

# MISSOURI Showme

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## Football Number

LOVAN  
HALL



*“They keep tasting better  
and better to me!”*

NO matter how many you smoke! It's a fact. The last Chesterfield of the day is just as mild and sweet—as cool and comfortable—as the first. Every Chesterfield is like every other Chesterfield!

The tobaccos themselves give the answer. Only mild, ripe, sweet tobaccos—the smoothest and ripest grown—go into Chesterfield.

And the paper—notice how fine and white it is. It's the purest that money can buy! Burns without taste or odor.

All this care—to make Chesterfields taste better and milder. And they do! The millions of Chesterfield smokers—men and women both—say it in their own way: “They Satisfy!”



*T*he passing years can never dim your fame;  
*I*t shines untarnished on the battle-field,  
*G*iving the men who rally round your name  
*E*ver the signal, "Forward—never yield!"  
*R*egal and mighty, sportsmanlike and true,  
*T*igers, the standard that your hands uphold.  
*E*ach hope of ours is linked with pride in you,  
*A*nd consecrates the valiant soul of old  
*M*issou!

## ANOTHER SERVICE TO MISSOURI STUDENTS

In the CO-OP's constant effort to serve Missouri Men and Women, it has added another convenience. Subscribers to the SHOWME may now get their copies by calling at the CO-OP on the date of issue.

### CO-OP

Tell them you saw it advertised in The Showme

## USE GAS

The more often you fuel an antique heating device, the more you wish for Gas advantages—

**Economy — Cleanliness — Convenience**

That's why people are demanding Gas heat  
That's why people say Gas is efficient and dependable.

### Missouri Utilities

## FEATURING . . . .

*A Regular Saturday Special*

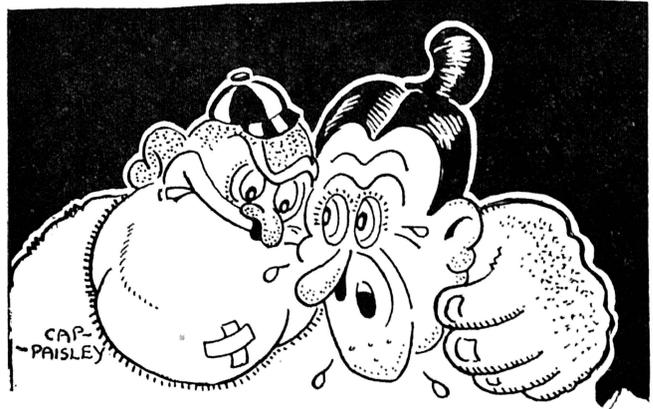
12 Beautiful Roses  
\$1.00 per Dozen

(Regular \$3.00 Grade)

### Missouri Flower Shop

29 North 10th

Phone 4412



Julian: See that woman? She knows about every joint in town.

Freda: How stunning! She doesn't look dissipated.

Julian: Oh, no. She's a chiropractor.



Imagine the embarrassment of the young duckling when he discovered that his first pants were down.

“My best hen simply laid herself to death.”

“Died from ova-work, you might say.”

College men out for freshman sports are exposed to the danger of athlete's foot. We wonder if they have any immunity against athlete's brain.

Stewed (to waitress): “Shay, have you any sugeshuns for breakfast for a man in my condishun?”

Waitress: “Yes, sir, we have stewed prunes, pickled salmon, and a plate with a bun on.”

He: Say, Amy, did you get your bust notice yet?

She: Don't you be so fresh.

—Cornell Widow

*“It Pays to Look Well”*

## VANITY FAIR

Cleaners

*Quality Cleaning and Pressing*

917 East Broadway

Dial 7048



**AN EX-LINE PLUNGER BECOMES A COMMUTER**



**THE VARSITY GIRL**

Boy! how she hollers and shouts,  
 For the men who fight for glory;  
 She doesn't know player from ball,  
 But who cares about that story?

She waives her arms all about,  
 Her face—a smiling beam,  
 Of her success there is no doubt,  
 I think she'll make the team.

—John Redmond

**THE OPTIMIST**

The best sample of the courage of one's convictions was shown by a young bride who recently returned from her honeymoon and immediately applied for membership in the Parent-Teachers Association of the school in her neighborhood.

Tell them you saw it in The Showme

## MILLER'S

*We're showing the leading Fall Fashions*

**GENUINE**

---

**SEAL**

---

**SKIN**

---

at  
**\$11.00**

Genuine seal, in either black or brown, obtained from the hairless Labrador seal, is the rarest and most beautiful leather shoecraft as yet found workable into feminine footwear.

It is THE important fashion note for Fall.



*"The Regent"*  
Our Super Shoe

**FASHION PLATE FOOTWEAR**

Tasty  
**MEALS**  
Inviting

**club booby hatch**

... night club o  
 columbia. — Every  
 riday from 12  
 'clock on.—You're  
 invited. — Broad-  
 asting over KFR

**the wheel cafe**  
 914 BROADWAY ... COLUMBIA MO.

Since 1857—



# BOONE COUNTY NATIONAL BANK

ESTABLISHED 1857

Columbia, Missouri



VICIOUS CIRCLE (Counter-clock-wise)

	Time—vacation ;
A flirtation,	Dissipation.
Hesitation—	Separation,
Approbation,	Emancipation,
Declamation.	Court Probation,
Great elation!	Situation!
Preparation,	Information,
Conjugation,	Accusation,
Celebration,	Indignation,
New relation!	Tribulation,
Argumentation,	



AN ODE TO ONE WHO WAS STOOD UP

And if he calls again,  
 The great big bore,  
 I curse at all men forevermore,  
 I wonder then if I'll be the fool?  
 I was before.

—John Redmond



When there is work to do, a man talks about women. When there is no man to work, a woman talks about how men talk about women.

—Exchange

“Those must be pretty fancy pink undies you have under that frock?”

“Wrong again, brother; that’s sunburn.”

—Ala. Rammer-Jammer

Chi: Can you get me a date with a good girl?

Phi: Well I can get you a good date.

—Penn State Froth

“You say you go to school for chorus girls? Why, what do they teach you?”

“Rhythm and Writhin’.”

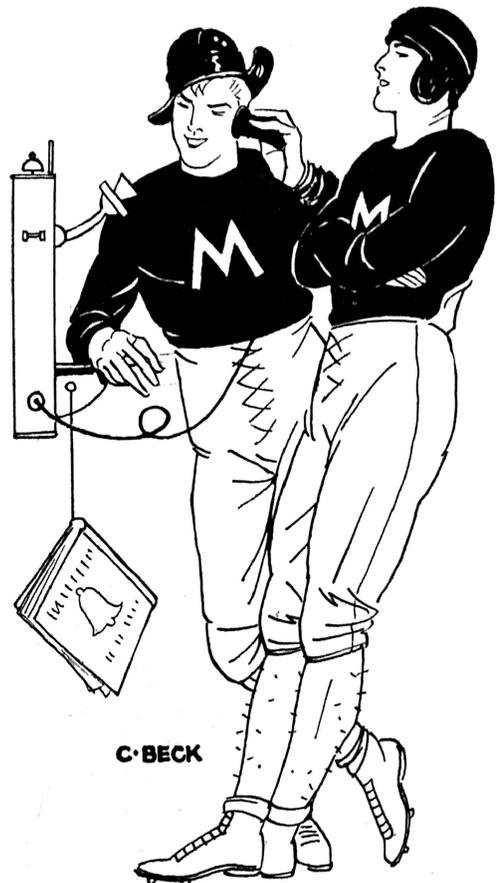
—Temple Owl

Society item: Teddy and Fanny are usually together.

Explanation: No, dear. A singlette is not one of triplets. Its something else.

WHAT BIG EYES YOU GOT

One of the old things that still is good, even in these modern days, is the alibi offered by Little Red Riding Hood.

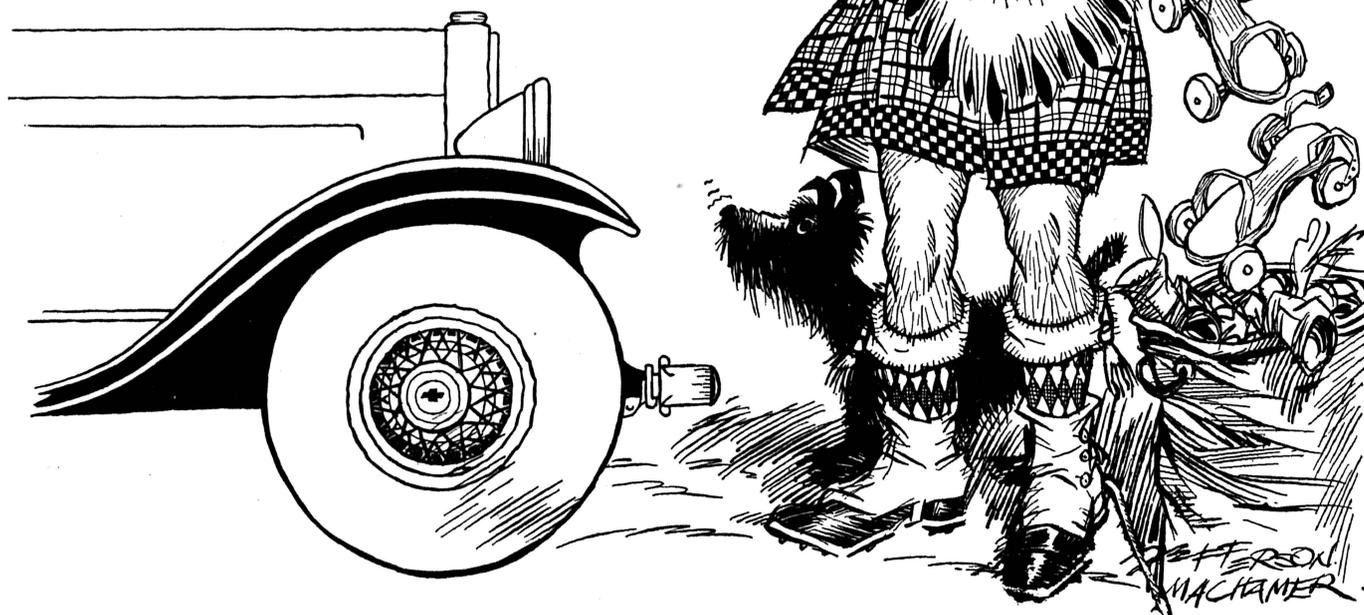


C-BECK

HOW THE BOYS WILL HOLD THAT LINE!

