) an outstanding international track and field athlete, he also was one heckuva snooker player. When I arrived in Columbia for fall 1946 classes, I found that the semester had been postponed a month because of the unexpected flood of returning veterans, for which University authorities were unprepared. I spent much of that month shooting snooker in the pool hall above the bowling alley on Broadway. It was there that I met Dick Ault, who was as great a competitor on green felt as he was on the cinder paths. As a newcomer to Missouri, I welcomed his openness to a stranger. He truly was an All-American in every sense of the word.

Gerald J. Brown, BJ '48  
Fullerton, Calif.

MIZZOU magazine welcomes your letters, which may be edited for length, clarity and style. Please include your daytime telephone number, address, degree and year. Address: 407 Donald W. Reynolds Alumni Center, Columbia, MO 65211; phone 573-882-7357; fax 573-882-7290; e-mail [mizzou@missouri.edu](mailto:mizzou@missouri.edu)

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## Reclaiming the name

What's in a name? The recognition of Mizzou's unique role as Missouri's public flagship university, says Chancellor Brady Deaton. At the urging of student, alumni and donor groups, Deaton has proposed that the University of Missouri–Columbia drop the “–Columbia” from its title and restore the name by which it was known for its first 124 years.

Before institutions in Kansas City, Rolla and St. Louis were brought under the University of Missouri System umbrella in 1963, Mizzou was the University of Missouri. Proponents of the name restoration initiative argue that it would be a way to attract more outside research funding, recruit top students and faculty, and clarify MU's flagship status.

The name restoration move has caused some grumbling at other UM System institutions, but Deaton points out that it is consistent with recent name changes by other Missouri public universities in Springfield, Warrensburg and Kirksville. In January 2008, UM–Rolla will become Missouri University of Science and Technology.

The “–Columbia” designation leads some to believe that MU is a regional institution and to overlook its national prominence, Deaton says. “Including Columbia in our name simply adds a communication barrier. There really should be no question that this campus is the flagship, and that we serve the entire state.”

In fact, MU is the state's only public member of the Association of American Universities, a group of the nation's premier research institutions. It also is Missouri's only public university designated as a “comprehensive doctoral with medical/veterinary” (formerly Research I) institution by the Carnegie Foundation for the Advancement of Teaching.

“There is only one flagship university in the state,” Deaton says, “and that is this one.”



To highlight its flagship role, Mizzou proposes to restore its name to the University of Missouri and drop the “–Columbia” regional designation. This pillar at Eighth and Elm streets puts a Latin twist on the topic.

## Patients as teachers

“Sometimes we think when students leave medical school, they’ve left their teachers behind,” says Elizabeth Garrett, professor of family and community medicine. “But in fact, they’ll be surrounded by teachers their whole life.”

That notion is the reason behind the Legacy Teachers program, begun in 2006. To participate, third-year medical students write essays nominating patients who taught them valuable lessons.

Now a fourth-year medical student, Kerry Massman of Warren, Mo., shared her essay at the 2007 Legacy Teachers luncheon. Massman nominated an elderly patient who cared for her husband in the late stages of Parkinson's disease. The patient's husband would call out to her when he was about to fall, and she would rush to his side, Massman wrote. “She would put her right

arm around his waist and they would fall together ‘just to ensure he did not break any bones or injure himself.’

“To me, it is this story that defines [this patient]. She is not an 88-year-old with a medical history significant for osteoarthritis, degenerative joint disease, restless leg syndrome, hypertension, vertigo, hypothyroidism, glucose intolerance, and so on. Instead she is a woman who loves her family and would do anything to protect them.

“The Legacy Teacher program taught me a valuable lesson: Never judge a patient by his or her problem list. Having this encounter has taught me to grab a chart, leave all preconceived notions at the door and truly engage in conversation with the patient to find out how the illness or illnesses are affecting their quality of life.”



Photo by Rob Hill

## Politics made personal

Tom Eagleton's final message to friends and family contained his typical mix of wit, wisdom and politics: "So go forth in love and peace — be kind to dogs — and vote Democratic." When the former U.S. senator and one-time vice presidential candidate from Missouri died March 4, 2007, it rekindled national interest in his political career and brought more scholars and political historians to study the collection of his personal papers at MU's Western Historical Manuscript Collection.

His papers chronicle a political career that began when he was elected St. Louis circuit attorney in 1956 and included three terms as U.S. senator from 1968-87. The collection includes a "joke file" with fodder for his speeches, notes to himself that he jotted down on stationery from the Muehlebach Hotel in Kansas City, Mo., as his vice presidential candidacy unraveled, and folders of thank-you letters to supporters.

In one letter, Eagleton told a wealthy St. Louis backer that when he was elected president he would consider appointing the businessman treasury secretary, but noted "all applicants for said position must sign an affidavit promising to refrain from taking home samples."

Papers from Eagleton's tenure as Missouri's lieutenant governor in 1965 chronicle his role in planning Missouri's possible responses to race riots that were ravaging cities around the country. The collection includes a letter to a colleague in which Eagleton calls the Vietnam War and inner city turmoil the gravest issues facing the nation. As senator, he sponsored what is known as the Eagleton Amendment that effectively ended U.S. involvement in the war.

In that final message to his friends, Eagleton touched on his long and close relationship with Republican colleague, former Missouri Sen. John Danforth: "You may wonder why I mention Jack Danforth. There is a possibility that God is a Republican, and at this point I feel it best to cover all my bases."



Photo by Rob Hill

Medical student Kerry Massman learned to listen to her patients, rather than judging them by the problems listed on their charts.

## Briefly

The Food and Drug Administration has approved a



new surgical device for knee cartilage developed in part by James Cook, professor of veterinary medicine. The device stimulates healing by transporting blood and cells to part of the knee cartilage (meniscus) that has no blood supply and so does not heal when damaged. When left untreated, meniscus tears can lead to osteoarthritis. Surgeons perform about one million meniscus surgeries a year.

MU was one of 10 institutions nationwide to win a \$1 million grant from the Jack Kent Cooke Foundation to place recent college graduates in selected high schools and community colleges to help high-ability, low-income students make their way to college. The graduates will work one-on-one with students to help them choose a college that matches their interests and to complete admissions and financial aid applications.

More: [jackkentcookefoundation.org](http://jackkentcookefoundation.org)

The Committee of Presidents of Statistical Societies awarded statistics Professor Nancy Flournoy the Florence Nightingale David Award, which goes to a female statistician for contributions to the profession in research, leadership of multidisciplinary collaborative groups, education or service. Flournoy is the fourth person to receive this award.

Oliver Schuchard, professor emeritus of photography at MU, won a Curators' Award for Scholarly Excellence for *The Landscape in Black and White* (University of Missouri Press, 2006). The book, a retrospective of his work in 67 images, includes an essay by Schuchard about his artistic development and techniques. More: [press.umsystem.edu](http://press.umsystem.edu)

## Grandmothers step up

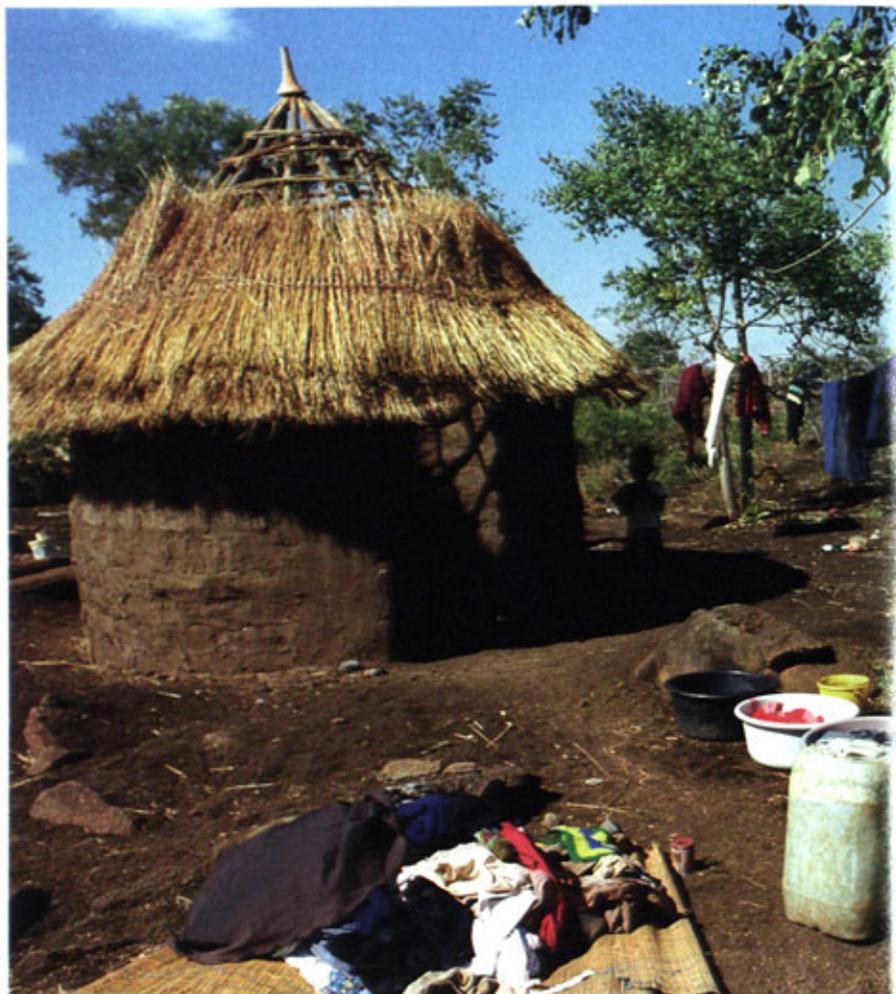
Enid Schatz has lived in Israel during times when suicide bombings were common. She has lived in South Africa, where AIDS ravages the population. Schatz, a sociologist in MU's occupational therapy department, says that people in both places have ways of making normal lives in abnormal situations.

Her latest research in South Africa describes a new role for grandmothers, a venerated group in that culture: They've become breadwinners. Using their pensions, many elderly women are holding families together as younger generations die of AIDS at the rate of a thousand people a day.

Many grandmothers care for their dying children and then take in the orphaned grandchildren when their own children have died. About 35 percent of people 15 to 49 years old where Schatz worked in northeastern South Africa are HIV-positive, so nearly all households are affected.

"We hear in the media that AIDS is devastating households in South Africa, but that's not the whole picture," Schatz says. "We were surprised to find that these small pensions of about \$100 a month really are sustaining whole households."

The money typically goes for food, electricity and occasional "luxuries," such as a cold drink or a piece of clothing. The grandmothers band together to help each other,



sometimes pooling savings in rotating credit groups so one household can make a large expenditure, such as roof or fence repairs, each month.

Children fare well in their grandmothers' care. Studies show that girls grow taller and weigh more than when in their parents' care.

The elderly women don't want pity, Schatz says. "There's a feeling that, 'This is my family and my responsibility. Why would I not share my pension?'"

## Now it adds up

A sound understanding of mathematics is critical to success in many high-paying jobs.

Unfortunately, that means the United States has a problem. There is a shortage of mathematics teachers in middle schools and high schools as well as a shortage of doctorally trained mathematicians.

This last group teaches the teachers. To help fill the numbers gap, Richard Miller, BA '70, LittD '00, of Columbia has endowed a chair in mathematics education in the College of Education.

In previous years, Miller has supported the College of Arts and Science's mathematics department. He also has funded endowed chairs in literature and writing, in cognitive neuroscience and in business. Plus, Miller is a big booster of Tiger athletics.

FOR ALL WE CALL  
**MIZZOU**

**Raised: \$832.15 million**

Goal: \$1 billion

Private gifts large and small propel the For All We Call Mizzou campaign toward its \$1 billion goal. The campaign will culminate in a major celebration in the spring of 2009. As of Sept. 30, 2007, the campaign had raised \$832.15 million.



Photo by Kari Schatz

In South Africa, grandmothers' pensions of about \$100 a month are supporting whole families.

## Restrain yourself

Teenagers might feel invincible, but they're not. Even though teens make up only 6 percent of the nation's drivers, they account for 14 percent of all fatal car wrecks. Nationally, two-thirds of teens killed in car wrecks were not wearing seatbelts, and the percentage is even higher in Missouri.

Lilliard Richardson, an associate professor in MU's Truman School of Public Affairs, led a team of colleagues in researching teen seatbelt use around Missouri during summer 2006. Working with the Missouri Coalition

for Roadway Safety, they conducted 12 focus groups to find out what it would take to get teens to buckle up. Teenagers told them that realism would be the most effective way to get the message across.

That study led to recommendations that urged the Missouri Department of Transportation to continue its informational campaigns aimed at young drivers. The new campaign, sponsored by the roadway safety coalition and launched in December 2006, is called "Never Made It."

On posters and public service announcements and in radio and TV spots, the campaign reminds teenagers what they might miss out on if they choose not to buckle up: Never made it home. Never made it to the prom. Never made it in the yearbook. The message: Don't make life any shorter than it already is.

More: [truman.missouri.edu/ipp/publications](http://truman.missouri.edu/ipp/publications)

## Don't sweat it

Last winter, while many Missourians shivered through months of ice and snow, a herd of research cattle sweated through an artificially created Missouri summer in a climate-controlled growth chamber at MU.

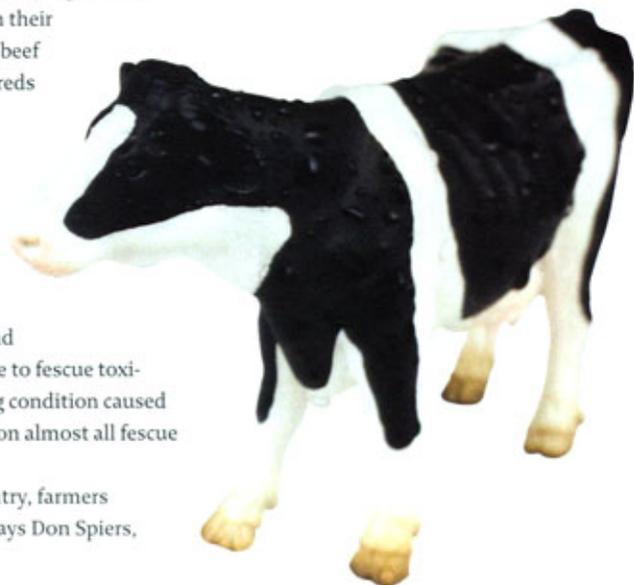
Animal scientists are studying the cows to gather clues about how beef producers can reduce heat stress in their herds. Heat stress costs beef and dairy farmers hundreds of millions of dollars a year. When cattle get overheated, their feed intake and growth rate go down. Milk production plummets, their reproduction suffers, and they're more susceptible to fescue toxicosis, a growth-stunting condition caused by a fungus that grows on almost all fescue pastures in Missouri.

"In most of the country, farmers have just accepted it," says Don Spiers,

associate professor of animal sciences. "But we're studying how we can create animals that are better able to tolerate heat." Cattle use some of the same biological air conditioning principles that help humans chill out: Their sweat evaporates and cools them, and rapid breathing — panting — pumps heat out of their bodies.

The Mizzou researchers are studying Romosinuano cattle, a heat-tolerant breed from Costa Rica, and Angus cattle raised in Florida. They're comparing them to Angus raised in Missouri because Spiers wants to know how different breeds react to heat stress. He measures their body temperature and respiration rate and also uses a handheld device called a Vapometer to measure the cows' sweat output. "This is something we've never been able to measure before," Spiers says. "The sweating issue has never been looked at."

His study found that Romosinuano cattle sweat less than the other cows and also have lower body temperatures, which probably means they produce less body heat as they convert feed into energy for growth. The scientists are taking tissue samples to search for genetic markers that might help them breed heat resistance into Angus cattle.



## Culture study in Costa Rica

"I've spent my whole research career parachuting into new cultures," says Jere Gilles, associate professor of rural sociology, who developed a summer study-abroad course to give students the same opportunity.

Culture Conservation and Sustained Development is one of the cheapest study-abroad classes available. Students earn nine hours of credit at approximately \$525 an hour — or about \$5,000 total — and spend six and a half weeks in Costa Rica. "My goal is to try to create a really intense international experience that's still affordable," says Gilles.

The experience begins in San Jose, Costa Rica's capital and largest city, where students spend two weeks in an intensive Spanish language program. From there, they travel to Monteverde, a town of about 3,000 people located 19 miles from the nearest paved road.

Monteverde's economy is based primarily on ecotourism — its rainforest preserve draws about 2,000 tourists a week — and dairy farming. Students spend the rest of the class living with local families and learning about the culture and ecotourism issues.

They also participate in service-learning projects for local organizations.

The experience changes people, Gilles says. Living in a small town with lots of rice, beans and insects, but no public transportation or hot water, can be stressful. He makes sure students are far enough outside their comfort zone to grow but not so overwhelmed that they shut down.

Gilles says the study-abroad program affects students more deeply than the typical classroom experience. "It's one of the biggest turning points in their life. That's what makes it so neat."

## Old age in motion

The way aging expert Don Kausler figures it, the path to a long and happy life is not full of prune juice and sensible shoes. Nothing of the sort. Instead, he says, it's much better to get dressed up and cut a rug — regularly!

Kausler, professor emeritus of psychology, recently published the third edition of his research-based aging encyclopedia, *The Essential Guide to Aging in the Twenty-first Century: Mind, Body and Behavior* (University

of Missouri Press, 2007). The other authors are Kausler's son, Barry, BA '84, MA '91, and daughter, Jill Krupsaw, BA '81. The book is consumer-friendly and has earned strong reviews since first appearing in 1996. This edition includes lots of new information — 172 new entries and 150 updated entries — on topics ranging from the sense of taste to the value of dancing.

• **May I have this dance?** Although

most any kind of exercise confers mental and physical benefits, it turns out that dancing in particular is the best activity we have to prevent Alzheimer's disease. In a study of people over age 75, those who danced three or four times a week reduced their risk of Alzheimer's by 78 percent over those who didn't dance. Why? Nobody knows, Kausler says. It could be that the combination of physical, mental and emotional stimulation in dancing does the trick.

