MEEKLY

University of Missouri-Columbia Sept. 30, 1999

Joining the MU team

The Health Sciences Center plans to close on purchase of Columbia Regional Hospital.

fter months of planning and negotiations, the final hours are ticking down toward the University's purchase of Columbia Regional Hospital from Tenet Healthcare Corp.

University and hospital administrators will be in California today to close the sale. In recent weeks, staff at both hospitals have been hard at work to ensure a smooth transition.

"I believe the addition of a highly regarded community hospital to the MU health-care services family is not simply in the best interests of the University, but also in the best interests of the state, mid-Missouri and Columbia," said Chancellor Richard Wallace. "We are looking forward to teaming up with the excellent staff at Columbia Regional Hospital to provide our community with increased health-care options, while we continue our commitment to working collaboratively with all local health-care providers."

But there have been a thousand details to work out, says Patsy Hart, executive director of University Hospitals and Clinics. For instance, purchasing agreements had to be updated so there would be no interruption in the flow of everything from housekeeping supplies to life-saving pharmaceuticals.

In addition, administrators were busy reviewing managed care contracts, state and federal licenses, and other regulatory details. Just as important, Hart says, was to ensure a seamless transition for Columbia Regional's 650 full-time staff who will become MU employees, joining the nearly 3,000 current staff members at University Hospitals and Clinics.

Columbia Regional staff will be considered as new employees of the University, Hart says. They will retain their base salary structure and also will retain their accrued vacation and sick leave, up to the University maximum. In addition, they will be eligible for all of the University's benefit programs, and will be vested in the University retirement plan after the customary five-year vesting period.

Initially, some current University Hospital staff—especially union-eligible staff—raised concerns about seniority issues, Hart says. They asked, for instance, if newer MU employees might get "bumped" in favor of Columbia Regional staff who had accrued more time in a specific job.

That won't be an issue, Hart said, because Columbia Regional staff will be considered new University employees. She also said there are no plans to transfer staff between hospitals.

Every merger is different, but the University learned some valuable lessons when Ellis Fischel Cancer Center, which formerly was operated by the Missouri Department of Health, merged with University Hospitals and Clinics in 1990. "That brought us some experience in the things you needed to work on early in the transition," Hart says. "Ellis Fischel had an organizational culture, certainly University Hospitals had a culture, and they were very different."

For example, the cancer center was a much smaller

INSIDE THE WEEKLY

- Page 2: United Way campaign chairs Bruce and Pam Walker discuss the benefits of United Way contributions
- Page 3: Lori Franz and Peter Markie have been named to permanent posts in the Office of the Provost
- Page 5: MU will host a statewide forum on "Journals at Risk"

institution. There were different traditions at the two hospitals and different decision-making processes. "There was a whole gamut of different ways of doing things," Hart says. "We tried to select the best things out of the two cultures and we built a new culture.

"We fully expect to find some differences as well with Columbia Regional Hospital. But, in another sense, there is a culture that's common to all health-care organizations: Health care is all about people serving people."

Certainly, the two institutions perform different roles in mid-Missouri's health-care setting. University Hospitals will continue to be a "tertiary-care" hospital, caring for the sickest of the sick. It also serves specialized functions as a teaching hospital and as a regional Level 1 trauma center with 25 percent to 30 percent of the inpatients cared for in the hospital's critical care units.

Plans call for Columbia Regional to remain a community-based hospital. Community hospitals typically focus more on primary and secondary care, along with intensive care responsibilities.

"It's important to have different health-care delivery models so people have a choice," Hart says. The institution's two different roles more completely meet the University's health-care mission by providing a full continuum of care.

"I think it's important that the entire campus view this as an important addition to our University family," Hart says. "It will have an impact on all our lives. It expands the entire University staff base and it expands the potential revenue base for the Health Sciences Center. I hope the University community extends a warm welcome to the newest members of our campus family."

Dean Smith announces retirement

Mizzou's senior dean says she will find "other ways to serve the University I love."

In her 23rd year of service as dean of the College of Human Environmental Sciences, Bea Smith has announced that she is leaving her position, effective August 31, 2000.

She made the unexpected announcement last week at the college's first faculty meeting of the year. Her remarks, billed as a State of the College address, developed the theme of achievements within the unit; she told the group that she would be proud to hand over the reins of a thriving college to a successor.

"I concluded that there will never be a good time to decide to leave the deanship, so this is the time," Smith told faculty. "It's a self-declared decision made with the knowledge only of my immediate family and shared with our campus leaders shortly before this meeting. I've been in academic administration for more than 30 years, entering an associate deanship when my child was less than 2 years old. It's a 12-month role that rarely allows uncommitted nights or weekends. I think there will be other ways to serve this University that I love."

In her remarks to faculty last week, Smith said she had learned much about "this emeritus dean gig" from the example of her predecessor, Margaret Mangel: "I will care and support, but I will not be intrusive. I will be the cheerleader for whomever you select. I will feel good, knowing that the enterprise was healthy when the transition occurred."

Smith also offered a cheerful warning to her faculty. "This will not be a year of long goodbyes," she said. "In fact, I'll be really cheesed off if anybody tries that.

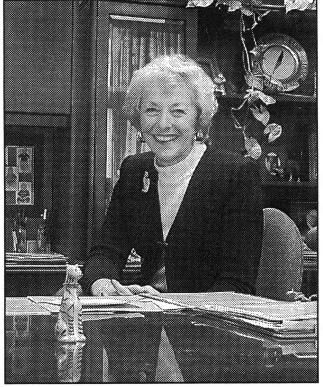
There's work to be done. As always, I look forward to doing it with you."

"Dean Smith is our senior dean in all respects," Chancellor Richard Wallace said. "Consistent with the land-grant tradition, she is a superb administrator and leader who has moved her College to exceptionally high levels of quality and relevance. All of this she has achieved while maintaining a genuinely warm, caring, and supportive environment in which the teachers and students alike have flourished."

Smith came to MU in 1977, making her the University's longest-serving dean currently in office, as well as the longest-serving dean in the University System. Under her leadership, the college has achieved a reputation for vanguard programs in diverse areas of the human sciences, partially supported by nearly \$4 million in external grants and contracts. With experience serving on the boards of a bank and a publicly held company, Smith urged the formation of powerful professional advisory boards comprising leaders in business, government and human services agencies that now work with each department.

"Dean Smith has built a distinguished career on this campus, and we are going to miss her leadership within the College of Human Environmental Science and as a member of the Council of Deans," Provost Brady Deaton said. "She has used her many skills over the years to effectively build on strengths not only within her division but also for the betterment of the University as a whole."

"They just don't come any better than Dean Bea Smith." said Peter McGrath, current president of the National Association of State Universities and Land-Grant Colleges (NASULGC), who worked with Dean



Rob Hill photo

Under Dean Bea Smith's 23-year leadership of the College of Human Environmental Sciences, the college has built a reputation for vanguard programs and has dramatically expanded research funding.

Smith during his tenure as president of the University of Missouri System. "She is one of the national and international leaders in human environmental sciences.

See Dean Smith, Page 9

UNITED WAY OFF TO A FAST START

University faculty, staff and retirees are once again making their presence felt in the Columbia Area United Way's 1999 campaign. The University's first campaign report was issued yesterday, Sept. 29, and showed that 25 percent — or \$96,733 — of the total University goal of \$393,500 already has been raised. The United Way campaign runs through October. The total campaign goal for the Columbia area is \$2.1 million.



TOWN HALL MEETING WILL DISCUSS RACE

MU faculty, staff and students will take part in a historic event when MU launches the campus' first Town Hall Meeting on Race. The event will be held at 4 p.m. Oct. 4 in Jesse Auditorium, and will be led by Lewis Diuguid, a Mizzou alumnus who is associate editor and columnist at the Kansas City Star. The Town Hall Meeting on Race is part of a nationwide activity launched by President Bill Clinton's Initiative for One American. For more information contact the Office of the Vice Provost for Minority Affairs and Faculty Development at

MU IS STEPPING UP TO ALCOHOL RESPONSIBILITY

Mizzou is stepping up to the plate during the campus' 17th annual Alcohol Responsibility Month which begins Oct. 1. The theme for this year's event is "Building An Alcohol Safe Environment," or BASE, and is sponsored primarily by ADAPT and the Wellness Resource Center.

