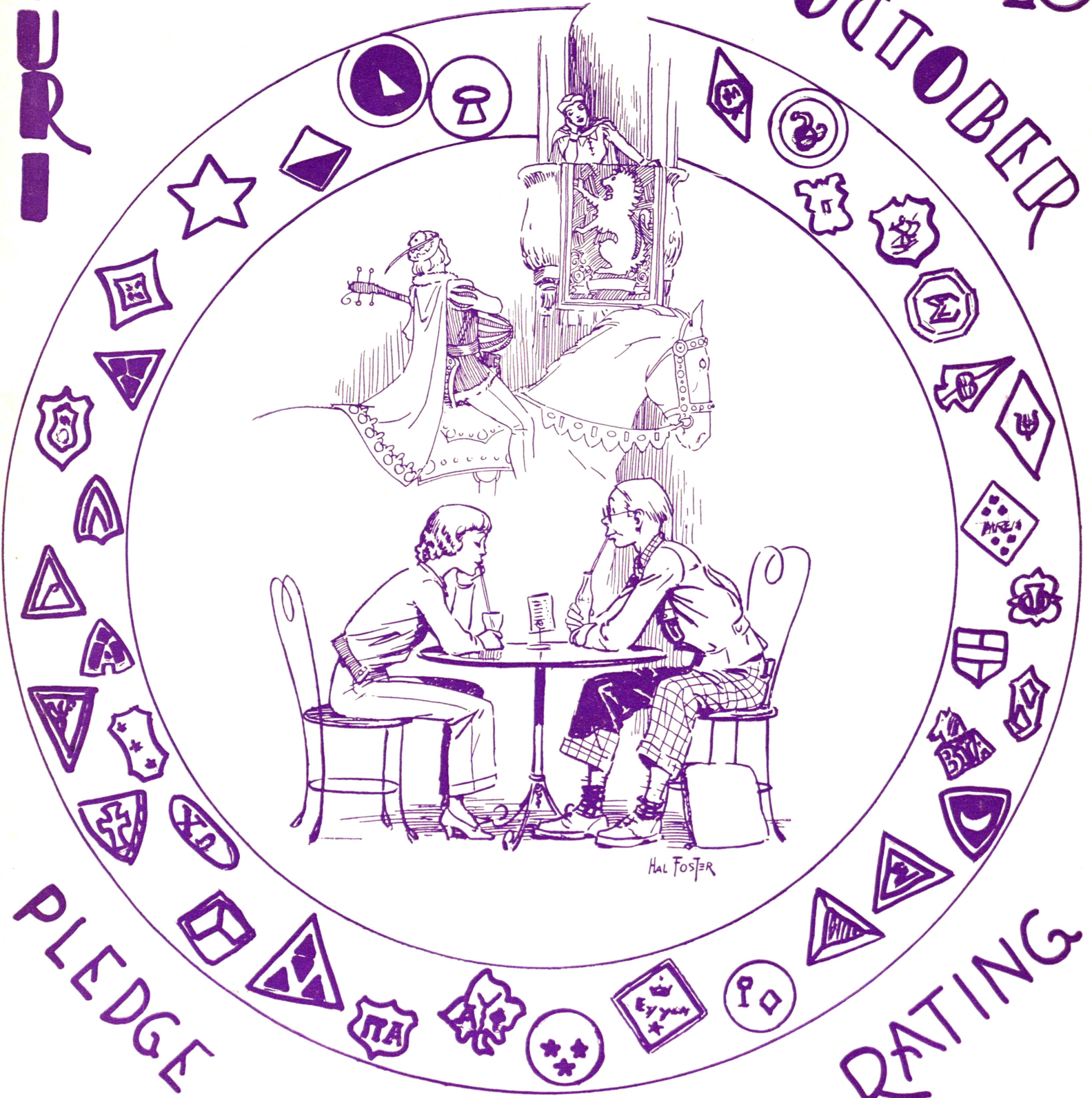


MISSOURI

# SHOW ME

15¢

OCTOBER



PLEDGE

RATING

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**SEE STUDENT SALESMEN**

**HARRIS'**

**GAEBLER'S**

**JESSE HALL**





We of Showme have a complaint to make against everybody in general. When six houses have the infernal and inglorious nerve to schedule their fall hops for the week-end after our deadline—it's just TOO much. Couldn't you folks out there be a little more considerate?

Georgia Smedal, beauchus pee-fee from Kansas State, got off on the wrong foot at the Acacia hayride—says they're so much TAM-ER than she had expected them to be. Acacionally some things just don't live up to their reputations.

Gordon Blackmore, B.M.O.C. of the Rho boys gave Jerry Stapel, ex-prexy of the Gamma Phi lodge, something new in charm bracelets the other day. A unique thing—has all the keys he has won at M. U. hung on it.

It has come to the furniture picking out stage between Y.M.-C.A. prexy George Cech and Y.W.C.A. prexy Betty Ream. From the sound of their titles one would expect it to be on the up and up, too, wouldn't one?

We're getting used to seeing Walt Keil, Alpha Sig, and Vivian Herrick, she of the southern drawl, doing everything together these days. No predictions yet, but we'll keep you posted.

The Phi Psis pass around their favors equally! Last week they serenaded almost every sorority on the campus, and they were equally off key at each house. We Psighed because they couldn't get together.

Of course you knew Poston Whitehead slipped his KA shield

on Lorraine Elswick, Tri-Delt, during summer school—but we just had to remind you it's still there.

The Kappa Sigs and the Sig Alphs are taking care of their absent brothers' femmes in a big way—On departing for Virginia U., Vaughn Bryant asked the SAE brothers to look after his girl of the moment, Jane Beibel, Theta pledge—formerly with the Susies. They took him literally, and Jane is well on the way to becoming the sweetheart of SAE. Then, the Kappa Sigs are doing a VERY good job of squiring Tri-Delt Dotty Weigel in the absence of her Kappa Sig pinner, Tommy Hughes.

Betty Woody, Chi O honey, is again behind that Sigma Chi pin.

We're still waiting with more or less baited breath for Sig Chi Lackey Johnson to get his cross so he can pin it on Savitar Queen A.G.D. Pollyanna Nichols.

Fashion Flash—Key girl Tanzey breezing into the Shack in a snazzy outfit of a very redish-and whitish-striped dress—hoseless and in beach sandals!!!

We hear from Bonne Terre that Fun-Loving Marge Briggs is about to give her all (In case you've forgotten, Marge is that cuter DG who graduated last spring).

Tip for the Phi Delt who followed the Kappa Sig who followed the Sig Alph who followed two other Kappa Sigs in the love life of Jane De Guire, the snappy Tri-Delt—why don't you ask Jane about the boy she left behind her?

Phi Gam cheerleader and Kappa song Smith are comparing laryngitis.

Her sisters are pronouncing a pinidiction over Gamma Phi Eleanor Vagnino and Fiji Bob Roberts.

Girls! Wait till you hear! Vic Cary, Mizzou's counterpart of the Duke of Windsor—with a southern accent thrown in for good measures—at last in the market for pinning? Says he wants to spend more of his time studying and less on dating—so all you maidens who want the glory of wearing a PiKA pin without being bothered much by its owner, here's the chance of a lifetime!

Dutton Brookfield, the T. T. and T. Beta, is going quite democratic these mornings. At least, he tells his brothers he's been out talking to the milkman when he comes into the Beta stronghold about three hours after sunup. Good try anyway, Dut!

Rumors have been floating past our ears that one fraternity house has put a sorority on its black list—and just after the pledges of the two houses had staged a walk-out together, too.

Clarence Bridwell, Barnwarmin' manager, and Gamma Phi pledge Elda Green, are twoing it.

Barnwarmin' is just around the bend, girls! We can't find out much about the decorations, but they promise to be honies And Joy should certainly reign supreme.

Kappa Sig Christman, footballer deluxe is finishing the fourth quarter about eighteen points

ahead of Scribe D. Campbell in the game over that Delight-ful gal.

Maiabelle Drumm, Kite girl, and Dutch Moser, K Sig of future football fame, brought their romance with them.

Warning to Eldon Jones—Carl Stepp has a mighty sweet band. Stepp and Co. celebrated their fourth week by inaugurating a radio program—that is some sort of record.

We'd like to know: Who checked in the Tri-Delt who was supposed to check in the Tri-Delts Saturday night? How many Sig Alphas fell off the wagon last week end, when the wheel broke? Why Mike Dierkson's hair is turning gray? Helen Prokes—? Where DU playboy Billy Gibson is this year? What caused the split between Bill Gill and Jane Force?

Also—why Nadine Guernsey started out riding with John Logan and returned with that guy in the yellow phaeton? Where Laura Louise Dille got that wonderful smile? How much longer Beta Butts will wait to pin Kappa Stanton? If the A. Chi O's really wanted that whole chapter to come to their dance? Why Jiggs James even worries about hometown competition in his pursuit of Thetadorable Maggie Jordan?

We've been hearing a lot about walkouts lately:

The girls from the A. Chi O. lodge escaped the grim surveillance of their older sisters and went out with the Kappa Sig small fry. A good time was had by all, they say, but the professors complain that even more sleeping than usual occurred in classes next day.

DU know that Alpha Gam's novices trucked out and spent the evening dancing with the boys of Kentucky Road? The girls, upon return, were made to do some serenading (among other more arduous tasks) to the words of the laundry list. Some of the actives almost burst from laughter, we hear. The DUs worked out their punishment committee

in shifts so none of the actives need lose his beauty nap. Then were they chagrined when the punishees didn't show up as prescribed!

A. D. Pi's pledges walked out with the infants of the Acacia lodge.

Then the Gamma Phi neophytes cut quite a Kaper the other night. Result: A lengthy and sternly guarded study hall. The boys Kappa serenade going out on the GPB lawn but that didn't console the now-studious lasses. The KA boys then thought to go to Jeff City, but from there you'll have to take up the story for yourselves. All your loving correspondents were able to find out was that the fellows walked back to town. We think the old story about the flat tire is being given as the excuse.

Then there were even other walk-outs—but this has to stop somewhere.

Remember, until we see you again—we still think tapioca pudding is a lot of goo. And we do mean GOO!!!

“Waiter, there's a fly in my soup.”

“That's not a fly, that's Raisin Delight.”

“Waiter, there's a fly in my soup.”

“Ah, cornered at last!”

“Waiter, there's a fly in my soup.”

“Wait until you see the coffee.”

“Waiter, there's a fly in my soup.”

“Shh—all the customers will be wanting one.”

“Waiter, there's a fly in my soup.”

“What do you expect with the blueplate, a humming-bird?”

“Waiter, there's a fly in my soup.”

“You see, our cook was formerly a tailor.”

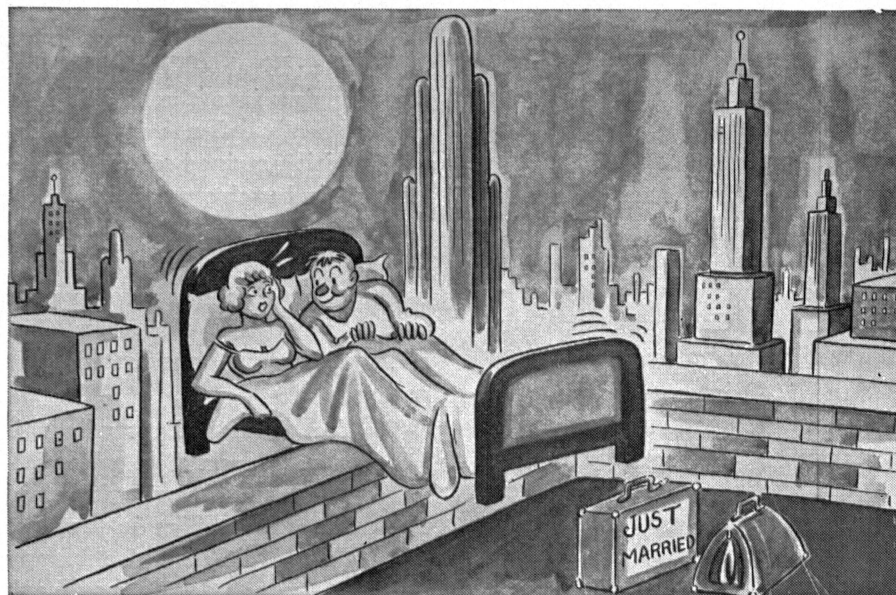
Judge: “Who was driving when you collided with that car?”

SAE (triumphantly): “None of us. We were all sitting in the back seat.”

“May I take you home, I like to take experienced girls home.”

“But I'm not experienced.”

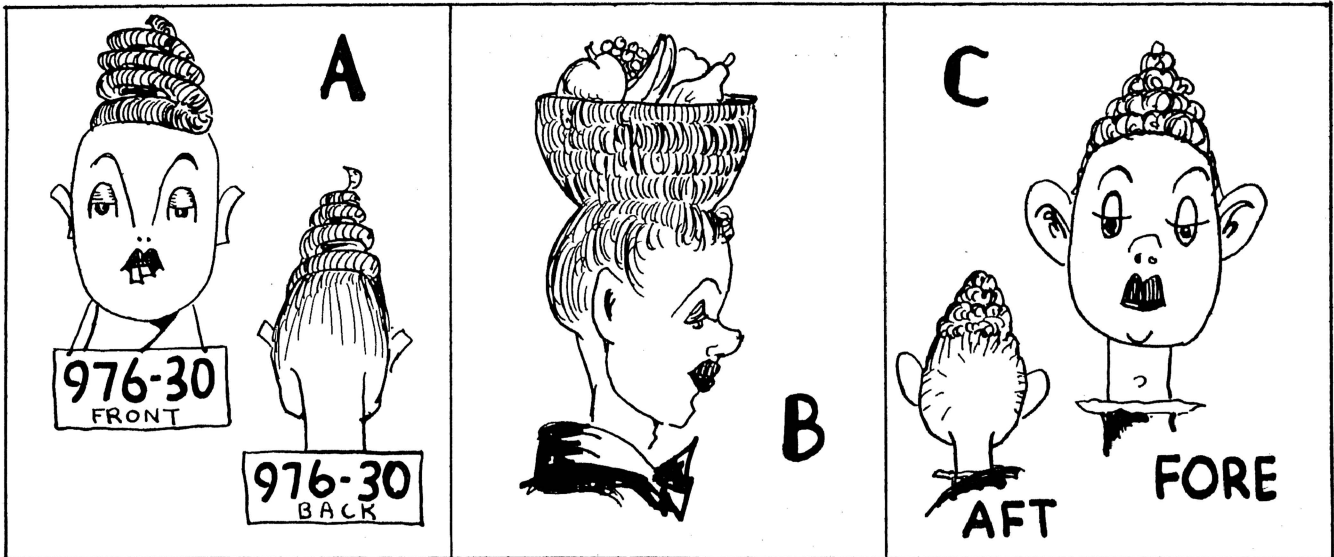
“You're not home yet, either.”



● THE CIRCUS STAND MAN GETS MARRIED.

