CHRISTIAN MEDIA FRAMING OF GAY MARRIAGE

Alex Jacobi

Dr. Debra Mason, Thesis Supervisor

ABSTRACT

This mixed methods study explores Christian media’s framing of gay marriage from 2010 to 2015, looking at a sample of articles on Christianity Today’s website before and after gay marriage became legal. Using mixed methods, the researcher looked at these articles and identified what frames were used from 2010 to 2015, how those frames have changed over time, how those frames relate to the public opinion of each time period, and how those frames compare to existing research about framing of same-sex marriage in mainstream media. By looking at a Christian magazine’s framing of gay marriage and using it as a lens through which to view culture, this study will hopefully shed some light on how the relationship between Christians and the gay community has changed, offering explanation and perspective on an issue that might not be so clear-cut as media make it out to be.