**'Flat is Backwards'**

Area legislators discuss the state budget for higher education.  
**Page 2**

**Bird Brains**

MU capstone class protects vineyard from birds' ravages.  
**Page 3**

**Feb. 10, 2005**

University of Missouri-Columbia

# Here's a health to thee, Mizzou



Rob Hill photo

**COMMITMENT TO SERVICE** Chancellor Brady Deaton joined other members of the MU community in the Feb. 8 celebration of Founders Day, which recognizes the 1839 legislation that established the University of Missouri. The event also kicked off the faculty and staff and retiree portion of the For All We Call Mizzou comprehensive campaign.

**FOUNDERS VISION**

MU celebrates its 166<sup>th</sup> birthday

*(The following is a Founders Day message from Chancellor Brady Deaton)*

On Feb. 11 each year, the University of Missouri-Columbia celebrates its founding. The state was not quite 20 years old in 1839 when the General Assembly passed the Geyer Act to establish the University. In the 166 years since then, Missouri and its state university have grown and prospered together.

That was our lawmakers' original vision. At the time, MU was the first and only public institution of higher learning west of the Mississippi River — an investment that Missourians

made in their future. Its mission then was straightforward: to educate the state's citizens and to promote higher learning throughout Missouri.

As the University has grown, its mission also has grown in size and complexity, but some things haven't changed. We still provide Missouri's young men and women with an exceptional education, and we work hard to make MU a place where all qualified students, no matter what their income level, can be successful.

As part of our strategic planning process, we continually set new goals for our university, and each year we take a hard look at whether we've met those goals. On Founders Day it is appropriate to take a look at how well MU has met the goals

Missouri's citizens set for it back in 1839. By any measure, it has exceeded the expectations its founders set 166 years ago.

• Mizzou is among those

**SEE Founding on Page 6**

*forum*

## Affordability is a key factor in tuition planning

**VALUING ACCESS**

Curators briefed on administrative streamlining

At its Feb. 4 meeting, the Board of Curators approved a modest 3.5 percent hike in student fees for next year, a level that closely tracks the rate of inflation. That rate of increase had been proposed by UM System President Elson Floyd, who called his recommendation "the lowest possible tuition level, given projected costs and anticipated appropriations from the General Assembly."

The previous week, Gov. Matt Blunt announced a budget plan for next year that calls for a \$400.8 million appropriation for the University of Missouri, the same amount the UM System received this year.

"The fundamental guiding

principle for us must be to continue to be affordable, to maintain the excellence of the University, and to enhance and to promote access," Floyd said. "Put another way, we must grow the University, control and contain our costs, and preserve the quality of what we do. The time is now and the urgency is immediate."

Floyd also announced that he soon will sign an executive order that will ask each of the UM System's general officers — who include UM System leaders and the four campus chancellors — for a comprehensive and thorough review of the administrative structure and the delivery of programs and services under their authority.

"I want to know how we can streamline without reducing service, efficiency and quality,"

he said. Until that review is completed, Floyd said, he will ask the general officers to consider not filling any vacant administrative positions unless they already have made employment offers or they justify the need on a case-by-case basis.

Floyd also touched on the legislative debate over changing the name of Southwest Missouri State University to Missouri State University. "The state can ill-afford to fund a second research university in Missouri given the limited financial resources available and the state's fiduciary responsibilities and obligations to its citizens," Floyd said.

He acknowledged that the final decision rests with the legislature. "Whatever happens within the legislative context, the mission of the University must

be protected and addressed," Floyd said.

That, he said, would include:

- Affirmation of the exclusive research and land-grant responsibilities of the University of Missouri

- A commitment not to duplicate academic programs already offered by the University of Missouri without limitation

- The legislative commitment not to give a greater percentage increase in funding to Southwest Missouri State than to the University of Missouri.

Following the meeting, Chancellor Brady Deaton also addressed the name change. "I am confident that the legislature will examine very carefully the impact this decision could have on the future of all the educational institutions in the state," Deaton said.

"The name change issue is being characterized as a conflict between only two universities; however, its potential to impact all institutions in the state higher education system is very serious." Those impacts, he said, include institutional reputations, funding levels and student recruitment, among others.