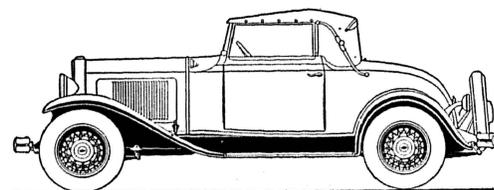
Drawn by C. Beck—Courtesy Ski-U-Mah.

The  
American car  
with a  
Scotch  
reputation



Rumor has it that a Chevrolet six has been placed on a pedestal in the very heart of Edinburgh. 'Round about it, day and night, you can see a circle of agitated Scotch whiskers. For on the pedestal are carved these words: "Chevrolet defies all Scotland to match Chevrolet's record for economy." And rumor concludes by saying that the defy still stands!

Exaggerated? Well, at least it's no exaggeration to say that the Chevrolet will actually cost you less for gasoline, oil and upkeep than any other car you can buy. *That's* been proved so often that there is no longer any need to keep it secret. Take the case of Joe Zilch of Burning Stump, Okla. Or rather don't take it, because it's too long a story to tell here. Take a ride in a Chevrolet instead, and note the mileage you get on every gallon of gas you buy. If you still feel mercenary after *that* experience, remember Chevrolet's low prices. They simply remove every reason why you can't own one of these handsome sixes—smart as a Winchell wisecrack and even faster than that!



The Convertible Cabriolet, \$615

Twenty beautiful new models,  
at prices ranging from \$475 to \$675  
All prices f. o. b. Flint, Mich., special equipment extra. Low  
delivered prices and easy G. M. A. C. terms. Chevrolet  
Motor Company, Detroit, Mich. Division of General Motors.

## NEW CHEVROLET SIX

The Great American Value



VOL. III.

NOVEMBER 10, 1931

NO. 3



*Godfather*  
O. O. McINTYRE

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And what did you say your name  
was?



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# The Showme Show



**W**E FIND on file this question for the month: whyin-ell doesn't the Hall Theater have the pigeons removed from the front of their building? If it happens again we are going to present them with a hat-cleaning bill . . . Don't the Gamma Phi Betas wear nice looking pajamas? T'sk, now, we know what you're thinking, you sneak, you! But . . . you're wrong, cause we saw them when they came out on their roof to hear us sing . . . And that gong upstairs in the Beta house, just why is it there? Is it that the Zetas are seldom absent minded, or are there certain ones? . . .

**Q**UICK, Henry, The Flit! . . . What was the occasion for the Sig Alphas driving round the Kappa yard late at nite in an automobile recently? . . . Sally Levin's new name "Witch" . . . so we have more advertising endorsers on our campus . . . Would you ever dream of this: one of our polo players, while attending a party given in honor of the team while playing the St. Louis Country Club, squirted gin into the lap of a heiress to quite a bit of mazuma. And did she return it? . . . well, yes . . .

**G**UESS Hal Foster will never get out of school. We've been hoping to miss him for a long time . . . And Freddie Horn, we know you are an engineer, so leave your green shirt at home til St. Pat's, puleez! . . . Just because Gail Allee didn't like their singing was no reason to throw a bucket of water on the songsters . . . Or was it? . . . Milam's "Boilermakers" just can't be toned down it seems . . . oh, well, we must have some big noises on our campus . . .

**D**O THE Pi Phi jellies have a mortgage on that corner booth or is it just that old habit of "we girls stick together?" . . . The Zebes were certainly fixed up nicely this election. Perhaps their caucus

feared losing them . . . Von Allen Carlisle is still our favorite tin soldier . . . Clarence Rehagen sure keeps that white sweater spotless . . . how does he do it in the Engine School with all its dirt? . . .

**M**ARY HALEY is reported as having gone to her English class in Mumford recently but found an apple exhibit there in its place . . . so plucking, (nonchalantly) from among the potential prize winning specimens, a good sized

IN answer to the requests we have received from those who were unable to secure copies of our Freshman Number in which Mr. O. O. McIntyre's picture appeared, we are again publishing it in this number,—this time with an exclusive article from him. The picture and article appear on page 13.

AND again we are getting more tips as well as inquiries concerning THE OBSERVANT MULE. He knows all and sees all, although we are unable to publish all that he *does* know. Next month THE OBSERVANT MULE will work in cooperation with THE OBSERVATION POST, and with these two great mystic powers combined the campus should beware! !—(Be where they can't find you).

WE deeply regret that we were unable to list all those entitled to places upon the M.U. JELLY TEAM but your name might be there . . . turn to page 11 and see.

apple, she wheeled around and proceeded to munch as she sauntered homeward . . . you, know, Mary, an apple a day . . .

**L**UCILLE FOUNTAIN and Betty Palmer might explain just what they were doing under the steps of Jesse Hall late one night not so long ago. Did they really hope to find some stencils, or the like? . . . Well, maybe they'd rather not tell . . . And again our boy of injunction fame breaks into the news . . . Power to yuh . . . Vir-

ginia, you'd better tell Martha Koken how to vote on the spring elections. Apparently she didn't know this last time . . . Kappas still flock to their old favorite haunt instead of moving to our more recent new ones . . . what's the attraction?

**H**ARD times turned into good times—so it seems at the Kappa Sig Hard Times party . . . the best they've given in years . . . The Lawrence Bros. and the Mann Bros. were a sight for sore eyes . . . Who wore that plain ole gunny sack? . . . Dunwoody and Shoebock looked right at home in their outfits and did Ed Smith have himself a time? We ask?

**B**ARNWARMIN' bigger 'n bet-ter'n ever before . . . even tho the Queen almost broke an ankle coming down the chute . . . Kermit Moore was seen asking Jack Hackethorn to leave. Was that nice? . . . And the next war looks as tho it will be between the Betas and the Pi K A's as a result of a shaving affair following the Tomb and Key initiation . . . We understand it all started over that old, old song . . . sorry for Hoax's hair and for what might follow if the two organizations tie-up some dark night . . . We will stay at home that night!

**A**N EYE for an eye is O. K. but not for the D. U.'s . . . who is it over there that has the six-power binoculars? Watch out you Phi Mu's . . . The boys who park at the old hotel on upper Stewart Road still have their private parties after all others are over . . . and they get good dates, too. . .

**N**EXT MONTH we scoop around for the INSIDE or backstage chatter and activities of the Journalism Show . . . see you then, THE OBSERVANT MULE.

# WE SELECT AS CAMPUS PERSONALITIES FOR THE MONTH



Harriet Shellenberger

*Harriet Shellenberger*—because she is the president of Delta Delta Delta, her sorority, of the Women's Pan-Hellenic, of the Fine Arts School, and of Workshop; who is a member of Mortar Board, Purple Mask, and W.S.G.A.; who was Art Editor of the last Savitar; and because she is much admired by all who are fortunate enough to know her.

*Dorothy Andris*—Phi Mu, whose real first name is Susan; because she was President of W.S.G.A. last year; who is a member of Mortar Board and is the Captain of the Varsity Women's Debate team; and because she won the Pan-Hellenic Scholarship Cup her first year here. A lady who has a perfect poker face and comes from Kansas.



Dorothy Andris

*Harold Cline*—who is the local head of a good fraternity; who ranks third scholastically among the men in the senior class, is practically assured of Phi Beta Kappa honors, and is one of the five candidates for the Rhodes Scholarship awarded Missouri this year; and because he is our newly elected President of the College of Arts and Science. He is well liked by those who know him. Fraternity, Phi Delta Theta.

*Betty Trimble*—who is the Secretary-treasurer of the Student Government Association; because she was President of the Junior League of Women Voters of the University last year, and who is now the President of the Missouri College League of Women Voters; who is a guiding hand in the affairs of Kappa Kappa Gamma; and because she always greets you cheerfully. And—she is one of the best dancers on the campus.



