Because volunteers are the lifeblood of nonprofit organizations, it is important to understand a new generation of volunteers that will help sustain these organizations: millennial college students. This research explored the motivations behind millennial college student volunteerism. Furthermore, this research also investigated the obstacles preventing volunteerism. Eleven millennial college students were interviewed, and the data revealed six motivations that drives volunteerism: 1) the desire to feel comfortable and wanting to know what to expect from a volunteer experience 2) a balance of task enjoyment with other factors that contributed to an overall positive volunteer experience 3) the satisfaction of seeing results from the volunteer labor 4) challenges that lead to a transformative experience 5) warm, positive internal feelings 6) feeling of gratitude. Next, the data revealed the obstacles that discourage volunteering: lack of time and lack of structure. Nonprofit managers can use insights found in this research study to create more effective strategies for attracting, recruiting and retaining millennial college students.