

Marvin McQueen takes over as alumni president

"Don't let my crowded schedule hold back the Alumni Association," said Marvin D. McQueen of St. Louis at one of numerous conferences he has attended since taking over the reins of the University Alumni Association. The change came on rather short notice, after William C. Tucker of Warrensburg, serving his second term as Association president, was appointed to the University Board of Curators.

One of the conference participants had said that Mr. McQueen's new duties as alumni president would require frequent trips to Columbia. He added that this would be an imposition, since Mr. McQueen is fully occupied as the administrative vice-president of D'Arcy Advertising Company of St. Louis. It was at this point that Mr. McQueen assigned a high priority to Association matters.

Although he is a veteran advertising executive who directs a highly competent staff, knows how to get things done, and abounds with ideas and enthusiasm, Mr. McQueen in no way resembles the popular conception of the Madison Avenue huckster. And not

once has he been heard to say anything like "Let's run it up the flag pole and see if anybody salutes it."

The switch in top level posts in the Association brought a nice comment from Chancellor John Schwada. He thought it was a tribute to the Association that its leadership was of such caliber that the Board of Curators could draw upon it. It was also commendable that the Association was so organized that an able successor to Mr. Tucker was readily available.

Mr. McQueen, an unreconstructed Scot, has been most loyal to his alma mater since graduating with a B.J. degree in 1936. He was Journalism School president then and is head of the Journalism Alumni Association now. At one time he was president of the St. Louis alumni organization. He has set for himself a number of goals which he hopes to accomplish during his tenure as national president of the alumni. He expects to be coming to Columbia for conferences quite often; the fact that his daughter Melissa is a freshman here is not altogether the reason.



James R. Spieler



Edwin C. Sims

Join development staff

James R. Spieler has been appointed field representative of the annual gifts division of the University Development Fund, and Edwin C. Sims has been named to a new position, that of field representative of the special gifts division of the Fund. Both have offices at 308 Jesse Hall, headquarters of the University of Missouri Development and Alumni Activities under which the Fund program is operated.

Mr. Spieler succeeds Bruce Gray, who resigned to enter private business in Columbia. A native of California, Mo., Mr. Spieler attended Southwest Missouri State College, Springfield, for a year, and holds a B.S. degree in Business Administration from the University. He has held positions with Johnson & Johnson, Springfield, Mo., and Kalamazoo, Mich.; and Federated Mutual Insurance Co., and Executive Leasing Co., both of Columbia. Mrs. Spieler, the former Audrey Schalk, is an instructor in physical

education here. She is an alumna of the University.

Mr. Sims was born in Washington Park, Ill. After attending Collinsville (Ill.) Township High School, he received a B.S. degree from Saint Louis University. He served with the U.S. Navy in 1951-55, formerly taught at Freeburg (Ill.) Junior High School, and was a member of the public relations and development staff of Saint Louis University. He was assistant to the president of Illinois College at Jacksonville and later was director of development at William Woods College, Fulton. Mrs. Sims is the former Norma Jean Chandler of Springfield, Ill. They have a son and two daughters.

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I certify that the statements made by me above are correct and complete.

Jack C. Taylor, Managing Editor