

# MU Libraries Library Connections

UNIVERSITY OF MISSOURI SPRING EDITION JUNE 2017

## Students Pass Enhance Mizzou Fee to Help Improve University Libraries

During the 2017 spring semester, the MU students proposed, campaigned for and passed a fee to increase funding for facilities and resources across campus. Money from the fee will be used to improve the University Libraries, mental health services, technology, student activities, and facilities. The fee is \$35 per semester for a full-time undergraduate student, with the largest portion of the fee, \$12, going toward the Libraries. Graduate students pay a slightly smaller fee per semester. The referendum passed with 79 percent of 9,420 voters in favor of the fee.

The fee was proposed after the Division of Student Affairs sent out a survey to student groups across campus. The students were asked to identify their satisfaction with resources on campus and to prioritize their needs for improvement. This data was shared with several student government groups, including the Missouri Students Association and the Graduate Professional Council. Discussion between administration and the student groups led to the Enhance Mizzou fee proposal. The Libraries were involved during the entire process.

The MU students had voted down a library fee in the fall of 2015. There are several reasons that may account for why this fee passed and that one did not. The Enhance Mizzou fee is a

much smaller dollar amount than the 2015 fee, and it covers many areas on campus, not just the Libraries. In addition, we did have to cut Ellis Library (and some specialized libraries) hours when the 2015 fee failed, so students saw consequences of not having student fee support.

The results of the Division of Student Affairs survey showed that Library services are highly valued by the students. Students who took the survey were particularly concerned about access to study space and technology. After the previous fee effort, the Libraries created the University Libraries Student Advisory Council (ULSAC), which exists of student government leaders from across campus. ULSAC has advised Libraries administration on a list of priorities to funded by the Enhance Mizzou fee. You can see the results of those discussions in the sidebar on page 2.

The passage of Enhance Mizzou is a success for the University Libraries, but more importantly, it is a success for the students of Mizzou. The students told us they had a need for better services; they agreed upon a way to pay for those needs; and now it is up to the Libraries to implement their request. Since our users are always at the center of what we do, we look forward to working with students moving forward to Enhance Mizzou and its Libraries.

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### Note from the Director

As we end another academic year, I am happy to report that despite budget difficulties, we have had some important successes at the University Libraries.

In the spring, the MU students passed the Enhance Mizzou Fee, which will pay for improvements to student services including the Libraries. About a third of the money from the fee goes to the Libraries and reaffirms our role as a central, vital student resource.

In addition to passing the fee, the students have demonstrated their support by funding several Libraries projects through the Student Fee Capital Improvement Committee (SFCIC). More on student support on page 2.

Our donors have also shown their support in a variety of ways. The newest way was through the first ever Mizzou Giving Day. The Libraries raised over \$100,000, much of it online, in 24 hours! We also just wrapped up our first Library Society reception as part of Mizzou's Donor Appreciation Weekend, and we had a record crowd for the Library Society event. Thanks so much for the support you have shown us in so many ways throughout the year.

Due to budget cuts to the entire MU campus and UM system, we made big cuts to our book and journal budget this year. Unfortunately, we have been asked to make substantial cuts again for the upcoming academic year. Your donations can make an impact during these difficult times. We use the money from endowments to fund materials that we would otherwise not be able to afford. You can also purchase materials right now that our students and faculty need. Go to page 4 to find out how.

*(continued on page 2)*





## Enhance Mizzou Libraries: Where Will The Money Go?

- Extended Library Hours: Ellis Library will be open 24/5 and will have extended weekend hours
- Installation of additional security cameras and lighting outside of Ellis Library
- Extended hours at Journalism Library and other specialized hours
- Resources and Collections
- Purchases that address collection gaps
- Funds to help with journal inflation
- E-resources
- Improved Student Facilities and Learning Spaces
- Repair and replacement of library furniture
- Part-time maintenance employee
- Replacement of computing and other equipment
- New whiteboards and digital signage
- New technology for study rooms
- New technology for virtual services and online learning



### Letter from the Director

*(continued from Page 1)*

Although these are challenging times, the librarians and staff at University Libraries continue to fulfill our mission. We work hard to provide the services and resources that will help our faculty and students be successful in their academic pursuits. Thank you for helping to make that possible.