# THE HAIR GOES UP!

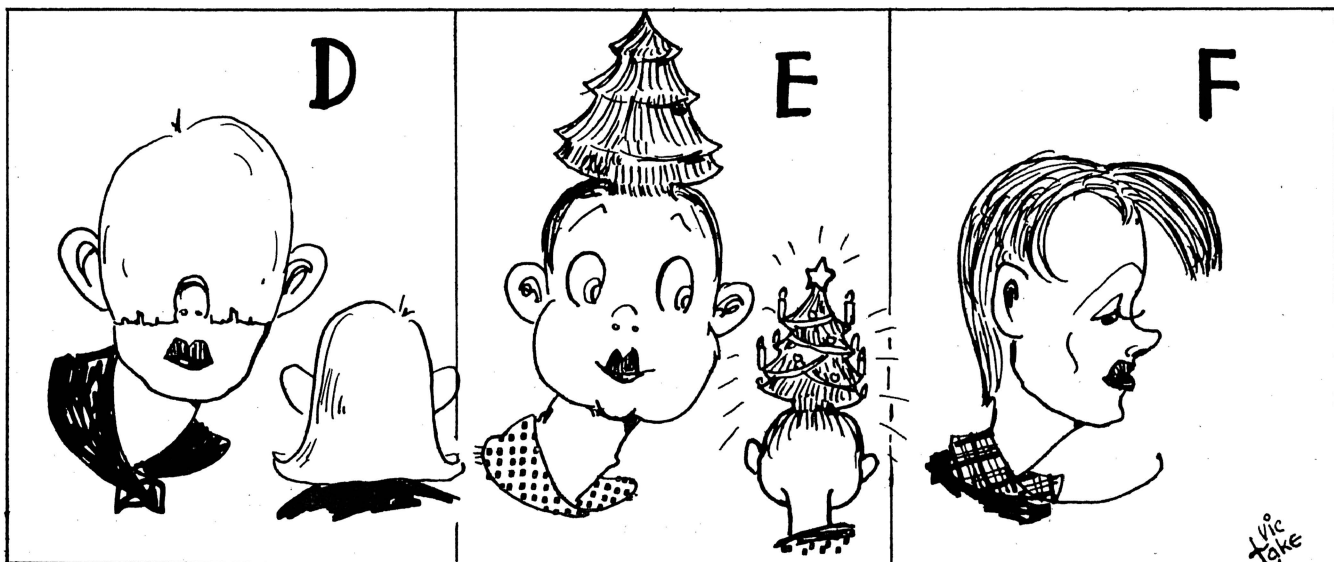
The Newest In Vogue's Galleries



A. The Corkscrew Curl. You have to screw your hat on. Don't comb it out at night; just unwind it. Can be used to open bottles, tin cans, paper sacks—in fact, almost anything but doors. Comes equipped with a flashlight for finding hairpins dropped down inside. The hat should be grooved inside.

B. The Fruit Basket Floogie. For girls who like to carry their lunch. Just rinse with Oxydol when you finish eating. Also suitable for carrying laundry bag, exam notes or ham sandwiches. Lady magicians find it good for concealing rabbits and pigeons. The best hat for this creation is a piepan or clean napkin.

C. The Egg Noggin. Has more curls than a Shirley Temple picture. Guaranteed to cover up all bumps and other defects of the cranium. But it emphasizes defects **inside** the head. This coiffure is so tender you'll have to sleep in a chair. Not recommended for girls with large ears. But then, what is recommended?



D. The Hood of Hair. Bangs at their lowest level. While most of the styles push up, this one goes into reverse. Good for girls who like to travel incognito. Even your own mother wouldn't know you—or want to—in this get-up. You can't see out, but nobody else can see in. This hair-do proves you **can** pull the wool over some eyes. You won't need a hat, but you'd better get a Seeing Eye dog.

E. The Holiday Hatrack. Shaped like a Christmas tree to preserve the Yuletide spirit. Streamlined from top to bottom to cut down resistance in cold weather when you have to duck your head and walk against the wind. May be lit up at night (the headdress, not you, you little innocent) for purposes of showing you the way home—if you're going home. This one doesn't require a hat. A cap will do—a nightcap.

F. The Droopy Tassel. For outdoor, athletic girls who don't like the sun in their eyes. The tassel folds over like a mass of spaghetti. May be starched on Mondays, and will remain stiff throughout the week. But don't overdo it. If you ever want to comb it back, you may tear a hole in your scalp. And if you have to wear a hat, better cut a hole in it to let the tassel out.



# ○ THE MISSOURI SHOWME ○

*"A Reflection of Modern Campus Thought"*

J. V. CONNOLLY, *Godfather*  
GEORGE J. SCHULTE, Jr., *Business Manager*

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We think a few words by Hal Foster, King Feature artist whose facile brush produced the encircled section of our cover, are worth passing on. About his drawing Friend Foster writes:

"To more nimble brains than mine I leave the invention of a fitting caption for this cartoon, for my mind concerns itself only with top-lofty romanticism, and balks stubbornly at nosediving into the realm of cracks and witticisms.

"The sense, if any, of the enclosed drawing, is the contrast between winning one's heart's desire in bygone days and copping a wench today. In ancient days, when all men were handy with sharpened cutlery, courtesy was obligatory, and even found its way (this will astound you) into love.

"Yes, sir, a wooing was conducted with much gallantry, sonnets, a verse or two, a heart-broken lay sung whiningly beneath the window and even a dragon or two slaughtered just for show.

"Even the mildest sort of romancing (so they tell me) called for wall climbing and second-story work, whisperings under the moon and a throat or two slit under the most romantic circumstances. By such means our ancestors deluded, pleasantly, their victims.

"And today! To break down a girl's resistance the young gentleman, or squirt, as he is sometimes called, loads her innards with gallons of horrible carbonated muck, trucks her arches to a dead level; blows the beauty, carefully applied, from her hair and face by driving her nowhere at terrific speed in an open car; befuddles her with sticky-sweet candy bars and finally dazzles her by wearing, loose around his ankles, a flashing pair of socks, like a Zulu warrior.

"When he gets her, she's a wreck.

"An interesting sidelight on this drawing is that I had to use a K. U. student for a model. I met plenty of M. U. boys at Lawrence during the basketball season last year, but for some reason they all looked so downhearted after the games that they could not be used—or should I have mentioned that?"

\* \* \*

But, Mr. Foster, do the girls at K.U. always wear slacks on dates?

That perennial cry, "No school spirit!" again strikes our ears as another football season gets under way. Most of us, it seems, would rather cry than yell.

Nine cheer leaders we have. But nearly every time a cheer is or-

ganized at a game either the band begins to play or the announcer reads football scores. We have more leaders than cheerers.

"All right," you say, "suggest something better."

That's what we want to do. Right now we suggest a men's pep club. A club to sit together at games and sound out when yells are turned on, to make something out of mass meetings, to organize between-the-halves stunts, to promote Missouri and its athletic teams on our own campus. A club in which members are chosen for their willingness to take part in these activities, and not because they are somebody's roommates or somebody's fraternity brothers or just good fellows.

## POLICY

With regard to recent information:

The editorial board of the Showme, as actually elected and approved by the owners of the magazine, will continue to demand improvement of the publication—as it has done in the past.

One Big Six school has three pep clubs, including a freshman group. Why can't we support just one?

# Turning to Old Gold



In the Autumn  
When most foliage  
Turns to old gold—  
That's just Nature.  
But when a tobacco leaf,  
After many months  
Of *Extra* Aging  
And Mellowing  
Becomes Old Gold . . .  
Man! that's Distinction.  
About the highest honor a  
Tobacco leaf  
Can attain!

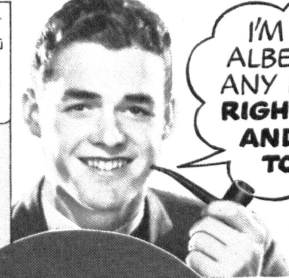
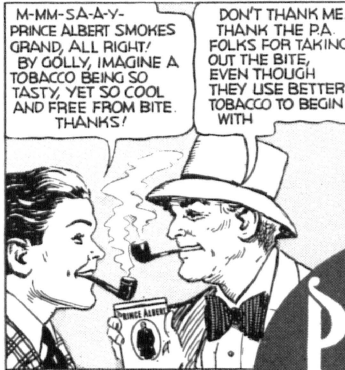
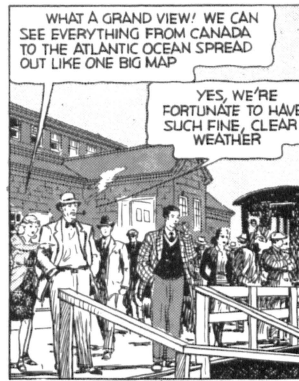
FRESHNESS INSURED . . .  
by extra Cellophane wrapper,  
opening at bottom of pack.

FEYER

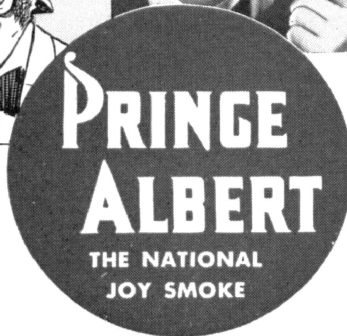
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Judge Q—, who once presided over a criminal court, was famous as one of the most compassionate men who ever sat upon the bench. His softness of heart, however, did not prevent him from doing his duty as a judge. A man who had been convicted of stealing a small amount was brought into court for sentence. He looked very sad and hopeless, and the court was much moved by his contrite appearance.

"Have you ever been sentenced to imprisonment?" the judge asked.

"Never, never!" exclaimed the prisoner, bursting into tears.

"Don't cry," said the judge, consolingly; "you're going to be now."

Club Bore: On one side of me a lion was creeping up; on the other a tiger approached stealthily. When they were about a yard from me, what do you think I did?

New Member: Woke up?

Club Bore (indignantly): No, sir!

New Member (in admiration): Gee! I couldn't have slept on after that.

Diner: Waiter! This stew is terrible. What kind is it?

Waiter: The chef calls this his enthusiastic stew.

Diner: Why?

Waiter: He puts everything he has into it.

"This young man who calls so often, Mary—are you thinking of marrying him?"

"Yes 'm."

"Do you know enough about him?"

"Oh, yes! You see, the girl he's been engaged to for three years is a friend of mine."

Prof.: Why don't you answer me?

Frosh.: I did—I shook my head.

Law Prof.: Well, you can't expect me to hear it rattle 'way up here!

The dramatic critic started to leave in the middle of the second act of the play.

"Don't go now," said the manager.

"I promise there's a terrific kick in the next act."

"Fine," was the retort; "give it to the author."

"O look, Mabel!" said Mr. Henpeck, pointing to the circus poster. "They've got man-eating tigers!"

Mrs. Henpeck looked her husband up and down.

"Well, don't worry, Herbert, You've got nothing to be afraid of!"

"Name?" queried the immigration official.

"Sneeze," replied the Chinese proudly.

The official looked hard at him. "Is that your Chinese name?" he asked.

"No, Melican name," said the Oriental blandly.

"Then let's have your native name."

"Ah Choo."

Mr. Scribbler: How much board will you charge me for a few weeks while I gather material for my new country novel?

Hiram: Five dollars a week unless we have to talk dialect. That's \$3 extra.



# PLEDGES . . PLEDGES . .

Here it is—at last! The original, unexpurgated, uncensored, and uninvited—Showme pledge rating! But it's different this year! No more stars for us; we saw too many AFTER the list was published last year! We've gone conservative. We've gone Republican. We've gone away for a long trip.

If you're a pledge and your name's not here, you'd better become an active pretty quick! If it is here and is misspelled, consult your mother and father! Who are we to call the printer a liar? If we've left your fraternity or sorority out altogether, well, we've changed our address, and besides, people are having troubles everywhere this season.

Two used cigar bands and a nickle bottle of vinegar to anyone who turns in a complete deciphering of the type names—they are supposed to be puns, trick names, nick names, and damn clever.

## ACACIA

Name	Origin	Stature	Hair	Type
Vernon Schmidt	Webster Groves	Midget	Blonde	Butch
Bill Davies	New Britain, Conn.	Tall	Brown	Alright
Estal Cloud	Thayer	Squirt	Blonde	Nice Boy
Don Lowry	Kansas City	Medium	Brown	Boy Soprano
Carl Huffman	St. Louis	Sturdy	Brown	Caveman
Bob Stauffer	Kansas City	Lean	Milkish	Correct
Joe Corcoran	Damascus, Ga.	Rounded	Black	Southern
Dale Hitt	Christopher, Ill.	Stocky	Brown	Duckish
Jim Reed	Henryetta, Okla.	Small	Red	Yippee
Jay Hildreth	Independence	Medium	Brown	Frog Voice
E. L. Monroe	Kansas City	Lanky	Black	Ummm

## ALPHA CHI OMEGA

Name	Origin	Stature	Hair	Type
Alice Black	Hematite	Medium	Brownette	Smart Alec
Virginia Buster	Columbia	Medium	Brownette	Parlor Trick
Betty Carpenter	River Mines	Small	Brownette	Affectionate
Jeanne Chappell	Houston, Tex.	Medium	Sandy	Ginger
Kathleen Cowing	Homewood, Ill.	Tall	Blonde	True Blue
Betty Dixon	Columbia	Medium	Brownette	Debuswank
Della Emerson	Kirkwood	Small	Brunette	Problem Child
Tobey Heiser	Hannibal	Medium	Blonde	Hanni-Belle
Marie Huskins	Wilburton, Okla.	Medium	Brownette	Refreshing
Virginia Johnson	Fort Smith, Ark.	Medium	Brunette	Dreamy
Edna Jean Johnson	Fort Smith, Ark.	Willowy	Blonde	Honey
Ruth Juncker	Festus	Tiny	Brownette	Jelly Jane
Edna Kavanaugh	St. Louis	Tall	Brownette	Baby Snooks
Alma Martin	Irondale	Tall	Brownette	Lucky Strike
Barbara Mathews	Farmington	Medium	Brunette	Spitfire
Nadine Milburn	Columbia	Tall	Chestnut	Preferred Stock
Gwen Reddy	Kansas City	Medium	Brownette	Winsome
Betty Gayle Vogt	Columbia	Tall	Brunette	Twinkling
Dorothy Wiley	Kansas City	Pixie	Blondish	Short'n Sweet
Louise Wilkes	Cassville	Medium	Blonde	Whimsical
Central Milk	Columbia	Tops	None	Want More

## ALPHA DELTA PI

Name	Origin	Stature	Hair	Type
Martha Henley	Columbia	Medium	Blonde	Moon River
Betty Thompson	Springfield	Small	Brunette	Swingshine
Helen Boillot	Boonville	Medium	Brunette	Otchi Tchornya
Helen Davis	Webster Groves	Tiny	Brunette	Gaeblerette
Eleanor O'Day	Springfield	Medium	Brunette	Manana
Vinita Randles	St. Louis	Small	Brunette	Rippling Rhythm
Billie Strunck	Christopher, Ill.	Small	Brownette	Sparkler
Ruth Ragsdale	Columbia	Tall	Brunette	Pre-med-onna
Jane Higgins	Elkville, Ill.	Small	Blonde	Dollettable

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—suave as a college senior—  
—necessary as a fraternity pledge  
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class.

