Marker for Columns Dedicated

For the first time, a marker explaining the significance of The Columns has been designed and erected on Francis Quadrangle. Appropriate dedication ceremonies took place in mid-April, when Vice-President H. G. Banks, Sr., of the University Alumni Association, presented the marker to the University, and Chancellor John W. Schwada made the acceptance.

Mr. and Mrs. Henry R. Ponder of Marshalltown, Ia., both graduates of the University, made the project possible through their \$1,000 gift. They were present for the dedication program.

The marker is a rectangular concrete base topped by a bronze plaque inscribed with historic details. It is erected in the circle drive, which is the main entrance to the West campus. It serves as a symbol of the campus identification program which the Alumni Association, through contributions, is installing in a beautification, service, and functional program. Numerous directional signs, such as the two reproduced on this page, have been erected to help visitors find campus buildings. Mr. Ponder, a native of Bertrand, Mo., was a member of the Tiger track and cross country teams in the mid-20s. Mrs. Ponder, the former Alberta Briegel of Trenton, received business administration and education degrees in 1926. Mr. Ponder also was a business administration graduate in 1926 and now is a retired Marshalltown business man.

In presenting the marker and the campus identification system, Mr. Banks said: "No project could be more fitting for the Alumni Association to undertake than that which we present today."

In his acceptance for the University, Chancellor Schwada said: "This presentation of a comprehensive campus identification system by the Alumni Association is just one of the many ways in which this Association has been of service. To you—Mr. and Mrs. Ponder and to all members of the Alumni Association, thank you."

Dr. Jack Matthews, chairman of the program, has long been active in advocating a marker for the Columns as well as other campus identification.

At dedication ceremonies: H. G. Banks, Sr., vice-president of the University Alumni Association; Henry R. Ponder; Chancellor John W. Schwada; and Mrs. Ponder.





