

THERE'S NO PLACE LIKE COMO

MIZZOU MAGAZINE'S 2011 BEST OF COLUMBIA, MO, SECTION

LET'S CATCH UP

Columbia. CoMo. Collegetown USA. Since 1839, Mizzou has called this Midwestern academic hub home, and 172 years later, the heartbeats of city and university are still indistinguishable. From up above, you can visualize the seamless transition, and from the ground, you can feel the connection. But things are always changing in CoMo. In 2010, Mizzou broke another enrollment record and unveiled the dazzling new MU Student Center, while Columbia's signature festivals — Roots N Blues N BBQ and True/False — continued to flourish. New campus and civic buildings, restaurants, bike lanes and public art have sprouted in Columbia. If it has been a while since you have visited your alma mater, why are you waiting? Come on home.

Experience entertainment

Chicago trombonist Lil' Joe Burton performs during the 2010 Roots N Blues N BBQ Festival. The city scene is packed with film, music and art:

TRUE/FALSE FILM FESTIVAL, March 3–6, 2011, is a nationally acclaimed nonfiction film event. truefalse.org

ROOTS N BLUES N BBQ FESTIVAL, Sept. 9–10, 2011, offers a barbecue contest and nationally known performers of American-based genres, including bluegrass, folk and gospel. rootsnbluesnbbq.com

CITIZEN JANE FILM FESTIVAL, Sept. 30–Oct. 2, 2011, features women in non-stereotypical roles in front of and behind the camera. citizenjanefilmfestival.org





COMO BY THE NUMBERS

2009 POPULATION: 102,324

COLLEGES: 3

FALL 2010 MIZZOU ENROLLMENT:
32,415

AVG. FOOTBALL CROWD: 61,540



Secondhand clothing stores

The secondhand chic clothing craze thrives in Collegetown USA. Several shops, including everything from straight-up vintage to thrift-vintage, dot the city, mostly downtown. Check out *Absolute Vintage*, 923 E. Broadway; *Blackberry Exchange*, 16 S. Ninth St.; *Goodwill*, 1405 Grindstone Parkway; *Gotcha! Costume Shop*, 27 N. Tenth St.; *Leo's Old Clothes*, 9 N. Ninth St.; *Maude Vintage*, 818 E. Broadway; *New Beginning Consignment Clothing*, 7 S. Tenth St.; *Plato's Closet*, 2609 E. Broadway; and *The Wardrobe*, 715 Park Ave.

Mannequin design by Maude Vintage

Bike/pedestrian friendly community

"Columbia is a great place to walk and bike," says Trevor Harris, BSW '93, project coordinator for Missouri Livable Streets. Cyclists in the city can get just about anywhere in 20 minutes. In 2006, Columbia was one of four cities nationwide to win a \$22 million grant that has boosted infrastructure for bikers and walkers. "The city is trying to create a mode shift so that people start making short trips by bike and foot," Harris says. Columbia has 50 miles of striped bike lanes and 23 miles of park-like trails, one of which connects to the **KATY TRAIL STATE PARK**, which runs 225 miles east-west across Missouri.



Quirky shops

Hot Box Cookies

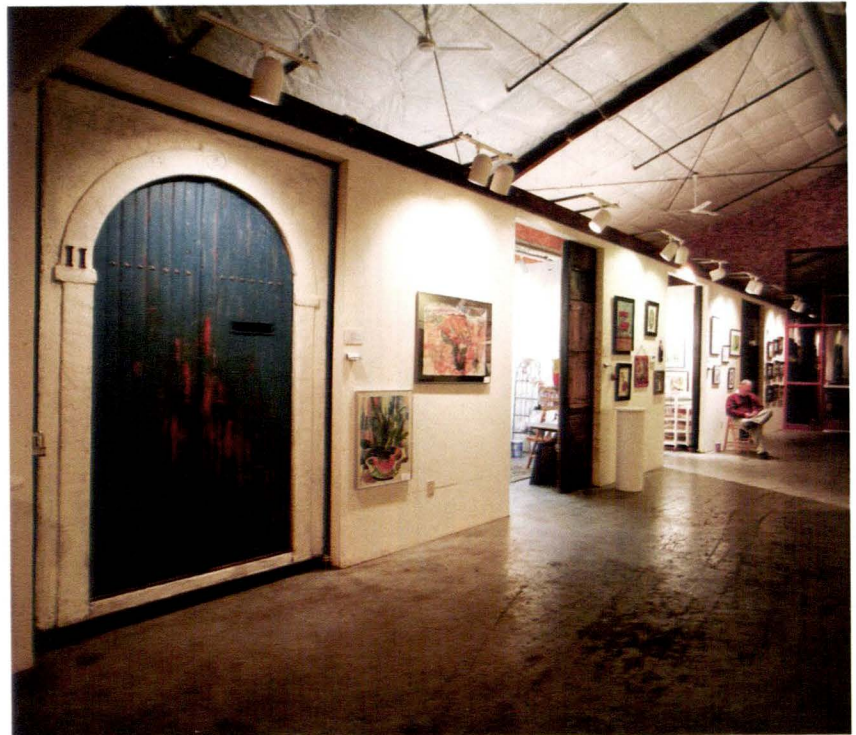
Three entrepreneurial MU students put their heads together and decided they knew exactly what studious Tigers needed late at night: hot cookies and cold milk. Select your favorite mix-ins (M&Ms, raisins, Andes Mints, etc.), and they'll deliver them to your door.

