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Mizzou Weekly

**On the Mark**

Mizzou's new logo is a roaring success.
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Jan. 20, 2000

University of Missouri Columbia
What do you think of the new Mizzou Weekly?
Your guide is on Page 12.

Yawn2K

Did MU experience any problems from the millennium bug, a reader asks Q&A.

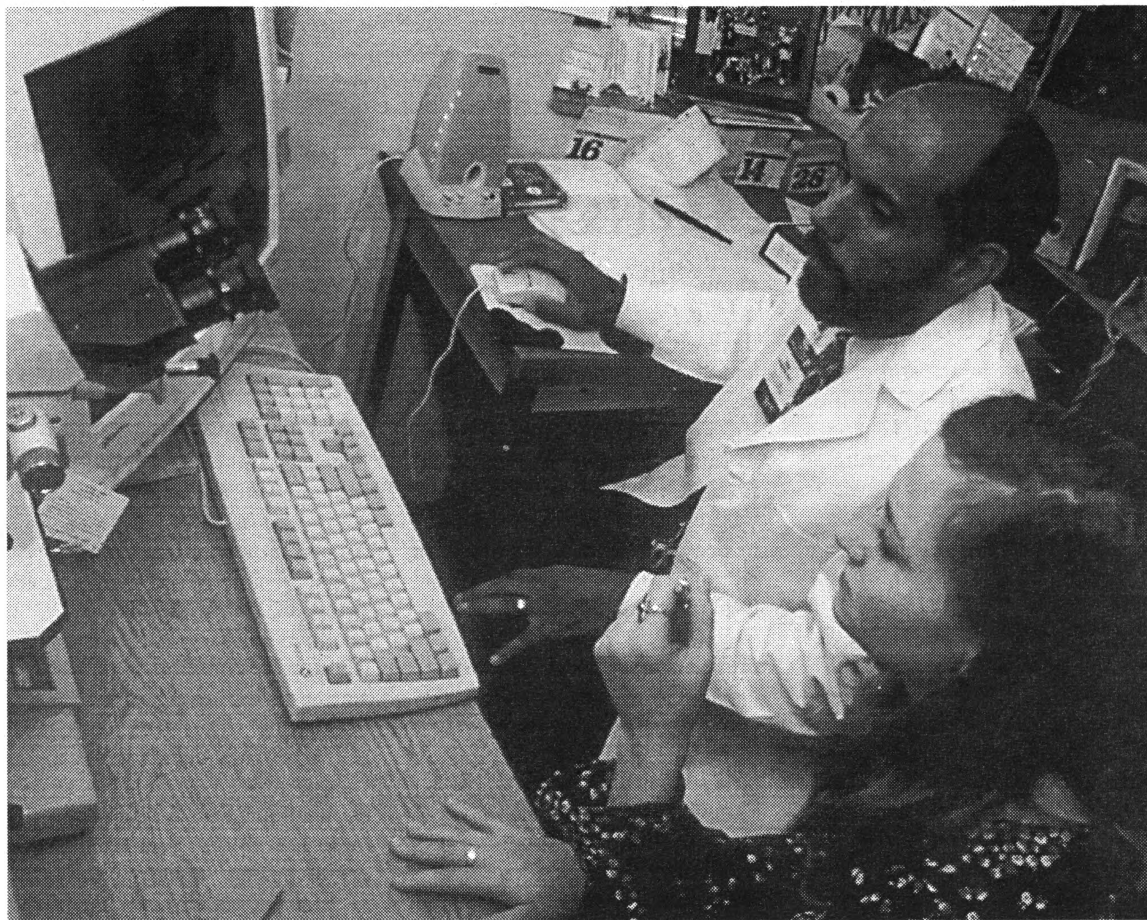
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Swatting ignorance

When a communication professor needed to get her course online, she sent for the SWAT team. At her service were Student Wizards Assisting Teachers. SWAT students wield special weapons — a tight grasp on computer programs. They hone tactics — communicating their expertise in understandable terms. When the smoke clears, SWAT has equipped professors with the latest techno tools.

Need to get your syllabus, lectures and grades on the web, but don't know HTML from a BLT? Call SWAT. Want your music students to go from Beethoven to Elvis in one click? SWAT to the rescue. Soon SWAT will help professors engage the MTV generation with 3-D modeling, animation and visual virtual conferencing. Some 300 faculty-in-crisis have been liberated since the program began at MU in October 1998.

SWAT member Irina Gheorghiu says the best thing about the program, a partnership between the College of Education and the Institute for Instructional Technology, is that



ONLINE WEAPONS Students guide professors through the tech-world in the Student Wizards Assisting Teachers program. SWAT team member Elizabeth Zitron works with Ellis Ingram, associate professor of pathology and anatomical sciences.

Rob Hill photo

teachers (students) and teachees (professors) are on the same level. Student wizards must walk the fine line Gheorghiu draws:

"We don't train people on how to use software. We show them ways to use the software to increase their teaching impact."

For more information about the SWAT program, call 884-2933

Sharing the new synergy

Professorship will boost multidisciplinary research

There is a natural synergy between veterinary and medical school faculty involved in infectious disease research," said Joe Kornegay, dean of veterinary medicine.

In keeping with the wishes of the McKees, the research conducted under the professorship must be relevant to food-producing animals, such as cattle and hogs. However, the research may have application to other species, including humans, and potentially be funded by both the U.S. Department of Agriculture and the National Institutes of Health.

"We all realize the difficult times faced by our livestock producers in recent years; profit margins have been slim to nonexistent," Kornegay said. "Infectious diseases, and their prevention, may make the difference between turning a profit or operating in the red. The McKee Professor will work with other MU faculty, practicing veterinarians and producers to develop effective strategies to treat and prevent these diseases."

The late Charles McKee was an MU journalism graduate. Following a distinguished military career he retired to southern Arizona. McKee's special love for animals, particularly horses and other livestock, explains his decision to leave his estate to the College of Veterinary Medicine, where he frequently referred cases during his years of raising horses.

MU currently has 40 endowed professors and chairs, many of whom are among the nation's leading researchers, teachers and clinicians. Endowments of at least \$550,000 from private or corporate donors and foundations are invested, and the annual income distribution earned on these investments is eligible to receive state matching funds when such funds become available through the Missouri Endowed Professorship and Chair Program.

Recharging the teaching batteries

A DECADE OF RENEWAL Annual conference explores issues of teaching and learning

Teaching is a day-in, day-out activity for many MU faculty. But once each year the campus sets aside a few days to step back and take a look at the bigger picture. For the past decade, Mizzou's Teaching Renewal Conference has done just that.

Faculty and staff sit down with their colleagues in dozens of workshops and discuss some of the tough issues that surround teaching. This year's conference will be held Feb. 2 to 4 in the Memorial Union.

Teaching is a very challenging activity," says James Groccia, director of MU's Program for Excellence in Teaching, the campus department which organizes the conference.

"The life of a college faculty member can be very hectic, and

we often don't have the opportunity to take a step back and reflect on what we're doing and attend activities that enhance our current level of teaching."

Some of this year's workshop topics include: distance education, making large lecture classes seem like discussions, teaching as performing, a discussion of women faculty members' career progress at MU, and student ratings of teaching.

The workshops and discussions will be led by both national education experts and by Mizzou faculty. "We try to accommodate the campus from both ends of the spectrum," Groccia says. "We bring in the experts, but we also try to let our local expertise flourish and be shared among colleagues."

One of this year's keynote

speakers is Wilbert McKeachie, a psychologist from the University of Michigan who has written some of the classic treatises on teaching, evaluation and faculty development. McKeachie will speak on "Student Ratings of Teaching: Reliability and Validity Issues" at 1 p.m. Feb. 4.

"It's a very timely topic for us," Groccia says. "Our system of evaluating teaching is now 10 years old and there's some interest in reviewing those policies."

To underscore the wide array of campus teaching expertise, one highlight of the conference in recent years has been a reception that honors faculty and student instructors who have been recognized over the past year for their teaching. Last year alone, Groccia points out, more than

250 individuals at Mizzou received teaching honors.