• **Watch the salt.** New evidence is showing that older adults' taste buds don't register the intensity of salt as well as younger people's. That could prompt elders to lay on too much salt, which can be a risk factor for high blood pressure and calcium loss that leads to osteoporosis. Low-sodium diets decrease stroke risk by 38 percent.

• **Crank out those crossword puzzles.** Plenty of solid research from the past decade now supports the value of mental exercise for memory, Kausler says. So, for your own good, pick up *The New York Times* crossword puzzle, read editorials, play Sudoku, take a course — whatever it takes to keep your wires working.

## The science of libraries

Denice Adkins wanted to study abroad in college but felt she couldn't afford it. Now, the Fulbright Scholar Program will make her dream of living overseas possible. In February 2008, the assistant professor of library science will head to the Universidad Pedagógica Nacional Francisco Morazán in Tegucigalpa, Honduras. There, she will teach graduate students and advise faculty in the country's first library science program, which is in its second year.

"I've been flipping through the Fulbright catalog a long time," says Adkins, who was thrilled to find such a perfect fit. "They want what I do in a language I speak."

Raised by a bilingual father and monolingual mother in Arizona, Adkins almost didn't learn Spanish. "My father grew up



Photo by Whitney Weigel

Students in Jere Gilles' summer study-abroad course tour the topiary gardens in the highland town of Zarcero, Costa Rica.



Photo by Nicholas Benner

where you were beaten for speaking a foreign language, and he decided his children would never learn to speak Spanish." Her mother finally changed his mind by asking how the children could speak to their grandparents if they didn't learn their language.

"Most immigrant families lose their language within three generations," Adkins says. Thanks to her mother's persistence, she studied Spanish in elementary through high school and minored in the language in college.

Adkins is one of fewer than 100 Fulbright Scholars from MU since 1985, and her grant is funded for eight months. While in Honduras, she plans to periodically check in to MU through LiSRadio, a live, interactive webcast hosted by the School of Information Science and Learning Technologies. The technology will allow MU students to call a toll-free number and ask questions of Adkins and her Honduran colleagues.

More: [LiSRadio.missouri.edu](http://LiSRadio.missouri.edu)

**In 2008, Fulbright Scholar Denise Adkins will teach students and advise faculty in Honduras' first library science program.**

## Professor looks at label debate

Fat grams, allergy warnings, serving sizes, bar codes, kosher certification: Considering the fine print that already covers food packages, should labels also disclose whether foods include genetically modified (GM) ingredients?

The European Union says yes. The United States, however, requires no such labeling.

That difference has inflamed activists and disrupted U.S. agricultural trade with the EU, says Paul Weirich, professor of philosophy, who edited *Labeling Genetically Modified Food: the Philosophical and Legal Debate* (Oxford University Press, 2007). Other MU contributors include law faculty members Phil Peters and Thom Lambert,

philosophy Professor Peter Markie, animal science Professor R. Michael Roberts and agricultural economics Professor Nick Kalaitzandonakes.

Weirich studies decision and game theory. He became fascinated by the GM debate while serving on a life sciences programming committee that sponsored a conference at MU in 2005. He learned how profoundly the issue affects agricultural states such as Missouri and corporations such as Monsanto, a leader in GM technology. Weirich's research looks at what information consumers require to make informed decisions when buying food. Since there's no scientific evidence that GM foods are dangerous, labeling is a bad idea, Weirich says, arguing that such labeling confuses and scares people needlessly.

The topic is timely and the debate heated. "Labeling keeps coming up in the news, and I think it will for quite a few years," Weirich says, noting that the FDA recently approved the sale of meat from cloned animals. This new generation of GM foods will ignite fresh public debate, he predicts. "The issue's going to intensify."



Photo by Rob Hill

**Missouri has a stake in the debate over labeling genetically modified foods.**

## Common threads

Stitching almost seems secondary during the sewing circle at TigerPlace, a 33-unit retirement community in Columbia affiliated with MU's Sinclair School of Nursing.

One summer afternoon finds several residents gossiping and giggling as they gather in the central sitting room to stuff batting into fleece cats. Volunteer Barb Levy reads randy jokes printed off the Internet while volunteer Gerri Moore passes out thick slices of chocolate truffle loaf and an attendant distributes steaming coffee.

Resident Deena Crow, wielding pink-ing shears, notices the group is missing a regular participant and dispatches a staff member to fetch her.

Nursing Professor Marilyn Rantz, who launched the sewing circle in 2006, acts as the group's ringleader. She keeps several projects rolling simultaneously and interjects the occasional story, prompting more peals of laughter.

The stuffed cats are destined for Pascale's Pals, a nonprofit organization that supplies comfort items for young patients at the University's Children's Hospital. Besides the cats, this afternoon's project is to finish a teddy bear cut from the favorite shirt

of a recently deceased TigerPlace resident, along with two fur bears for nursing Dean Rose Porter. Sewing circle members crafted these bears for Porter's grandchildren from a mink coat that belonged to Porter's mother. Another of their bears recently fetched \$300 at a fundraising auction for MU's College of Veterinary Medicine.

Resident Dorothy Trotter, the missing seamstress, shows up. She had nodded off while watching a St. Louis Cardinals game but is eager to show off a sack of donated scraps she will patch into quilts for sick children. She unfurls a baby quilt decorated with cats. She has been sewing its binding by hand. "It's a lot of stitching," Trotter says cheerfully, "but what else do I have to do?"

Rantz digs through a bag of plastic safety eyes and noses, then settles in to sew jointed bear limbs with a curved needle, using a hemostat to tug the needle through the thick material.

Amid the bustle and bawdy language, one resident sits quietly wearing a faint smile, with a mound of polyester fluff and her pocketbook on her lap, while another resident rolls by in a wheelchair and wags a finger at the giggling group. "I could hear you all the way down in my room."



Barb Levy, right, regales TigerPlace residents with bawdy jokes.

## Elbows off the table

Anyone who has ever interviewed for a job over lunch appreciates the importance of proper table manners. Your mama probably told you to keep your elbows off the table, but she may not have explained which direction to fold a napkin in your lap, the difference between American- and Continental-style dining, or when it is acceptable to pick up asparagus with your fingers.



Colleges are trying to fill that knowledge gap by publishing tips online, handing out brochures, offering tutorials and more. "There are so many methods of teaching etiquette to students," says Greg Chase, BS '07. To find out which methods are best, Chase conducted a study in fall 2006.

First, Chase gave two freshman classes in the College of Agriculture, Food and Natural Resources an etiquette test. Then he divided students into four groups. The first group received no additional instruction, the second group got a workbook to study, the third participated in an online seminar with a moderator and the fourth attended a hands-on dining tutorial. Five weeks later, Chase retested the students to determine how



Photo by Nicholas Benner

much they had retained.

Not surprisingly, students whose instruction included direct contact with a facilitator performed better on the second test.

But students' responses did surprise Chase. "It was neat to see how students were actually interested in learning about etiquette," he says. "And the professors used the study to explain what we do at the University, and how research is done. Students actually learned about research at MU as well as helped us find answers."

Based on the results of Chase's research, Food Science Instructor Leslie Jett is collaborating with the Etiquette and Leadership Institute in Athens, Ga., to create a regional study.

**Fingers or fork? A recent study looked for the best method for teaching etiquette to college students.**

## Calculating hot and cold

We can all be forgiven for thinking that vegetable oil and animal fat are just routine ingredients, the kind of things that are more likely to appear in barbecue sauce and salad dressing than in a high-tech thermodynamic wonder material. But in the hands of Rusty Sutterlin, oil and fat can be engineered to help control the temperature of anything from caffe latte to bomb-sniffing dogs. Sutterlin, PhD '04, is a postdoctoral fellow in chemical engineering at MU and CEO of

Renewable Alternatives LLC.

His company competes with others selling thermodynamic materials that do the same job, but his is the only one that uses renewable and nontoxic ingredients. Sutterlin creates phase-change materials (PCMs). They work just like ice except that he can set them to freeze and melt at different temperatures.

Here's how PCMs work to keep a pricey cup of cappuccino at just the right sipping temperature for about an hour. First, get a thermostat-type coffee cup with a gap between the inner and outer walls. Fill that gap with a PCM set to melt or freeze at 150 degrees Fahrenheit.

At room temperature, the PCM is solid like ice. When the 190-degree cappuccino enters the cup, it heats and melts the PCM. In that liquid state, it is absorbing heat from the coffee just like a melting ice cube absorbs heat from your iced tea. In about one minute, the PCM cools the cappuccino to 150 degrees and freezes again. In this solid state, the PCM gives off heat into the cappuccino, keeping it at that ideal temperature long enough for you to read the newspaper.

Other applications abound. Sutterlin puts PCMs into tiny capsules — 10,000 fit on the head of a pin — and sells them to makers of garments. PCMs have worked well in vests for bomb-sniffing dogs patrolling the deserts of Iraq. Before the PCM vests, the dogs panted excessively from the heat,

which dulled their sense of smell.

But when wearing vests with PCMs set to 60 degrees, the canines are good to go for an extra three or four hours.

More: [renewablealternatives.com](http://renewablealternatives.com)



## Ironclad focus

He studies, and he trains. Period.

That's about all graduate student Joe Company has time for. He juggles course work and lab duties with a grueling training schedule in pursuit of a top-10 finish in an Ironman triathlon, a race consisting of a 2.4-mile swim, 112-mile bike ride and 26.2-mile run — yes, all in the same day.

A professional triathlete since 2002, Company, originally from Normal, Ill., hopes to finish his master's degree in exercise physiology in 2008. But he spent the summer training for the Aug. 26, 2007, Ironman Canada in Penticton, British Columbia. This year's winner finished in 8 hours, 32 minutes, 45 seconds; Company came in 57th in 9:58:38. Bitterly disappointed in his performance, he briefly considered retiring from triathlons before deciding to try again at Ironman Florida, scheduled for Nov. 3, 2007.

This meant a few more months of living on schoolwork-and-workout sandwiches. "I don't waste time," he says. He often gets up at 5 a.m. to run 20-odd miles before class, then hits the pool or bike after an afternoon nap. Company boasts a 4.0 GPA, though he regrets not having more time to spend in the lab.

Company's regimen helps him focus on work. "The training complements grad school rather than distracting from it," he says. He became interested in exercise physiology from participating in endurance sports and applies his classroom learning to his training.

However, his experience

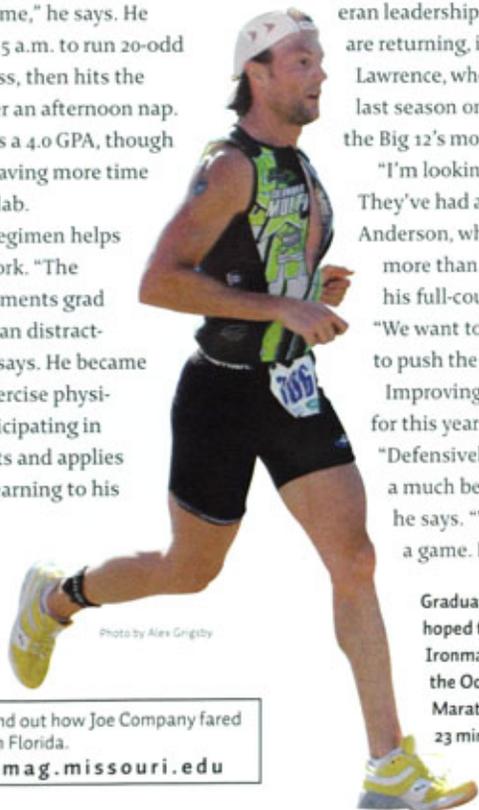


Photo by Alex Grigisty

has also sparked a healthy skepticism about scientific literature.

"I'm my own experiment," says Company, who tracks statistics about his workouts, including heart rate and energy output. He is especially interested in the "black zone" that occurs about seven hours into an Ironman. Few researchers, he notes, have studied the impact of high-intensity endurance training. "It's one thing to read about bonking," he says, referring to the debilitating fatigue athletes sometimes feel during a long-distance event, "but it's a different thing to experience it."

## MU hoops flying high

Mike Anderson has reason to believe 2007-08 will live up to the hype. He launches his second year at the helm of Tiger basketball flying high after an 18-12 inaugural season that tied MU's rookie coaching record for wins.

This year's Tiger lineup boasts veteran leadership. Four of five starters are returning, including guard Matt Lawrence, who averaged 11.2 points last season on his way to becoming the Big 12's most improved player.

"I'm looking forward to this year. They've had a year to learn," says Anderson, who reckons the team is more than halfway to mastering his full-court pressure style of play. "We want to be a team that's going to push the tempo."

Improving rebounding is a priority for this year's squad, Anderson says. "Defensively, we've got to become a much better basketball team," he says. "We averaged 77 points a game. But we gave up 72."

**Graduate student Joe Company hoped to finish in the top 10 at Ironman Florida Nov. 3. He won the Oct. 7, 2007, Columbia Half Marathon in 1 hour, 23 minutes, 15 seconds.**



Rebounding had a big part to do with it."

Returning senior guard Stefhon Hannah is a key member of the team, Anderson says. "Stefhon is one of those guys who brings the energy, and it just filters through the team. I think he's one of those guys who can really spearhead our defense."

This season sees the addition of forwards Justin Safford, a freshman, and DeMarre Carroll, a junior. Carroll is a favorite to follow Hannah as Mizzou's second consecutive Big 12 Conference Newcomer of the Year. He was voted preseason Newcomer of the Year in a league-wide vote.

Carroll is eager to get court time: After averaging 10.9 points and 6.4 rebounds in the 29 games he played as a sophomore at Vanderbilt, he sat out last season following his transfer. "It's been really tough sitting out a whole year," he says. "I want to go out there and give my best effort on the floor."

One of the few negatives is the loss of forward Kalen Grimes, who was last year's leading rebounder, contributing 7 points per game. Anderson dismissed Grimes from the team after he was charged with second-

**M** MORE > Find out how Joe Company fared at Ironman Florida.  
[mizzoumag.missouri.edu](http://mizzoumag.missouri.edu)



Photo by Nicholas Benner

MU basketball players Marshall Brown, left, and Stephon Hannah battle for a rebound in the first half of the Tiger's 66-65 loss against Iowa State Jan. 6, 2007, at Mizzou Arena.

degree felony assault for allegedly hitting a man in the face with the butt of a shotgun. Junior Leo Lyons, who leads the team in shooting percentage, is expected to continue at starting center, a position he alternated last season with Grimes.

## Field hockey returns

Launching a field hockey team may sound like a new idea, but MU's players have actually revived a sport that was popular at Mizzou in 1912.

Of course, the 1912 squad didn't recruit members on Facebook. That's how Jessica Gilham, the club's co-president, started MU's current team. She met some interested players through the "We Played Field Hockey in High School and Miss It!!!" group on the social networking site. The team migrated from cyberspace to the Hinkson Creek fields and has grown to 27 members.

Field hockey is a cross between soccer and ice hockey. Players use sticks to hit a small, hard plastic ball through a goal. The hollow ball is supposed to stay close to the ground but sometimes connects with kneecaps instead. "All of us who play have gotten our fair share of bruises and knots," says Stacey King, the club's co-president.

The team is sponsored by MU's Club Sports program and has been embraced by Missouri's fledgling field hockey scene; Lindenwood University in St. Charles, Mo., donated a set of goals. Since they do not have a coach, the players run drills and choose starters by consensus. This September and October, they traveled to matches in St. Louis, Little Rock, Ark., and Sewanee, Tenn.

Most of Mizzou's players hail from St. Louis, where the sport is popular in high schools. "I like how it's fast paced and team-oriented," Gilham says. "You have to work together."



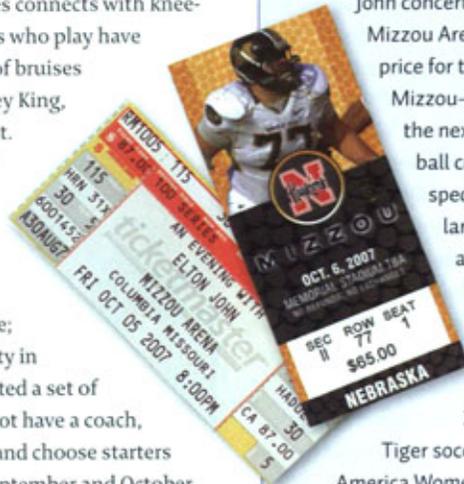
Photo by Rob Hill

With 27 members, MU's field hockey club has plenty of players to scrimmage, including, from left, Jill Schweitzer, Stacey King and Amy Bartelt.

## Scoreboard

HOME	SCORE	GUESTS
DOWN	10	10
YOSTIGCO		10

**\$499:** Ebay asking price for a pair of tickets to the sold-out Elton John concert Oct. 5, 2007, at Mizzou Arena. **\$185:** Top price for two seats at the Mizzou-Nebraska game the next day. The football crowd of 70,049 spectators was the largest in 25 years; an estimated 14,600 fans saw the Rocket Man perform.



**12:** Rank of Tiger soccer in the Soccer America Women's Top 25 Poll as of Oct. 21, 2007. The ranking is one of the highest in MU soccer history. At press time, the Tigers had beaten three top-20 teams.

**133:** Length, in miles, of the fourth stage of the Tour of Missouri bike race Sept. 11-16, 2007. The stage, from Lebanon, Mo., to Columbia, covered familiar hilly territory for Brian Dziewa, BS BA '04, of Farmington, Mo., who raced as a member of the Jelly Belly Pro Cycling Team.

**8-5:** Winning score for Mizzou's tennis doubles team Chrissy Svetlic of Kansas City, Mo., and Mallory Weber of Belleville, Ill., in the Maryland Terrapin Invitational Sept. 24, 2007, in College Park, Md.

**7:30 p.m.:** Time hundreds of fans started lining up outside TigerTech on Sept. 25, 2007, anxiously awaiting the midnight release of the video game Halo 3.



# Redesign by Stein

The 2007-08 season is both an anniversary and a fresh start for Coach Cindy Stein. Stein enters her 10th season at the helm of the women's basketball program with a record of 150-121. And having recently lost key players to graduation and the WNBA, she will need all her playing and coaching experience this year as she molds a squad whose most senior members are ... juniors.

Stein was an outstanding college player herself, notably as a member of the University of Illinois team that advanced to the 1982 NCAA Tournament. She still holds several school records for assists.