Peace Nook

Operated by Peaceworks, this community-minded shop sells books, fair-trade imports, natural foods and environmental products.

Cool Stuff

A great place to find wacky gifts — from bacon-flavored mints and novelty birthday cards to jewelry and home-brewing beer kits.



Arts community blossoms

Despite economic challenges — and the temporary closure of the Missouri Theatre Center for the Arts — Columbia's creative community has become more visible and accessible in the past five years. Just stroll down Broadway. Three traffic boxes, once targets for graffiti, have been expertly painted by Missouri artists, and a fourth is on the way. In front of the new City Hall, you'll find New Mexico artist Howard Meehan's *Keys to the City* sculpture, funded through the Percent for Art Program, which allocates 1 percent of the city's eligible capital improvement project budgets to public art.

Just off Broadway, the North Village Arts District, located on Walnut, Tenth and Orr streets, has blossomed. Here you'll find the Columbia Academy of Music; numerous galleries including **ARTLANDISH GALLERY**, **NORTH VILLAGE ART STUDIOS**, **ORR STREET STUDIOS**, **PS: GALLERY** and **SVEN'S KAFE & GALLERY**; and dance studios, live music, shops and a new theater company.



Try something new

Ready to branch out beyond Shakespeare's, Booche's and the 'Berg? CoMo has tons of trendy and tasty new places that could be tomorrow's favorites.

Bleu (pictured), 29 S. Eighth St. — A classy corner location makes this a great place to enjoy big-city style in a college town setting. If requested (and with reservations), the chef will personally select your meal from the day's finest.

Coley's, 15 S. Sixth St. — This up-and-coming American bistro features old favorites such as wings and burgers, plus pasta, seafood and other entrees.

Red and Moe, 21 N. Ninth St. — If gourmet, thin-crust pizza is your thing, check out this immaculately hip bistro located next to the Blue Note.

Sycamore, 800 E. Broadway — The eclectic menu featuring locally produced ingredients and an elegant but comfortable atmosphere make this a popular choice. Great microbrew beer selection on tap.





COMO BY THE NUMBERS

NCAA DIVISION I TEAMS: 20

GOLF COURSES: 8

MEDIAN FAMILY INCOME: \$65,111

MOVIE SCREENS: 24

Culinary classics

As nice as it is to see the city and campus evolve, a visit to CoMo isn't complete without dining at some old favorites. Consider this checklist for a gastronomical trip down memory lane:



Booche's — the reigning place for cheeseburgers on wax paper. The only question: one or two? 110 S. Ninth St. | 573-874-9519



Broadway Diner — no longer located on East Broadway but still serving The Stretch (hash browns topped with scrambled eggs, chili, cheese, peppers and onions) 22 S. Fourth St. | 573-875-1173



Ernie's Cafe and Steakhouse — cheap breakfast specials of homemade greasy goodness 1005 E. Walnut St. | 573-874-7804



Jack's Gourmet — the upscale restaurant where every day is Valentine's Day, according to owner Ken Applegate 1903 Business Loop 70 E. | 573-449-3927



Murry's — known for its live jazz and green pepper rings with powdered sugar 3107 Green Meadows Way | 573-442-4969



The Heidelberg — attracting students and professionals with its happy hours, late-night specials and rooftop patio 410 S. Ninth St. | 573-449-6927



