

Mizzou Weekly

Nov. 15, 2012 Volume 34, No. 13

Record endowment means permanent funding for journalism institute



BIG MOMENT Roger Gafke, director of program development at the Reynolds Journalism Institute, was one of several who spoke Nov. 8 about Donald W. Reynolds' monetary gifts to the University of Missouri. Photo by Nicholas Benner

COMMITMENT TO JOURNALISM

Endowment is the latest gift to MU from the Donald W. Reynolds Foundation

When Donald W. Reynolds attended the ribbon cutting of the MU alumni center — which was named in his honor and for which he had donated \$8.4 million to build — he struggled to stand from his wheelchair and sing along to “Old Missouri,” Mizzou’s Alma Mater.

During the song at the 1992 dedication, tears rolled down Reynolds’ face, remembered Roger Gafke in a phone interview. He was vice chancellor for Development, University and Alumni Relations at the time. Reynolds died months later at the age of 88.

On Nov. 8, Gafke stood in the Reynolds Journalism Institute at a different ceremony. Officials were announcing the Donald W. Reynolds Foundation’s \$30.1 million endowment gift to Mizzou — the largest of its kind in MU history. Gafke couldn’t stop thinking back to the dedication 20 years ago.

“I thought about how much satisfaction he would have gotten out of this, too,” said Gafke, now director of program development at the journalism institute. “We’re going to have the intellectual energy of faculty and students inventing new stuff and finding new ways to help citizens carry out their responsibilities in our democracy.”

The \$30.1 million endowment will provide operating funds for the Donald W. Reynolds Journalism Institute (RJI), enabling the institute to continue its mission of research and innovation in journalism on a permanent basis.

“The best thing about that endowment is that it will provide the funding to make sure that there’s going to be an institution, a group of people who are going to be working to help journalism forever,” said Randy Picht, director of RJI.

“It’ll help me and my colleagues here now, but 100 years from now, it’s still going to be here. There aren’t many things that provide that kind of permanence.”

The foundation’s donation is the latest in a handful to the university that total more than \$87.5 million. These include \$31 million in 2004 to build RJI, and \$15 million in 2009 to fund its operations through 2015.

A main area of RJI research is its Reynolds Fellowship program, where each year up to six outside professionals come to the institute for eight months to test new ideas and strategies for media industries. The institute helped one such Reynolds Fellow, Michele McLellan, create the Local Independent Online News Publishers, a group of startup websites that area publishers have made profitable with solid advertising and business strategies, increased community engagement, and better journalism through new technologies. RJI also is home to the American Society of News Editors, which until this summer was based in Reston, Va.

The institute employs 23 full-time researchers, technicians and support personnel in its 50,000-square-foot facility, which includes laboratories, a television studio and the nations’ first university-based Microsoft application development lab.

Reynolds, BJ ’27, made his fortune in outdoor advertising and buying community newspapers in small communities. But all the while he had the heart of a philanthropist, said Joyce Lake, a former director of alumni programs for the Mizzou Alumni Association.

Reynolds also loved a good party, said Lake, who helped lead the “Old Missouri” singalong at the Reynolds Alumni Center dedication.

In 1990, Lake and Guy “Bus” Entsminger, a longtime vice chancellor for Development and Alumni Relations, got a taste of Reynolds’ style when they attended the benefactor’s 85th birthday celebration in Hawaii.

It was a multinight affair with enormous dinners, live entertainment and a luau party. “It was absolutely amazing,” Lake said. “There is no other way to describe it.”

At one point, Lake was sent to buy food and drinks for the night’s festivities and was told to buy anything she liked.

“I spent about \$500 at the grocery store,” she said. “I told him, ‘This is so wonderful. I got to go to the store and spend all your money.’ ”

Reynolds just laughed, she said.

— Erik Potter

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Ambiguity in Affordable Care Act could impact Missourians, expert says

HEALTH CARE FOR MISSOURI

Without the subsidies, health insurance would be unaffordable for many Missourians

When Missouri voters approved a referendum on Election Day prohibiting Gov. Jay Nixon from initiating a state-based health insurance exchange called for under the Affordable Care Act, they put \$2.2 billion in federal health insurance subsidies for low-income Missourians at risk, said Philip Peters, the Ruth H. Hulston Professor of Law at MU.

Because of a “drafting error,” Peters explained, the sweeping federal health care overhaul contains contradictory language about who is eligible to receive federal assistance to buy health insurance when the main provisions of the law take effect in 2014.

The law calls for each state to create online marketplaces (called “exchanges”) where, starting Jan. 1, 2014, individuals can shop for health insurance. The states have until Friday to submit blueprints for their exchanges to the federal Health and Human Services Department (HHS).

