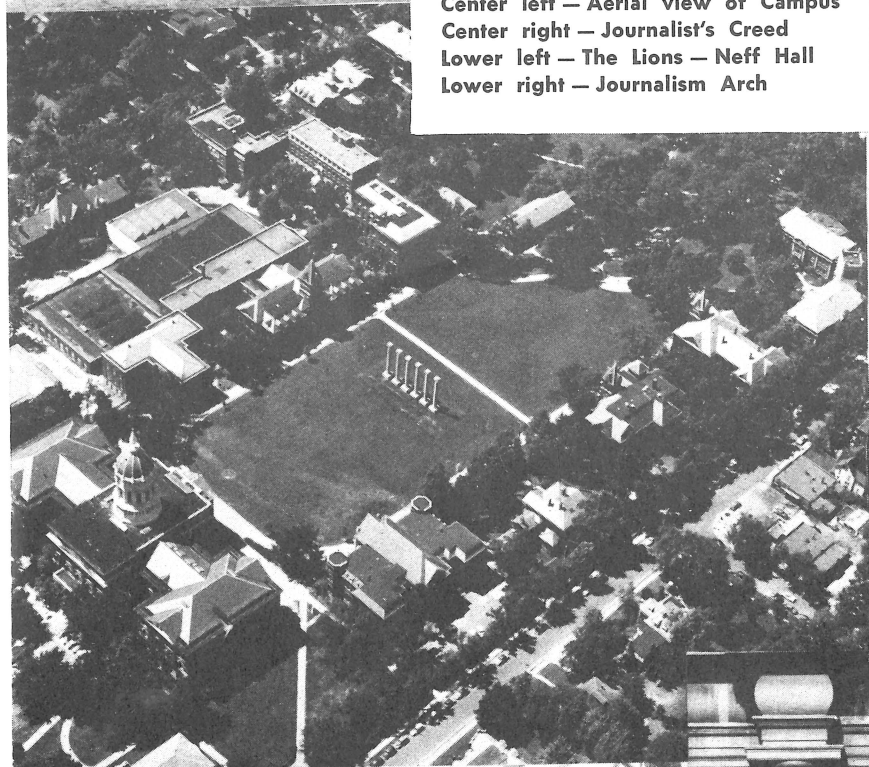


**UNIVERSITY OF MISSOURI
SCHOOL OF JOURNALISM
AT COLUMBIA, MISSOURI**

Upper left — The Columns
Upper right — School of Journalism
Center left — Aerial view of Campus
Center right — Journalist's Creed
Lower left — The Lions — Neff Hall
Lower right — Journalism Arch



THE JOURNALIST'S CREED

I BELIEVE IN THE PROFESSION OF JOURNALISM.

I BELIEVE THAT THE PUBLIC JOURNAL IS A PUBLIC TRUST; THAT A NECTED WITH IT ARE, TO THE FULL MEASURE OF THEIR RESPON TRUSTEES FOR THE PUBLIC; THAT ACCEPTANCE OF A LESSER S THAN THE PUBLIC SERVICE IS BETRAYAL OF THIS TRUST.

I BELIEVE THAT CLEAR THINKING AND CLEAR STATEMENT, ACC AND FAIRNESS, ARE FUNDAMENTAL TO GOOD JOURNALISM.

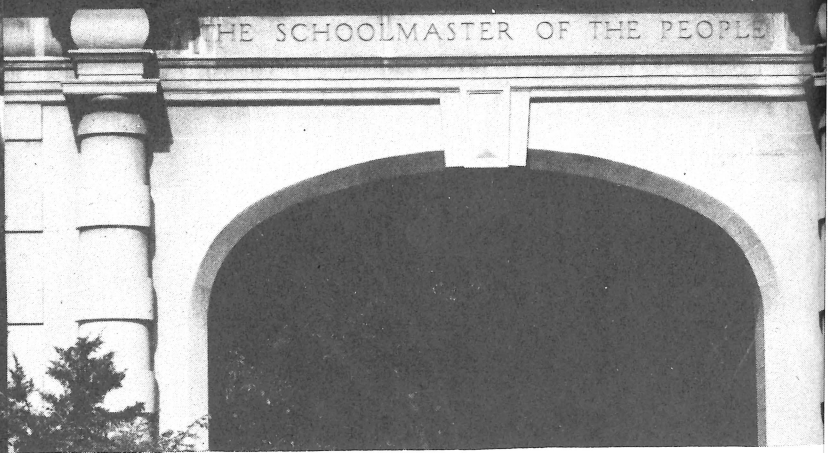
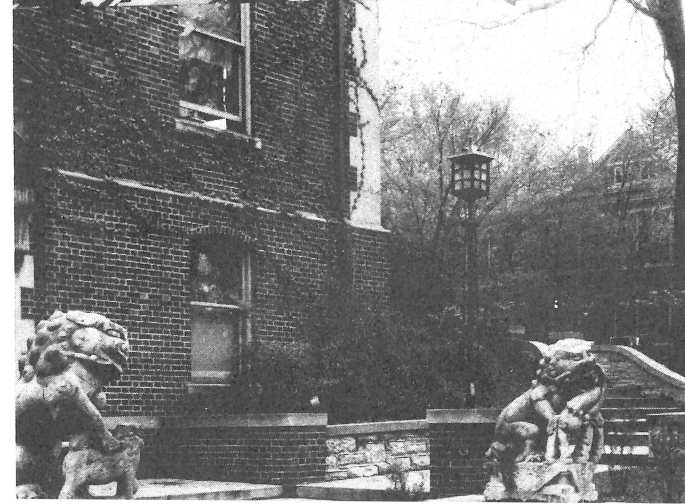
I BELIEVE THAT A JOURNALIST SHOULD WRITE ONLY WH HOLDS IN HIS HEART TO BE TRUE.

I BELIEVE THAT SUPPRESSION OF THE NEWS, FOR ANY CONSID OTHER THAN THE WELFARE OF SOCIETY, IS INDEFENSIBLE.