Gene Ensminger

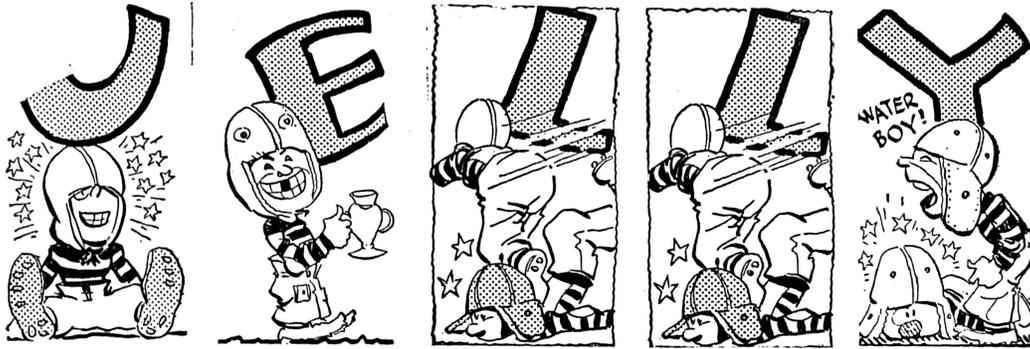
*Gene Ensminger*—who has a Master's degree in Agriculture; who is a member of Alpha Gamma Sigma social fraternity, Alpha Zeta scholastic fraternity, and also Lambda Gamma Delta, National honorary judging fraternity; because he is in on practically everything of any importance in the Ag school; and because he has been an instructor in his chosen field. A man who really does well in his chosen line.



Harold Cline



Betty Trimble



# CHEER TEAM

Name	Position	Wt.	House	Sex Appeal
Helen Vaughn	L. End	118*	Tri Delt	.204
Jo College	L. End		I Beta Dolla	.Perfect
Lucille Newcomer**	L. Tackle	110*	Kappa Alpha Theta	.750
Elbert Smith	L. Tackle	67*	Phi Gam	.300
Helen Duncan	L. Guard	118*	Kappa Kappa Gamma	.500
Jimmie Zinn	L. Guard	140*	Beta	.208
Kay Bowman	Center	115*	Pi Beta Phi	.450
Tom Francis	Center	160*	Sigma Chi	1.000
Franny Taylor	R. Guard	100*	Pi Beta Phi	.389
Bob Jacobs	R. Guard	180*	Kappa Sig	1.000
Lillian Jones	R. Tackle	98*	Kappa Kappa Gamma	.400
Stan Cox	R. Tackle	155*	Beta	.000
Barbara Burton	R. End	120*	Delta Gamma	.240
Carl Yeckel	R. End	170*	Beta	.5001
Betty McLaughlin	L. Half	126*	Tri Delt	.500
Joseph Bryan	L. Half	170*	Delta Sigma Phi	.998
Mary Butterfield	R. Half	116*	Kappa Alpha Theta	.403
Billy Maughs	R. Half	149*	K. A.	.103
Dorothy Andris	Fullback	113*	Phi Mu	.539
Johnny Helmers	Fullback	138*	S. A. E.	.317
Melba Caldwell	Quarterback	110*	Alpha Chi Omega	.350
Pete Whelling	Quarterback	160*	Pi Kappa Alpha	.350
Marie Rogers	Way Back	120*	Chi Omega	.235
Anon.	Way Back	***	I Soppa A Towell	.999
Ida Lee Cannon**	Leftout	116*	Alpha Phi	.299
Wally LaRue	Leftout	140*	Triangle	.333
Anybody	Toolate	***	Zip A Zup A Zup	.55555
Harry Mantz	Toolate	167*	Phi Delta Theta	.000
By My Self	Outlate	111*	Rho Damit Rho	***
Dorothy Lee Bird	Outlate	111*	Gamma Phi Beta	.750

CHEER LEADERS—Kay Collister, Phi Mu; James McKay, Sig Ep; Ruth Vincent, Pi Phi.

COACHES—Fern Spolander, Delta Gamma; Bob Sprinkle, Sigma Nu.

WATER BOY—Stinky Davis, Lambda Chi.

TRAINERS—Faron Owens, Delta Gamma; Bill Powell, Phi Gam.

MASCOT—Roy Schumacher, Alpha Sigma Phi.

IN-ACTIVE CAPTAIN—W. Robbins, Farm House.

\*\*Lucille Newcomer, Co-captain; Ida Lee Cannon, Captain-elect.

\*Approximate weights.



Judge: That stuff tastes like kerosene.  
 Soph: Sure, It's supposed to get you lit!



*If a Missouri frosh is known as a Tiger cub,  
 would an Oklahoma yearling be a little Sooner?*

**WHAT'S IN A NAME**

Stranger (in Harlem): "Sam, what's that pica-ninny's name?"  
 Sam: "Why, we calls him Diploma, suh."  
 Stranger: "How come Diploma?"  
 Sam: "Well, it's what Liza done brought home from college."

Willy: There are many chiropodist's providers these days.  
 Nilly: What's that?  
 Willy: Men who make'm walk home.

The evils of Proms are only too evident. George Washington was an inveterate dancer, and became the Father of his Country.

Eb: "He sho was lucky at craps las' night."  
 Ony: "Yassuh, dat's a case of snap judgment, I guess."

**AND CLOSE THEM TOO**

Jim: Are you going out on a blind date again?  
 John: No, this is one that will open my eyes.

Bearded Lady: So you are in love with the Strong Man.

Tatoood Miss: Yes, he has quite a hold on me.

**PROBABLY NOT**

Betty: That man deals in red flannel underwear!  
 Co-ed: Well, he has nothing on me!

Girl basket ball coach: "You say she weighs exactly 108 pounds. Stripped, eh?"  
 Scout: "I dunno, I was watching the scales!"



**POET'S VERSION OF THE GAME**

*'Zwounds.  
 Yea verily, 'tis falsely told  
 Music hath charm to calm beasts bold  
 When clarion notes of "Dixie" soar  
 One hears the striped Tiger roar  
 And sees him leap from out his lair  
 In mortal combat fill the air  
 With flying turf and strands of hair  
 And when the grisly deed is done  
 The last down made, the last yard run  
 Then he looks on the scene of gor:  
 And licks his chops and growls for more*  
 —Shirley Ann Brown



**DAZE ELEGY**

*The referee toots the whistle of starting play,  
 The towering guard steps heavily o'er me,  
 The fullback goalward plows his wary way,  
 And leaves the world to darkness for me.*  
 —S. O. S.

# A Message From Our Godfather . . .

MR. O. O. McINTYRE



*Blank & Stoiler, Inc. (Copyright)*

THE MISSOURI SHOWME is proud to have the privilege of publishing this exclusive message from Mr. O. O. McIntyre to the alumni, students, and friends of the University of Missouri. We are very sorry that Mr. McIntyre, who is a native Missourian, was unable to return to Missouri to enjoy this Homecoming with us.

"I am not, unhappily, an alumnus of Missouri University, but if I were, I feel certain that as this is written I would be preparing to return for the homecoming.

"Every Missourian should return to his state at least once a year without such an especial lure as the big football game. Missouri is at its loveliest in late Autumn.

"There is about the dying splendor of such days a rich pulse . . . a brooding promise that something superior is guiding the destinies. And in the vast pandemonium now sweeping a world in chaos, we need the renewal of a sturdier faith.

"Nothing will do this like a trip back to the old 'Show Me State'. Too, when successful men leave their desks to come back to a college campus, it implies a profound humility that the world needs more today than ever before."

O. O. McIntyre

# A Prophecy From an Old Blade

(Take a deep breath before reading.—Editor's Note)

If there's anything that'll getcha nowhere in less time why its a college education for its the nerfs, s'help me because I've gone through it and know what its all about and feel qualified to discourse on this matter since I spent five good years in one of the most prominent so-called "Halls of Learning" and let me tell you it was great while it lasted . . . but it lasted too long, s'help me if I'm not right but I really shouldn't talk all about myself since you are already bored and I certainly don't blame you for I would feel the same way toward you if you were writing this about yourself so everything is oke, s'help me if that isn't right . . .

(inhale again) In the first place the average person who goes to college does not know how to study and after all that's the prime reason he came to college for—but what of it, if I'm not right, s'help me and in the second place students bull too much . . . I don't like to beat about the bush about what I want to say so pardon me when I seem a bit too outspoken since I like to straightforward (inhale again) . . . my policy has always been to confess ignorance about a subject because it saves embarrassment in the end so when you are given a question on a quiz don't try to fill three pages by saying things that distinctly general for the profs will soon get wise, maybe . . . so if the matter is foreign say it's foreign . . . sometimes it might even be foreign and your frankness will be rewarded . . . so all in all foreigners shouldn't be ridiculed because some of our biggest men have been foreigners.

(Prepare for another deep plunge)

In the third and last place there is this to consider and it is of the foremost importance for it's about dating which is perhaps the most difficult thing about college . . . my policy on this is never date the same girl twice for by doing this you are apt to fall in love and then you have started something . . . wait at least three hours before you want the date and then call her for this will give her three hours to tell everyone she is going out for the second time this month . . . (inhale here) . . . when you call her don't act as if she is the idol of your eyes because she will very often disappoint you and how, s'help me . . . and when you have left her room or front door step—if you are lucky enough to find a girl with a door step—why then ask her just where she thinks she's going . . . this'll knock them *gaga* and *gaga* is a legitimate word, s'help me . . . if she says its up to you why tell them you thought so but you just wanted to know who was boss around

here and s'help me if that won't knock them *gaga* also . . . and after the show it's customary to go some place for a coke or a glass of beer and you can generally knock them cold by ordering a malted milk or a bowl of chili when all they have ordered is a 5c coke . . . the idea here is to keep them guessing all the time and when you have this you've got 'em where you want 'em whether you want 'em or not . . . after you drinks ask her if there's anything else she would like to go or anyplace she wants to do . . . tell her the evening is yet young but she's not so young as all that herself . . . this'll knock her *gaga* again or else I'm wrong s'help me . . . and finally when you have taken her home don't say anything about don't say anything about calling again because it is understood that it's out of the question for she has had her moments with you, such as they were, so tell her goodbye, but not good night.