"A very telling and important example comes from the final report of MU's accrediting agency that came out just this past December," Deaton said. "It expressed real concern that the adoption of the name Missouri State University by another institution could negatively impact MU. When our accrediting agency, an agency fully independent of our institution, notes a concern it is a very serious issue for us."

Missouri currently ranks 46<sup>th</sup> in the nation in per capita support of higher education,

**SEE Curators on Page 8**



**Grappling with global issues**

The horrendous earthquakes and tsunamis that killed hundreds of thousands of people in Asia late last year also affected members of the University community half a world away on the MU campus. That natural calamity underscored how interrelated our global community is.

With that tragedy still fresh in our minds, Chancellor Brady Deaton has initiated a regular series of campuswide open forums to explore such global issues. The first forum in the series will be concerned with

the recent natural disaster in Asia. It will be held at 4 p.m. Thursday, Feb. 17, in Ellis Library Auditorium. Chancellor Deaton will moderate the program; panelists will include A. Cooper Drury, assistant professor of political science; Mike Nolan, professor of rural sociology; and Ken Troske, associate professor of economics.

**Roses are ready**

MU's Horticulture Club is ready to help ensure domestic tranquility this Valentine's Day with its annual rose sale. Let your sweetie know just how special he or she is with the traditional floral symbol of love. The sale will be held from 9 a.m. to 5:30 p.m. Monday, Feb. 14, in the lobby of the Natural Resources Building. Roses will be available tissue wrapped, boxed or arranged in vases.



**Love and lime soda**

Americans are in love with roses, especially around Valentine's Day. Giving roses at Valentine's Day is a tradition practiced for centuries, usually by men, who purchase almost three-quarters of the 150 million roses sent to all those special someones around Valentine's Day. It's a good idea to give those roses some special care to help them last longer, says David Trinklein, professor of horticulture. Water uptake is vital in keeping your roses looking fresh, and bacteria are the chief culprits that hinder

the process, he says.

Holding the base of the stem under water, make a diagonal cut about one inch from the end with a sharp knife and transfer the flowers back to the container.

You can add days of vase life by using a floral preservative that contain chemicals to retard bacterial growth and feed the flower. Or, you make your own preservative by adding 12 ounces of lemon-lime soda - regular soda, not diet - to 12 ounces of water along with half a teaspoon of bleach or mouthwash, Trinklein says. The soda has sugar to feed the

**Lawmaker: 'Flat is backwards'**

**NAME GAME** Legislators debate state budget and SMSU name change

The MU Alumni Association's Boone County chapter sponsored a legislative forum on its home turf Jan. 27, but the main topics of discussion centered on two Missouri locations slightly farther afield: the state capitol in Jefferson City, where lawmakers will hammer out a state budget, and Springfield, where Southwest Missouri State University is lobbying the legislature to change its name to Missouri State University.

The legislative panel met at Columbia's Stoney Creek Inn the day after Gov. Matt Blunt announced his state budget proposal for the next fiscal year.

Blunt recommended a "flat" appropriation for higher education that would give the UM System \$400.8 million, the same amount it received this fiscal year. But several panel members warned that what might sound like good news after years of state budget cuts and withholdings could actually be cause for alarm.

**Panelist pans SMSU name change**

Sen. Chuck Graham, D-Columbia, repeated his promise to stall the name-change bill if it advances. Graham said that he had been reading a lengthy history of the University of Missouri to give him verbal ammunition to hold the Senate floor while he filibusters the bill.

"I will be providing a world-class, graduate-level education

that will be an intensive, mandatory class that the entire Senate will have to attend," Graham said. "I hope by the time I'm through that they will have a better understanding of why (the University of Missouri) is so important."

The name-change legislation has surfaced regularly in recent years. Supporters say the name Missouri State University better reflects the Springfield school's statewide mission and would attract more students and donor funding.

Graham has described SMSU's move as identify theft. "It's not just about a name - and they make no bones about it - they're trying to get a name that's prestigious, and it's prestige that was earned by this university and this community. You can't

SEE Panel on Page 7

**What's in a name?**

A resolution that the MU Alumni Association's governing board unanimously passed Jan. 29 spells out some of the objections cited by many name-change opponents:

"The MU Alumni Association strongly opposes the use of Missouri State University by any other institution of higher education. The board's reasons for this decision include:

- A name change would create a 'third tier' in Missouri higher education. The missions and roles of all Missouri's public higher education institutions should be reviewed before name changes are considered.