I BELIEVE THAT NO ONE SHOULD WRITE AS A JOURNALIST W WOULD NOT SAY AS A GENTLEMAN; THAT BRIBERY BY ONE'S OWN BOOK IS AS MUCH TO BE AVOIDED AS BRIBERY BY THE POCK OF ANOTHER; THAT INDIVIDUAL RESPONSIBILITY MAY NOT BE BY PLEADING ANOTHER'S INSTRUCTIONS OR ANOTHER'S DIVI

I BELIEVE THAT ADVERTISING, NEWS AND EDITORIAL CO SHOULD ALIKE SERVE THE BEST INTERESTS OF READERS. SINGLE STANDARD OF HELPFUL TRUTH AND CLEANNESS PREVAIL FOR ALL; THAT THE SUPREME TEST OF GOOD JOU IS THE MEASURE OF ITS PUBLIC SERVICE.

I BELIEVE THAT THE JOURNALISM WHICH SUCCEEDS BEST--A DESERVES SUCCESS--FEARS GOD AND HONORS MAN; IS S INDEPENDENT, UNMOVED BY PRIDE OF OPINION OR GREED O CONSTRUCTIVE, TOLERANT BUT NEVER CARELESS, SELF-CON PATIENT, ALWAYS RESPECTFUL OF ITS READERS BUT ALWAYS U IS QUICKLY INDIGNANT AT INJUSTICE; IS UNSWAYED BY THE A PRIVILEGE OR THE CLAMOR OF THE MOB; SEEKS TO GIVE EVER CHANCE, AND, AS FAR AS LAW AND HONEST WAGE AND RECO OF HUMAN BROTHERHOOD CAN MAKE IT SO, AN EQUAL CH PROFOUNDLY PATRIOTIC WHILE SINCERELY PROMOTING NATIONAL GOOD WILL AND CEMENTING WORLD- COMRAD A JOURNALISM OF HUMANITY, OF AND FOR TODAY'S WORL



THE UNIVERSITY OF MISSOURI BULLETIN

VOLUME 57, NUMBER 11 JOURNALISM SERIES, NUMBER 137. P
lished by the University of Missouri at Room 102, Building T-3, Col
bia, Missouri. Entered as second-class matter, January 2, 1914, at 1
office at Columbia, Missouri, under the Act of Congress of August

UNIVERSITY OF MISSOURI
COLUMBIA

SCHOOL OF JOURNALISM
OFFICE OF THE DEAN

The faculty and staff of the School of Journalism in the University of Missouri have been happy to cooperate with the Department of State and the International Educational Exchange Service in this training program for eighteen foreign specialists in radio and television.

Over the years the Missouri School of Journalism has had an active part in promoting understanding between nations, particularly in the field of journalism and mass communications.

The organization of the Press Congress of the World in 1921 under Missouri's Dean Walter Williams in Hawaii, with later meetings in Switzerland in 1926 and Mexico in 1931, helped reveal the need and sincerity of many countries toward greater journalistic freedom, both inside and between nations.

Since that time many students, particularly from the oriental nations and from South America, have come to the University of Missouri to study. Many now hold positions of responsibility in journalism and government in their respective countries.

This fine group of foreign visitors has been here specifically to study radio and television principles and methods. But we know the benefits are far more important and far reaching.

They have in six months' time studied in our classrooms, traveled in all areas of our country, worked as interns in radio and television stations, and visited our farms, industries, and governmental agencies. They have seen our democracy at work on many different levels. They have made close friends in all parts of the country.

In return they have taught us much about their respective homelands, their histories, their current problems, their hopes and plans for the future.

We acknowledge, with appreciation, the help and cooperation and thoughtfulness of a host of individuals, in Columbia and in stations and communities where the trainees interned or stopped in their cross-country tour. Many industry officials, our alumni and other friendly people helped to make the project successful.

We hope that our guests may profitably utilize what they have learned about their professions in this country, but principally we hope they will not forget the friends they have made here.

We extend to them, now and always, our best wishes. May their personal achievement and the continued advancement of their countries go hand in hand.

Earl D. English

International Understanding Through Television

Eighteen foreign radio and television specialists from eleven foreign countries arrived by plane at Columbia, Missouri, on June 15, 1955.

They were brought to the University by the United States Department of State for six months to exchange ideas on radio and television.

For one month they were in residence at the University, taking classes, practicing English, and preparing for the next phase of the program, their "internships." Unfortunately, one man, Humberto Carrasco of Bolivia was forced to return to his home at this time due to ill health.

On July 15 each one became an intern at a radio or television station. This interest and response of these stations in taking one of these people for three months was indeed gratifying. And the tireless efforts every one in each station made for these interns was wonderful. They not only opened all station facilities to them, they entertained them many times, and showed them life in the United States—from weddings to football.

The interns were stationed as far east as Baltimore, as far south as Dallas, as far north as Chicago, and as far west as Denver. On October 15 they all met at Omaha, Nebraska, to start a one-month nation-wide Greyhound tour. This tour included both east and west coasts, some national parks, visits to large industries and, of course, television and radio studios in Hollywood and New York.

At the conclusion of the tour the group returned to the University for two weeks where they conducted classes in which they exchanged ideas and compared notes on their internships.

On December 5 they returned to Washington where they spent a week before returning to their own countries.

If these seventeen men and one woman are representative of their countries, I hope as nations we can find the same growth of understanding and pleasure I have experienced in working with them for this six months period. They are excellent goodwill ambassadors, as well as very capable professional people.

ELIZABETH NIXON, *Supervisor*



EARL F. ENGLISH, Dean
School of Journalism



ELIZABETH NIXON, Supervisor

Shortly after this brochure was prepared, Miss Nixon was killed in an automobile accident on Jan. 17, 1956.

KCMO-TV

CITY—Kansas City, Missouri.

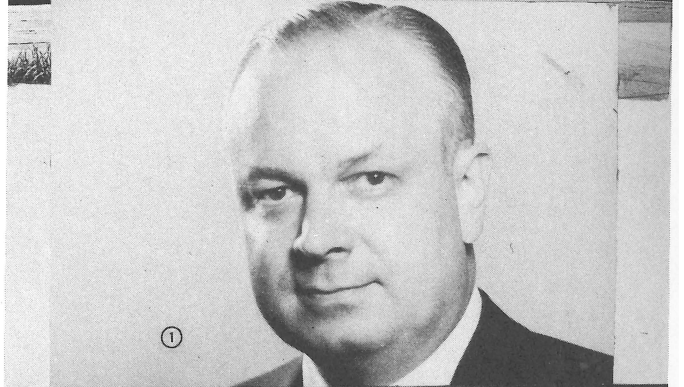
INTERN DIRECTOR—E. K. Hartenbower, General Manager.