(Final Pause) all of the above material is based upon one's experiences who has gone through the mill, if I may call college a mill, which is taking a lot of liberties to say the least which I feel free at any time to take. If there is any doubt about my sanity or sincerity, you may write my alma mater, and they will tell you what a man I was when I graced their campus and disgraced their name. I was one great success, s'help me.

—Oscar Korbholz.

## QUITE CONTRARY, MARY

Mary had a little flame,  
Who filled her life with woe;  
For everywhere that Mary went  
The sap was sure to go.

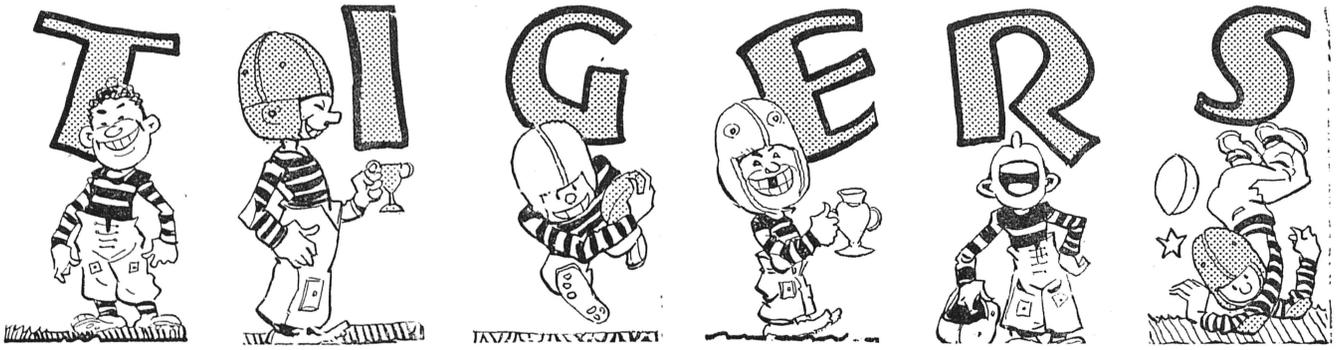
He followed her to school, they say,  
And still his love she spurned.  
One day he made the football team,  
And how the tables turned! —H. D. L.

*He crossed the goal mid shouts and cheers,  
His face alight with joy.  
The hero of the game? Well, no . . .  
He was the water-boy!*

## LEAVE IT TO THOSE SOPH-O-MORONS

Frosh: "I've just been reading 'To a Bad Girl'."  
Soph: "Is that all you knew to do?"

Easterner: "This suit is made out of virgin wool."  
Westerner: "Who told you the sheep's history?"



GLADDEN

JOHANNINGMEIER

COACH HENRY

KERBY

STUBER

P. YECKEL

CAPT. FRANK BITTNER

COLLINGS

*Seven fighting Claws and the Brains*

# Missouri Players



Jersey	Player	Position	Wt.
50	Young, Fowler	guard	165
40	Allen, Nelson	end	190
32	Asbury, Edgar	back	178
9	ASBURY, WILBURT	HALF	170
16	AUSTIN, HAL	GUARD	192
15	BITTNER, FRANK (Capt.)	HALF	170
19	BOEKEMEIER, ORVAL	END	180
6	Bray, Adrian	half	145
3	Barner, Chester	back	175
29	Buchele, Kerwan	half	171
	Charlton, A. W.	half	148
26	Clark, Don	half	168
55	Clark, Marion	back	168
25	Coates, Donald	end	165
14	COLLINGS, MAX	QUARTER	160
7	Cooper, John	half	155
23	Cotham, Robert	end	170
31	Crane, Fred	full	180
18	DeBord, L. W.	tackle	170
4	Denny, Gilbert	center	165
12	Donham, Charles	guard	175
	Dyer, Armel	half	175
	East, William	tackle	170
2	EAVES, DONALD	HALF	165
38	EDMISTON, GEORGE	FULL	178
56	Edmonston, Dorrance	half	158
21	Flentge, Howard	guard	190
53	GLADDEN, MACK	END	198
48	Gill, Percy	end	200
	Graham, William	half	150
51	Haines, Richard	guard	220
20	Hanley, Lloyd	end	177
41	HARTMAN, FRED	GUARD	200
10	Hatfield, Woodrow	half	170
36	Jacobs, Robert	guard	190
39	JOHANNINGMEIER, C.	FULL	185
43	KERBY, KENNETH	TACKLE	195
44	Koenigsdorf, Richard	tackle	200
45	Lamb, John	tackle	220
3	Lancaster, William	quarter	152
22	Lippert, Raymond	end	190
33	Miller, William	back	180
37	MORGAN, GRANT	END	195
5	McHarg, Lynn	center	150
17	Niblo, Elmo	center	175
46	Noblitt, Noble	tackle	210
24	Oth, Ray	center	200
47	Porter, Ray	tackle	220
49	Powell, Russell	center	155
28	RAWLINGS, OTHA	TACKLE	194
11	Schiele, Charles	end	172
1	Stuber, George	quarter	155
54	Swatek, Jack	guard	198
27	Yeckel, Carl	center	183
35	YECKEL, PHIL	GUARD	190

Names in capitals are lettermen.

## BATTLE F

### Probable Missouri

Bittner (15) G 48  
7 ul  
Right Half

Gladden (53) Str (  
Right End Quarbc

Morgan (37) Dy (  
Right Tackle ster

Oth (24) Dy (  
Right Guard ster

### Probable Oklahoma

Watkins (40) Str (  
Left End Quarbc

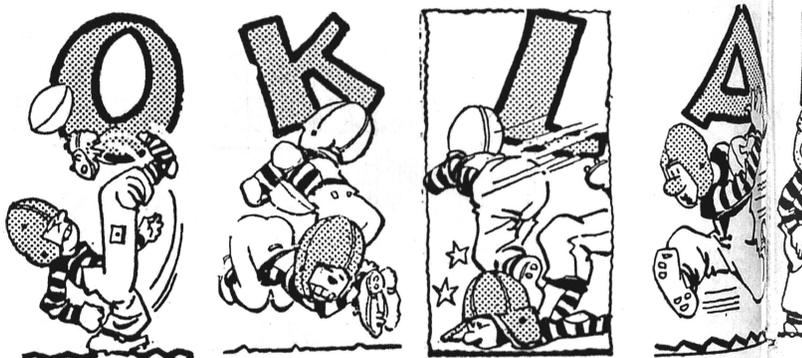
Corey (50) Dy (  
Left Tackle ster

Teel (47) Dy (  
Left Guard ster

Warren (Capt.) (15) isad  
Left Half back

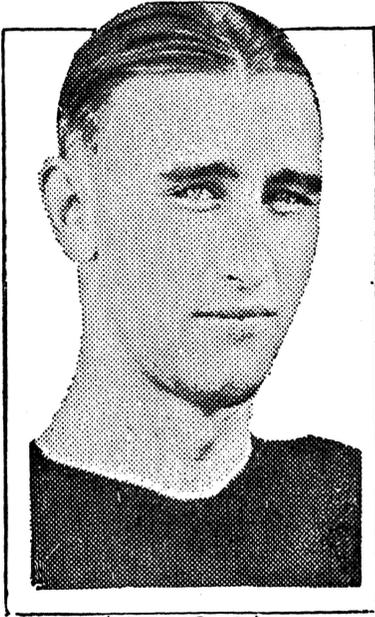
### OFFICIALS

Referee—Dwight Ream, Washburn College.  
 Umpire—Frank G. Dennie, Brown University.  
 Field Judge—C. E. McBride, Mo. Valley.  
 Head Linesman—Joe Reilly, Georgetown University.





# Six Fighting Tigers



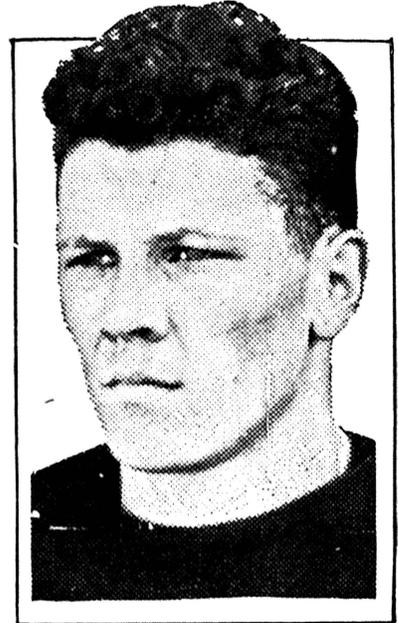
W. ASBURY

ASBURY, WILBURT—170 lbs.—End, Maryville, Mo. Bill is playing his second year on the Varsity. He is a good ball lugger and can tackle with the best.