The reception, co-sponsored by the MU Parents Association, will be held from 3 to 4 p.m. Feb. 4.

Another bonus of the conference is that faculty can explore teaching "in the comfort of their own home," Groccia says. "They don't have to go somewhere else and disrupt their day. They can come right here on campus and attend as many sessions as their schedule allows. We plan to make this as convenient, as invigorating and as educational as possible."

Registration information and a complete list of conference workshops is available from the Program for Excellence in Teaching. Visit their web site at: www.missouri.edu/~petwww

Identifying with MU

A new, improved Mizzou ID card with personal long-distance telephone capability will be available free to all faculty, staff and

students during a weeklong recarding event that begins today and continues through Feb. 3 in the old Missouri Bookstore on Lowry Mall.

The process should take just a few minutes. "We will have six imaging workstations and 12 printers to accommodate the campus' needs," says John Henrikson, manager of the ID office in Brady Commons. The new card is redesigned to include both Mizzou's mascot, the Bengal tiger, and the University's new mark. Individuals who don't want their social security

number on the new card can simply let the ID office staff know and it won't be put on.

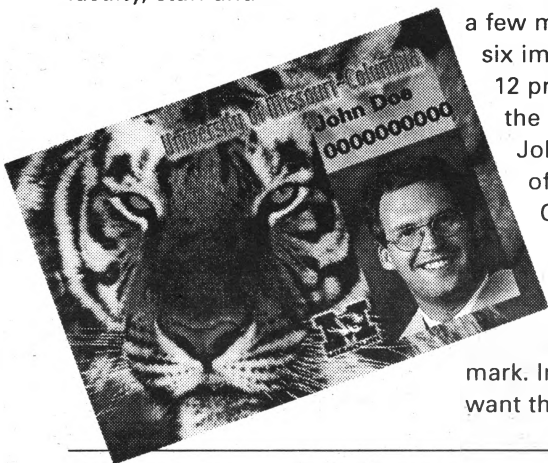
Getting a new card at this time is voluntary, Henrikson says. "We won't mandate that anyone replace their ID cards, but these things do wear out." And if the recarding period doesn't coincide with your schedule, you can always drop by the ID office in Brady Commons inside University Bookstore. "We'll be issuing these new cards from now on," Henrikson says.

In a favored light

The collapse of the Soviet Union in 1991 has had international repercussions, one of which is an increasing accessibility to art works. In the past, Western scholarship and exhibitions emphasized the importance of creations by the early 20th-century Russian avant-garde and conversely, the production of Social Realist imagery as a form of official state propaganda. The diversity and complexity of the Soviet's visual culture is now coming into view.

A new exhibit at the Museum of Art and Archaeology, "In a Favored Light: Contemporary Russian Impressionist Painting," will feature a selection of nearly 30 works, dating from mid-century to the present, by gifted Russian Impressionist artists who are now achieving international reputation. The exhibit opens Jan. 25 and will run through June 11.

Impressionism involves the depiction of contemporary society, and this exhibition includes portraits of women and men, sensitive rendering of children at play, images of



Adding the purr-fect touch

Mizzou let its new tiger out of the bag nearly a year ago. The latest feline offers licensees and retailers another option to amplify their sales, and by all accounts it's a roaring success. From coast to coast, alumni and fans help feed MU's kitty by purchasing paraphernalia emblazoned with the logo — a three-dimensional tiger's head superimposed over the traditional block-style M, outlined in gold, with the words Missouri or Mizzou underneath.

"Our licensees say they enjoy working with it and that they are selling more and more to retail stores," says Linda Gilbert, administrator for the trademark and licensing program in Business Services.

The MU Alumni Association introduced the new mark by mailing cling-on decals to its membership worldwide, and alumni have responded positively, says Todd Coleman, executive director of the association. "The response to the window decal has been tremendous, and people have been calling in for more. The addition of another mark to the family of University logos has

been a great shot in the arm, and our constituents have been very responsive."

The last logo redesign occurred in the mid-'80s with the stacked MU and the tiger paw. "We saw the need to generate more revenues," Gilbert says. Annually, the campus receives about \$250,000 in royalties from licensees, which number around 300, she says. "Some of our marks were a little stale, and we felt the need to jump-start the program."

Customers saw the same need, says Jackie Jones, associate vice chancellor for business services. "Our licensees and retailers told us we needed to have a fresher look. We have the paw, Truman and the stacked MU, all of which still exist and are being used. Our goal was not to replace any, but to add to the family of marks." The logo depicting a growing tiger jumping over the word 'Mizzou' will be slowly phased out, however, because the detail of the design make it too expensive to reproduce.

To help develop a distinctive image, focus groups were conducted statewide with students, prospective students,

alumni and sports fans. "They told us they wanted a ferocious tiger with a more stylized design and a profile approach," Jones says.

The ideas were turned over to Busch Creative Services of St. Louis. One of the early versions was scratched because it highly favored the K-State Wildcat. "In talking with our counterparts at K-State, they didn't see the similarity then, and they don't think our new logo bears any likeness now," Gilbert says.

Back to the drawing boards where the St. Louis team tinkered with the image until it came up with the new and improved tougher-looking tiger emblem. The simplistic design has depth, a sense of motion and is versatile. Different elements of the mark can be used alone or in an oval, known as the Batman theme, allowing manufacturers to show off their craftiness. "It's interesting to see the various designs that come in and how licensees use different elements of the mark," Jones says.

Although the public unveiling was set for Aug. 6, 1999, Jones says Mizzou purposely uncaged its new tiger last February at the



Supershow in Atlanta, where licensees and buyers could get first crack at the whip. "We wanted to be sure that come August, not only would the public be able to see the mark, it would be able to purchase products in stores throughout Missouri at the same time we started using it on campus."

Anyone can use the mark, and Gilbert invites departments to visit with Business Services first about their idea. "We do this because we don't license all products, and we know there are some products that carry liability issues. Besides, we are familiar with the local licensees who are involved with the program and who can respond to departments quickly."

In the meantime, Jones and Gilbert are working with units campuswide to develop ways to increase the mark's visibility and usage. A tried-and-true way of showing off the new logo is to wear it on Fridays, the designated Black-and-Gold day

of the week. "Anyone who loves Mizzou can wear their black-and-gold products to work, whether in Columbia or New York," Jones says

Support the local retailers, Gilbert adds. Her office is always looking to recruit retail stores that don't already carry Mizzou products. "If anyone has a favorite store, let us know and let the store know, too, as you have to create the demand before the store will buy products." On campus, Mizzou merchandise is available at University Bookstore in Brady Commons; Tiger's Den at the Hearnes Center; Team Store at Faurot Field; and the Pro Shop at Gustin Golf Course. For a list of retailers in Columbia, call Gilbert or Jones at 882-7254.

Any special promotions on the horizon? If so, tell Business Services staffers in advance so they can work with the retailers network to ensure you'll have plenty of merchandise on hand.

"The University has so much talent, creativity and many ways to interface with the public," Jones says. "When you can harness that, it's an exciting, fun thing to do. The sky's the limit in terms of letting the creativity blossom."

MizzouWeekly

Volume 21 No. 17

A publication for the faculty and staff of the University of Missouri-Columbia, published every Thursday during the academic year and twice a month during the summer by Publications and Alumni Communication, a department of University Affairs, 407 Reynolds Alumni and Visitor Center, 882-7357. News deadline is noon Thursday the week before publication. Annual subscriptions are available for \$25.

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industrial labor and agricultural projects, and exquisite still lifes. Also on display are landscapes and seascapes, which are associated with traditional values. Despite the many cultural differences, the characteristics of contemporary Russian Impressionist painting will strike the American critic, historian and museum visitor as familiar.

Maryland Avenue Closing

Construction on Cornell Hall, the future new home of MU's College of Business, will require the closing of a section of Maryland Avenue beginning

Monday, Jan. 24. During construction, traffic will be rerouted.

Joint-venture contractors on the \$27.8 million project are Kidwell Construction, Inc., of Kingdom City and Walton Construction Company, Inc., of Kansas City. The project began in December 1999 and is scheduled to be completed January 2002.