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SAFETY FIRST"

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ELLIS,  
INC

Eighth and Cherry Streets  
"Next Door to the Tiger Hotel"

ALPHA EPSILON PHI

Name	Origin	Stature	Hair	Type
Natalie Fisch	San Antonio, Tex.	Tiny	Brunette	Small Fry
Dorothy Gordon	Atlanta, Ga.	Medium	Brownette	Georgia Peach
Jean Greenman	Kansas City	Medium	Brunette	But Definitely
Nan Hyman	Fremont, Ohio	Small	Blonde	Pink Lady
Maxine Israel	Kansas City	Tall	Brownette	A Natural
Lulu Kassel	Toledo, Ohio	Small	Brownette	Some Lulu
Ruth Klein	Salt Lake City	Medium	Red-head	Kleind-hearted
Gloria Margulis	Dallas, Tex.	Small	Brunette	Brown Bomber
Frieda Milsten	Tulsa, Okla.	Medium	Blonde	Genuine
Marian Navran	Kansas City	Tiny	Brownette	Short but Sweet
Marjorie Rosen	St. Joseph	Small	Auburn	Cleverescent
Babette Strausberger	Galesburg, Ill.	Medium	Brownette	Caught
Ruth Viner	Tulsa, Okla.	Small	Brownette	Triller
Anne Etta Waldner	Kansas City	Medium	Brunette	Dark Eyes



ALPHA GAMMA DELTA

Name	Origin	Stature	Hair	Type
Helen Prokes	St. Louis	Small	Brownette	Giglette
Vivian Mintner	Kansas City	Small	Blonde	Acaciabelle
Lily Ann Dickey	New York City	Tall	Brunette	Esquirette
Martha Saari	Bessmer, Mich.	Tall	Blonde	Sugar n' Spice
Pauline Stockwell	Forest City	Tall	Brunette	Dramasque
Betty Hinman	East Orange, N. J.	Tall	Brownette	Orange Blossom
Jean Ream	Maitland	Tall	Brunette	Demurotic

Ice Cream	It's Central	Jumbo Cone	Queen's Delight	
Lois Bedell	Webster Groves	Tall	Brunette	Rhapsody
Ann Schock	Columbia	Small	Brunette	Electrifying
Jean Steber	Spencer, W. A.	Medium	Blonde	Spasmodic
Phyllis Murray	Philadelphia, Pa.	Medium	Brunette	Phillysophisticate
Mary Louise Boone	Portageville	Small	Brunette	Home Ec-spert
Tony Duffy	Vernon, Tex.	Tall	Blonde	Breezy
Betty Rome	Park Ridge, Ill.	Tall	Brunette	Dipsy Doodle
Una Mae Palmer	Columbia	Tall	Brunette	Warblereuse
Margaret Sheppard	Columbia	Medium	Blonde	Lambie Pie
Dona Stiles	Princeton	Small	Blonde	Goldyllocks
Betty Baker	Newport News, Va.	Tall	Brunette	Arliss (R-less)

ALPHA GAMMA RHO

Name	Origin	Stature	Hair	Type
J. Russel Baker	Linn	Average	Blonde	Polished
Elbert Barrett	Springfield	Average	Blonde	Slick chick
Ovid Bay	Trenton	Short	Brunette	Conservative
Roy Branham	Granby	Average	Dark	Doer
Don Camfield	Neosho	Medium	Light	Half back
Warren George	Boonville	Short	Brunette	Trooper
Don Grindell	St. Louis	Average	Very black	Plenty slick
Bob Griswold	Exeter	Medium	Dark	So cute
Julius Keller	Salisbury	Tall	Dark	Philosopher
Harry Klaus	Salisbury	Average	Blonde	Fred A.
Floyd Miller	Trenton	Average	Blonde	Politician
Wayne Nibbelink	Columbia	Pretty tall	Brown	Think-ster
Kyle Peterson	Kahoka	Tall	Brown	Action
Denzil Sigars	Waco	Short	Brown	Live wire
Elliott Slusher	Lexington	Average	Red	Fire! Fire!
Donald Whitney	Trenton	Average	Black	Movie Star
Vester Wilson	Pleasant Hope	Average	Blonde	Everything
Gordon Ytell	Asbury	Average	Brunette	Powerhouse

### ALPHA GAMMA SIGMA

Name	Origin	Stature	Hair	Type
Harlan Arp	Palmyra	6 even	Black	Danfort trip
Jerry Baker	Lockwood	Very tall	Brunette	So romantic!
Quentin Banks	Rector	Little boy	Dark	Mighty
Glenn R. Brock	Ridgeway	Big	Blonde	Racer
John A. Cassel	Jerico Springs	6	Brunette	Prize Ring
Ray. Frankenbach	Hannibal	Average	Blonde	Woman's Choice
Van Fountain	Centralia	Heavy	Brunette	Mule Boy
Russ Hellensmith	Moberly	Average	Red	Hybrid
C. S. Heusi	Higginsville	Average	Brunette	Card Sharper
E. A. Keithly	Frankford	Average	Blonde	Hot Dog
Russell Lane	Red Top	Short	Brunette	Red Top
Merl C. Lasley	Liberal	Average	Brunette	Blacksmith
Fred Lawton, Jr.	Huntsville	Tall	Brunette	Cow's Choice
Orval Lewis	Adrian	Average	Blonde	Movie Star (?)
Rodney Libbee	Hannibal	Average	Blonde	25c Back
Howard Long	Steele	Average	Brunette	Wet toes
Vernon McRoberts	Monticello	Tall	Dark	All E's
Everett McGinnis	Huntsville	Average	Black	City Farmer
Charles Pulliam	Adrian	Medium	Brunette	Pull 'em
Glenn Stockwell	Brookfield	Average	Brunette	Ladies Man
Billy P. Teaff	Ash Grove	Tall	Black	Osarker
Eugene Thacker	Gower	Medium	Blonde	Christian Coll.
R. Donald Thacker	Gower	Medium	Blonde	C. Gable
J. Van Houten	Clarence	Tall	Black	Prairie Moon
Paul Voris	Buffalo	Average	Blonde	Trapper
Harold Wegehof	Hannibal	Tall	Blonde	Farmer

### ALPHA PHI

Name	Origin	Stature	Hair	Type
Gene Cauthorn	Mexico	Medium	Brunette	Cinna-men
Virginia Schindler	St. Louis	Small	Brunette	Chiquita
Betty Gibbs	Columbia	Medium	Blonde	Betty Co-ed
Betty Holbrook	St. Louis	Tall	Brownette	Sophistocny
Alice Malone	St. Louis	Medium	Brownette	Tres-charmante
Doris Bales	Kansas City	Medium	Brownette	Shymatic
Winafred Snoddy	Gilliam	Tall	Brownette	Vunderbar
Lois Stoerger	Columbia	Medium	Blonde	Guini-vere
Central	Orangeade	Tall	Red	Sweet and Lovely

### ALPHA SIGMA PHI

Name	Origin	Stature	Hair	Type
Marshall Dugger	St. Louis	Hercules	Blonde	Tarzan
Joe Bellanca	Buffalo, N. Y.	Tall	Black	Brainy
Merrill Gassert	Brooklyn, N. Y.	Wiry	Black	Jovial
William Hein	St. Louis	Goin' Up	Brown	Okay Duke
Oliver Neuner	St. Louis	Tall	Blond	Deutch
Joe Frasher	St. Louis	So High	Groomed	Dapper
Milton Schneblen	Webster Groves	High	Black	Big Bud
William Abram	St. Louis	Big	Sandy	Sunny
Charles LeRoi	St. Louis	Mite	Fiery	Cocky
Al Clodius	St. Louis	Medium	Brown	Jitterer
Robert Senior	Mt. Vernon, N. Y.	Tall	Bushy	Romeo
George Asher	Belleville, Ill.	Little	Brown	Always There
Ray Carr	St. Louis	Stringy	Thick	Astaire
Dan Healy	St. Louis	Tall	Doubtful	Poor Punner

### ALPHA TAU OMEGA

Name	Origin	Stature	Hair	Type
Joe Green	Nevada	Medium	Brown	Up'natum
Jerald Lillard	Richmond	Medium	Brown	Ambitious
John Crocker	Columbia	Tall	Blonde	Cracker Jack
Bob Marriott	Moberly	Medium	Blonde	Epicurian
Roy Hauck, Jr.	Kansas City	Tall	Light	Duckie
Fred Russ	Moberly	Tall	Dark	Pleasing
L. A. Nickell, Jr.	Columbia	Tall	Dark	Kingly
Charles McQuaid	Memphis	Medium	Light	Wow!
Bob Noble	Kansas City	Short	Dark	Demure
Bill Ives	Topeka, Kan.	Medium	Dark	Smilin' Bill
Bill Tookey	Bozeman, Mont.	Medium	Dark	Smoothy
Hal Peck	Kansas City	Medium	Dark	Dancie

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DIAL 4433



## SCENARIO

On train.

Time, 1:00 A. M.

Characters: Lady in Lower 5, Irishman in Upper 5. Other berths filled with passengers trying to sleep.

Irregular buzz-saw snoring in upper 5

Lady in lower 5 grows desperate and knocks with umbrella on bottom of berth above her

Snoring stops for fifteen minutes and then is resumed, louder than ever.

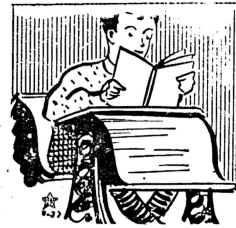
Lady knocks desperately on bottom of upper 5 as train stops at water tank. Snoring stops instantly and the stillness is broken by a rich Irish brogue:

"I heard ye the first toime, ye brazen thing."

—B. D.

## BETA THETA PI

Name	Origin	Stature	Hair	Type
Eddie Buckner	Mexico	5-8	Blonde	Fair 'n' Middlin'
Ed Miller	Columbia	6-2	Brown	Humoritis
Don Simpson	Potosi	5-10	Light	Q. T.
Ed Hornbeck	Hannibal	6-1	Brown	Steady-Eddie
Howard Combs	Clarence	6-1	Brown	Honey-Combs
John Warrner	Noevata	5-7	Dark	Solitudinous
Bill Schriver	St. Joe	6-1 3/4	Dark	Joe-town Kid
Bill Collins	Kansas City	5-9	Dark	Swing 'n' Sway
Bob Boyd	Owensville	5-11	RED	Flaming Youth
Bruce Barton	Kansas City	5-10 1/2	Dark	Courtin' Cute
Alvie Miller	Kansas City	5-6	Dark	Athelittle
George Kraft	Kansas City	6-1	Dark	Relax-Ajax
Bob Blauw	Kansas City	5-8 1/2	Dark	Atlas-itude
Walt Meirhoffer	St. Joe	6-2	Dark	Talltanic
Bill Raidt	St. Joe	6	Dark	Tyrone Powerish
Halliburten Huff	Carthage	6	Brown	Brain born
Bob Johnson	Joplin	5-7	Light	PRIZEfighter
Bob Black	Detroit, Mich.	5-7	Dark	Portable noiseless
Jack Tootle	St. Joe	6-3	Brown	Tootle-oooo
Lloyd Jones	Columbia	6-2 1/2	Brown	Li'l Abner
Bud Meding	St. Louis	5-7	Dark	Price victory?



## CHI OMEGA

Name	Origin	Stature	Hair	Type
Jeanne Cauhape	Roswell, N. M.	Tall	Brownette	Western Star
Anne Collier	Pine Bluff, Ark.	Tall	Brunette	Dream Girl
Martha Creamer	Kansas City	Tall	Blonde	Giddy
Jane Eckford	New Orleans	Small	Ash Blonde	Bayou Belle
Barbara Faris	Caruthersville	Medium	Auburn	Bashful
Bernice Gasperik	Chicago	Tall	Brunette	Blase
Margaret Huff	Bonne Terre	Medium	Brownette	Sincere
Janice King	Minden, La.	Medium	Auburn	Honey "Chile"
Dorothy Schlotzhauer	Columbia	Medium	Red-head	Angelic
Helen Schmal	Fort Worth, Tex.	Tall	Brunette	Poised
Margaret Simpson	Columbia	Small	Brownette	Effervescent
Betty Smith	Farmington	Medium	Chestnut	Genuine
Bette Woody	Golden City	Medium	Brunette	Collector

## DELTA DELTA DELTA

Name	Origin	Stature	Hair	Type
Elizabeth Bellenger	Altus, Okla	Small	Brownette	Fireside
Nancy Birkhead	Carthage	Medium	Brownette	Robin
Jo Bishop	Kansas City	Medium	Blonde	Borneotic
Marjorie Brillault	Kansas City	Medium	Brownette	Tweed
Betty Bruner	Tulsa, Okla.	Medium	Blonde	Click
Frances Deal	Columbia	Medium	Blonde	Sweet 16
Josephine Gilkinson	Chicago	Tall	Blonde	Vogue
Jane Hancock	Montgomery City	Medium	Brownette	Angorra
Ruth Hinman	Kansas City	Tall	Brownette	Toujours Moi
June Henderson	St. Louis	Medium	Brownette	Tasty
Caroline Jones	Kansas City	Medium	Brownette	Missouri-Anne
Kirby Kirby	Lula, Miss	Tall	Brownette	Double Stuff
Janice Lathy	Kansas City	Medium	Brownette	K. C. Special
Mary Legan	Springfield	Medium	Brownette	Curfew

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Martha Jane Meyers	Sikeston	Medium	Ditto	Swamp Fire
Helen Nance	Webb City	Tall	Blonde	Mortar Board
Adelle Newsum	New Madrid	Tiny	Brownette	Little Rebel
Betty Riley	Lilbourne	Tall	Brunette	SparklingBurgundy
Mary Rosebaum	St. Louis	Small	Blonde	Honeysuckle
Marifrances Schell	Kansas City	Tall	Titian	Super Charged
Marialice Short	Independence	Medium	Brownette	Peter Panish
Mary M. Street	Columbia	Tall	Brownette	Mannequin
Barbara Thornell	Sidney, Iowa	Small	Brunette	Cinderella
Louise Thornton	Kansas City	Tall	Blonde	Cut Diamond
Pat Veatch	Webster Groves	Small	Blonde	Staccato
Betty Jean Wallin	Columbia	Medium	Blonde	Chartreuse Velvet
Winnifred Wise	Tulsa, Okla.	Medium	Blonde	Toasted
Patty Beth Woodburn	Poplar Bluff	Medium	Brownette	Schaiperellish

#### DELTA GAMMA

Name	Origin	Stature	Hair	Type
Ruby Blackmore	Columbia	Medium	Brownette	Rain Check
Dorothy Carter	Kansas City	Small	Blonde	Beautiful and—
Lucille Gupton	Oxford, Nebr.	Medium	Blonde	Petty Powered
Ann Robertson	Bolivar	Tall	Blonde	Snow White
Nancy Ebert	Clayton	Medium	Brunette	Desert Delight
Margaret Strother	Kansas City	Medium	Brunette	Perty
Jerry Reilly	University City	Medium	Titian	Peptitian
Louise Buzzard	Fort Scott, Kans.	Small	Brownette	Gigguscious
Helen Matson	De Kalb, Ill.	Medium	Blonde	Svelte

Central Chocolate Milk  $\frac{1}{2}$  Pt. Brown Thick

Betty Peckenpaugh	Muskogee, Okla.	Medium	Brunette	Symmetrical
Mary Dobbin	Kansas City	Tall	Blonde	It's Toasted
Billie Boatright	Kansas City	Tall	Brunette	Ivory
Georgianne Combs	Kansas City	Tall	Brunette	Harmoneyes
Jane Bell	St. Louis	Tall	Blonde	Double
Peggy Bell	St. Louis	Medium	Blonde	Trouble
Joan Murchison	Kiwanee, Ill.	Medium	Brownette	Demure de Better
Marian Abernathy	Trenton	Medium	Brunette	Domesticute
Marjorie Lee Cook	Trenton	Medium	Brownette	Naive
Rita Keating	Kansas City	Tall	Brunette	Coca Cola
Pauline Felix	Kansas City	Medium	Russet	Sporter
Doris Wallace	Kansas City	Medium	Brunette	Body Beautiful
Mary Ann Bates	Richmond	Tall	Brunette	Annie Oakley
Florence Durant	Columbia	Medium	Brownette	Lola Lane-ish
Marjorie McFadden	St. Louis	Medium	Blonde	Elegantease
Mary K. Jacobs	Columbia	Tall	Blonde	Invigorating

#### DELTA TAU DELTA

Name	Origin	Stature	Hair	Type
Vincent Abbott	St. Joseph	Fair-t-m	Brown	Outdoor
Bob Chick	Columbia	Medium	Black	Wish We Knew
Dick Fenner	St. Joseph	So high	Tow-head	Cheery soul
Neal Guffey	St. Joseph	Towers	Clover h.	Pride and joy
Willard Lyon	Kansas City	Comfortable	Inky bl.	The doc
Joe Maupin	St. Joseph	Average	Stringy bl.	Little Caesar
Bill McGinness	Excelsior Springs	Enough	Sandy, curly	Playboy
Jim Pemberton	Kansas City	So-so	Smooth br.	Meditative
Warren Ruddy	St. Joseph	Tall guy	Bl. & wavy	Slick chick
Benny West	Salisbury	Also tall	Just black	Rangy cowboy
Bob Westcott	Knox City	Slight	Blondish	Powerhouse

#### DELTA UPSILON

Name	Origin	Stature	Hair	Type
Jim Nelson	Springfield, Ill.	Tall	Brown	Suave
Bill Allmart	Wheaton, Ill.	Tall	Black	Innocent
Paul Ridings	Fort Worth, Tex.	Medium	Black	Diplomatic
Dave Thomas	Tarkio	Medium	Black	Forward
Tom Morris	Desloge	Medium	Brown	"Tops"

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and see us about it.

