

## Mizzou Weekly

Jan. 22, 2015 Volume 36, No. 16

### **Mizzou recognized for community engagement across the state**

Carnegie Foundation classifies MU as a “Community Engaged Campus”

MU community programs are an important reason why lives are changing for the better in Missouri. But you don’t have to take Missourians’ word for it. Recognition has come from a respected independent policy and research center.

On Jan. 7, the [Carnegie Foundation for the Advancement of Teaching](http://www.carnegiefoundation.org/) (<http://www.carnegiefoundation.org/>) announced that MU has been reclassified as a “Community Engaged Campus.” MU joins 240 other American higher learning institutions receiving the classification.

“We’re delighted to receive this recognition, which highlights and showcases the true value of our land-grant mission to the citizens of Missouri,” Chancellor R. Bowen Loftin said in a news release.

MU and the other institutions selected join 121 colleges and universities recognized in 2010, bringing the total to 361.

“The importance of this elective classification is borne out by the response of so many campuses that have demonstrated their deep engagement with local, regional, national and global communities,” John Saltmarsh, director of the New England Resource Center for Higher Education, said in a Carnegie Foundation news release. “These are campuses that are improving teaching and learning, producing research that makes a difference in communities, and revitalizing their civic and academic missions.”

MU-sanctioned community engagement programs number in the dozens. One is [the Cambio Center](http://www.missouri.edu/~j.../2014/36-15/cambio/index.php.html) (<http://www.missouri.edu/~j.../2014/36-15/cambio/index.php.html>), which helps Hispanic people immigrating to Missouri adjust to state culture and policies. Another is the [Area Health Education Center](http://medicine.missouri.edu/ahec/) (<http://medicine.missouri.edu/ahec/>), which has several programs aimed at increasing the number of medical practitioners in rural Missouri.

Among the myriad outreach programs that MU Extension partners with is the [Missouri Small Business & Technology Development Centers](http://missouribusiness.net/sbtcdc) (<http://missouribusiness.net/sbtcdc>).

Other programs are:

- [Adult Day Connection](http://adcshp.missouri.edu) (<http://adcshp.missouri.edu>)
- [Community Arts Project](http://extension.missouri.edu/communityarts) (<http://extension.missouri.edu/communityarts>)
- [Community Commons](http://www.communitycommons.org) (<http://www.communitycommons.org>)
- [Community Music @ Mizzou](http://www.music.missouri.edu/communityprograms) (<http://www.music.missouri.edu/communityprograms>)
- [eXtension](http://extension.org) (<http://extension.org>)
- [Missouri Master Gardener Program](http://mg.missouri.edu) (<http://mg.missouri.edu>)
- [MU Partnership for Educational Renewal](http://education.missouri.edu/orgs/imper) (<http://education.missouri.edu/orgs/imper>)
- [The ReSTEM Institute: Reimagining & Researching STEM Education](http://education.missouri.edu/orgs/ReSTEM/) (<http://education.missouri.edu/orgs/ReSTEM/>)
- [St. Louis Healthy Corner Store Project](http://extension.missouri.edu/stlouis/healthycornerstore.aspx) (<http://extension.missouri.edu/stlouis/healthycornerstore.aspx>)
- [Tiger Pantry](http://tigerpantry.missouri.edu) (<http://tigerpantry.missouri.edu>)
- [University of Missouri Extension Community Economic and Entrepreneurial Development \(ExCEED\)](http://extension.missouri.edu/ceed) (<http://extension.missouri.edu/ceed>)

“Mizzou students, faculty and staff participate in a wide range of outreach efforts, including partnerships with schools, communities and businesses across the state,” Loftin said. “We are proud that our researchers strive every day to improve the

quality of life for the citizens of the state, the nation and the world, and that we are nationally recognized for doing so.”

MU is classified nationally by Carnegie as a Doctoral/Research University, along with such powerhouse schools as Harvard, Princeton and the University of Michigan. The communication engagement classification is an “elective,” according to a news release, meaning institutions participated voluntarily by submitting required materials regarding community engagement, from town and gown relationships to statewide engagement efforts.

The University of Missouri was among 157 American institutions that were reclassified, meaning they were originally classified in 2006 or 2008, the Carnegie news release said.

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### **Patients, families the focus at new South Providence Medical Park clinics**

The 85,512-square-foot building houses multiple medical services



Steven Zweig, chair of the School of Medicine's Department of Family and Community Medicine, speaks Tuesday at the ribbon-cutting for the South Providence Medical Park building in south Columbia. Photo by Justin Kelley.

