Public Abstract
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Title: Alone/Together: The Production of Religious Culture in a Church for the Unchurched

This research is based on an ethnographic study of a protestant evangelical congregation. This work demonstartes how the evangelical tradition of translating religious beliefs and practices into contemporary vernacular is accomplished through the tools and contents of mass media. Interpretations of the data focus primarily on gender and emotion. Looking at this particular group helps us to understand how many groups negoatiate boundaries on an ever-shifting cultural field in pluralistic societies.