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## SIDESHOW

Now I'm all alone.  
 A minute ago  
 I was standing here  
 Watching the little monkeys,  
 And a very pretty girl  
 Was standing in front of me,  
 And just then one of the  
 Monkeys made a move  
 Towards her.  
 She suddenly screamed  
 And fell backwards  
 Right into my arms—  
 She hesitated for a moment  
 there,  
 Then said,  
 "Oh, that little thing  
 Frightened me so;  
 I beg your pardon."  
 And then I said gallantly,  
 "Not at all. Let's go over and  
 Watch the elephants"—  
 And now I'm all alone.

—B. D.

A prof who comes two minutes  
 early to class is very rare. In fact  
 —he's in a class by himself.

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John Clay	Flat River	Tall	Brown	Sir Galahad
Ed Ogden	Willow Springs	Short	Brown	Delicate
J. C. McCreery	Columbia	Medium	Blonde	Urbane
Jack Vinyard	Butler	Short	Blonde	Cutie
Guenther Kurth	St. Louis	Medium	Brown	Spontaneous
Jack Morgan	Alberta, Canada	Tall	Brown	Wham!
Charles Windsor	Richmond Heights	Tall	Brown	Aristocrat

## FARMHOUSE

Name	Origin	Stature	Hair	Type
Gordon Albrecht	Illmo	Tall	Blonde	Farmer
David Baugher	Milan	Short	Dark	Smoothie
John Gale	Hayti	Short	Dark	No noise
Harley Kennedy	Bethany	Stocky	Dark	Never out of fur
Keith Magee	Bethany	Tall	blond	Fibber
Allen Marlett	Rockport	Short	Dark	Intelligencia
Robert McCurdy	Sedalia	Stocky	Medium	Good shoe shiner
James McCall	Fortuna	Tall	Dark	Country boy
Frank Reeves	Charleston	Tarzan	Blonde	U-uhmmm

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## GAMMA PHI BETA

Name	Origin	Stature	Hair	Type
Frances Davis	Keytesville	Tiny	Brownette	Cricket
Julia Baldwin	Kennett	Medium	Brunette	Attractive
Jane Espey	St. Louis	Medium	Brownette	Peppervescent
Elda Green	Willow Springs	Tall	Blonde	Willowy
Helen Harney	Maplewood	Tall	Brunette	St. Louie Woman
Florence Louthan	Kansas City	Medium	Brunette	Cocky
Marian Rix	St. Joseph	Tall	Blonde	Colonel's Daughter
Frances Sunderland	Kansas City	Small	Brunette	Innocent
Marjory Snyder	Kansas City	Medium	Brunette	Violet
Frances Tucker	Columbia	Medium	Brunette	Clever
Eleanor Vagnind	Kansas City	Small	Brunette	Slick Chick
Aubrey Weldon	Kansas City	Tall	Brunette	Fi-Deltish

## KAPPA ALPHA

Name	Origin	Stature	Hair	Type
Dick Asel	Jefferson City	6 even	Brown	Slick Monkey
Jim Brady	Kansas City	Average	Blonde	Bull Dog
Herbert Bossman	Kansas City	Tall	Blonde	Too Smooth
Tex Cardner	Byers, Tex.	Tall	Black	Real Joe
Kinnard Dillon	Morehouse	Average	Dark	Professional
Bill Daume	Brookfield	Tall	Black	T. P.
Wynn Dixon	Cuyahoga Falls, O.	Average	Dark	Every bottle's fr.
George Eberle	Silex	Average	Dark	Home to gal
Jim Gregory	Jefferson City	Average	Light	Profess'al griper
Alex Gates	Clinton	Average	Light	'23 Buick
Alex Gay	Webster Groves	Average	Medium	Heart Throb
Lewis Gun	Alton	Average	Dark	Silent Heart
Wade Caruthers	Salisbury, Md.	Tall	Dark	No Words
Charles Kessinger	Rogersville	Tall	Dark	Tall, dark, dumb.
Norman Mercet	Kansas City	Tall	Dark	Big and ugly
Earl Ray	Louisiana	Tall	Medium	Lover of women
John Stufflebean	Brookfield	Tall	Dark	Big and noisy
Sam Swafford	St. Louis	Short	Dark	D. Store cowboy
Oliver Ferguson	Fredericktown	Short	Light	Flash Gordon
Arch McGregor	Springfield	Medium	Medium	Airplane
John McRae	El Reno, Okla.	Small	Dark	Fashionplate
Jimmy Kent	Caruthersville	Medium	Light	Annie Oakley
Tommy Shoope	Dallas, Tex.	Medium	Medium	Muscle
Lafayette Howard	Gasconade	Tall	Brown	Athlete
Glenn Graf	Rhineland	Medium	Medium	Cork smeller



### KAPPA ALPHA THETA

Name	Origin	Stature	Hair	Type
Mary E. Anderson	Webster Groves	Tall	Brunette	Chop Chop
Dundee Autenrieth	Clayton	Medium	Brownette	Peck O Fun
Jean Biebel	Bellville, Ill.	Tall	Brunette	Hypnotic
Betty Browning	Lee Summit	Medium	Brunette	Boudoir Lamps
Carlyss Casey	St. Clair	Tall	Brunette	7-Up
Maibelle Drumm	Chillicothe	Medium	Blonde	Sun-Kist
Betty Frank	Oswego, N. Y.	Medium	Brownette	Allegro
Frances Fontaine	Kansas City	Medium	Brownette	Kisticated
Katherine Gentry	Jefferson City	Tall	Brownette	'N Ace
Betty Lou Gloyd	Jefferson City	Tall	Blonde	Par Plus
<b>Central Butter</b>	<b>At Your Dealer</b>	<b>Good</b>	<b>None</b>	<b>Fresh</b>
Betty Godfrey	Kansas City	Medium	Blonde	Jitter Bug
Mary Helmstetter	Springfield, Ill.	Small	Brownette	Jubilicious
Marion Henwood	Jefferson City	Small	Brunette	Activacious
Margaret Jordan	Oklahoma City	Small	Blonde	Jackpot
Jane King	Santa Anna, Calif.	Small	Blonde	Cameo
Mary Bob Kyger	Kansas City	Small	Brownette	Suede
Anne Marcotte	Portland, Ore.	Medium	Blonde	Journalesque
Mary L. Mattson	Kansas City	Medium	Blonde	Clover
Mary Miller	Montgomery City	Tall	Brownette	99 44/100
Jane Newcomer	Kansas City	Small	Brownette	Marionette
Mary M. Russell	Parsons, Kan.	Medium	Brownette	Scintillating
Margaret Speer	Kansas City	Medium	Brunette	Orchidorable
Jane Williams	St. Petersburg, Fla.	Tall	Blonde	Ermine
Eleanor Wilson	Kansas City	Small	Blonde	Mitey
Helen Woodson	Platte City	Small	Brownette	Ala-Umph

### KAPPA KAPPA GAMMA

Name	Origin	Stature	Hair	Type
Emily Burnett	Salt Lake City	Tall	Brownette	G-Lamour-ish
Betty Donnell	Sikeston	Tall	Ash Blonde	Dignificent
Jean Lucas	Webster Groves	Medium	Brunette	Mirth Mad
Alice Harkless	Kansas City	Tall	Brownette	Hepburnish
Sara Jane Sanders	Tulsa, Okla.	Medium	Brownette	Sacharin
Barbara Harbaugh	St. Charles, Ill.	Medium	Brownette	Legsotic
Jerre Phillips	Tulsa, Okla.	Small	Blonde	Ladin Lamp
Betsy Harris	Newport, R. I.	Small	Brunette	Pekinese
Mary Himmelberger	Cape Girardeau	Medium	Brunette	Five Aces
Helen Wilson	Marshall	Medium	Brunette	Personiplus
Betty Moore	Columbia	Tall	Brunette	Honey Chill
Harriet Robnett	Columbia	Tall	Brunette	Chesterfields
Virginia Capps	Columbia	Medium	Brownette	Book-key
Martha Bryant	Columbia	Medium	Brunette	Lush
Martha Callen	Trenton	Medium	Brunette	Pepette
Janet Jaquin	Peoria	Short	Brunette	Specktaclular
Margaret Robertson	Kansas City	Medium	Brunette	Dansomnia
Mary M. Barnhart	Boonville	Small	Red-head	Petitian

### KAPPA SIGMA

Name	Origin	Stature	Hair	Type
William Bishop	Salina, Kan.	Tall	Brunette	Stork
Roy Lee Caldwell	Shelbina	Tall	Brunette	Tal 'n Dark
Paul Christman	Maplewood	Mountain	Blonde	Joe Palooka
Ray Cleiman	Chester, Ill.	Small	Blonde	Mighty Atom
Houston Cox, Jr.	Columbia, Miss.	Medium	Brown	Yas Suh
Maurice Cravens	Salina, Kan.	Medium	Brunette	Bird Dog II
Harold Edwards	Columbia	Tall	Brown	Bull
Jack Ellison	Alton, Ill.	Medium	Brown	Lonesome Lover
Bill Ferguson	Independence	Small	Blonde	Jr. College
Bill Hamilton	St. Louis	Medium	Blonde	Intelligencia
Gene Herbst	St. Louis	Medium	Blonde	St. Louis Man
Frank Johnson	Columbia	Medium	Blond	Hi Ya Boy
Robert Kuelper	St. Louis	Tall	Brunette	Boy Scout
George Lockett	Cucumcari, N. M.	Medium	Brown	Lil Doggie
Ernest Moore	University City	Tall	Brunette	Beef Stew

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Sam Moore	University City	Tall	Brunette	Sultan
Joe Morrow	Liberty	Medium	Brown	Gabby
Charles Moser	Chillicothe	Medium	Brunette	Center!
Roy Moskop	St. Louis	Medium	Red head	Roving Red
Charles Pitney	Louisiana	Medium	Blonde	Gene Krupa
Jay Richards	Sioux Falls, S. D.	Small	Blonde	Encyclopaedia
John Sandige	Phoenix, Ariz.	Tall	Blonde	Cactus Kid
Bill Schick	Chicago, Ill.	Medium	Blonde	Spasm
Jack Sloan	Denver, Colo.	Tall	Red-Head	Coon Dog
Hubert Spake, Jr.	Kansas City	Tall	Brunette	Undefinable
Richard Taaffe	Joplin	Tall	Brown	Kid Swing
Charles Watkins	Chillicothe	Medium	Brown	Virtuoso
Jack Whalen	Maplewood	Tall	Brown	Li'l Abner
Ed Wildermuth	Kirkwood	Small	Blonde	Curley
Victor Wipke	Kirkwood	Small	Brown	Pudgy

**LAMBDA CHI ALPHA**

Name	Origin	Stature	Hair	Type
Charles Adams	Jerseyville, Ill.	Average	Brown	Brainstorm
Robert Beiler	Topeka, Kans.	Average	Dark	Nuff said
Guy Brown	Middletown, Pa.	Tall	Brown	You said it
Elmer Geringer	Manzanola, Colo.	Medium	Brown	Slippery
James Gressler	Little Falls, N. Y.	225 lbs.	Black	Greasy
Orval Hoeltzel	Kansas City	6 flat	Black	Ego
Roy Jacobs	St. Louis	Average	Brownette	Youse guys
Hugh Lake	St. Louis	Short	Black	Father Devine
Stanley Mertel	Clinton	Tall	Dark	Pretty Boy
Herman Miller	St. Louis	Very Tall	Black	Chisel foot
Jack Neeley	St. Louis	Medium	Red	Bad news
Bill Overbey	Appelton	Medium	Blonde	Hi fellas
Bill Rains	Clinton	Average	Black	Fast!
Edward Werner	Clifton, N. Y.	Atlas	Blonde	Real build

**PHI DELTA THETA**

Name	Origin	Stature	Hair	Type
David Oliver	Cape Girardeau	Tall	Blonde	Superlectable
Turner White	Lake of Ozarks	Tall	Blonde	Fuzzy
Marshall Burton	Webster	Tall	Blonde	Winsome
Roger McRae	Kansas City	Tall	Brown	Hodge-Podge
Bill Stobie	Webster	Medium	Brown	Dull-Lightful
Charles Tanner	Sikeston	Medium	Blonde	Loquacious
Dick Bentley	Glasgow	Medium	Brown	Refreshing
Bill Bruce	Mexico	Tall	Brown	Peaceful
Bill Hobbs	Webster	Tall	Brown	Delovable
Roy Flesh	Webster	Tall	Brown	Owlish
Russell Sheldon	Kansas City	Tall	Brown	Poisnality
Alex Dancy	Jackson, Tenn.	Medium	Black	A "drawl" able
Ralph Taylor	Kansas City	Tall	Black	Brother
Michell Misslap	Jefferson City	Medium	Blonde	Desirable
Sam Edwards	Kansas City	Medium	Brown	Lackadaisical
Noel Wood	Kansas City	Medium	Black	Stumpy
Jackie Jackson	Webster	Medium	Black	Undefinable
Jack Reck	Webster	Medium	Red	"hip" notic
Dick Tabor	Plain View, Tex.	Tall	Black	Whimsical
Don Becker	Webster	Tall	Brown	Dateable
Bill Williams	Columbia	Medium	Brown	Cosmopolitan
Paul Knight	Columbia	Tall	Black	Temptacious
P. K. Weis	Moberly	Small	Black	Booklastic

**PHI GAMMA DELTA**

Name	Origin	Stature	Hair	Type
George Rush	Webster	Medium	Brown	"Manner" Man
Earl Johanning	Webster	Tall	Brown	Esquirable
Jack Ratchford	Kirkwood	Medium	Blonde	Homesick
Lee Cass	Kirkwood	Medium	Red	Cute-Alec
Jim Heruly	Buffalo, N. Y.	Short	Brown	Sophizzlecated
Arthur Settlage	St. Louis	Medium	Blonde	Baby-Dimplish
Dick	St. Louis	Tall	Blonde	Digni-neat
Perron Moore	Kansas City	Tall	Blonde	Adonis
G. C. Baker	Skyeston	Medium	Blonde	Ruraluscious
W. H. Ennis	Kansas City	Medium	Brown	Pug-nose-cious

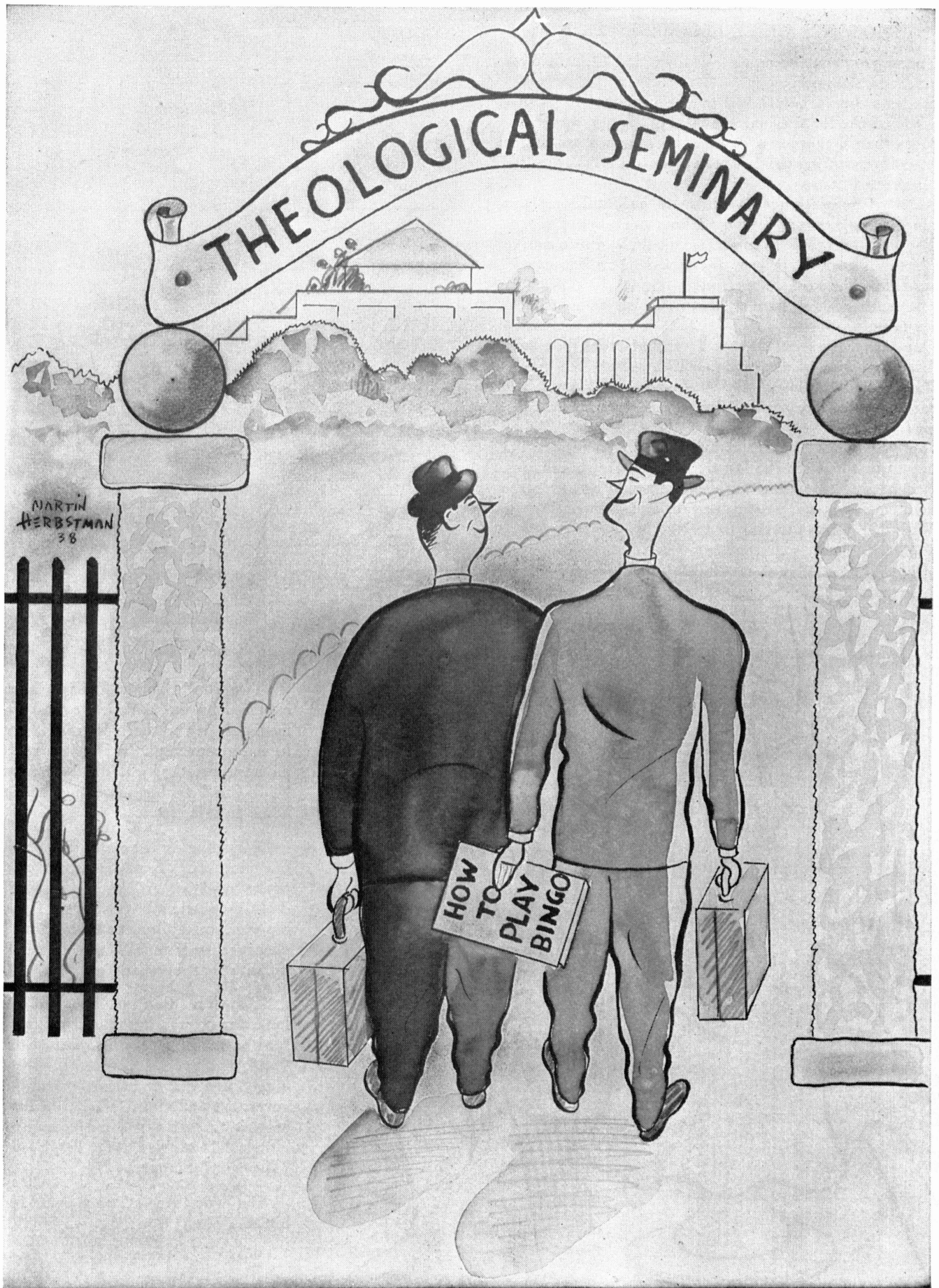
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**CAMPUS  
CAB**





## THOUGHTS WHILE DOZING IN CLASS

Young people attending college are called "students" for want of a better name.

