

This could've been Anytown, Mo., but the *Missouri Alumnus* chose Camdenton, a town near the Lake of the Ozarks, to show the University of Missouri-Columbia's impact throughout the state. For Missouri and Mizzou

# The future's

# MUTUAL

“Hub City of the Ozarks,” Camdenton is a small town, population 2,545, with big-city challenges. In the summertime tourists swell its size to 15,000. The increased city sales-tax revenue is welcome. But just as motorists on U.S. Highways 54 and 5 pass through town traveling from one side of the lake to the other, so tourists clog the arteries of the police, fire, educational and legal services, both city and county, designed to serve a smaller, permanent population.

Camdenton is like MU in that respect — straining to serve the needs of all Missourians on a too-tight budget. But leaders of Camdenton and Camden County face the challenge, armed with their MU degrees. And MU extends its educational borders through continuing education for police officers and fire fighters. Parents from Camdenton keep the tradition going by sending their sons and daughters to Mizzou.

A number of the people who run city and county business have links to MU. As city administrator, Kent Hixson makes recommendations to the mayor and six aldermen on personnel and budget issues. Hixson is pursuing a master's degree in public administration through MU night classes in Jefferson City. “With education, you have resources to draw on and the confidence to know that you're doing the right thing,” he says.

Six MU alumni staff Camdenton's oldest and largest law firm. They are Charles McElyea, BS BA '68, JD '71; John Walker, AB '68, JD '71; Ron Carpenter, BSF '71, JD '73; Erik Bergmanis, JD '85; Phil Morgan, JD '87; and David Welch, JD '78. The lawyers' time outside the office has community-betterment benefits. Leadership roles in the Chamber of Commerce, School Board, Rotary Club, Jaycees and Little League are common.

Leading the drive to keep bright students in Missouri, instead of losing them to colleges out of state, is Pete Hayden, BS '66, MD '70, a family physician in Camdenton and member of the MU Medical Alumni Organization's board of governors. He conceived the idea of Conley Scholars, a program guaranteeing undergraduates admission to the School of Medicine.

Taking care of people when family members can't falls in Nancy Sallee's lap. As county administrator since Jan. 1, 1979, Sallee, BS Ed '78, is the court-appointed guardian or conservator for incapacitated or incompetent individuals. “I do things for people who have no one to do it for them.”

On the following pages are other stories that show the University's impact in Camdenton. From healthcare to pet care, from employment opportunities to judicious decisions, from natural resources to school systems, these profiles personify MU for Missouri's Future.



## FIRE PROTECTION

Dave Stonitsch earns \$150 a month as Camdenton's fire chief and building inspector. His department of 22 volunteers rolled for a 12:43 a.m. grocery store fire. A cooler had caught fire. Smoke damage was a major problem.

"By 8 that morning, the merchant was open for business," the chief says. By using smoke-removal techniques learned through the Missouri Fire and Rescue Training Institute at MU, Stonitsch and crew contained the damage to \$1,000 in fruits and vegetables, instead of a potential \$150,000 inventory loss.

Fifty percent of a city's Insurance Service Organization rating depends on a fire department's personnel and equipment. In June 1990, Camdenton's rating improved from a 7 to a 6. "The drop from a 7 to 6 resulted in an 8 percent to 12 percent drop in homeowners' insurance, and an average of 18 percent drop for commercial carriers," says Stonitsch, who owns Brown's Body Shop in Camdenton.

The course on smoke-removal techniques offered by MU's training institute is one of 10 courses Stonitsch and his volunteers have taken since Jan. 1. The institute maximizes the chief's \$2,000 training budget. "When the University comes to us, everybody goes. I can send the whole department for 250 bucks."



## EDUCATION

Six of eight administrators of Camdenton R-3 Schools are MU alumni and nearly one out of four, 48 out of 208, teachers have degrees from Mizzou.

Pictured are, from left: Joe Ketterlin, M Ed '74, EdSp '75, EdD '76, assistant superintendent; Ron Burks, BS Ed '68, M Ed '74, EdSp '81, EdD '84, junior high school

principal; Jody Nichols Newman, M Ed '75, Osage Beach Elementary principal; Mary Ann DeJarnette Carter, M Ed '84, Hurricane Deck Elementary principal; Ronald G. Hendricks, EdSp '74, superintendent; and Jim Dinsdale, BS Ed '63, adult and community education coordinator.