If a state does not create its own exchange, the federal government will set one up for it. However, the act mentions only people who are in state-based — not federally-based — exchanges.

Peters said HHS is treating that language as an ambiguity and directing the Internal Revenue Service to make the subsidies available to everyone. However, one state, Oklahoma, is already challenging that decision in court.

How that case is resolved could impact Missouri, which is one of many states that will miss the Friday blueprint deadline and be covered by a federal exchange.

Without the subsidies, insurance will remain unaffordable for many Americans. “If we don’t get premium subsidies, we’ll give up \$2.2 billion in help for people who are uninsured or underinsured,” Peters said. “You can count that in the number of people who can’t get chemotherapy or [other treatments] — it’s directly translatable to deaths and serious bodily harm.”

If the district court in Oklahoma throws out the HHS directive allowing subsidies for federal exchanges, that decision would only impact Oklahoma. The case would have to reach the Supreme Court on appeal before the decision would be binding for Missouri.

— *Erik Potter*

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Campus Dining Services director is a leader in the field of food



VARIETY The Student Center is a campus hub for study, gatherings and eateries. Julaine Kiehn and her Campus Dining Services team were integral to the center's culinary development, a process that took eight years. Photo by Nicholas Benner

FOOD CULTURE IN THE 21ST CENTURY

After 25 years, dining services director still passionate about her job

Hard meatloaf. Steamed carrots. Creamed spinach. Day-old nachos smothered in stiff cheese.

Nightmarish dining hall food options like these have sent shudders down college students' spines for decades.

But those days are long gone at MU. The days of buffet-line food service have been replaced with more selection, such as a made-to-order pasta station, a create-your-own pancake bar, a grill with multiple options and various pizzas that rotate out daily.

Julaine Kiehn, director of Campus Dining Services, has been involved in most of the dining changes since her arrival at MU 25 years ago.

For her first five years, she was the department's assistant director. Back then, six residential dining services were in operation and every menu was the same. Today, there are 20 residential and retail dining services locations, and residential all-you-can-eat menus change daily.

According to Kiehn, there has been one constant during her MU career: the focus on customers, especially the students. It is her attention to customers and her involvement in the National Association of College & University Food Services that recently earned her a spot in *Food Service Director Magazine* as one of the 20 most influential people in non-commercial foodservice. Also on the list is First Lady Michelle Obama.

Kiehn leads a team of managers and support staff who oversee 700 student staff members and 200 nonstudent staff members. Under Kiehn's supervision, Campus Dining Services provides residential and retail dining to customers by offering both dine-in and carryout options.

Much of Kiehn's time over the years has involved planning new and renovating existing dining sites on campus. One of the bigger projects was the dining options in the MU Student Center, which first opened five of its on-site restaurants in August 2010. Eighteen months later, another restaurant and the Mizzou Market convenience store opened. Working with Jeff Zeilenga, assistant vice chancellor for Student Affairs, and others on the team, Kiehn spent eight years devising a restaurant plan for the center.

The group surveyed students about what dining options they would like to have. The feedback Kiehn received ultimately led to offering restaurants, such as Kate & Emma's, Do Mundo's, Pomodoro and Mort's. Dining services directors from other universities have visited the Student Center and other campus dining locations to garner ideas for their own dining services.

"It's a compliment, and it's also a responsibility," Kiehn said.

After a quarter century on the job, some directors begin to wind down their workload. Not Kiehn. Next on her list is expanding Plaza 900 and finishing renovation of Mark Twain Market.

"You need to have a passion for what you do, and that makes it all worthwhile," Kiehn said.

— Ashley Carman

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Prop B failure won't stop expansion plans, medical school officials say

Missouri voters on Nov. 6 blocked the fast track to an expanded MU School of Medicine and clinical campus in Springfield, Mo. But officials remain committed to finding funding for the project.

By a 50.8 percent to 49.2 percent margin, voters rejected a statewide referendum known as Proposition B that would have increased the state cigarette tax from 17 cents to 90 cents per pack.

Thirty percent of the estimated \$283 million annually raised from the tax would have gone to public higher education, with about a quarter of that landing at MU. The money would have jumpstarted the School of Medicine project, which calls for a 33 percent increase in annual medical school enrollment, a new \$30 million education building in Columbia to accommodate the additional students, and \$3 million in renovations at the Springfield facilities of CoxHealth and Mercy Hospital to create education space.

Without the cigarette tax money, the university and its health care partners will return to their original plan of seeking private donors to defray construction costs and money from the state legislature to fund the remaining construction expenses and \$10 million in annual operating costs. In a tough economy, however, that process could take two to three years, said Weldon Webb, medical school associate dean for rural health.