- In a state that currently ranks near the bottom in per capita funding of higher education (46th in the nation), it is not wise to advocate for a change that will generate increased demand for resources for a single institution.

- Changing the name could lead to duplication of programs and unnecessary expense for taxpayers. We need to hold down the cost of education, not take actions that could increase the tuition burden for students and their families.

- It's our name - Mizzou. Use of Missouri State University by another institution will alter history, misrepresent mission and cause confusion."

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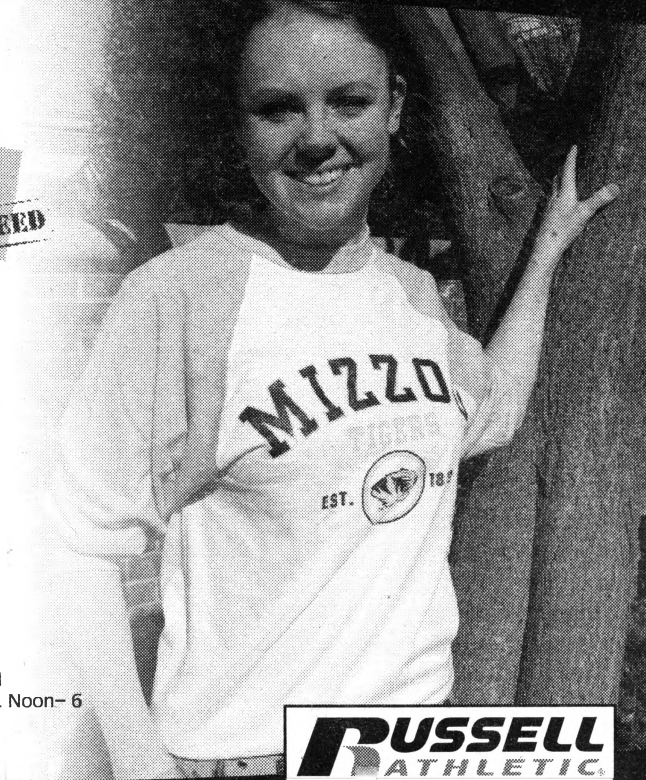


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**MizzouWeekly**

**Volume 26 No. 18**

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**Editor** John Beahler

**Advertising** Kristen Watkins, Scott Reeter

**Photographers** Adam Masloski, Rob Hill, Steve Morse

**Writer/designer** Sue Richardson



plant, and it's acidic, which lowers pH. The bleach or mouthwash acts as a bactericide. If your water is very hard, add a drop of dishwashing liquid to break down the polarity of the water so it translocates inside the stem tissue.

### Tigers tee up

The MU Faculty-Staff Golf League is now organizing for its 41st season, and players will hit the links the last week of April. Each year, nearly 160 players are organized into 20 to 22 teams. Each team plays a weekly nine-hole match at MU's Gustin Golf Course starting at 4 p.m. on a Tuesday or Thursday.

The summer season runs for about 12 weeks, then the league is reorganized for a fall season from late August to late October. All play is handicapped, and handicaps range from par to as high as 16. Participation is open to all

full-time university employees, retirees, graduate assistants and employees of agencies housed at MU.

New members may join one of the existing teams or, if three or four new players can get together, the league can provide a few additional players and help organize a new team. To join, or for more information, contact Rex Dillow, league secretary, at 445-7183 or e-mail [rex.dillow@mchsi.com](mailto:rex.dillow@mchsi.com), or Les Sapp, league president, at 884-1225 or e-mail at [sappl@umsystem.edu](mailto:sappl@umsystem.edu) by April 1.

### Annual awards honor retired MU employees

Each year, Mizzou recognizes retirees for their continuing contributions to the campus and to the community. The chancellor's retiree advisory committee is seeking nominations for the annual retirees awards that are presented to a retired staff member and faculty member at the annual retiree luncheon March 30.