Students should be allowed to wear pajamas in class—a subtle rebuke for tiresome professors.

More than a murder a day has been committed in the United States during the last year. People are lucky to live in the United States.

A lot of people who have invested cool millions in a business have gotten nothing but frozen assets out of it.

For years everybody was yelling for the working men to get back his beer. Well, beer did come back, but it may be years before the working man will.

Our landlord is so hard up that he insists he is going to move in on us.

One good thing about the repeal was that it took thousands of brewery horses off the race tracks.

Two balloonists fall into lakes; four gas bags down. The names of the congressmen they had with them weren't disclosed.

One critic says that the majority of comedians are not funny in private life. The last three words are superfluous.

A good way to achieve world peace would be to replace all our statesmen and politicians with prize-fighters.

Wish the bell would ring.



"If he's not a contortionist, he's got a broken leg."



"Say, ah!"

## IN THE NOOSE

"Two-Gun" Bumper had just been captured by the G-Men. He was immediately led to the local jail where he was given temporary lodgings until an appropriation was made to send "Two-Gun" to his more permanent home in Alcatraz.

Everything went on all right until, one morning, "Two-Gun" went wild as he read an article in the local daily, credited to the Associated Press reporter, Luke Bradford. "So I'm a pushover for blondes—wait'll I catch up with that guy Bradford."

"Two-Gun" didn't have to wait too long, for he was introduced to Bradford on the same day he boarded the California Special enroute to fill a ninety-nine year engagement with the government officials. "What's the idea of writing that I'm a push-over for blondes?" queried the displeased "Two-Gun" Bumper.

"But you are a 'push-over for blondes,' aren't you?"

"Sure," said "Two-Gun", "you show me a real man who isn't? My disappointment is that the Associated Press should use such language."



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for millions*



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pure cigarette paper...  
the best ingredients a  
cigarette can have...

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Chesterfield's refreshing mildness and better taste*

*They Satisfy ..millions*



**"SHURE AND HIS PIPE DISTURBED TH' PEACE!"**



**"MARRY ME, MARY?"** But before she could answer, Frank's gooey-smelling pipe floored her. She just couldn't stand that strong, rancid tobacco. But Murphy saved the day!



**"FAITH AND BEDAD!** Clean that pipe and fill up with my Sir Walter—the most fragrant blend of extramild burleys ever put in a 2-ounce tin!" So he did, and she said "yes."

**SWITCH TO THE BRAND OF GRAND AROMA**



**PREFERRED BY COLLEGE MEN.** In a recent survey by Self-Help Bureaus of 25 representative universities, students rated Sir Walter Raleigh first or second out of 66 competing pipe tobaccos at a majority of these colleges.

**JUST AS GOOD**

A stout Negress came before a New York magistrate, complaining that her ex-husband had made a barbarous attack upon her with a large pair of shears.

"Mistah Judge," she bellowed, "dis here man, he rushed at me wid dese scissors! Yas, suh! An' he cut an' slashed mah face mos' to ribbons. He jabbed mah eyes and carved mah face like it was sausage meat—all torn an' bleedin', it wuz!"

The magistrate looked at her broad smooth countenance, on which appeared not the slightest sign of conflict.

"When did you say this happened?" he inquired.

"Only las' night. Mistah Judge," was the reply.

The puzzled magistrate gazed at her carefully.

"Only last night! But I don't see any marks on your face!"

"Marks!" she roared. "Marks! What de debbil do I care for marks? I'se got witnesses!"

The son of a policeman was learning music.

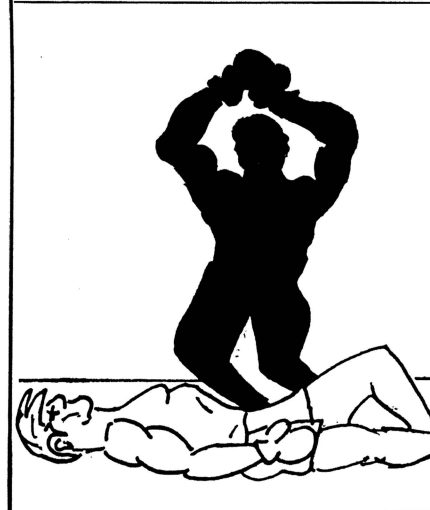
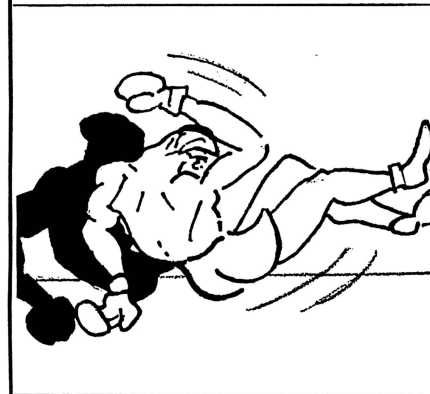
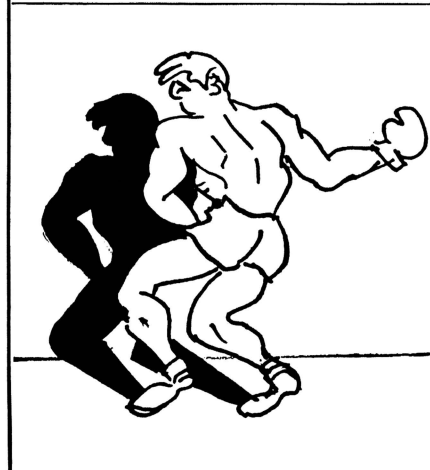
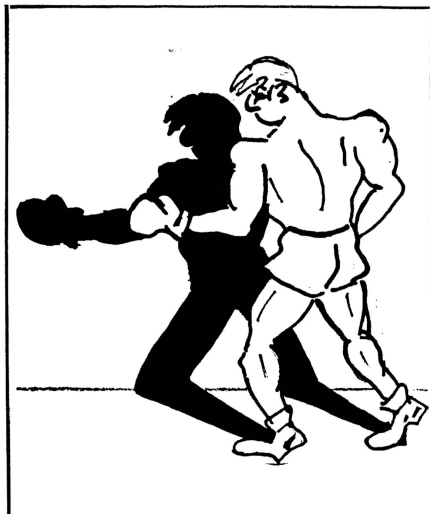
"How many beats are there to a bar in this piece of music, dad?"

"Fancy, asking a policeman a question like that," said the boy's mother. "If you had asked your daddy how many bars there were to the beat, he might have been able to tell you!"

Johnnie (looking out of the window): Oh, mother, a motor car has just gone by as big as a barn.

Mother: Johnnie, why do you exaggerate so terribly? I've told you 40 million times about that habit of yours, and it doesn't do a bit of good.

9 x 1 = 9  
9 x 2 = 18  
9 x 3 = 27  
9 x 4 = 36



**TUNE IN Tommy Dorsey and his orchestra. Every Wednesday night, coast-to-coast, NBC Red Network.**

Jack Gauntlet	Columbia	Short	Sandy	Tea-phistocated
Bill Cargill	Columbia	Short	Blonde	Cuddley
Jack Shaffer	Oklahoma City	Tall	Blonde	Eye-lure
Andrew Still	Macon	Tall	Blonde	Genuine
Charlie Peterson	Springfield	Medium	Brown	Cornfed
Barney Patton	St. Joseph	Tall	Blonde	Inimitable
Dick Evans	Kansas City	Tall	Blonde	Jelly Bean
John Lobsiger	Moberly	Tall	Blonde	Spark Plug

Central Cream Phone 3151 ½ Pt. Rich Beats All

### PHI KAPPA PSI

Name	Origin	Stature	Hair	Type
Don Brinkmann	Kansas City	Tall	Blonde	Contented
Carl Knight	Houston, Tex.	Medium	Blonde	Roadhouser
Bob Rogers	Houston, Tex.	Medium	Brown	Ditto
Ben Crawford	Terre Haute, Ind.	Medium	Blonde	Crabby
J. F. Hughes	Elizabeth, N. J.	Medium	Red	Joisey Joe
Kenneth Glassburn	Kansas City	Tall	Brown	Hard Rock
Ed Anderson	Kansas City	Medium	Blonde	Astaire
Ned Swain	Kansas City	Medium	Brown	Yes Mum
Ray Sloan	Manchester, N. H.	Medium	Brown	Senator
Bob Walker	Kansas City	Medium	Black	Hard to Get
Bob Hauserman	Cleveland, O.	Medium	Brown	Limelight
Phil Brinkman	Kansas City	Tall	Red	Piano-Miss Mo
Art Griffin	Los Angeles, Calif.	Medium	Blonde	Spike
Truman Jorgensen	Chicago, Ill.	Tall	Blonde	Little Duke



### PHI MU

Name	Origin	Stature	Hair	Type
Kay Schnier	St. Louis	Small	Brownette	Kaypable
Ruth Stolz	Chicago	Medium	Brownette	Journelight
Mary J. McDonald	Columbia	Medium	Blonde	Bettterscotch
Jane Cunningham	Washington, D. C.	Tall	Brunette	Guileless
Verna Keller	St. Louis	Medium	Blonde	Pretite
Reba Lee Cohea	St. Louis	Medium	Brownette	Live-acious

### PHI SIGMA DELTA

Name	Origin	Stature	Hair	Type
Ben Bold	Kansas City	Average	Black	Pluggger
Ira Cohn	Brooklyn, N. Y.	Medium	Brown	Easy going
Isadore Farber	St. Joseph	Stocky	Black	Tricky
Harold Gold	Jersey City N. J.	Slim	Black	Indisposed
Milton Gordon	Kansas City	Average	Light	Ducky
Norman Kahn	Kansas City	Slender	Brown	Streamlined
Charles Kufferman	L. A., Calif.	Average	Brown	Razzle-dazzle
Stan Levine	Kansas City	Slender	Brown	Cutey
Henry Liefer	Kansas City	Slim	Brown	Nonchalant
Milton Lituak	St. Joseph	Stocky	Black	Scholar
Norman Pearlstein	Hartford, Conn.	Medium	Blonde	Dreamy
Leonard Schwurr	Houston, Tex.	Average	Brown	College Joe
Harold Shucart	St. Louis	Slight	Brown	Nice
Joe Stone	Yonkers, N. Y.	Average	Brown	Blase
Leonard Wacknov	Kansas City	Tall	Blonde	Suave

### JUST A FOO THINGS WE HEARD

Many men smoke but Foo Men Chu  
 A rolling foo gathers no goo.  
 Gargoo. (adv.)  
 Goo to the last drop.  
 Good with the Woo.  
 Telefoo—Too Too  
 Five Foo Three  
 The noo Foo V Eight is goo.  
 Ho foo throo the oo, with the greatest of goo.  
 He was poo but honest.  
 Halt! Friend or foo?  
 The foo ball team is poo.  
 When you gotta goo you gotta goo.  
 She met with foo play.  
 A foo cup runneth over.  
 Oo, I made a foo poo.  
 I'm foo slingin' the woo.  
 Doo a foo goo turns a day.  
 Foon-aMint is goo for oo.  
 Silver foo among the goo.  
 All that glitters is not goo.  
 Coo-foo shall not goo tonight.  
 I goo foo you in a big woo.  
 A boo-foo goo is like a melody.  
 . . . and soo foo foo into the night.  
 Goo night oo.

—Gargoyle

### A CREATION

Blue eyes gaze at mine—vexation.  
 Soft hand closed in mine—  
 palpitation.  
 Fair hair brushing mine—  
 expectation.  
 Red lips close to mine—  
 temptation.  
 Footsteps—damnation.

—Urchin

An old gentleman riding the top of a fifth Avenue bus noticed that every few minutes the conductor would come from the back and dangle a piece of string down before the driver underneath. Whereupon the driver would utter profanity terrible to hear. Finally the old gentleman could stand it no longer, so he asked the conductor why he dangled the string and why the driver swore so. The conductor naively answered, "Oh, his father is to be hanged tomorrow, and I'm just kidding him a little about it."

—Alabama Rammer-Jammer

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STUDENT

SALESMEN

## PHI SIGMA SIGMA

Name	Origin	Stature	Hair	Type
Thelma Kay	Minneapolis, Minn.	Medium	Brunette	Honey
Dolores Levitt	St. Louis	Tall	Blonde	Sweet Music
Helen Sherr	Merriam, Kan.	Medium	Brunette	Venus' Rival
Bernadine Baier	Kansas City	Medium	Blonde	"Angel"
Ruth Sussman	Springfield	Medium	Brunette	Primedonna
Marie Kreger	Kansas City	Small	Brownette	Dynamo
Louise Frankfurt	Dallas, Tex.	Medium	Brunette	Lovely
Belle Pinsker	Kansas City	Medium	Brunette	Delight-full
Pauline Wilensky	Dallas, Tex.	Medium	Brunette	Fisherbodi
Evelyn Raschbaum	Kansas City	Small	Brunette	Cute
Geraldine Bank	St. Louis	Small	Brunette	Sweetly
Bess Moyon	Supulpa, Okla.	Medium	Chestnut	Vogue-ish

## PI BETA PHI

Name	Origin	Stature	Hair	Type
Helen Clark	Pasadena, Calif.	Medium	Blonde	Ummmm
Brickey Casey	Potosi	Tall	Brunette	Sophistifun
Shirley Johnson	Kansas City	Medium	Auburn	Jingle Belle
Marjorie Ellfeldt	Kansas City	Medium	Brownette	Dipsy Doo
Dorothy Carr	Oak Park, Ill.	Tall	Blonde	Man-nequin
Adelaide Goodell	W. Palm Beach,	Tall	Blonde	Monumental Stuff
Nancy Maughs	Fulton,	Medium	Blonde	Wowie
Nelly Hurley	Sedalia	Medium	Brownette	Palsy Walsy
Grace Sparn	Sedalia	Medium	Brownette	Sparnwarmin
Jacqueline Stewart	Columbia	Medium	Brownette	Tasty
Patsy Curtis	Knoxville, Tenn.	Tall	Brunette	Gayotic
Margaret Meredith	Poplar Bluff	Tall	Brownette	Splendificent
Marian Graham	Ripon, Wis.	Tall	Brownette	16-Cylinder
Betty Mack Scott	Poplar Bluff	Tall	Russett	Plaids
Cordia Swingle	Cushing, Okla.	Small	Brownette	Tiny Tim
Pat Shannon	Mountain Grove	Medium	Brownette	Round Trip
Mary Anne Dallas	Jefferson City	Medium	Blonde	Surprise Pack
Betty Gillen	Portland, Ore.	Small	Brownette	Hey Hey
Jane Hughes	Macon	Tall	Brownette	Boyant
Evey Lyons	Leavenworth, Kan.	Small	Brownette	Snug
Jerry Rooney	Haddam, Kan.	Small	Auburn	Oooh-La La
Elizabeth Manning	Tulsa, Okla.	Medium	Brunett	Picturesque
Mary Louise Cargill	Columbia	Medium	Blonde	Ditto II.