A student steering committee has worked hard to create an array of education programs and activities for students, faculty and staff. Included in the activities are a health fair from 11 a.m. to 1 p.m. Oct. 5 in the Black Culture Center. On Oct. 12, faculty, administrators

and student leaders will be arrested on mock DWI charges and sent to jail in Brady Commons for the Jail n Bail fundraising effort. In addition, there will be a series of lunchtime seminars and panel discussions. For more information, contact ADAPT at 882-4634.

United Way — 'A Circle of Giving'

Pruce Walker hasn't given up what he calls his "day job" as MU's dean of business to take on the challenges of heading the Columbia Area United Way 1999 campaign.

In fact, it's partly because of that "day job" that Walker decided to tackle the challenge of helping raise \$2.1 million to benefit 29 local United Way agencies, he says. "I think it's important for members of the University community to be involved in the broader community." The University's campaign goal for this year is \$393,500.

When he realized, however, just how much was involved in fulfilling those campaign challenges and responsibilities he asked his wife, Pam, to join him as cochair of the 1999 United Way campaign.

Bruce and Pam Walker had been involved with United Way as contributors for many years. In 1996, however, Bruce Walker decided to get more involved. He went beyond simply testing the waters; instead, he dived in head first and served as chair of the MU's 1996 campaign.

It was an eye-opening experience. "I was surprised by the generosity of the University community, but I was also

surprised that the donations were generated by a minority of the University family," he says.

Typically, only about 25 percent of faculty and staff make contributions to the United Way campaign, Walker says. "The point is, to be able to raise more than \$300,000 and have that come from a quarter of the University community underscores the generosity of those donors. It also shows that we have a wonderful opportunity to improve our participation in the United Way campaign."

Walker says that one campaign goal for this year is to increase overall participation by University employees. Faculty and staff can play an important role in boosting participation.

"I think the best thing anyone can do to motivate participation and giving is to share information with their co-workers," he says. "Anybody who has a chance to go out and visit one or more of the United Way agencies can see the fabulous work they are doing."

Pam Walker agrees that visiting one of the 29 Columbia Area United Way agencies can be a powerful force to motivate donors to reach out and help others in their local community.

"We think there's no better way to benefit those in our own community who need help," she says. "We see it as a privilege and an honor to give back to the community that we live in. When you visit a United Way agency and see all that they do day-to-day, it's really a humbling experience."

Bruce Walker says that the couple has "developed tremendous respect for the people who work at the agencies. They are so dedicated, so caring. If they can work that hard, Pam and I can certainly make a financial contribution to support their efforts."

Pam Walker points to several overwhelming reasons that make supporting United Way an efficient and effective way to respond to community needs. One reason, she says, is the tremendous number of people who are helped by United Way. Last year, Columbia Area United Way agencies provided services to 100,000 people, with 80,000 of those being residents of Boone County.

She also mentions the convenience of "one-stop giving" — a once-a-year commitment that generates year-round

support. Pam Walker also says that she's impressed by the allocation process. Many University employees are members of agency boards of directors, or are involved in the United Way allocation and oversight committees.

"People who give to United Way can have a high level of confidence that they're supporting well-run organizations," she says.

Although the mid-Missouri economy has been robust in recent years, the economic benefits haven't reached to every level of the community. The need for services in mid-Missouri keeps growing.

"One thing many people ask is, how can the needs of United Way and social service agencies be increasing at a time of such prosperity?" Bruce Walker says. "I think a lot of people are scratching their heads over that question."

"The answer, at least in part, goes to the effectiveness of welfare-to-work reform going on in our country. Many of the people affected are at the low end of the wage scale and they're really having difficulty making ends meet. Many social service agencies — especially food pantries and nursing schools — are experiencing unprecedented demand for their services."





Fresh Flowers • Gifts • Beautiful Plants

Inside University Bookstore

Tiger Garden is an exciting partnership between University Bookstore and the MU Department of Horticulture.

University Bookstore

Main Level Brady Commons 882-7611 TDD: 882-3985 www.bookstores.missouri.edu Open: Mon-Thurs: 8-7, Fri: 8-5, Sat: 10-5

Now open Sunday 1-6

A University owned and operated bookstore.



 FREE flower to the first 100 visitors

 WIN a fantastic bouquet of flowers and more!

Don't Wait! Stop by Tiger Garden now for:

Single Bud Vase (rose) \$7.95
Triple Bud Vase (roses) \$12.95
Arranged roses (1/2 doz) \$24.95
Arranged roses (1 doz) \$44.95
Mixed bunch - small \$4.95
Mixed bunch - large \$9.95
Centerpiece \$22.50
Mixed vase - arranged \$19.95



everything we sell!





Volume 21 Number 6

A publication for University of Missouri-Columbia faculty and staff, published every Thursday during the academic year and twice a month during the summer by Publications and Alumni Communication, a department of University Affairs, 407 Reynolds Alumni and Visitor Center, 882-7357. News deadline is noon Thursday the week before publication. Annual subscriptions are available for \$25.

Editor ... John Beahler
Advertising ... Will Miller
Assistants ... Jana Long, James Macanufo
Photographers ... Rob Hill, Steve Morse
Writer ... Sue Richardson
Designer ... Andrea Fischer





Printed with soy ink on recycled newsprint containing 90 percent to 100 percent post-consumer waste.

IT'LL SURE BE AN EXTRAVAGANZA

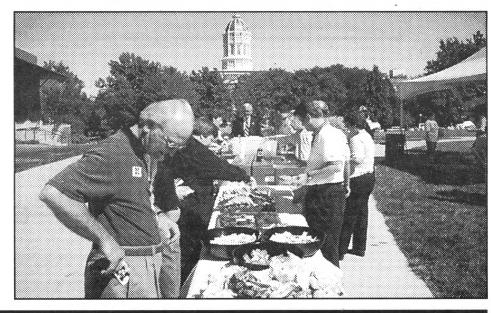
You can join the energy conservation party when you attend MU's annual Energy Extravaganza from 10 a.m. to 3 p.m. Oct. 6 on Brady Mall. You can cut up car tires to see what goes into producing "tire-derived fuel." Pedal the Boone Electric Coop's energy bike to learn how much power it takes to keep a TV on for five minutes. There will be educational displays. You can even show off your savvy by taking part in an energy quiz at each of the Extravaganza's 11 booths answer all the questions right and win a free T-shirt.

Town and gown Tiger Tailgate

Nearly 400 members of the University and the Columbia communities joined each other over typical tailgate fare to cheer on the Tiger football team before the Sept. 18 game against Western Michigan. The event, which organizers expect to continue in coming years, was held Sept. 17 on the South Quad.

The idea was to get the campus and local communities together face-to-face to celebrate Tiger spirit, says Todd Coleman, executive director of the MU Alumni Association. The event was sponsored by the Alumni Association, Business Services, and Intercollegiate Athletics.

Steve Morse photo



Franz, Markie named to provost office posts

Two longtime MU faculty members who served in interim roles have been selected for permanent positions.

Provost Brady Deaton announced Sept. 10 two permanent appointments on his staff. Peter Markie has been named vice provost for undergraduate studies, and Lori Franz will become associate provost.

Markie has served as interim vice provost since Aug. 21, 1998, and Franz has served as interim associate provost since Aug. 14, 1998. A campuswide search was conducted to fill both positions.

"These two individuals have already proven their ability to function effectively in the Office of the Provost," said Deaton. "I believe they are widely accepted by the faculty, staff and divisional administration of the campus. They work well with other members of the provost's office staff and complement the skills of other campus

leaders. These individuals will enable the campus to move to a higher level of professionalism and quality in all parts of its mission."

As vice provost, Markie will support academic programs that report to the provost's office, including the Honors College, General Education Program and Campus Writing Program. Markie is charged with providing general support for academic initiatives in undergraduate education and working closely with deans, directors and campus leaders to foster MU's academic mission.

"The vice provost position represents an opportunity to continue to work for excellent educational opportunities for our undergraduates," Markie said.

"Dr. Markie's academic experience and professional integrity have served him well in the University community for many years," Deaton said. "He understands faculty governance, promotion and tenure processes, and the importance of teaching, research and outreach in a land-grant university.