A new addition to the Tiger coaching staff is Associate Head Coach Lynnette Robinson, who played with Stein at Illinois in 1982. "You could tell she was going to be a good coach then," Robinson says. "She was an extension of our coach out on the floor. She was good at getting people where they needed to be."

The women first met, Robinson says, playing fast pitch softball against each other during high school summer leagues.

"That's what you want as your associate head coach: someone you can trust, that you know really well," Stein says. "She's one of the best in the business." Robinson, who has coached at Missouri State and Michigan, handles scheduling and coaches the post players. She also works with the Sixth Stripe Booster Club, which hosted its first golf tournament fundraiser in October.

The Tigers have added another Illinois alumna to the staff lineup: Assistant Coach Allison Guth, who joins the program from Loyola-Chicago. Guth admires Stein's style and longevity. "It's good to work with someone in her tenth year," she says. "She's great at strategy and preparing for opponents."

## New and improving

The famously upbeat Stein sees the positive in this year's fresh squad: "It's



nice having young kids," Stein says. "Their enthusiasm is unbridled."

Still, she spent the early fall pushing hard to get the team up to speed. Typically, the women begin conditioning six weeks before the first official practice, but this year Stein started early. With four freshmen, four sophomores, two juniors and only one senior, "We needed more time to get into shape."

About 30 minutes into the first group workout, the practice gym door popped open and Tiger men's basketball Coach Mike Anderson slipped in to watch. Decked out in squeaky new shoes, the players, marshaled

by Assistant Coach Matt Daniel in Stein's absence, had been chattering nervously and skittering through drills like gawky ponies. But they fell silent at the sight of Anderson as a new sense of seriousness filled the room.

The team will have to maintain that focus this season if they hope to boost Stein's winning record. She has guided the Tigers to seven postseason tournaments, including the 2001 NCAA Sweet Sixteen and the 2004 NCAA Tournament.

Stein claims to have more high-caliber players than ever, thanks to MU basketball's crown jewel. "Honestly, the Hearnes Center,



Photos courtesy of MU Intercollegiate Athletics

MU basketball Coach Cindy Stein confers with Amanda Hanneman, left, now a sophomore, and Kassie Drew during a Nov. 4, 2006, exhibition game against Truman State at Mizzou Arena.

that was a hard sell when you'd take someone on a tour. You'd hope they didn't want to see the locker room." She laughs. "Or smell the locker room!"

This year's team is the first built entirely of players recruited to play in the \$75 million Mizzou Arena, opened in October 2004. "The talent we're being able to attract has gotten better every year," Stein says. "We can reach so many more elite-level players."

## Young team faces a tough lineup

A young pack of Tigers looks to erase the bad memories of last year's season, which began with big wins and broken records but ended with heartbreaking losses.

The team launched 2006-07 by logging an unprecedented 12-1 in the season's first half but won just five games in Big 12 Conference play, lurching to a final record of 17-14.

The squad faces the 2007-08 season with 11 players on the roster; there's only one senior in the bunch, and she hasn't played basketball since high school.

Besides being young, the team is one of the shortest in the Big 12, says new Assistant Coach Allison Guth. This means "we're going to have to be the toughest team," she says. The team faces many challenges: They play 13 teams that reached the postseason last year.

Junior 5-foot-11-inch guard Alyssa Hollins of Mesquite, Texas, is the top returning Tiger in total rebounds and rebounds per game; she led last year in total points scored and points per game. She looks forward to the fresh start. "We get to make our own identity," she says. "I get to be a leader this year."

A last-minute recruit is Nicole Wilson, a 6-foot-3-inch center who is completing her degree as a fifth-year senior after playing four years on MU's volleyball team.

Among the freshmen hoping to make a mark is Bekah Mills of Towanda, Kan., who was named the Lynette Woodard Female High School Athlete of the Year in June 2007 by the Greater Wichita Area Sports Commission. The 5-foot-10-inch guard was also valedictorian of her high-school class.

Joining Mills is Shakara Jones, honored as the 2007 Miss Show-Me Basketball by the Missouri Basketball Coaches Association.

The 6-inch-2-inch forward hopes to follow in the footsteps of her father, 1980-84 Tiger standout Ron Jones, who played for Norm Stewart. Playing for Francis Howell Central High School in St. Charles, Mo., Shakara Jones scored 2,439 points and racked up 849 rebounds and 282 blocked shots.

"Everybody was the star from their high school," says Jones, who refuses to let past accolades blind her to the challenges ahead. "Either we mature now or get our butts kicked later."



**Lynnette Robinson**  
New associate head coach  
Alma mater:  
Illinois '82



**Allison Guth**  
New assistant coach  
Alma mater:  
Illinois '04



**No. 44 Shakara Jones**,  
freshman  
6-foot-2-inch forward  
Hometown:  
St. Charles, Mo.  
2007 Miss Show-Me  
Basketball



**No. 12 Alyssa Hollins**,  
junior  
5-foot-11-inch guard  
Hometown: Mesquite,  
Texas



# What's

Story by Sona Pai, BJ, BA '99  
Photo by Erik Snowbeck

A man and a woman are lying in bed. He's looking away from her and frowning; she's glaring at him. A large seal leans over the headboard above them, gazing off into the distance. The woman says to the man, "All right, have it your way — you heard a seal bark."

This cartoon, a simple line drawing by the writer and cartoonist James Thurber, was published in *The New Yorker* magazine in 1932. It's one of Thurber's most famous cartoons, and it exemplifies the elusive humor *New Yorker* cartoons have become known for.

I don't get it. When I admit this to Michael Shaw, MA '92, I can tell he's disappointed in me.

Shaw, a marketing copywriter, cartoonist and frequent *New Yorker* contributor who lives in West Chester, Ohio, tells me that Thurber is his favorite cartoonist and that this is one of his favorite cartoons. In Shaw's C.V., or his "Cartoonium Vitae," he describes his own approach as "oblique, obtuse, absurd, irreverent," and he locates his work squarely within the Thurber tradition. In fact, when Shaw was just 8 years old, long before he knew of *The New Yorker*, he saw a collection of Thurber's cartoons and felt an immediate connection.

He remembers one in which a man is strangling a woman. Another man walks up and says, "Have you no code, man?" In another, a man slumps in his chair as he tells another man,

# so funny?

The *New Yorker* magazine is known for its inscrutable, sometimes absurd cartoons. Mizzou graduate and cartoonist Michael Shaw has been in on the jokes since 1999.

"I never really rallied after the birth of my first child."

"I couldn't believe anyone would publish anything like that," Shaw says. "I knew they were funny, but I didn't quite know why."

Like Thurber, whose drawings often consist of blob-like figures and wobbly lines, Shaw says he's not much of an artist — it's not his illustrations that keep *The New Yorker* interested. Rather, Shaw's cartoons are all about the gag line. In describing Shaw's work, Bob Mankoff, *The New Yorker's* cartoon editor said, "There are good, good cartoonists, and there are good, bad cartoonists. Michael is a good, bad cartoonist."

Shaw keeps an ongoing "gagalog," a running list of gag lines in need of illustrations. They come to him all the time, at his day job as a copywriter for catalogs like Frontgate and Grandin Road; while he spends time with his wife, Jennifer, BJ '88, and his children, Hannah, 11, and Liam, 7; and even while he's waiting in line for coffee. That's where he overheard a conversation that inspired his first official *New Yorker* cartoon, in which a prisoner with shackled ankles sits on a bed reading a book. The book's title is the gag line: *Chicken Soup for the Criminally Insane*.

When Shaw describes this cartoon to me, I can't help but laugh out loud. I also crack up when he describes the one in which a blindfolded man stands against

a wall, smoking his last cigarette as he awaits a firing squad. A prison guard tells him, "There's no shooting — we just make you keep smoking."

Then, there's my favorite: A father reading a bedtime story to his daughter looks bewildered as the little girl asks, "Is the Itsy Bitsy Spider obsessive-compulsive?"

I think these cartoons are hilarious. They spark an immediate reaction, an instant smile, followed by laughter as my brain puts all the pieces together — the humor, the irony, the cultural commentary. I get them. And, being the kind of guy who thrives on making other people laugh, Shaw clearly likes that I get them.

But then I ask about the Thurber seal cartoon. I tell Shaw that I understand what's going on — the woman doesn't realize that the seal is actually in the bedroom. But, why is the seal in the room any-



*"All right, have it your way—you heard a seal bark!"*

© The New Yorker Collection 2007 [James Thurber] from cartoonbank.com. All Rights Reserved.

way? Why is that funny?

"Cartoons are like ink blots," Shaw tells me with a sigh, clearly disappointed that I don't share his gut-reaction appreciation of Thurber. "It's not that it's not funny, it's that you're not trying hard enough to enjoy it."

**Hooked on comics**

Shaw grew up in St. Louis, and he and his twin brother, Patrick, MA '88, started drawing comic books in elementary school. Inspired by Marvel Comics, they created

characters such as the Tranquil Four ("like the Fantastic Four, except they didn't do anything"), Torak, Son of Stone ("who was certainly nothing like Conan the Barbarian"), and Selvas Kane the Enforcer ("A classic tale of vigilante ninja justice!").

The boys made copies of their comic

"[Journalism Professor George Kennedy] said I had 'an uneasy relationship with the truth,' and he recommended I try advertising."

books on a mimeograph machine and tried to sell them at school, without much success. Shaw got his first taste of journalism in high school, when he wrote "a seething exposé on a grocery store that was notorious for selling cigarettes to kids." Titled "A smoldering reminiscence of days gone by" [sic] by "M.L. Shaw, esq.," the piece reads more like

tongue-in-cheek nostalgia than investigative exposé, but Shaw insists it was "muckraking at its finest."

Looking back on those early years of drawing and writing, Shaw admits that his writing was a little hokey and that his brother was the better artist, "but he's not in *The New Yorker*, so there."

Determined to be a "real artist," Shaw attended Webster University in St. Louis, where he earned a bachelor of fine arts degree in painting in 1980. He was drawn to surrealism and abstract expressionism, and his work was always creative, but never quite in line with his fellow students. When they were given an assignment to draw a skeleton of their choice, most of the students drew lifelike renderings of human or animal skeletons. Shaw drew a cartoonish illustration of a model of a solar system sitting on a desk.

"Their work was like something out of *Gray's Anatomy*, and mine was like something a first-grader had drawn," he says. "But I liked what I drew!"

After graduating, Shaw took off to Greece for a year to teach English and figure out

what to do next. There, he sold his first cartoon to the magazine *The Athenian*. It was a spot drawing (no gag line) of a waiter carrying a tray. When he returned to St. Louis in 1982, he began teaching art in middle schools and submitting cartoons to *St. Louis Magazine*. His first published cartoon with a gag line was of salmon swimming upstream. One salmon turns to another and says, "You know, lately I've been considering a celibate lifestyle."

"Getting published was amazing," Shaw says. "I felt validated, and I felt that euphoric kind of excitement that only a writer or I guess a heroin addict feels. I wanted more."

At the 'Zou

After teaching for four years, Shaw was ready for a career change. Patrick and some high-school friends had attended Mizzou, and he knew that the School of Journalism was seeking graduate students from different backgrounds. Along with his graduate application, he wrote a letter daring the J-School to let him in, and the school's admissions office accepted the challenge.

Shaw began his graduate studies undecided and then set his sights on advertising. He says his decision was influenced by a comment from faculty member George Kennedy. Now a professor emeritus, Kennedy was chair of the editorial department, associate dean and managing editor of the *Columbia Missourian*. "He said I had 'an uneasy relationship with the truth,' and he recommended I try advertising," Shaw says.

In the advertising department, Shaw worked closely with longtime advertising faculty member Henry Hager, a former associate professor who is now a professor emeritus. "I have him to thank for my failed career as a full-time cartoonist," Shaw says. "He made me too good at copywriting."

As he made his way through the advertising sequence, Shaw never stopped cartooning. He was staff cartoonist for *Sunday*, the weekend magazine of the *Columbia Missourian* at the time, and he had a regular



cartoon strip in *The Maneater*, called "At the Zoo," which he calls "a delightful comedy of manners" about an opossum, an alley cat, and an elite community of blue-blood animals such as kangaroos, giraffes and a stork.

"I aspired to be obscure and memorable," Shaw says. "I know I succeeded at the obscure part."

Hager remembers Shaw as "a gentle soul with a sharp, incisive wit." The two kept in contact after Shaw left Mizzou but lost touch after a few years. Then, almost a decade after Shaw graduated in 1992, Hager began spotting Shaw's cartoons in *The New Yorker*.

"I like his cartoons and the subtle nudges and nuances he achieves," Hager says. "Sometimes, you wonder if you got it, but when you do get it, it's sure to be a revelation."

During his time at MU, Shaw worked with the University's two most famous cartoonists. Under the guidance of *Beetle Bailey* creator Mort Walker, BA '48, he went door-to-door conducting research to determine how a comic strip's size affected readership. And Frank Stack, noted underground comics artist and professor emeritus of art, was a member of Shaw's master's thesis committee. His thesis, "Who Calls the 'Toons?'" explores the effects of syndication on comic strips.

Shaw was fascinated with the history and great artists of cartooning, and even though he followed the career path of a copywriter, he never abandoned his dream of cartooning. The more he learned about the practice of journalism, the more depth and meaning he infused in his simply drawn cartoons.

"I remember hearing George Kennedy say, 'Your task is to comfort the afflicted and afflict the comfortable,'" Shaw says. "I still aspire to that goal in my cartoons."

#### The right gag at the right time

After graduating, Shaw worked as a copywriter for a medical device company and then for the Lands' End catalog, where he often got to write magazine-style stories. Lands' End sent him traveling across the



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country with his family in an Airstream trailer to write about the Great American Vacation. The catalog also jetted him off to Lake Como, Italy, to write about silk ties. He even got to write captions for a few cartoons, including one that the catalog purchased from a *New Yorker* cartoonist. The cartoon shows Santa Claus and his reindeer on a runway between a couple of airplanes, with one reindeer talking to another. Shaw's gag line: "How long is our layover in Cleveland?"

By the mid '90s, Shaw had submitted a few cartoons to *The New Yorker*, which he calls "the Sistine Chapel, no, the Vatican of cartooning," only to receive baseball-card-sized rejection letters that read, "We regret we cannot use your material."

Shaw began studying back issues of *The New Yorker*, dissecting each cartoon and trying to peg each cartoonist — the one who could really draw, the one who captured the zeitgeist, the one with the pithy sayings, etc. True to his Thurber-loving roots, he was most drawn to the ones with so-so illustrations and inscrutable gag lines, and these are the kind of cartoons he continued to submit.

"I was the guy in the '90s sending them cartoons that looked like they came from

the '30s," he says.

He submitted for another year with no luck, and then he got his chance — a contest. The Algonquin Hotel in New York would choose three winners from submissions of hotel-themed *New Yorker* cartoons. The winners would get a weekend at the hotel and a chance to meet the magazine's cartoon editor, as well as some of its most popular cartoonists.

Shaw submitted about 25 cartoons, one of which was selected as a winner. In his winning cartoon, which was never published, a sign hangs on the doorknob of a closed hotel room door. The sign reads: "Already Disturbed."

A year later, *The New Yorker* officially accepted its first cartoon from Shaw. Since then, 61 of Shaw's cartoons have been published in the magazine, and a number of others have been purchased but not published.

In one of the cartoons purchased but not published, a group of pilgrims sit praying at a Thanksgiving meal. The gag line reads: "We thank the lord for everything except these silly hats." Because he's got a million gag

lines, thanks to his trusty gagalog, Shaw even included an alternative for the same drawing: "Lord, I hate theme dinners."

*In the laugh of the beholder*

In a classic episode of the television show *Seinfeld*, Elaine — who, coincidentally, writes for a literary-inclined clothing catalog and ends up submitting a cartoon to *The New Yorker* — becomes irritated when she reads a *New Yorker* cartoon that she just doesn't get. She becomes so irritated, in fact, that she takes the cartoon to an editor at the magazine and demands an explanation.

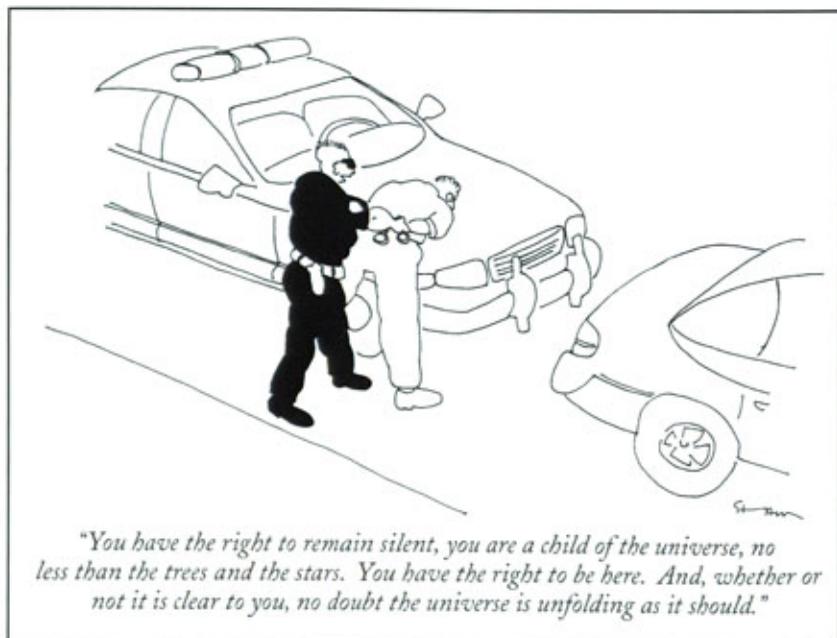
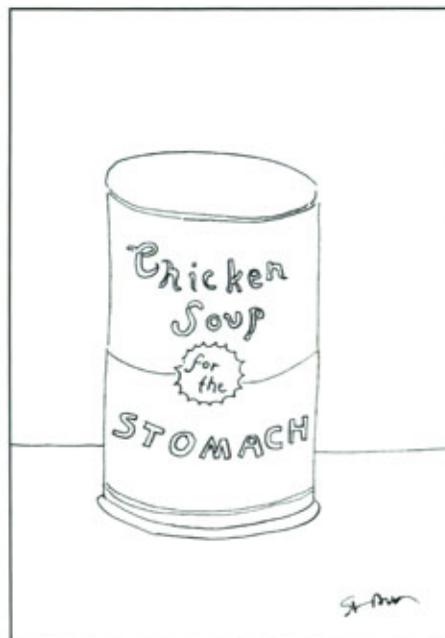
The cartoon depicts a dog and a cat in an office. The cat says, "I've enjoyed reading your e-mail."