AFFILIATION—TV Networks, CBS, DTN Stations, Am, KCMO. Fm, KCMO-FM.

SERVICES—One studio (30 x 30 ft.). Two RCA film cameras. Two RCA Camera chains. Two RCA film projectors. One Gray Telojector Slide Projector. One Telop Opaque Projector. News Service AP.

INTERN—Carlos Coldaroli, Argentina.

1 — E. K. Hartenbower, General Manager of KCMO-TV, Kansas City, Missouri. 2 — Carlos Coldaroli of Buenos Aires, Argentina.



KKTV

CITY—Colorado Springs, Colorado.

INTERN DIRECTOR—Cecil Seavey, Program Director.

AFFILIATION—TV Networks, ABC, CBS, DTN. Station Am, KVOR.

SERVICES—Two studios (60 x 30 ft.). Two DU MONT camera chains. One composite rear screen projector. One RCA film camera. Two RCA film projector. One dual Gray slide projector. One composite film processing unit. One composite mobile unit. News Service UP.

INTERN—Julian Betanzos, Argentina.

3 — Julian Betanzos of Buenos Aires, Argentina.
4 — Cecil Seavey, Program Director of KKTV, Colorado Springs, Colorado.

WSBT-TV

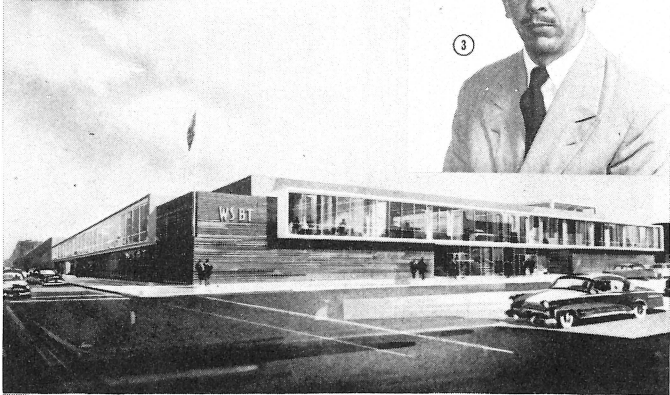
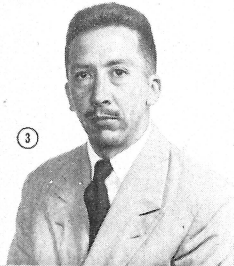
CITY—South Bend, Indiana.

INTERN DIRECTOR—Neal B. Welch, General Manager.
AFFILIATION—TV Networks, CBS, DTN. Station Am, WSBT.

SERVICES—One studio (30 x 40 ft.). Four RCA camera chains. One RCA field camera. Two RCA film projectors. Two Spindler & Sauppe 2 x 2 in. slide projectors. One Calumet processing film unit. One mobile unit. News service INS, UP. Library Standard.

INTERN—Mario Lara, Bolivia.

1 — Joe Kelly, Announcer of WSBT-TV. 2 — Neal B. Welch, General Manager, WSBT-TV of South Bend, Indiana. 3 — Mario Lara of La Paz, Bolivia.



KOB-TV

CITY—Albuquerque, New Mexico.

INTERN DIRECTOR—Al Jarret, Program Director.

AFFILIATION—TV Networks NBC. Station Am, KOB.

SERVICE—Two studios (50 x 30 ft.) and (30 x 20 ft.).

Three camera chains RCA, one GPL. One RCA field camera. Two RCA 16 mm film projectors. Two Selectroslide slide projectors. One film processing unit. One mobile unit. News Service UP. Library, Snader.

INTERN—Aluizio Finzetto, Paraná, Brazil.

4 — Aluizio Finzetto, of Parana, Brazil. 5 — Al Jarret, Program Director at KOB-TV, Albuquerque, New Mexico. 6 — Gene De La Pena, Spanish Announcer at KOB.



WBKB-TV

CITY—Chicago, Illinois.

INTERN DIRECTOR—Dan B. Schuffman, Program Director.

AFFILIATION—TV Network ABC. Fm, WENR-FM.

SERVICES—Five studios (one 38 x 47 ft, one 32 x 72, one 26 x 31 and one 25 x 16). Twenty-two RCA and three GE I. O. camera chains. Three iconoscope RCA film cameras. Four 16 mm TP6A and two RCA 35 mm film projectors. Four Selectro-slide Projectors. Two RCA 16 mm kinescope recorder film processing unit. One mobile unit. News Services, AP, INS.

INTERN—Eduardo Moreira, Sao Paulo, Brazil.

WBBM-TV

CITY—Chicago, Illinois.

INTERN DIRECTOR—William Ryan, Production Director.

AFFILIATION—TV Network CBS. Stations, Am, WBBM. Fm, WBBM-FM.

SERVICES—One theater staging area (3,500 sq. ft.) Three studios (14 x 23 ft.) (19 x 19 ft.) and (30 x 50 ft.). Nine RCA field camera chains and six RCA studio camera chains. Two rear screen projectors, Trans-Lux and Bodde. Four RCA field cameras. Seven RCA film projectors, four 16 mm and three 35 mm. Four La Belle slide projectors. One mobile unit. News services, AP, INS, UP. Library, associated, SESAC, world.

INTERN—Eduardo Moreira, Sao Paulo, Brazil.



HUMBERTO CARRASCO FERNANDEZ
of Cochabamba, Bolivia



1 — Eduardo Moreira of Sao Paulo, Brazil. 2 — S. C. Quinlan, Vice-President of American Broadcasting Company. 3 — Miss B. J. Ross, Producer at WBBM-TV, Chicago, Illinois. 4 — Daniel B. Schuffman, Program Manager of WBKB-TV, Chicago, Illinois.

WMC-TV

HUMBERTO CARRASCO FERNANDEZ from Cochabamba, Bolivia, was with the group for only the first month at the University, and a very short time at the Station WMC-TV, Memphis, Tennessee. He was forced to return to Bolivia because of ill health.



KLZ-TV

CITY—Denver, Colorado.

INTERN DIRECTOR—Hugh B. Terry, President and General Manager.

AFFILIATION—TV Network CBS. Station Am, KLZ-AM, Fm, KLZ-FM.