"He brings critical planning experience to bear on his role as vice provost for undergraduate studies. I am thrilled to have someone of Dr. Markie's capability and experience working to provide leadership in improving the quality of learning on this campus."

Markie was chair of the MU philosophy department for five years and has 22 years of teaching experience at MU. He earned his bachelor's degree from Washington Square College at New York University and his master's degree and doctorate in philosophy at the University of Massachusetts-Amherst.

As the new associate provost, Franz will be involved heavily in all day-to-day operations of the provost's office. The Academic Support Center and a new coordinated instructional technology service group will report to her. She will serve as liaison with several organizations, including the Coordinating Board for Higher Education. She will have principal responsibility for academic planning and the ongoing review of academic programs.

"Dr. Franz has a wealth of administrative experience from her associate dean position in the College of Business and Public Administration," Deaton said. "In addition, her academic background and experience in strategic planning, management and program

implementation place her in a unique position to provide leadership to the Office of the Provost.

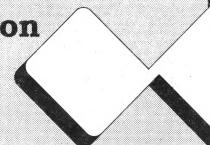
"She is an important addition to the Office of the Provost and will serve the University well with her range of skills and her deep commitment to the land-grant mission."

Franz also is looking forward in her new post. "This is a tremendous time of opportunity for MU," Franz said. "If we continue to work together, we will be able to increase the quality of our programs and the opportunities for our students in an unprecedented way. I'm delighted to be able to play a role at this strategic time."

Franz was associate dean and director of graduate studies in business in the College of Business and Public Administration for six years. She has 13 years of teaching experience in the Department of Management. Prior to coming to MU, she taught at the University of South Carolina. She earned bachelor of science and master of education degrees in mathematics from the University of Nebraska-Lincoln, where she also earned a doctorate in management science in 1980.

Parking & Transportation Services

Turner Avenue Garage Level 2 882-4568



The first meeting of the
1999-2000 Parking Policy Committee
will be held today at 4 p.m. in
Room 206, Turner Ave. Garage.
All interested persons are
welcome to attend.

The MU Peace Studies Program is sponsoring the

HIROSHIMA AND NAGASAKI ATOMIC BOMB EXHIBIT

"The Consequences of Nuclear War"

5 P.M. FRIDAY, OCTOBER 1, ELLIS LIBRARY MAIN LOBBY



Available at Applause! Coffeehouse.

Located in Memorial Union North

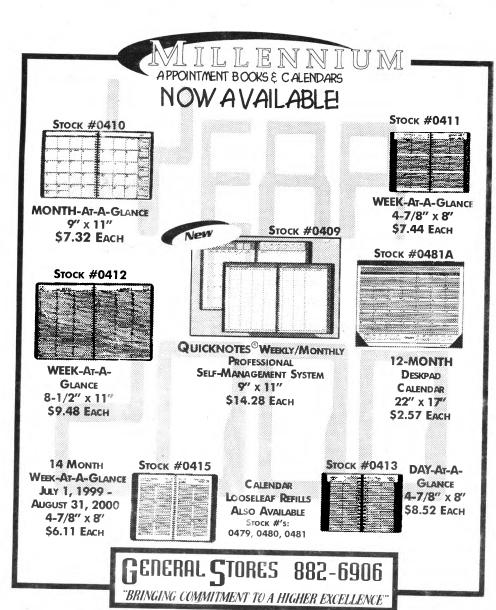


Please Join University of Missouri System — State Government Relations For a Retirement Reception Honoring

MARILYN SELOVICH

For Service to the University from August 18, 1958 to September 30, 1999

Reception to be held from 3 to 5 p.m., Thursday, September 30, at the Reynolds Alumni Center



Researchers probe alcohol abuse origins

s it because it tastes great, is less filling — or is it because of genetics, psychosocial factors or fetal environment?

A new alliance has fermented between MU and Washington University's School of Medicine to shed light on the last half of this question. The new Missouri Alcohol Research Center is designed to take in-depth analyses into the genetic and environmental factors that drive alcohol abuse.

"What's unique is that it brings together a comprehensive set of perspectives," said Ken Sher, professor of psychology at MU. These perspectives include genetics, physiology, pharmacology, psychology, the environment (family, peer group and community) and how these factors work together to influence alcohol use. "You need to know the environment to study genetics, and vice versa," Sher said.

The new research is designed to portray the decision to drink as more than a product of what Sher calls the "distal forces" – genetics and the environment. They're searching to find out what processes transform these influences into problematic drinking behaviors in adolescents and young adults. The center is looking into the origins of alcohol abuse, Sher said.

One study the research center is undertaking deals with the relationship between tobacco and alcohol use. The center will examine the cross-tolerance issue — smoking makes people drink more, and vice versa — and the fact that some people tend to enjoy drug use more than others.

While earlier studies have documented high rates of co-occurrence of alcohol and

tobacco involvement and demonstrated a shared genetic vulnerability to alcohol and tobacco dependence, researchers at the center want to understand mechanisms involved in the genetic and non-genetic contributions to combined alcohol/tobacco involvement.

Overall, Sher cites three areas of insight into problem alcohol use: pharmacologic, as people respond differently to alcohol; individuals' use of alcohol to regulate affective state, as people get high or escape anxiety and depression; and social deviance or disinhibition, which includes impulsive behaviors, temperament characteristics and the influence of deviant peers.

"By systematically investigating all of these simultaneously, we'll be able to get a good comprehensive understanding of what makes people drink excessively and experience alcohol related problems," Sher said.

"Although we're not evaluating specific prevention strategies, we're hoping that findings from the Missouri Alcohol Research Center will identify the best ways to prevent alcohol related problems from developing in the first place and intervene with problems early in the course of an individual's drinking career."

The center is funded by the National Institute on Alcohol Abuse and Alcoholism, involves seven psychology faculty members from MU and is being led by researchers from the Washington University School of Medicine. Additional collaborators are based at Saint Louis University, the Palo Alto Veterans Administration Medical Center and the Queensland (Australia) Institute for Medical Research.

\$2 million NIH grant fuels arthritis research

here is new hope for the 2.1 million people in the United States who suffer from the painful, chronic disease of the joints, rheumatoid arthritis. With the help of a five-year \$1.1 million grant from the National Institutes of Health, two researchers from the College of Veterinary Medicine are searching for the causes of and possible cures for the crippling disease.

Bimal Ray, associate professor of veterinary pathobiology; and his co-investigator and wife, Alpana Ray, assistant research professor; have been working for 10 years on research related to serum amyloid A (SAA), the protein they believe is a key trigger for rheumatoid arthritis and a host of other diseases.

Rheumatoid arthritis inflames and thickens the tissues that line the joints, most commonly the small joints of the hands, causing pain and swelling. Researchers had given up hope for a cure for the disease until recent discoveries in cellular biology and immunology brought new hope.

With clues from their current study, the

Rays hope to identify the process that causes rheumatoid arthritis, design pharmaceutical treatments to stop it and investigate possible connections to cardiovascular disease, diabetes, osteoarthritis and other diseases.

"We've found the link between these diseases, and now we're trying to identify it and prove it is true," Alpana Ray said.

"Identifying the mechanism of the inflammation is our focus on this study," Bimal Ray said. Although they are using animal tissue culture cells and gene cloning to study inflammation, he said the research is geared toward human disease.

Current treatment strategies for rheumatoid arthritis include pain relief through medication, rest and exercise, patient education, support programs and in some cases surgery. One possible avenue of the new research is to control the disease process by simply limiting SAA production and its related actions in the joints.

If initial research proves successful, they could begin testing an experimental treatment for rheumatoid arthritis in five to 10 years, Bimal Ray said.

Forum explores 'Journals at Risk'

The exploding cost of academic journals has the research community pondering the question of 'acquisition vs. access.'

The same dilemma faces virtually every academic research library in the country. Given that the cost of journals and other serials approaches 70 percent to 80 percent of their total acquisition budgets, how can these libraries maintain their journal collections in the face of exploding subscription costs?

