

Mizzou Weekly

Mizzou by the Numbers

Check out the top 15 undergraduate majors and degree producing programs at MU.
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Tolerance and Respect

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Nov. 9, 2000

University of Missouri-Columbia

Remember: Tomorrow is the deadline for making changes to your benefit plans.

Talking the Talk

MU researcher explores how the media distort reality.
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Preserving dignity

QUALITY CARE School of Nursing's home health care center safeguards the elderly's independence

For elderly Columbians nearing the end of life's journey, staying put is paramount. Many are taking advantage of services offered through the School of Nursing's home health-care program. University Nurses Senior Care provides the frail or chronically ill with health care in their own residences. This service stays off a move to a nursing home or assisted living facility.

Think of it as "aging in place," says Karen Marek, executive director of the senior care center and professor of clinical nursing. "We bring the services to them, giving them a chance to stay in one place," she says. Through the program, 30 MU health-care professionals assist clients with setting up medications, monitoring, finding physicians, and providing physical, occupational and speech therapies.

The center is a Medicare-certified home health agency, which means federal insurance covers costs until clients become chronically ill. At that point, Marek says the center must find other ways to keep them in their homes, such as using the Missouri Care Options Program to provide funds for those who

are eligible for nursing homes and Medicaid.

In addition to the program's main office at Parkade Center, it operates two wellness centers in the community. The first opened in March 1999 at Tiger Columns; another opened later at Oak Towers.

"It's a community health type of approach, where nurses run the centers," Marek says. "They are available several hours a day for people who need to have their blood pressure checked, or have questions about their medicines." An added benefit to the community is nurses who get to know the residents and can provide them medical help before they develop serious illnesses. If residents require a hospital stay, the nurses can help them return to their homes.

Between the wellness centers and home visitations, Marek says the program has developed a client base of 200 people, with patient ages averaging 85 years. Despite these numbers, a shortage of workers in the field means many of Columbia's elderly don't get the care they need.

Marek says the center is doing its best to change that. "There is an incredible need in this community for services to people who are chronically ill and need long-term care," she says. "I think we're filling that need. In many cases, we are the



Rob Hill photo

A STRONG HOLD Karen Marek, right, visits with Clarence "Woody" Woodruff, professor emeritus of soil sciences, as he goes through exercises with his physical therapist. Woodruff resides at Tiger Columns, where the School of Nursing's home health-care program opened a community wellness center nearly two years ago. Another such center has opened in Oak Towers. Marek, a professor of clinical nursing, is the program's executive director.

only family they have. This is a great group of people to be taking care of."

Ultimately, the School of Nursing hopes to help others follow its example. "Our job is to figure out how to do this so other people can replicate what we do," Marek says. "That's the difference between being in a university and being a for-profit business. We don't guard our secrets. We create them and then share them. It's a good use of your tax dollars, if you want to look at it that way."

University Nurses Senior Care Center gives students in community and mental health programs a jump on developing new ways to deliver health care, Marek says. "As a community health instructor, one thing that is important to me is that the students see there are ways to make the system better and to create new models. That's what we're trying to do with this practice — to look at how we can do better."

A longitudinal database for monitoring costs and quality is

being created, using a \$2 million appropriation — facilitated by Sen. Christopher "Kit" Bond — from the Health Care Financing Administration. The goal, Marek says, is to show that by keeping people in their community, the quality of care is as good or better than nursing homes, and the cost is the same or less. "Getting this research infrastructure in place for the practice is critical, so that when we apply for other funds, we can build on what we have done."

Open lines of communication

DISPUTE RESOLUTION

MU Campus Mediation Service will work to resolve workplace differences

When disputes between members of the University community go unresolved, there can be substantial costs, including low morale and a negative work environment. In some cases, those disputes can lead to formal grievance proceedings and even costly,

drawn-out lawsuits.

A new program being developed by the University will provide an informal way to resolve such problems. Called the MU Campus Mediation Service, the program will enlist the help of volunteer faculty, staff and administrators to help settle those disputes.

What is mediation? Mediation is an informal, voluntary process in which both parties in a dispute agree to work with an impartial facilitator to resolve their

differences. The trained mediator would have no authority to impose a settlement, but would help the parties clarify issues and interests, open lines of communication and develop better working relationships.

Organizers of the mediation service stress that it is confidential, informal and will have no relationship to the formal grievance process. Mediators will receive extensive training through the Center for the Study of Dispute Resolution

at the School of Law.

Jim Levin, assistant director of the dispute resolution center, says the training will focus on three main areas: communication skills, the mediation process, and relevant campus rules and grievance structures that may come into play during mediation.

"We don't want to replace the grievance procedure," Levin says. "We hope to resolve a lot of these disputes before they even rise to the level of a formal grievance."

Who would make an ideal mediator? "We want a diverse

group — faculty, staff and administrators," Levin says. "We want people with good communication skills and good listening skills, people who can keep an open mind and remain impartial."

Levin might add that it wouldn't hurt to have a good sense of humor, patience and commitment. It's important, too, that the mediation service develop a reputation as "a fair process in which the parties themselves can work out their own resolution," he says.

Mediation programs are

See Mediation on Page 2

Tackling technology

Sometimes it seems that the new technology can create as many questions as it answers.

For instance, are you interested in getting your class online and would like to talk to others who have done it? Or are you tired of handing out reams of paper to your students each semester? Then maybe you should consider creating your own instructional CD-ROM. Want to find out how large lecture courses can profit from interactive learning activities? And by the way, exactly what does "going wireless" really mean?

You can find the answers to

these questions and more at the Teaching and Learning Technology Fair, which will be held from 9 a.m. to noon Nov. 10 in the Reflector, the College of Education's newly renovated educational technology lab in Townsend Hall.