Ann Campion Riley  
Interim Director, University Libraries

# Friends of the University Libraries Busy in 2017

The library's Friends group is off to a busy year. In March, 44 gifts totaling \$11,570.39 were given to the Friends of the Libraries gift fund. This flood of generosity came during Mizzou Giving Day and helped put the University Libraries in the top half of all units on campus. Things haven't slowed down from there. This spring, Friends held their annual business meeting and spring luncheon, made awards to winners of the Stuckey Essay contest and Undergraduate Research Paper Contest, worked with Special Collections on a presentation and table at the Unbound Book Festival, and raised \$1,100 for Special Collections at a book signing for William Least Heat-Moon's new book, *Celestial Mechanics*. To cap off the busy spring, Friends volunteers have put together a great fundraiser at Ellis Library on June 16th. Thank you to all our great Friends!!



The Friends of the Libraries unanimously awarded the Distinguished Friend of the Year award to Gary L. Smith, who has been a Friends of the Libraries member for 20 years. Photo by Scott Peterson.



**join us for  
a fun casual  
interactive  
evening at the library**  
with literary inspired hors d'oeuvres,  
a scavenger hunt, unique silent auction,  
a special (short!) presentation & more!!

**friday 6/16**

**5:30 - 8:00 pm**

**elmer ellis library**

corner of south 9th and conley avenue  
room 114a

parking on hitt street and turner parking garage

This Friends of the University Libraries event supports the digitization of rare and special materials from the University Libraries collections.

with appreciation to our sponsor  
**The Commerce Trust Company**  
A Division of Commerce Bank

Tickets are \$50 per person.  
Please contact Shelia Voss at 573.882.9168 or  
voss@missouri.edu to RSVP

There were 63 entries for this year's Robert J. Stuckey essay contest. The first-place winner, pictured here receiving her award from Rosie Seivert at the Friends of the Libraries Luncheon on April 8, was Raechel Tittor from Staley High School in Kansas City, MO for her essay, *More Than a Thousand Words*. Her award for first place was \$1,500. The second-place winner was Lauren Slatterly from Duchesne High School in St. Charles, MO for her essay, *A Time of Struggle*, Complimented by Books. The second-place award was \$750. Photo by Gene Royer.

The Libraries participated in the Unbound Book Festival on April 22. Kelli Hansen, Special Collections and Rare Books librarian gave a presentation on the original manuscript of Charlotte Bronte's short stories *The Secret* and *The Lily Hart*. The manuscripts were donated to the Libraries in the 1970's. Hansen is pictured here with Harlan Hatton, the Columbia police officer who helped guard the manuscript during the festival. The Friends also had a table at the festival; seven new members were recruited and \$1,000 was raised. Photo by Matt Gaunt.

William Least Heat-Moon, pictured here with his wife JoAnn Trogdon, hosted a book signing for his first novel, *Celestial Mechanics*, at the Flat Branch Pub in Columbia on May 2. Proceeds from the book signing, which was also an opportunity for Friends of the Libraries membership recruitment, went to Special Collections & Rare Books. Photo by Wally Pfeiffer.



# Meet the Librarian

## Grace Atkins, User Engagement Librarian

### What is a user engagement librarian?

As the User Engagement Librarian, I wear a lot of different hats. Overall, I work to improve user relations and user experience, which involves collaborating with other library stakeholders. As a member of the Research and Instruction Services department, I am also a subject specialist, research consultant, and information literacy instructor.

This year, I've focused on outreach, communication, and marketing to reach our users. I am our social media team coordinator and a member of the marketing team. I worked with the marketing team to create our Library News Hub. It provides a way for library staff and users to share information about updates on services, collections, staff, workshops, and other events: [library.missouri.edu/news](http://library.missouri.edu/news).

Other projects I've worked on lately have included cutting down course materials costs for students by coordinating the Open Educational Resources Interest Group, and establishing the University Libraries Student Advisory Council to improve communication with student government and other student organizations.