Shakespeare's Pizza — winner of Good Morning America's 2010 Best Bites Challenge: College Edition 225 S. Ninth St. | 573-449-2454 and 3304 Broadway Business Park Court | 573-447-1202



BONUS: Mort's Grill — a new restaurant, but one that serves burgers with Shack sauce MU Student Center, main level

Good libations

For a relaxed atmosphere and adult beverages in downtown Columbia, here is what's on tap:



Broadway Brewery, which opened in September 2009 next to the Root Cellar, offers a local-foods menu, house-made microbrews and international beers. 816 E. Broadway | 573-443-5054

For an unpretentious evening of vino, **Top Ten Wines** hosts ping-pong tournaments and wine tastings. 111 S. Ninth St. | 573-442-2207

When your growler's empty, **Flat Branch Pub & Brewing** is still the place to go for a half-gallon refill of a handcrafted beer. 115 S. Fifth St. | 573-499-0400



Eating local

Café Berlin

220 N. Tenth St. | 573-441-0400

Main Squeeze

28 S. Ninth St. | 573-817-5616

The Wine Cellar & Bistro

505 Cherry St. | 573-442-7281

Forget ramen. Many in MU's college crowd are opting for locally grown foods instead.

In April 2010, Mizzou began hosting a monthly farmers market on Lowry Mall.

And on the outskirts of campus, diners are flocking to Café Berlin, Main Squeeze and The Wine Cellar & Bistro, popular eateries with local ingredients on their menus.

M-I-Z C-O-U

*Tiger spirit on the field
and in the air!*



COLUMBIA REGIONAL Airport

No matter your connection with MU, Columbia Regional Airport is the simple and convenient solution. When you fly from Columbia Regional Airport you'll find:

- Free Parking
- Spacious Regional Jet Service
- Flights to International Hub
- Taxi Service & Rental Cars Available