Selection criteria for the awards focus on accomplishments since retirement; previous accomplishments have no

bearing on the selection process. The nominee must be retired for at least five years. Accomplishments may include service to the University, professional activities, volunteer civic or welfare services. The deadline for nominations is Feb. 15. Nomination materials should be sent to Patsy Higgins, 311 Jesse Hall. For more information, contact Higgins at 882-9150.

## MU students outwit birds of a feather

### BIRD BRAINS

Capstone students devise method to protect local vineyard

The juicy, ripening grapes at Les Bourgeois Vineyard outside Rocheport, Mo., attract not only flocks of wine lovers but also flocks of hungry birds. With 41 acres of vineyards and annual wine production at 65,000 gallons, Les Bourgeois is Missouri's third largest winery. However, bird predation costs the vineyard 20 to 90 percent of its harvest each year.

As part of a senior capstone course, a team of MU agricultural systems management students designed a netting device to keep the birds out of the vines without hindering accessibility, inhibiting plant growth or requiring excessive labor.

Before devising the netting idea, the team studied several pest deterrents or hazing methods for bird control. These included pyrotechnics, shotguns, propane cannons, electric sound devices, scare-eye balloons, steamers, flash tape, flashing

lights, mirrors, hawk silhouettes, stuffed owls, falconry and spray repellants.

The vineyard currently uses five propane cannons, scare-eye balloons, tape and owl decoys, all with limited success. In addition to those methods, the student team suggested using netting in to protect the Chambourcin, Chardonnay and Vignole vineyards.

The team recommended a netting system for Les Bourgeois and suggested they build their own netting machine for about \$1,000 in parts rather than buy a

\$9,000 commercial machine, says team member Richard Bode, a senior from Osage Beach, Mo.

Bode, along with seniors Nick Perjak of New Haven, Mo., and Chris Sanders of Armstrong, Mo., built a model of a netting machine that would attach to a tractor's three-point hitch and run off the tractor's hydraulics. By driving up and down the vineyard rows, a roll of netting suspended over the row on a support arm could be dispersed or retracted.

"The design of these netting implements is not complicated," Perjak says. "Anyone with a little farm shop experience could design and build their own machine once they understand

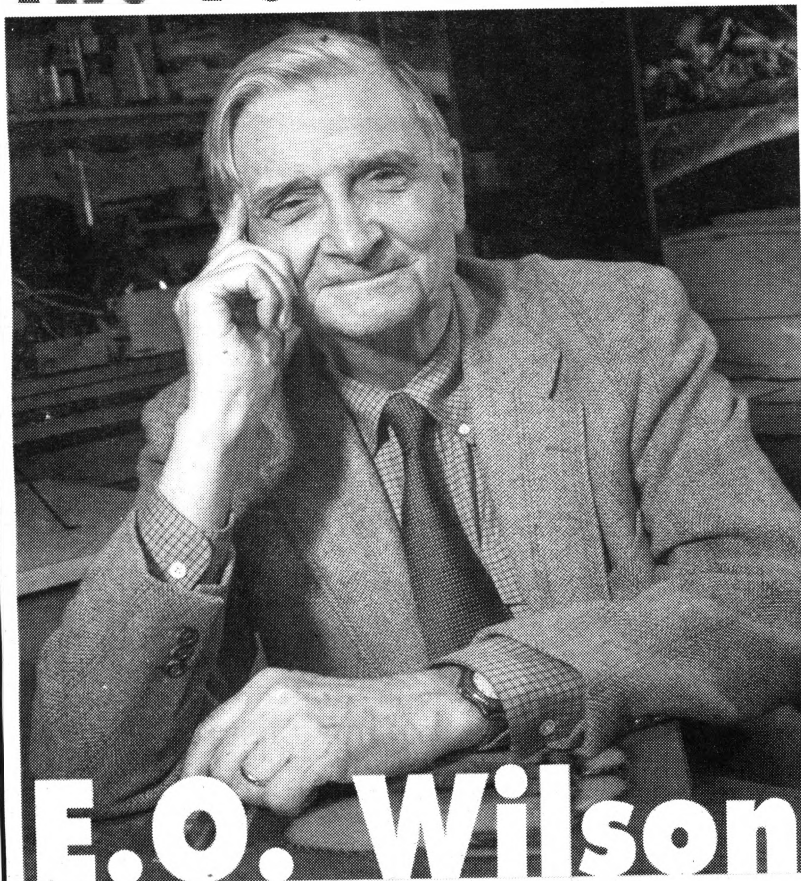
how it works."