**You are working closely with the new**

### University Libraries Student Advisory Group (ULSAC). Can you explain why this group was created and what its role is?

The purpose of an academic library is to support the scholarly needs of students, faculty, and staff. As such, it is important that students have a voice in how their library functions. ULSAC was established to facilitate two-way communication between student leaders and library administration. As liaison for ULSAC, I work with their chair to coordinate that communication.

ULSAC met for the first time in Spring 2016 and worked to establish a governance document. The major project for this semester has been responding to student demand for increased library hours by supporting the Enhance Mizzou fee (see page 7). The Fall 2017 semester will be focused on drafting a Student Vision for what the MU student body needs the University Libraries to be moving forward.

Student groups represented on the Council include FourFront, Graduate Professional Council, Interfraternity Council, Library Ambassadors, Legion of Black Collegians, Missouri International Student Council, Missouri Students Association, Panhellenic Association, and Residence Hall Association.

### What led you to the University Libraries?

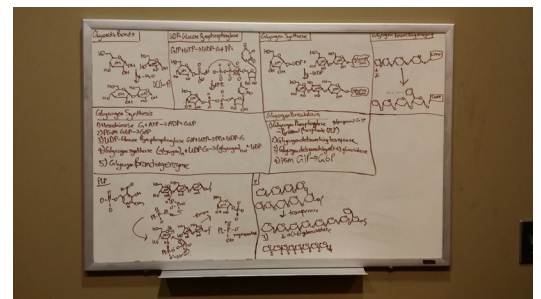
Although I didn't grow up in Missouri, I was raised in a Mizzou Tiger family: my aunt, uncle, and grandfather all attended Mizzou, and my parents met in Engineering programs at Missouri S&T (then University of Missouri-Rolla). So, the University of Missouri Libraries were always on my radar. When I saw the posting for a User Engagement position, I knew it'd be a great fit for me because I love outreach and innovative problem solving. My role in the Libraries is very collaborative, and I've found that the librarians and staff here are super dedicated and friendly--I couldn't imagine a better place to work!

## IN MEMORIAM

**Karla Geerlings**, 52, died on April 20, 2017, in Columbia. Karla was born in Columbia the daughter of Edward Henry and Robin Ann (Evans) Kespohl. She was married in 1989 to Michael Geerlings. Karla began working at the University Libraries as a student assistant at the Veterinary Medicine Library in 1982. She joined the full-time staff at Ellis Library in 1988. During the nearly 30 years that followed, she worked in a variety of units and departments, including physical processing, serials cataloging, and authority control. She worked her way up to senior library specialist and was responsible for select cataloging, authority work, and supervision of students. In addition, she was a library supporter, an active member of Wilkes Boulevard United Methodist Church, a volunteer for Camp Hickory Hill, and an alum of the Marching Mizzou Band. She was survived by her mother; husband; two children, Sean Michael Geerlings and Kristine Marie Geerlings; and her father and mother-in-law, Fred and Sharon Geerlings.

**George Edward Ashley**, 97, died March 21, 2017, in Dallas, Texas. He was born in Bloomfield, Missouri and was a decorated World War II veteran. Mr. Ashley served as a 4th Infantry division platoon leader in the United States Army. Mr. Ashley had a distinguished career in the former AT&T System. After retirement from AT&T in 1984, he worked on the New York Fund for Modern Courts, and served as a director of the New York City Bar Association. He and his wife, Elizabeth Cottingham, were married for 51 years. They lived in Larchmont, New York for 30 years. In 1988, the couple moved to Columbia where he taught as an adjunct law professor with the Missouri School of Law until 1994. In 1988, the Missouri School of Law awarded him an honorary doctor of laws degree. He was a supporter of the University Libraries and active in many community organizations, including the Boy Scouts of America and the Rotary Club of Columbia. Mr. Ashley is survived by his sons Luke Ashley (Mary Jo) and Ernest Ashley (Linda); his daughters Ruth Ashley Lewing (Paul), and Anne Ashley Quinn (Charles); his four grandchildren; and two great-granddaughters.