HARTMAN

HARTMAN, FRED, Columbia, Mo., 200 lbs., Guard. This is Fred's second year of playing. He is a good heavy man who is steady and can be depended upon to play the game.



HATFIELD

HATFIELD, WOODROW, Lamar, Mo., 170 lbs., Half. This is his first year of varsity playing and there is a bright future for him. He is fast and dangerous on an open field.



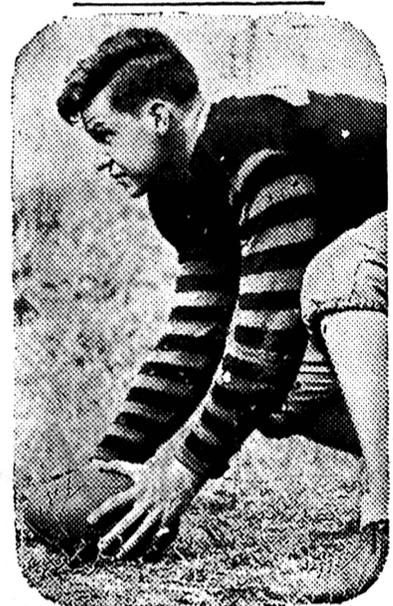
NIBLO

NIBLO, ELMO, Dallas, Texas, 175 lbs., Center. His second year of competition. He is fast and is good on the defense.



RAWLINGS

RAWLINGS, OTHA, Marshall, Mo., 194 lbs., Tackle. His second year in varsity play and is considered one of our surest and steadiest players.



OTH - CENTER

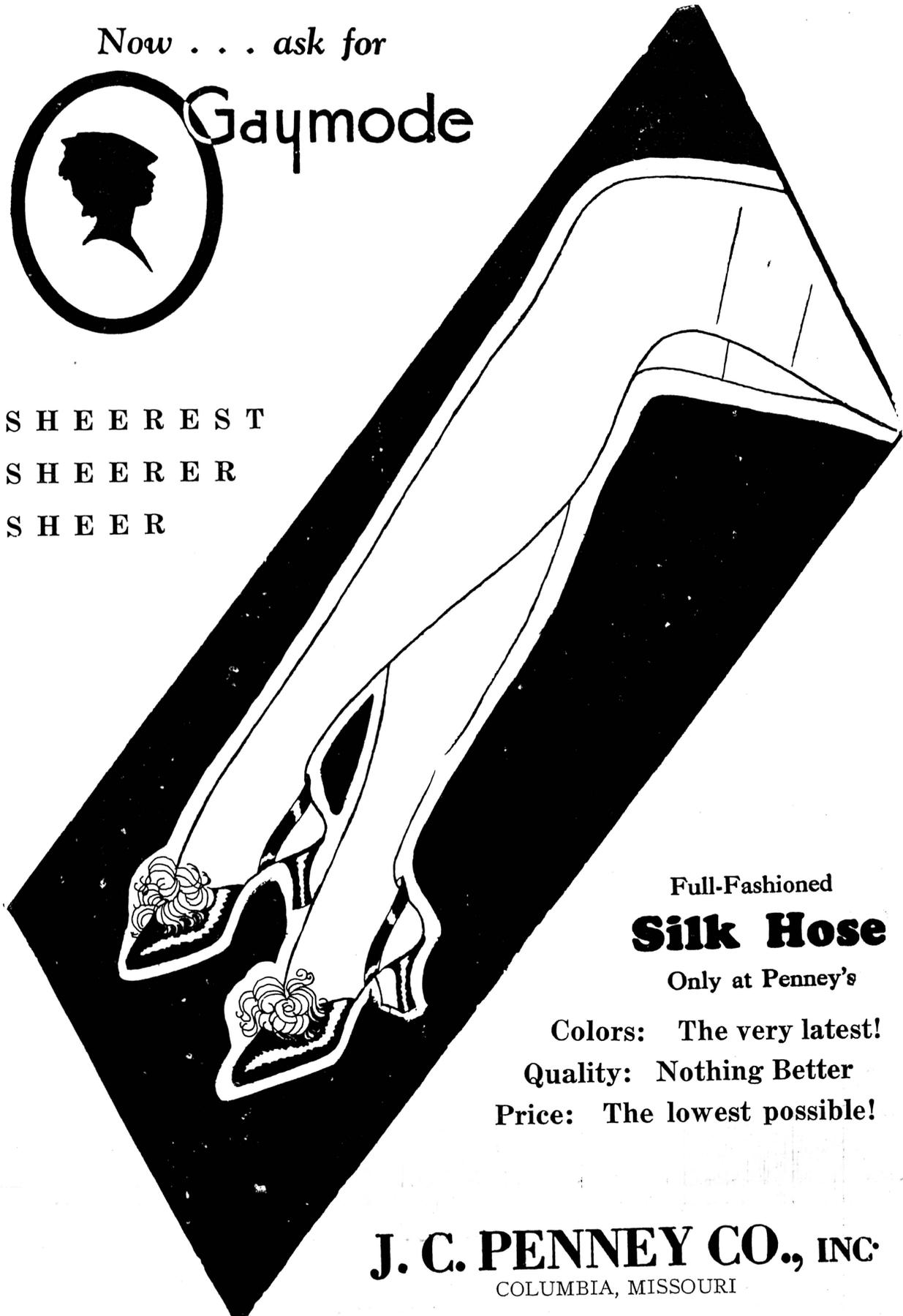
OTH, RAY, St. Louis, 200 lbs., Center. Ray is in his first year of Varsity play. He is big, fast, and plays his position well.

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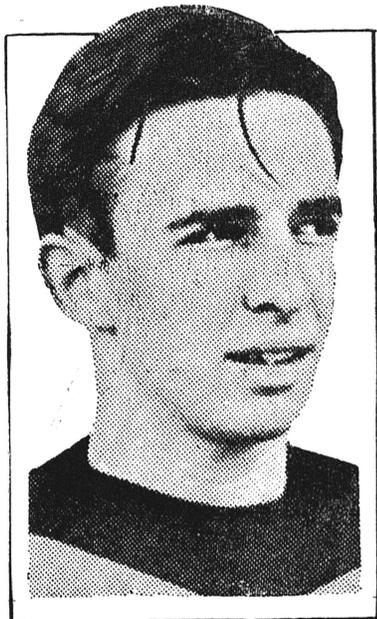
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# ...and a half-dozen more



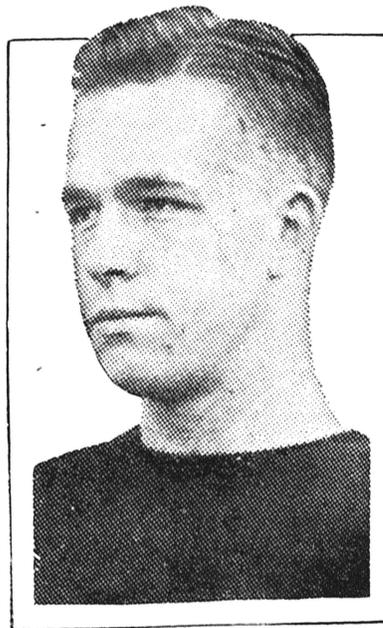
EAVES

EAVES, DONALD—165 lbs.—Half-back—No. 2, Cameron, Mo., two years of varsity competition. Plays a strong game behind the line, a hard tackler and good blocker.



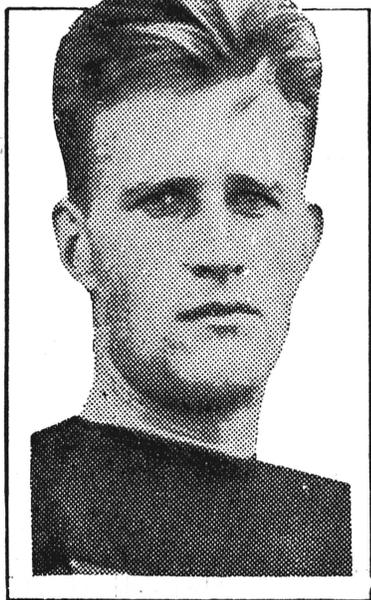
CAPT. FRANK BITTNER

BITTNER, FRANK (Capt.) Greenfield, Ia., 170 lbs., Half. Frank is also playing his third year of competition. Frank is good at most everything, but is a superior blocker.



AUSTIN

AUSTIN, HAL, Mt. Vernon, Mo., 192 lbs., Guard. Hal's last year of competition with the Varsity. He is a fast and good all around man to be feared whenever he is around the ball.



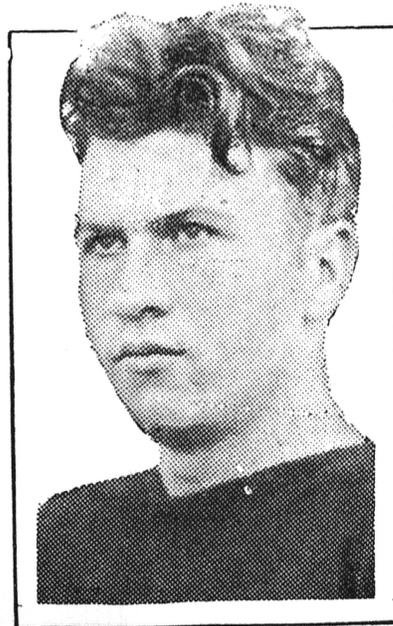
JOHANNINGMEIER

JOHANNINGMEIER, CARL—198 lbs.—Fullback—No. 39, the best smasher and blocker playing with the team. Much will be expected from him in the next year, meanwhile he is living up to expectations this year.