Nearly a dozen faculty and staff will be demonstrating how they have put technology to use to improve teaching and learning. "A lot of people are wondering about integrating this technology in their classes," says Gail Ludwig, associate professor of geography and one of the fair organizers. "It's silly for them to fight this battle by themselves when others are

using it successfully and can help."

A complete list of the presentations is available at: <http://etatmo.missouri.edu/events/fair.htm>

Count on it

To practice as a certified public accountant, accountancy students must pass the uniform CPA exam. Eight students from MU's School of Accountancy not only passed the exam last May, they ranked among the 10 highest scorers of the 208 who passed the test in Missouri, including the top four scores.

None of this comes as a

surprise to Earl Wilson, director of the School of Accountancy. After all, the school has implemented a unique and innovative 150-hour program over the past five years. "Graduates from the new program are much better prepared to pass the CPA exam, as well as to enter the accounting profession," Wilson says.

Missouri is one of more than 45 states that requires, or soon will require, candidates to have 150 hours of education to take the uniform CPA exam. MU's prestigious 150-hour program allows students to earn their bachelor's and master's degrees in accountancy in five

years. The curriculum fosters development of technical competency in both accountancy and business, as well as strong technology and professional skills. And, with the school's successful internship program, students gain exposure to professional accounting practice by working for accounting firms, corporations or government organizations. In fact, many of the students land jobs before their final year at the University.

Talking the talk

TRICKS OF THE TRADE Media literacy expert explores some of the unseen ways that media distort reality

If you've ever cried during a Hallmark commercial, sworn off "chick flicks," or wondered whether someone told you something or if you saw it on TV, you may be more engulfed in media culture than you think.

But you're not alone. Media has an unseen, widespread influence on American culture, according to Roy Fox, a media literacy expert and MU professor of education.

"Our information age has led us away from actual reality and toward a world inhabited by representations of reality," Fox said. "What we see in media is mediated reality - a lot of smart, creative and heavily financed people have had their finger on making what you see more glamorous and dreamlike. People end up living in two worlds that

don't agree, leading us to think there's something wrong with our real lives."

Fox has decoded some of the tricks of the trade in a new book, *MediaSpeak: Three American Voices*, published this month by Greenwood Publications Inc.

In the book, Fox describes three voices that media use to manipulate receivers.

Because we are submerged in print and electronic media, Fox argues that the only way we can stay afloat is to focus on the media's three dominant voices: Doublespeak, Salespeak and Sensationspeak.

Doublespeak manipulates us and hides the truth. For example, in Doublespeak, people are not killed. Instead, they are merely, "terminated with extreme prejudice."

Salespeak consists of any type of message surrounding a transaction between people. It implores, massages and connives us to depend upon material items as a substitute for all things,

including internal and spiritual values. It is the language of advertising.

A growing trend is "transformational advertising." In this approach, within the confines of a single, largely visual message, advertisers first try to arouse emotions, then change them.

Sensationspeak titillates us with verbal, visual and aural "jolts per minute," trivializing nearly everything it touches. It used to be solely the language of tabloid journalism. Now it's in all media, from the standard violence and gore of computer and video games, to shock radio talk shows, to mainstream television.

In his new book, Fox also offers practical ideas for developing a healthy skepticism and better understanding of the messages we encounter through political campaigns, television shows, movies, Internet sites, commercials or news publications.

He also has done extensive research on the effects of advertising on children, and has testified to a U.S. Senate hearing looking into Channel One, a national television network that beams advertising directly into classrooms around the country.

A media tactic Fox says to be wary of is reducing a complicated issue to two choices. In a recent campaign advertisement, George W. Bush says, "If schools continue to fail, I will ..." Fox said, "He's assuming for us that schools failed in the past and in the present, and that schools can only either fail or succeed. In reality, it's much more complex than that; the many shades of gray are left out of Bush's commercial. This approach places people in a box so they are forced to choose one extreme or the other."

Fox points out that even as we become more media savvy, the media message-makers stay one step ahead of our thoughts, attitudes and beliefs to form messages in a way that will get our attention and advance their goals.

MEDIATION from Page 1

becoming widely used, with more than 30,000 volunteer mediators across the country. Before coming to MU, Levin ran a community mediation service in St. Paul, Minn., handling everything from rent disputes to human rights complaints to consumer and business complaints. The campus is calling for nominations for volunteer mediators. You can nominate yourself or a colleague by submitting a nomination to the vice chancellor for minority affairs and faculty development, 116 Jesse Hall.

Retired faculty, staff and administrators are invited to participate. The deadline for nominations is Nov. 13, and formal application forms will be mailed later.

Why volunteer as a mediator? "I think some people volunteer because it provides a service to the University community, helping others work out their problems," Levin says. Others might view it as an opportunity to develop valuable interpersonal skills that they can use in all aspects of their lives.



Custodial & Special Services'



Outstanding Team Members



Chosen by coworkers, these CSS personnel exemplify the "best of the best" of C&SS.

This year's award winners are:

- Maurice Goldman (McKee & Read halls) ● Joyce Hildreth (General Services Building)
- Reno Jackman (Med School Addition) ● Bill Martin (Clydesdale) ● Lori Mealy (Parking Garages) ●
- Derrick Patrick (Floor Care Crew) ● Letta Schnell (Locust Street Building) ● Byron Smith (Middlebush / Sociology)
- Angie Snodgrass (ASRC) ● and Carolyn Woody (Hulston Hall)

Help us give them the BIG THANK-YOU they deserve.



MizzouWeekly

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Battle the flu bug

Go ahead and roll up your sleeve and get it over with. Flu shots will be offered to University faculty and staff from 11 a.m. to 2 p.m. Nov. 10 and 17 in Jesse Hall. The immunizations are free to members of the University's HMO and POS managed health care plans who have a University physician as a primary care provider - so be sure to bring along your medical insurance card. For others, the fee is \$10. Flu shots are especially recommended for individuals who are older than 65; who have been treated in the past year for heart, lung,

kidney or certain blood disorders; or who have suppressed immune systems.

