

ALUMNI CITATIONS



Dr. William L. Bradford



*Dr. Ercel S. Eppright, at left,
receiving award from Dr. Margaret Mangel.*



Harold S. Hook

Medicine

Dr. William L. Bradford, native Missourian and noted pediatrician, was honored at the Medical Alumni Luncheon of the Missouri State Medical Association in St. Louis on April 6. He was presented the University of Missouri Alumni Association's Citation of Merit at the meeting, held at the Chase-Park Plaza Hotel in conjunction with the Missouri State Medical Association annual conference. Making the presentation was Dr. Wyeth Hamlin of Hannibal, retiring president of the medical alumni.

As a young physician in 1926, Dr. Bradford went to the University of Rochester School of Medicine where he served on the faculty for 38 years. Last July he relinquished his post as chairman of the Department of Pediatrics and was named Professor Emeritus, but he continues to do some teaching and to see his patients.

He had made distinguished contributions as a physician, teacher, and medical scientist. He became an authority on whooping cough, doing much of the pioneering work on use of the triple vaccine for whooping cough, diphtheria, and tetanus. He is co-discoverer of paraptussis.

Dr. Bradford was born in Sedalia, Missouri in 1898

and after completing high school there in 1916 he entered the University, receiving an A.B. in 1920. He earned his M.D. degree at Washington University of St. Louis in 1923. He interned at St. Louis City Hospital and served two years with the Division of Child Hygiene in Missouri.

In 1926-27, Dr. Bradford was Resident in Pediatrics, Strong Memorial Hospital, University of Rochester School of Medicine and Dentistry. The next year he was a Fellow in Bacteriology and Pathology, University of Rochester School of Medicine. Beginning as Instructor in Pediatrics in 1928, Dr. Bradford advanced to Professor of Pediatrics in 1950 and became chairman of the department two years later, serving in that capacity for 12 years. He was also assistant dean from 1947 to 1954.

He is a former president of the American Pediatric Society and vice-president of the Society for Pediatric Research. Dr. Bradford is a member of the Society for Experimental Biology and Medicine and the Society for American Bacteriologists. In the American Academy of Pediatrics, he is a member of the Committee on Immunization and a member of the editorial board of *Pediatrics*. He holds memberships in

the New York State Medical Society, Alpha Omega Alpha, Sigma Xi, Nu Sigma Nu, and A.A.A.S.

Dr. Bradford has authored approximately 100 publications dealing with general pediatrics and infectious diseases, especially whooping cough and paraperitussis.

Mrs. Bradford is the former Lenora Dee Dalton, who received a B.S. in Education degree from the University of Missouri in 1922. They were married in 1928 and live at 300 Winston Road S., Rochester. Their son, Dr. William D. Bradford, is a pediatrician on the staff of Children's Medical Center, Harvard University.

B & P A

The University of Missouri Alumni Citation of Merit for outstanding achievement in the business world has been presented to Harold S. Hook, president of the National Fidelity Life Insurance Company, Kansas City, Mo.

The formal presentation was made April 9 at the annual Business and Public Administration Week Honors Luncheon, by William C. Tucker, Warrensburg, Mo., president of the University of Missouri Alumni Association.

Mr. Hook received his B.S. in Business Administration degree from the University in 1953, and his A.M. (in accounting) in 1954. He also, during 1953-54, was an instructor in accounting in the School of Business and Public Administration.

Dean Pinkney Walker of the School presided, and Dutton Brookfield, president of Unitog Company, Kansas City, Mo., was master of ceremonies at the luncheon where recognition was given outstanding students and the visiting "Professors for a Day" who lectured before B&PA classes during the week.

Mr. Hook was born in Lee's Summit, Mo., in October, 1931, and was only 31 years old when, in January 1963, he became president of National Fidelity Life Insurance Company. He had first joined that firm in June 1957, as assistant to the president; in 1959 he was elected to the Board of Directors; in 1960 he became administrative vice-president; and in 1961 executive vice-president.

He was in the Naval ROTC at the University, and received the Chicago Tribune Award for the outstanding midshipman and also received the Reserve Officer Association Award. He was commissioned an ensign in June 1954, when he received his A.M. degree and was assigned to the Mine Force of the U. S. Atlantic Fleet, serving three years. During the last two of those years he was executive officer and navigator, and he is currently a lieutenant in the U. S. Naval Reserve.

At the University he was active in campus affairs, serving as president of several student organizations.

Within the life insurance industry Mr. Hook is a chartered life underwriter and has a diploma in agency management from the American College of Life Underwriters. He is a member of the Life Office Management Association; an associate in the Life Office Management Institute; and a member of the American Life Convention and the Life Insurance

Agency Management Association. He is a member also of a number of civic and business organizations.

Mrs. Hook, the former Joanne Hunt, received her B.S. in Education degree from the University here in 1955. Mr. Hook's three brothers are also alumni of the University.

Home Economics

The Citation of Merit was presented on February 18 to Dr. Ercel Sherman Eppright by the University School of Home Economics and the University Alumni Association. Dr. Eppright is assistant dean of the College of Home Economics at Iowa State University where she is also director of the Agricultural and Home Economics Experiment Station. She is known for her research in nutrition, particularly nutrition of school children, and for her work in Iraq as home economics expert with the Food and Agriculture Organization of the United Nations.

Dr. Eppright was born in Isabel, Ill., and attended high school in Odessa, Mo. After receiving her Associate of Arts degree from Howard Payne College, Fayette, Mo., in 1920, she enrolled in the University of Missouri. She has taught in elementary and high schools in Missouri and Kansas. In 1930 she obtained a Master of Science degree from the University of Texas, where she also taught. Her doctorate was obtained from Yale University in 1936.

In 1945, Dr. Eppright joined the Iowa State University staff, and was appointed to her present position in 1961. She previously headed the home economics department at Texas State College for Women at Denton.

Her research includes participation in North Central Regional research programs under the Hatch Act, and with Iowa school children, a project supported in part by General Mills and the National Dairy Council, in cooperation with the USDA and Agricultural Experiment stations of Iowa, Ohio, and Kansas.

Her specific interests have been the effect of the school lunch program on the nutrition of children, food habits of adolescent girls, and nutrition and dental caries in children.

During her year's appointment with the FAO, she was an instructor at the Queen Aliya College for Women in Baghdad. She also was an adviser in developing home economics curriculums of the college and in planning other home economics education.

Her honors include the Borden Award of the American Home Economics Association, the Faculty Citation of Iowa State University Alumni Association, and the Distinguished Alumni Citation, Central College, Fayette, Missouri.

Among her professional and honorary memberships are those in Phi Upsilon Omicron, Pi Lambda Theta, women in education; Omicron Nu, home economics; Sigma Xi, science; Phi Kappa Phi, scholarship; and Delta Kappa Gamma, women teachers. She has been an officer of the American Dietetics Association, American Home Economics Association, and the Texas and Iowa Home Economics Association.