## Where in the library?



Do you know where in the MU Libraries this picture was taken? Find the answer on page 6. Photo by Gwen Gray

# University Libraries WISH LIST

The librarians have created a list of over 400 titles that they would have liked to purchase this year to support teaching and research at the University. Twenty-five selected titles are included below. To see the full list go to [library.muhealth.org/mainsearch/DonorList2017.php](http://library.muhealth.org/mainsearch/DonorList2017.php). If you would like to help us add any of these titles to our collection, please select the titles of your choice by sending an e-mail or contacting Sheila Voss at 573-882-9168.

## Arts & Humanities

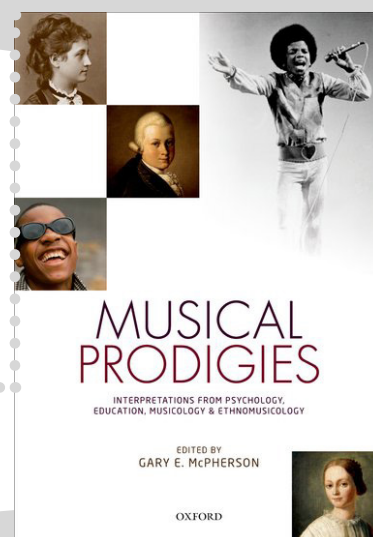
*Close Relations: Spaces of Greek and Roman Theatre*  
edited by Paul Monaghan (book) \$95

*From Point to Pixel: A Genealogy of Digital Aesthetics*  
by Meredith Anne Hoy (book) \$54

*Migrants, Minorities and the Media? Information, Representations and Participation in the Public Sphere*  
edited by Erik Bleich (book) \$160

*Musical Prodigies: Interpretations from Psychology, Education, Musicology, and Ethnomusicology*  
edited by Gary McPherson (book) \$104

*Pillars of Cloud and Fire: The Politics of Exodus in African American Biblical Interpretation*  
by Herbert Robinson Marbury (ebook) \$139



## Medicine

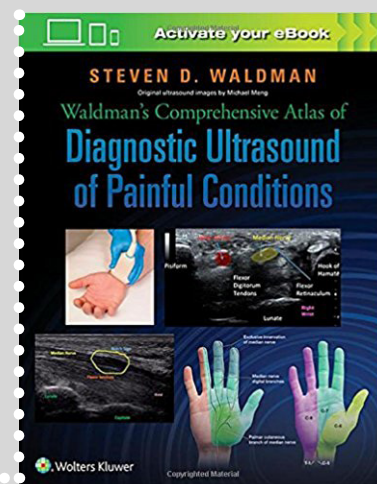
American Academy of Pediatrics—2017 Frontlist E-book Collection (15 titles) \$1,565

*Lymphedema: Complete Medical and Surgical Management*  
edited by Peter C. Neligan (book) \$330

*Fenoglio-Preiser's Gastrointestinal Pathology*  
edited by Amy E. Noffsinger (book) \$375

*Magnetic Resonance Imaging of the Brain and the Spine*  
edited by Scott Atlas (book) \$405

*Waldman's Comprehensive Atlas of Diagnostic Ultrasound of Painful Conditions*  
by Steven D. Waldman (book) \$274



## Sciences & Engineering

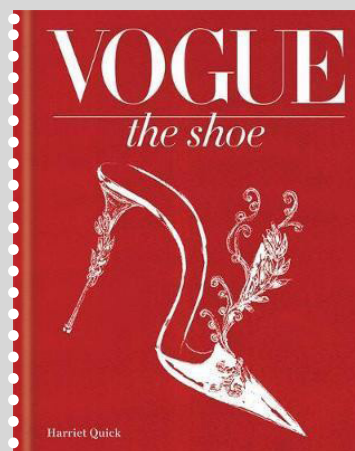
*Biophysics: Tools and Techniques*  
by Mark C. Leake (book) \$105

*Improving Modeling Tools to Assess Climate Change Effects on Crop Response* (book) \$95