All booked up

More than 100 Missouri authors will be on hand for a daylong celebration of Missouri's literary heritage - its authors, books and publishers - from 9 a.m. to 4 p.m. Saturday, Nov. 11 at the Memorial Union.

The fourth Celebration of the Book offers a unique opportunity to meet and talk with authors, and browse a book fair where writers will sell and sign their books. Noted author, cultural critic and

Kansas City native Calvin Trillin will cap off the event with a talk at 4:30 p.m. in the Whitmore Recital Hall in the Fine Arts Building.

Throughout the day there will be continuous open mike readings and discussions by authors on different literary genres from biographies to whodunits. Admission to the day's activities is \$5, with a separate admission of \$10 for the Trillin talk.

The event is sponsored by the Missouri Center for the Book, a statewide organization that promotes the importance of books and reading. For a complete list of activities, call 1-800-325-0131, extension 8, or

visit the website at: mosl.sos.state.mo.us/lib-ser/libpub/mcb/mcb.html



Council statement calls for tolerance and respect

CHERISHED TRADITION

Faculty urge support for free speech by 'full spectrum' of the University community

Faculty Council endorsed a new statement on freedom of speech and academic freedom at the council's Nov. 2 meeting. The statement recognizes that a free exchange of ideas is vital to a university environment.

The impetus for the new statement was an incident that occurred on campus earlier this fall. Karenna Gore Schiff, daughter of presidential candidate Al Gore, was shouted down by hecklers when she spoke at a student-sponsored campaign event at MU.

Following that incident, the University administration called together a campuswide committee that will explore how MU can better promote freedom of speech and begin a dialogue about free speech within the University community.

The council also approved a

ballot on post-tenure review that will be mailed to all tenured and tenure-track faculty beginning this week. The ballot wording was proposed at the Oct. 25 general faculty meeting and passed by a faculty vote at that meeting. The ballot reads:

"In order to preserve the academic vitality of the University of Missouri-Columbia, the faculty

respectfully requests that the Board of Curators refrain from implementing any form of post-tenure review on this campus.

"We recognize the individual and institutional needs for an annual review of faculty performance. In this regard, faculty performance should continue to be evaluated with the methods established by Executive Guideline 27."

The ballot issue is a reaction to a draft proposal developed by a faculty committee representing

each of the UM System's four campuses. The proposed policy calls for annual faculty reviews to be compiled every five years and reviewed by a department chair. If the review is unsatisfactory, a professional development plan will be initiated and the

professor's progress monitored. If performance is still unsatisfactory, dismissal proceedings

may be initiated.

The council discussed whether a second faculty ballot should be held later in the semester, so that faculty could respond to the UM System committee's final recommendation for a post-tenure review policy.

Council members also discussed concerns that reorganization now under way at University Hospitals and Clinics could have an impact on faculty and on medical education.

Several council members also cautioned that any reduction in medical services could impact many faculty and staff who rely on the hospital for health care.

"I think the health of our medical arm extends beyond the medical school proper," said Michael Devaney, associate professor of electrical engineering.

At issue is a project at the University of Missouri Health Care called Operation Recovery, which is an effort to reduce expenses within the health system and restore a healthy fiscal position. MU Health Care has been working with a consulting firm to redesign business operations at the hospitals.

Leonard Hess, professor of obstetrics and gynecology, called for the council to establish a medical affairs committee that would study "objective data" about the financial condition of MU Health Care. "There's a lot of emotion about this issue," Hess said, and noted that the

University's health enterprise accounts for a large portion of MU's total budget. "We either sink or swim together," he said.

Alice Kuehn, professor of nursing, raised concerns that possible cuts to advanced practice nursing staff at the hospitals could result in fewer educational opportunities for nursing students and training for staff.

Eddie Adelstein, associate professor of pathology, warned that uncertainties about the reorganization are undermining faculty and staff morale and impacting the ability to recruit top faculty. "There's a certain level of panic going on in the institution at this time," Adelstein said.

A number of council members urged that top administrators of MU Health Care be invited to a future meeting of Faculty Council to discuss the reorganization. Russ Zguta, council chair, said he had received a letter from John O'Shaughnessy, executive director of clinical affairs for MU Health Care, offering to attend a future meeting.

Please see a complete text of the statement on Page 8

Calling all Children

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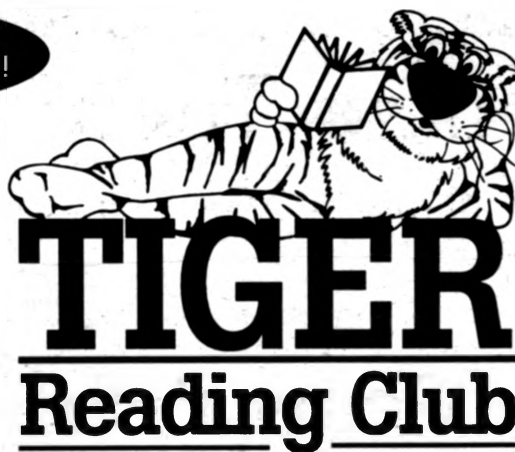
Saturday, November 11th starting at 10 am

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Featured books: Penelope Jane, A Fairy Tale and The Thanksgiving Parade Surprise

Featured craft: Construction paper turkeys (for all ages)



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calendar



Concerts & Plays

Saturday, November 11

UNIVERSITY CONCERT SERIES: The MU Choral Union and University Philharmonic will perform Bach's *Christmas Oratorio* at 8 p.m. in Jesse Auditorium. Cost: \$10. For tickets, call 882-3781.

Sunday, November 12

STUDENT RECITAL: The Concert Chorale will perform at 8 p.m. at the First Baptist Church. Cost: \$3 donation is suggested.