A statewide forum on Oct.5, sponsored jointly by MU and Washington University, will highlight the issue with talks by some of the scholars who are leading the national discussion:

•Ken Frazier, director of libraries at the University of Wisconsin-Madison and the founding leader of the Scholarly Publishing and Academic Resources

•Jim Neal, director of the Milton Eisenhower Library at Johns Hopkins University and adviser to the U.S. delegation of the World Intellectual **Property Organization**

•David Shulenberger, provost at the University of Kansas and author of Moving With Dispatch to Resolve the Scholarly Communication Crisis

The forum will be held from 9:30 a.m. to 3 p.m. Oct. 5 in N214/215 Memorial Union. A complete schedule is available at the web site:

http://www.missouri.edu/~forumchr Many experts agree that the adjective "crisis" does not overstate the issue. A few numbers highlight how serious the problem has become. Between 1986 and 1996, the Consumer Price Index increased by 44 percent; health-care costs increased by 84 percent. Over the same time period,

however, the cost of scholarly journals jumped by an astounding 148 percent.

Although it's a national issue, Mizzou faculty have been feeling the pressure as well. In recent months they've been working with library staff to help identify which of the MU Libraries' 15,044 paid

"The question is, how can we find ways to control those costs and make intellectual property available at a reasonable cost?"

> -Martha Alexander, director of MU Libraries

journal subscriptions they can do without.

For the current fiscal year, a total of 852 titles has been dropped at a savings of \$472,000. Scholars and library staff worry that this one-time cut won't be enough, and that more subscriptions will have to be cancelled again next year.

The process of culling titles began last fall. Because each journal subscription is assigned to an academic department, faculty in each department were asked to reduce the total cost of their journal subscriptions by a targeted amount. The target was based on increases in their journal costs over the past five years.

Science and health-related departments had larger targets, because the cost of journals in those fields had increased at a higher rate. The targeted reduction for medicine, for example, was \$96,000. For chemistry the goal was \$59,600, and for physics it was \$33,900.

Some of the most expensive journals cancelled included the Journal of Comparative Neurology, with an annual institutional subscription rate of \$15,980; and the Journal of Molecular Structure with an annual cost of \$10.900.

That doesn't mean, however, that the publications no longer are available to MU faculty and students. The titles that were eliminated are still available through interlibrary loan, or if necessary MU Libraries can acquire them from commercial republishing concerns.

The issue centers around a question of "acquisition vs. access," says Martha Alexander, director of MU Libraries. "In the past, the goal for major research libraries was to acquire and own the materials that faculty and staff needed."

Now the mode is to "give our faculty and students access to what they need whether we own it or not," Alexander says. "We try to determine, with the faculty's help, those items we really need to acquire and add to our holdings.'

As the electronic information age picked up speed over the past decade, some scholars have argued that electronic journals will mean lower costs and increased availability in the future. However, the notion of an electronic library is "an evolution, rather than a revolution," Alexander says. "It's going to be a process that evolves over a longer period of time than a lot of people envisioned."

Since they don't need to be bound and shelved, electronic journals could save money through a reduced need for library shelf space, but "I don't see any significant reduction in the cost of the materials," Alexander says.

Some scholars are advocating another approach that calls for the research community to work together to take control of the intellectual property they produce. For example, one of the forum

How to combat soaring academic journal prices

- Know the prices of the journals in which you publish.
- · Be aware of profiteering in scholarly publishing.
- Publish in not-for-profit journals where possible.
- · Share resources, If you can use it from another institution's collection, do we really need to add it to our holdings?
- · Insist on quality, not quantity, as the benchmark of scholarly excellence.
- Attend the Oct. 5 conference on "Journals at Risk."

speakers, David Shulenberger, provost at the University of Kansas, is proposing a National Electronic Article Repository. That proposal would require that any article funded through federal research grants be placed in an electronic repository.

"It's a changing picture and some of the developments are promising, but there's no getting around the fact that there are costs involved in publishing,' Alexander says. "The question is, how can we find ways to control those costs and make intellectual property available at a reasonable cost?



Test Readers/Scorers Up to \$10.00 per hour!

Must have a B.A. or B.S. from an accredited university

A background in education is helpful but not required Computer skills helpful

Training provided Flexible Hours

Senior citizens and retirees welcome

Part-time and full-time positions are now available!

Interested?

The Assessment Resource Center 573-882-4694 or 1-800-366-8232

Fall Building **Coordinators Meeting**



Join us for coffee, donuts and information about...

Utility Capacity Addition ■ The new 16-month CF

Calendar, complete with an updated service guide ■ The

new custodial contractor ■ Pest control and elevator

contracts

■Time: 9 - 10 a.m., Oct. 7

■ Place: Reynolds Alumni Center, Columns A, B, C

■ For more information call 882-2661



15,000 smiles a year

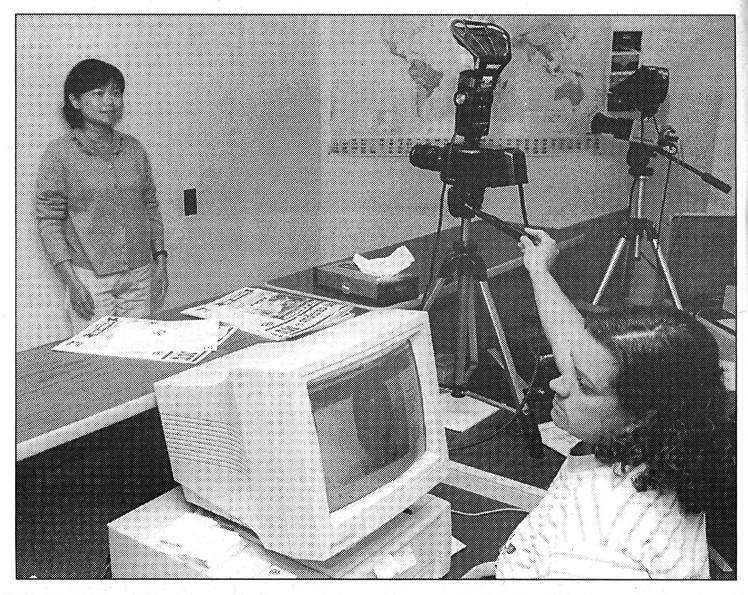
Zinna Legg, right, adjusts the camera as she makes a student identification card for Ching-Fen Cheng, a visiting scholar and graduate student from Taiwan. The ID Center, located in the University Bookstore at Brady Commons, makes about 15,000 identification cards each year for students, faculty and staff.

That even includes souvenir ID cards for Truman the Tiger. Also included in this amount are a fair number of replacement cards for those who have either lost their original card, have changed their name due to marriage, or simply don't like their photo.

What's not to like? John Henrikson, center coordinator, compares it to a person who is startled to hear his voice on tape for the first time. "We get some people who are surprised at how they look, let me put it that way," Henrikson says.

Working with two digital cameras and computers, the staff is able to crank out new IDs at an average rate of one every five minutes. Henrikson says things get busy at the beginning of every school year with the arrival of the new freshman class, but the system works well and the line into the office moves at a steady pace.

Steve Morse photo



Debunking myths about dropouts

here are many theories about why kids drop out before finishing high school—they lose interest; they need to earn money; they need more opportunities. One MU education professor has been poring over schools' data for more than 30 years, searching for the truth about what really influences dropout rates.

As a statistician and educational researcher, John Alspaugh has found that many common beliefs about why students become dropouts are untrue. Some of his most recent work focuses on how the number of transitions between elementary school, middle school, junior high school and high school correspond to dropout rates.

He studied data from Missouri public school districts and classified three basic types of high schools, ones that included grades 10-12, 9-12 or 7-12. He found that the short grade span high schools are associated with more school-to-school transitions, and the more transitions students experience, the higher the dropout rate. He thinks that the changes in social order, as well as environment, teachers and schedule, are hard on kids, making them less satisfied with their educational experience and more likely to call it quits.

While Alspaugh studied public schools in Missouri, he said the results apply nationwide because of the urban and rural mix, socioeconomic diversity and industry you find in Missouri. He also said Missouri represents the national norm with about 75 percent of ninth graders graduating from high school.

"Research also supports the conclusion that younger students adjust

to transitions better. The lower the grade level of the transition to high school, the lower the high school dropout rate," Alspaugh said.

"How schools are organized can influence the social structure and the environment within schools. Being part of a small long-term cohort group of students in a supportive social structure provides a number of incentives for students to remain in school."

