The announcement . . .

that the University was being forced to raise student fees and out-ofstate tuition came while this issue of the Alumnus was at the printers.

The basic facts are that the incidental fee for all students was raised \$35 to \$200 a semester and the tuition for out-of-state students was increased \$150 to \$400 a semester. This is in addition to the incidental fees.

The Board of Curators took the action "reluctantly" after the State Legislature appropriated \$80.7 million toward the University's operating expenses. The governor had recommended a "bare-bones" appropriation of \$85 million, and the University had asked for \$96.2 mil-Lion

University's financial picture will be taken in a subsequent issue of the Alumnus, but we wanted to make two points now:

dedicated to broad-based, low-cost education, the fee increase was made "as a last resort." Because the University also must provide quality education, the Curators actually had no recourse except to find the necessary operating funds the only place they could, - S.S.

MISSOURI alumnus

A more searching look at the Because a public university is **VOLUME 59 NUMBER 1** SEPTEMBER 1969 The Missouri Alumnus is published eight times a year — Septembler, October, November-December, January, February, Mach-April, May, and June — by the Alumni Association of the University of Missouri Columbia, 312 Jesse Hall, Columbia, Missouri 65201. Columbia, 317 Jesse Hall, Columbia, Missouri bb201. Steve Shinn, editor, Ginrin Glasa, assistant editor, and Paul Bower, staff photographer. Design consultant is Paul Fisher, professor of journalism Second class postage paid at Columbia, Missouri, and at additional mailing offices. Annual dues are \$51; lifetime, \$100. Copyright © 1969 by the Alumni Association of the University of Missouri Columbia.

OUR FRESHMEN MFFT OL' MIZZOU



These faces are bright, alert - and questioning. They're four of the 3800 freshmen who will be starting college life this fall on the Columbia campus. They want to know what's "in." what clothes they will need, what activities they should join, where to buy books, what courses to

take. Traditionally, the University has attempted to answer these questions in large sessions just before classes began in September. They simply weren't effective, a fact demonstrated by poor attendance and general student disinterest. This summer a new tack was tried. Seven 21/2-day sessions. each serving 200 incoming freshmen,





were held between June 30 and July 11. The smaller groups, coupled with a more relaxed summer atmosphere, served to personalize the Columbia campus. The recent high school graduates toured the campus (a Library visit is pictured at left), talked with faculty, and registered for the fall semester. Included were discussions for parents. women-only meetings, explanations of

draft regulations for boys, swimming, a dance, descriptions of student services. But the favorite part of the program was the informal dorm bull sessions with 12 student leaders. Other photographs of the new program are on the next four pages.



Photographed by Paul Bower

Testing, counseling, a look at campus landmarks occupy the young visitors while parents (below) wait, their children ready to fly the nest.









Being with people-faculty, upperclassmen, and especially your peers—was the best part of the visit. There was something for everyone.













And now they're ready for college, not bad for a \$14.50 orientation fee.