KERBY

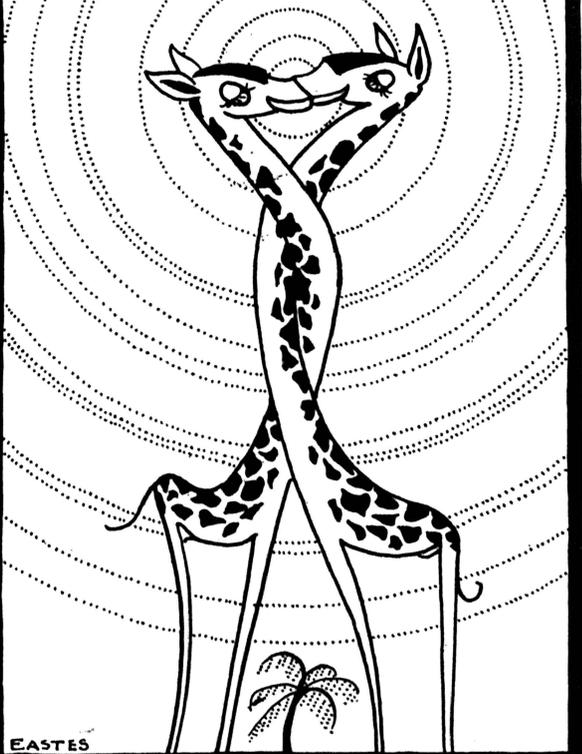
KERBY, KENNETH—195 lbs.—Tackle—No. 43, Kansas City, Mo., two years varsity competition. A power in the line, charges and blocks with vengeance and big enough to stop anybody.



MORGAN

MORGAN, GRANT—195 lbs.—End—No. 37, Independence, Mo., two years varsity competition. He is making good this year, he is fast, powerful and gets away fast enough to be useful on passes and kicks. A good blocker and hard tackler.

MORALS OF GREAT NECKERS



THERE'S NO NEED TO GO  
BEHIND THE BUSH ABOUT IT.

DEAR OLD VARSITY

*Up through the past's blue haze  
You've ever striven  
With steady tread and fine  
Integrity.  
And won and lost in countless frays  
Dauntlessly. Driven  
Through each impregnable line  
In unity  
Fight onward to success  
Eternally  
And crown the name of dear old  
Varsity.*

—S. A. B.

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Sec. Stimson (Yale)	RG	Grand Duke Alex (Russia)
Franklin Roosevelt (Harv.)	RT	Grand Duke Nicholia (Rus.)
Oliver W. Holmes (Harvard)	RE	Grand Duke Peter (Russia)
Cal Coolidge (Abherst)	QB	George (Greece)
Bill Borah (U. of Kansas)	LH	Abul Khan (Afghanistan)
Bob LaFollette (U. of Wisconsin)	RH	Victor (Italy)
Smitty Brookhart (Corn College)	FB	Albert (Austria)

—Cleve Kerndt

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that  
Pleases



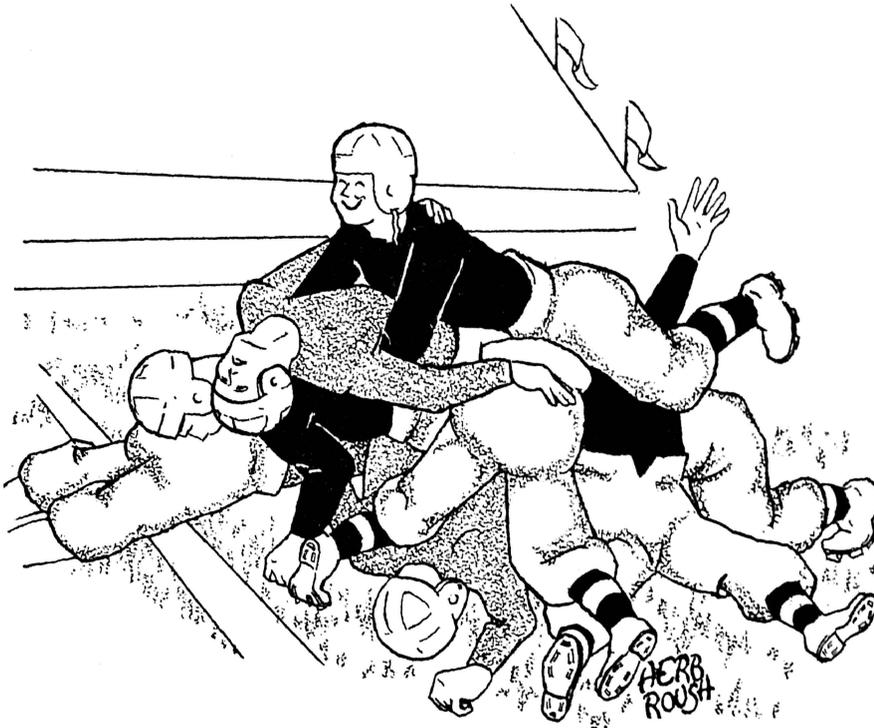
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Virginia Bldg.

Phone 6610

Columbia, Mo.

STEPHENS SCENES



Voice from Sidelines: "Hold That Smile."

(As Milt Gros Might Announce A Football Game)

So . . . was comink hon de feld de team wit cleppink from de stends—halso was comink hon de feld de hudder team wit cleppink yet louder from de stends. De football game is now hon, ladeez hand gentlemen. Was playink down by us de gret football game wit tecklink, wit pessink, wit fest playink hull de time. Oi-yoi-oi, de men is ronnik wit de ball, is pessink de feefy yard line, is by de furty yard line, is down by de twenty. Hooray wit Whoopie! Cum hon Junior—a cheep huf de hole block you is yat! Ladees hand gentlemen, stend by—de stesion huncouncement is comink by us.

De hef is hover. De bend is comink hon de feld—lat's see if we can get you de musik. Ha! Hain't dese pappy tunes yat? Now, de teams is comink. De game is goink de lest hef. De cheerink, wit yallink, wit shoutink is comink. So . . . was ronnik de men by de gul-posts. Touchdown! Wit de stends standing hup. Fest playink. Ha! Heppy days is comink. De men is

tryink fur de punt. Stend by ladeez hand gentlemen, de stesion huncouncements is comink by us.

De game is now goink into de lest quarter. Hmmm, luke like stallink beezniss from de hudder team. De scur is—wait won meenut ladeez til de hadding macheen gats hover de hedak. Wit mur men ronnik by de gul-posts—yat de game is hover. Wit snek-dencink, wit yallink, de game is hover.

—Kathryn Bayne

She: Did you know you'd make a wonderful fireman?

He: How's that?

She: You never take your eyes off the hose.

—"Scholar and Clown"

"How does Caroline kiss?"

"Have you ever tried to play a tuba?"

—Wash. U. Columns

Did you spend an amusing evening with her?

Yes, she has a lot of pet theories.

—Jack O'Lantern

Isn't it wonderful to see the sudden love Vera Fox has developed for the dear old school? We notice that she never leaves campus now—except to go to Church on Sunday mornings.

This week the fur-lined syrup pitcher goes to the little Freshman who playfully accused a married faculty member (male) of "stepping out" with the Seniors, and then invited him to her room to sample her mother's homemade pickles!

And then there's the one on a new Junior who said the M.U. Ag students weren't so good—they had been riding all over town on trucks for a week doing their hog calling act and nary a hog galloped down the street after them!

Of course we don't believe it, but its being rumored that the A.A. president was quite happy after the dance Friday nite. Perhaps the barrel of cider left over can account for her condition.

We're now wondering how some people rate as they do—Dot Chapman, Peggy Marshall and Edith McCoy pulled in an hour after light bell Friday night and got away with it. We'd really like to get the originator of that term, "weaker sex," into a good old hockey game with Coleman, Staser, Myers, Linderman, Nelson and a few other "weaklings."



GETTING HIS MARKS

—Courtesy Ski-U-Mah.

She: I don't like to ride with you, you're too reckless.

He: Yes, we have had some tight squeezes, haven't we?

—Nebraska Awgwan



Stern School Teacher: What is a relief map?

Schoolboy: My girl's face after looking at yours all day.

—S. C. Wampus



1st Brother: I hear that Tom started another fire in his waste-basket.

2nd Brother: Yeah. Just "arson" around, as usual.

Lehigh Burr



"My best hen simply laid herself to death."

"Died from ova-work, you might say."

—Green Griffin



Dentist: I'm sorry but I'm out of gas.

Girl in chair: Ye Gods! Do you dentists pull that old stuff, too?

—College Humor



"When do you plan to get married?"

"Well, if all goes well we won't get hooked up for a couple of years yet."