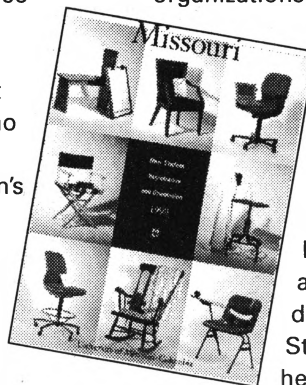
Summer Welcome publication honored

Navigating the transition from high school to college is a complicated rite of passage for new students. That's why MU's

New Student Registration and Orientation handbook is so valuable to incoming freshmen and transfer students. But it's not just new Mizzou students who think so; the handbook was chosen as the nation's Best Orientation Publication by the National Orientation Directors Association at its annual meeting in Tampa, Fla.

The 32-page guide provides valuable information about admissions, advisement, registration, financial aid, housing, dining, Freshman

Interest Groups, student organizations and social activities—all areas that require new students' attention.



Mark Lucas, associate director of Student Life and head of

orientation, says, "Summer Welcome has become a model collaborative program involving academic and non-academic departments across

campus. Schools nationwide can now look to MU for a prototype of a comprehensive enrollment/conversion program that offers significant benefits to incoming new stuents, while also serving well the needs of the campus community."

"Which chair will you fill?" was the theme of the publication. Dozens of departments involved with Summer Welcome supplied copy, edited by Dawn Klingensmith and designed by Julie Kim in Publications and Alumni Communication, an office in the University Affairs Division.

Integrating health care for mid-Missouri

ADMINISTRATIVE CHANGES Patsy Hart, executive director of University Hospitals and Clinics, announced last week that she is electing to take the early retirement package recently offered by the University. Hart will leave her post as of Jan. 21, but has agreed to stay on through the summer as a consultant.

This was a difficult decision, but one that I felt was right for me at this time," Hart wrote in a letter to hospital staff. Her upcoming role as a consultant, she wrote, "will enable me to assist with the transition and remain involved with the institution that I care so deeply about and have served for 20 years.

Keith Weinhold, hospital director of Ellis Fischel Cancer Center, will serve in the interim role as director of University Hospital and Children's Hospital until a permanent replacement is named. Weinhold, 38, has been

with the University since 1985 and in his current position at Ellis Fischel since 1996.

In another administrative change, John O'Shaughnessy, a senior executive officer with BJC Health System in St. Louis, has been named the chief operating officer of the University Health System and executive director of clinical affairs at the Health Sciences Center. Dan Winship, vice chancellor for health affairs, appointed O'Shaughnessy to the post, which he will assume on March 15.

O'Shaughnessy will report directly to Winship and hold

responsibility for the operation and direction of all University hospitals and clinics, including University Hospital, Children's Hospital, Ellis Fischel Cancer Center, Columbia Regional Hospital, Capital Region Medical Center in Jefferson City, Missouri Rehabilitation Center in Mount Vernon and a network of 60 clinics located in Columbia and throughout the state.

Winship created the position in response to the expanding size and scope of the Health Sciences Center and says a major benefit of the position will be the ability to integrate the inpatient and outpatient clinical operations throughout the system.

"I couldn't be more excited about adding John to our administrative team," Winship says. "He will be a tremendous

asset and is the ideal person for the job with his experience in health-care administration coupled with his knowledge of health care in mid-Missouri."

O'Shaughnessy cited the chance to assist the University in its opportunity to create a fully-integrated health system for mid-Missouri as his main reason for accepting the job.

An executive with BJC for the past 15 years, O'Shaughnessy most recently has directed all acute-care activities within BJC's north region, which includes five hospitals, five nursing homes and an assisted living community, all of which are located in north St. Louis County and southern Illinois. At various times he has had direct or indirect responsibility for all of BJC's major community hospitals,

including Boone Hospital Center where he was president from 1985 to 1992.

He also has had responsibility for BJC's home health program, occupational medicine and wellness services. In addition, he assisted in the formation of a joint venture of a Medicaid managed-care program that currently has 30,000 enrollees. In his role at the HSC, he also will hold administrative responsibility for managed-care operations.

Prior to moving to Columbia in 1985, he served as hospital administrator at Children's Mercy Hospital in Kansas City and the Medical Center of Independence. He holds bachelor's and master's degrees from St. Louis University. He and his wife have three grown children, two of whom are graduates of the University of Missouri.

Rationalizing 'overexuberance'

Good news is like money. When you get either, you hope for more. But high investment returns may be creating unrealistic hopes for the future, according to Craig Israelsen, associate professor of consumer and family economics.

Over the past four years, large company stock returns on the Standard & Poor's 500 Index have been unusually high; the average return has been about 30 percent. Last year was no exception, with return rates at a lower but still above-average 16.5 percent.

But long term data suggest that the trend won't last. Cycles of annual returns since the 1920s show an average return of just 12 percent, less than half of recent years' returns.

"There is a multi-faceted explanation for the recent high returns," Israelsen said. "First, consider low interest rates. With lower interest rates, savings accounts aren't generating as much money and are less appealing. Therefore, money leaves savings accounts and

enters the stock market. The stock market behaves like an auction; the inflow of money bids up stock prices, resulting in high returns.

"Another factor is the growing interest in retirement investments. People live longer these days and need to save for possibly two or three decades worth of living expenses while in retirement."

All of this translates to a constant influx of cash into an

already buoyant market. "It's pretty hard for a market to fall when you have new money steadily coming in," Israelsen said. "Should the exuberant market of recent years encourage a person to enter the market? Of course. But play the cycles intelligently. Go in with a full understanding that it may not persist. Start with it; stay with it."

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Creating a vision for the entire University

FACULTY LEADERS Nursing professors make their marks on faculty leadership in the University community

For the first time in Mizzou's history, two professors of nursing are in charge of monitoring the vital signs of MU's faculty. Beth Geden leads the Faculty Council, and Susan Taylor presides over the Graduate Faculty Senate. These top governing bodies deal with faculty concerns and assist administration in shaping the University's future.

It also marks the first time that both faculty leadership positions have been held by women at the same time.

Geden and Taylor have more in common than their profession and their shared commitment to MU faculty. Although they grew up in different states, they had similar childhoods. Each attended parochial schools and decided as early as the third grade to pursue careers as nurses and teachers.

"I came up when women didn't have a whole lot of choices. It was nursing or teaching," Taylor says. "My mother inspired me to go to school, and I am the first college graduate in an extended family."

Having to make her own way prepared her for leadership roles, she says. "I'm getting ready to retire in June, and I figured out that except for a few months after having two children, I've been working since I was 16."

Men are gradually entering nursing in greater numbers, but the profession is still female-dominated. Although neither Geden nor Taylor have dealt frequently with male administrators, both have noticed gender differences in management styles.

"Women generally have had a greater sensitivity to the sense of community than males, but in the past 20 years that certainly has changed," Geden says. "I hear both men and women in academic environments, particularly our provost, talking about community and consensus building being keys to success and the foundation for future movement and for change."

Taylor says she's not seen the changes she hoped would occur as women rise to higher-level positions. "They take on more of the behavioral characteristics of the culture they work in and lose whatever positives there might be by being different," she says.

Both agree that good leaders, regardless of gender, need to see beyond their own discipline and create a vision for the entire University. "I don't believe it is the responsibility of the leader to define the problem, but it is the leader's responsibility to understand it and to understand it from the constituent's perspective," Geden says.

Partnering with constituencies helps everyone see how working together is for the "good of our own small areas and the larger



Rob Hill photo

LEADING BY EXAMPLE The fourth floor conference room of the Nursing School Building serves an important role for professors Susan Taylor, left, and Beth Geden not only to prepare students to become excellent nurses today, but also to serve as the next generation of leaders in the professional communities.

community within which we live," Taylor says. "That kind of vision is important. I think people who have academic leadership have a good understanding that a university is unique. It is not a corporation. Strategies that work in corporations have limited value in academic governance."

What advice do these professors give for increasing the number of women in leadership roles at MU? It should be a planned, not a serendipitous event, Geden says. "You choose to be an active member of the University community and choose to serve on committees where you have some expertise to contribute." Above all, one must be willing to take chances, she continues. "Even to submit your name for consideration is a risk."

