“NAME ONE GENIUS THAT AIN’T CRAZY”- MISCONCEPTIONS OF MUSICIANS AND MENTAL HEALTH IN THE ONLINE STORIES OF PITCHFORK MAGAZINE

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ABSTRACT

The work found here deals with how mental illness and mental health issues are reportedly in the music press, specifically Pitchfork Magazine. The work uses a mix of textual analysis, rhetorical criticism and cluster criticism to find areas wherein Pitchfork succeeds in covering such issues and where they have much work to do. One such area where further work needs to be done is in establishing a clearer guideline for reporting on suicide, which is covered in the full thesis.