SERVICES—Two studios (48 x 48 ft.). Four RCA camera chains. One Bodde double head rear screen projector. Two RCA film projectors. Two slide projectors, Gray and Super Projectal. One Super Projectal Opaque. One mobile unit. News services UP, INS, AP. Cinevoice equipment for commercial film processing.

INTERN—José de Almeida Castro, Recife, Brazil.

◀ 1 — Hugh B. Terry, President and General Manager at KLZ-TV, Denver, Colorado. 2 — Eugene Jenkins, Chief Engineer. 3 — Jose de Almeida Castro of Recife, Brazil. 4 — Clayton H. Brace. 5 — Charles Roberts, Radio-Program Director.

KTUL-TV

CITY—Tulsa, Oklahoma.

INTERN DIRECTOR—Donald Crofts.

AFFILIATION—TV Networks ABC, DTM. Station Am, KTUL, Tulsa.

SERVICES—Three studios (one in Muskogee—45 x 48 ft.). News services AP, UP. Library, standard.

INTERN—Ilza Braganca Silveira, Porto Alegre, Brazil.

WBAP-TV

CITY—Fort Worth, Texas.

INTERN DIRECTOR—Robert Gould.

AFFILIATION—TV Networks ABC, NBC. Station Am, WBAP. Fm, WBAP-FM.

SERVICES—Five studios. Eleven camera chains. One RCA color slide scanner. One Bodde rear screen projector. Four RCA 16 mm film projectors. One anamatic 16 mm strip projector. Two 2 x 2 in. slide projector. One Gray Telop opaque projector. Gray Multiplexer. One RCA mobile unit.

INTERN—Ilza Braganca Silveira, Porto Alegre, Brazil.



6 — Ilza Braganca Silveira of Porto Alegre, Brazil. 7 — Robert Gould of WBAP-TV, Fort Worth, Texas.

KDKA-TV

CITY—Pittsburgh, Pennsylvania.

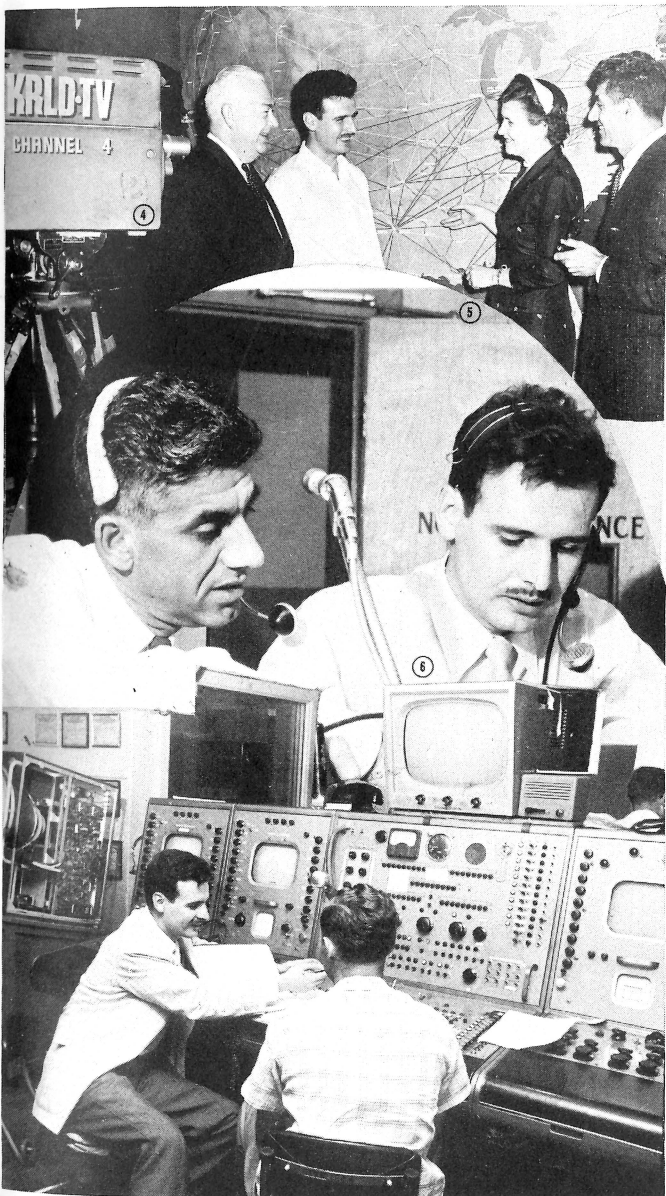
INTERN DIRECTOR—Harold C. Lund, General Manager.

AFFILIATION—TV Networks, ABC, CBS, DTN, NBC. Station Am, KDKA.

SERVICES—Two studios (73 x 68 ft. and 30 x 44 ft.). Nine camera chains, seven Du Mont, two RCA. One Trans-Lux rear screen projector. Three film cameras, one GPL, two Du Mont. Two RCA film projectors. Two Du Mont scanners, one multi-scanner opaque projector. One RCA mobile unit. News service UP. Library, Capital Q., Standard.

INTERN—Jacy Campos, Rio de Janeiro, Brazil.

1 — Ed Sullivan, Producer at CBS. 2 — Jacy Campos, Rio de Janeiro, Brazil, Jimmy Durante and Bob Hope. 3 — Harold C. Lund, General Manager at KDKA-TV, Pittsburgh.



KRLD-TV

CITY—Dallas, Texas.

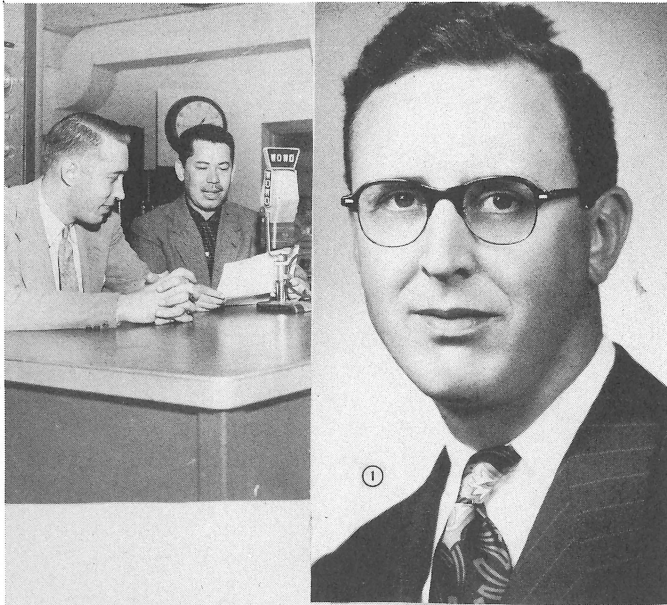
INTERN DIRECTOR—Roy M. Flynn, Station Manager.