*Molecular Basis of Nutrition and Aging*  
edited by Marco Malavolta (book) \$135

*Solar Heating and Cooling Systems: Fundamentals, Experiments and Applications*  
by Joan Sarbu (ebook) \$149

*Vogue the Shoe*  
by Harriet Quick (book) \$130



## Social Sciences and Business

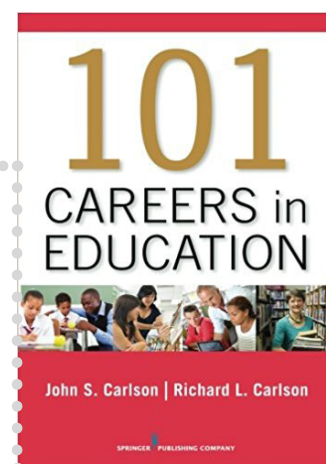
*101 Careers in Education*  
by John S. Carlson (ebook) \$65

*APA Educational Psychology Handbook*  
edited by Karen R. Harris (book) \$600

*Evolution of Memory Systems: Ancestors, Anatomy, and Adaptations*  
by Elisabeth A. Murray (book) \$60

*Pioneering African-American Women in the Advertising Business: Biographies of Mad Black Women*  
by Judy Foster Davis (book) \$165

*Political Communication in Real Time: Theoretical and Applied Research Approaches*  
edited by Dan Schill (book) \$65



## Special Collections

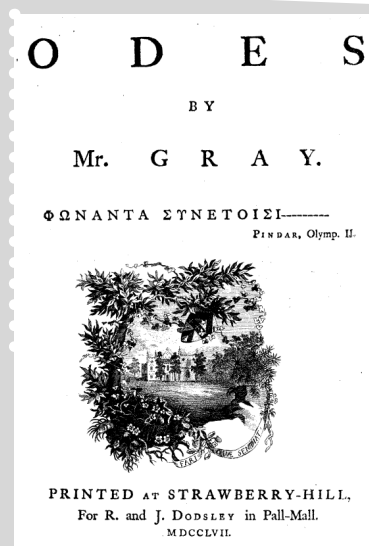
Lucius Anneus Seneca. *The tragedies*. [Tragedie]. Printed in Venice  
by Lazaro de Suardis, 1492. \$4,550

Homer. *Complete and Truly Outstanding Works by Homer, with the addition of a Latin literal translation*. [Homeri Omnia quae quidem extant opera, Graece, adiecta versione Latina ad verbum]. Published by Nicolaum Bryling & Bartholomaeum in Basel, 1551. \$5,000.

Gray, Thomas. *Odes by Mr. Gray*.  
Published by Printed at Strawberry-Hill for R. and J. Dodsley, 1757. \$1,200

Blair, Robert. *The Grave, a Poem: Illustrated by William Blake: Twelve Etchings from Original Designs*. Printed by T. Bensley for R.H. Cromek, London, 1808. \$ 4,050

*Institutions de physique by Emilie du Chatelet*. Emilie du Chatelet is one of the most prominent female scientists of the 18th century. This is her major work in a first edition. \$ 3,815.



# Mizzou Giving Day

From noon on March 15 to noon on March 16, Mizzou participated in its first-ever day-long campaign. Mizzou Giving Day was a huge success for the University Libraries and all of Mizzou!

Thank you to everyone who participated in Mizzou Giving Day by donating or participating on social media. When the counting was done, Mizzou had raised \$8,342,149 through 3,592 gifts.

The library had 118 gifts totaling \$115,084. All gifts were cash or stock, no estate gifts or other deferred gifts. That is a huge cash number for the Libraries!

There were a couple of fun added aspects to Mizzou Giving Day. First, there were several social media games. Taylor Tutin, an MU student who won a game by posting a Mizzou selfie on social media was able to choose any department on campus to give \$900. She chose the Libraries!

In addition, all the departments on campus were competing with each other to earn extra money. The Libraries did not rank high enough to earn the extra money, but we did rank 8th in money raised and 9th in number of donations out of the 21 units that participated. Considering the stiff competition, we were very proud of the support we received.