Estimates were gathered for components including steel, lumber, hydraulics, drive train, hardware and accessories. A variety of netting is commercially available and can be purchased on a spool. Generally, a 17-foot-wide net covers a full vine canopy. Netting is removed at time of harvest.

"The capstone course experience is designed to allow students to apply all that they have learned in their studies to solving a real-life problem," says Leon Schumacher, associate professor of agricultural systems management. "We have found it to be a good learning method."

Lloyd B. Thomas Lecture & Performance Series

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# calendar



## Concerts & Plays

### Thursday, February 10

#### GUEST ARTIST RECITAL:

The Scott Air Force Base Quintet will perform at 3 p.m. in Whitmore Recital Hall. For ticket information, call 882-2604.

#### UNIVERSITY CONCERT

**SERIES:** National Acrobats of Taiwan will perform at 7 p.m. in Jesse Auditorium. For ticket information, call 882-3781.

### Sunday, February 13

#### UNIVERSITY CONCERT

**SERIES:** The Camerata Sweden Chamber Orchestra will perform at 8 p.m. in Jesse Auditorium. A pre-concert talk will be held at 7 p.m. For ticket information, call 882-3781.

### Monday, February 14

#### BLACK HISTORY MONTH

**PLAY:** *Mookie & Lil' Man* will be performed from 6:30-9 p.m. in the Gaines/Oldham Black Culture Center. For more

information, contact Malachi Crawford at 884-3050.

### Tuesday, February 15

#### BLACK HISTORY EVENT:

"Oratorical Contest: Black Pride and Protest" will be presented at 7:30 p.m. in the Gaines/Oldham Black Culture Center.

### Wednesday, February 16

#### JAZZ SERIES: Kenny Garrett, an

alto saxophonist and Miles Davis alumnus, will bring his quartet to The Blue Note at 7 p.m. Ticket information is available at all Ticketmaster locations or call 449-3001.

### Thursday, February 17

#### UNIVERSITY CONCERT

**SERIES:** *Fiddler on the Roof* will be performed at 7 p.m. in Jesse Auditorium. For ticket information, call 882-3781.

### Friday, February 18

#### WOMEN'S CENTER

**PERFORMANCE:** *The Vagina Monologues* will be performed at

7:30 p.m. in Jesse Auditorium. For more information, contact the Women's Center at 882-6621.

## Courses & Workshops

### Thursday, February 10

#### COMPUTER TRAINING:

- "Dreamweaver 2: Graphics & Links" will be presented at 1 p.m. in N3 Memorial Union.
- "Photoshop CS: Pixels, Color & Layers" will be presented at 1 p.m. in 4D11 East Ellis Library.

To register, call 882-2000 or visit [iatservices.missouri.edu/training](http://iatservices.missouri.edu/training).

### Friday, February 11

#### COMPUTER TRAINING:

- "Access 2003 Forms & Reports" will be presented at 8:30 a.m. in N3 Memorial Union. To register, call 882-2000 or visit [iatservices.missouri.edu/training](http://iatservices.missouri.edu/training).

### Wednesday, February 16

#### NEW EMPLOYEE

**ORIENTATION:** This orientation is open to all new MU staff members from 1:30-5 p.m. in S203 Memorial Union. No registration is required. Additional orientation sessions will be held from 8:30 a.m.-noon March 2 and from 1:30-5 p.m. March 16, April 20, May 18 and June 15. All sessions will

be held in S203 Memorial Union.

## Exhibits

### BLACK HISTORY EXHIBITS:

- "Art of Ryan Tenney" is on display through Feb. 28 in the Gaines/Oldham Black Culture Center Gallery.
- "Songs of My People," a photographic exhibit is on display through Feb. 28 at the view table in Ellis Library.
- "Black History of Columbia: 1865-Present" is on display through Feb. 28 at the Columbia Armory, 701 E. Ash. The armory is open from 10:30 a.m. -6:30 p.m. Mon.-Fri.