AFFILIATION—TV Network CBS. Station, Am, KRLD. Fm, KRLD-Fm.

SERVICES—Two studios (22 x 45 ft.). Seven camera chains, five Du Mont, two GE. One TSC rear screen projector. Two GE film cameras. Two GE 16 mm film projectors. One Gray 2 x 2 in. slide projector. One Houston Fearless film Processing unit. One GE mobile unit. News services, UP. Library, official.

INTERN—Guillermo Rubiano, Bogotá, Colombia.

4 — Roy M. Flynn, Station Manager at KRLD-TV, Dallas, Texas. 5 — Miss Elizabeth Nixon, Supervisor. 6 — Guillermo Rubiano of Bogota, Colombia.



WOWO

CITY—Fort Wayne, Indiana.

INTERN DIRECTOR—Carl W. Vandagriff, General Manager.

AFFILIATION—NBC.

SERVICES—Frequency: 1190 kc-power: 50 kw-Transmitters: 3,300 ft. in height each, towers located twenty miles from Fort Wayne, on U. S. 37 highway. News Services UP. Transcription Services: Thesaurus-equipment: Westinghouse and RCA-Three studios.

INTERN—Luis Torres of San Salvador, El Salvador.

◆ 1—Carl W. Vandagriff, General Manager of WOWO, Fort Wayne, Indiana. 2 — Luis Torres, of San Salvador, El Salvador.

KAKE-TV

CITY—Wichita, Kansas.

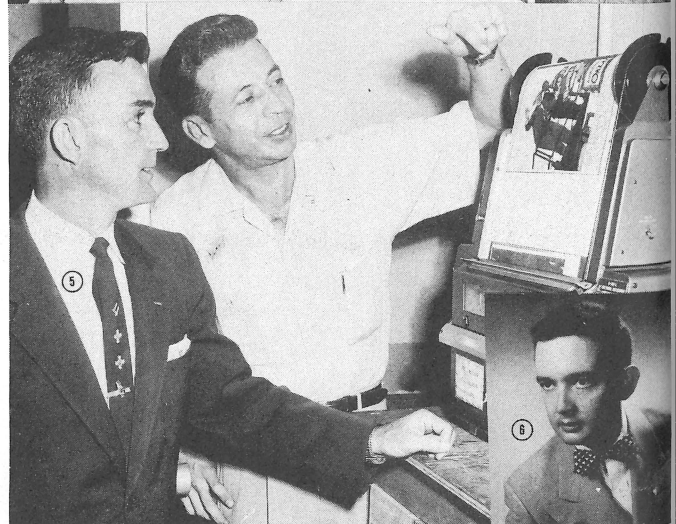
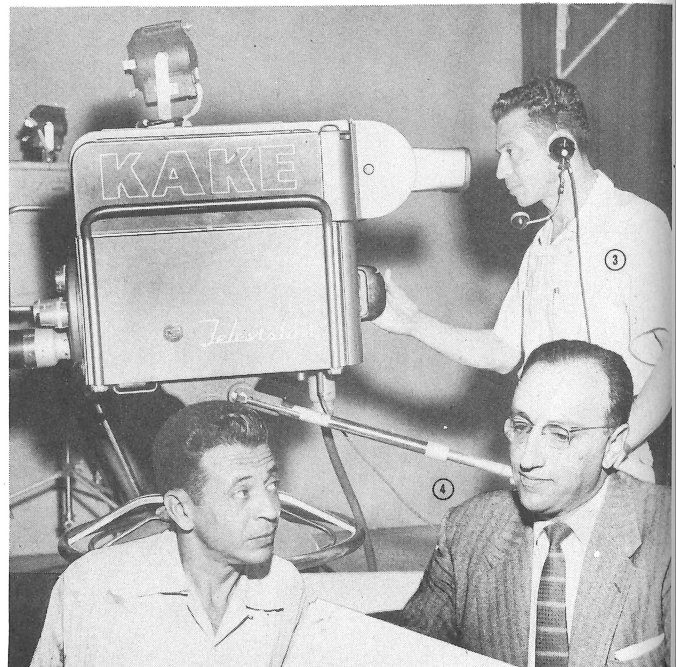
INTERN DIRECTOR—Martin Umansky, General Manager.

AFFILIATION—TV Networks, NBC, ABC. Station Am, KAKE.

SERVICES—Two studios (60 x 80 x 20 and 30 x 40 ft.). Two RCA camera chains (one studio Zoomar)—One dual Bodde rear screen projector. Two RCA field cameras. Two RCA film projectors. Two Gray Telejector Slide Projectors. One Gray Opaque Telop Projector. One Houston Fearless Film Processing unit. Video special effect amplifier. Century electronic lighting board. News Services AP.

INTERN—Pedro Chevez, Managua, Nicaragua.

◆ 3—Pedro Chevez of Managua, Nicaragua. 4—Martin Umansky, General Manager of KAKE-TV, Wichita, Kansas. 5 — Henry Freitas, Assistant-Director. 6 — Edward E. McCullough, Announcer at KAKE.



WOW-TV

CITY—Omaha, Nebraska.