When confronted, the editor says, "That's a rather clever jab at inter-office politics, don't you think?"

Elaine still doesn't get it. "Why is this supposed to be funny?" she asks.

The editor struggles to answer the question with some authority: "It's merely a commentary on contemporary mores. ... It's a slice of life. ... a pun?"

Elaine keeps pushing him, certain that he has no idea what the cartoon means. Finally,



the editor relents. He admits that he doesn't get the cartoon either. He just liked the kitty.

The cartoon is an apt example of the kind of non sequitur *New Yorker* readers have become accustomed to and some have even grown to love. It also reflects a common theme in *New Yorker* cartoons — office humor — which Shaw often features in his cartoons. Other recurring themes in his work include a couple watching television, kids saying the damndest things and guys in prison.

Shaw often riffs on the news of the day in his cartoons, which have touched on issues like the war in Iraq, gay marriage, outsourcing and even the Sarbanes-Oxley Act. Shaw submits 30 to 40 cartoons a month to *The New Yorker*, but before he sends one in, he often runs it by his wife.

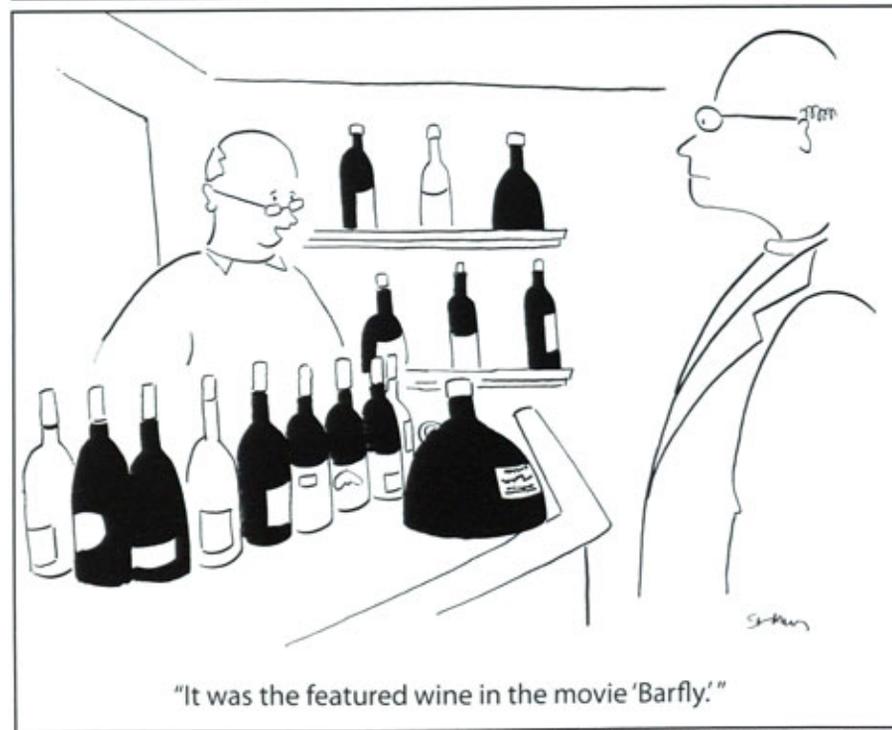
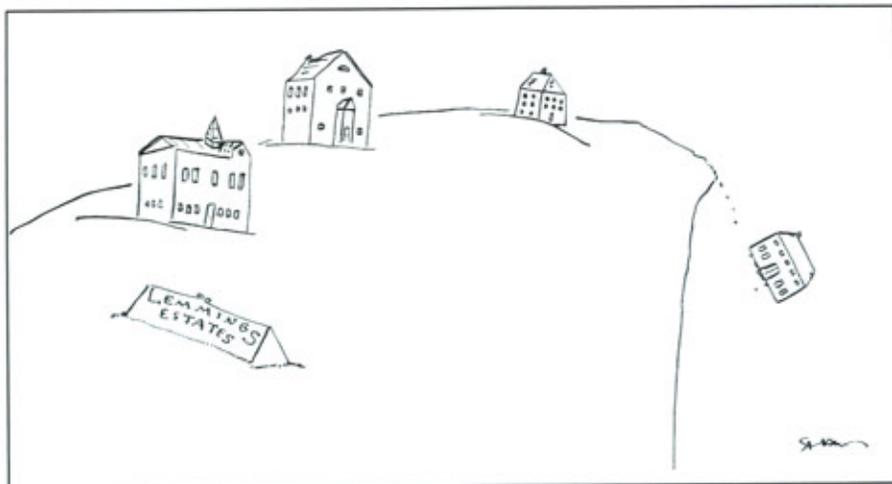
"If I really like one, she'll usually say she doesn't understand it, and if she did understand it, it's not funny anyway," Shaw says. "Those are the ones they buy."

Looking over Shaw's published cartoons — all of which are available at cartoonbank.com, where Shaw is also a freelance copywriter — I find most of his work pretty funny for its relevance to current events, its incisive jabs at political figures and its pure, laugh-out-loud humor. There are only a few that I just don't get, which brings us back to Thurber's seal.

Like Elaine, I just can't leave this one alone. I want to understand why it's so funny. Is it about marital strife? Is it about realism vs. fantasy? Is it just funny because there's a seal in the room?

To answer my question, Shaw paraphrases *New Yorker* essayist E. B. White, who as it happens, was James Thurber's office-mate and the first person to recognize greatness in Thurber's clumsy doodles.

"What makes them funny is indefinable," Shaw says. "I prefer to just accept it. It's like E.B. White said: Humor is like a frog. You can dissect it to see how it works, but by then, it's dead." ■



About the author: Sona Pai is a freelance writer and editor in Portland, Ore.

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# Inquiring minds

**Pop quiz: Which of these award-winning teachers flunked out of college the first time around? Learn what they think, what they fear, and who would play them in a movie.** Story by Lisa Groshong  
Photos by Nicholas Benner

## Lynda Kraxberger

Kraxberger is an associate professor of convergence journalism who specializes in a hands-on approach to coaching students in writing and visual storytelling. She was a 2007 William T. Kemper Fellow for Excellence in Teaching.

### How do you recharge?

Yoga and Cardinals baseball.

### Teaching tools you can't live without?

Humor, and the long pause — letting students fill in the blank. Sometimes we are so quick to fill in the blanks that we don't let the other person come up with a thoughtful answer.

### Glad you did it but wouldn't do again?

In college, I'd be more curious and take more classes than I did. I spent a lot of time avoiding risks.

Your students would never guess ... how much anxiety I have before the first day of class.

### Most important quality in a student?

Two things: curiosity and perseverance.

### Who would play you in a movie of your life?

Who would play me? Janeane Garofalo. But I'd like Sandra Bullock. She generally plays bubbly, self-effacing heroine types.

### What's happening in the news that relates to your field?

Everything!



Lynda Kraxberger

## John Faaborg

Faaborg is professor of biological sciences and fisheries and wildlife. He has been a Kemper Fellow and winner of the Mizzou Alumni Association's Faculty-Alumni Award.

### How do you recharge?

Play basketball and garden.

### Three words that describe your teaching style?

Show the logic.

### Teaching tools you can't live without?

Field trips; they make it real.

Your students would never guess ... that I like Texas music.

### Most important quality in a student?

Passion to learn.

### Who would play you in the movie version of your life?

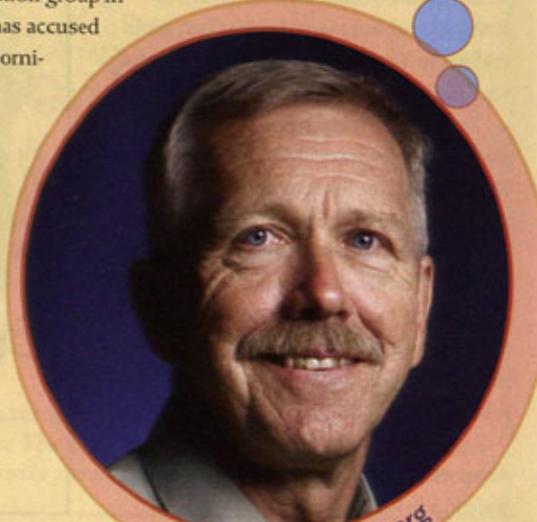
I would like to say it would be Harrison Ford, but more likely it would be Wilford Brimley.

### What's a super power you'd like to have?

I wish I could still jump when I play basketball.

### What's happening in the news that relates to your field?

The whole ivory-billed woodpecker story has been interesting, particularly now that the largest bird conservation group in the country has accused the museum ornithologists of wanting to collect the last ivory-bill and put it in a museum.



John Faaborg

Who would play you in the movie of your life? Lynda Kraxberger thinks Sandra Bullock would be a great call.

## Lois Huneycutt

Jonathan Sperber, chair of the history department, calls Huneycutt "the model of an intellectually and personally engaged faculty member." Huneycutt, a professor of history, was a 2007 Kemper Fellow.

### Three words that describe your teaching style?

Student evaluations say that I am enthusiastic, energetic and innovative.

### What would you do with a year's sabbatical and an unlimited budget?

I would go to Iceland and do a master's degree in Old Norse Studies.

**Your students would never guess ...** that I flunked out of college the first time I tried it.

### Most important quality in a student?

Intellectual curiosity. Everything else is secondary.

### Who would play you in the movie version of your life?

It's not a very glamorous answer, but I'd hire Kathy Bates. I think she's got both grit and humor, which are traits I think I bring to the table.

### What's a super power you'd like to have?

I would like to be able to grade papers (meaningfully) faster than a speeding bullet.

### What's happening in the news that relates to your field?

I teach church history, and it has been interesting to watch the election of a new pope and see the new pontificate take shape. John Paul II was pope for so long that most of my students couldn't even remember another one. So now, when I talk about things like the Papal Election Decree of 1059 and its procedures for papal elections, there is something within their living memory to which they can relate.



Lois Huneycutt

## Wilson Freyermuth

Freyermuth, a professor of law, is a national expert in property law. He was a 2007 Kemper Fellow.

### Three words that best describe your teaching style?

Enthusiastic, supportive and demanding.

### Teaching tools you can't live without?

A good sense of humor and the ability to laugh at myself, which helps me connect with students. In terms of technical tools, the Internet (my course Web sites and e-mail) makes it possible to interact with students more outside of class and to be more accessible.

**Your students would never guess ...** how quiet I was as a law student.

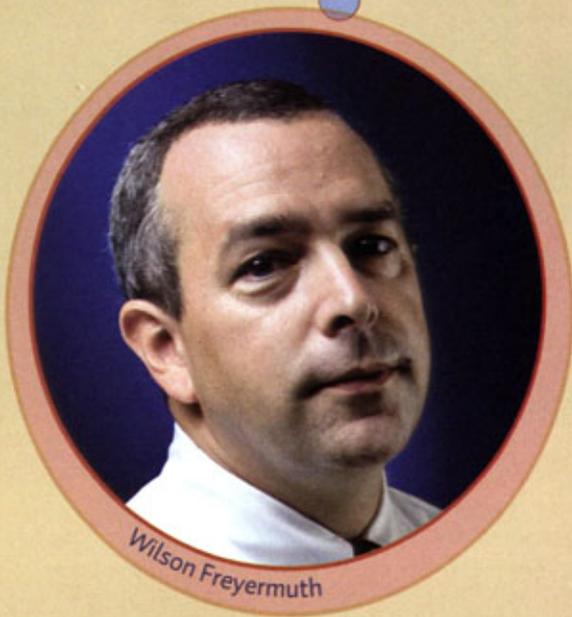
### Who would play you in the movie version of your life?

Some students have suggested that they think I look like Kevin Spacey, but I'm not sure I see the resemblance.

**What's a super power you'd like to have?** The ability to read minds.

### What's happening in the news that relates to your field?

The perceived crisis in the mortgage lending industry, the failure of several national mortgage lenders, the prospects for increased home foreclosures, and the impact of these factors on real estate values. ||



Wilson Freyermuth

# Picturing a Modern University

Photos by Rob Hill

A new coffee-table book showcases images of Mizzou life.

Imagine a morning in April, a coming-of-spring morning that breathes a hint of warmth, flowers and final exams.

Then watch the vernal light — bright, but softened by a veil of a cloud edge. Dawn shadows creep down Memorial Union tower, sunlight spills over the Chancellor's Residence onto Francis Quadrangle and then burns brightly, in an instant transforming flowers along Arts and Science Mall into a rainbow of color.

Individual memories morph into shared traditions of a great university, and these are the focus of *Mizzou Today*, a new book published by the University of Missouri Press in October 2007.

With images by MIZZOU photographer Rob Hill and text by Chancellor Emeritus Richard Wallace, MIZZOU editor Karen Flandermeyer Worley has woven the visual breadth of campus social and academic life with the history of Missouri's flagship university.

"Mizzou today is a wondrous place," Wallace writes. "Above all, Mizzou both past and present, is about students learning, teaching, growing and maturing." Wallace, who was chancellor from 1997 to 2005, shares what makes MU distinctive in the state and nation, from its original research to its historical origins as Missouri's foundation of public higher education.

Photographer Hill thinks of MU in terms of a visual story: scientists doing research, faculty sharing knowledge, athletes in competition. "The underlying spirit of exploration, learning and knowledge is a fascinating photographic palette with which to work," he says.

Here is a sampling of images from *Mizzou Today*. The \$29.95 hard-bound volume contains 140 photographs and is available at campus and regional booksellers and the University Press Web site: [press.umsystem.edu/fall2007/wallace.htm](http://press.umsystem.edu/fall2007/wallace.htm)



From left: Soon-to-graduate students run through the Columns during Tiger Prowl, essentially the reverse of the freshman Tiger Walk. A fall sunset highlights faculty office windows in Cornell Hall, home of the College of Business. Two students walk past Thomas Jefferson's original tombstone, which rests on Francis Quadrangle. Jefferson's heirs gave the tombstone to the University in 1883 to recognize the first public university to be established in the former Louisiana Territory.



**MORE** > Photographer Rob Hill narrates a slide show of Mizzou images.

[mizzoumag.missouri.edu](http://mizzoumag.missouri.edu)





Clockwise from above: As he drives for a layup, Missouri's Marcus Watkins is fouled tag-team style by two Colorado players at Mizzou Arena. Well-worn volumes of law books from the late Professor William F. Fratcher's private collection are housed in the law library's rare-book room, which also carries his name. Inductees into the Mystical 7 honorary society clasp hands before being introduced during annual Tap Day ceremonies honoring outstanding students, faculty and alumni.







Clockwise from upper left: Late-afternoon sunlight accents a play at third base during the women's softball 2005 home opener at University Field. Emily Moorkamp, left, and Emily Jones wait for friends in Brady Commons. Fall-planted Dutch bulbs explode with spring color in the beds along the Arts and Science Mall. Students with cell phones are as ubiquitous as spring blooms on campus.

Clockwise from right: Family and friends gather to watch Tap Day ceremonies unfold at the base of the Columns. Catching some sleep and some rays, one student maximizes his comfort by using the Columns as a support for his hammock. Touchdown Missouri! The cannon booms and the cheerleaders unfurl golden flags as they run across the field in front of the stone M in Memorial Stadium. Dedicated in 1926, the stadium honors Missouri residents who lost their lives in World War I. Faurot Field is named in honor of the legendary Coach Don Faurot.





Some of the 50 new species of aquatic insects that MU entomologist Bob Sites and his colleagues discovered on trips to Thailand occupy unique niches in the environment, such as rocky cliff faces behind tumbling waterfalls.



Photo by Akkawat Vithavepradit

# Making aquatic acquaintances

Story by John Beahler

A researcher's recent trips to Thailand have netted new bug species.

To say you're an entomologist—a bug scientist—means your subject area is so vast it's almost incomprehensible. When it comes to bugs, there are billions and trillions more of them than there are of us.

"Nobody knows how many there are," says MU entomologist Bob Sites. "There are in the neighborhood of one million insect species that have been described. Estimates of the total number are as high as 30 million, and most of the undescribed species are in the tropics."

The legendary bank robber Willie Sutton once said he robbed banks because that's where the money was. Sites travels to the tropics because that's where the bugs are. Since the mid-1990s, he has made more than 20 trips to Thailand working on various research and training projects and keeping

an eye out for new insect species.

Over the past few years, he and fellow researchers and graduate students from Thailand and around the world have hit a biological bonanza. They've discovered more than 50 new bug species during collecting trips around the country.

In particular, Sites is interested in aquatic insects that live in Thailand's streams, rivers, waterfalls and ponds. The Latin name for one family of these bugs is *Gerridae*, but they're better known as water striders or pond skaters. Some people even call them Jesus bugs because they walk on water.

Anyone who has spent any time around creeks and lakes knows what they look like. They're the small, long-legged critters that skitter across the water's surface without sinking. This seemingly miraculous

buoyancy comes from microscopic hairs at the tips of their legs that trap air to repel water and keep them afloat. Their legs actually grip the water's surface and propel them forward.

These little guys are speedy, too. They've been clocked at 1.5 meters per second, practically supersonic for something so small. Their speed helps these aquatic raptors hunt down their prey. They eat almost anything: mayflies and fly larvae, water beetles and even small fish. They've been known to cannibalize members of their own species. Water striders are found all over the world; some have adapted to live far out on the ocean.

The National Science Foundation (NSF) has funded Sites' insect quest as a biodiversity project to catalog aquatic insect species in northern Thailand. He and his

To tell one insect species from another, entomologists look for characteristics such as size differences and variations in color patterns, reproductive organs and wing shape.