Taylor believes more fundamental changes are needed, such as doing a better job in accommodating spouses so that women have opportunities to relocate to accept better jobs.

"If those things change, you stand a better chance of getting more women," she says. "But as in any other thing, it's just an absolute commitment on the part of the people doing the hiring."

Faculty Council, with 27 representatives from various academic divisions, brings together the voices of more than 1,200 tenured faculty. "We have an extremely diverse faculty, and it's impossible to formulate specific directives that encompass everyone's needs," Geden says. "However, council can be effective in identifying primary issues and outlining general

guidelines that can then be adapted at the department level to fit the needs of that faculty segment."

Geden was elected last April for a one-year appointment as Faculty Council chair. "I find it exciting working with the faculty and appreciating the extraordinary gifts of the faculty." On the other hand, she admits, the work is time-consuming. "The issues are significant and affect everybody's career, and require thought and reflection, which sometimes is difficult to find the space for."

After a term as vice president and president-elect Susan Taylor took over leadership of the Graduate Faculty Senate. Although she is not the first woman to hold this position, she is the first from the School of

Nursing to lead the chief legislative and policy-forming body for the Graduate School.

The senate deals with new courses or degree programs, course changes, membership graduate and doctoral faculty membership, and approval of graduates for degrees.

Taylor leads the senate at a crucial time. The University is searching for a new dean of the Graduate School, and much of the senate's agenda will take shape when that position is filled on a permanent basis.

Geden believes the election of two nursing professors to leadership positions in faculty government has more to do with shared commitment than to mere coincidence. "It wasn't a planned set of events, but it is a reflection of Sue's and my commitment to members of our nursing school faculty being full members of our University."

Their commitment to MU began when they arrived here 23 years ago. Both have risen through the ranks to full professors. Neither has shied away from teaching, researching and service to Missouri's citizens.

Geden, a nurse practitioner, is a three-year veteran of Faculty Council. She taught undergraduate and graduate students before serving for five years as the school's associate dean for research. "Even though I taught a class each semester," she says, "I missed teaching and student contact and decided I enjoyed being on the faculty much more."

Geden is regarded as an expert on self-care and how families and others collaborate to provide care for individuals. Her recent work centers on how families of asthmatics cope with the illness and make changes within the household to enhance a patient's health.

Taylor, a former vice chair of Faculty Council, has served on the Graduate Faculty Senate since 1996 and was chair of its biological sector in 1997-98. She also has held seats on MU's honorary degrees committee, intercollegiate athletics committee, academic planning committee, and the long-range planning committee. She has earned a Kemper fellowship, and Gold Chalk and Faculty-Alumni awards.

Geden hopes that she and Taylor will have a positive impact on faculty government and on the future of University administration. Although the two professors are in faculty leadership positions on campus, Geden points to the lack of women among the University's top administrative echelon. "You don't have to look very far nor go to many meetings to be aware that you are among the few females. We're coming along in terms of women being in leadership positions, but we haven't reached the level I think we should be."

FOR THE record

Correction

A brief item in the Jan. 13 issue of Mizzou Weekly gave an incorrect web address for the Molecular Biology Week poster session to be held March 8 and 9. The correct address is: biotech.missouri.edu/mbp/exchange/mbw2K/for_m. The K in the address should be uppercase.

The annual event attracts more than 100 posters from

campus researchers using molecular biology techniques; only students and postdocs are eligible for the contest. The deadline for submitting poster abstracts is Feb. 1. Abstract forms must be filled out and submitted electronically to the above address.

Women in the Arts 2000 Exhibition

The Brady Commons Gallery invites all women artists 18 and over to submit entries to the Women in the Arts juried exhibit. All media are acceptable and will be juried from slides or actual work. Entries will be received Feb. 7-

11, and exhibit dates are March 6-16. Entry fees are \$5 for students and \$10 for nonstudents. With questions, contact the Craft Studio, 203 Brady Commons or call Chris or John at 882-2889.

Staff Development Awards deadline

MU staff have another week to complete their proposals for Staff Development Award funding. The deadline is noon Jan. 28, and the winners will be notified March 1.

Applications were mailed earlier to all eligible staff members, and are available at the MU Staff Advisory Council office, 305D Jesse Hall.

INbrief

Title change reflects Porter's undergraduate education role

Gil Porter was recently named associate vice provost for undergraduate studies. The new title is designed to encompass his roles as director of the General Education Program, coordinator of campus advisement and consultant on assessment activities, says Peter Markie, vice provost for undergraduate studies.

"This is long overdue and is suitable recognition for the wide variety of responsibilities that Gil Porter carries with regard to undergraduate education," Markie says. "He's been a lot more than director of general education for a long time. He's been a leader in many of our undergraduate education efforts. Gil is one of the most knowledgeable people on campus on issues of general education, assessment and advising."

Although Porter's title has changed, he will continue to focus on building one of the nation's best general education programs for undergraduates. Mizzou's General Education Architecture is widely regarded as a model for other major research universities. In 1997 MU won the prestigious Hesburg Award for undergraduate education.

However, some challenges remain for undergraduate education at MU, Porter says. They include implementing the undergraduate seminar, the only component of the General Education Architecture not yet in place.

"Another challenge is to preserve a liberal education for MU undergraduates in a climate that favors specialization, research, vocational training, and ever increasing hours in academic majors at the expense of the traditional background in the liberal arts and sciences," Porter says. "My intention is to continue to do the best job I can wherever my assignments lead me."

Fulbright grant takes LeSeur to Spain

Geta LeSeur, associate professor of English and women studies, will be a Fulbright senior scholar teaching American literature next fall at the University of Sevilla in Seville, Spain. At MU, LeSeur has taught courses in African-American literature, Caribbean literature, the Harlem Renaissance, major women writers and the role of black women in America, among others. She has published two books, *Ten Is the Age of Darkness: The Black Bildungsroman* and *Not All Okies Are White: The Lives of Cotton Pickers in Arizona*.

LeSeur said she is excited about the chance to teach in one of Spain's most beautiful cities. At Sevilla, she will be a senior lecturer in American literature and culture. Although she minored in Spanish in college, LeSeur will be teaching in English. "I've gotten quite rusty," she said. "But the reality of the immersion into the culture of Spain and the language's rhythms will be a welcome challenge."

LeSeur originally intended to teach and research in South Africa, where she had once studied novels of development and biographies of imprisoned and political black women at the University of Western Cape in Cape Town. But the recent transformations in South Africa's educational system led her to the assignment in Spain instead.

MU scientists elected fellows in American Physical Society

Groundbreaking research that has paved the way for Walkman® technology and insight into the human lung has given two MU researchers international recognition in physics.

For their work, Bill Yelon, a researcher at the MU Research Reactor, and Peter Pfeifer, a professor of physics, have been elected fellows of the American Physical Society. Fellowship is limited to one-half of 1 percent of the society's membership.

Pfeifer's research deals with identifying fractals, rough surfaces that mirror each other in repeating patterns. In the human lung, the fractal structure helps to keep oxygen flow at a maximum while keeping out and minimizing effects from foreign materials such as the chemicals in cigarette smoke. This information could prove vital to physicians as they fight lung diseases.

At MU's Research Reactor, the largest nuclear research reactor on a university campus, Yelon's research has helped lead the way for Walkman® stereos, computer disk drives and, possibly soon, a lighter, faster jet engine. Yelon has been working at MU since 1976

Continued on Page 6

SOME HOSPITALS DEDICATE A FULL WING TO CANCER TREATMENT



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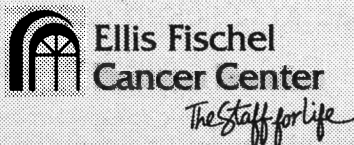
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University of Missouri Health Sciences Center



In Brief from Page 5

and is searching for a strong magnet that can withstand the heat intensity inside a jet engine.

Mizzou Tigers for Tigers

Mike Baltz, a doctoral candidate in wildlife biology, has assumed the role of program coordinator for Mizzou Tigers for Tigers, the University's campus-wide conservation program for critically endangered wild tigers.