Transitions in which students from several middle schools or junior high schools merge into a large high school are associated with increased dropout rates. Alspaugh also found that although boys consistently drop out more than girls, the disparity increases with more school transitions.

These results may impact the way schools are organized in the future,

favoring the district organization that includes only one transition - from a grade K-6 elementary school to a grade 7-12 high school.

Throughout several research studies, Alspaugh has identified and examined other school district characteristics that seem to affect dropout rates. "The lowest dropout rates tend to occur in small rural high schools with a grade span of 7-12," he said.

"Those schools tend to have limited course offerings and a high percentage of their budgets devoted to extracurricular activities. The close interpersonal relationships among students and teachers may also be a factor in the low dropout rates in small schools."

His research suggests that big schools offering a large number of courses may be wasting their resources. While the common belief may be that students with more course choices will find something.

more course choices will find something

See Dropouts on Page 9

More From Your Employee Assistance Program Special Workshop

Hanging On & Letting Go – This workshop is for parents who, while fostering teen independence, are concerned about the dangers of adolescent drug and alcohol use.

When: 5:30-7:00 p.m., October 6, 1999 Where: 119 Parker Hall Conference Room

- * Free and open to faculty and staff.
- * Group size is limited.
- * Call 882-6701 to register or for more information.

Lunch Bible Study for MU Faculty and Staff

Thursdays: noon—1 p.m. 112 North Memorial Union

beginning Thursday, October 7th

Led by the following Pastors on a rotating basis:
Paul Jarrett, Bob Webb, John Baker, and Pieter Van Waarde

Bring your Bible and your lunch.

Sponsored by: MU BSU Collegiate Ministries, 449-3843 http://students.missouri.edu/~bsu/



Today, you have a choice of two community hospitals in Columbia.

And after Oct. 1, you continue to have a choice of two community hospitals in Columbia.

The University of Missouri and Columbia Regional Hospital are proud to bring home to you, a locally owned and operated community hospital.

Bringing quality health care...home

Mizzou Weekly Calendar, 407 Reynolds Center, by noon Thursday the week before publication. Events are free and open to the public unless otherwise noted.

Concerts and Plays

Thursday, September 30

THEATER SERIES: Riot Girl will be performed at 8 p.m. tonight, Oct. 1-Oct. 2, and at 2 p.m. Oct. 3 in the Corner Playhouse. For ticket information, call 882-

Friday, October 1 MISSOURI PLAYWRIGHTS

WORKSHOP: Ruby Nelle, a new play by Michael Kateman, will be performed in Columbia College's Launer Auditorium, 901 Rogers St. at 7 p.m. tonight and tomorrow night, with an additional performance at 2 p.m. Oct. 3. Cost: \$5. Tickets are available at The Pen Point or by calling 449-6956.

Sunday, October 3

CONCERT SERIES: The Beach Boys will perform at 7 p.m. in the Hearnes Center. For ticket information, call 882-3781.

JAZZ SERIES: Geoffrey Keezer, solo pianist, will perform at 3:30 and 7 p.m. at Murry's, 3107 Green Meadows Way. For ticket information, call 874-1944.

Tuesday, October 5 MISSOURI PLAYWRIGHTS

WORKSHOP: "Ten Minute Plays" by students in the Intermediate Playwriting course, will be read beginning at 7 p.m. in the ground-floor lounge in Memorial Union North. Audience members are encouraged to critique the plays after each performance. For more information, call David Crespy at 882-0535, or crespyd@missouri.edu.

STUDENT ENSEMBLE SERIES: The MU Jazz Ensemble, Jazz II and Jazz III, conducted by Frederic Hemke and Margie Halinski, will perform at 8 p.m. in the Missouri Theatre. Cost: \$5, students and

Wednesday, October 6

ROCK CONCERT: Ben Folds Five, with special guests TRAIN and Fleming & John, will perform at 7:30 p.m. in Jesse Auditorium. For ticket information, call (800) CAT-PAWS, or all MetroTix locations.

STUDENT ENSEMBLE SERIES: The Symphonic Wind Ensemble, conducted by Dale Lonis, will perform at 8 p.m. in the Missouri Theatre. Cost: \$5, students and seniors free.

Thursday, October 7 STUDENT ENSEMBLE SERIES: The

Concert Band and the Symphonic Band, conducted by Steve Williams and Gary Schallert, will perform at 8 p.m. in the Missouri Theatre. Cost: \$5, students and seniors free.

Conferences

Tuesday, October 5

'JOURNALS AT RISK' FORUM: MU will host a statewide forum titled "Journals at Risk: The Scholarly Communications Crisis" from 9:30 a.m.-3 p.m. in N214/215 Memorial Union. Topics include: "The Cost of Serials: The Current Environment and Intellectual Property Rights," and "The Cost of Serials: Issues and Strategies" A panel discussion on "Where Do We Go From Here?" will be led by Ken Frazier, director of libraries at the University of WisconsinMadison, at 1:45 p.m. For a complete listing of times and speakers, visit the event website at:

http://www.missouri.edu/~forumchr/

Thursday, October 7

NURSING CONFERENCE: "Clinical Practice 4 Update for Nurse Clinicians" will be held from 7:45 a.m.-3:45 p.m. today and tomorrow at the Holiday Inn East in Columbia. For cost and registration, call 882-0215.

Courses

SMOKING CESSATION PROGRAM: "De-

Light Yourself' is a five-session program that provides the support and knowledge needed to stop smoking. Cost: \$50. For more information, call 882-6565.

Monday, October 4 EMPLOYEE ASSISTANCE WORKSHOP:

"Preparing for Retirement" is a four-part course that begins today and will continue Oct. 11, 18 and 25 from 7-9 p.m. in 110 Lee Hills Hall. Registration required, call 882-

Tuesday, October 5
BUSINESS SERVICES COURSE: "Fiscal Employee Orientation" will be presented today and Nov. 2 from 10 a.m.-noon. For more information, call 882-7256.

COMPUTING COURSE: "Introduction to

Access" will be presented today from 9 a.m.-noon, and Oct. 19 from 1-4 p.m. Registration required, call 882-6006.

HUMAN RESOURCES COURSE:

"Supervising Student Employees" will be presented from 8:30 a.m.-noon in N208 Memorial Union. Registration required, call 882-2603

HEALTH & SAFETY COURSE:

"Introduction to Hazardous Materials Management" will be presented today and Dec. 15 from 2-5 p.m., and Nov. 23 from 9 a.m.-noon in the EHS Classroom in the Research Park Development Building. Registration required, call 882-7018.

Wednesday, October 6

COMPUTING COURSE: "Introduction to Excel" will be presented today and Oct. 8 from 9 a.m.-noon. Registration required, call 882-6006

EMPLOYEE ASSISTANCE WORKSHOP: 'Hanging On and Letting Go: a Parent's

'Guide to Teenage Substance Use" will be presented from 5:30-7 p.m. in 119 Parker Hall. Registration required, call 882-6701.

FIRST AID TRAINING: American Red Cross certified training in adult first aid and CPR will be offered from 8:30 a.m.-3 p.m. in the Environmental Health and Safety classroom in the Research Park Development Building. The course also will be offered Nov. 3 and Dec. 1. Registration

required, call 882-7018. **NEW EMPLOYEE ORIENTATION:** Open to all new benefit-eligible staff from 8:30 a.m.-noon in S203 Memorial Union.

Thursday, October 7

PROCUREMENT COURSE: "Purchasing Fundamentals for Department Staff' will be held today and Nov. 11 from 8 a.m.-noon at 1105 Carrie Francke Drive. Registration required, call 882-5054.

RADIATION SAFETY COURSE:

'Radiation Safety at MU-New Radiation Workers" will be presented today, Nov. 4 and Dec. 2 from 1-3:30 p.m. in the Environmental Health and Safety classroom in the Research Park Development Building. Registration required, call 882-7018.

RESEARCH WORKSHOP: "Proposal Development Workshop" will be offered from 1-5 p.m. in E125 Veterinary Medicine. Registration required, call 882-9500.

Exhibits

MUSEUM OF ANTHROPOLOGY: The museum's exhibits focus on Native

American cultures and the history and prehistory of Missouri. The museum, located at 100 Swallow Hall, is open from 9 a.m.-4 p.m. Monday to Friday.
MUSEUM OF ART AND

ARCHAEOLOGY:

Special Exhibits:

"Fabrications: a Sampling of Multicultural Textiles" is on display through Dec. 19.