Tuesday, November 14

THEATER SERIES: *Hamlet in Purgatory* will be performed at 8 p.m. tonight, Nov. 15-16 and 30, Dec. 1 and 2, and Dec. 7-9, and at 2 p.m. Dec. 10 in the Corner Playhouse. For ticket information, call 882-PLAY.

STUDENT RECITAL:

University Bands will perform at 8 p.m. tonight and Nov. 15 and 16 at the Missouri Theatre. Cost: \$5 for adults, students are free.

Wednesday, November 15

UNIVERSITY CONCERT SERIES: *Show Boat* will be performed at 7 p.m. in Jesse Auditorium. For ticket information, call 882-3781.

Courses

Thursday, November 9

LIBRARY DATABASE WORKSHOP: A workshop on searching the Cumulative Index of Nursing and Allied Health Literature will be offered from 3:30-5 p.m. today and from 10-

11:30 a.m. Dec. 6 in the Health Sciences Library. To register, call 882-6141.

Tuesday, November 14

FIRST AID TRAINING: Training in adult first aid and CPR will be offered from 8:30 a.m.-3 p.m. in the Environmental Health and Safety classroom in the Research Park Development Building. Registration is required, call 882-7018.

ELECTRONIC LIBRARY WORKSHOP: "The Glory of Axum: Electronic Resources in Black Studies" will be presented from 3:30-4:30 p.m. in the electronic classroom II on the second floor of Ellis Library.

LIBRARY DATABASE WORKSHOP: A workshop on searching the Internet for health-related information will be offered from 3:30-5 p.m. today and Dec. 18 in the Health Sciences Library. To register, call 882-6141.

Wednesday, November 15

NEW EMPLOYEE ORIENTATION: Open to all new benefit-eligible staff from 1:30-5 p.m. today and Dec. 20, and from 8:30 a.m.-noon Dec. 6. All sessions will be held in S203 Memorial Union.

CHILDBIRTH CLASSES: "Refresher Childbirth Education Classes" will be held from 7-9 p.m. in the University Physicians Medical Building, 1101 Hospital Drive. For cost and registration information, call 882-6973.

Thursday, November 16

HUMAN RESOURCES WORKSHOP: "Supervising Student Employees" will be presented from 9 a.m.-noon in S204 Memorial Union. Registration is required, call 882-2603.

TEACHING TECHNOLOGY WORKSHOP: "Web Graphics and Video 101" will be presented from 9 a.m.-noon in 266 Heinkel Building. To register, contact Danna Vassel at 882-0645 or danna@missouri.edu.

RADIATION SAFETY COURSE: "Radiation Safety at MU-Update" will be presented from 1-3:30 p.m. today and Dec. 21 in the Environmental Health and Safety classroom in the Research Park Development Building. Registration required, call 882-7018.

CHILDBIRTH CLASS: "For Big Kids Only," a program to help children ages 2 to 10 prepare for a new sibling, will be held from 6:30-8:30 p.m. tonight and Dec. 13 in the mezzanine of University Hospital. Registration is required, call 882-6973.

Exhibits

ART FOR LIFE: An exhibition of oil and watercolor paintings by Frank Stack and ceramics and jewelry by Melanie Lising will be on display in the lobbies of University Hospital and Clinics and Ellis Fischel Cancer Center through Jan. 1.

BRADY GALLERY: "Artist-Multimedia" by Jim Stevenson will be on display from Nov. 13-30. An exhibit reception will be held in the gallery from 4-6:30 p.m. Nov. 17. The gallery, located at 203 Brady Commons, is open from 10 a.m.-5 p.m. Monday to Friday. Brady Gallery will be closed Thanksgiving week, Nov. 18-26.

BINGHAM GALLERY: "Out of the Institution," a showing of

Museum of Art and Archeology staff, includes the works of three featured artists through Nov. 17. Marlene Perchinske, museum director, will exhibit mixed media works of textile and paper titled "Trading Places." Dale William Fisher, museum educator, will exhibit mixed media of canvas, tar, book forms, and an American flag titled "Sins of Our Fathers." Grieg Thompson, museum designer, will exhibit mixed media of ceramic nodes and metallic-sheathed connecting ligaments titled "Construction." The gallery, located in the Fine Arts Building, is open Monday-Friday from 10 a.m.-4 p.m. An exhibit reception will be held Nov. 10 from 5-7 p.m. in Bingham Gallery.

MUSEUM OF

ANTHROPOLOGY: The museum's exhibits focus on Native American cultures and the history and prehistory of Missouri. The museum, located at 100 Swallow Hall, is open from 9 a.m.-4 p.m. Monday to Friday.

MUSEUM OF ART AND ARCHAEOLOGY:

Special Exhibits:

- ◆ "Art of Devotion from Gandhara" is on display through Dec. 10.
 - ◆ "Jaguar's Realm: Ancient Art from Mexico to Peru" is on display through February 2001.
 - ◆ "Prints from Rubens' Medici Cycle" is on display through May 2001.
 - ◆ "Revolutionary Visions" is on display through June 2001.
 - ◆ "Wrapped Creatures: Animal Mummies from Egypt" is on display through August 2001.
- The museum, located in Pickard Hall, is open from 9 a.m.-5 p.m. Tuesday-Friday, 6-9 p.m. Thursday and noon-5 p.m. Saturday and Sunday.
- STATE HISTORICAL SOCIETY:**
- ◆ "Art with an Attitude: The Best of John Darkow," works by a

local editorial cartoonist, is on display in the gallery through Dec. 22.

The gallery is open from 8:30 a.m.-4 p.m. Monday-Friday and is closed on Saturday.