Photos courtesy of Bob Sites



*Nannothorus montatharicus*

*Cherochela n.sp.*

*Charopocoris asiaticus*

*Gestroiaella limnocoroides*

*Helescoris sp. L-130*

*Nantokocoris okekawati*

*Nantokocoris siamensis*

*Nauscoris scutellaria*

fellow researchers have traveled to national parks and natural areas all the way from the southern tip of Thailand's Kra Peninsula to its borders with Burma, Laos and Cambodia. This part of the Indo-Burma region has incredible biodiversity, Sites says. "The northern mountain region is an area where the faunas of different regions overlap and come together. It's squarely within one of Conservation International's 'biodiversity hotspots.'"

The region is one of 34 islands of habitat Conservation International has identified as containing the world's most distinctive

and most threatened plants and animals. The area's remoteness often keeps scientists from conducting vital research that could help preserve them. "Some of those countries, you just can't get into them," Sites says. "It's difficult to do research there, and it can be very dangerous."

Often, local government officials are suspicious of any outsiders and put up bureaucratic roadblocks. Researchers also have to watch out for unexploded ordnance and landmines left over from decades of war and revolution. In some parts of northern Thailand, Sites and the research team have to dose themselves with pills to fend off malaria. Traipsing through tropical forests has other potential dangers, such as running into illegal timber cutters or poachers hunting for rare animals.

"I was more worried about snakes than anything else," Sites says. "I'm not a big fan of snakes." There was even one time that a research subject turned on him. On one collecting trip, Sites picked up a water bug that bit him on the pad of his little finger. These bugs inject toxins into their prey to immobilize them and liquefy their internal tissues. "It was much, much worse than a bee or wasp sting," he says. "I felt intense pain all the way to my elbow for a good 30 minutes."

For the most part, though, Sites has nothing but good things to say about his experiences in Thailand. The research team typically stayed in national park guesthouses where there was always tasty food and simple, comfortable accommodations, he says. They took Thai-style showers by ladling water over themselves from a bucket. At night, they set out black-light bug traps to see what varieties of nocturnal insects they could discover. His genial Thai hosts made the project even more enjoyable. "The Thai people invariably are wonderful," he says. "There's nobody like

them on the planet."

Their collecting journeys took them to parts of the country that not many outsiders get to see. They walked forested mountain trails to set collecting traps on the rock faces behind tumbling waterfalls. They waded up streambeds with collecting nets at the ready to pounce on their tiny quarry.

"These are beautiful, clear rushing streams, maybe knee deep, with rocky, gravel bottoms. You get in there and collect until you don't find anything new," Sites

Sites did get even with that bug that gave him a savage bite. That species will be named *horribilus*, a name usually reserved for particularly nasty characters.

says. "You don't really know what to expect. In some places you're amazed at the proportion of new things. In one creek, every species we pulled out was undescribed."

Scientists look at a number of distinguishing characteristics to tell one type of water strider from another. They take into account size, variations in color patterns, differences in reproductive organs and wing shape, among other factors.

It takes a scientist to love the lingo. Here is part of Sites' description in an academic journal article of a new water strider, *Ptilomera jariyae*, the research team discovered in western Thailand: "This species can be recognized by the well-developed median lobe of the proctiger in the male and the absence of a ventrolateral lobe of abdominal segment VII in the female."

Researchers often get to name the species they discover. They use the classification system that Swedish botanist Carolus Linnaeus developed in the 1700s



Photo by Rob Hill

As director of MU's Enns Entomology Museum, Sites rides herd on 5.75 million insect specimens, some of which were collected more than 100 years ago.

and that children still learn in school today: kingdom, phylum, class, order, family, genus, species. Linnaeus certainly didn't have any self-esteem issues about his system. He once famously observed, "God created. Linnaeus organized." He was known for naming especially unpleasant plants and animals after his scientific adversaries.

Sites and his colleagues named most of their Thai discoveries after the geographic areas where they were found. But he did get even with that bug that gave him such a savage bite. That species will be named *horribilus*, a name usually reserved for particularly nasty characters. The grizzly bear, for instance, is *Ursus arctos horribilus*.

Sites also is helping Mizzou students and other scientists discover academic opportunities in this region of the world. In summer 2007, he was on a panel of international scientists that advised the Vietnamese government on establishing ecological research plots in a national park in that country. Since 2001, he has led MU undergraduates on annual study-abroad trips to Thailand, and graduate students often work with him there on research projects.

Just months after the 2004 Indian Ocean tsunami, Sites led an NSF-funded team to look at freshwater ponds along the devastated Thai coast. The sea's surge had killed all freshwater insects in the ponds, and scientists wanted to know how quickly they would come back.

The environment had been completely destroyed, and Sites' team had the chance to see what happened next. "The last Indian Ocean tsunami of this magnitude occurred 30,000 years ago," he says. "So these opportunities don't come very frequently." The researchers are still collecting data.

Although his tsunami research might seem obscure, it has important practical applications, Sites says. Rice makes up a big part of the Thai diet, and this research could provide clues about how quickly a rice paddy can recover after it's been inundated by salt water. But what is the practical appli-



Photo by Rob Hill

cation in discovering new aquatic insects?

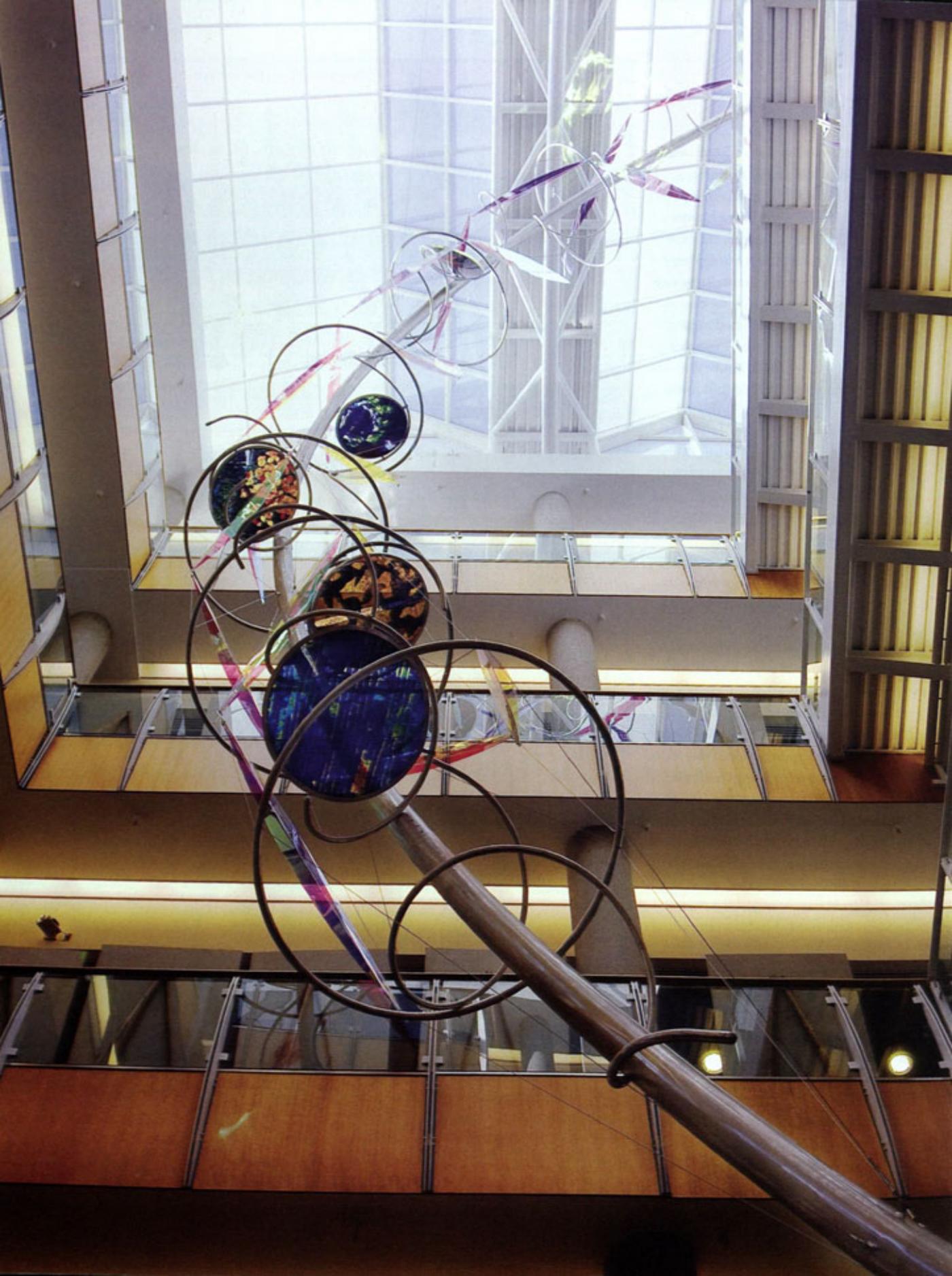
That question doesn't make much sense to Sites. Science, after all, is science. "Why go into space? Why go to the moon?" he counters.

For that matter, why slog through the streams and forests of Thailand looking for new aquatic insects? "Because we don't know what's there," he says. "We want to know." ■

On collecting trips to Thailand and Vietnam, Sites and his colleagues discovered six species of an entirely new genus of water bugs that live in waterfalls. The genus is called *Namtokocoris* after the Thai word for waterfall.

**MORE >** See more pictures of Sites' bug-collecting trips to Thailand.  
[mizzoumag.missouri.edu](http://mizzoumag.missouri.edu)

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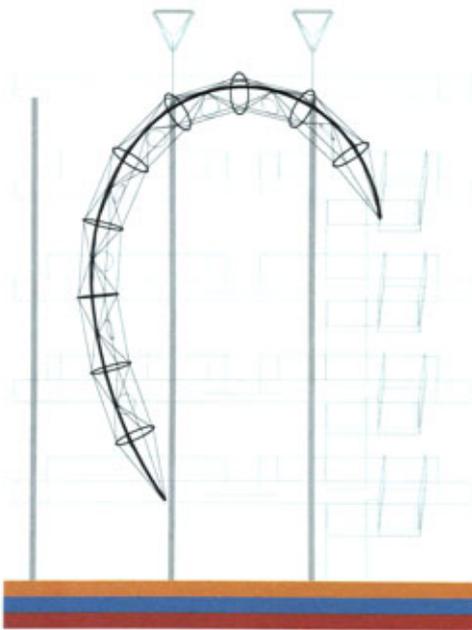
# Art imitating research

Story by Dale Smith  
Photos by Rob Hill

**New architectural art in the Bond Life Sciences Center renders collaboration in aluminum, steel and acrylic.**

Mizzou's new Bond Life Sciences Center is now home to an even newer piece of art that spans the building's five-story Alvin E. (A1) and Mary Agnes McQuinn Atrium. The sculpture, called *Joy of Discovery*, is a curvy, 110-foot-long spiral of aluminum, steel and colorful acrylic that hangs almost invisibly from two roof trusses. Up on the fifth floor, passersby can stroll just under the piece as it slices diagonally across the atrium. Then it swoops downward four floors and seems to hover in space like a high-tech hummingbird.

*Joy of Discovery* is public art, but it differs dramatically from the traditional soldier-on-a-horse style of art that anchors many a town square in America. The sculpture is what artist Kenneth vonRoenn calls architectural art. He worked not only to communicate a key idea about what happens in the building but also to enhance the architecture itself.



Soaring to the glass skylight of the Bond Life Sciences Center (left), the *Joy of Discovery* symbolizes the collaboration that is the essence of scientific research housed in the building. Suspended from the steel arches in the skylight (above), the curved sculpture sweeps over a fifth-story walkway and down to the second floor.

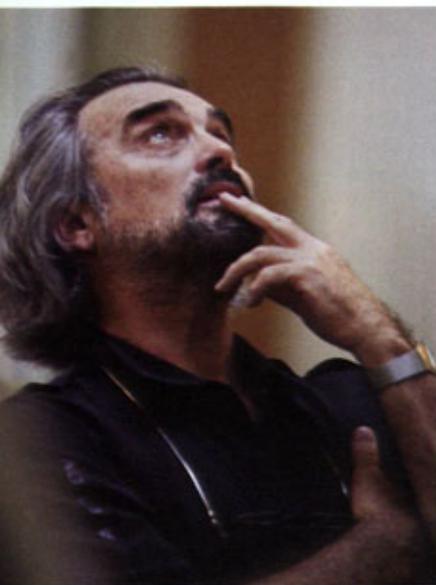
VonRoenn is both an architect and an award-winning artist working primarily in the medium of glass. His firm, Architectural Glass Art Inc. ([againc.com](http://againc.com)) has executed hundreds of projects throughout the United States as well as in Japan, Mexico, the Caribbean, Europe and the Middle East. He recently completed what may be the world's largest glass sculpture, which crowns the top of First Union Bank in Charlotte, N.C.

Collaboration is the big idea of the life sciences building, which houses the labs of some of Mizzou's top researchers across several disciplines. Architects and planners laid out the floor plan so that researchers could meet informally in public spaces to share ideas and enhance one another's work.

In the mind of the artist, the concept of collaboration took physical shape. "I had the idea of a central spine with floating circles all interconnected with the same relation to the center," vonRoenn says. Smaller discs contain images generated in research at the center, and still other parts hint at DNA, a major theme in research occurring throughout the building. (For more on the sculpture's meaning, see the sidebar on the facing page.)

In addition to communicating through symbolism, vonRoenn intended the sculpture to elevate the atrium's appearance. For instance, he liked how

a huge skylight illuminated the space and reacted by choosing materials that turn sunlight into vivid colors and splash it around on the walls and floors. He also saw a chance to use *Joy of Discovery* as a sort of aesthetic glue to unify the atrium's two parts, which are divided by bridges on each floor. "On my first visit, I didn't feel comfortable with the bridges splitting the atrium, so I wanted to connect the two sides,"



In addition to *Joy of Discovery*, artist Kenneth vonRoenn's recent projects include one of the world's largest glass sculptures, which tops First Union Bank in Charlotte, N.C.



Building blocks of art are arrayed on the floor of the McQuinn Atrium. When complete, braided stainless steel cables suspend acrylic helixes and enlarged microscope slides of current research around a brushed aluminum spine of the *Joy of Discovery*.

# What the shapes mean



**Rings:** Suspended by stainless steel cables, the rings represent the various research areas at the center and help give the sculpture its visual rhythm.

**Image discs:** In contrast to the sculpture's many abstract elements, eight discs contain images taken from current research at the center. They will be replaced with new images every decade.

**Helixes:** These colorful spikes of acrylic represent the double helix structure of DNA and add to the regular spiraling rhythm of the sculpture. The acrylic is bombarded with various metals that make them work like mirrors at some angles but that pass vividly colored light through at other angles.

**Spirals:** Several spirals cling to the spine. "Spirals are the most basic geometry of life and have throughout history been symbolic of the dynamic vitality of life," vonRoenn says.

**Spine:** The 6-inch diameter rolled aluminum spine's four pieces total 10 feet in length. It spans the atrium diagonally and represents the Bond Life Sciences Center. All the other elements hang from the spine, which organizes the composition.



Art installer John Sastre of Architectural Glass Art Inc. attaches stainless steel cables to a ring on the sculpture *Joy of Discovery* above the fifth floor of McQuinn Atrium. High-strength cable connectors were adapted from the nautical industry.



vonRoenn says. "My first drawing was a simple diagram that connected the two parts. Then I got the idea of being able to walk under it like a portal so that you could almost touch it."

When the McQuinns of Naples, Fla., approached MU to donate money for the sculpture, they had a request as well. "They wanted to represent the growth and continuity of science so the piece would continue to be relevant in the future," vonRoenn says. "Since science changes, the piece should also change. Every 10 years, we will replace the image discs with ones showing current work. The images that come off will become part of a new sculpture that may be set elsewhere in the building."

At the sculpture's dedication Sept. 25, 2007, Al McQuinn, BS Ag '54, voiced two desires for *Joy of Discovery*. First, he hoped the sculpture would inspire the building's researchers to do work that benefits people in Missouri and beyond. Then, evoking MU's alma mater, he said, "I also hope it brings dear old Missouri high fame." ■

Mary Agnes and Alvin E. (Al) McQuinn study details in aluminum and acrylic from the third floor of the Bond Life Sciences Center before the dedication of the sculpture on Sept. 25, 2007.



On clear days, sunlight refracts from the multicolored helices or transmits through the transparent acrylic material, depending on the angle of view.

## The sculpture's images

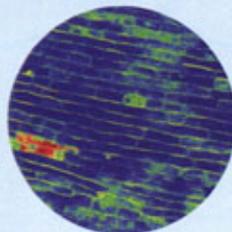
### Breakaway organs

In a process called abscission, plants sometimes discard organs, such as leaves and flowers, that are infected, damaged or no longer function. In abscission, a layer of cells called the abscission zone undergoes molecular and biochemical changes that allow the organ to break free. This image highlights in green-yellow the abscission zones in the flowers of *Arabidopsis thaliana*, or mouse-ear cress. To make the image, a protein normally expressed in abscission zones was fused to fluorescent protein from jellyfish. Under ultraviolet light, the zones appear in green-yellow.

From the laboratory of John Walker, professor of biological sciences  
Image by David Chevalier

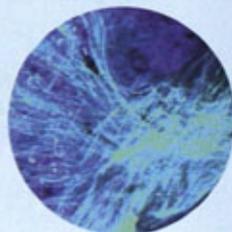


### Root cell walls reacting to drought



From the laboratory of Robert Sharp, professor of plant sciences  
Image by Se-Jeong Cho and Mayandi Sivaguru

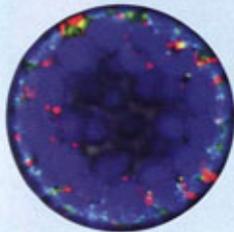
### Pollen tubes



From the laboratory of Bruce McClure, professor of biochemistry  
Image by Katsu Kondo



Plant cell with fluorescent protein from jellyfish



From the laboratory of Douglas Randall, Thomas Jefferson fellow and professor emeritus of biochemistry  
Image by Alejandro Tovar-Mendez

M cells with a compound from the amur maackia tree



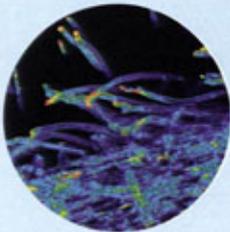
From the laboratory of Thomas Phillips, professor of biological sciences  
Image by Carisa Petris

Protein (yellow to green) required for pregnancy



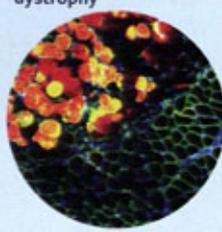
From the laboratory of R. Michael Roberts, Curators' professor of animal sciences and biochemistry  
Image by Padmalaya Das

Soybean root hairs



From the laboratory of Gary Stacey, Missouri Soybean Merchandising Council endowed professor of soybean biotechnology  
Image by Sung-Yong Kim

Muscle cells from mouse with Duchenne muscular dystrophy



From the laboratory of Dongsheng Duan, associate professor of molecular microbiology and immunology  
Image by Dongsheng Duan

**MORE >** Read about the meaning of all these scientific images.  
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MIZZOU ALUMNI ASSOCIATION NEWS

# Come on





# in

Students are streaming into the Mizzou Alumni Association. New programs are making the association an attractive place to get involved in campus life, make contacts, meet alumni and other students, and just have a good old time.