## PI KAPPA ALPHA

Name	Origin	Stature	Hair	Type
George Butler	Maplewood	Medium	Brown	Slappy
Bill Dalton	Salem	Medium	Brown	Charming
Harry Evans	Joplin	Medium	Brown	Sugar
Bob Fleming	Columbia	Medium	Brown	Book-worm
Bob Finot	St. Louis	Tall	Black	Tarzan
Lee Fowler	Summerville, Tenn.	Medium	Brown	Gorgeous
Bob Gibson	Columbia	Medium	Brown	Prexy
Ed Gill	Salem	Medium	Brown	Solitude
Bill Gregory	Maplewood	Medium	Brown	Honey-chile
C. S. Jackson	Winters, Tex.	Medium	Brown	Tricky
George Keepers	Columbia	Medium	Brown	Pig-skin
Roy Meadows	Clarence	Tall	Brown	Quickie
Jiggs Miles	Kennett	Medium	Blonde	Beautiful
Bud Milby	St. Louis	Medium	Brown	Pretty Boy
Flake McHaney	White Oak	Medium	Brown	Cream
Walter Pierce	St. Louis	Medium	Brown	Pudge
Thomas Quinlan	St. Louis	Short	Brown	Fly-by-night
Bill Scanlon	Kansas City	Medium	Blonde	Ladybug
Harry Scherzer	St. Louis	Medium	Brown	Big Shot
Bud Thompson	St. Charles	Medium	Brown	Sliderule
Al Wamser	St. Louis	Tall	Brown	Man's Man
Joe Whitaker	Maryville	Medium	Brown	Pokey



### SIGMA ALPHA EPSILON

Name	Origin	Stature	Hair	Type
Pete Heller	Kansas City	5-9	Brown	Imanold
Frank Butz	Chicago, Ill	6	Brown	Half-smoked
Carl Stepp	Chillicothe	5-11	Blond	High-C-songed
John Sturdivant	Kansas City	5-11	Brown	Steely
Russ Erganbright	Joplin	6-2	Brown	Wolf
Bob Box	Kansas City	6	Black	Atheat
Mac Jolly	Trenton	5-8	Blonde	Thatched
Bob Schroeder	St. Louis	5-10	Blonde	Fuzzy
Alex Crow	Kirksville	5-11	Blonde	Cooganish
Allan Brower	Shenandoah, Ia.	6-2	Blonde	Cowlick
Ernest Smart	Claremore, Okla.	5-7	Brown	Not-so
Jack Castor	Wichita, Kan.	6	Brown	Perennial
C. G. Gunn	Bethany	6-1	Brown	Rompers
Claude Henley	Memphis, Tenn	6-1½	Brown	Matinee-action
George Smith	Kansas City	6-1½	Brown	One of d'boys
Lyle Jones	Slater	6-2¼	Black	Smashful
Frank Gorham	University City	6-1½	Brown	Flash
Charles Arthur	Tuscola, Ill.	5-11	Black	Esquire

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Lewis Brant	Danville, Ill.	5-6	Black	Napoleon
Ned Etheridge	Columbia	5-10	Blonde	Experimental
John Hogan	St. Louis	6	Brown	Well lettered
James Johnson	Kirkwood	5-10	Black	Wonder boy
Robert E. Johnson	Wytheville, Va.	5-10	Brown	Trousy
Joe Jones	Whittier, Calif.	5-10	Brown	Josephine
Bill Larkin	Long Island	6	Black	Augustine
John Leavitt	Kirkwood	5-10	Brown	Pointed
Phil Lyons	Kansas City	5-11	Brown	Cagey
Myron Marley	Chicago, Ill.	5-8	Blonde	Windfall
Gene Nichols	Southwest City	5-10	Black	Shouldered
Bill Pelsue	University City	5-9	Brown	Shrewd
John Penisten	Columbia	5-11	Black	Around the block
Buster Royston	Clayton	6	Brown	Back-slapper
Bill Smith	Columbia	5-11	Brown	Smilite
Claude Stroude	Wytheville, Va.	5-11	Brown	Zipper
Harry Wachslar	St. Louis	5-11	Black	Dipper
Jack Walrod	Palm Beach, Fla.	6-1	Black	Globe-trotter



### SIGMA ALPHA MU

Name	Origin	Stature	Hair	Type
Irving Bender	University City	Medium	Handsome	Nino
Don Blotcky	Kansas City	Medium	Handsome	Dumb engineer
Alex Chackes	De Soto	Medium	Handsome	Dead pan
Edgar Ellman	University City	Average	Handsome	Glob
Lester Epstein	St. Louis	Average	Handsome	Plato
Lester Glickman	University City	Average	Handsome	Boy Scout
Ben Goldberg	New York City	Tall	Handsome	Geeber
Jack Goldstein	University City	Average	Handsome	Cute
Saul Greenblatt	New York	Average	Handsome	Candid bug
Irving Hudson	New York	Average	Handsome	Don J.
Albert Mendelson	St. Louis	Average	Handsome	Street Job
Jerry Notowitz	St. Louis	Average	Handsome	Blocking
Sidney Schreiber	St. Louis	Average	Handsome	Red Packard
Sol Schumitzky	University City	Average	Handsome	Lover
Al Seidel	St. Louis	Average	Handsome	No girls
Jerry Seidel	St. Louis	Average	Handsome	Sleepy
Leonard Serakoff	St. Louis	Average	Handsome	Tizzy Lish
Arnold Shanberg	Kansas City	Average	Handsome	Brilliant
Ed Twin	Kansas City	Average	Handsome	Beautiful
Ned Weil	New York	Average	Handsome	42nd St.

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### SIGMA CHI

Name	Origin	Stature	Hair	Type
Tom Ehrnman	St. Louis	Medium	Brown	Solitude
Bill Byers	Kansas City	Medium	Brown	Joe College, Jr.
Gerald Ryer	Kansas City	Tall	Blonde	Collar Ad
Bob Richarz	Kirkwood	Tall	Brown	Dark Horse
Bill Beckett	Kansas City	Tall	Black	Hart-Shaffner
Dick Mills	Poplin	Medium	Brown	Jelly Bean
Jack Kern	Kansas City	Medium	Brown	Harmonizer
Ralph Beebee	Kansas City	Tall	Blonde	Buzz
Roy Kelly	Kansas City	Tall	Blonde	Folly Wise
Fred Kennedy	Muskegon, Mich.	Medium	Black	Dink
Norman Hill	Kirkwood	Tall	Brown	Strangler
Paul Kroening	St. Louis	Tall	Blonde	Hitchcock
Courtney Thompson	Kansas City	Tall	Brown	Formaldehyde
Richard Pfuhl	St. Louis	Tall	Brown	Inspired Lunacy
Dwight Steward	Jefferson	Small	Blonde	Dynamo
Porky Kendall	Pittsburg, Kan.	Tall	Brown	Mighty Moist
Joe Baker	St. Louis	Medium	Black	Rah-Rowdy
Bill Herring	Brunswick	Medium	Blonde	Baby Face
Henry Linscott	Alexandria, Va.	Medium	Blonde	Roamer
Jim Kuhns	Ponca City, Okla.	Tall	Black	Gold Plated
Ralph Heisinger	Jefferson City	Tall	Brown	Curly
Lewis Parks	Columbia	Medium	Brown	Cannon Ball
Jim Schaefer	Jefferson City	Medium	Brown	Cannon Ball
Bob Liking	Kansas City	Medium	Blonde	Dr. Rhythm
Fred Medart	St. Louis	Medium	Black	Test tube
Bill Putnam	Carthage	Medium	Blonde	Boola Boola
Bill Amelung	St. Louis	Medium	Blonde	Completed
Jack Lindley	Jefferson City	Medium	Red	BMOC
Bill Harvey	Eldon	Medium	Brown	Cager
George Schulte	St. Louis	Tall	Brown	Tycoon
John Benson	Macon	Medium	Brown	Serious
Family Brick	It's Central	30c	3151	Iceburg

### SIGMA NU

Name	Origin	Stature	Hair	Type
Bill Aldrich	Bagnell Dam	6	Brown	Studambitious
Jack Blanton	Shelbina	5-8 1/4	Dark	Freshmanitus
Tommy Baird	Columbia	5-11	Blonde	Girl lightning
Helm Davidson	Hannibal	5-8 1/2	Brown	Athlete's Foot
Jim Cisco	Trenton	5-8	Dark	Smooth-alec
Bill Powell	Columbia	Dark	Local Yokle	
Bob Hogan	St. Louis	5-9	Dark	Lindy Hop-head
Bob Woodson	Jefferson City	6	Brown	Jelligant
Clarence Leininger	Trenton	6	Brown	Pie-eyed
Calude Morgan	Carthage	5-8 1/2	Brown	Ins. Salesman
J. B. Woodleaf	Kenosho, Wis.	6	Dark	Forest Ranger
Boyd Lucas	Columbia	5-11	Brown	Technicute
Clyde Stevenson	Joplin	5-8	Brown	Sherlock Homely
Bob Nicholls	Southwest City	6-2	Black	Gold in the sky
Charles Miller	Carthage	6	Dark	Chuckle
Wilkes Dinwiddy	Carrollton	5-9	Dark	Chunky Checker
Jim Lewis	Little Rock	5-8	Brown	Arkansuacy
Tommy Yount	Sedalia	5-10	Light	Blondignified
Eldred Tarry	St. Louis	6-1	Dark	GLEEful
George Smith	Fayette	5-7	Dark	One of The boys
Tom Wheeler	Wellsville	5-7	Light	
Warner Williams	Mexico	6-1	Dark	ZIP! It's off!
Frank House	Nevada	5-11 1/2	Dark	Four Stars
Bill Shockley	Springfield	5-9	Light	Easy-Greasy
Ed McNeill	Sedalia	5-9	Brown	Royal Flash

### SIGMA PHI EPSILON

Name	Origin	Stature	Hair	Type
Bill Adler	Billings, Mont.	Medium	Brownette	Sweetheart
O. B. Crawford	Columbia	Tall	Blonde	Dated Daily
Harry Duame	St. Louis	Tall	Brownette	Effervescent
Harold Funston	Kansas City	Tall	Brunette	Dream-Boy
Willard Hanns	St. Louis	Tall	Blonde	Greek God
Ray. Havelick	Billings, Mont.	Tall	Blonde	Rome-merry-o
Earl Heinemann	Kansas City	Tall	Brownette	Party Life
Bill Holmes	St. Louis	Tall	Blonde	Gentlemanly

Bob Milburn	Sparta, Wis.	Medium	Brownette	Debonair
Bob McMahon	St. Louis	Tall	Brunette	Twinkle Eyes
Al Spreitzer	St. Louis	Tall	Blonde	Rugged
Henry Suarez	New York	Tall	Brunette	Continental
Dick Swindler	Tulsa, Okla.	Tall	Brownette	Chubbins
Bob Thomann	East Moline, Ill.	Tall	Brownette	Neat Job
Bill Thompson	St. Louis	Tall	Brownette	Nice Guy

Neopolitan      Ice Cream      3151      Brick      Packs A Wallop



**ZETA BETA TAU**

Name	Origin	Stature	Hair	Type
Bloch, Junior	St. Louis	5-10	Brown	Reticent
Brodkey, Alvin	Kansas City	5-10	Black	Gablish
Brodkey, Ellis	Kansas City	6-½	Black	Jr. Leaguish
Carafiol, Joseph	University City	5-10	Brown	Harry Hi-School
Feld, Irving	Kansas City	5-11	Black	Garrulous
Finkelstein, Charles	Kansas City	6	Brown	Athletic
Finkelstein, Myron	Kansas City	6	Black	Tyrone
Galamba, Elmer	Kansas City	6-½	Brown	Reserved
Greenbaum, Bud	Kansas City	5-8	Brown	All-American boy
Martin, Irvin	St. Louis	5-11	Blonde	Intangible
Papert, Sam	Dallas, Tex.	5-7½	Brown	Sweet
Scharff, Dick	St. Louis	5-10	Brown	Adolescent
Reitzes, Joe	Kansas City	5-7	Brown	Brain-truster
Steinbaum, Harry	St. Louis	5-11	Black	Suave
Tober, Irvin	St. Louis	5-10	Black	Pretty boy
Weintraub, Irvin	Kansas City	5-7	Black	Vivacious

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Virginia Building  
DIAL 6610

# AT LONG LAST -- A PIN

At last I've joined the marble heads and classic busts. I am a Greek. Never thought my niche in life would be mortgaged, but Homer was never like this!

Joined the Eta Epsom Salts, who are awfully good in Poughkeepsie, before I found out the Digga Upsilons had six beauty queens, two jitterbugs, and a ping-pong champion last year. But the Eta Epsom Salts will do me good in the long run.

Thought the new homestead was Mount Vernon when I first drove up. Took candid camera shots of three Sig Alphas in knee breeches before I could see by their beards they were no antiques.

Greatly impressed by the Grecian columns which hold up the sloping roof and slumping Romeos. And the natural amphitheater of the third floor sun porch is in easy binocular distance of three fraternities. Whole house as new as this year's boyfriend, except the depreciation on the back fire escapes far exceeds the wear and tear on the front steps.

Haven't met the house chap-erone yet, but I expect to any day now. Girls who have been here six or eight years say she usually comes out of her room once or twice during Indian summer.

\* \* \*

Moved in with two dozen other "luscious" pledges. Now we can swear allegiance to the Alfalfa chapter of Eta Epsom Salts! Now we can wear the pea green and purple over our fifth ribs!

House so crowded that four girls swung hammocks across the hall and two of us moved into the phone booth. We have all the comforts of home except I dial the telephone every time I take off my shirt.

House president suggested we hook our radio up in her room.

And I can borrow my typewriter any time I need it. The Etas will do anything for a sister of the skillet!

Haven't seen my three trunks and five suitcases since I arrived. Bought a housedress to tide me over until spring. If the Greeks continue to borrow my clothes I'll look like Aphrodite—without.

\* \* \*

Haven't heard what the gate was, but there was certainly a turnout for registration day. Haven't been in such a crowd since I left the unemployed.

Was stranded among thousands of deserted minds for six hours—without food or cokes.

We were standing so close together that seven of us got in on my permit to enroll. Tried to get to my pocketbook for 30 minutes. Fellow next to me finally paid my lab fee. I protested, but he insisted I stop reaching for my money. Said I had unzipped his sweater three times.

The line I was in went around by way of the Engine School, Yellowstone Park, and the White Campus before we reached the Arts and Science department. Was frisked at the door; lost my check book, stamp collection, and old gold.

Given a roll of wrapping paper and a pencil. Dashed off my income tax report, an autobiography, budget for the next five years, and personal memoirs.

Finally got my schedule down to courses the faculty thought they'd like to take.