- ◆ "Persuading the American Public: Poster Art from World War II" is on display in the north-south corridor.
 - ◆ "St. Louis Post-Dispatch Editorial Cartoon Collection: The 1940 Election Trail" is on display in the east-west corridor. The corridors are open from 8 a.m.-4:30 p.m. Monday-Friday and 9 a.m.-4:30 p.m. Saturday.
- UNIVERSITY ARCHIVES:** The archives offers a number of online exhibits that document the history of MU. Links to the archives' exhibits are located at www.system.missouri.edu/archives/exhibitlist.html

Films

Thursday, November 16

MUSEUM FILM SERIES: *Heaven* will be shown from 7:45-10:45 p.m. in Ellis Auditorium.

Lectures & Seminars

Thursday, November 9

NUTRITIONAL SCIENCES SEMINAR: Kevin Fritsche, associate professor of animal sciences, will present "Evidence that a New Class of Anti-Diabetic Drugs May Also be Potent Immuno-Modulators" at 4 p.m. in 209 Gwynn Hall.

HISTORY SEMINAR: S. Ilan Troen, professor of modern history at Ben-Gurion University of the Negev, Israel, will present "The Future of Jerusalem in Historical Perspective" at 7:30 p.m. in Keller Auditorium in the Geological Sciences Building.

Grasslands: Rental, designer furnished, 3 beds, 3 baths, wooded, dead-end street, near MKT, campus and hospitals, Jan. - August 2001, \$850. 875-5065.

CONDO FOR SALE

Park DeVille. Quiet upper unit faces woods, screened-in porch, 2 BR walk-in closets, 2 BA, vaulted ceiling in LR. Great location, easy access to MU. 447-3227

FOR SALE

1997 Coachman Catalina Lite 25 ft. travel trailer, excellent shape, spare-tire-power jack, etc. One owner \$9,900. (573) 449-5543

The classified advertising section is open to faculty and staff members and retirees.

Home phone number required.

No campus numbers will be printed.

Rates: 30-word maximum \$7.50

Deadline: Noon Thursday of week before publication.

No refunds for cancelled ads.

Mizzou Weekly Classifieds. Make check payable to University of Missouri and send to Jessica Patton, Mizzou Weekly, 407 Reynolds Alumni and Visitor Center, Columbia, Mo. 65211

classifieds

RESORTS

Lake Ozark rental cottages: family fun, fishing, boating, indoor pool/spa, fireplaces, housekeeping cottages, A/C, TV, boat rentals, 1000 ft. lakefront. DOGWOOD ACRES RESORT. 1-800-841-1896.

FOR RENT

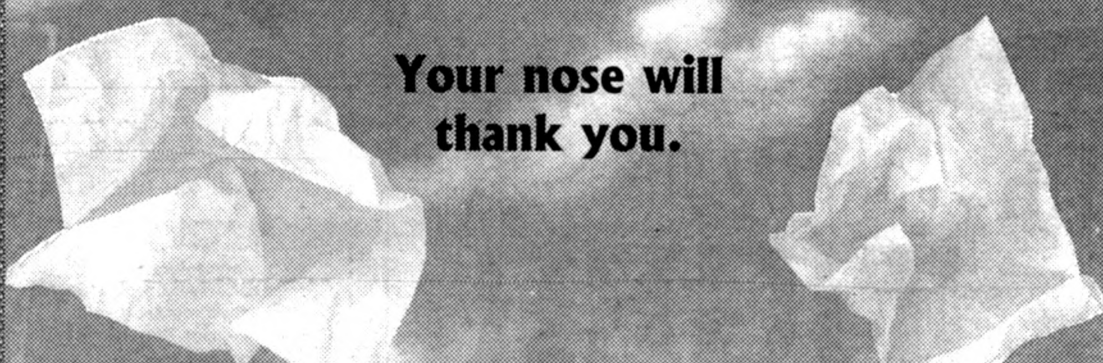
Beautiful 1BR fully furnished apartment, SW Columbia. Great room, balcony, large bedroom, single bath, equipped kitchen, washer/dryer. Utilities included, flexible leasing, deposit required. \$895/Month, 445-1538 or 442-2209.

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"Bringing Commitment To A Higher Excellence"

Mizzou by the numbers

These figures were compiled by the Registration Office as part of the Fall 2000 student body profile at MU.

MOST POPULAR UNDERGRADUATE DEGREE PROGRAMS AT MU

Departments	Students
1. Biological Sciences	.908
2. Business Administration	.808
3. Psychology	.729
4. Journalism	.631
5. Secondary Education	.409
6. Political Science	.392
7. Animal Sciences	.347
8. Mechanical Engineering	.342
9. Computer Science (Eng.)	.299
10. Biochemistry	.298
11. Elementary Education	.292
12. English	.281
13. Nursing	.259
14. Electrical Engineering	.241
15. Computer Science (A&S)	.230

Top Degree Producing Undergraduate Programs (Degrees awarded 199-2000)

Departments	Degrees
1. Business Administration	.403
2. Journalism	.292
3. Psychology	.178
4. Biological Sciences	.176
5. Interdisciplinary Studies	.165
6. Nursing	.154
7. English	.125
8. Communication	.115
9. Political Science	.112
10. Secondary Education	.105
11. History	.97
12. Elementary Education	.79
13. Mechanical Engineering	.75
14. Consumer & Family Econ	.72
15. Civil Engineering	.69
Electrical Engineering	.69

Friday, November 10

ELECTION 2000 PANELS: A panel of campaign operatives, party officials, journalists, and political scientists will discuss the 2000 election. James Endersby, associate professor of political science, will moderate the discussion of national campaigns and top Missouri races from 9:30-11:30 a.m. Jay Dow, associate professor of political science, will moderate the discussion of legislative and local elections from 2:30-4:30 p.m. Both discussions will be

held in Columns Rooms D and E in the Reynolds Alumni and Visitors Center. For more information, visit web.missouri.edu/~polswww/conf.