Currently the medical school has 1,500 applicants a year, but only has space to admit 96 of them. Meanwhile, 90 percent of Missouri counties don't have enough health professionals to meet needs.

— Erik Potter

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Bisexuality and its variants might correlate to alcohol abuse, researchers find

UNDERSTANDING SEXUAL ATTRACTION

Study suggests that women are more open than men to same-sex attraction

Many young adults explore and define their sexual identity in college, but that process can be stressful and lead to risky behaviors.

Students whose sexual self-definition was heterosexual, gay or lesbian tended to misuse alcohol less frequently than people who self-identified as bi-sexual, according to University of Missouri researchers.

These findings could be used to improve support programs for bisexuals.

“Bisexuals and students whose sexual orientation was in flux reported the heaviest drinking and most negative consequences from alcohol use, such as uncontrolled drinking and withdrawal symptoms,” said Amelia Talley, assistant professor of psychological sciences in the College of Arts and Science.

“Those groups reported drinking to relieve anxiety and depression at higher rates than strictly heterosexual or homosexual individuals,” Talley said.

“One possible explanation is that people who aren’t either completely heterosexual or homosexual may feel stigmatized by both groups.”

The study, published this fall in the *Journal of Studies on Alcohol and Drugs*, followed more than 2,000 incoming college students for four years. Each fall and spring, study participants were surveyed about their sexual self-identification, attraction and sexual behavior.

The students fell into different sexual orientation groups. One was exclusively heterosexual, but there were several sexual minority groups: exclusively homosexual, mostly homosexual, bisexual and mostly heterosexual. The survey also asked about frequency of alcohol use, reasons for drinking and negative consequences experienced as a result of alcohol use.

“Exclusively homosexual and heterosexual persons drank at roughly the same rate and reported drinking to enhance enjoyment of social situations,” Talley said. “The other sexual minority groups tended to report more alcohol misuse.”

“This suggests that it may be the stressful process of developing one’s sexual identity that contributes to problematic drinking, just as people in any difficult situation in life may turn to alcohol to alleviate stress,” she said.

The study also found gender differences in sexual behaviors and self-definition of sexual identity.

“Females showed the greatest degree of sexual orientation fluidity,” Talley said. “They were able to admit a certain degree of attraction to the same gender without defining themselves as completely homosexual.”

Talley suggested that “women may be more open to admitting to same-sex attractions because women are more likely to be objectified as sexual objects in our culture.

Hence, women are accustomed to assessing the attractiveness of other women in comparison to themselves.”

Males tended to define themselves as either heterosexual or homosexual. Talley speculated that this was because many males aren’t aware that being “mostly straight” is a feasible alternative. Even a small degree of sexual attraction to other males may

cause a young man to feel anxiety about his sexual identity due to strict masculine gender norms.

“Organizations could put our findings to use by providing a support network to help young people avoid using alcohol to cope with stress as they define their sexual identity,” Talley said.

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Staff Development Award

Staffers and MU groups interested in attending a conference or workshop can receive financial assistance.

Applications for the Staff Development Award must be received by

Dec. 7 for consideration for the next award, to be announced in January. The program is for personal and professional development.

For more information, visit staffcouncil.missouri.edu/awards (<http://staffcouncil.missouri.edu/awards>), or call the Staff Advisory Council at 882-4269.

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Faculty Council approves NTT faculty voting

Non-tenure-track (NTT) faculty account for 36 percent of MU faculty positions. Yet they are unable to vote on university policy decisions.

On Nov. 8, Faculty Council approved by a 15-3 vote a proposal to give NTT faculty voting rights. The proposal means the issue will be voted on by all tenured and NTT faculty.

Before that vote happens, a faculty forum will be held on the issue. Neither the forum nor the vote has been scheduled yet.

If passed, the NTT faculty proposal will go for approval to the University of Missouri Board of Curators.

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Yoga for you

Get flexible and centered for the holidays through yoga classes.

Drop Ins: 12:15–12:45 p.m. Tuesdays and Thursdays, 4F51 Ellis Library. Cost is \$1.

Sessions: 12:10–12:50 p.m. Nov. 12–Dec. 10, or Nov. 16–Dec. 21 (no class Nov. 23), in Missouri Psychiatric Center's gym. \$15 for five-week series. To register, email Kate Walker at integrallife1976@yahoo.com.

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Mizzou Online certificate program

The School of Information Science & Learning Technologies is offering the Online Educator Graduate Certificate Program. The 12-credit program provides knowledge and skills to design and deliver effective online learning experiences.

The program is designed with education, business and government professionals in mind.

For more information, visit edtech.missouri.edu/oe.

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