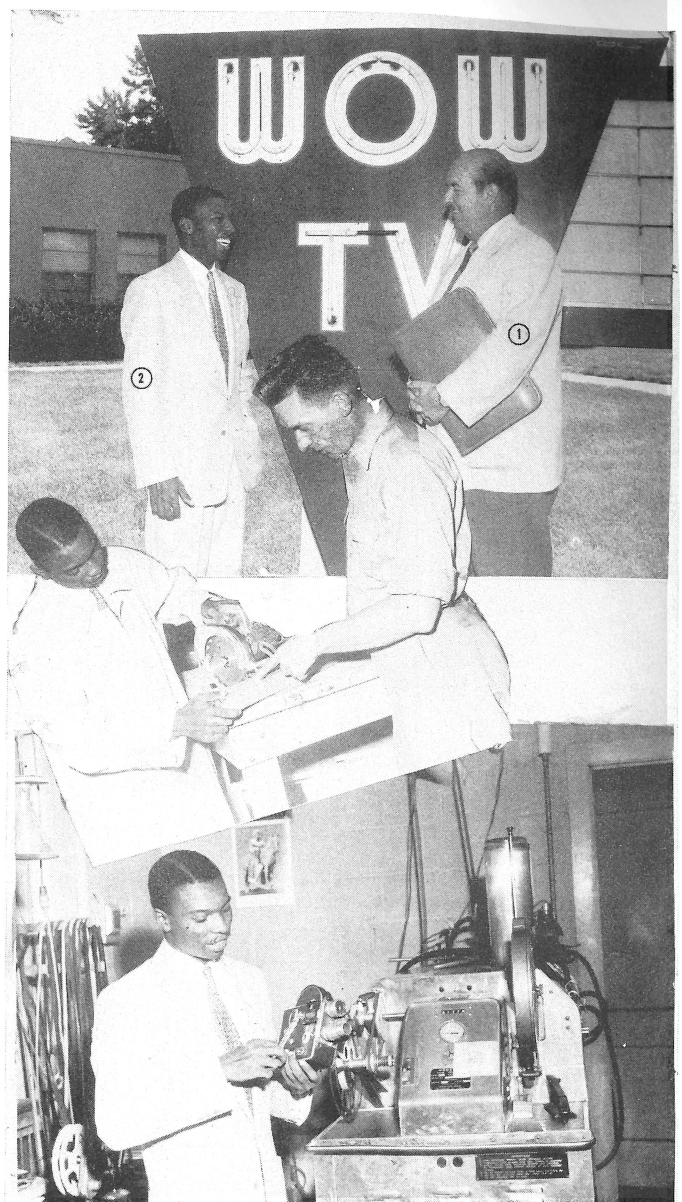
INTERN DIRECTOR—Lyle De Moss, Assistant General Manager.

AFFILIATION—TV Networks, DTM, NBC. Station Am, WOW.

SERVICES—One studio (75 x 43 x 25 ft.). Four RCA camera chains. One Bodde rear screen projector. Two RCA film cameras. Three film projectors, one GE, two RCA. Three slide projectors, two Selectroslide, one Eastman. One GE opaque projector. One Houston Fearless Film Processing. Two mobile units. One studio Zoomar lens. One field Zoomar lens. News Services, INS, UP. Library, standard, Capitol.

INTERN—Deinde George, of Lagos, Nigeria.

1 — Lyle De Moss, Assistant General Manager at WOW-TV, Omaha, Nebraska. 2 — Deinde George, of Lagos, Nigeria.



WAAM-TV

CITY—Baltimore, Maryland.

INTERN DIRECTOR—Ken Carter, General Manager.

AFFILIATION—TV Networks ABC, DTN.

SERVICES—Two studios (65 x 65 x 25 ft and 20 x 20 x 12 ft.). Five RCA camera chains. One Trans-Lux rear screen projector. Two RCA film camera chains. Two RCA film projectors. One Gray Telop Opaque Projector. One Lynn Custom mobile unit. News Services, AP. Library, world.

INTERN—Veli Virkkunen, of Helsinki, Finland.

3 — Veli Virkkunen, Helsinki, Finland. 4 — Ken Carter, General Manager at WAAM-TV, Baltimore, Maryland.



WHBF-TV

CITY—Rock Island, Illinois.

INTERN DIRECTOR—Fern Hawks, Promotion Manager.
AFFILIATION—TV Network ABC, CBS, DTM. Stations Am, WHBF. Fm.

SERVICES—Two studios (30 x 80 and 18 x 28 ft.). Three Du Mont camera chains. One Trans-Lux rear screen projector. One Du Mont film camera. Two Du Mont film projectors. One Du Mont Multi-scanner projector (dual opaques—4 x 5 in. and single slides 2 x 2 in.) One 2 x 2 in. Du Mont scanner 16 mm film processing unit—Field camera services. News Services, UP. Library, Lang-Worth, RCA, Thesaures, world.

INTERN—M'hamed Kouidi, of Tunis, Tunisia.

1 — Forest Cooke. 2 — Miss Fern Hawks, Promotion Manager of WHBF-TV, Rock Island, Illinois. 3 — M'hamed Kouidi and his wife of Tunis, Tunisia. 4 — Leslie C. Johnson, Vice-President and General Manager at WHBF-AM-FM-TV, Rock Island, Illinois.

WHO

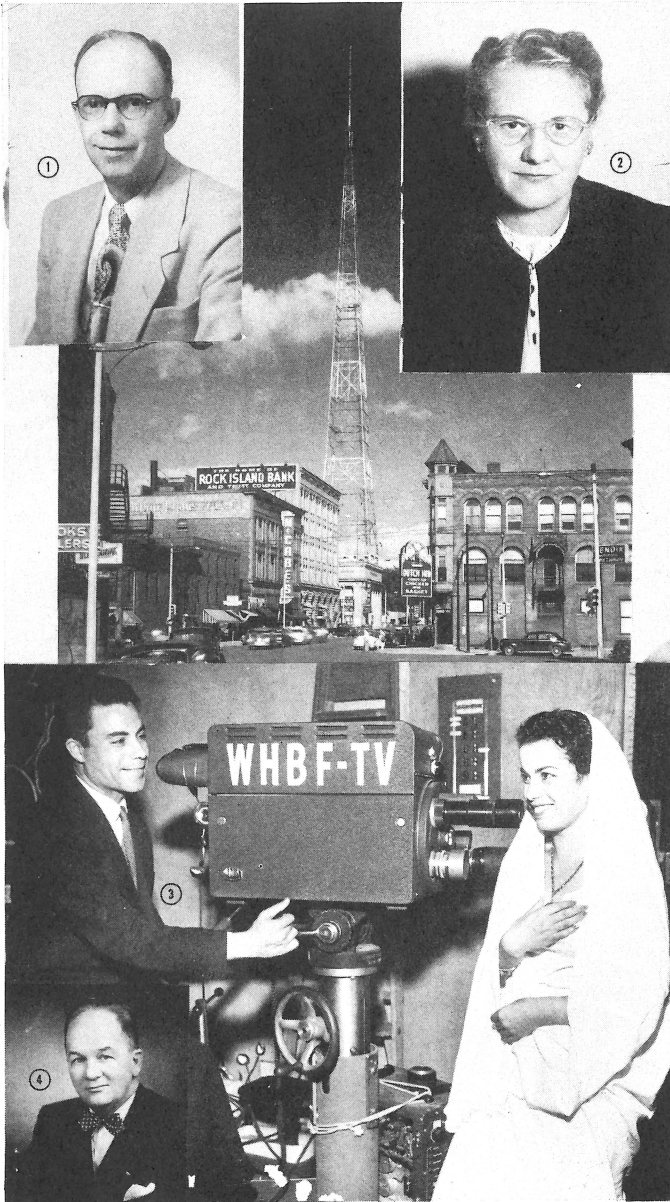
CITY—Des Moines, Iowa.