In 1989-90, the junior high school was the first rural school selected by President George Bush as an out-

standing school. Only 69 schools nationally were so recognized. Camdenton also is the first school in the state to be accredited in 1976 by the North Central Association of Schools, for kindergarten through grade 12. It is one of nine in the state so accredited. The school also is fully accredited (AAA) by the Missouri Department of Elementary and Secondary Education.

## VETERINARY MEDICINE

John Reinhold, BS Ag '65, DVM '67, and two other veterinarians staff the Lake of the Ozarks Animal Hospital a couple miles northeast of Camdenon. Permanent residents include three cats and seven dogs.

One gets a sense for Reinhold the veterinarian by a story he tells:

One chilly fall night, a calico cat got her back leg mangled in a car fan. The owner said she couldn't afford the treatment. Reinhold performed the amputation anyway, then offered the client her pet. "The woman couldn't have a three-legged cat," Reinhold says, so he adopted her. That was two years ago. "Tripod," he says, "is a neat cat."

The veterinarians care for the animals of 3,862 owners. In the mixed practice, three-fourths of their patients are small and exotic animals — dogs, cats, cougars, beavers, pelicans, deer, ferrets, parrots and turtles. The remaining large animals include mostly cattle and horses. The practice area encompasses 150 square miles.

He keeps up with advances in veterinary medicine through continuing education courses offered by the University. He refers patients to MU's Veterinary Teaching Hospital, the only one in Missouri, for second opinions. And he and his coworkers send biopsies, blood and other samples to the Veterinary Medical Diagnostic Laboratory. The laboratory handles 23,000 requests from veterinarians each year and runs 250,000 tests.

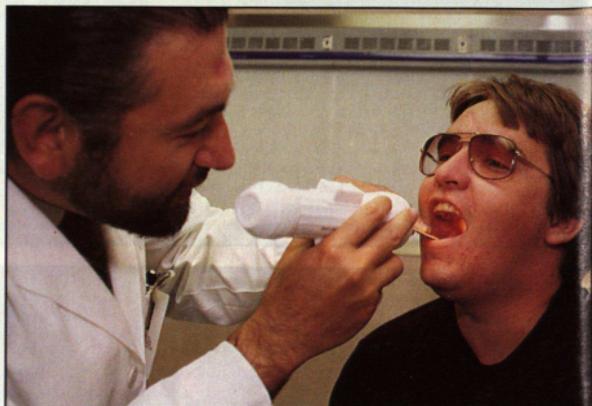
"We call MU two to three times a week, sometimes two to three times a day," he says. "We can do a good job, but we do a better job when we've got their help."

## HEALTH

Dr. Basil Georgi examines David Koller, 29. Koller received the University Hospital and Clinics' first pancreas and kidney transplant on Easter Sunday, April 15.

Twice-a-day insulin injections, counting calories and every-other-day dialysis had been a way of life for the man who's had insulin-dependent diabetes since he was 10.

Since Koller's pancreas and kidney transplant, he's not required any shots of insulin or dialysis for his failed kidneys. "I can eat whatever I



want and lots of it," says Koller, who sports a big smiley-face scar on his stomach.

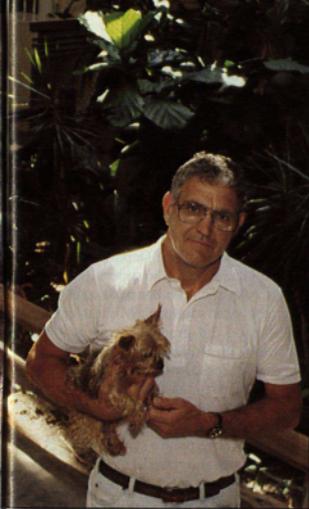
Georgi, assistant professor of surgery; Drs. Michael Metzler, associate professor of surgery; and Gilbert Ross, professor of surgery and director of the kidney program, performed the nine-hour surgery.

Only 200 pancreas or pancreas and kidney transplants were done in 1989 in this country. University Hospital is one of 73 approved hospitals for such surgery.

Georgi, formerly at the University

of Iowa and Harvard University, has been involved in 22 pancreas, 69 liver and more than 200 kidney transplants. He and transplant team members have three patients waiting for pancreas and kidney transplants.

For Koller, it's time to tackle work at Sportsman's Market, located at the new public boat access at Route TT and Shawnee Bend. He and his folks, Keith and Marian Koller, wonder about the organs' donor. "The doctors don't tell you anything about the donor," Koller says. "I would love to thank his family."

