

MIZZOU

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MEDIA
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Happy to be Appy

Mizzou alumnus creates apps for a living

Tyten Teegarden has plenty of corner-office light to keep his [Appy Award](#) glistening for a while. He earned the engraved crystal block — which honors talented mobile device application developers — for his work on [newsy.com's iPad app](#). It's a virtual outpost for topical news video segments, and now it's up for a Webby Award, too.

“The Webbys are basically the Academy Awards for the Internet,” says Teegarden, BS '10.

The computer engineer honed his collaborative tech skills in the College of Engineering's app development class.

“It focused on developing software from scratch for a real-world client,” Teegarden says. “In other courses, I had been presented with case scenarios but never the opportunity to see through a product from start to finish.”

The course blends responsibilities between journalism students, who lead



Tyten Teegarden, BS '10, is on the cutting edge of iPad app development for newsy.com. Photo by Rob Hill

the marketing and communication aspects of the project, and computer science students, who handle most of the programming. Ultimately, however, everyone participates in all phases.

“The J-School students I was paired with did a really good job working with the client, brainstorming and developing graphical resources,” Teegarden says.

Teegarden’s team created the official iPhone app for the 2010 True/False Film Fest, which featured documentary summaries and corresponding map points for theater locations on the festival’s timeline.




T/F loved the product, so they hired him to update it in 2011.

Other class projects have included applications for Columbia Regional Economic Development Inc. (REDI), everythingmidmo.com, the Missouri Department of Transportation, a North Dakota TV station and MU School of Journalism alumni — all coming soon.

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