This research challenges the assumptions that women who do not mother experience childlessness as a major aspect of their identities and that choice is the most useful delimiter for categorizing non-mothers. Using the Twenty-Statements Test and semi-structured interviewing, it was determined that non-mothers do not necessarily identify as “childless.” In fact, some respondents had no childless identity at all. Furthermore, most respondents used the language of choice to discuss their childlessness regardless of whether they would be categorized as voluntarily or involuntarily childless. These findings call into question some of the assumptions on which prior research about women who do not mother is founded.