According to the World Wildlife Fund, it is the first mascot conservation program of its kind in the country. "Because the Bengal tiger is MU's mascot, the University has a unique opportunity to make a significant contribution to the conservation of the species," said Baltz.

He first envisioned Mizzou Tigers for Tigers after a 1998 research trip. Realizing the species could disappear, Baltz returned with a self-imposed mandate to help make a difference. The goals of the program are to raise awareness about the conservation needs of wild tigers, to develop research and educational partnerships with organizations in the United States and in tiger-range countries, to support funding of tiger conservation efforts, and to provide leadership in the development of tiger conservation programs at other institutions. For more information on the Mizzou Tigers for Tigers program, see the web site or contact Baltz at BaltzM@missouri.edu

Nursing grant focuses on collaboration

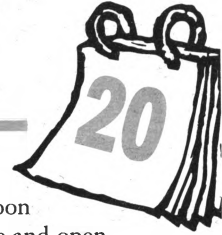
Changes in the delivery of health care in this country are bringing challenges. The Sinclair School of Nursing recently received a \$417,000 grant that will focus on preparing nursing students at the associate, bachelor's and master's levels to work together in a collaborative manner to better serve community-based, health-care systems.

The three-year grant from the U.S. Department of Education was one of 26 awarded from a pool of 488 proposals. MU's School of Nursing and Moberly Area Community College will partner in developing and implementing a cooperative curriculum which will be designed as a model for other programs across the country. The two institutions will collaborate in all aspects of the program including teaching, clinical and research activities.

"Our goal is to educate students utilizing a team approach, focusing on the contributions students from each level bring to the team effort," said Alice Kuehn, associate professor of nursing and principal investigator. "This formalized team approach will offer opportunities for nursing faculty from each level to collaborate in the education process."

Pilot sites in Moberly, Macon, Marshall and Columbia will be used by the program beginning next fall. Students will be working together in nursing homes, community health departments, area hospitals and other community settings already using this multi level collaborative approach

calendar



Send calendar items by Campus Mail to Mizzou Weekly Calendar, 407 Reynolds Alumni Center, by noon Thursday the week before publication. Events are free and open to the public unless otherwise noted.

Concerts and Plays

Saturday, January 22

CONCERT SERIES: I Musici de Montreal, a 14-member orchestra under the direction of Yuli Turovsky, will perform at 8 p.m. in Jesse Auditorium. For ticket information, call 882-3781.

Thursday, January 27

THEATER SERIES: "New Plays from the Missouri Playwright's Workshop," three short plays developed by student writers, will be performed at 8 p.m. tonight, Jan. 28-29, and Feb. 3-5, and at 2 p.m. Feb. 6 in the Corner Playhouse. For ticket information, call 882-PLAY.

Conferences

Friday, January 21

DR. MARTIN LUTHER KING, JR. SYMPOSIUM: "The Forgotten King: Struggles Against Poverty in the New Millennium" will be held from 8:30 a.m.-4:30 p.m. in Memorial Union. A reception and creative writing reading will be held at the Black Culture Center from 4:45-6 p.m. For locations and times, visit www.missouri.edu/~mlkwww.

Courses

Thursday, January 20

LIBRARY DATABASE WORKSHOP: "Internet Searching Workshop for the Health Professionals" will be presented from 3:30-5 p.m. today, Feb. 17 and Mar. 21, and from 10-11:30 a.m. Apr. 19 and May 24 in 126 Health Sciences

Library. For more information, call 882-6141.

Monday, January 24

MSA CRAFT WORKSHOPS: The following 5-week workshops begin this week: pot throwing, ceramic tile, raku firing, basic drawing, watercolor, stained glass, lost wax casting, fabrications, basic and intermediate black-and-white photography, and alternative photographic processes. Another 5-week session will begin the week of Mar. 13. Call 882-2889 for cost and registration information.

Tuesday, January 25

ET@MO WORKSHOP: "Planning Your Web Course" will be held from 2-3:30 p.m. today in N222/223 Memorial Union. Also on Mar. 15 and May 9 from 9:30-11 a.m. For registration, call 882-3303.

Wednesday, January 26

ET@MO WORKSHOP: "Transforming a Traditional Presentation to a Televised Presentation" will be held from 9:30-11 a.m. today, Mar. 14 and May 10 in Room 20 Academic Support Center. For registration, call 882-3303.
HEALTH FOR KIDS CLASS: "For Big Kids Only," a program to help children ages 2-10 prepare for a new sibling, will be held from 6:30-8:30 p.m. tonight and Feb. 23 on the mezzanine of University Hospital and Clinics. Registration required, call 882-6973.

Exhibits

ART FOR LIFE: Watercolors by Jane Anne Gideon, pastels by

Sue Van Buren, and bronze sculpture by Charles Strain are on display in the lobbies of University Hospital and Clinics and Ellis Fischel Cancer Center through March 27. A children's art show also is on display at University Hospital.

BRADY GALLERY: "Ceramics and Prints" by Martin Cox is on display Jan. 24-Feb. 3. Brady Gallery, on the second floor of Brady Commons, is open 10 a.m.-5 p.m. Monday-Friday. Beginning Jan. 24 additional hours are 10 a.m.-4 p.m. Saturday, and 1-5 p.m. Sunday.

BINGHAM GALLERY: "Annual Graduate Exhibition," works by current graduate students majoring in art or art education, is on display though Feb. 4. The gallery is located in the Fine Arts Building.

MUSEUM OF ANTHROPOLOGY: The museum's exhibits focus on Native American cultures and the history and prehistory of Missouri. The museum, located at 100 Swallow Hall, is open from 9 a.m.-4 p.m. Monday to Friday.

MUSEUM OF ART AND ARCHAEOLOGY: Special Exhibits:

- "The Greek Symposium" is on display through Feb. 6
- "Los Caprichos" is on display through April 16.
- "Faith Ringgold: Her Story in Text and Image" is on display through May 21.
- "Wrapped Creatures: Animal Mummies from Egypt" is on display through Aug. 27.
- "Jaguar's Realm: Ancient Art from Mexico to Peru" is on display through 2000.
- "In a Favored Light: Contemporary Russian Impressionist Painting" is on display Jan. 25-June 11.

The museum, located in Pickard Hall, is open from 9 a.m.-5 p.m. Tuesday-Friday, 6-9 p.m. Thursday and noon-5 p.m. Saturday and Sunday.

STATE HISTORICAL SOCIETY:


- Watercolors and drawings by wildlife artist Charles W. Schwartz are on display through April.

The gallery is open from 8:30 a.m.-4 p.m. Monday-Friday and is closed on Saturday.

- "Rare Maps from the Collection of the State Historical Society" is on display in the north-south corridor.
- "Decades: 1899 to 1969, Editorial Cartoons" is on display in the east-west corridor.

The corridors are open from 8 a.m.-4:30 p.m. Monday-Friday and 9 a.m.-4:30 p.m. Saturday.


UNIVERSITY ARCHIVES: "Y1.9K: Mizzou in 1900" is a special online exhibit for the millennium. Visit www.system.missouri.edu/archives and follow the millennium link to see what was happening at Mizzou at the turn of the century



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WOMAN WITH A SCARF Through June 11, the Museum of Art and Archaeology is hosting a special exhibition titled "In a Favored Light: Contemporary Russian Impressionist Painting." This oil-on-canvas image by V. Uevlev is on loan from The Finley Collection of Russian Art in Chattanooga, Tenn., and is to be reproduced only with the museum's permission.

Lectures and Seminars

Thursday, January 20

INTERNATIONAL AFFAIRS SEMINAR: Mary Heppner, associate professor, and Puncy Heppner, professor, both with the Department of Education and Counseling Psychology, will discuss their recent experiences in Taiwan at noon in S-16 Memorial Union.

CAMPUS WRITING PROGRAM PANEL: "Micro/Macro-Evolution and the Teaching of Science: Seventy-Five Years After the Scopes Trial" will be discussed at 4 p.m. in 113 Arts & Science Building.

