



'Kickoff' time for alumni activities

The second annual Alumni Day, held on the campus September 23, resembled in many respects the first such event staged a year ago. The same high attendance—around 300 persons—was on hand; the degree of interest and enthusiasm appeared to be equally as high as last year; and the setting was the same: business session in the Fine Arts Building's recital hall (its first public use was by the Alumni Day delegates in 1960) and luncheon at Memorial Student Union.

Each section of the state was represented as county chairmen and committee members came to Columbia for the gathering which traditionally starts off a new year of alumni activities. This time leaders from Indiana, Oklahoma, Illinois and Tennessee were in the group. After registering in the lobby of the Fine Arts Building, the alumni entered the recital hall for the business meeting. There they heard talks by the national president, J. Gordon Blackmore of Trenton; G. H. Entsminger, director of alumni activities; and Jean Madden, assistant director. The speakers told what progress the University of Missouri Alumni Association has made in the past year, explained operations and programs of the association, and called upon the leaders to be ready to help the University in

its programs at all times. A recent brochure, "New Alumni Frontiers," was discussed; this publication reviews Association activities and includes a personnel directory.

The large ballroom of the Student Union, scene of the annual President's Luncheon, was virtually filled. The alumni's host, President Elmer Ellis of the University, addressed the group, telling of University advances and needs, and stressing the role that alumni play in the institution's progress.

Six awards were presented at the luncheon. Mr. Blackmore presented the Past President's Award to William R. Toler of Columbia, who preceded him in office, and Consulate awards to two former University Curators, Fred V. Heinkel and Randall R. Kitt.

President Ellis presented certificates of appreciation to three Kansas Citians who led a fund solicitation campaign. Honored were Douglas Burrill, Jr., who had a big role in the drive; Curator Doyle Patterson, and Charles T. Daniels. The Kansas City campaign resulted in a considerable contribution to the University from alumni in the Kansas City area.

The alumni leaders were also guests of President Ellis at the opening football game that afternoon.



William R. Toler, former president of Alumni Association, with two former Curators, Fred V. Heinkel and Randall R. Kitt.



John Smith and Mr. and Mrs. John Cassell, of Stockton, Mo.



Honored for special alumni project in Kansas City were Doug Burrill, Jr., Curator Doyle Patterson and Charles T. Daniels.



Mrs. Pat Jones and Mrs.
Mary Lee McHenry of
Jefferson City.

The 'Kickoff' continued



Among those introduced at the luncheon were Mr. and Mrs. Joe C. Hoover of Chicago. Joe has spearheaded concerted drive to get Chicago area alumni together on organized basis, and big meeting is set for November 1.



Miss Pauline Hamra, Indianapolis,
Mr. and Mrs. A. G. Eddy, and
Vic Swyden of Kansas City.



Howard Broemmelsick of Memphis,
Tenn., greeted by Cullen Coil,
Jefferson City, at left.