

industrial  
and  
technical  
referral  
center

*An  
Information  
Service*

**ITRC**

# **A TECHNOLOGY TRANSFER CENTER. . .**

that can assist you in reducing the impact of inflation. The use of the latest technological information can be helpful in lowering your production/management costs, increasing your sales volume, and improving your product quality.

The primary function of the Industrial and Technical Referral Center is to assist you in locating the kind of published information and sources of professional expertise that you need to improve your present methods of operation.

The Center is located on the Columbia campus in the College of Engineering, and is a cooperative effort of the Extension Division and the University's campuses at Columbia, Kansas City, Rolla, and St. Louis.

## **AN INVITATION**

If you have technical or managerial problems, or any kind of "information gap," you are invited to ask ITRC for assistance, either through the University Extension field staff members located throughout the state, or by direct inquiry.

Referral Center assistance does not compete with that rendered by consulting and engineering service firms. Referrals to these professionals are made impartially, based on information in published directories.

## **SERVICES**

Upon request the Center will furnish services to you as follows:

- \* Locate expertise and furnish information to be used for identifying and defining specific industrial and community problems.
- \* Locate expertise and furnish information that will aid in the selection of alternatives for solving problems.
- \* Make referrals to professional consultants for securing further engineering and management assistance.
- \* Disseminate information on timely technical and management subjects through the Extension field specialists.
- \* Help schools, organizations and citizen groups obtain the services of faculty members as speakers on a wide variety of technical subjects.
- \* Furnish on loan, films, tapes, technical handbooks and programmed instruction materials on a wide variety of subjects.

## **INFORMATION SOURCES**

In processing inquiries and requests for assistance, the Center works closely with the following sources of information:

- \*Technical Information Center, Linda Hall Library, Kansas City, Missouri
- \*Professional consultants with engineering and management expertise
- \*Faculty with specialized expertise on University campuses at Columbia, Kansas City, Rolla, and St. Louis
- \*Manufacturers
- \*Research and development facilities
- \*Experiment stations
- \*Testing laboratories
- \*University of Missouri library system
- \*U.S. Department of Commerce
- \*Missouri Division of Commerce and Industrial Development
- \*Federal Information Analysis and Data Centers
- \*Other Federal agencies
- \*University Extension Centers

To get help with your technical and management problems, call or write the University of Missouri Extension Center in your area or address your inquiries to:

The Industrial and Technical Referral Center  
1020C Engineering Building  
University of Missouri-Columbia  
Columbia, Mo 65201  
Phone: 314-882-3469



an equal opportunity institution.

## **PROBLEMS?**

The Industrial and Technical Referral Center handles a wide range of problems. For example, members of the staff have responded to requests for:

- \* Help in converting a waste material into a salable product.
- \* A consultant to . . . .
- \* Assistance with zoning procedures and establishing codes - electrical, plumbing, fire, etc.
- \* Information on setting up an industrial safety program.
- \* Assistance in traffic control methods and parking lot design.
- \* Information on city sewage treatment plant problems.
- \* Help in pest control at a city dump.
- \* A special testing service to determine. . . .
- \* Information on applying motivation theory.
- \* Locating a speaker to talk about. . . .
- \* A course for first-line supervisors.
- \* Identifying a research and development agency in a specific area.
- \* Assistance in locating a source of funds for. . .

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