Moderator John Kultgen, professor of philosophy, will lead panelists Becky Litherland, science education coordinator with Columbia Public Schools; Gerald Summers, professor of biological sciences, and Jan Weaver, coordinator of MU's environmental education program.

NUTRITIONAL SCIENCES LECTURE: Tom Lyons, post doctoral fellow in molecular biology, will present "Genome-Wide Techniques for Studying Nutrient Regulation of Gene Expression" at 4 p.m. in 209 Gwynn Hall.

Friday, January 21
GEOLOGICAL

SCIENCES LECTURE:

David Wronkiewicz, associate professor of geology and geophysics at UM-Rolla, will present "Influence of Uranyl Phases on the Alteration of Spent Nuclear Fuel and the Migration of Radionuclides" at 3 p.m. in 108 Geological Sciences Building.

Monday, January 24

JOURNALISM SEMINAR: Jan Colbert and Glenn Leshner, assistant professors of journalism, will present "Project and Thesis Proposals: Refining Our Roles as Advisors" at noon in Tucker Forum in Gannett Hall.

NUTRITION LECTURE:

Dietician Terri Jo Oetting will present "A Dozen Nutritional Dos and Don'ts for the New Year" from noon-12:30 p.m. or 12:45-1:15 p.m. in the Main Street Conference Room at University Hospital.

Wednesday, January 26

MIDDAY GALLERY EVENT:

Debra Page, associate curator of European and American art at the Museum of Art and Archaeology, will present "In a Favored Light: Contemporary Russian Impressionist Painting Exhibition" at 12:15 p.m. at the museum in Pickard Hall.

RELIGIOUS STUDIES

LECTURE: Elizabeth Johnson, professor of theology at Fordham University, will present "Imagining God: Creating Worlds" at 4 p.m. at the Newman Center, 701 Maryland Avenue.

Thursday, January 27

INTERNATIONAL AFFAIRS SEMINAR: Andrew Twaddle, professor of sociology, will present "Is the Swedish Model Dead?" at noon in S16 Memorial Union.

Meetings

Thursday, January 20

FACULTY COUNCIL MEETING: The Faculty Council will meet at 3:30 p.m. in S203 Memorial Union. Additional meetings will be Feb. 10, Feb. 24, Mar. 9, Apr. 6 and Apr. 20.

Tuesday, January 25

GRADUATE FACULTY SENATE MEETING: The Graduate Faculty Senate will meet from 3:45-5 p.m. in S214/215 Memorial Union.

Special Events

Thursday, January 20

MUSEUM FLASHLIGHT TOUR: "Y2K B.C.," a flashlight tour of the ancient art exhibit for families with children between the ages of 7-12, will be held from 6:30-7:30 p.m. in the Museum of Art and Archaeology.

Monday, January 24

HEARNES CENTER EVENT: The Harlem Globetrotters return for their "Positively Magical" tour at 7 p.m. tonight. For tickets, call 1-800-CAT-PAWS.

Tuesday, January 25

BASKETBALL LUNCHEON: Coach Quin Snyder will update faculty, staff and retirees on the Tigers' season at a noon luncheon in the athletic dining hall in the Tom Taylor Building. Cost: \$5. An additional luncheon will be held on Feb. 7. Reservations required, call 882-2076.

Embracing a broader view of education

Faculty member Alan Strathman discusses how activities in and out of the classroom are inextricably intertwined

During my eight years as a "regular" faculty member in psychology, I held a fairly traditional view of higher education. I taught a class from 11-11:50 Monday, Wednesday and Friday, and shortly before 11 most of the students arrived. We learned about psychology for 50 minutes, and all the students were gone by noon. I gave little thought to where they went or what they did between our time together in class. While I encouraged them to study as much as possible, I did not expect that their time outside of class would be educationally focused.

In August 1998 I modified my faculty appointment and assumed the position of director of Residential Academic Programs. The program is housed in the Student Affairs division and attached to the Residential Life department.

The mission of Residential Academic Programs is to ensure that all residence hall students are living in a learning focused and supportive environment. For

many, the notion that a student's time in the residence hall can be educational is a surprise, perhaps due to memories of their own time living in the residence halls during college.

Life in the residence halls has changed dramatically over the last twenty years. Gone are the days when all-night parties were considered commonplace.

Instead, we train our community advisors to be educators. They begin the year by meeting with residents individually or in small groups to help them set goals for the semester. Community advisors keep notes of these meetings and periodically follow-up with their residents to see how they are doing. Community advisors typically collect syllabi from their residents and create master schedules indicating when residents have exams and papers due. They even go a step further by organizing study groups

forum

before exams, tutoring students or referring them to other resources on campus. They create bulletin boards focusing

on issues of an educational nature and often create means to publicly recognize students who excel in their coursework.

This academic atmosphere represents the baseline of our efforts. With other faculty members, we have gone even further by creating Freshman Interest Groups (FIGs), Sponsored Learning Communities, and Residential Colleges. These programs have two major objectives: to bring students together with others who share their academic interests and to bring students and faculty together in more informal settings.

After almost a year and a half in Residential Academic Programs, I have come to embrace a much broader view of undergraduate education. I agree

with Trudy Banta and George Kuh, two noted scholars of student learning, when they wrote recently, "When faculty and student affairs professionals pool their perspective on students' in-class and out-of-class experiences, they discover firsthand what the college impact research shows: that cognitive and affective development are inextricably intertwined and that the curricular and out-of-class activities are not discrete, independent events; they affect one another (sometimes profoundly) in ways that often

are not immediately obvious."

By next fall more than 70 percent of residence hall students will live in a formal learning community. These communities will include 80 FIGs, 24 Sponsored Learning Communities and 3 Residential Colleges. Anyone who would like further information about our Residential Academic Programs can contact me at 882-1874 or at StrathmanA@missouri.edu.

classifieds

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MIZZOU WEEKLY CLASSIFIEDS: Make check payable to University of Missouri and send to Mizzou Weekly, 407 Reynolds Alumni and Visitor Center, Columbia, Mo. 65211. Attention: Will Miller

New cyberhelp for future librarians

In the olden days — about 10 years ago — gathering information at a library could be quite a chore. These days, things are a little different at the local library.

Card catalogs have been computerized, and much of the information consumers once sought on paper is now available in cyberspace. But with new technology comes new frustrations; learning how to use electronic information resources

is a challenge for consumers and librarians alike. With classes that began this week, the College of Education is helping future librarians understand and cope with the demands of electronic information systems in the public library setting.

In two separate classes, graduate students in the college's School of Information Science and Learning Technologies will learn how the internet has changed information services

and library instruction. The web-based classes are funded through a \$127,611 grant by the Institute of Museum and Library Services.

"Electronic communication has changed the library as an institution, but the library can evolve its purpose and function to provide access to information whether it's in print or electronic," said Bryce Allen, who wrote the grant proposal and will instruct one of the courses.

Q&A

Q I know that MU has been working for years to avoid any possible meltdown over the Y2K millennium event. So how did it go? What happened on campus New Year's Eve when almost everyone was away on the long holiday weekend?

A Not much, would be the most concise answer to your question. However, the campus wasn't completely deserted. Troubleshooters were on hand at strategic locations to make sure help was there if it was needed.

Campus Facilities assembled a crew of experts that went on duty at 10 p.m. Dec. 31. to make sure that power, water and building utility and security services were operating. Many of those employees started heading home around 12:30 a.m.

"There were no problems whatsoever. All systems functioned as they should and do routinely. That's what we expected, and our expectations came true," says Phil Shocklee, associate director of Campus Facilities. "We had planned for this and our planning paid off."

From their Stewart Road command station, Schocklee said the crew also monitored broadcasts from the East Coast so they could see if Y2K problems were occurring in earlier time zones.

The staff at Information and Access Technology Services also experienced an "all-clear" on New Year's Eve. "We had people standing by and had prepared systems check lists," says Todd Krupa, communications officer with IAT Services. After the date rolled over, IATS computer experts took a look at all the computing and telecommunications systems.

"Everything had a green light," Krupa says. "By 1:15 or 1:20 a.m., we'd pretty much decided the critical systems were all a go, with no problems." He points out that the quiet weekend, in part, was a credit to years of work and close cooperation from all across campus.