A ribbon-cutting was held Tuesday for the unveiling of the MU Health Care's [South Providence Medical Park](http://www.muhealth.org/locations/university-physicians-south-providence/) (<http://www.muhealth.org/locations/university-physicians-south-providence/>) building, the new home for three outpatient clinics, including family medicine, general pediatrics and psychiatry. The medical park building, at 551 E. Southampton Drive in south Columbia, is designed with the needs of patients and their families in mind. About 500 guests were in attendance.

"We believe excellence in health care happens when medical teams partner with patients and their families," Hal Williamson, executive vice chancellor for health affairs, said at the event.

"From the start of this project, we sought input from patients and families on the design of this building," he continued. "Our goal is to offer comprehensive care for the whole family, from toddlers to adolescents to adults and seniors in one convenient location."

The building features a family medicine clinic with 48 exam rooms staffed by more than 60 physicians from the medical school's Department of Family and Community Medicine, ranked for 21 years in the top 10 of family medicine programs by U.S. News and World Report's Best Graduate Schools. Mizzou Pharmacy offers drive-thru services, a laboratory, radiology and imaging services, and Mizzou Urgent Care, which relocated from University Physicians Medical Building.

Set on 25 acres, the medical park building features an outpatient clinic for children staffed by about 30 pediatricians from the Department of Child Health. Each of the 30 exam rooms in the general pediatrics clinic has height, weight and vital sign measurement stations. A third clinic staffed by 20 psychiatrists, therapists and psychologists offers 15 rooms for outpatient behavioral health clients and two group therapy rooms.



The building houses three outpatient clinics, including family medicine, general pediatrics and psychiatry. Photo by Justin Kelley.

By combining multiple medical services in one location, the medical park building allows MU Health Care medical teams to offer comprehensive care to patients and their families, Williamson said.

Along with Williamson, other administrators in attendance at the ribbon-cutting were medical school Dean Patrick Delafontaine, CEO and COO of MU Health Care Mitch Wasden, and Chancellor R. Bowen Loftin.

Loftin spoke of MU's core responsibility as a land-grant university of serving Missourians through education, research and health care. "Opening this facility moves us forward on all those fronts," Loftin said.

The South Providence Medical Park site will serve Missourians "as a source for clinical care of the whole person and the whole family, a training site for tomorrow's health care professionals, and also as a place where we can translate our researchers' discoveries into new medical treatments," Loftin said.

The medical park building is expected to be approved by the Green Building Council as a Leadership in Energy & Design (LEED) silver-level certified building. Construction on the clinic began in June 2013.

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ProtoCall after-hours service offers instant response and timely follow-ups

Simplifying a process dependent on clear information offers many advantages, especially when urgency is paramount.

On Tuesday, the University of Missouri unveiled an after-hours mental health crisis service that offers quick and compassionate response to students in need. And it's simple. Students can call [MU Counseling Center](http://www.missouri.edu/counseling) (<http://counseling.missouri.edu/student-services/index.php>)'s phone number — 573-882-6601 — anytime to talk to a trained mental health professional.

“There will never be a time when a student can't access the Counseling Center,” said Christy Hutton, the center's outreach and communications coordinator.

To offer the after-hours service, MU has contracted with ProtoCall, a leading provider in third-party telephonic behavioral health services.

[ProtoCall](http://www.protocolservices.com/history/) (<http://www.protocolservices.com/history/>) offers phone-counseling services to employee assistance programs, behavioral health centers, and university and college counseling centers. It has phone centers in Portland, Oregon; Grand Rapids, Michigan; and Albuquerque, New Mexico. Unlike many similar services, the staff is not volunteers but licensed mental health professionals.

As of fall 2014, the service had contracted with 75 higher-education counseling centers, serving an estimated 1.5 million students, said Anne Meyer, associate and clinical director of the MU Counseling Center.

Of course, MU students have other crisis lines available to them, such as Missouri Crisis Line, National Lifeline and Trevor Lifeline. But the ProtoCall service comes with additional benefits: immediate response by ProtoCall professionals and timely follow-up options from Counseling Center staff.

ProtoCall counselors answer the phone immediately — no caller is placed on hold — and identify as representatives of the University of Missouri. Besides their working knowledge of the campus, the counselors have experience in issues concerning university students, such as distress over grades, homesickness, feelings of inadequacy, parental relations and peer social issues. They are also trained to handle emergency situations.