—Penn Punch Bowl

*Follow--*  
*the day's news*  
*in*



**THE COLUMBIA  
MISSOURIAN**

SALES SERVICE

**FORD**

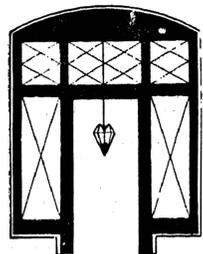
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A ROMANCE OF THE BIG SIX

Once there was a Tiger football star labeled Blank. Blank, with a FIRST DOWN scarcely off his cheek, was a FAIR CATCH for any lass, but he was K.U. K.U. over a certain Bleacher, MISS EURA Brasker, who always made it an EXTRA POINT to have the opposite sex CENTER such comments as, "O.U., Peach," upon her as she ankled down Broadway. He told Eura, "No girl KAN. AGGY-tate me like you, so I'd SOONER change your name to NEE BRASKER and I'll accept no SUBSTITUTE, and will surely KICK OFF if you refuse. She refused to be caught OFF GUARD and avoided TACKLING matrimony by giving him a GRAND STAND up like this:—"I oughtn't to give up my AMES now, as I OWA lot to my folks." But his SIGHED LINES were slowly driving her OUT OF BOUNDS of reason.

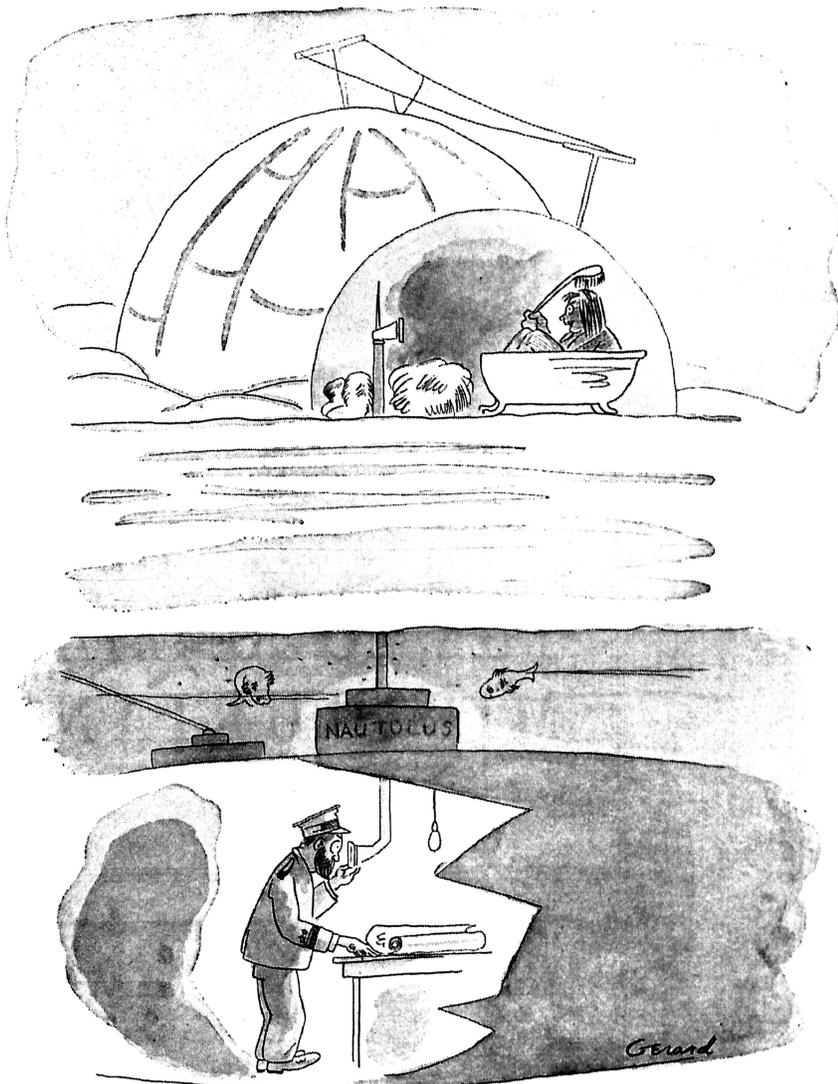
She wore a gown that displayed the FULLBACK and which offered little INTERFERENCE. Blank made a FORWARD PASS at her, but only FUMBLER with the hem of her gown. She sought SAFETY and YARD him with these LINES, "Don't you dare TOUCH DOWN there anymore, as I'll SCRIM, EDGE one inch closer to your GOAL."

"DROP KICKING at my HOLDING and I'll PRESS BOX after box of gifts on you. I'll also forget about the twenty-five cents your kid brother owes me."

"This is the END. Everything you do makes me CROSS, BAR nothing, so here's your QUARTERBACK."

She was only the wife of the Sultan, but she gave her hubby the heir.

—Amherst Lord Jeff



"Oops, Sorry!"

—Courtesy Wabash Caveman

HERO OF THE HOUR

The goal was only a few feet away. Could he make it? The opposition seemed impregnable. He tried to sneak through the defense line, but got knocked for a three-foot loss. Again he tried, but this time he was penalized for being off-sides.

A surprise attack was needed—a trick play. Again he advanced, slowly, with the goal in plain sight. His chance had come—it was now or never! Quickly, he made a break forward, while hands clutched at him in vain. Suddenly:

"If you kiss me, Jack, I'll . . ."  
TOUCHDOWN!!

—H. D. L.

Little Jack Horner  
Parked it in a corner  
And opened a bottle of rye;  
He pulled out the cork,  
Spilled half the quart,  
And said: "What a hell of a  
Guy am I!"

—Leon

ANIMAL TEAM SELECTION

Ochs (Bushwick '29)	-----	L.E.
Lamb (Choate '29)	-----	L.T.
Crane (Missouri U. '30)	-----	L.G.
Leach (Peddie)	-----	C.
Fox (Boston U. '31)	-----	R.G.
Wolf (Dartmouth '29)	-----	C.
Roach (Malverne '29)	-----	R.E.
Lyons (Depauw '31)	-----	L.H.
Baer (Indiana '31)	-----	R.H.
Stagg (Chicago U.)	-----	O.
Campbell (Missouri U.)	-----	F.B.

—Sam Brown

## “Nonsense, Sense and Consequence”

THE PRIZE WINNING SLOGAN

Submitted By

EVELYN D. HENDREN

Student in the School of Journalism

*First Honorable Mention:* “AN EDUCATED, LUBRICATED, ANIMATED LAUGH,” submitted by Lolita Brown; second honorable mention: “AN INSANE VIEW OF MISSOURI U.,” submitted by James W. Fuson, Jr.; third honorable mention: “HAVE YOU HAD YOUR LAUGH TODAY,” submitted by J. Y. Nicolds; fourth honorable mention: “WHAT A WHALE OF A DIFFERENCE JUST A FEW CENSORS MAKE,” submitted by Jack S. Margules, Dallas, Tex.

*Dishonorable Mention:* “WHY READ FEELTHY POST CARDS? READ THE SHOWME INSTEAD”—“DIRTY JOKES—THEY’RE OUT SO THEY CAN’T BE IN”—“READ A FRESH SHOWME PACKED IN A CUSPIDOR PACK”—“IT’S ROASTED”—“BAD ITS GOTTA BE BAD TO GET WHERE IT IS”—“EVERYONE LAUGHED WHEN I SAT DOWN TO READ THE SHOWME”—“LET THE SHOWME SHOW YOU” (submitted 19 times)—“I’m FROM MISSOURI YOU GOTTA SHOWME (submitted 13 times)—“JOLLITY BE THE JUGFUL.”

*Also Rans:* “A REAR VIEW OF MISSOURI HUMOR”—BEDROOM PARLOR & SINK” (?) “CAMPUS CONSOLER FOR COLLEGIANS CASH CRISIS’—“MIZZOU MIRTH & MUD” “STUDENT LIFE AS STUDENTS SEE IT (oh yeah?) “THE PULSE OF THE CAMPUS’—“A COLLEGIATE COLLECTION OF CLOWNING” “ALL THE JOKES NOT FIT TO PRINT” “SHOWME A BETTER ONE” (is this a question) “THE WATCH DOG OF THE CAMPUS” (who said so?)—“OUR COLLEGIATE COPY CANCELS YOUR CARES” (we doubt it)—“THE BOOK OF KNOWLEDGE” (thanks, ole fellow—you deserve a prize—but not for this)—“ENTERTAIN YOUR DATES WITH A SHOWME” (we know a better way than that)—“SHOWME A BETTER ONE” (yes, do!)—“WE APOLOGIZE” (you hound, you!)