•"Figuring the Human in Twentieth-Century Art" is on display through Nov. 7.

"Image and Imagination in African Art" is on display through 1999.

•"Jaguar's Realm: Ancient Art from Mexico to Peru" is on display through 1999.

"Los Caprichos" is on display through next April.

Ongoing Exhibits:

"The Saul and Gladys Weinberg Gallery of Ancient Art"

"Early Christian and Byzantine Gallery"

"Gallery of European and American Art" The museum, located in Pickard Hall, is open from 9 a.m.-5 p.m. Tuesday-Friday, 6-9 p.m. Thursday and noon-5 p.m. Saturday and

ROGERS GALLERY: "Brilliant Light, Kindling Shadows-Images from a Journey to Japan," photographs by Benyamin Schwarz, associate professor of environmental design, will be on display through Oct. 15 in 142 Stanley Hall. Rogers Gallery is open from 9 a.m.-4 p.m. Monday-

STATE HISTORICAL SOCIETY:

•"Masterworks of Thomas Hart Benton: A Salute Continued" is on display in the gallery through September. The gallery is open from 8:30 a.m.-4 p.m. Monday-Friday and is closed on Saturday.

'Carl R. Gentry, Watercolors and Oils" is on display in the north-south corridor through

"Decades: 1899 to 1969, Editorial Cartoons" is on display in the east-west corridor. The corridors are open from 8 a.m.-4:30 p.m.

Monday-Friday and 9 a.m.-4:30 p.m. Saturday

UNIVERSITY ARCHIVES: Several exhibits of historic photographs are available through the archive's web site:

"Meet Me at the Union," the construction, dedication and growth of Memorial Union.

•"Getting Physical," early photos of MU women's athletics

"Mizzourah!" the early years of MU football

"Cows on the Lawn," the early days of dairy science at Mizzou

•"Mizzou from the Air: 1919"

•"Come On Home Tigers," early MU homecomings

"Dramatic Images," photos of MU theatrical productions from the 1920s to the 1940s

•"Significant Dates in the History of MU" The archive's web sit is at:

http://www.system.missouri.edu/archives

Films

Thursday, September 30

MSA/GPC FILM SERIES: The Abyss will be shown at 8 p.m. in the Natatorium. Free with a MU ID.

Friday, October 1

MSA/GPC FILM SERIES: Casino will be shown tonight and tomorrow at 7 and 9:30 p.m. in Memorial Union Auditorium. Cost: \$1 with MU ID.

Tuesday, October 5

MSA/GPC FILM SERIES: Goodfellas will be shown at 8 p.m. in Memorial Union Auditorium. Free with a MU ID.

Friday, October 8

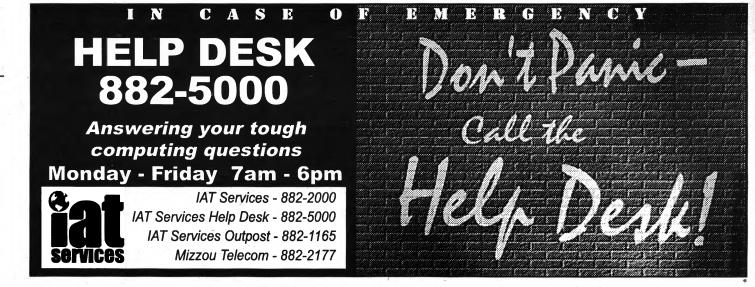
MSA/GPC FILM SERIES: Tango will be shown tonight and tomorrow at 7 and 9:30 p.m. in Memorial Union Auditorium. Cost: \$1 with MU ID.

Lectures and Seminars

Thursday, September 30 ECONOMICS LECTURE: Bart Hamilton from the Olin School of Business at Washington University will present

"Bayesian Analysis of Treatment Models for Longitudinal Data" at 3:30 p.m. in 310 Middlebush Hall. INTERNATIONAL AFFAIRS LECTURE:

LeRoy Olson, professor emeritus of veterinary medicine, will present "Education in the Ukraine: a Report On a Year in a Veterinary College from noon-1 p.m. in



\$16 Memorial Union

NUTRITIONAL SCIENCES LECTURE:

Shanna Swan, professor of family and community medicine, will present "Alteration in Male Reproductive Development: The Role of Endocrine Disrupting Chemicals" at 4:15 p.m. in 209 Gwynn Hall.

Friday, October 1

CHEMISTRY COLLOQUIUM: Greg

Robinson from the University of Georgia will present "Organometallic Chemistry About the Ga-Ga Bond: Gallanes, Gallenes, Cyclogallenes, and Gallynes" at 4 p.m. in 103 Schlundt Hall.

RENAISSANCE STUDIES LECTURE:

Bruce Cole, professor of fine arts at Indiana University, will present "Past, Present and Future in Michelangelo's Sistine Chapel" at 5 p.m. in 106 Pickard Hall.

Saturday, October 2 MEDICAL TRAUMA LECTURE: Dr.

Kenneth Mattox, professor and vice chairman of the Department of Surgery, Baylor College of Medicine, will present "Trauma in the 21st Century" from 9-10 a.m. in M105 Medical Science Building.

Monday, October 4

BIOCHEMISTRY SEMINAR: Alan Myers from Iowa State University will present "Molecular Mechanisms that Regulate Cell Shape in Yeast" at 3 p.m. in MA217 Medical Science Building

Science Building.

ARCHAEOLOGY LECTURE: Stephanie
Maloney, professor of art at the University
of Louisville, will present "Builders and
Building Programs at the Roman Villa of
Torre de Palma, Portugal" at 5:30 p.m. in
106 Pickard Hall.

Tuesday, October 5
BIOLOGICAL SCIENCES LECTURE:

Elizabeth Luna from the University of Massachusetts Medical Center will present "Membrane Skeletons in Motile Cells: Structure in Four Dimensions" at 3:30 p.m. in 18 Tucker Hall.

Wednesday, October 6
MIDDAY GALLERY EVENT: Landscape

historian Carol Grove will present "Sparrow-

Grass and Curling Tendrils: The Floral Motifs of William Morris" at 12:15 p.m. in the Museum of Art and Archeology in Pickard Hall.

WOMEN STUDIES FORUM: "Our Sisters to the South: Latin American Women Activists" presents a photo-essay documentary project and discussion by Angela Jimenez, photojournalism graduate student, and Amanda Scioscia, recent graduate in magazine writing and Spanish, beginning at 7:30 p.m. in Room 110 Lee Hills Hall.

Thursday, October 7
INTERNATIONAL AFFAIRS SEMINAR:

Paul Wallace, professor of political science, will present "The 1999 Indian Elections and Social Change" at noon in S16 Memorial Union.

Friday, October 8

ECONOMICS LECTURE: Van Pham, assistant professor of economics, will present "Female Labor, Technical Progress, and Development" at 4 p.m. in 212 Middlebush Hall

CHEMISTRY COLLOQUIUM: Steve Rokita from the University of Maryland will present "Target-Induced Alkylation of DNA" at 4 p.m. in 103 Schlundt Hall.

Meetings

Thursday, October 7
FACULTY COUNCIL MEETING: The council will meet at 3:30 p.m. in S203

council will meet at 3:30 p.m. in S Memorial Union.

Special Events

Friday, October 1

CONCERT SERIES: "Wines of the World" wine tasting will be held tonight at 7:30 p.m. in Jesse Auditorium. For ticket information, call 882-3781.

Monday, October 4 MU TOWN HALL MEETING ON RACE:

Faculty, staff and students are invited to the first MU Town Hall Meeting on Race, as part of President Clinton's Initiative for One

America, at 4 p.m. in Jesse Auditorium. For more information, contact Noor Azizan-Gardner at 882-6282 or at azizan-gardnern@missouri.edu.

Tuesday, October 5

SPEECH CONTEST: The Toastmasters Area 21 Speech Contest will be held tonight at 7 p.m. in the College of Veterinary Medicine's Conference Center. A Humorous Speech Contest and Table Topics Contest are activities included. For more information, call Tom Marcy at 874-2683.