Folks at home will certainly be surprised to hear I'm taking Commercial Vegetable Growing, Newspaper Management, Field Artillery, and Contemptible Europe.

Besides, the Etas want me to choose another activity in addi-

tion to the fraternity across the street. So I think I'll be outstanding in correctives.

From there on, registration was a snap. Bought tickets to concerts, football games and church suppers, subscribed to four magazines and ordered my Christmas cards.

\* \* \*

First time I've ever done any policy dating. Policy dates come with the house bill. They're a little difficult to explain. But if you vote with the fraternity caucus that gets a man elected night-watchman of Jesse Hall, you ever after date its seventeen-year-old pledges who still think S. A. means Student Activity.

Was supposed to help rush my first date for Heava Psi. Forgot pheasant season was open and wore my hat with the big green feather. That still didn't explain to my sorority sisters why I came back half-shot.

But anyway, I was resplendent in the season's finest green feather, when my date walked out and fell off the curb, right in front of the Eta Epsom house.

Later, he forgot who was rushing whom. Kissed me in the taxicab until I lost that painted look. Very nervous boy. Kept patting my knee. Don't usually favor a taxi masseuse but I've been trying to lose some weight anyhow.

Suddenly taken off a diet of to the Phi Shamon U's but definitely staggering. He was still in love with the girl back home and cried in his beer. So I took him to the Varsity to cheer him up and he just went wild over Mickey Mouse!

By the second week I equipped myself with a Chinese checker board, Anderson's Fairy Tales, and a box of animal crackers. Was the most popular Eta pledge.

(Continued on Page 29)



# NO TIGER "LILLIES" THESE ...

Crunching home turf again after tangling with Kansas State's Wildcats, Missouri's rejuvenated Tigers take to the gridiron in Memorial Stadium tomorrow, seeking to avenge a 12-0 setback handed them by Iowa State in 1937. The sharp-clawed Tigers, fed on power plays and razzle-dazzle, petted to perfection by Coach Don Faurot and his assistants, will be an ornery crew poised for the killing.

Enthusiasm will reach its peak tonight as drugstore quarterbacks coo their heartbeats and explain the hows and whys of tomorrow's battle. Mizzou backers, students and Old Grads will join in the fun and frolic this p. m., leaving the more serious aspect of the impending collision to the cleat-shod gladiators in Back and Gold. Let's twist the Tiger's tail and delve into personalities that will make history tomorrow afternoon while thousands of tense, hoarse throats swell the victory cry from teeming stands.

At left end, Co-Captain Fred Dickenson, a likeable chap towering six feet, two inches and weighing 185 pounds, wild or tame, is the Larry Kelley type of defensive wingman. Blowing a fuse in his knee before launching of the 1937 season, the sharp-eyed senior was under wraps all last year. Back again, stronger than ever, Dickenson will be heard from tomorrow. Watch him, lads and lassies, and don't let his infectious grin fool you. His sarcasm often leads opponents to lose their tempers, resuting in haggard performances on their part.



Gazing across five broad backs to right end, our optics behold a spectacle. Surely no such handsome being could be draped in a football uniform. He must be in the wrong place. Inquiry reveals the Adonis is none other than Co-Captain Ray Moss, dead-pan lady killer. Requests for Ray's photograph from Stephens College outnumbered demands for "pics" of any of his mates. The photos were given gratis with each pur-

## A PRE-GAME SUMMARY

By  
**KELLY SIMON**

chase of an activity book. Outwardly quiet, Moss betrays none of his speed, and enemy flankmen sprawl aghast when he swishes past them as a potential pass receiver

The huge bulk of Tiger brawn alongside Dickenson is topped by the face of Ken Haas. His 202 pounds, stretching 74 inches upwards and sprawling an unbelievable distance over terra firma, offers no easy obstacle for would-be ground gainers. Bespectacled when in civilian clothes, Haas transforms into a whirling mass of muscle cut loose in the midst of dwarfs when on the playing field. A happy-go-lucky individual, Haas picks up his opponents after each play with an "I'm sorry," adding to their chagrin. He paves the way for numerous stripe-eating Missouri power plays.

Nobility resides in the Tiger forward wall in the personage of Bill Waldorf, holding down the left guard position. Bill is a brother of the famous Coach Lynn Waldorf and brother of John Waldorf, whom M.U. followers will recall as a bulwark on Missouri's eleven a decade past. Slick-haired Waldorf is stocky and powerful. His legs churn like pistons in



clearing the path for interference and he does a plumber's job of soldering leaks in the Black and Gold line. He is five feet, 10 inches of football brains and tips the scales at 182 pounds. Putting a "knowing" smile, or better yet, a smirk, on his Waldorfian features while playing, "Mink" keeps invading linemen puzzled.

Coach Faurot could not have selected a better man to take over the cleats of the mighty Houston Betty in the pivot spot than Jack Kinnison, last year's blocking back. Jot his name down on your program, or if you are short on greenbacks, scribble his moniker on your cuff. Tough, accurate and aggressive, the close-coupled center should make Missouri pessimists forget Betty before the curtain is rung on the current season. He employs his 200 pounds and six feet, one inch to every advantage. A popular campus figure, Jack "gets around" on or off the gridiron.

"Picketing" the territory at left guard, Missouri has Lowell Pickett, 10 pounds lighter than last year, with no explanation. Weighing 175 pounds, but gaining every game, so he claims, Pickett draws the task of filling a berth entirely vacated by lettermen. The six-foot junior starred on the unbeaten 1937 "B" squad that mopped up everything in its path. Only a wisp of a lad, comparatively speaking, Pickett is the cynosure of eyes when enemy braintrusts ship power plays through the right forward wall. Quiet and not inclined to be talk-

(Continued on Page 26)

ative during practice, Pickett sticks to business during progress of a game.

The word "streamlined" ordinarily denotes something slick-looking and not too durable. So, perhaps we had better announce that Melvin Wetzel weighs 204 pounds, (pep, figuring 16 ounces to the pound) and stands six feet, two inches on any platform. Yet the husky tackle streamlines his body in bringing down aspirants for yardage. He plays for keeps, and once his paws clamp around pumping legs their forward motion is halted. "Wimmin" play a small part in his life and Mel is something of a clan-man.

Perhaps we should pause and rest before launching into flowery descriptions of the player upon whose passing and ball carrying hovers victory or defeat against the Cyclones of I-O-Way. Paul Christman looks like something Missouri has never seen before. He runs with swaying, fading hips, with knees that never go where they seem headed, with legs that spurn the touch of human hands. A passer who seldom throws a sour one, the tassel-headed Christman is the spark of Missouri's attack. Back home in Maplewood, Mo., Paul shares the family spotlight with his older brother, who plays baseball for the Detroit Tigers. Listed at 190 pounds on the publicity sheet, Christman belies the pamphlet, checking in at 207 pounds.

Porter Robb and Bill Amelung, halfback and fullback, from left to right, will get their share of extemporaneous yells from the howling fans this season. Underneath that straight, short-clipped hair. Robb guards the memory of a disastrous fumble which gave Michigan State a 2-0 victory last year. Invaluable as a line-backer, Robb's steel-trap tackles will be heavily depended upon. And Amelung will collect Christman's assignment if the big boy is off-color tomorrow. Bill is fast, dependable in the pinches and able to squirm through slits of light in the forward wall.

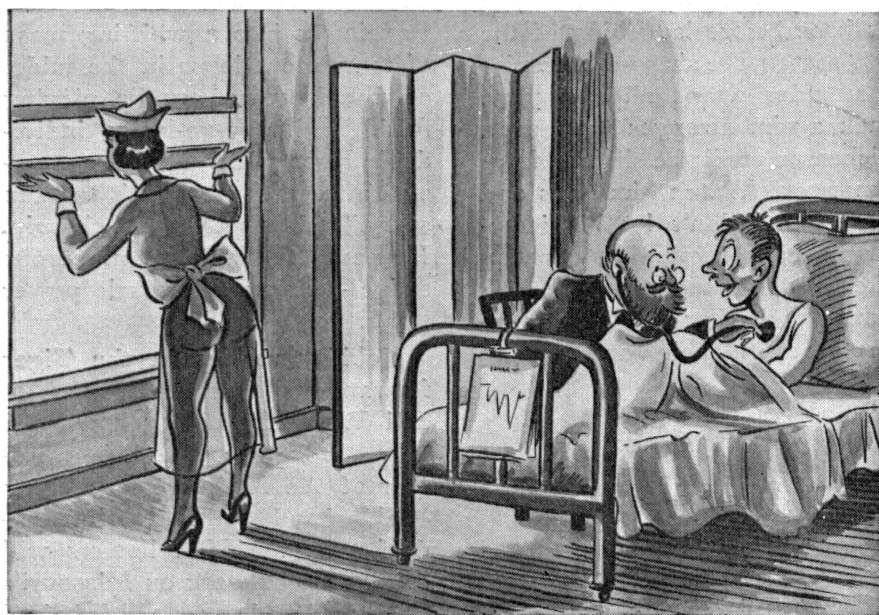
Arf, Arf,—beg your pardon. Orf, Orf, Bud or Bob, take your choice—and recognize them by their numbers. There is no scurry for program sheets when two blonde heads bob along the sidelines warming up—the Orf twins. They are fast wingmen, quick under punts and capable replacements when Co-Skippers Moss and Dickenson are yanked for breathing spells. At Maplewood High they covered the end positions while Christman tossed 'em from the backfield.

Fourth in the line of Faurots to wear the Black and Gold of Missouri, Bob Faurot, younger brother of Mizzou's grid mentor, is forced to step plenty fast to keep the family banner waving with all its glory. More than capable of the task, Quarterback Faurot puts into best use the strategems of his Big Brother. In addition to being a smooth pass-receiver, Faurot is a demon on defense. Lightest by far of any Tiger back, weighing a meager 165 pounds, Faurot still draws the blocking assignment.

James (Extra Point) Starmer, curly-haired, easy on the feminine eyes, basks in the reflective glory of the great Paul Christman's

passes. Starmer "makes" Christman's passes by completing them. From his halfback position, Starmer shines in carrying the mail. The heavy-bearded ball toter has an educated toe, and observers predict he will over-shadow the reknowned Jack Frye's extra point kicking for M.U. a couple of years ago. Inexperience is Starmer's only handicap. He is a sophomore and supplies the needed cog in Missouri's backfield combination.

We have attempted to give you Missouri's potential stars of tomorrow's classic. They are presented at their best and at their best we'll crawl out on the proverbial limb and predict the Faurot-coached warriors will claw their way to a smashing victory over Iowa State on the scarred battle field, and will erase the memory of last year's defeat. Man for man, the Mizzou clan towers considerably more powerful than the invaders. Iowa boasts a tricky, fast, steamroller backfield and a solid line, but "we're from Missouri." "Cyclone" means "a violent storm; huge, massive," according to Webster, but what's in a nickname? Let's Go South, Missouri!



● "YES, WHAT YOU NEED IS A LITTLE SUNSHINE."

## A STORY FULL OF COLOR



"Having admitted that you are the founder of the Rainbow Legion, would you mind telling the court the purpose of said organization?"

"The Rainbow Legion, your honor, is a nation-wide secret clan of collegemen for the righting of vital social wrongs."

"Vital social wrongs?"

"Yes. I founded the Rainbow Legion to fight professors who write textbooks and change one or two sentences every year and then insist upon the use of only the new edition."

"Just what is the threat of the Indigo-seal?"

"That, your honor, is the boycott of all campus lunchrooms that insist upon the balanced meal and then serve hash because it is a composite dish of all the vitamins."

"You have also threatened the United States post office."

"That's right. At our last meeting we found the Postmaster guilty on the charge that post-office pens should write. We sent him the threat of the Orange Facsimile."

"Orange Facsimile?"

"We give him twenty days to correct the blotter situation or have a facsimile of the latest three cent stamp on his chest."

"Will you please tell the court all you know about the Violet Inner Circle?"

"The Violet Inner Circle, Judge, is made up of the charter members who have suffered grievous wrongs. For example, the Royal Red Avenger lives in a fraternity house where every one has the smoking habit, but only he has the cigarettes. The keeper of the Green Poisoned Cheese eats in a restaurant where they only serve one pat of butter, and the Sender of the Yellow Death attends classes in which the instructors scrape the chalk against the blackboard."

"In the last two months, twenty-eight persons have been known to flee

the country as a result of Rainbow Legion terrorism. Is there any basis for that charge?"

"Yes and no, your honor. We are not responsible if every recipient of the Black Spot chooses to run away."

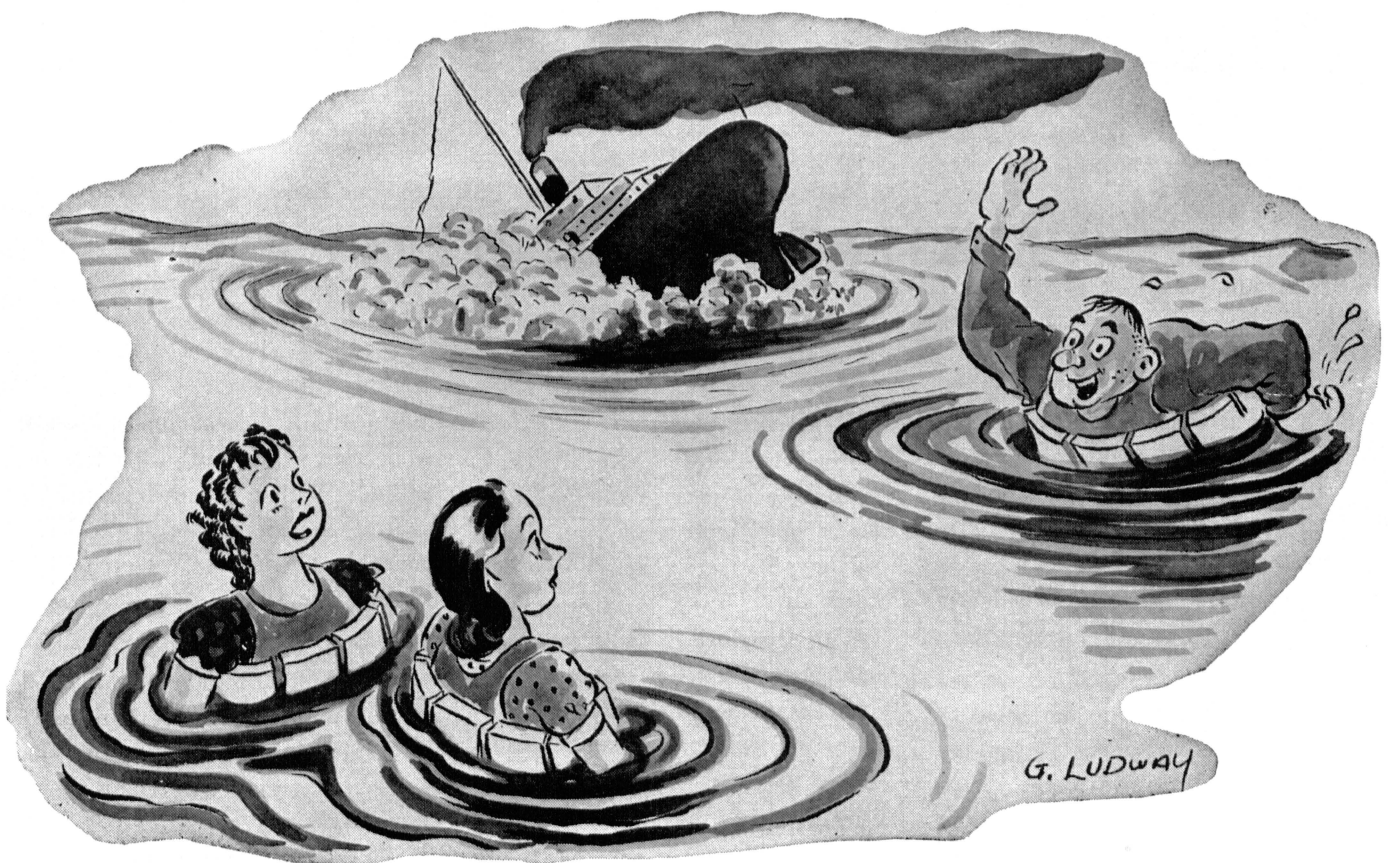
"Black Spot?"