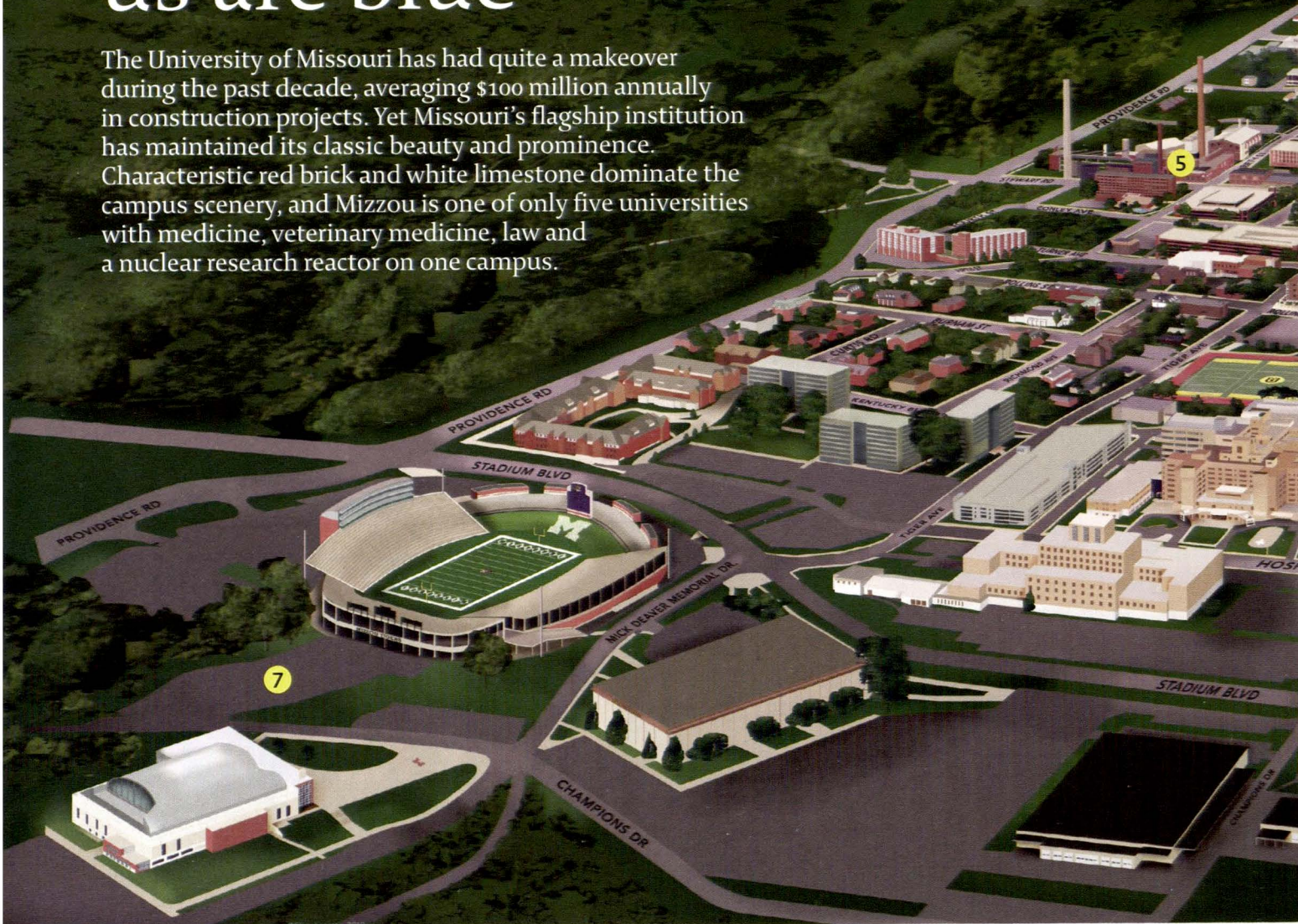
*Why drive when
it's so easy to fly?*

www.FlyMidMo.com
(573) 874-7508

COU = Columbia Regional Airport code

Skies above us are blue

The University of Missouri has had quite a makeover during the past decade, averaging \$100 million annually in construction projects. Yet Missouri's flagship institution has maintained its classic beauty and prominence. Characteristic red brick and white limestone dominate the campus scenery, and Mizzou is one of only five universities with medicine, veterinary medicine, law and a nuclear research reactor on one campus.



1 MU Student Center

From University Bookstore's towering glass tiger mural to the Bengal-striped carpet underfoot, every surface of the new MU Student Center celebrates Mizzou's spirit. To address a lack of campus "hang-out space" in 2005, MU students passed a referendum increasing student fees to fund nearly half of the construction. With more than 230,000 square feet, the \$64 million facility has the space issue covered.

The Traditions Lounge features a limestone fireplace and artifacts from the university's history. International cuisine includes Do Mundo's barbecue, Sunshine Sushi and Pomodoro, an Italian café. Or you can go old school at Mort's Grill, named for Beetle Bailey creator Mort Walker, BA '48, where designers have reincarnated elements of The Shack.

2 Switzler Hall remodeling

After a \$7 million overhaul, Switzler Hall — Mizzou's oldest classroom building — will reopen in June 2011 with upgraded mechanical, plumbing and electrical systems. The renovations will add 7,327 square feet of space, four classrooms, 180 classroom seats and seven faculty offices. It houses the communications department and College of Arts and Science special degree programs.

3 Tate Hall remodeling

English department students and faculty will return to modernized classrooms and offices when Tate Hall's \$8 million renovation wraps up in June 2011. The four-story building is being treated to maintenance repairs, a new elevator and a new connecting link between the 1927 structure and its 1957 addition.



4 Missouri Orthopaedic Institute

The new \$52.5 million Missouri Orthopaedic Institute opened May 26, 2010, with 41 clinic rooms and five operating rooms that greatly expand MU's capacity to provide sports medicine, joint replacement and rehabilitation.

5 Power Plant Biomass Boiler

By fall 2012, a new biomass boiler at MU's power plant will burn wood chips and other biomass. The new boiler will help reduce greenhouse gas emissions and could become a lab for sustainable energy research and training for students.

6 Student Recreation Complex

A \$49 million renovation in 2005 transformed "the gym" into the Student Recreation Complex, a 300,000-square-foot palace of exercise including weight rooms, pools, basketball courts, a climbing wall and 20,000 square feet of cardiovascular equipment.

7 Gymnastics and Golden Girls Practice Facility (under construction)

The MU gymnastics team made its first NCAA Championship appearance in 2010, and the Golden Girls have been synonymous with Mizzou spirit since 1957. The squads will share new digs when the \$5.6 million, 25,000-square-foot facility opens in August 2011 south of Memorial Stadium.