### BINGHAM GALLERY:

An exhibit of works by visiting art faculty members Mark Langeneckert, Sarah McCourt, Sabine Gruffat and Rollin Beamis, titled "In Fact, We Are Much Better Off If We Bring It All With Us" will be on display through Feb. 24. The opening reception will be from 4-6 p.m. Feb. 10 in the gallery, located in the Fine Arts Building.

### BRADY GALLERY:

- "Absent," recent works by Curtis Erlinger is on display through Feb. 11.
- "Team Foto" an exhibit of photographs by members of the MU Photo Club" will be on display Feb. 14-March 4. The gallery is located in 203 Brady Commons.

### MUSEUM OF ART AND ARCHAEOLOGY:

- "Cityscapes: Visualizing the Built Environment" includes prints, drawings and paintings that depict the man-made landscape in cities and towns from the 16th to the 20th centuries on display through July 16.
- "Fashion Identities: Portraiture

through the Ages" will be on display Feb. 12-May 21. The museum, located in Pickard Hall, is open from 9 a.m.-4 p.m. Tuesday-Friday and from noon-4 p.m. Saturday and Sunday.

**JAZZ SERIES EXHIBIT:** Photographs of legendary jazz musicians by Chuck Stewart are on display in the downtown lobby of Boone County National Bank through March 27.

## Films

### Friday, February 18

#### BLACK HISTORY FILM:

*African Americans in Film* will show at 6:30 p.m. at the Armory Sports Center, 701 East Ash Street.

## Lectures & Seminars

### Thursday, February 10

#### INTERNATIONAL AFFAIRS

**SEMINAR:** Daryl Hobbs, director of MU's Office of Social and Economic Data Analysis, will present "MU Peace Studies Program: Where Did It Come From? Where Is It Going?" at this brown-bag event at noon in N232 Memorial Union.

#### BIOLOGICAL SCIENCES

**SEMINAR:** Lori Eggert from the Smithsonian Institute will present "Contemporary Molecular Ecology: Facts from Feces and Feathers" at 3:30 p.m. in Monsanto Auditorium in the Life Sciences Center.

#### WOMEN & GENDER

**LECTURE:** Wilma King, professor of history, will present "Mad Enough to Kill: Two Teenaged Girls and Murder in Antebellum Missouri" from 4-5 p.m. in 303 Switzler Hall.

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**Monday, February 14**

**JOURNALISM LECTURE:**

Lew Friedland from the University of Wisconsin-Madison will present "Just Who are the Movers and Shakers" at this brown-bag event at noon in 85 Gannett Hall

**Tuesday, February 15**

**MIDDAY GALLERY EVENT:**

Museum curators Benton Kidd and Joan Stack will give a guided tour of a new exhibit at the Museum of Art and Archaeology, "Fashioning Identities: Portraiture Through the Ages," at 12:15 p.m. in the museum in Pickard Hall.

**BIOLOGICAL SCIENCES**

**SEMINAR:** Natalie Belfiore from the University of California-Berkeley will present "From Population to Genomes and Back: Ecological Genetics in Crayfish and Gophers" at 3:30 p.m. at Monsanto Auditorium in the Life Sciences Center.

**BLACK HISTORY**

**DISCUSSION:** "Straight Talk about the Black Student Experience" will be presented from noon-1p.m. in 234 Brady Commons.

**HEALTH INFORMATICS**

**SEMINAR:** Karen Courtney, an informatics fellow for the Sinclair School of Nursing, will present "GIS Policy Evaluation" at noon in 426 Clark Hall.

**Wednesday, February 16**

**WRITING PROGRAM**

**LECTURE:** Glen Heggie, assistant professor of health professions, will present "Contingency Planning in WI Courses: Side-Stepping Roadblocks by Anticipating the Potholes" from 3:30-4:30 p.m. in 325 General Classroom Building.

**HEALTH PROFESSIONS**

**SEMINAR:** Jaber Gubrium, professor and chair of sociology, will present "The Stroke Recovery Experience" from noon to 1 p.m. in 513 Lewis Hall.