Tiger Walk is probably the first Mizzou Alumni Association student program that freshmen participate in. They walk — and sometimes run — through the Columns toward Jesse Hall to symbolize their entrance into life at Mizzou.

Photo by Nicholas Gerner

## Mizzou is students' BFF\*

Karyn Dest Harrington would make a great poster child for the fantastic growth in student members (True Tigers) in the Mizzou Alumni Association in the 21st century. **WCA?** True Tiger membership has nearly tripled since 2001, and the association is a national leader in this category.

As a student, Harrington, BJ '01, was president of the Alumni Association Student Board (AASB), which oversees True Tigers, and a member of the Homecoming court. Now as a graduate ascending the corporate ladder, she has remained involved in the association. On top of her job as manager of U.S. government relations for The Coca-Cola Company in Atlanta, she serves as chair of the association's membership and marketing committee.

She has been wired to Mizzou since her student days. During Tiger football games, she has been known to send enthusiastic text messages to friends who were True Tigers with her: **"GOTGRS."**

"Being a member of AASB instilled in me that my relationship with the University is a lifelong one, not just about the four years at school," she says.

That's just what Carin Huffman Grinch likes to hear. She leads student programs for the association. "There's a national trend toward involving students in alumni associations," she says. "The idea is to keep people connected to the University, and it's a lot easier to engage them while they are still on campus [**AEAP**] rather than waiting until they graduate."

Sounds commonsensical. But offering student memberships is not enough. Mizzou's numbers for student members are third best in the Big 12 because the association offers student-oriented programming to go with membership. It's a group that likes **F2F** interaction with no **PBB**. (For more on other student programs and organizations, see the sidebar on facing page.)

The result is that students feel they've done more than paid membership dues



Photo by John Nowak

"When you are a student, money is tight," says Karyn Dest Harrington, BJ '01, chair of the association's membership and marketing committee. "You want to make sure any money you invest supports your future and your education. The association's student programs do just that."

and gotten a T-shirt out of the deal. Instead, they feel that they are part of a group. For instance, True Tigers can participate in a yearlong series of activities, including movie nights, networking dinners, road trips to football games and a restaurant prowl in downtown Columbia. In 2006-07, attendance at the programs totaled 1,950 students. **BDN**

"True Tigers is like an alumni chapter especially for students. Colorado has a few more student members [**PU**]," Huffman Grinch says, "but they can offer free ski lift tickets to members, which is great if you live in the Rockies."

Will boosting student memberships lead to more alumni association members in the long run? **TTTT**. Membership data in the next few years will tell the tale.

**L8RTGR**

### \*TXT MSJ glossary



<b>AEAP</b>	As early as possible
<b>BBS</b>	Be back soon
<b>BDN</b>	Big darn number
<b>BFF</b>	Best friend forever
<b>F2F</b>	Face to face
<b>GO TGRS</b>	Go Tigers
<b>L8RTGR</b>	Later, Tiger
<b>PBB</b>	Parent behind back
<b>PU</b>	That stinks!
<b>TTTT</b>	These things take time
<b>TXT MSJ</b>	Text message
<b>WCA?</b>	Who cares, anyway?



Photo by Rob Hill

### Ann Case-Halferty

Senior, English, political science  
Ashland, Mo.

Student involvement: President, Alumni Association Student Board, Homecoming court, Boone County Chapter scholarship recipient

“When I joined the association, I never realized that I was getting a new family. College only lasts four years, but it stays with you the rest of your life. Alumni I’ve met through the association still care deeply about this place they attended 40 or 50 years ago, and they help you wherever they can. There’s a sense of family — you have the one you grow up with, but this is a family that takes you in.”



Photo by Nicholas Benner

### Rhett Brengarth, BS Ag '03

Assistant vice president for commercial lending, UMB Bank

Columbia

Student involvement: Homecoming court  
Alumni involvement: Young alumni committee

“Now that I’ve graduated, I look to the association as a way of meeting people and developing a network. That’s the big thing we’re trying to do with the young alumni committee. As young alumni move away and establish themselves personally and professionally, we’re trying to keep them involved with the University through events like watch parties or connecting them with alumni wherever they live.”



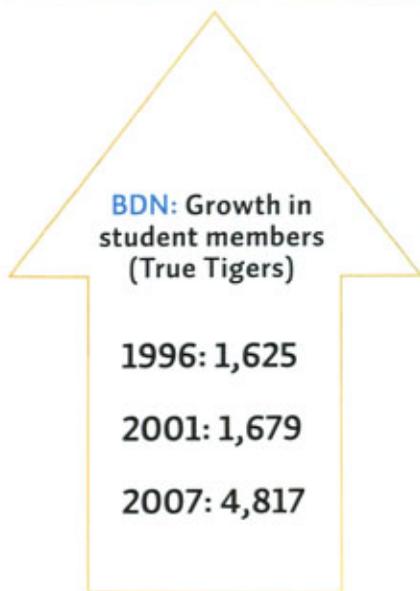
Photo by Rob Hill

### Carrie Bien

Junior, convergence journalism  
Leawood, Kan.

Student involvement: Alumni Association Student Board, Association of Student Advancement Programs Executive Board

“When I ran for the national board of the Association of Student Advancement Programs, I had to give a speech along with the other student candidates. I was able to talk about how working on Mizzou’s Alumni Association Student Board has prepared me to serve in that national role. All the experience I got in planning and personal leadership skills helped me stand out from the others.”



## BBS: Here’s how students get involved

### Alumni Association Student Board

Fifty students serve as ambassadors at association events, plan and run programs that preserve traditions, and work to recruit student members (True Tigers), who now number 4,817. Winner of 2005 and 2006 Association of Student Advancement Programs outstanding program award.

### Griffiths Leadership Society

This new program pairs career-oriented students with MU alumnae mentors who help them learn the ways of post-graduation life.

### Mizzou Homecoming Committee

A committee of 30 students plans and runs one of the best celebrations of its kind in the country. Winner of 1999 and 2000 Council for Advancement and Support of Education grand gold award.

### Mizzou '39

Giving a nod to the University’s founding in 1839, this AASB program honors 39 MU students who not only have strong grades but who also have served MU and the community well. Winner of the 2007 Council for Advancement and Support of Education silver award.

The Mizzou Alumni Association is accepting nominations from alumni interested in serving on the association's governing board. Offices include vice president, treasurer, committee chairs (finance, rules and communications), as well as out-of-state and in-state representatives. Nominees must be members who have displayed volunteer leadership in the association. Postmark nominations by March 1, 2008. Find applications online at [mizzou.com](http://mizzou.com).

The association honored four members during Leaders Day Sept. 14:

**Melodie Powell**, BA '77, JD '81, of Kansas City, Mo., and **Sherri Forrest-Gallick**, BS Ed '82, of Memphis, Tenn., received Tiger Pride awards for outstanding volunteer service. Powell is a past president of the association. Forrest-Gallick re-energized alumni in Indianapolis as the president of the Indiana Mizzou Crew.

**Jon Lawrence**, BA '98, of Tulsa, Okla.,

and **Ray Perez**, BS IE '97, of Jackson, Mo., received Mizzou G.O.L.D awards for their volunteer efforts as graduates of the last decade. Lawrence is president of the Tulsa Alumni Chapter and chair of the association's diversity committee. Perez rallied alumni in Cape Girardeau, Mo., to start the Southeast Missouri Black and Gold Chapter, which achieved capstone status this year.

The association honored the following people with Faculty-Alumni awards in 2007.

**Distinguished Service Award:** Lenard L. Politte, MD '62, Columbia, physician

**Distinguished Faculty Award:** Elizabeth J. James, MD '65, Columbia, professor of child health

**Alumni Awards**

**John K. Anderson**, BJ '87, Canton, Conn., anchor, ESPN's SportsCenter

**Doug Crews**, BJ '73, Columbia, executive director, Missouri Press Association

**Lewis W. Diuguid**, BJ '77, Kansas City, Mo., vice president community resources, The Kansas City Star

**Robert K. Dixon**; BS '77, MS '79, PhD '82, Washington, D.C., head, Energy Technology Policy

Division, International Energy Agency  
**Walter H. Harwell**, BJ '51, Port Orange, Fla., retired senior vice president of operations, Knight-Ridder Inc.  
**Brock L. Hessing**, BS '60, Dunlap, Ill., retired senior vice president, National City Bank  
**John A. Kadlec**, BS '51, M Ed '52, Columbia, assistant director, MU Intercollegiate Athletics  
**Cynthia M. Mustard**, BA '65, Columbia, executive director, Voluntary Action Center

**Faculty Awards**

**James L. Cook**, DVM '94, PhD '98, Columbia, associate professor, small animal orthopedics

**Janet E. Farmer**, PhD '91, of Columbia, professor of child health and health psychology, director, Thompson Center for Autism and Neurodevelopmental Disorders

**Carol J. Gilles**, M Ed '78, PhD '91, Columbia, associate professor, learning, teaching and curriculum

**Ted D. Groshong**, BA '63, MD '67, Columbia, associate professor and chair, child health

**Lampo Leong**, Columbia, associate professor, art

**Eileen Porter**, Columbia, professor, Sinclair School of Nursing

More: [mizzou.com](http://mizzou.com)

For information on bowl travel, contact the association at 1-888-MIZZOU1 (649-9681) or visit [mizzou.com](http://mizzou.com).

MIZZOU CONNECTION

<p><b>NOV. 9</b> MAA Governing Board meets</p> 		<p><b>NOV. 18</b> Norm Stewart inducted into College Basketball Hall of Fame</p> 		<p><b>NOV. 22</b> Thanksgiving</p> 	<p><b>NOV. 24</b> Tiger Tailgate at Kansas City presented by Bank of America</p>
<p><b>DEC. 1</b> Big 12 Football Championship Game</p>	<p><b>DEC. 14-15</b> Winter Commencement</p>		<p><b>DEC. 22</b> Braggin' Rights Spirit Rally (Mizzou vs. Illinois), St. Louis</p> 		<p><b>DEC. 25</b> Christmas</p>
	<p><b>JAN. 26</b> Ag Unlimited Banquet</p>			<p><b>FEB. 11</b> Founders' Day - Mizzou's 169th Birthday</p> 	

For more information: [mizzou.com](http://mizzou.com), 1-800-372-6822



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## We've Joined ... Now It's Your Turn

Coach Norm Stewart and Chancellor Emeritus Richard Wallace are honored to have become new members of the Chancellor's Society by contributing to the Chancellor's Fund for Excellence, an unrestricted endowment supporting Mizzou's greatest needs. They invite you to join them and the following new or upgraded Chancellor's Society members listed below.

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THE MAGAZINE OF THE MIZZOU ALUMNI ASSOCIATION

# MIZZOU



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## The way it was

When I came to college in Columbia in September 1938, I was all of 16. On the first Saturday morning of the term, freshmen had to appear at Memorial Stadium to whitewash the big stone M at the north end of the field. Back then, the stadium was just a natural sunken bowl with all seats below street level. Columbia was essentially bound on the south by the football stadium, on the north by Highway 40 (now Business Loop 70), on the east by old Highway 63 and on the west by West Boulevard. The town's population was about 17,000.

Few students had cars, and one could park easily on the street. Students walked everywhere carrying books by hand or dangling them in a strap. All school buildings were on the Red and White campuses. On White Campus, the Memorial Union tower stood alone, flanked by stone foundations that would later support the Union's north and south wings. Weeds and small trees grew freely within these walls.

There were four movie theaters downtown: Hall, Missouri, Uptown and Varsity. Across Conley from Jesse Hall were the Campus Town shops. East from the corner of Maryland was a small grocery store, a taxi stand, The Diner and its 10 or so stools, The Shack with its green door and, of course, Gaebler's Cafe. These last two deserve special mention.

The 1992 statue of Beetle Bailey, which rests now in front of the Reynolds Alumni Center, characterizes him sitting in one of the Shack's booths. The beer-soaked tables were covered with initials carved into the wood. Mort Walker, Beetle's creator, is a Mizzou alumnus. The place had low ceilings and dim lighting. It burned in the wee morning hours following Halloween night 1988, but I'm surprised it didn't go up in flames sooner.



Photo by Bob Hill  
Dr. Russell Shelden has watched Columbia grow since coming to campus in 1938.

In the late afternoon, it was fun to have a "jelly date" at Gaebler's. A dance floor on the rear upper level had tables and a nickel-a-tune jukebox. We ordered Cokes for the same price and danced to the great music of Benny Goodman, Tommy Dorsey, Artie Shaw and others. We held the girls tight and danced cheek to cheek. It was a great way to end a tough day at school. The only other eatery adjacent to the campus was the Ever Eat on Ninth Street across from the J-School.

Small residences occupied the blocks between Conley and Rollins, where some students rented rooms. The campus had one dorm for men and one for women, and many students lived in fraternity and sorority houses. The University Bookstore, in the basement of Jesse Hall, and the Missouri Bookstore, north of the library, filled our needs.

Dec. 7, 1941, was a tragic day. After lunch, I was hitting the books and listening to the radio in my room in the Phi Delta Theta house. The program was interrupted by the news of the Japanese

attack on Pearl Harbor. There was no TV then, so we followed the events on the radio the remainder of the day. Soon thereafter, some of our classmates who were in military reserve units were called into service, and the national draft followed.

Having won the Big Six championship, the Tigers played in the Sugar Bowl in New Orleans against Fordham on Jan. 1, 1942. The air was so thick with fog and rain that the radio announcers calling the game could see only part of the play. This was during World War II, so the announcers kept national security in mind and did not reveal the weather conditions. MU lost to Fordham 2-0 as the result of a blocked punt.

On June 9, 1942, I graduated in one of the largest classes to that date — 1,266! There were 4,436 students in Columbia and 815 in Rolla. That was the University of Missouri. By 2006, Columbia's population had grown to 94,428.

— Dr. Russell D. Shelden, BA '42, BS Med '47, ScD '07

**About the author:** After earning a degree in chemistry at MU and completing two years at the University's medical school, Russell Shelden finished his medical training at Washington University in St. Louis. During 32 years at the Research Medical Center in Kansas City, Mo., he practiced anesthesiology and was president of the medical staff in 1963. Beginning in 1958, Shelden traveled to Columbia to help support the School of Medicine's anesthesia residency program. He attained the rank of clinical professor before retiring in 1983. Shelden and his wife, Mary, are philanthropists. Their gifts to MU include funding for two endowed chairs in anesthesiology, an academic resource center for student-athletes and a forthcoming clinical simulation center. MU awarded Dr. Shelden an honorary doctorate in May 2007.

## An uncivil war

What started as an intriguing question about family history turned into almost a decade of detective work by Donald Allendorf. For years, Allendorf, BJ '56, and his wife, June, BA '97, had heard family legends about her great-grandfather and how he fought as a Union soldier during the Civil War. Why, they wondered, would a recent German immigrant in St. Louis take sides in a fight that didn't concern him?

"I thought I would write a short family history and be finished in a few months," Allendorf says. Those months turned into years after he started digging through records in the National Archives. When he retired in 1996 from the Gates Corp. in Denver, he moved to Columbia and uncovered more letters and diaries in historical society archives. His book, *Long Road to Liberty* (Kent State University Press, 2006), tells the story of a German-American regiment from the St. Louis area — the 15th Missouri Volunteer Infantry — and its role in some of the bloodiest battles of the Civil War.

Many in the German community around St. Louis were political refugees from the 1848 German revolution. They were highly educated idealists, Allendorf says. "It was



Photo by Tracy Marshon

**Donald Allendorf spent a decade writing a book about German immigrants in the Civil War.**

Germany's first crack at a democratic government. When the revolution failed, they had to run."

These former freedom fighters were appalled by slavery, Allendorf says. "They were one of the earliest groups to toss the idea of slavery back into the face of American citizens." German immigrants were among the first to volunteer for the Union Army. When Confederate sympa-

thizers tried to seize weapons stored at the federal arsenal in St. Louis, German volunteers stopped them.

As green recruits, members of the 15th Regiment, including Allendorf's great-grandfather-in-law, fought some of the earliest battles of the Civil War. By the time the war ended almost five years later, more than half of the 900 officers and soldiers in the regiment had been killed or wounded, and more than 100 others died of disease.

As he researched the book, Allendorf and his wife visited the battlefields where those lives were lost: The campaign for Atlanta, Chickamauga, where the 15th Regiment almost was wiped out. Missionary Ridge, where they charged without orders into withering Confederate fire. The Battle of Stones River, where German troops hunkered down in the rocks while Confederate cannon balls shattered the forest around them.

There were few happy endings for the survivors after the war. "Most simply came back and disappeared into their communities as happens with men returning from war," Allendorf says. "I was sorry to leave these people. I really got to know them."

— John Beahler

## The Forties

☆ **Monroe E. Stark**, BS CIE '48, and wife Judith Anne of Pawley Island, S.C., celebrated their 50th wedding anniversary Sept. 21, 2007. They enjoy golf and walks on the beach.

☆ **John Warfield**, BA '48, BS EE '48, MS '49, of Sheffield, Ala., received the 2007 Pioneer Award from the International Council on Systems Engineering for contributing to products or outcomes that enhance society or its needs.