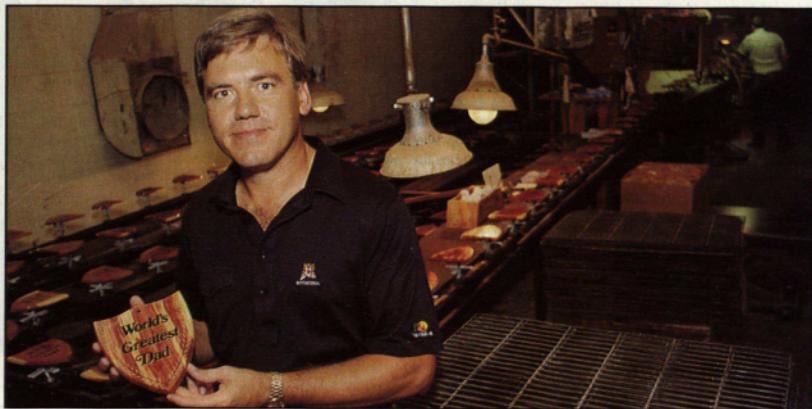


## THE JUDICIAL SYSTEM

The growth of Camden County means increased, more complex litigation for the attorneys in the five-county 26th Judicial Circuit Court. Disposing of cases as quickly as possible, yet giving individuals the attention they deserve is the challenge facing Judge Mary Dickerson, AB '74, JD '77, and Prosecuting Attorney William James Icenogle, JD '76.

In 1989 the circuit division disposed of 2,297 criminal, civil and juvenile cases.

"I cannot have enough praise for the law school in Columbia," says Dickerson, the first woman elected circuit judge in the state in 1988 and the first woman presiding circuit judge in 1990. "It's the best law school in the state. From being with lawyers from other schools, MU gave me education, experience and preparation for what I was going to face."



## BUSINESS

John F. Blair, BS ME '72, MBA '73, puts his engineering and computer skills to work as vice president of Blair Cedar and Novelty Works Inc., Camdenton's fourth-largest employer.

With 75 employees, it produces 400 to 500 different products. Cedar eggs, used to mothproof drawers and closets, yo-yos and cedar baseball-card holders are popular products. The company funds a \$1 million payroll annually.

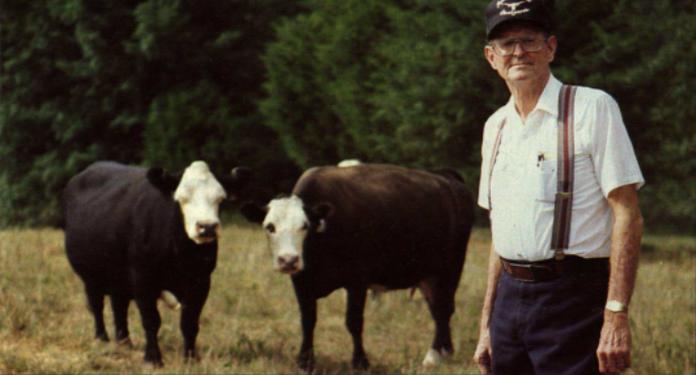
The company began on a more

modest note. Blair's grandfather, John Harrison Blair, ran a restaurant where the salt-and-pepper shakers were miniature Ma and Pa outhouses. "Customers expressed interest in them," Blair says, and the company was born in 1945.

Since 1974, Blair headed an ambitious rebuilding program, during which he did the contracting. In 1978, the lumber processing and saw mill buildings were replaced. In 1979, a warehouse was built. In 1981, another warehouse went up. And in 1983, a new packing and shipping

area, along with a new office building, was built. In 1983, Blair helped upgrade the company's computer system.

A basketball and football season-ticket holder, Blair participates in the Tan-Tar-A Invitational Tournament each spring. In five years, it's contributed nearly \$200,000 to Tiger athletics. For the MU Alumni Association, he was chairman of the Camden County Alumni Group from 1978-81, District 9 director from 1981-87, and served on the nominating committee from 1982-84.



## AGRICULTURE

Marshall McGregor likes to do things in a big way. When his cows have calves, he has 300 in 60 days. Or when he needs bulls, he buys more than anybody in the state.

To him, it's mostly a matter of plenty of water and plenty of feed. And help from MU.

