

Public Abstract

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Title:A CASE OF DOCUMENTS IN THE CLOUD:

WHAT CHANGES DOCUMENTCLOUD BRINGS TO THE PRACTICES OF DAILY REPORTING

This study explored the roles that journalists play in newsrooms in correlation with their use of the DocumentCloud platform. The results of this study indicate that DocumentCloud influences journalists' routines and their roles and that the level of such influence varies from case to case: study participants indicated that DocumentCloud makes reporting easier, faster, helps them foster the credibility of their reporting, brings more structure and order to their routines.

The study found that often decision journalists made of using or not using DocumentCloud was closely related to how they perceived themselves and their roles in the newsroom. Study participants indicated that through DocumentCloud they were able to tell more to their readers and reach a wider audience. Qualitative semi-structured in-depth interviews were used in this study, data was analyzed using constant comparative approach. The population for the study was reporters and editors from U.S. newsrooms that used DocumentCloud on regular basis. The study sample consisted of 12 participants.