VIEW THE VIRTUAL CAMPUS TOUR ...
ADMISSIONS.MISSOURI.EDU/VISIT/VIRTUAL-TOURS.PHP



A wave of Tiger pride

On the collective playing surfaces of the Sports Park at Mizzou, the Tigers have experienced unparalleled success throughout the past decade. MU fans have responded by showing up in huge numbers for football and basketball games, and the softball, gymnastics, wrestling, volleyball and soccer programs all have hit new highs. Town and gown teamed up to host an unforgettable 2010 Homecoming during which ESPN's *College GameDay* paid a nationally televised visit. Coach Mike Anderson's Fastest 40 Minutes of Basketball has become a nationally recognized style, and the football team made its sixth consecutive postseason appearance at the 2010 Insight Bowl in Tempe, Ariz. Tiger fans coast-to-coast are proud to show their stripes.



COMO BY THE NUMBERS

CAMPUS TREES: NEARLY 6,000

CITY PARKS, TRAILS, GARDENS: 21

GALLERIES IN THE DISTRICT: 10

MILES OF BIKE LANES/TRAILS: 73



Show-Me some fitness by participating

The Show-Me State Games, founded in 1985 in Columbia, is an Olympic-style sports festival that draws Missourians of all ages and abilities to compete in dozens of events. Although it is the largest state games competition in the nation, its mission is simple: Offer Missourians activities that promote health, fitness, family and fun. During summer 2010, a total of 28,009 athletes participated in more than 40 sporting events that brought more than 56,000 participants and guests to town. Competitions include soccer, basketball, tennis, golf, track and field, volleyball, dressage, ice hockey, baseball, martial arts, billiards and synchronized swimming. The 2011 games will be held June 10-12, July 22-24, July 29-31.

Race takes heart and guts

In 1960, Bill Clark, BJ '58, recruited four other runners and launched the Heart of America Marathon, known as one of the toughest in the nation for its hills and summer heat. The original route from Columbia to Fulton changed in 1963 to its current loop, which starts at the Hearnes Center, heads south on Providence to the Missouri River community of Easley, then heads north through Rock Bridge State Park and finishes in downtown Columbia. For its 50th anniversary in 2010, the Labor Day event drew 265 runners from across the country to compete.



*Stay
Where
the Action
Is!*

**Regency
HOTEL**
D O W N T O W N

FREE Continental Breakfast! *FREE* Local Calls!
FREE Use of Key Largo Fitness!
Columbia's Only Downtown Hotel.

1111 E. Broadway • 573-443-2090
Mike Ebert, BS Ag '87

Experience

something new

Jack's

GOURMET
RESTAURANT
AND LOUNGE
COLUMBIA'S FINEST

Jack's Gourmet is the perfect place for your destination dinner.

It has all the charm and glamour of a New York Bistro, right here in Columbia.

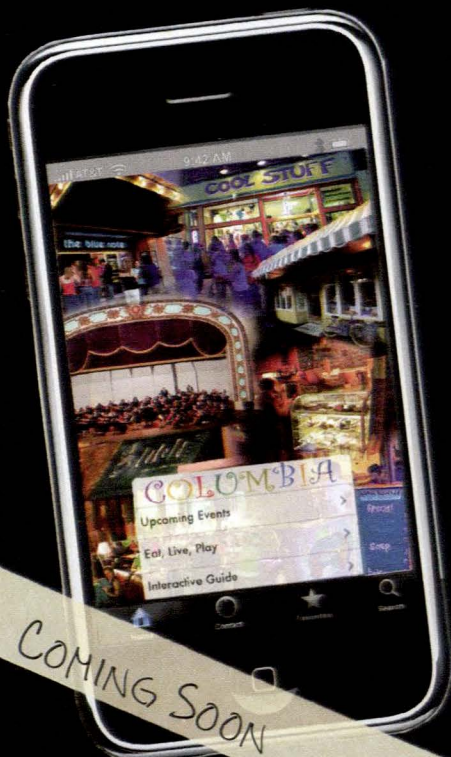
Let us serve you our signature Baked Crab Dip with Wontons, followed by Steak Diane, flamed with brandy and burgundy at your table. Wrap up the evening with Gran Marnier Crème Brulee.

It's Jack's, where you can be a worldly diner and still be close to home.

1903 Business Loop 70 East
573.449.3927

jacksgourmetrestaurant.com | 

Ken & Melissa Naylor Applegate, BS Ed '82, M Ed '92, owners



Columbia at your fingertips!

Brought to you by the Reynolds Journalism Institute
at the University of Missouri and the Columbia
Convention & Visitors Bureau.

COLUMBIA
Convention & Visitors Bureau

www.visitcolumbia40.com