McGregor began raising cattle for the Circle F Cattle Co. Inc. 32 years ago. He's been its president since 1970. The commercial cow-calf operation has 6,000 acres of Ozark hills in Richland, Mo., 15 miles south of Camdenon. McGregor, a foreman and two hands tend 1,075 cows and 30 bulls. They ride herd in three pick-up trucks. Annual sales for 1989 were \$312,000.

"When I first moved here in 1958, I spent a lot of time in Columbia (at MU)." From Dr. John Massey, professor of animal science, and his staff, "I got recommendations on what grass to plant and what type of cattle would be popular." Fescue was the grass choice and black Angus the breed.

At Missouri Beef Cattle Improvement Association sales in April and November on Campus, McGregor chooses performance-tested bulls that produce offspring easy for his heifers to calve, yet that gain weight rapidly. Since 1963, he's bought 65 bulls; the most expensive was a Glenkirk Farms bull for \$2,100.

"Sire evaluation is the best thing that's happened to me," McGregor says. Data is collected and summarized by University Extension in cooperation with cattle producers and the cattle improvement association. The guide helps the rancher mate the best bull to the best heifer.

Helping him keep track of his income and expenses is MU's Mail-In Record Program. Three days after sending his monthly figures, he gets a printout that compares his farm with others of his size. It has helped him avoid unnecessary business expense, which in turn has improved the profitability of his business. "You can't make judgments without having the knowledge to base them on."

## TOURISM

Sparks from a fireplace kindled a fire in 1942 that gutted Ha Ha Tonka castle, leaving stark, vertical stone ruins. In 1979, Nancy Masterson, BS Ed '72, opened the 2,481-acre Ha Ha Tonka State Park, five miles southwest of Camdenon. Now she is an assistant regional supervisor of the Parks, Recreation and Historic Preservation division of the Department of Natural Resources who supervises Ha Ha Tonka and 15 other parks and historical sites in southwest Missouri.

Masterson did graduate work in recreation with Dr. Hardeep Bhullar, associate professor of parks, recreation and tourism, at MU while she taught school during her first years out of college. After giving people a taste of tent camping in a state park's Learn to Camp program in the summers of 1974 and 1975, "I made up my mind I wanted to go into state parks," says Masterson, who lives in Camdenon.

Her education degree has served her well. She supervised five residential camps for groups as assistant park superintendent at Lake of the Ozark State Park in Osage Beach from 1976-79. Then she was interim director of Babler State Park in Chesterfield, Mo., which provided outdoor education for the disabled.

In the southwest region are the biggest of 75 state parks and historical sites — Lake of the Ozark State Park, with more than 17,000 acres; all three trout parks — Montauk, Roaring River and Bennett Spring; and all four reservoir parks — Truman, Stockton, Pomme de Terre and Table Rock. "We don't have the most, but the busiest," Masterson says. □

## ON THE COVER

The tradition continues. Parents from Camdenon entrust MU with the higher education of their children. Students from Camdenon include:

- 1 Chad Zickefoose
- 2 Jill Wise
- 3 Amy McAdams
- 4 Sherry Howdeshell
- 5 Tara Mills
- 6 Onnalee Bell
- 7 Tina Hensley
- 8 Nathan Evans
- 9 Tina Probstfield
- 10 Joyce Lindcamp
- 11 Molly Hayden
- 12 Sean Coe
- 13 Steve Bartels

- 14 Heather Beaman
- 15 Jon Morse
- 16 Tina Metzger
- 17 Stephanie Wolf
- 18 Kim Boyd
- 19 Christy Hanks
- 20 Tristan Sherman
- 21 Chris Anderson
- 22 Jeff Menke
- 23 Chris Crowley
- 24 Eric Bassett
- 25 Angeline Milbourn
- 26 Tammy Kindwall

- 27 Jeff Boyd
- 28 Fawn Ickes
- 29 Kevin Marose
- 30 Todd Frazier
- 31 Mike Frese
- 32 Scott Swihart
- 33 Becky Scheiter
- 34 Beth Fayant
- 35 Debi Gentry
- 36 Jeff Porter
- 37 Robert Sientjes
- 38 Todd Campbell
- 39 Stacey Duncan

- 40 Cedric Nicholas
- 41 Mark Parrish
- 42 Chris Ward
- 43 Gina Wiley
- 44 Eric Silver
- 45 Todd Foltz
- 46 Laura Little
- 47 David Golston
- 48 Chad Edwards
- 49 Chris Recker
- 50 Kevin Blansett