

Public Abstract

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Graduation Term:FS 2017

Department:Journalism

Degree:MA

Title:PRESCHOOL FOR ALL: HOW SOURCING SHAPED NEWS FRAMING OF UNIVERSAL PRE-K ROLLOUT IN NEW YORK CITY

As niche publications fill the void left by a shrinking legacy media, this comparative case study asks how the sourcing practices of journalists at the education news nonprofit Chalkbeat New York influenced news framing of early childhood education. Although Chalkbeat reporters frequently relied on government officials to provide information, they also brought in more education-specific voices. As the Every Student Succeeds Act replaces the deeply unpopular mandates of No Child Left Behind, there is a need for education reporters who are subject matter experts capable of translating jargon and policy for their audience.