This was an exceptional result for our first ever "Giving Day." I know University Libraries will build on this success and surpass these numbers next year. Thanks again to everyone that participated.

Cheers,  
Matt Gaunt

## From the Annual Report

For fiscal year 2016, the University Libraries created the first annual report that has been published by the Libraries in about ten years. You can see excerpts from the annual report below. The full report is available at [library.missouri.edu/about](http://library.missouri.edu/about). If you would like to request a print copy, contact Shannon Cary at [carysn@missouri.edu](mailto:carysn@missouri.edu) or 573-882-4703.



Marie Concannon organized the "Native American Voices" event, which was held on Nov. 4, 2016, with honored guests being the Missouri tribe spiritual elder, Aaron Gawhega and his son, Michael Gawhega, the tribe's Executive Director. Pictured here is librarian Kelli Hansen with an item from Special Collections.

## Special Thanks to Our Mizzou Giving Day Lead Donors

**Katharine C. Hunvald, PhD '04** \$20,000  
**Mary Jane Smith, BS '62** and  
**Stephen Smith, PhD '30**, \$30,000  
**Richard P. Toft, BS/BA '58** \$25,806.50

*Gifts of \$10,000 or More*  
**Ken Mares, AB '65**

*Gifts of \$1,000 to \$9,999*  
**Jeanette E. Bobeen, AB '73, MA '74**  
**June DeWeese, AB '72, MA '73**  
**Jody Simon Feldman, BJ '78**  
**Mary Grigsby, AB '74, MA '76, PhD '00**  
**Alvin E. (Al) McQuinn, BA '54**  
**John M. Qualy, BJ '70**  
**Gary L. Smith, MEd '65, EDd '71**  
**Garnett Stokes**

*Gifts of \$500 to \$999*  
**John K. Anderson, BJ '87**  
**Jim Cogswell**  
**C. Zoe Smith**  
**Jack L. Whitacre, AB '61, JD '65**

## Librarians Supporting Entrepreneurs

Gwen Gray and Kate Anderson serve as business advisors for the Coulter Boot Camp. The Coulter Translational Partnership Program brings together engineers and clinicians to solve unmet clinical needs and improve patient care: <http://coulter.missouri.edu/>.

The Libraries and MU Librarians, in general, support many other entrepreneurial programs and units on campus such as the Missouri Innovation Center, The Entrepreneurial Alliance, OTMIR (Office of Technology Management and Industry Relations), CLIMB (Collaboration, Leadership and Innovation for Missouri Business), and BIG (Biomedical Innovators Group). In addition, MU Librarians work with MU Extension faculty and staff who assist Missouri citizens around the state with their entrepreneurial ventures.

## Where in the MU Libraries?

*Answer:* The photo on page 2 was taken in a group study room in Ellis Library. MU students are often looking for a quiet place to study. There are 12 study rooms for group use in Ellis Library and several more in the specialized libraries. These rooms can be reserved and are in high-demand throughout the semester. As you can see in this photo, the students make good use of the study rooms and the white boards!

# Library Society Reception as Part of Donor Recognition Weekend Welcomes Library Supporters



From Friday, April 28, through Sunday, April 30, the University of Missouri's Donor Recognition Weekend featured a range of events to honor Mizzou's most devoted supporters. This was the first year that the University Libraries annual Library Society event was included in the Donor Recognition Weekend. This year's event, which was a reception instead of the traditional dinner, drew more than 160 alumni and friends to the Grand Reading Room in Ellis Library. All photos by Scott Peterson.

CBS News chief White House correspondent Major Garrett, BA, BJ '84, addressed supporters of the University Libraries at the Library Society Reception.



A standing ovation for Major Garrett.



Provost Garnett Stokes, Major Garrett and President Mun Choi enjoy the Library Society Reception.



Larry McMullen, Dick Toft, Jim Cogswell, and Gary Smith admire the traditional black and gold Library Society tie.



Joan Menser, John Qualy, and Major Garrett enjoy lively conversation during the reception.



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