INTERN DIRECTOR—Jack Shelley, News Bureau Manager.

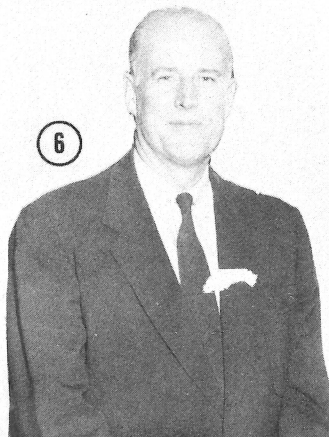
AFFILIATION—TV Network NBC. Station Am, WHO. Fm, WHO-FM.

SERVICES—Two studios (50 x 90 and 35 x 75 ft.). Four RCA camera chains. One TCA rear screen projector. Two RCA film cameras. Two RCA film projectors. One Gray slide projector, one Gary Telop Opaque projector. One RCA truck mobile unit. News Services, AP, INS, UP. Library, Capitol, RCA, Thesaures, Music-Hall Varieties, Lantz cartoons.

INTERN—Dinh Trinh Chinh, Saigon, VietNam.



5 — Dinh Trinh Chinh of Saigon, VietNam. 6 — Jack Shelley, News Manager of WHO, Des Moines, Iowa.



KOMU-TV

CITY—Columbia, Missouri.

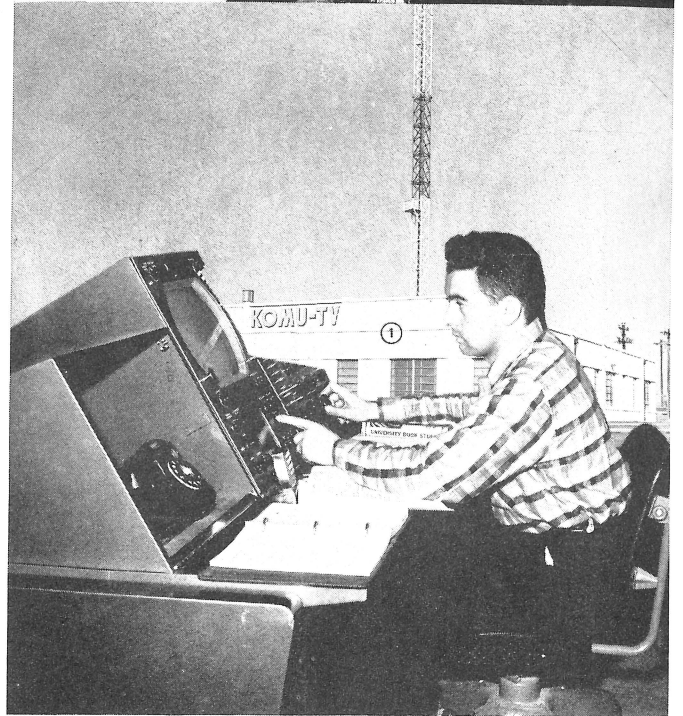
INTERN DIRECTOR—William Reagan, Ch. Eng.

AFFILIATION—TV Networks ABC, DTN, NBC.

SERVICES—One studio (30 x 64 ft.). Three GE camera chains. Two GE field cameras. Two GE field projectors. Two GE Selectroslide projectors. One GE Balop Opaque Projector. GPL kinescope, Maurer Optical Sound; Stencil-Offman magnetic sound optional. Remote facilities. Montage amplifier. News Services UP.

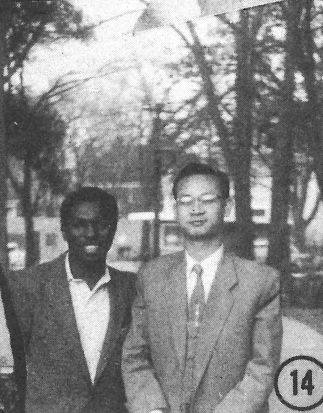
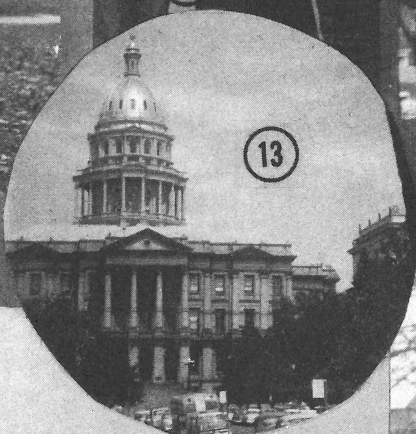
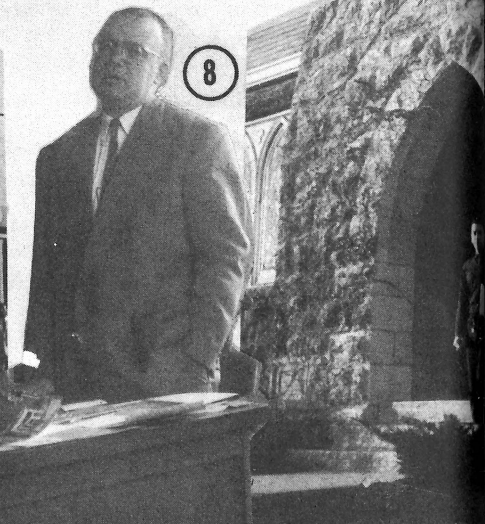
INTERNS—Pedro Narancio and Ruben Fenocchi, of Montevideo, Uruguay.

