

AFTER THE CROP: THE IMPACT OF DOWNSIZING
ON PHOTOJOURNALISM QUALITY

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ABSTRACT

A content analysis (N=1,288) of four mid-size regional newspapers before and after periods of layoffs and workforce reduction showed that photographic quality had been negatively affected. Using the quantitative data, in-depth interviews were conducted with each newspaper's visual manager to provide context for the content analysis. Approaches to managing a smaller workforce varied and resources were strained, but all placed getting meaningful information to the readership as their first priority.