Wednesday, October 6
SQUARE DANCING CLUB: Tiger Squares

Square Dancing Club will be held tonight from 7:30 p.m.-9:30 p.m., and continue every Wednesday night through Jan. 30, 2000. Classes are held in the Columbia Senior Center, 1121 Business Loop 70. For more information, call Annette Thornhill at 446-5558.

Dropouts

From Page 6

that interests them, the research indicates schools with many course offerings have higher dropout rates.

Participation in extracurricular activities is also key to keeping kids in school. "When spending on extracurricular activities is high, the dropout rate is low," he said. In smaller schools where a higher percentage of the budget is dedicated to team sports, band and other highly visible activities, more kids get a chance to participate and belong.

Countering the common belief that dropouts leave school to earn money, Alspaugh instead found that, "Communities that manage to have low dropout rates also have low unemployment, which indicates that the dropouts aren't joining the work force."

Dean Smith

From Page 1

Her passion for what she does and her competence fused to that passion made her what I regarded as one of the most effective deans at MU."

A ground-breaker for women, Smith is a well-known speaker among women's groups statewide, including the Columbia Women's Network. She was the first woman to join the Northwest Rotary Club, lead a Columbia United Way campaign and chair the United Way board.

She is an outspoken leader in human sciences professional organizations and serves on the Board of Human Sciences. Nationally, she chairs the legislative committee of the Commission on Food, Environment and Renewable Resources of the National Association of State Universities and Land Grant Colleges.

After Smith leaves the deanship next summer, she plans to contribute in other ways to the University. "The future will unfold," she said.

"I am very pleased that Dean Smith will continue to make important contributions to the programs of the University," Deaton said. "She knows the state of Missouri and has exhibited national leadership in her field. We plan to include her in important campus agendas and to continue to rely on her expertise to help keep the College of Human Environmental Sciences strong."

The provost will announce search plans for a new dean in the near future.

The Office of Research Announces an Immediate Opening for

Grant Writer

The immediate **goal** of this position will be to support faculty in increasing funding for cancer research. Long term, this position will support faculty in the School of Medicine and Ellis Fischel Cancer Center in identifying, pursuing, and securing extramural research funding from the full range of sources.

Responsibilities will include

- writing external grant proposals,
- coordinating the roles of multiple investigators,
- identifying and communicating funding opportunities,
- providing workshops and individual grantsmanship training,
 initiating discussions of potential funding opportunities, and
- engaging in appropriate professional development activities.

Requisite **skills** include ability to manage time and multiple simultaneous tasks independently; mature communication and human relations skills; familiarity with word processing, database and spreadsheet software in general and specifically Microsoft Office; and excellent editing and proofreading skills.

Qualifications required for this position include a minimum of one year of grant writing, reviewing, managing and/or administering grants in the life sciences. A Bachelor's degree in writing or a life science field is required. Administrative/leadership experience is preferred.

Official application must be made to Human Resource Services, 130 Heinkel Building, Columbia, Mo 65211. Please reference job vacancy dc53892. Qualified applicants are encouraged to **contact** Mary Licklider at 884-6438.

The Office of Research Announces an Immediate Opening for

Grant Writer

The goal of this position will be to support faculty members in the College of Education in identifying, pursuing, and securing extramural research funding.

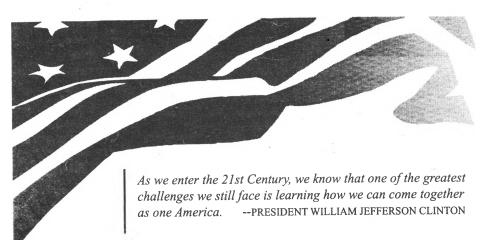
Responsibilities will include

- writing external grant proposals,
- coordinating the roles of multiple investigators,
- _ identifying and communicating funding opportunities,
- providing workshops and individual grantsmanship training, initiating discussions of potential funding opportunities, and
- engaging in appropriate professional development activities.

Requisite **skills** include ability to manage time and multiple simultaneous tasks independently; mature communication and human relations skills; familiarity with word processing, database and spreadsheet software in general and specifically Microsoft Office; and excellent editing and proofreading skills.

Qualifications required for this position include a minimum of one year of grant writing, reviewing, managing and/or administering grants in education. A Bachelor's degree in writing or education is required. A Master's degree, K-12 teaching experience, and administrative/leadership experience are preferred.

Official application must be made to Human Resource Services, 130 Heinkel Building, Columbia, Mo 65211. Please reference job vacancy dc53890. Qualified applicants are encouraged to **contact** Mary Licklider at 884-6438.



The MU "President's Initiative for One America" Committee invites our campus community of faculty, staff & students to

MU TOWN HALL MEETING ON RACE 4 p.m., Monday, October 4, 1999
Jesse Hall Auditorium

--Facilitated by Lewis Diuguid, associate editor/columnist, Kansas City Star, BJ '77

Your participation in this historic event will lead MU and the country in a national conversation about America's racial diversity and the strength it brings our nation.

For more information, please contact Noor Azizan-Gardner, MU Diversity Initiative, Office of the Vice Provost for Minority Affairs & Faculty Development at 882-6282 or at azizan-gardner@missouri.edu.

Filling a research void

First Strickland Professor studies the history of free black women.

hen many people think of early American black history, they think in terms of slavery. But Wilma King, MU's first Arvarh E. Strickland Distinguished Professor in Black History and Culture, has helped to shed light on an often overlooked topic: the experience of free black women before the Civil War.

"In so many instances, women and free blacks have not been included. There's not a lot in print dealing with free black women before 1865. My research is filling a void," King said.

That's just one of the fresh perspectives King has explored in her work on black history. King has written on experiences of women and children during slavery, and the black experience during the high tide of abolitionism. She's currently working on a book based on the diary of a young black girl in Cleveland during the Depression. She is coauthor of a forthcoming book chronicling the history of black women from their first arrival in America through today.

King, an expert in black women's history, received her doctorate from Indiana University in 1982. She left

Michigan State University to come to MU. "This opportunity is delightful," King said. "I was attracted to this position because I'd receive support to continue my research. It's an opportunity that all faculty involved in teaching and research would want to happen."

King has written several notable works. She received the Outstanding Book Award from the National College of Black Political Scientists in 1997 for Stolen Childhood: Slave Youth in Nineteenth Century America.

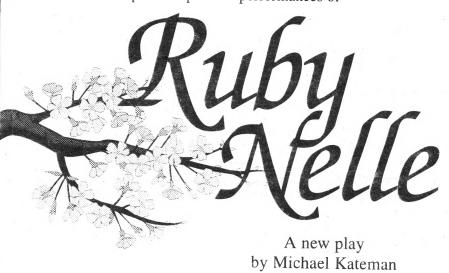
She also received the Letitia Woods Brown Prize from the Association of Black Women Historians in 1995. She serves on the editorial board of the Journal of Southern History, and the Journal of Southwest Georgia History.

The Strickland endowed professorship was established after the retirement of Arvarh Strickland, the first African-American hired as a full-time faculty member at MU. Strickland taught history from 1969 until 1995. The professorship was funded from campus resources and state matching funds from the Missouri Endowed Chair and Professorship Program.



The Missouri Playwrights Workshop at the University of Missouri-Columbia

presents preview performances of



Based on a true story, the play chronicles the coming of age of a young woman from a Missouri town working in Washington, D.C., shortly before World War II. It examines how one spunky woman survived in a man's world.

7 p.m., Oct. 1, 1999

7 p.m., Oct. 2, 1999 2 p.m., Oct. 3, 1999 Launer Auditorium (Columbia College)
901 Rogers Street
Columbia, Mo.

Tickets: \$5 (General Admission) available at

The Pen Point

917-919 East Broadway, Columbia, Mo. 65201 (M. T, W, F 9:30 a.m.-6 p.m.; Thurs. 9:30 a.m.-8 p.m.; Sat. 9:30 a.m.-5:30 p.m.)

or by calling 573-449-6956.

Politics and policy

Campaign ads focus more on issues, less on character.

ith the 2000 presidential campaign heating up, some observers are already decrying horse race journalism and character attacks. But Bill Benoit, professor of communications, says policy issues are gaining ground in political advertising.

