

Let's Collab: Exploring What Makes Collaborations in Public Media Newsrooms

Succeed (or Fail)

Seth Bodine

Mark Horvit Chair

ABSTRACT

Public media has become a leader in collaboration to combat news deserts. Many public radio editors have cited clear benefits to collaborations such as better in-depth coverage of issues like health, agriculture, race and guns. In this article, public radio editors discuss the benefits of collaboration and the key factors required to make collaboration work.

This article features voices from collaborations such as Harvest Public Media, America Amplified, Guns & America and Side Effects Public Media. Editors recommended finding a balance of communication, building trust, establishing expectations early and planning ahead are all important for success.