TEACHING CELEBRATION PANEL: A faculty panel will discuss MU's climate for teaching and learning. Panelists will include John Adams, associate professor of chemistry; Kay Libbus, associate professor of nursing; Tom Dougherty, professor of management; and Dennis Wright, associate

professor emeritus of psychology. The discussion will follow the Students' Choice Award ceremony, which begins at 11 a.m. in 109 Townsend Hall.

GEOLOGICAL STUDIES

SEMINAR: Youqing (Richard) Yang, postdoctoral fellow in geological sciences, will present "The Rise and Fall of the Tibetan Plateau" at 3 p.m. in 108 Geological Sciences Building.

Saturday, November 11

SURGERY GRAND ROUNDS: Christopher Lentz, assistant professor of surgery, will present "Resuscitation of Thermal Injury Victims: Have We Learned Anything New?" at 9 a.m. in MA217 Acuff Auditorium in the Medical Sciences Building.

CHILDBIRTH LECTURE:

Nilakshi Gupta, assistant professor of clinical anesthesiology and obstetrics and gynecology, will present "Pain Relief During Pregnancy" at 9 a.m. in M105 Medical Sciences Building. A panel of experts will also be on hand to answer questions.

Monday, November 13

ARCHAEOLOGY LECTURE: Jodi Magness, associate professor of classics at Tufts University, will present "The Archaeology of Qumran and the Dead Sea Scrolls" at 5:30 p.m. in 106 Pickard Hall.

Tuesday, November 14

HISPANIC ISSUES SEMINAR: Miguel Ugarte, professor of Romance languages, will present "Politics and Literature in Equatorial Guinea" from noon-1 p.m. in N243 Memorial Union.

BIOLOGICAL SCIENCES

LECTURE: Edgar Spalding from the University of Wisconsin-Madison will present "Arabidopsis Ion Channels Involved in Plant Nutrition and Signal Transduction" at 3:30 p.m. in 18 Tucker Hall.

Wednesday, November 15

MIDDAY GALLERY EVENT: Cowboy poet Dan Hess will present "The Oral Traditions of the Working Cowboy" at 12:15 p.m. in the Museum of Art and Archeology.

REFRACTIVE SURGERY

LECTURE: "Refractive Surgery for Nearsightedness" will be presented from 6-7 p.m. tonight and Dec. 20 in the Main Street Conference Room at University Hospital. Registration is required, call 882-5935.

Friday, November 17

CAMPUS WRITING

LECTURE: Linda Bergmann, professor and chair of English at UM-Rolla, will present "Professional Writing: Five Steps to Clearer Prose" from 2-4 p.m. in N208 Memorial Union.

BIOLOGICAL SCIENCES

SEMINAR: Conrad Labandeira from the Smithsonian Institute will present "The Generation of Associational Diversity on Land: Insects and Plants During the Past 420 Million Years" at 3 p.m. in Room 2-7 Agriculture Building.

Meetings

Thursday, November 9

STAFF ADVISORY COUNCIL

MEETING: The Staff Advisory Council will meet today at 1 p.m. in S206 Memorial Union.

Thursday, November 16

FACULTY COUNCIL

MEETING: The Faculty Council will meet today at 3:30 p.m. in S203 Memorial Union.

Special Events

EXERCISE AND NUTRITION

PROGRAM: A 12-week program that offers one-on-one support needed to stay on track with weight-loss effort is offered through the Health Connection in Parkade Plaza. For cost and information, call 882-1718.

MEDICARE HEALTH

INSURANCE COUNSELING: Free information and advice is offered by Health Information Center staff counselors about Medicare options and paperwork. Call 882-6565 for an appointment.

VISION ASSESMENT:

Driving Vision Assessments are given from 1-4 p.m. Wednesdays and Thursdays at the Health Information Center, Columbia

Mall.

IMMUNIZATIONS: Flu immunizations will be given from 9 a.m.-noon and 3-6 p.m. Wednesday and Thursday at the Health Information Center in Columbia Mall.

Friday, November 10

TECHNOLOGY FAIR: A "Teaching and Learning Technology Fair" will be held from 9 a.m.-noon in the Reflector educational technology lab in Townsend Hall.

Saturday, November 11

MATERNITY FAIR: Small Miracles Maternity Fair will be held from 10 a.m.-noon in the main lobby of University Hospital. For more information, call 882-6565.

Sunday, November 12

DIABETES HEALTH FAIR: "Diabetes in the Fast Lane Health Fair" will be held from 1-3:30 p.m. in the Cosmopolitan International Diabetes Center at University Hospital. For more information, call 882-6565.

Tuesday, November 14

OSTEOPOROSIS SCREENING: Osteoporosis screenings are offered from 10 a.m.-6 p.m. at the Health Information Center in the Columbia Mall. Cost: \$20. For more information, call 882-6565.

LUNG DIESEASE

SCREENING: Pulmonary screenings for early detection of lung disease are offered from 10:30 a.m.-5 p.m. at the Health Information Center in Columbia Mall. Cost: \$20. For more information, call 882-6565.

Thursday, November 16

THE GREAT AMERICAN SMOKEOUT: "Be Smoke Free in 2000-The Great American Smokeout," where you can take a computerized assessment to determine why you smoke, will be held from 10 a.m.-6 p.m. at the Health Information Center in Columbia Mall.

GLUCOSE SCREENING: Glucose screenings are available from 1-5:30 p.m. in the Health Information Center at Columbia Mall. For cost and information, call 882-6565.