☆ **Sabra Tull Meyer**, BA '49, MA '79, MFA '82, of Columbia completed four bronze busts for the Hall of Famous Missourians at the state Capitol. They include former U.S. Attorney General John Ashcroft, author Dale Carnegie, TV host Bob Barker and Kansas

City Chiefs owner Lamar Hunt. On Sept. 6, 2007, she gave a lecture, "A Sculptor's Journey Through Missouri History," at the Missouri State Archives meeting.

## The Fifties

☆ **Jackie Ishmael Brown**, BJ '50, and ☆ **Gerald "Jerry" Brown**, BJ '48, of Fullerton, Calif., celebrated their 50th wedding anniversary May 5, 2007. Jackie is a retired reporter for the La Habra, Calif., *Daily Star-Progress*, and the Fullerton, Calif., *News Tribune*. Jerry is a retired executive news editor of the *Los Angeles Times*.

☆ **Donald E. Burke**, BJ '50, and wife Alice of Fayette, Mo., celebrated their 60th wedding anniversary June 6, 2007. Donald also

celebrated his 83rd birthday July 21, 2007.

☆ **George Anderson**, BA '52; ☆ **Capt. Tom Campbell**, BJ '53; **Capt. Dean Hewitt**, BJ '52, MA '56; and **Alice Hewitt**, BJ '53, former NROTC friends, reunited in 2006 at Hilton Head, S.C.

☆ **Robert J. Bockerman**, BS Ag '52, MS '55, of Creve Coeur, Mo., presented a technical paper at the 17th annual international conference of the Society of Medical and Pharmaceutical Packaging May 7, 2007, in Copenhagen, Denmark. He is president of Conatech Consulting Group Inc., an engineering firm that specializes in manufacturing and packaging.

☆☆ **Ret. Col. A. Bruce Colbert**, BA '53, of Riverside, Calif., is president of the USMC

## Travel is therapeutic

Although Penny Moyers is an occupational therapist (OT), a traditionally hospital-bound profession, she has always liked fieldwork — even if it got her into a little trouble now and then.

Moyers, BS '77, is now a leader in her field, but during her student days she had an anti-establishment streak. Once she was assigned to don a prosthetic arm with a hook and go into the community for a few days to experience how others reacted to it. But Moyers took the assignment to a new level. She and her new arm headed out to the highway and hitchhiked to St. Louis for a concert.

"A young man on a motorcycle picked me up. It was awkward. I put my hook around him but was afraid I was going to hurt him. I wrote up the paper when I got back, but I got a low grade for exercising bad judgment. I was a challenging student, and I think my teacher just wanted to take me down a notch or two."

Not to worry. Moyers was also a very good student, and she did well in the course. Now she is a professor at the University of Alabama—Birmingham and president of the American Occupational Therapy Association. She still thinks about getting OTs out of the hospital and into the community.

How? She offers the example of a sol-



Photo courtesy of Penny Moyers

**As president of the American Occupational Therapy Association, Penny Moyers is working to get OTs out of the hospital and into the community.**

dier returning from Iraq with a traumatic brain injury. OTs could leave the hospital to train employers to manage people with such injuries, who sometimes have trouble maintaining their focus. They could also visit soldiers' homes to help caregivers deal with behavior problems that may result from brain injuries.

"Health care in general needs to do better," Moyers says, and occupational therapy has to get stronger, too. "If we are really going to help people change their lives, we need to be out with them."

— Dale Smith

Combat Helicopter Association, also known as POPASMOKE.

☆**Lewis "Lew" Bloch**, BS Ag '54, of Potomac, Md., wrote *Tree Law Cases in the U.S.A.: Second Edition* (International Society of Arboriculture, 2007).

☆**Robert "Bob" D. Gingrich**, BJ '57, of Overland Park, Kan., wrote *In Their Own Words: Founding Fathers Speak Out Regarding the Vital Role of the Bible in the Foundation of the United States of America* (Xulon Press, 2006).

☆☆**Helen F. McHugh**, BS HE '58, MS '59,

of Fort Collins, Colo., received a distinguished service award from the American Association of Family and Consumer Sciences for more than 40 years of leadership and outstanding contributions to the family and consumer sciences profession.

☆**Don Chadwick**, BS BA '59, and ☆**Patty Cannon Chadwick**, A&S '57, of Independence, Mo., celebrated their 50th wedding anniversary June 8, 2007. Don played football at MU from 1955–58.

## The Sixties

☆**Charles "Chuck" Cromwell**, MS '60, and wife Ruth of Lubbock, Texas, celebrated their 60th wedding anniversary Aug. 15, 2007. He is an associate professor emeritus and former superintendent of MU's Delta Research Center, part of the College of Agriculture, Food and Natural Resources' research effort.

**Frederick M. Richardson**, BS '61, of Blacksburg, Va., was named professor emeritus of accounting and information systems in the Pamplin College of Business at Virginia Tech Aug. 27, 2007.

☆**Carolyn C. Clark**, BA '63, of New York was recognized for 25 years of service and named a life member of the American Law Institute. She is a consulting partner in the trusts and estates department of Milbank, Tweed, Hadley and McCloy LLP.

☆☆**Richard E. Peterson**, BS Ed '63, of Park Ridge, Ill., is president of the Western Golf Association through December 2007.

☆**Ronald J. Boain**, BS '65, MS '67, of Pasadena, Calif., a 30-year project system engineer with the National Aeronautics and Space Administration (NASA), received three awards for his contributions to the CloudSat mission and operations within NASA's Afternoon Constellation (A-Train) of earth science satellites.

**Steve H. Kehoe**, BA '66, of Holly Lake Ranch, Texas, wrote *The Colonel's Namesake* (PublishAmerica, 2007) under the pen name Stephen Crowe.

**Paul Froeschl**, MA '68, PhD '74, of St. Paul, Minn., retired from teaching college mathematics after 40 years, most recently at the University of Minnesota and Macalester College.

☆**Geoffrey L. Gifford**, BA '68, of Chicago received the Leonard M. Ring lifetime achievement award at the Illinois Trial Lawyers Association convention June 8, 2007. He is a partner and founder of Pavalon, Gifford and Laatsch.

**Rick Hummel**, BJ '68, of St. Louis was inducted into the writers' wing of the

## Mining time

When Brad Belk came to Mizzou in 1973, he was a directionless kid. A friend advised him to take art history courses so he could sleep during the slide shows.

"I went in without wanting to learn, but it changed my life forever," says Belk, who now oversees thousands of artifacts in the Joplin, Mo., Museum Complex.

He credits professors David Thelen and Osmond Overby with the revelation that led to his life's career. "It wasn't what they said so much as how they said it. It was as though they were speaking directly to me, like I was included somehow," Belk says. "I got consumed with wanting to know more."

Gov. Matt Blunt presented Belk, BA '78, with a Governor's Humanities Award in 2006 to recognize his contribution to the heritage of southwest Missouri.

He approaches history just like his professors: by including others. "I've been designated the community's historian, but we are all historians. We all have the responsibility to document our past."

For someone who studies times past, Belk puts a lot of effort into the present. Some recent projects include the history book, *Best of Joplin*, whose manuscript he completed in just six weeks; a documentary on Route 66 for Ozarks Public

Television; weekly feature articles for *The Joplin Globe*; a Web site, complete with maps, detailing the history of mining in southwest Missouri; and more than seven books on regional history.

The Joplin Museum Complex is an eclectic place. A miniature circus, a mammoth tooth, minerals and cookie cutters share space in the complex.

Belk rescued the 1,000-piece National Cookie Cutter Collection in 2003 when it lost its Indiana home. "It's a fun thing," Belk says. "We're not tipping the scale of controversy with it, and it makes 400 ladies who belong to the cookie cutter collectors association very happy."

Center stage, though, are the minerals that made Joplin the largest zinc mining area in the world around the turn of the last century. Trolleys rolled by the present museum site, carrying workers to the mines in southwest Missouri and adjacent states.

Once at the mines, workers rode buckets into deep shafts to remove the valuable minerals by hand, one shovel-



Photo by Nicholas Benner

Brad Belk, director of the Joplin, Mo., Museum Complex, found his love of history and artifacts when he took an art history course as a student at MU.

ful at a time. The wealth they brought to the surface made Joplin a lively center of commerce, from opulent hotels to rows of saloons.

"Joplin is still vibrant today," says Belk, an unabashed booster. The town boasts 13 sites on the National Register of Historic Places. He is especially proud of its new city hall, built as a Chicago-style department store in 1910. "It's not selling ladies' lingerie, men's shoes or kitchen utensils anymore," he says, "but it's still serving the public today."

Belk continues to mine the past for connections to modern life. "History is a tough pill to swallow if you don't make it relevant to your life. You have to have a relationship with it." — Kathy Love

Baseball Hall of Fame in Cooperstown, N.Y., on July 29, 2007, as the recipient of the 2006 J.G. Taylor Spink Award from the Baseball Writers' Association of America. A 35-year sports reporter and columnist for the *St. Louis Post-Dispatch*, Hummel has reported on the Cardinals since 1973.

☆ **James McNeill Mesplé**, Educ '68, of Chicago created 21 paintings for a solo art exhibition called *Venus and Iris* that ran from May 4 to June 30, 2007, at Printworks Gallery.

☆ **Robert L. Weseloh**, BS BA '69, of East Stroudsburg, Penn., is president and chief financial officer for LTS Builders.

## The Seventies

☆☆ **William J. Carner**, MBA '72, PhD '89, of Columbia is associate dean of graduate studies at Columbia College.

☆☆ **Donna Vandiver**, BJ '72, of St. Albans, Mo., is president-elect of Pinnacle Worldwide, an organization of independent public relations firms with offices in

30 countries. She is president and CEO of The Vandiver Group Inc. in St. Louis.

**Ronald P. Kuker**, BS PA '73, of Valparaiso, Ind., has been listed in *The Best Lawyers in America* since 2003.

**Alan E. Smith**, BJ '73, of Plano, Texas, wrote *UnBreak Your Health: The Complete Guide to Complementary and Alternative Therapies* (Loving Healing Press, 2007).

**Marilyn Garvey Smith**, BS Ed '73, of Marthasville, Mo., retired after 31 years as an elementary education teacher.

## Sociable work

Paula Sydnor Hubbard's former classmates might be surprised to find out the diminutive social work student who took a domestic violence shelter internship wound up in a top position at one of the world's largest oil companies.

But Hubbard, MSW '84, vice president of human resources for British Petroleum Inc. in Chicago, says she uses her social work training every day. Whether handling emergency employee assistance or corporate downsizing in the top levels of management, Hubbard says the key is her ability to handle difficult people.

Hubbard recalls a former boss who asked her, "How is it that you can work with these difficult clients and nobody else can?" I said to him, "It's all about the social work basics. It's starting with

where the client is.' That's exactly what I got in the School of Social Work."

She remembers how nervous she was during her first role-playing exercise in a social work class at Mizzou. Despite some initial butterflies, Hubbard discovered she had a knack for helping clients identify the heart of a problem.

This gift led her from the domestic violence shelter to her current role, where she is often tapped as a confidante to top executives. She sometimes consults with managers who were promoted because they excel at their work, "but they don't necessarily have a clue about how to manage people." Business success, she says, is "less about knowing how to get the job done than being able to manage a team."

— Lisa Groshong



Photo courtesy of Paula Sydnor Hubbard

Paula Sydnor Hubbard has spent 23 years working in human resources, but she still practices the social work skills she learned as a graduate student at Mizzou. "Our greatest asset is our people," she says.

**David Brune**, BS AgE '74, MS '75, PhD '78, of Clemson, S.C., was honored Sept. 18, 2007, as Charles Carter Newman endowed chair of natural resources engineering at Clemson University. Brune is a professor in the agricultural and biological engineering department.

**James Ross Furkin**, BS BA '74, of St. Louis wrote *Lifetime Loser* (Xlibris, 2007) under the pen name James Ross. He is a member of Beta Theta Pi.

**Scott Pierson**, MS '75, of Asheville, N.C., co-founded Moms Who Golf, an online gift company for women golfers.

★ **Thomas "Tom" Henton**, BS FW '76, is vice president of hospital operations for San Luis Valley Regional Medical Center in Alamosa, Colo., and administrator/CEO for Conejos County Hospital in La Jara, Colo.

**Daniel T. Hayes**, PhD '77, of Canandaigua, N.Y., received the 2007 Finger Lakes Community College Foundation Award for outstanding leadership, achievements and overall contributions as president of the college from 1992–2007, when he retired.

★ **Lee Ann Fields**, BS HE '78, of Columbia

is an assistant professor and coordinator of the interior design program at Stephens College.

**George Seymour**, PhD '78, of San Diego retired after 31 years of military and civilian service to the U.S. Navy, most recently at the Space and Naval Warfare Systems Center.

## The Eighties

**Ronald E. King**, EdD '82, of Scottsdale, Ariz., is a national board member for Kids at Hope in Phoenix.

★ **Kevin R. Sweeney**, JD '82, of Kansas City, Mo., is chair of the life sciences law group and a senior member of the corporate finance law group at Polsinelli Shalton Flanigan Suelthaus PC.

★ **Susan Miller Vollmer**, BJ '83, of Arnold, Mo., wrote *Legends, Leaders, Legacies* (Bootheel Publishing, 2007).

★ **Kimberly Meredith**, BS Ag '84, of Chesterfield, Mo., established an organizing and productivity consulting business serving West Palm Beach, Fla., and the St. Louis metropolitan area. She has been featured on

television stations KMOV and KPLR and in the *St. Louis Post-Dispatch*.

★ ★ **Ryan Duffy**, BA, BJ '86, of Kansas City, Mo., has joined the Kansas City office of commercial real estate firm Sperry Van Ness of Irvine, Calif. Duffy spent the past 12 years at the helm of Duffy Creative Services, a Kansas City advertising agency.

★ **Dana Ramsey**, BSN '86, of Lee's Summit, Mo., announces the adoption of David James July 9, 2007. He was born Dec. 23, 2005, in Vladivostok, Russia.

★ **D. Jane Hata**, BA '87, PhD '02, of Durham, N.C., received certification as a diplomate of the American Board of Medical Microbiology. She is senior manager of medical and scientific affairs for bioMérieux Inc.

## The Nineties

**Margaret Baumel Stephens**, BJ '90, and **Kevin Stephens**, BJ '90, of Carlsbad, Calif., announce the birth of Lucas Kenneth Sept. 14, 2005.

★ **Woody Falgoux**, BJ '91, of Thibodaux, La., wrote *Rise of the Cajun Mariners: The Race for Big*

Oil (Stockard James, 2007).

**Jason M. Mitchell**, BA '91, MD '95, of Lee's Summit, Mo., is assistant director of the American Academy of Family Physicians' Center for Health Information Technology in Leawood, Kan.

☆**Charlotte L. Weingartner**, BGS '91, M Ed '96, BHS '99, of Ashland, Mo., received a doctorate of physical therapy from the Arizona School of Health Sciences in 2006 and became a board certified orthopedic specialist through the American Board of Physical Therapy Specialties. She is a clinical coordinator of St. Mary's Spine Center and Rehab Clinic in Jefferson City, Mo.

**Nancy Pasternak Cunneen**, BJ '92, and husband Kevin of Frontenac, Mo., announce the birth of Avery Allison Aug. 2, 2007.

**Sarah Hill**, BJ '93, of Columbia received first place for best feature reporting from the Missouri Broadcasters Association and a silver Heart of America award from the Kansas City Press Club. She is an anchor for KOMU.

**Derek Neas**, BJ '93, of Duluth, Minn., is a drafter at Altec HiLine.

**Christopher P. Bennett**, BA '94, JD '99, of Chicago is a partner in the corporate and securities group of Reed Smith LLC. He works in Chicago and New York.

**Matthew Ruyle**, BS '94, and **Jennifer Wolz Ruyle**, BS BA '94, of Town and Country, Mo., announce the birth of Luke Joseph March 5, 2007.

☆**Kris Sweckard**, BS BA '94, and ☆**Jennifer Broekhoven Sweckard**, BS HES '94, of Dallas announce the birth of Marley Cassia May 18, 2007. Kris is a director with the City of Dallas.

**Tricia D. Dunning**, BS ME '95, and husband Jon of Olathe, Kan., announce the birth of John "Jack" Charles July 31, 2007.

**Thomas G. Glick**, JD '95, of Chesterfield, Mo., is a principal for Danna McKittrick P.C. in Clayton, Mo.

**Cassandra Chretien Jackson**, MA '95, of Philadelphia received the 2006–07 staff excellence award as the counseling coordinator supervisor for the Russell Conwell Center's Educational Services Component,

an access program of Temple University.

**Diane Richard**, MA '95, and husband Todd Melby of Minneapolis received the Sigma Delta Chi Excellence in Journalism award, sponsored by the Society of Professional Journalists, for their radio documentary, *Flatlined: How Illinois Shortchanges Rural Students*. The documentary, commissioned by Chicago Public Radio, also received a 2007 Annie E. Casey Foundation Meritorious Journalism Award. A previous documentary, *Spirit and Body Willing: Sex Over Age 70* received the 2004 Edward R. Murrow Award, sponsored by the Radio Television News Directors Association.

**Charles E. Menifield**, PhD '96, of Arlington, Tenn., co-edited *Politics in the New South: Representation of African Americans in Southern State Legislatures* (State University of New York Press, 2005), which received The Southern Political Science Association's 2006 V.O. Key Award for the best book

written on U.S. Southern politics in 2005. Menifield is an associate professor and graduate admissions coordinator for the University of Memphis.

**Rebecca L. Rodgers**, BA '96, of St. Louis is the public relations manager for the St. Louis Convention and Visitors Commission.

**Daniel Runyan**, BS ME '96, of Sugar Land, Texas, is a senior business developer in the wind energy business for BP Alternative Energy.

☆**Amy Mendenhall Alvord**, BS HES '98, and husband Gordon Alvord of Tacoma, Wash., announce the birth of Scott Gordon June 24, 2007.

**Jo Giles**, MA '98, of Omaha, Neb., is a communications specialist for the University of Nebraska Medical Center's public affairs department.

