

IF LIFE COULD SEE US NOW...



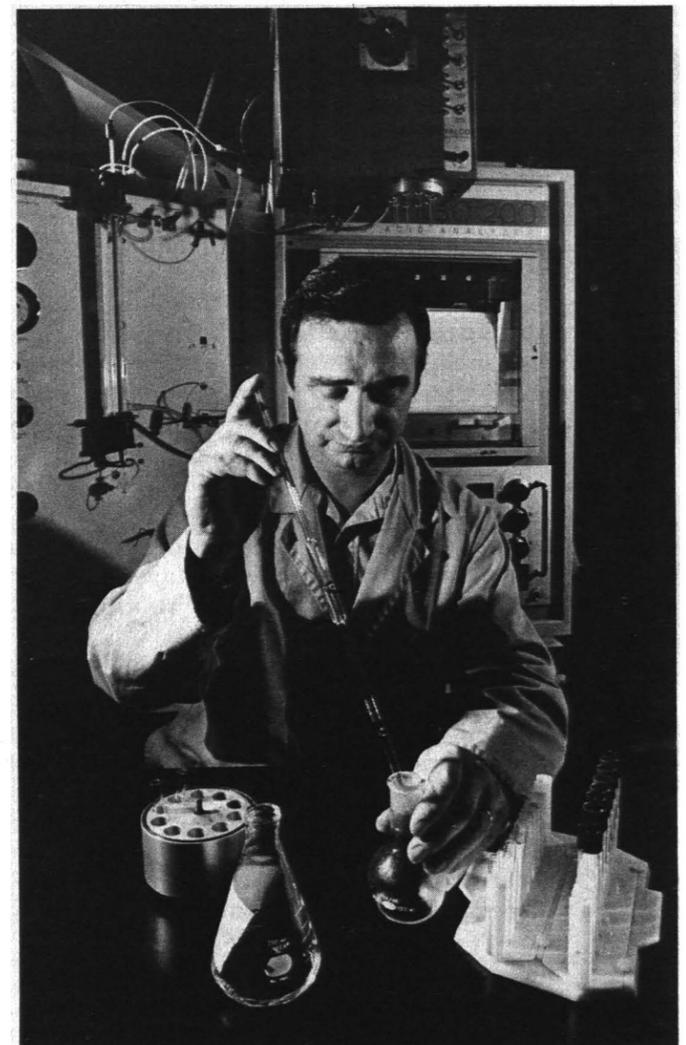
Alfred Eisenstaedt, LIFE © 1972 TIME Inc.



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The J-School is the "oldest, biggest (333 students) and best in the world," *Life* said. Many people today would still agree. Enrollment has skyrocketed to 1,200, and a reporter may use a mike as well as a typewriter, as more and more students choose careers in broadcasting.



Life magazine was only a year old in 1937 when photographer Alfred Eisenstaedt came to Campus to do a six-page picture story on "Big Missouri."

Enrollment was 6,000; now it's 23,000. Other things have changed at "the typical State U."—but some things never change.

"Students learn by doing things," *Life* said. "They learn journalism by

running a small-town newspaper. They learn agriculture by running the University's farm. They get 'discipline' by compulsory military training."

Now practical experience is accepted pedagogy, and in almost every major, students can get on-the-job training. Political science majors work in the State Attorney General's office, engineers combine work with

classes, and law students assist prisoners with their legal problems.

But "discipline" is not a word one hears much on campus. ROTC struggles for its existence and admits coeds.

Social life has perhaps changed the most. The *Life* story said Greek letter houses set the "social high-water mark" for young people of the state, and sororities set the "social

tone" for the Campus. Now a Campus queen may come from a dorm or live off-Campus with fellow students. Certainly, sororities are no longer the only route to prestige.

There is more variety (of people, and activities), and less formality. Mizzou has stayed the same, and Mizzou has changed. Oh, *Life*, if you could see us now. . . □



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Allan Sudholt, BS Ag '41, MS '61, got 30¢/hr. working on the University farm. Today, many aggies are more at home in the laboratory. Research Specialist Joseph S. Absheer uses chromatographical equipment to analyze new strains of high lysine (protein) corn that may help feed the hungry world. Perhaps the new corn will help Ethiopia where Sudholt is now an agricultural advisor with USAID.

Yale gathers at Morey's to hear the Wiffenpoofs; Missouri goes to Gaebler's "to jelly," *Life* said. (To jelly: meet a pal by prearrangement in Jesse between classes, go to Gaebler's and sip Coke or chocolate milk.) Now, Mizzou students "boogie" at numerous hangouts, like Ford's Theater, where the ceiling is hung with nostalgic junk from a long time ago—say the Thirties.