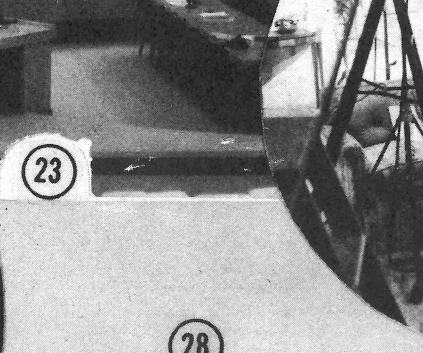
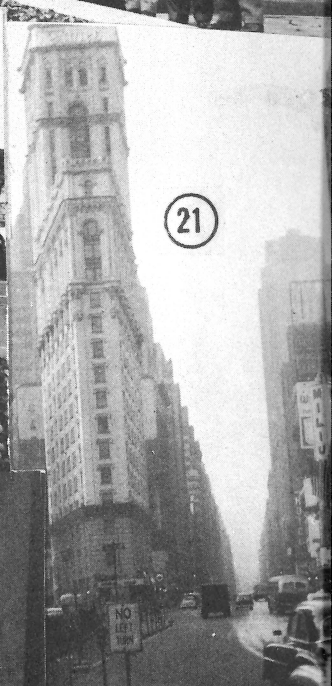
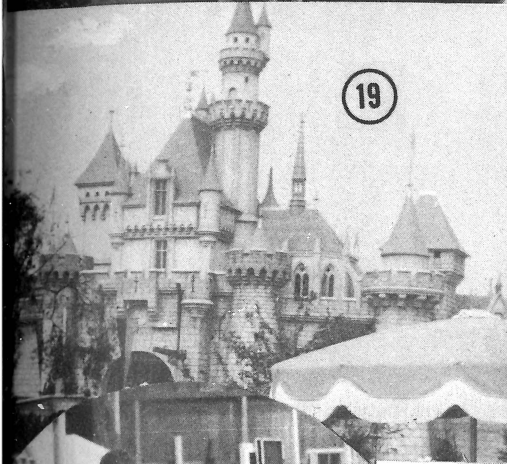
1 — Pedro Narancio of Montevideo, Uruguay at KOMU-TV, Columbia, Missouri. 2 — Ruben Fenocchi of Montevideo, Uruguay. 3 — Dr. E. Lambert, Director of KOMU-TV, Columbia, Missouri, with Lester Cox, member of the Board of Curators.

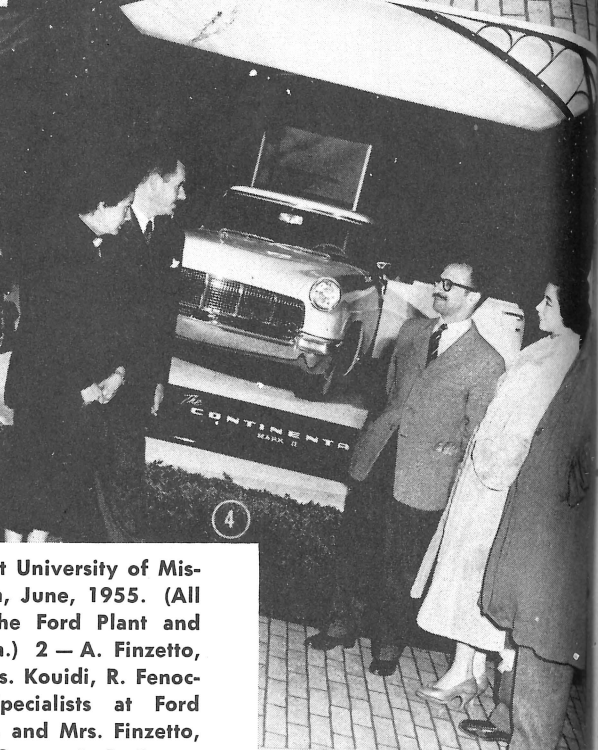


Identification for pictures on the next two pages.

1 — Deinde George with "Blitz" Kreigh. 2 — Pedro Chevez. 3 — Lara family. 4 — Pedro C., Ruben F., Pedro N., G. Rubiano. 5 — Kreigh picnic. 6 — Luis in Chicago. 7 — Castro covers "Miss Universe" Contest. Mr. C. with Miss Brazil. 8 — Dr. Irvin Wyllie. 9 — Jacy Campos. 10 — Veli V. 11 — Carlos C., Olga F., Julian B. 12 — Maria Lara and Father. 13 — Denver. 14 — D. George and Chinh. 15 — Farmer Chinh. 16 — A. Finzetto at Missouri. 17 — Our Gal Friday, Mrs. Murdock. 18 — Ford, Detroit. 19 — Disneyland, Calif. 20 — Television City, Los Angeles. 21 — New York. 22 — Howard Meighan (CBS) and Moreira — Los Angeles. 23 — United Nations, New York. 24 — James Dunn, Hal Roach. 25 — Ilza, Utah. 26 — Sheep herder's home, Utah. 27 — Eddie Albert Show (CBS), New York. 28 — Colorado.







1 — Specialists on arrival at University of Missouri School of Journalism, June, 1955. (All other pictures taken at the Ford Plant and Museum, Dertoit, Michigan.) 2 — A. Finzetto, Dinh Chinh, M. Kouidi, Mrs. Kouidi, R. Fenocchi, P. Narancio. 3 — Specialists at Ford Museum. 4—E. Nixon, Mr. and Mrs. Finzetto, E. Moreira, I. Silveira, A. Castro. 5—R. Fenocchi, P. Narancio, V. Virkkunen, Dinh Chinh, M. Kouidi, Mrs. Kouidi, D. George. 6—C. Coldaroli, M. Lara, J. Betanzos, G. Rubiano, P. Chevez, E. Nixon.



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Scanner model	MP C4503
Scanning software	
Optical resolution	600 dpi
Color settings	grayscale
File types	tiff
Notes	Page curvature due to tight Binding.

Derivatives - Access copy

Compression	
Editing software	Photoshop; Adobe used to convert tiffs to pdfs.
Resolution	600 dpi
Color	grayscale
File types	pdf
Notes	Lightening of background and darkening of text. Canvas set to 4800 x 6300 pixels.