When students call local and national hotlines, the Counseling Center is not alerted of the call. With ProtoCall, Counseling Center professionals learn of overnight calls through ProtoCall's customized secure database, where contracted professionals have logged details of the conversation.

Without this feature, university professionals might not know that a student was habitually in crisis. "This gives us the option of responding quickly to the student," Hutton said. "No other crisis line gives us that option."

ProtoCall does not replace local and national hotlines, emergency agencies or 911. Instead, it offers MU an additional tool to serve students, Hutton said. And it's simple. Students need only to call the Counseling Center 24/7 for immediate help.

"We are trying to come at this in every way to make sure that if a student needs something, in one form or another, they have access to it," Hutton said.

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### **Eligible administrators offered one-time buyout**

On Jan. 8, the University of Missouri offered a voluntary buyout for 28 administrators who are also tenured faculty, retirement eligible and will be at least 62 years old by Aug. 31.

The terms were the same as those for the [261 faculty offered payouts last September \(../././2014/36-5/buyout/index.php.html\)](#) as part of the Voluntary Separation Program, of which 110 employees participated. Payment is 1.5 times a participant's base annual salary, not to exceed \$200,000.

Participants in this year's buyout will receive the one-time payment between May 1 and Aug. 31.

In his letter to eligible administrators, Chancellor R. Bowen Loftin said the separation program gives MU "flexibility for funding new positions and appropriate salary increases" in a challenging financial environment.

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### **Mizzou Advancement wins nine CASE awards**



Mizzou Advancement won an award for Traditions Plaza in the category New Program Initiatives. The plaza had its ribbon-cutting Oct. 24, 2014. Photo by Nicholas Benner.

Nine awards were given to Mizzou Advancement — two to staffers and seven institutional awards — at the 2015 CASE VI Conference in Denver Jan. 11–12.

#### **Individual Awards:**

- Todd McCubbin, executive director of the Mizzou Alumni Association: Distinguished Service Award
- Steve Richardson: Volunteer of the Year

#### **Institutional Awards:**

- Alumni Relations Program, *Marketing and Branding*: Make a Wish for Mizzou (Gold)
- Alumni Relations Program, *New Program Initiatives*: Mizzou Traditions Plaza (Gold)

- External Audience Newsletters, *Digital*: Campaign Cabinet Newsletter (Gold)
- Advancement Services, *Donor Relations*: Mizzou Fund Management Database (Gold)
- Fundraising Programs, *Donor Relations and Stewardship*: Columns Society (Gold)
- Best Uses in Social Media: Mizzou Alumni-Homecoming Facebook Campaign (Bronze)
- Internal Audience Publications, *Digital*: Advancing Mizzou (Bronze)

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Kattesh Katti wins 2015 Hevesy Medal Award



A University of Missouri researcher has won the 2015 Hevesy Medal Award, a prestigious international honor given each year to a scientist for career achievements in nuclear chemistry and radiochemistry.

[Kattesh Katti \(http://web.missouri.edu/~kattik/katti/katti\)](http://web.missouri.edu/~kattik/katti/katti), Curators Professor of Radiology and Physics, will formally receive the award in August at the Delft University of Technology in the Netherlands.

The award represents Katti's decades of accomplishments in areas of nuclear sciences and medicine, including radiopharmaceutical sciences and nanomedicine using radioactive gold nanoparticles.

Gold nanoparticles — so small that hundreds span the width of a strand of hair — have been useful in many medical applications to treat cancer, arthritis, Parkinson's disease, eye degeneration and other conditions.

However, the process of manufacturing nanoparticles sometimes releases toxic chemicals.

Katti has helped develop ways to produce nanoparticles using "green" technologies, which use nontoxic methods. Nobel Laureate Norman Borlaug cited Katti as the "Father of Green Nanotechnology" in recognition of his groundbreaking invention of producing gold nanoparticles by mixing soybeans and gold salt.

"This successful journey to join the illustrious list of former awardees wouldn't have been a reality without the painstaking efforts of my former and current students, postdoctoral fellows, and scores of faculty and scientist collaborators," Katti said in a statement.

Katti, a senior research scientist at the MU Research Reactor, is a member of the National Academy of Inventors and a fellow of both the American Association for the Advancement of Science and the St. Louis Academy of Science.

The Hevesy Medal Award is named in honor of George de Hevesy (1885–1966), who won the Nobel Prize for Chemistry in 1943.

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