MUSEUM FLASHLIGHT

TOUR: "In Quest of Ancient Artifacts" a flashlight tour for families with children between the ages of 7-12 will be held from 6:30-7:30 p.m. at the Museum of Art and Archeology in Pickard Hall.

retirees

ASSOCIATION

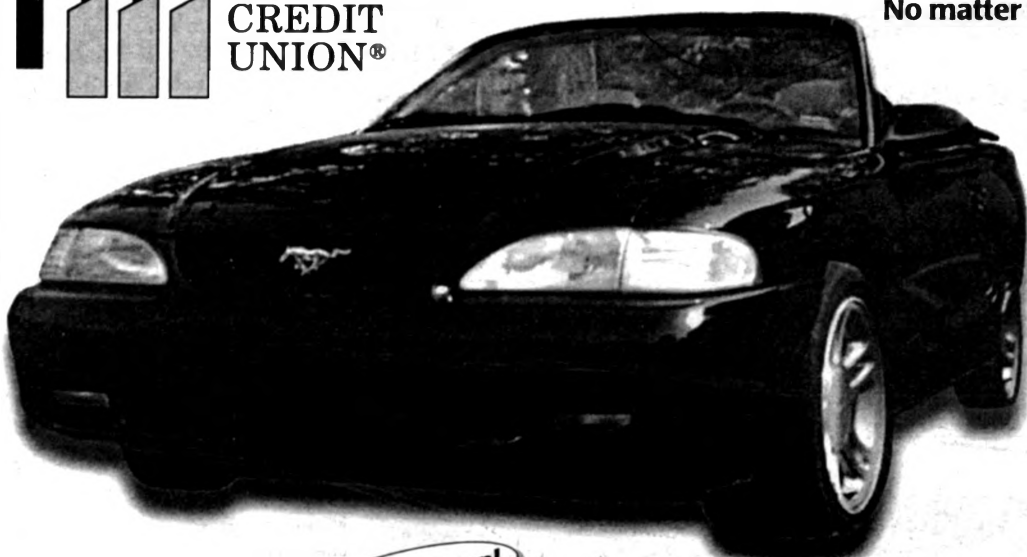
The MU Retirees Association computer interest group will meet at 10 a.m. Wednesday, November 15 in S304 Union. Downloading computer files will be the topic of the meeting. With questions, call Vernon Nettles at 442-2678.



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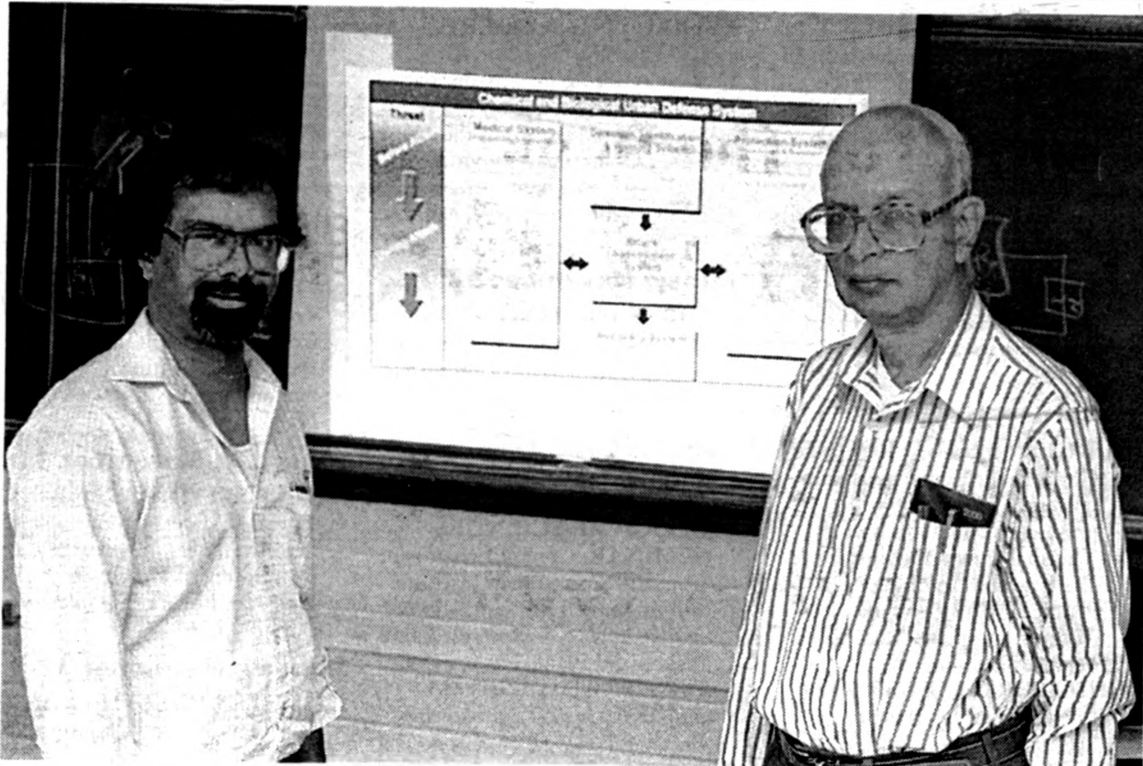
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Steve Morse photo

A STEP AHEAD Tushar Ghosh, left, and Dabir Viswanath have created a unique course on the scientific and technological aspects of terrorism that's drawing raves from students and instructors.

The topic is terrorism

BALANCED PERSPECTIVE

Engineering professors team up to offer one-of-a-kind course

Terrorism is a complicated subject. Just ask Tushar Ghosh and Dabir Viswanath. They have constructed a course titled Scientific and Technological Aspects of Terrorism and Counterterrorism. Taught within the nuclear engineering department, it is believed to be the first of its kind offered

anywhere in the country.

Don't let the long title intimidate you. The course is meant to appeal to and educate a broad spectrum of students. The 17 students presently taking the class come from diverse academic backgrounds, and include students majoring in political science, public policy

and engineering, among others.

The instructors are also part of a diverse group, and include experts from the School of Medicine, the departments of public policy, computer science and political science, as well as

from Ameren UE's Callaway Nuclear Plant and even military experts from Fort Leonard Wood in

southern Missouri.