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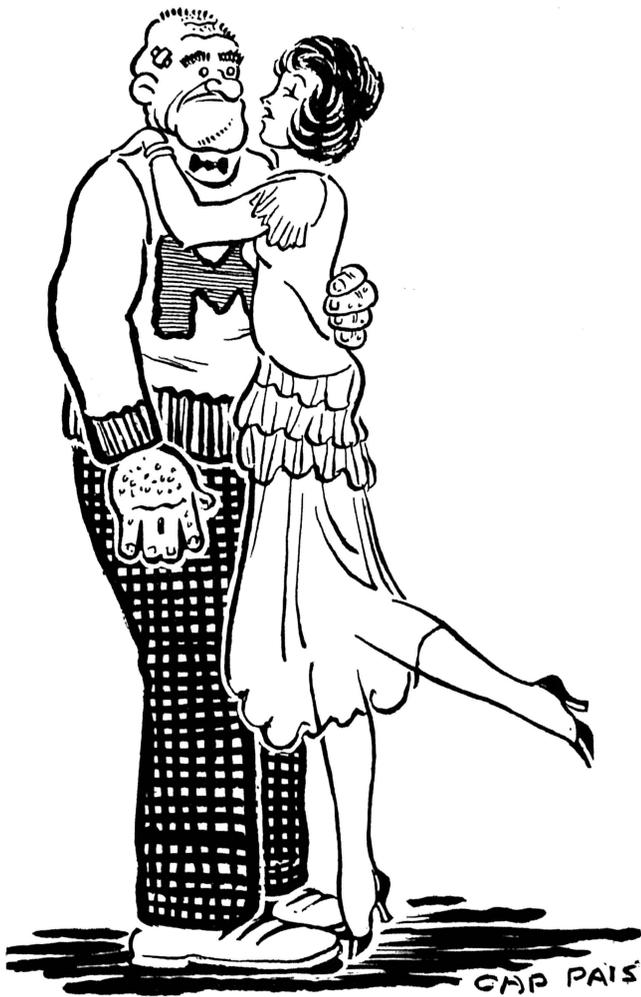
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WHAT A MAN

The boy stood on the burning deck,  
 His head was in a whirl;  
 His eyes and mouth were full of hair,—  
 And his arms were full of girl.

—John Redmond

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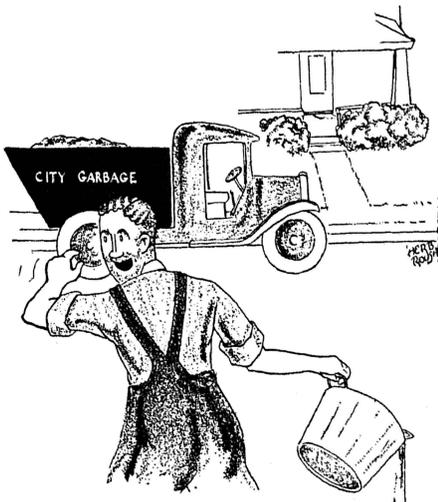
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—Maurice Shadle



COME ON BOYS, ONLY A FEW MORE YARDS TO GO!



"Gee, dear, with a moon like that there are only two things to do—and I don't feel like writing any poetry."

—Notre Dame Juggler

"There's a good combination shot," cried the co-ed as she removed the tattered lingerie from her laundry bundle.

—White Mule

CO-ED MOTTO

Better to be fat in the head than thick in the hips.

—Caveman



What a swell time Solomon's ice man had.

—The Owl



She: I'm Suzette, the Oriental dancer.

He: Shake.

—Yowl



Rev. Good (at baptism): His name please?

Mother: Algernon Phillip Percival Reginald Mortimer Duckworth.

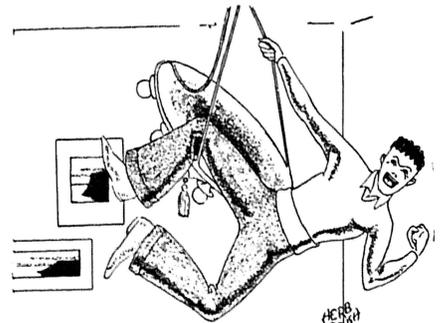
Rev. (to his assistant): A little more water please.

—Penn Punch Bowl

SHORT, SHORT POEM

Lads and lasses  
Cutting classes,  
Forward passes  
Cheering masses.  
Football season!

—Kathryn Bayne



THE CHEER LEADER MAKES HIMSELF AT HOME



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- Rose (Georgia) -----C.
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- Brown (Vanderbilt U.) -----R.T.
- Gray (Wesleyan U.) -----R.E.
- Scarlett (Princeton U.) -----Q.
- Green (Hotchkiss U.) -----L.H.
- White (Mincola U.) -----R.H.
- Cherry (Maryville U.) -----F.B.

—Sam Brown



HOMECOMING SPIRIT



Ekel: "Give me a sentence with the word statue in it."

Bedekel: "Is statue Ekel?"



The football player clenched his fist  
And slowly called the numbers.  
His chance again—before he'd missed,  
And pulled an awful 'bone.'

"If I should fumble now," he thought—  
His muscles tensed, and then,  
The accents of her voice he caught,  
"So nice of you to phone."

—Kathryn Bayne.

He: Your well developed arms. How did you get them?

She: Lots of exercise. Helping mother sweep.

He: Ummm—Do you walk much?

One of those Dear Old-Fashioned  
Gentlemen: May I kiss your hand?

She: What's a matter, is my mouth  
dirty?—*Rammer Jammer.*

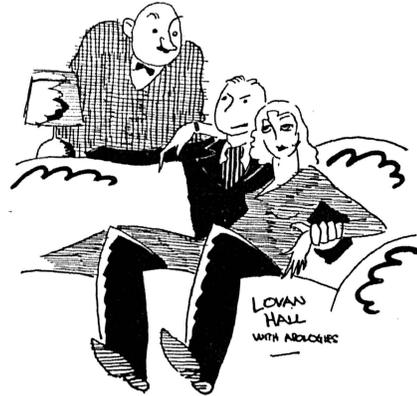
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## Polly and Molly

*Prattlings by a Pair of Prize Punsters.*

Polly: See, GIRL, I was RIGHT. We're TERRIBLY LATE. The QUARTER is HALF spent.

Molly: What ARE you SCREAMING about NOW? You know PERFECTLY WELL, Polly, we didn't spend a CENT, much LESS a QUARTER to get into this OLD football game.

Polly: Molly, I OFTEN MARVEL how you have LIVED so LONG and KNOW so little about the FACTS OF LIFE. "Half spent" is the CULTURAL way of saying almost over. Don't you EVER READ the football stories in COLLEGE HUMOR? Don't you KNOW that QUARTER is a TECHNICAL TERM MEANING the TEAM has made four first DOWNS?

Molly: Of COURSE, I knew, but if I DIDN'T, is there any NEED of your SIMPLY SCREAMING CRACKS about my AGE? I don't HAVE to sit HERE and have you INSULT me in front of THOUSANDS of people. I can EASILY—

Polly: Girl, LOOK. You wouldn't BELIEVE IT. There's Claire with that HANDSOME boy, we saw driving that PASSIONATE PURPLE ROADSTER this morning. WHERE EVER did she PICK HIM UP, do you suppose?

Molly: Don't you remember, Polly, I SAID this morning he's PROBABLY PITIFULLY DUMB and OBNOXIOUS to BOOT. This PROVES it.

Polly: LOOK, GIRL, LOOK, our boys are going to TRY a PUNT.

Molly: Really, girl? Then I'm SIMPLY LEAVING. I THOUGHT our team PLAYED FAIR.

Polly: They do. What IS your TROUBLE? There's nothing dishonorable about a PUNT.

Molly: Why, GIRL, you TOLD me YOURSELF last night that a PUN was THE LOWEST FORM OF HUMOR.

## FOOTBALL

*(As Broadcast By Your Favorite Announcer)*

Hello, everybody! This is Sunny Jim bringing you the big game direct from the Groggyheimer Memorial Stadium. The perfect day for a game! 'There is a slight downpour, and the field looks like a lake! Real football weather, yes sir! And what a crowd—just as wet as the day. Hear the cheers and the band? Looks like there's going to be a great game, folks. By the way, this broadcast is sponsored by the Perfect Pickle Co., manufacturers of the delightfully refreshing dill pickles, "good to the last bite!" Take home a jar to the wife and kiddies today!

The team are lining up, now. All the men seem to be in splendid condition. One player is handing his crutches to the coach, and another is taking his arm out of a sling. As I say—both teams are in excellent condition! . . . There comes the kick-off! Boy, what a kick! The ball landed at the forty-five yard line!

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## SHOWME FOOTBALL GUIDE

*Center*—A point midway between two lines.

*Guards*—Apply to Capone, salary last reported at \$150 per week.

*Tackle*—Apparatus for raising and lowering weights.

*End*—Extremity of a line; term in anatomy.

*Quarterback*—We won't pull the one about the Scotchman.

*Halfbacks*—The Siamese twins.

*Fullback*—Favorite pose of the well shaped woman; see Jean Harlowe.

*Point*—Indication of a direction.

*Huddle*—Formation used in shooting craps.

*Dead ball*—A slaughtered pig.

*Foul*—Agreed, a terrible odor.

*Touchback*—Experimental anatomy; a parlor game.

*Holding*—Athletic necking

*Interference*—The old man coming downstairs at 2 A. M.

*Clipping*—Campus - Tiger theme song.

*Roughness*—Caveman stuff.

*Penalty*—No fair.

—Maurice Shadle

Both teams are swimming for it! There's No. 37 pulling ahead with a beautiful crawl! He got it! No—he fumbled; someone else got it. That was the referee. Fast work there! The ball goes to the fifty-yard line. The crowds are booing!

The score is now 6 to 0 in favor of the referee. The teams are in a huddle! Signals! They're off! Too bad! 'They tried a seventy-five-yard penalty, and the ball goes to the water-boy! Sorry folks, the game is over; both teams have refused to play, saying that the referee is showing favoritism! We'll be with you again for another big game next Saturday—and don't forget that this program has come to you through the courtesy of the Perfect Pickle Co. Your announcer is Sunny Jim. Good afternoon, everybody!

THE MISSOURI SHOWME

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# Football Season!

There have been other football seasons. You've sat in the autumn sun and cheered and groaned; you've felt the brightness of victory and the dullness of defeat.

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