"The Black Spot is the cream of our threats. The last one we sent out to a manufacturer who insisted upon flooding us with mail telling us what we should have the family buy us for graduation."

"Did the man whose mangled body was found in the empty lot receive one of those Black Spots?"

"He did. He insisted upon asking every senior he met what he, the senior, intended to do after he got out of college."

"Now that I have all the facts, I'd like to say a few words. Individuals like you are detrimental to a civilized community. Each and every member of the Rainbow Legion should be tarred and feathered as an example to all those others who feel they should take the law in their own hands. Case dismissed."



"Let's move. There's that awful bore from the next stateroom."





## MILITARY OBJECTIVE!

**T**IME was when the only part children were allowed to play in war was to give up certain food their little bodies needed so that the troops could have it.

That was in the unenlightened days before airplanes and delayed-fuse bombs.

Now the kiddies are permitted to die just like their daddies. *Today* they are *military objectives* to be blown to bits by bombs, to be buried in the ruins of their schools, to be raked by machine-gun fire as they cling to their

mothers' skirts.

Thus, the world progresses. Thus, the science of mass-production murder becomes more proficient. Thus, war loses its last vestige of so-called "glamour."

With slaughter of these innocents an admitted part of military strategy, war can no longer be condoned by any sane and decent person. Yet many people still shake their heads hopelessly and say: "What can I do? How can I prevent war?"

Next time you tuck your youngster

into his crib look at him and see if your heart will accept such a defeatist attitude. Rather, accept this truth — that if enough people say: "There must be no more war!", there *will* be no more war!

World Peaceways is a non-profit, non-crank organization that has made definite progress in maintaining peace and is determined to do more. We need help — *your* help. Why not sit down right now and drop us a line? Write to World Peaceways, 103 Park Avenue, New York City.



# THE COLLEGE CRUM . .

ANONYMOUS

The College crum lies in bed at 2 o'clock of a sunny October afternoon and suggests that I write on the glorious abandonment of a life in Tahiti.

"Sure; why not? That's a good subject," he says.

So, why not? There is nothing to do. Life at best is a complex situation; what with blind dates, unannounced quizzes and middle-of-the-month chapter meetings that accomplish nothing but set you straight on a house bill you'd rather not think about! Gad! How wearisome and annoying the pursuit of a college career can become at times!

Now, my friends, let me take you to the island of paradise which so enchanted the world many moons ago in that picture where Clark Gable had guts enough to mutiny against stinky Captain Bligh.

(The editor took psychology under Mr. McKinney and prefers "viscera" to "guts," but a sweet word like "viscera" wouldn't do for a he-man like Clark. So guts to you, Gable, and viscera to you, Taylor. Besides, this applied psychology stuff of McKinney's never worked on my girl. Somehow she just doesn't react properly. Do you think maybe she isn't normal?)

Our journey to Tahiti is accomplished in four easy stages. First one goes to the library and sits himself down with Prof. Brown's text on "Economic Science and the Common Welfare." (6th edition; Lucas Brothers; price \$2.75; trade-in-value . . . what you can get before H. G. decides to dream up another edition to his thrilling work.) Then simply open the book at random and begin the journey. But to speed the trip, it is best to concentrate on the chapter on sterilization of gold in relation to the European tariff policy and its unpredictable re-

sults on the world's shoe-lace market; that is, of course, provided all other factors remain equal.

These gaseous fumes will soon overcome you, and drowsiness will hit you like the shock of your first blind date at Stephens. Now gently fold your arms on the table so conveniently placed before you and pillow your head thereon. If you are able to stroke your head at the same time you will soon find yourself lying under a mulberry bush with your head in the lap of a Polynesian beauty, and the cool of her finger tips carressing your noble features.

Well, you're there now. The rest is up to you.

## WORKSHOP FANTASY

She was a dream in satin lace  
Standing within the hallway door.  
He had a strong and noble face—  
Was six feet tall—and maybe  
more.

She sighed—he took her in his  
arms—

"I love you, dearest—come with  
me—

Your sweetness thrills me—and  
encharms—"

She said: "Just speak, and I'll  
agree."

Curtain on scene; applause from  
house—

She said: "You muffed that line,  
you louse!"

## VISION

To you with molded, ivory limbs  
Whose skirts forbade yet more to  
call;

Your beauties never seem to  
end . . .

But there is an end—I know, I  
saw!

—J. R.

A poor lens tends to flatten the  
subject. To put it undelicately,  
curves don't show up.

AT LONG LAST—

(Continued from Page 4)

Suddenly taken off a diet of  
pledges and actually given an  
active. He bought me a coke,  
walked me fifteen blocks, then  
took me to one of those night  
football games where the team  
doesn't show up.

I'll take a pledge!

Mark Anthony: "I want to see  
Cleopatra."

Servant: "She's in bed with  
laryngitis."

Mark: "Damn those Greeks."

—Sour Owl

No, crime doesn't pay. But  
then, times are tough everywhere.

—Exchange

Tailor (to assistant): "And who  
was that lady I seen you outfit  
last night?"

Columbus was the first Demo-  
crat because:

He didn't know where he was  
going; he didn't know where he  
was when he got there; and he  
went on borrowed money."

—Awgwan

Robert Pendergrass, editor of  
the Savitar, predicts a bigger and  
better Savitar. Your co-opera-  
tion wil help as Bob has enough  
work to do to keep five people  
busy—and we don't mean W.P.A.  
workers, either.

The above two items are ar-  
ranged in the order of their im-  
portance.

Jetty Thoren, Gamma Phi, says  
she is "a nice gal." And asks,  
"Don't you think so?"

# PAYING THE GAME

Listen, pal, brains ain't the only thing it takes for a fellow to get along nowadays. I got as much in my head as the next guy, and I'm still pushing a truck out to KC and back twice a week. I just never got the breaks is all.

Not like Jackie Fleer anyways. You know about Jackie Fleer maybe. You maybe read about him in the papers, couple years ago, when he was playing football at the State University.

Well, now take Jackie and me. He got the breaks all right. He just got 'em. We grew up together in the same neighborhood and bummed around together and had some damn good times. But now Jackie's got a tavern of his own, a nice classy business, and me—I'm still pushing a truck out to KC and back twice a week.

It all starts back one night when me and Jackie dropped in at the South Side AC. We used to go over to the gym there and work out, even after we got on with the truck-line. Jackie had a idea he'd make a good heavy-weight. And me, I just kind of tagged along. Oh, I wasn't bad, but I ain't got the build Jackie's got.

Anyway this night Jackie was whaling hell out of the bag—I was doing a little ropeskipping myself—and I see two dressed-up guys come in and take a look at us. I figure 'em for a couple of promoters, and when they come over towards us I figure they're maybe gonna give us a fight somewhere. I jump the rope a little faster. But they don't pay no attention to me. They go over to Jackie.

"You Jake Fleer?" the one guy says. He's the stubby one.

"Yeh," Jackie says, "that's me."  
"This is Doc Jackson," the stubby one goes on. "Doc's gonna

be the new head coach at State this year, and I'm his assistant. Doc wants to talk to you."

Then the tall lean gent says, "We looked you up, Jake, because we want to talk business." He's

By  
**JAMES RAGLAND**

got a soft smooth face, like a gambler I knew once, and there's something tight and tricky around his mouth. He says, "You played a pretty good game of football in high school. Right?"

"Yeh," Jackie says. Me and him are both kind of in the dark for a minute

The next crack almost floors us. "How'd you like to play football at State?" the tall gent says.

Before we can laugh, he shoots the works. "We're rebuilding the team," he says, "and we want good men. If you got what it takes, we'll make it worth your while. Hundred and fifty a month, two hundred even, if you're good. You look in good shape," he says.

"You got a good record," the stubby gent cuts in. "Some nice playing."

Jackie is a little slow with the words then, but they got him impressed.

"Just call me Doc," the tall gent says smiling. He sees the business is pretty near in the bag.

Well, Jackie thinks it over, and while him and me never did think much of colleges, he makes up his mind to go. A hundred and fifty a month looks better than the

(Continued on Page 32)

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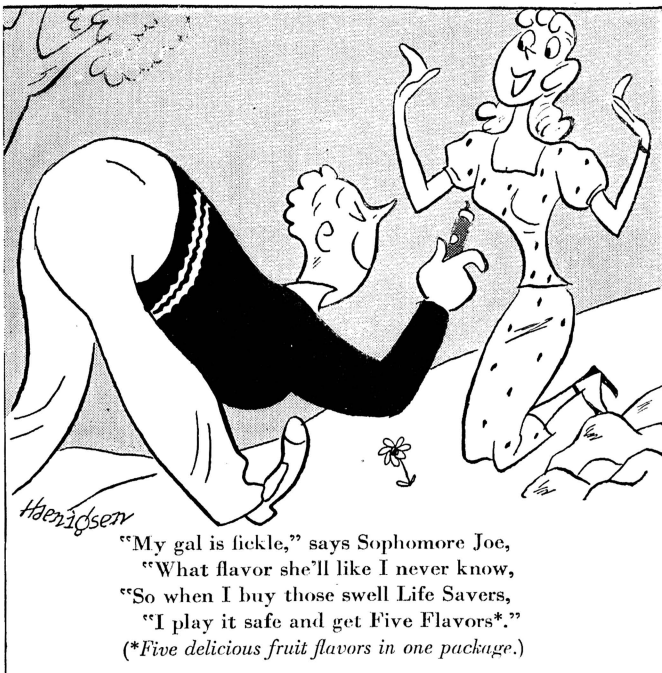
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Jokes will be judged by the editors of the publication. The right to publish any or all jokes is reserved. Decisions of the editors will be final. The winning wisecrack will be published the following month along with the lucky winner's name.

**This Month's Winner—**

**BOB DIMKE**

"May I take you home? I like to take experienced girls home."

"But I'm not experienced."

"You're not home yet, either."

What English prof has notes so old and brown and crumbly with years that he brings them to class in individual paper bags—strongly reminiscent of ham sandwich containers?

The one-time Life mag typical-type gal, Barbara Hawley, has put her hair up and down so often we're in a daze; up it's like a golliwog—down better.

Applause for Joe Connolly, Journalism Week veteran, Hearst bigwig, and Jayschool patron where a job or two is concerned, for having such a well-groomed orchid thrown by the N. Y. keyhole pecker. Also condolences to Damon Runyon, INS columnist, writer, and good fellow, who shelved a Caesar-Runyon play, "Saratoga Chips," some months ago, dug it up for the flickers as "Straight, Place, and Show," and never left the post as far as the critics were concerned.

Polly Watkins and Watkins Glen, N. Y.—pop. 2500—are related. Polly's great grandpappy had a mill on the local floss and was head man in the town governmental tintinabulations.

Mr. Pinkus, the I-wanta-be-a-college-boy-forever prexy, who rang Der Fuehrer up at 3 a.m. heil time, really got him! Says Pinkus, "Is this A. Hitler? Well, this is A. Pinkus." That type of gags cost A. P. 40 grand per annum.

Mrs. C. E. Chrane, attractive managress of the Early Apts., the godmother of the "Jesse James" moon picture to be starring your favorites—Tyrone Power and Henry Fonda. It is this sociable lady who owns the property on which the horse-over-the-cliff scene will be shot. She gets \$200 a night's rest from 20th Century-Fox, which can well afford it. The cliff is near Bagnell Dam, but the stars don't jump those horses 200 feet into some 80 feet of water as you will be led to believe at your favorite silver screen house.

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**PAYING THE GAME**

(Continued on Page 30)

thirty a week we was getting from the truckline.

So Jackie quits his job and goes to State and starts working in the football business. He didn't have a job, he had a position. He wrote me a letter about it once. He said he just had to get out in the afternoons and scrimmage around with eighty or ninety other guys. That's all he had to do. And every month he got his check.

Oh, yeh—yeh, he had to go to some classes in the mornings too sometimes, but not very often. But jeez, what a breeze he was getting. And me, just breaking onto the KC run then, working like a dog.

That fall, when I get a chance, I start following the football

pages. I read what the big boys say, and keep a eye open for Jackie's name, 'cause we been pals a long time.

The only thing I see though is what Doc Johnson's gonna do with State. He's gonna do a miracle. He's gonna make a winner for 'em. Well, Jackie'll get his pay for that too, and maybe a raise, so everything's okay. The big boys all say State's gonna get a New Deal.

Well, the first year maybe nobody expected too much. Anyways they didn't get much. State got dumped on its tail eight or nine Saturdays in a row. And then there wasn't so much of that New Deal stuff in the papers.

But along towards the end of the season I run across a piece that says Jake Fleer looked like

fair material for next year. He wasn't smooth yet, it said, but he played in the line and he was big and fast. So he's making good, I think.

That summer he come home and stepped right into a snap run with the truckline. He got the jump to Des Moines, a breeze if I ever seen one. He said Doc Jackson fixed it for him, and you can see Doc Jackson was taking care of Jackie all right. Of all the luck that guy got. Damn near a guardian angel to button his pants for him. I never seen nothing like it.

One night when I see him down at the depot, I ask him what the team looks like. I figure he'd have the inside dope and I can get a good bet somewheres. But do I get a surprise? He takes me off behind a truck and he says, "If you wanna make a bet, don't make it on State. Bet against them. They ain't got a Chinaman's chance."

"No?" I say. "Why not?" I kind of thought the football business was looking up by then, but it seems it ain't.

"The team stinks," he tells me. "And soon's Doc loses three straight, he's out. The alumni's after him. And then I'm out maybe too," Jackie says, sad like.

(Continued Next Month)

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## PICK THE BARNWARMIN' QUEEN . . .

(She Is Enjoying Central Ice Cream)



It was a grand sunny day on the Pike when the Central Dairy Photographer drove out to take movies and still pictures of the Barnwarmin' queens playing Farmerettes . . . milking cows, playing with the little pigs and best of all eating Central Ice Cream.

From left to right top row are: Julia Baldwin, Gamma Phi; Frances Fontaine, Theta; Helen Clark, Pi Phi; Bottom row: Mary Elizabeth Rosebaum, Tri Delt; Bette Lee Ambler, Christian. The group picture shows Manager of the Barnwarmin' Clarence Bridwell surrounded by all five of the candidates. The queen has been selected but will not be revealed until the night of the dance on Friday, Oct. 14.





# "Star"

# AUCTIONEER FOR 16 YEARS

## **BILL CURRIN, Like Most of the Other Independent Tobacco Experts, Smokes Luckies**

*Mr. Smoker:* You say most of these tobacco experts smoke Luckies?

*Mr. Lucky Strike:* Yes, 2 to 1 over all other brands combined. Sworn records prove it.

*Mr. Smoker:* How many of these experts work for you?

*Mr. L. S.:* Not one! They're all *independent* tobacco men. Auctioneers, buyers, warehousemen.

*Mr. Smoker:* Are these men the best judges of tobacco?

*Mr. L. S.:* You bet they are! Just for example, there's Bill Currin. He's been an auctioneer for 16 years, and has sold millions of pounds of tobacco.

*Mr. Smoker:* And Currin smokes Luckies?

*Mr. L. S.:* Yes—and has for 15 years. Not only for their fine tobacco, but because of the "Toasting" process.

*Mr. Smoker:* What does that do?

*Mr. L. S.:* It takes out certain harsh irritants found in all tobacco—makes Luckies a light smoke, easy on the throat.

*Mr. Smoker:* That sounds good to me. I'll try them.

**EASY ON YOUR THROAT— BECAUSE "IT'S TOASTED"**

*Sworn Records Show That—*

**WITH MEN WHO KNOW  
TOBACCO BEST—  
IT'S LUCKIES  
2 TO 1**

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**WITNESSED STATEMENT SERIES:  
Bill Currin—Auctioneer—has  
smoked Luckies for 15 years**