The following day, IATS staff continued to test and monitor the systems. Some of the mainframe-based application systems were scheduled to kick in at 8 a.m. Saturday. "Everything went off without a hitch," Krupa says. "It was very uneventful. Actually, that's how we wanted it to come out."

Although the critical Y2K date has come and gone, that doesn't mean the coast is absolutely clear, Krupa adds. "There are still some things that can come up. One little glitch can degradate a system eventually. The Y2K issue isn't something that disappears once Jan. 2 hits the calendar.

"We're continuing our monitoring, looking for abnormalities in the system — not that we wouldn't do that anyway."



IAT Services: Meeting the Needs of Students, Faculty, and Staff

Computing Enhancements for Winter 2000

IAT Services announces three service enhancements to better meet the needs of students, faculty, and staff as the MU Campus returns to life for the Winter 2000 semester.

Extended Hours for Help Desk 882-5000

Because computer problems occur at all hours, the IAT Services Help Desk will be open an additional 32 each week to help you out!

M-Th 7am - Midnight
Fri 7am - 6pm
Sat Closed
Sun Noon - 8pm

Color Printing Available February \$1.25 per page

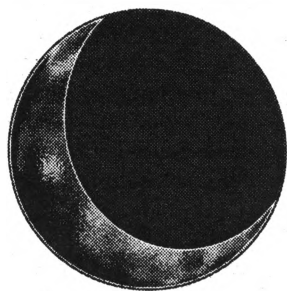
In response to numerous requests, IAT Services began installing the first round of high-quality color printers at various sites. Pay with campus charge or IDO.

Sorry, no cash or credit cards accepted.

Coming Soon to
**Memorial Union,
Middlebush and Blair**

Extended Hours for Computing Sites

IAT Services sites have been categorized into three groups according to their new hours of operation, adding 188 hours weekly.

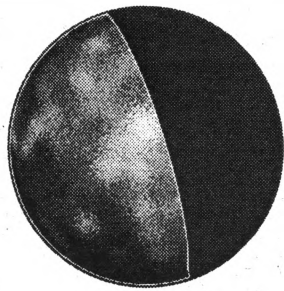


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M-Th 7am - 10pm
Fri 7am - 7pm
Sat 10am - 7pm
Sun 1pm - 10pm

Locations:

GCB 1, GCB 2
Engineering West 145
Stanley
Gannett
Hill Hall

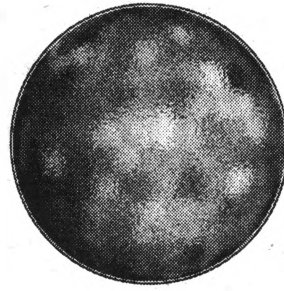


HOUR · 105 · SITE

M-Th 7am - 1am
Fri 7am - 7pm
Sat 10am - 7pm
Sun 1pm - 1am

Locations:

Arts & Science
Black Culture Center
Brady Commons
Walter Williams
Middlebush



HOUR · 126 · SITE

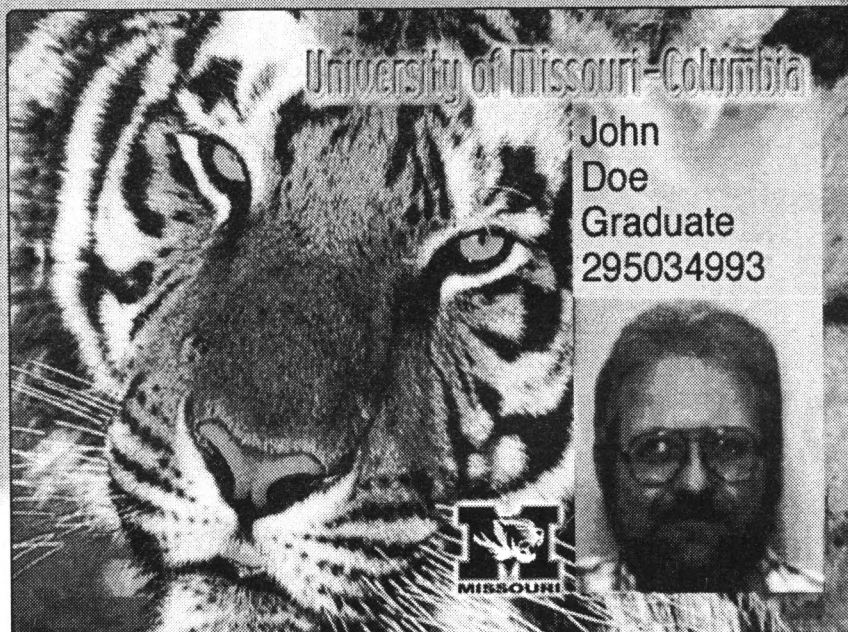
M-Th 7am - 4am
Fri 7am - 10pm
Sat 10am - 7pm
Sun 10am - 4am

Locations:

Blair
Memorial Union
Pershing
Engineering West 142
Physics

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Aboreal overachiever

On a sunny afternoon Brad Mann throws a rope over a low branch, some 20 feet above the ground, and pulls himself skyward into the largest tree on campus, a massive pin oak on the north side of Schlundt Hall.

"The limbs on this tree are bigger than the trunks of most trees on campus," Mann says with a smile. Mann's job as arborist for Landscape Services takes him high above the crowded sidewalks and into treetops all over campus.

Why does this particular arboreal overachiever earn the top spot as Mizzou's biggest tree?

The standard yardstick is to measure a tree's diameter at breast height, or 4.5 feet above the ground,

explains Tom Flood, Landscape Services superintendent. The giant oak at Schlundt Hall measures a tape-busting 52 inches in diameter and is 13.5 feet in circumference.

"There is an American elm at the Marx Building (off South Providence Road on Carrie Francke Drive) that I would say is a close second," Flood says. "It actually measures 54 inches, but that doesn't consider that it's really two trunks that grew together and now are separating with a large split. So, in effect, it would be smaller." Flood's crew

doesn't attempt to measure tree heights.

Mann began his career right after high school when he took a job trimming tree limbs around power lines. Four years ago he took on the responsibility of caring for more than 5,000 campus trees — an inventory that boasts 265 different tree species with an estimated value of \$4.8 million. Landscape Services is a unit of Campus Facilities.

The most common species on campus are oaks and maples. Among the more unusual trees at Mizzou is the dawn redwood.

Once thought to be extinct, the species was discovered growing in China in 1941.

