

A professional portrait of Chancellor Brady J. Deaton. He is a middle-aged man with short, light-colored hair, wearing a dark suit jacket, a white dress shirt, and a striped tie. He is looking directly at the camera with a neutral expression. His hands are clasped in front of him, resting on a surface. The background is dark and out of focus.

A Look Back

Although Chancellor Brady J. Deaton stepped down Nov. 15, 2013, after nine years in MU's top job, his leadership will continue on campus and at the international level. Story by Dale Smith ✦ Photo by Nicholas Benner

RIISING AS HE DID from a family of modest economic means in rural Kentucky through public schools and universities, it's hard to imagine a person better fitted to the work Brady J. Deaton has done since arriving at MU. By 1989, when he was hired to lead the agricultural economics department, he already was a researcher with international experience. He since grew into campuswide positions — provost, chancellor — that have set the university's course. Considering how much Deaton benefitted from public education, some of his proudest accomplishments as a campus leader look like a page out of a pay-it-forward handbook. Here, in his own words, are a handful of highlights from Deaton's tenure:

Larger and More Diverse Student Body

"We've been able to attract one of the most diverse student bodies we have ever had," Deaton says. "These are top-quality students of varied socioeconomic and ethnic origin. And they come from every state and an international reach of 120 countries. That gives us strength across undergraduate, graduate and professional programs."

*Deaton's record: Since 2004, total enrollment has grown 28 percent to 34,658, and minority enrollment has risen 91 percent to 5,197.

More Research and Sophisticated Teaching

"Teaching and research are at the core of our flagship university," Deaton says. "We have a responsibility not only to develop cutting-edge knowledge that benefits everyone but also to prepare students to thrive as citizens in our society. Melding the two — getting undergraduates into research labs — is a hallmark for MU."

*Deaton's record: More than 500 undergraduates a year conduct their own research projects with the help of faculty. Since 2004, spending on research has grown 36 percent to \$217 million. Since 2007, when MU's Office of Technology Management and Industry Relations was created, 77 new patents have been granted to faculty for inventions and intellectual property, and MU has received \$44 million in licensing income.

Constructing a Beautiful Learning Environment

"The history of our buildings and beauty of the landscape are more than just points of pride," Deaton says. "Those places nurture and inspire students and faculty alike to think creatively. As a result of a thoughtful master-planning process, this beautiful campus has been made even more beautiful and a more effective learning environment over the past nine years."

*Deaton's record: 21 new buildings, including the Thompson Center for Autism and Neurodevelopmental Disorders, International Institute of Nano

and Molecular Medicine, Mizzou Athletic Training Complex, the Schweitzer Hall addition, Life Science Business Incubator, three housing complexes, MU Student Center, and MU Health Care's Missouri Orthopaedic Institute and patient care tower.

Counteracting Shrinking Governmental Support

"We've had to offset lagging state support by enlisting alumni and donors to help us build excellence, and we've had to increase tuition," Deaton says. "However, we don't want a family's finances to be an impediment in their student succeeding here. We successfully completed the For All We Call Mizzou campaign, which raised more than a billion dollars for scholarships, faculty and facilities. Now we're planning a second campaign that will focus on endowed scholarships, professorships and chairs to strengthen the faculty at MU. Early markers represent real success in that regard."

*Deaton's record: Total fundraising fiscal 2004-12 was \$1 billion. Funds from the For All We Call Mizzou campaign (2000-08) sustain 91 new endowed faculty positions, 1,500 new scholarships and much more. Support was broad-based, with 378,270 gifts of \$1,000 or less that totaled almost \$53 million. In fiscal 2012, scholarships, graduate tuition and fee waivers totaled \$109 million, and Mizzou spent \$57 million on student employment.

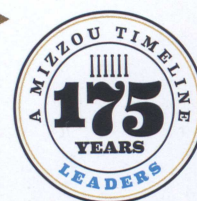
Alumni Join In

"It's heartening to see the growth in our Mizzou Alumni Association chapters around the world. And when we joined the Southeastern Conference, we saw a growth spurt in new chapters in that region," Deaton says. "This alumni support infuses us with a sense of spirit about what's happening at Mizzou. So, faced with less than the best financial news from the state, the faculty and students have been buoyed up by alumni coming forward and saying we want to support the quality of this university, and we're willing to give money, time and organizational effort to make that possible."

*Deaton's record: Since 2007, Mizzou Alumni Association membership has grown by 26 percent to 44,195. In 2012, the Mizzou Alumni Association and its affiliated groups hosted 146,113 alumni, fans and friends at about 1,300 events.

What's Next

In post-chancellor life, Deaton will continue to serve as chair of the Board for International Food and Agricultural Development, to which President Barack Obama appointed him. And he will lead the Brady and Anne Deaton Institute for University Leadership in International Development, which will focus on universities' evolving roles in global food security, public health and sustainability. **M**



University of Missouri Leadership Timeline

- 1841-1849 John Hiram Lathrop
- 1850-1856 James Shannon
- 1856-1859 William W. Hudson
- 1860-1862 Benjamin B. Minor
- 1865-1866 John Hiram Lathrop
- 1866-1876 Daniel Read
- 1876-1889 Samuel Spahr Laws
- 1891-1908 Richard Henry Jesse
- 1908-1921 A. Ross Hill
- 1921-1923 John Carleton Jones
- 1923-1930 Stratton D. Brooks
- 1930-1935 Walter Williams
- 1935-1954 Frederick Middlebush
- 1954-1963 Elmer Ellis
- 1964-1970 John W. Schwada
- 1971-1978 Herbert W. Schooling
- 1978-1987 Barbara S. Uehling
- 1987-1993 Haskell M. Monroe
- 1993-1996 Charles A. Kiesler
- 1997-2004 Richard L. Wallace
- 2004-2013 Brady J. Deaton