"One of the strengths of the class is its diversity," says Viswanath, professor emeritus of

chemical engineering. "We are evenly split at 50 percent engineering and 50 percent non-engineering in both the students and the instructors."

The instructors concentrate on the mechanics of terrorism and its detection rather than the political aspects. Some of the terrorism topics that will be covered in the new course are biological and chemical sensors, detection, plumes of travel and dispersion of airborne chemicals, availability of materials and emergency preparedness.

The class covers the entire spectrum, with background and context for all terrorist events. Class organizers want to present a well-balanced perspective on the causes and effects of all areas of terrorism.


"The class is very dynamic," says Ghosh, associate professor of nuclear engineering. "The feedback we are getting from instructors is they find this is one of their most engaging classes. They finish up five or ten minutes before the end of the class period and have a question-and-answer session that sometimes doesn't end for a half hour or more."

Viswanath and Ghosh plan to offer another, more technical, graduate-level course during the winter semester which will deal with detection of terrorism. There is an urgent need to detect and counteract worldwide terrorism, they say; providing MU students with that knowledge will put them a step ahead.

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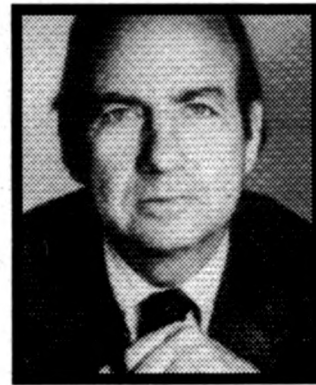
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MU Memorial Union

9 a.m. to 6 p.m.

\$5 Admission



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Still time to make a difference

University colleagues,

Thanks very much to all of you who have made a gift or pledge to this year's United Way campaign. If you have not yet done so, it's not too late. Be assured that donations — either pledges or cash gifts — are still being accepted.

While serving as chair of our university's United Way campaign in 1996 and 1997 and as co-chair of the communitywide campaign in 1999, I had the opportunity to get an "inside look" at the activities of the Columbia Area United Way. Based on that experience, I believe there are many strong reasons to support our United Way:

◆ Given everyone's busy schedules, the convenience of payroll deduction and "one-stop giving" in which you can make one gift and help 31 agencies in our community is appreciated.

◆ Staff members at various United Way agencies are very competent and extremely hard-working.

◆ A systematic, volunteer-driven process is used to allocate the funds that are raised to agencies that submit proposals for funding.

◆ Last, and most important, the Columbia Area United Way — through its 31 affiliated agencies — helps to improve the lives of over 105,000 people each year in seven mid-Missouri counties.

Those agencies assist many people who need help the most, including children who have suffered from neglect or abuse, senior citizens who are unable to leave their homes, and every "shape and size" of person in between. I suspect that many of the agencies are familiar to you — a few of them are Rainbow House, Meals on Wheels, Community Nursery Schools, Community Harvest Food Pantry, Salvation Army, Nora Stewart Nursery School, and the University "Y" and the Eldercare Center here on campus.



Everyone has reasons for supporting or not supporting a cause or organization. In fact, many of us have particular agencies that we prefer to

support. With that in mind, let me mention that a gift to United Way can be designated for one or more specific agencies. If you need a pledge card, please call Pat Higgins at 882-7254.

Believe me, a donation to the United Way is put to very good use, helping those in need and

building a great community in which to live. Thanks for your consideration — and hopefully your support — of the United Way.

Sincerely,

Bruce Walker, Dean
College of Business

Campaign Update

As of Nov. 3, the University United Way campaign total was at \$377,699 or 84 percent of the \$450,000 goal.

Generations of generosity

After graduating from MU in 1932 and a pursuing a long and distinguished legal career, Harold Kline saw fit to repay his alma mater — and in grand fashion. Kline, who died in 1998, bequeathed a gift to establish the Florence G. Kline Chair in the Department of Philosophy.

Kline's gift, valued at nearly \$1.4 million, will help attract a renowned philosopher whose duties will include teaching and research, and requires expertise and interests that support MU's interdisciplinary program in bioethics. A search is under way.

The chair memorializes Kline's mother, who was the granddaughter of James S. Rollins, recognized as the father of the University of Missouri. "It is especially appropriate that a person with such deep historic ties to the University as Harold Kline would provide a gift that will endure forever," said Richard Schwartz, dean of the arts and science. "This is a textbook example of seamless continuity across generations."


Faculty Council Statement on Freedom of Speech and Academic Freedom

Recent events at the University of Missouri-Columbia have indicated a need to formulate a Faculty Council Statement on Freedom of Speech and Academic Freedom.

Free speech and academic freedom are among the most cherished traditions of an academic community. One of the most important responsibilities of an educational institution is to provide an environment conducive to the free exchange of ideas. This includes forums in which free speech and differences of opinion are respected, actively encouraged and facilitated, and where opinions and deeply-held beliefs are both weighed and challenged. The rights of free expression enjoyed by speakers do not negate the rights of free expression held by those who would protest the speakers. At the same time, free speech is undermined by acts of intolerance that suppress alternative views through

intimidation, injury, or disruptive protest.

The Faculty Council of the University of Missouri-Columbia formally reaffirms its profound commitment to free speech and academic freedom and asserts its abhorrence of any conduct that would infringe, or seek to infringe, such freedoms. We also reaffirm that respect for one's self and for others is essential for nurturing the free and open discourse, exploration, and creative expression that characterize a university. Respect is demonstrated by a commitment to act ethically, to welcome difference, and to engage in open exchange about both ideas and decisions. We hope that this reaffirmation will be supported, both in spirit and in letter, by those who represent the full spectrum of opinions and beliefs held by members of our academic community and its guests, so that our community will be one in which diverse opinions and beliefs can be expressed, heard, and considered.



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