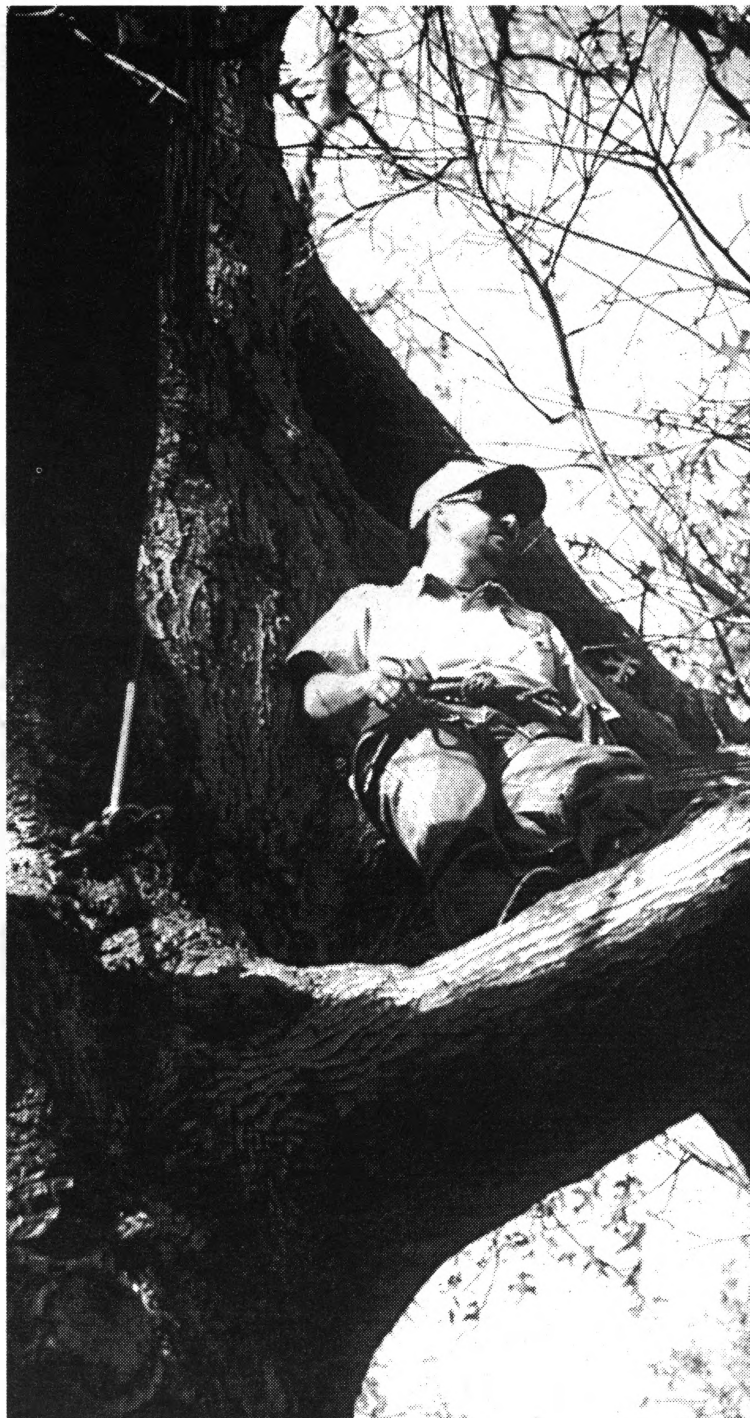
Other standouts include the famous cedar of Lebanon, rubber trees and winter-blooming witch hazel.

Mann says that safety is one of the main aspects of his job. "We're trained to spot hazards most people would never see," Mann says. Those hazards include weak branches and other defects that could cause limbs to come crashing down on people or buildings.

Mann watches for these potential hazards and tries to remove them before they cause a problem. Not only does it improve safety, but the attention helps keep the trees on campus healthy, looking their best, and extends their life expectancy.

Mann takes great pride in his

Myou



Steve Morse photo

work. He's probably most proud of the mighty pin oaks that ring Francis Quadrangle. He fertilizes them and keeps the dead wood trimmed back. "It's an honor to do that on those historic trees in such a nice place," he says.

Mann also tends the trees along the University's three "Tree Trails." On all the trails, the Memorial Union loop, the Jesse Hall loop, and the Lowry Mall loop, the trees are numbered. Anyone can get a brochure that gives specifics about the trees, such as scientific names, common names and general information. The brochures are available at Jesse Hall and the Reynolds Alumni Center or by calling Landscape Services.

Now that the question of the biggest campus tree has been settled, how about naming the oldest? It's probably not the Schlundt Giant, Flood says. Using the growth rate of the Quad's pin oaks — which can be documented — he estimates that tree is about 70 years old.

So what is the granddaddy of campus trees? "I don't know," Flood says, "and we may never know, but I would love to hear some suggestions."

You can e-mail your oldest tree nomination to: FloodT@missouri.edu.

From his treetop perch in the largest tree on campus, arborist Brad Mann has a bird's-eye view of Mizzou.




WE'VE MOVED!

MU's Sign Shop is now located in the General Services Building at the intersection of Stadium Boulevard and South Hearn Drive.

Same telephone numbers:
882-3248 (the Sign Shop)
or 882-8211 (Customer Service Center).





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Maryland Avenue will close between Turner Avenue and Rollins, Monday, January 24th. A 3-way stop sign will be installed at Missouri Avenue and Rollins. Please use caution in the area.

web.missouri.edu/~mubs/parking/parking.html

Ellis Library Copy Service Salutes National Girls and Women in Sports Day

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Friday, February 11, 2000

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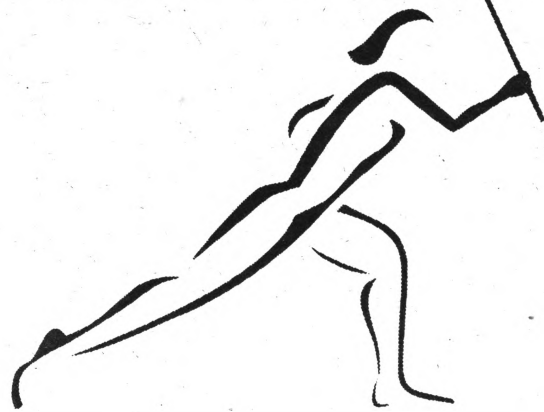
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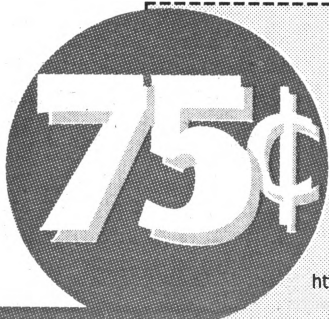
Guest Speaker
Melissa McFerrin

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Cindy Stein, MU Women's Basketball Head Coach, will emcee this event. For more information about the banquet or about how you can get involved in WIN for Columbia, contact Wendy Spratt (875-7414), Shelley Simon (443-1407) or Sarah Reesman (882-2061).



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On the Move with Mizzou

A Guide to your New Mizzou Weekly



Myou

This is a new department that features the people — behind the scenes or front-and-center — who keep MU humming. If you have suggestions about people with interesting jobs or hobbies, let us know.

INbrief

It can be a real chore to keep up with all the happenings at a campus as large as MU. In Brief aims to provide a concise catalog of University events and achievements.

MIZZOU people

This column provides recognition for faculty and staff accomplishments, whether it's a publication, a presentation, an award or a promotion.

calendar

A weekly schedule of campus events, everything from concerts and conferences to seminars and special events.

forum

Forum pieces and letters to the editor offer an opportunity for Mizzou Weekly readers to hear other readers' points of view on campus and education issues.

IN THE media

This feature highlights the national reputation of MU's faculty and staff by recognizing their contribution to news in print or broadcast stories.

Q&A

Our Q&A column provides answers to readers' questions about the policies, places and things that make the University such an interesting place to work. The questions should be of general interest to the campus community. They also must be signed, however the identity of those who ask the questions will remain confidential.

classifieds

Got a garage full of "collectibles" that might bring in a few extra bucks? Want to advertise a service or home business? This is the place to reach an exclusive University audience at a very modest cost — \$7.50 for up to 30 words.

FOR THE record

A perfect place to announce award nominations, plans for upcoming special events or requests for research subjects.

LET US KNOW WHAT YOU THINK

What do you like best about Mizzou Weekly?

How could Mizzou Weekly be improved?

Any other comments?

SEND THIS FORM CAMPUS MAIL TO: MIZZOU WEEKLY, 407 REYNOLDS ALUMNI CENTER, OR FAX YOUR COMMENTS TO 882-7290. YOU CAN ALSO E-MAIL YOUR COMMENTS TO PUBLICATIONS@MISSOURI.EDU

MizzouWeekly

University of Missouri-Columbia
Publications and Alumni Communication
407 Reynolds Alumni and Visitor Center
Columbia, MO 65211

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Digitization Information Page

Local identifier MizzouWeekly(print)

Source information

Format Newspaper
Content type Text with images
Source ID Duplicate copies University Archives weeded out
Notes Volume 21, Number 1, page 6 has a small piece of white paper
glued to the upper right corner that covers some text.

Capture information

Date captured July-December, 2022
Scanner manufacturer Plustek OpticBook
Scanner model A300 Plus
Scanning system software Book Pavilion
Optical resolution 600 dpi
Color settings 8 bit grayscale for majority of pages;
24 bit color for color illustrations/portraits/photographs
File types tiff
Notes

Derivatives - Access copy

Compression Tiff: LZW compression
Editing software Adobe Photoshop 2022
Resolution 600 dpi
Color same as captured
File types pdf created from tiffs
Notes Images cropped, straightened, and brightened.