

Dedicated to



Donald W. Reynolds
opens alumni center



Above, Ashley Marie Reynolds was the youngest member of the Donald W. Reynolds family to attend the April 10 dedication. Events throughout the day honored her great-grandfather's contributions to MU.

Below, guests mingled in the sunlit Great Room after the dedication ceremony. From right are former Association President Flavius Freeman, JD '35; Carole Sue DeLaite, AB '63, assistant director of development; and Freeman's daughter, Martha Reed, AB '62.

Right, alumni and friends passed through the spacious lobby to attend the dedication ceremony and to tour the building. Designed by Berkebile Nelson Immenschuh McDowell Architects Inc. of Kansas City, the four-story red-brick building was constructed by Whitney Mechanical Contractors of Buffalo, Mo.



Story by JOAN M. MCKEE
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Association President Richard P. Moore, AB '54, JD '56, second from right, accepts the key to the Donald W. Reynolds Alumni and Visitor Center from Fred Smith, right, president and director of The Donald W. Reynolds Foundation, and president and chief executive officer of Donrey Media Group. From left are Mitch Murch, BS BA '52, chairman of the alumni center management committee; James Irvin, BS Ed '60, PhD '70, the Association's new executive director; Eleanor R. Frasier, BS Ed '61, M Ed '65, chairwoman of the building committee; and Roger Gafke, BJ '61, MA '62, vice chancellor for development, university and alumni relations.

Tom Murray photo



The University Club lounge offers a view of the south side of Jesse Hall. Membership in the club, featuring a restaurant and bar, is available to dues-paying members of the MU Alumni Association, faculty and staff. The club is scheduled to open this fall.



Campus memories flood back for Donald W. Reynolds, right, who with Fred Smith sing the alma mater, "Old Missouri." As a student, Reynolds served as the *Savitar's* business manager and as president of the Student Senate. The standing-room-only crowd that packed the Columns ballroom sang along.



Donald W. Reynolds officially opens the center that bears his name. Behind him from left are Fred Smith, Richard P. Moore and Lee Olsen, Reynolds' chief of staff.

Tom Murray photo

More than 1,000 members and guests of the MU Alumni Association celebrated the dedication of the Donald W. Reynolds Alumni and Visitor Center April 10. The Association's 71,000 square-foot home bears the name of Reynolds, BJ '27. The \$9 million gift from The Donald W. Reynolds Foundation is the largest in MU history. Reynolds founded the Donrey Media Group of Las Vegas, which owns newspapers, outdoor advertising and cable television in 20 states.

A spacious lobby leads the way to the Association's suite named after G.H. "Bus" Entsminger, BS Ed '49, M Ed '56, former vice chancellor for development, university and alumni relations. The office of Visitor and Guest Relations provides prospective students with information on Campus.

Cherry wood, brass, slate and marble grace the hallways and stairs leading to second floor meeting rooms. In the Donrey Media Group Room, a portrait of Reynolds by painter Jack Pardue of Alexandria, Va., overlooks a high-tech board room, complete with a rear screen projector, television and VCR.

Reynolds named other meeting rooms to honor classmates Joe Kirkwood, JD '28, and T.O. Wright Jr., AB '26. The late

Kirkwood practiced law in St. Louis, and Wright retired from T.O. Wright and Sons, a manufacturers representatives firm headquartered in Chicago. Members of the University Club will pass the alumni library and the bust of Reynolds created by sculptor William Behrends of Winston-Salem, N.C., on their way to the restaurant and lounge, which opens this fall.

The development offices on the third floor contain a suite named after Terry V. Johnson, BJ '69, MA '72, the director of communication services for the Donrey Media Group.

On the top floor, the publications and alumni communication office produces the *Missouri Alumnus* magazine. Next door the Mizzou Annual Fund keeps in contact with alumni.

The center brings together all these University offices and promotes alumni and student interaction in the heart of Campus.

When his foundation funded the center, Reynolds challenged alumni to match his generosity. "Stimulated by your gift, four years and \$121 million dollars later, your challenge has been met," says Gerald Brouder, interim chancellor. "This center stands as a monument to giving back to the University and will have an impact on alumni of the future." ☺