☆**Wade Buckert**, BS BE, BS AgE '99, and

☆**Jamie Mitchell Buckert**, BS '98, of



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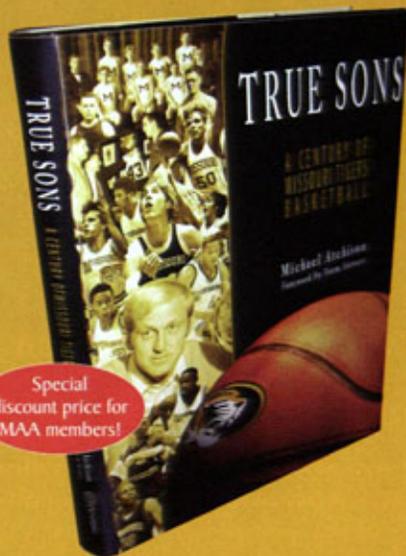
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Russellville, Ark., announce the birth of Sarah Anne April 17, 2007.

**James M. Loft**, BS BA, BS BA '99, of Ballwin, Mo., is an associate with Gateway Commercial/Cushman and Wakefield, a real estate services firm in Clayton, Mo.

★**Beth Naser Werling**, BJ '99, MA '04, and husband Jason of Sandusky, Ohio, announce the birth of Payton Porter Feb. 8, 2007.

## The 2000s

**Steven M. Berezney**, BA '00, of St. Louis was included in the *St. Louis Business Journal's* 30 Under 30 Class of 2007. A lawyer, he practices in Husch and Eppenberger LLC's business litigation and appellate areas.

**Beth Fahrner Conrardy**, BS HES '00, of Belleville, Ill., graduated from Southern Illinois University School of Medicine in Springfield, Ill., May 19, 2007. She is an anesthesiology resident at Barnes-Jewish Hospital in St. Louis.

**David Clayton Fortner**, BS BA '01, of Lee's Summit, Mo., is an International Mission Board missionary.

**Steve Poindexter**, BS BA '01, JD '04, and **Laura Green Poindexter**, BHS '02, M Ed '04, of St. Louis announce the birth of Katelyn Corinne April 3, 2007. Steve, an attorney in the corporate division of Lewis, Rice and Fingersh, was included in the *St. Louis Business Journal's* 30 Under 30 Class of 2007.

**Sarah Potter**, BJ '01, of Montgomery, Ill., is a marketing coordinator at the Aurora, Ill., office of Crawford, Murphy and Tilly Inc., a consulting engineering firm.

**Colin Roust**, BM '01, and **Amy Shields Roust**, BJ '99, MA '03, of Oberlin, Ohio, announce the birth of Eleanor "Elle" Kaia June 27, 2007.

**Shomari L. Benton**, BA '02, JD '05, of Kansas City, Mo., is an associate in the area of environment, natural resources and water for Blackwell Sanders Peper Martin LLP.

**Bryan R. Berry**, JD '02, of Republic, Mo., is an associate in the business disputes practice area of Lathrop and Gage LC in Springfield, Mo.

★**Brendon Lueck**, BS, BS '02, and ★**Kathryn Habjan Lueck**, BS '03, of Lincoln, Neb.,

## Following a delicious career path

In a magazine-writing class, Sarah Copeland got a tasty assignment: Profile a professor moonlighting as a pastry chef at Cherry Street Wine Cellar.

A few years later, Copeland, BJ '99, found herself juggling paperwork as a photo editor in New York when she remembered that pastry chef. "I was missing the creativity that I had in school," she says. "I found it in the kitchen."

Soon after, Copeland moved to France for additional culinary training, which helped her find work as the private chef for a St. Tropez villa. As a sort of culinary audition, she prepared a seven-course tasting menu or "fantasy meal" for the villa's owners.

The day of the audition saw a massive snowstorm that shut down the East Coast. Copeland trudged 30 minutes home from the grocery store with \$700 worth of gourmet food in her backpack. Her sheer persistence — plus the remarkable meal — landed her the job.

After two seasons at the villa, Copeland moved back to New York for another plum position, working as a recipe developer and chef for the Food Network. This earned her an appearance on the Fine Living Network program *I Want Your Job*. The show chronicles "typical" work days



Photo by Andras Gisp

Recipe developer Sarah Copeland passes a New York City farmers market on her way to work at the Food Network.

of Porsche test drivers, wine reviewers and ski instructors. The Sept. 2, 2007, episode tailed Copeland through a day of testing recipes, styling food and working behind the scenes on the Food Network's *Iron Chef America*. Copeland shared the episode's spotlight with a hydroplane racer. — Lisa Groshong

**M** MORE > Download Sarah Copeland's recipe for Black and Gold Whoopie Pies. [mizzomag.missouri.edu](http://mizzomag.missouri.edu)

announce the birth of Madelyn Adele Lueck Jan. 31, 2007.

**Jeff Wellman**, BS HES '02, and **Sara Linsin Wellman**, BS HES '03, of St. Charles, Mo., are employed at Gray Design Group in St. Louis. Jeff is director of technology and multimedia, and Sara is a commercial interior designer/architect.

**Eric Bohl**, BA '03, JD '06, and Sarah Bohl of Cape Girardeau, Mo., announce the birth of

August James July 3, 2007.

**N. Kate Jeffries**, BA '03, of San Francisco graduated from Golden Gate University School of Law and received a certificate of specialization in real estate law.

**Sabrina Padgett**, BS '05, of Chesterfield, Mo., is a first-year medical student at Saint Louis University School of Medicine.

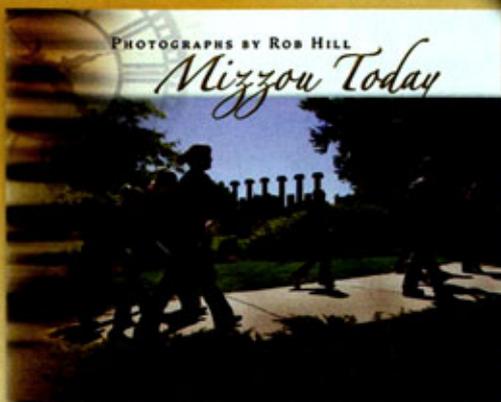
**Richard A. Almeida**, PhD '06, of Conway, S.C., is an assistant professor of political science

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at Francis Marion University in Florence, S.C. **Doug Grom**, BS BA, BS BA '07, of Ingleside, Ill., was named Stuart B. Smithson Leader of the Year by the Evans Scholars Foundation at its annual meeting in Chicago Aug. 5, 2007. He is the past national board president and former Missouri chapter president for the foundation. Grom attends The John Marshall Law School in Chicago.

## Faculty Deaths

**Margaret Alberi Flynn**, PhD '66, professor emeritus of medicine of Raleigh, N.C., July 20, 2007, at age 91. She was a professor of nutrition and dietetics at MU until 1986. Memorial contributions may be made to the Joseph and Margaret Flynn medical student scholarship, Dean's Office, MU School of Medicine, 1 Hospital Drive, Columbia, MO 65212.

**Floyd K. Harmston**, PhD '66, professor emeritus of economics, of Columbia June 22, 2007, at age 89. He taught at MU from 1965–84.

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**Robert L. Jackson** of Overland Park, Kan., May 5, 2007, at age 97. The founding chair of the pediatrics department (now the Department of Child Health), he taught at MU's School of Medicine from 1954-72. In 1969, he received the Banting Medal from the American Diabetes Association for diabetic research.

## Deaths

**Mary Elizabeth Taylor**, BS Ed '30, M Ed '68, of Columbia June 11, 2007, at age 98. She was a member of Pi Lambda Theta and chapter president of Alpha Chi Omega. She was a teacher and librarian for the Columbia Public Schools from 1953-75.

**Ruth W. Arbuckle**, BS Ed '36, of Port Republic, Md., July 6, 2007, at age 93. Arbuckle and her late husband, Wendell, established an endowment in 1987 that funds Buck's Ice Cream Place, an ice cream research laboratory at MU. She wrote a children's book, *A Chesapeake Bay Year* (Barclay Bryan Press, 2006).

**Martha E. Hoover**, BS Ed '36, of Centerville, Iowa, Jan. 27, 2007, at age 92. She was a teacher, counselor and principal in Oregon for many years.

**Ruth Vance Youens Mikula**, BA '37, MA '38, of Houston March 19, 2007, at age 89.

**Lewis Steele Gum**, BJ '42, of Lakeland, Fla., July 3, 2007, at age 86.

**Mary Hanna Landers**, BA '43, of Corvallis, Ore., May 6, 2007, at age 85. She was a member of Alpha Chi Omega.

**Ralph C. Froeschle**, BS Ag '46, of Marionville, Mo., Aug. 1, 2007, at age 86.

**Jean Wachtel**, BA '46, of Freeport, Ill., June 9, 2007, at age 82. She was a member of Phi Beta Kappa and Delta Gamma.

**John E. Cupps Jr.**, BS Ag '47, of Shell Knob, Mo., July 11, 2007, at age 83. After graduation, he taught veterans administration vocational agriculture classes in Higginsville, Mo., and Granby, Mo., and later served as assistant manager of New-Mac Electric Cooperative in Neosho, Mo. In 1955, he moved to Shell Knob, Mo., where

he owned and operated a general store and farming operation with his father-in-law.

**William H. Longstaff Jr.**, BS Ag '48, MS '50, PhD '55, of Houston July 3, 2007, at age 84.

**Walter C. Sellards**, BS BA '48, of Tulsa, Okla., Jan. 10, 2007, at age 86.

**Mel Sheehan**, BS Ed '49, M Ed '50, of Brookfield, Mo., July 22, 2007, at age 83. He was a member of the Varsity "M" Association

and Delta Tau Delta fraternity. The former MU athletic director also had served as superintendent of schools in the Normandy School District in St. Louis and Brookfield RIII School District. Memorial contributions in his name may be made to the University of Missouri Athletic Scholarship Fund, Intercollegiate Athletics, Mizzou Arena, Suite 200, Columbia, MO 65211.



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**John David "Dave" Collins**, BA '50, JD '51, of Macon, Mo., June 24, 2007, at age 81. At MU, he participated in Phi Delta Theta, QEBH and Mystical 7 and served on the board of editors of the *Missouri Law Review*. A lifetime fellow of the Missouri Bar Foundation, he served as its president from 1979–81. Collins was a member of the Board of Curators for the University of Missouri System from 1992–96. Memorial contributions may be sent to the J. David Collins Memorial Fund, MU Law School Foundation, 205 Hulston Hall, Columbia, MO 65211.

**Frederick Franklin "Doc" Krusekopf**, BS Ag '51, DVM '51, of Jasper, Mo., July 18, 2007, at age 82. He practiced veterinary medicine for 56 years and received the Golden Sun Award from the Mo-Kan Boy Scout Council for 35 years as a scout leader. In 1995, the Missouri House of Representatives and Senate recognized Krusekopf with a personal declaration of achievement for his service on local, state and federal committees.

**Julius Gilbert Cohen**, BS BA '52, of Jefferson City, Mo., May 12, 2007, at age 77.

**W. Bruce Douglass**, MA '52, of Rancho Palos Verdes, Calif., June 5, 2007, at age 81. A licensed psychologist, he was involved with standardized test development, research, analysis and testing administration, and he developed technology for the State of California, IBM, Social Security and the Pennsylvania State Civil Service Commission before retiring in 1990.

**Lovell Johnson**, BS Ed '52, M Ed '54, of Kingsburg, Calif., July 22, 2007, at age 80.

**Bill Lawrence Doughan**, BS BA '53, of Tulsa, Okla., Jan. 29, 2007, at age 82. A member of

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Delta Sigma Pi, he served in World War II and the Korean War. His 35-year career included 23 years as executive vice president of the Silvey Insurance Group.

**Tom H. Hartman Jr.**, BJ '53, of Brookfield, Mo., May 3, 2007, at age 78. He was editor of the *Brookfield Daily News-Bulletin*, now the *Linn County Leader*, for more than 50 years.

**Walter Eugene "Gene" Henson**, BS BA '53, of Crossville, Tenn., July 20, 2007, at age 75. A Korean War veteran, he began his career in accounting and held executive level positions at AG Edwards & Sons Inc., Rexall Drug Co., West Bend Co. and Hobart Corp. before retiring at age 53.

**Carol Wilson Sappington**, BA '56, of Warrensburg, Mo., July 26, 2007, at age 73.

**Donald F. Fullerton**, BS Ag '57, of Republic, Mo., April 4, 2006, at age 71.

**Fredric "Ric" S. Taylor**, BA '57, MD '61, of Bellevue, Wash., May 26, 2007, at age 72, of complications from ALS. An anesthesiologist

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Summer '08	April 3	April 14	June 3

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and U.S. Navy veteran, he founded Seattle Pain Consultants Inc.

**Tom Danbury**, BJ '58, MA '61, of Kilauea, Hawaii, July 11, 2007, at age 71 while visiting family in Kansas City, Mo. He co-founded Survey Sampling International in 1977.

**Robert Doty**, MA '60, of Bandon, Ore., July 8,

2007, at age 74.

**Roberta Louise Lowry**, BA '60, MD '63, of Columbia April 30, 2007, at age 69.

**Robert "Bob" Parker Baskett**, BA '63, of Kirkland, Wash., Aug. 13, 2007, at age 75. He worked for the CIA.

**Ralph "Robin" Lingle**, BS EE '65, MS '66,

of Riverside, Penn., April 5, 2007, at age 65. He coached cross country and track at MU from 1972-81 and was inducted into the MU Intercollegiate Athletics Hall of Fame in 1994.

**Corinne Nies Mason**, BS Ed '74, of St. Louis, Sept. 29, 2006, at age 54. She was a member



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# MIZZOU

## Alumni in Business

of Chi Omega and a longtime teacher in Webster Groves, Mo.

**Donna S. Southard**, M Ed '77, of St. James, Mo., Oct. 20, 2002, at age 53.

### Weddings

☆ **Ann Schwinke**, BS Ag '87, and William Keith Walters of Osage Beach, Mo.,

Feb. 18, 2006.

☆ **Connie Sullivan**, JD '97, and James Purdy of Columbia Sept. 16, 2006.

☆ **Katie Kelley**, BJ '98, and John Schmid of Cincinnati June 30, 2007.

☆ **Thaddeus J. Koenigsfeld**, BS '01, and Michelle Wright of Kansas City, Mo., Aug. 25, 2007, in Linn, Mo.

**Corey J. Vaughn**, BS '01, and **Denise M.**

**Fichter**, BA '01, of East Lansing, Mich.,

Aug. 25, 2007, in St. Louis.

**Jeff Wellman**, BS HES '02, and **Sara Linsin**,

BS HES '03, of St. Charles, Mo., Sept. 8, 2007, on the Turks and Caicos Islands.

☆☆ **Lisa Rothstein**, BSW '02, and Matthew Goldberg of Baltimore Oct. 29, 2006, in Owings Mills, Md.

**Julia Allen**, BS HES '03, and Matthew

Bergman of St. Louis July 7, 2007.

☆ **Amy C. Seewoester**, BS ME '03, and David

J. Gissel of Greensboro, N.C., Sept. 2, 2006.

☆ **Melanie Lambert**, BJ '05, and ☆ **Dale**

**Thuet**, BS BA '04, of St. Louis July 28, 2007.

☆ **Emily C. Seewoester**, BS '06, and **John D.**

**Borzillo**, a veterinary medicine student, of Columbia June 3, 2006.

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Doug Crews, BJ '73 Greg Baker, BA '92



Photo by Nicholas Benner

Although teaching is no laughing matter to Alan Strathman, he compares lecturing before students to the task of a stand-up comic. He strives to lecture larger than life in an attempt to rope in all his students, even those hanging out in the last row.

## Two students walk into a salad bar ...

*Ladies and gentlemen, he's a brilliant scholar, a spellbinding lecturer and a personal friend of mine: Let's hear it for Alan Strathmaaaaaan!*

Alan Strathman is one of those teachers who suffers from a touch of stage fright before walking into the classroom. A lot of the good ones get the pre-show jitters. In fact, he compares his work to that of a stand-up comic: "When I teach Psych 1000 in an auditorium of 500 students, it's definitely a performance." Strathman is a psychologist at MU, so he calls the sensation "nervous energy," and he is proud to endure that particular emotional distress. "It shows that I want students to be engaged and do well."

As the 2007 winner of the Maxine Christopher Shutz Award for Distinguished Teaching, Strathman won \$3,000 and was obliged to deliver a lecture Oct. 23, 2007, on campus. His topic: getting students to come to class. It turns out that skipping class is one of the first things freshmen learn, right after searching out the laundry room and the shortest path to the cafeteria.

Strathman says students are more likely to come to class if they

feel a positive connection with their teacher, if they leave each class session feeling they've mastered or accomplished something, and if — ever practical — that knowledge will help them earn an A in the course.

Strathman has been working toward these worthy goals, sometimes haltingly, since he delivered his first lecture in 1985 as a brand-new graduate student. "In those days," he says, "I didn't really know more than the students; I just knew it a little sooner." Just a few hours sooner, on occasion.

Like anyone who dares to teach well or stand on a stage and tell jokes, somewhere in him there's a streak of the romantic or perhaps idealist. He ended his Shutz lecture like this:

"I have a dream that, one day, students will make up excuses to go to class; they will moan and complain when class ends early; they will come to class with the spirit of curiosity and discovery. And yes, they will come to class having actually done the reading."

Now that's a good one.

— Dale Smith



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The net proceeds of this project will allow the association to increase and expand the support of student scholarships. Each brick has space for up to three lines of 13 characters each. Donors may purchase as many bricks as they wish, and family, friends and organizations may be grouped together.

Reserve your spot on the Mizzou Legacy Walk today, and let future Tigers follow in your footsteps. For more information, or to order your brick, go to [www.mizzou.com](http://www.mizzou.com).

*\*MAA member price, Non-member price \$415.*

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## *Her passion for percussion pays off*

Meet Emily Marx, one of Missouri's top 2007 high school graduates and recipient of a \$10,000 Mizzou Scholar award. Chancellor Brady Deaton created the scholarship to give MU the edge in competing for the state's best students. Ten students received the award this year, and all of them will make you proud.

As drum major at Pattonville High School in Maryland Heights, Emily learned leadership and developed a love of teaching. She chose Mizzou because of the reputation of Julia Gaines, assistant professor of percussion. Plus, most of her band directors graduated from MU. Emily has many hours of practice ahead of her. Fortunately, scholarships cover most of her college costs.

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