Benoit studied every presidential race since 1952, and found that policy issues played an increasing role in political ads, while the number of ads focusing on character declined. He analyzed 829 presidential television ads from general elections, 765 from primary elections and 62 from third-party candidates. Policy issues have been the larger element in television ads since 1976, and their role has grown in the last two elections.

Benoit's research, recently published in a new book, Seeing Spots: A Functional Analysis of Presidential Television Advertisements, 1952-1996, is the first of its kind to analyze presidential television ads in both primary and general elections.

One aspect of Benoit's work does agree with many observers: he says political ads are getting more negative. Surprisingly, the most negative ad campaign was Eisenhower's 1952 general election bid. General election campaigns tend to be more negative than primaries, Benoit found. "One reason for this is that primary contenders will need the support of losers in their parties," he said.

He found a similar phenomenon with incumbents — they're consistently more positive than challengers. "Even the same candidate will be more positive in an incumbent position," he said, pointing out a comparison between Richard Nixon in 1968 and 1972. Benoit said that challengers need to give a reason for firing



the present team.

How close contests were made a difference in terms of whether candidates were negative."In close races, people were very tentative about attacks," Benoit said. Candidates behind in the polls attacked most often, while leading candidates attacked if they thought they could afford the risk, the study found.

"I don't necessarily mind seeing negative ads," Benoit said. "Political contests are a form of cost-benefit analysis, and it's important to know a candidate's downside," he said. Questioning a candidate's character can also be important. "We need to know if a candidate can be trusted."

ELLIS LIBRARY

COPY CENTER'S

Scholar-Athlete

OF THE WEEK

Honors

Big 12 Honor Roll
MU Dean's List
All-Time Top Ten Mizzou
Weightlifting

What would you do if elected President?

I would not accept the position.

What adage do you remember hearing most from your parents growing up?

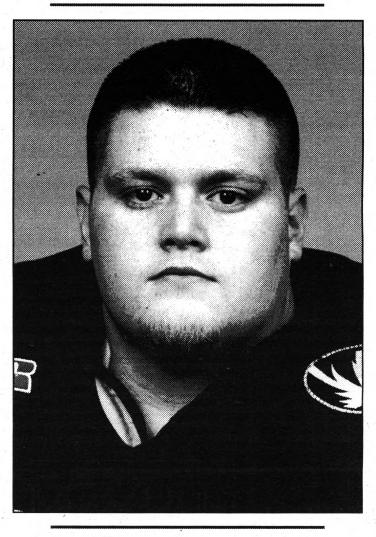
Do your best, that's all you can do.

What would you do with a million dollars?

I would invest some of the money, and most definitely do something for my parents for everything they have done for me.

All Scholar-Athletes have a G.P.A. of 3.0 or higher.

WES WILSON



FOOTBALL

Full-Color Copies when you have five or more full-color copies made, 8.5"x11" copies only.

Ellis Library Copy Service

Your full-color copy center.

115 Ellis Library Columbia, MO 65201-5149
Ph. 882-7262 Fx. 884-5004
http://copy-service.ps.missouri.edu
Mon. thru Thurs. 7:30am to midnight Fri. 7:30am to 9pm
Sat. 9am to 9pm Sun. noon to midnight

Classifieds

EDITING

Professional Editing: Ph.D. in English with twenty years college teaching, experienced in editing, will edit books, articles, proposals, dissertations, major papers, or presentations. 573-446-0959 usual office hours.

LANDSCAPING

Landscaping services: Tree and Shrub planting, mulching, pruning, seeding, landscape design. Call Something Different Landscaping 445-3479.

FOR SALE

Huge Charity Rummage Sale-October 2, 6am-1pm 2314 N Stadium Blvd. (north of I-70, across from LA Nickell golf course) clothes, appliances, furniture, books, bake sale, benefits Operation Sleighride. 1988 VW Golf GL, Gray 2D 5-speed with sunroof. Only has 87,000 miles on it! Good around town car. Nice interior; FM/Cassette with 6 speakers. \$1,900.00 (negotiable). 817-2747.

Hard to find collectible LP records, books, furniture, watches, jewelry and much more. River City Antique Mall. I-70 West to Exit 115 (Rocheport Exit), south side, 445-

A home phone number is required in all ads. Campus phone numbers will not be printed. No refunds will be given for cancelled ads. Ads must be typed.

Rates: 30-word maximum \$7.50.

Deadline: Noon Thursday of week before

Mizzou Weekly Classifieds: Make your check payable to University of Missouri and send to Mizzou Weekly, 407 Reynolds Alumni Center, Columbia, Mo. 65211. Attention: Will Miller.



Where:

Brady Mall

When:

10 a.m. - 3 p.m., Oct. 6

Why:

Where else can you learn about energy, chip tires for fuel and win a T-shirt!?!

JOIN THE PARTY!









BICHARD'S HYAC



- **MCU Columbia Office** First & Broadway 2 drive-up & 1 walk-up
- 3M 5400 Route B (no deposits - employees only)
- AMPRIDE 220 North 10th Street (no deposits)
- **Boone Hospital Center** 1600 East Broadway (lobby level - near cashier)
- Casey's General Store 2520 Rangeline Big Bear Blvd.
- Casey's General Store 1011 S. El Chaparral Ave.(no deposits)
- Casey's General Store 4008 West Broadway (no deposits)
- Casey's General Store 500 Éast Broadway Ashland, MO (no deposits)
- Casey's General Store 3009 Paris Road (no deposits)
- Casey's General Store 3509 Clark Lane (no deposits)
- Columbia Regional Hospital 404 Keene Street (outpatient service entrance)
- 12 Ellis Fischel Cancer Center 115 Business Loop 70 West
- 13 HSTVA Hospital 800 Hospital Drive 1st Floor - Canteen Lobby (no deposits)
- Lemone Industrial Park 3209 Lemone Industrial Drive Drive-up (next to MO Seed Assn)

- 15 Lincoln University
 Scruggs Center Cafeteria Level
 Jefferson City, MO (no deposits)
- 16 MU Campus Brady Commons (north side) . Rollins Road
- MU Campus Jesse Hall Lower Level (no deposits)
- Square D 4800 Paris Road (no deposits - employees only)
- **TEXTRON Automotive Interiors** 4000 Waco Road (no deposits-employees only)

Revised 03/99 - MCU © All Rights Reserved

0 70 To UMSL → B 0 3 $\mathbf{\Phi}_{1}$ 4 **1** 0 **4 3**

Casey's General Store Ashland, MO

20 Ultra Mart - Phillips 66 Station 3101 South Providence Road

CONTRE

21 University Hospital & Clinics 1 Hospital Drive (near personnel office)

Lincoln University Jefferson City, MO

AC

Look for these symbols for additional ATM services:



Call (888) 314-3434 for FREE MemberAccess locations nationwide. Or, on the Internet, look at the Consumer Information section of http://www.cuna.org which is CUNA's Home Page



Call 800-4-CIRRUS for Cirrus locations nationwide. Minimum of \$1.00 for withdrawals, 50¢ for transfers & inquiries at ATMs owned by banks.



MIZZOU CREDIT UNION®

First and Broadway P.O. Box 1795 Columbia, MO 65205-1795 Phone: (573) 874-1477 (800) 451-1477 FAX: (573) 874-1300 TTY-TDD (573) 817-5445

www.mizzoucu.org



University of Missouri-Columbia Publications and Alumni Communication 407 Reynolds Alumni and Visitor Center Columbia, MO 65211

University Libraries
University of Missouri

Digitization Information Page

Local identifier MizzouWeekly(print)

Source information

Format Newspaper

Content type Text with images

Source ID Duplicate copies University Archives weeded out

Notes Volume 21, Number 1, page 6 has a small piece of white paper

glued to the upper right corner that covers some text.

Capture information

Date captured July-December, 2022 Scanner manufacturer Plustek OpticBook

Scanner model A300 Plus
Scanning system software Book Pavilion
Optical resolution 600 dpi

Color settings 8 bit grayscale for majority of pages;

24 bit color for color illustrations/portraits/photographs

File types tiff

Notes

Derivatives - Access copy

Compression Tiff: LZW compression
Editing software Adobe Photoshop 2022

Resolution 600 dpi

Color same as captured File types pdf created from tiffs

Notes Images cropped, straightened, and brightened.