**ECONOMICS LECTURE:**

Ronald Harstad, professor of economics, will present the inaugural lecture of the J. Rhoads Foster Professor in the Economics of Regulated Industries, titled "Devils in Details: A Game-Theoretic Approach to Public Policy Analysis" at 7:30 p.m. in 106 Pickard Hall.

**Thursday, February 17**

**GLOBAL AFFAIRS FORUM:**

the first of regular series of campuswide forums on global affairs issues will focus on the devastating Asian earthquake and tsunamis at 4 p.m. in Ellis Auditorium.

Show" will be held from 4-5 p.m. in the Gaines/Oldham Black Culture Center. For more information, contact KOPN at 874-1139.

**BRAINS 4 BREAKFAST:** The free monthly breakfast event is for undergraduates engaged in research and for undergraduates who are interested in becoming involved in research at MU will be held from 8-9 a.m. at Monsanto Auditorium in the Life Sciences Center. For more information, contact Melissa Gardner by phone at 882-5979 or by e-mail at ugr@missouri.edu.

**JAZZ FESTIVAL CLINIC:**

Benny Golson, Grammy-nominated jazz tenor saxophone legend, will present a clinic at 1 p.m. in Jesse Auditorium.

**JAZZ FESTIVAL:**

The MU School of Music will present the 19<sup>th</sup> Annual MU Jazz Festival today in Jesse Auditorium with a concert at 7:45 p.m. in Jesse Auditorium. All tickets for the evening concert are \$5.

**Wednesday, February 16**

**BLACK HISTORY DINNER & MOVIE:**

MSA/GPC's black programming committee will present *Love Jones* at 6 p.m. in the Mark Twain Ballroom. For more information, contact Tara Liggins at mubpc@yahoo.com.



**Alumni's gift will help fund student aid**

The School of Journalism has received an estimated \$2.5 million gift from the estate of Paul Synor, who earned a bachelor's degree in journalism at MU in 1942 and went on to create internationally known advertising campaigns for major corporations.

The gift will be used to enhance strategic communication studies in the Department of Advertising and will help provide scholarships and fellowships to the most promising and deserving students, says Margaret Duffy, chair of advertising. "Mr. Synor's stellar professional career exemplifies what can happen when a talented and dedicated student is given the opportunity for a first-rate education."

Synor spent most of his life working in the creative department for advertising agencies in New York, Chicago, Toronto and London, including Leo Burnett in Chicago, the advertising agency responsible for creating Tony the Tiger, the Pillsbury Doughboy, Morris the Cat, Charlie the Tuna, the Marlboro Man and other brand icons. He also wrote for such TV shows as "The Adventures of Wild Bill Hickok," "To Tell the Truth" and Art Linkletter's "People Are Funny." He died at age 82 on April 6, 2004, in Birmingham, Ala., after a long battle with cancer.

Synor's gift will be included in the \$600 million For All We Call Mizzou campaign. The School of Journalism has raised more than \$54 million of its \$55 million goal to date.

**Special Events**

**Saturday, February 12**

**BLACK HISTORY MONTH**

**EVENT:** "Wynne Faye Elbert: Live Remote KOPN Radio Talk

*classifieds*

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**THEATRE:**

Columbia Entertainment Company Community Theatre presents the epic musical, *The Civil War*, Feb. 3-6, 10-13 and 17-20 at its theatre at 1800 Nelwood Drive. Call 474-3699 for reservations and information.

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**BLACK HISTORY MONTH ESSAY CONTEST & POSTER EVENT**

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**ESSAY & POSTER EXHIBIT**

Tuesday, February 1, 2005  
9 a.m. - 3 p.m.  
Memorial Union

**AWARDS CEREMONY & RECEPTION**

Monday, February 14, 2005  
4 p.m. - 6 p.m.  
Reynolds Alumni Center  
Open to the Public

The Association of Black Graduate and Professional Students and the MU Alumni Association proudly announce an event honoring the contributions of Boone county residents, minority and female MU alumni.

In an event uniting the university with the surrounding community, students from the Columbia public school district share the posters and essays they created to commemorate Black History Month.

Each participating child will receive a participation reward and the 1st, 2nd, and 3rd place winners will receive certificates, ribbons, and other prizes

Come learn more about our local history while celebrating the achievements of local young scholars.



Alumni Association

*Diversity Programs*



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**FOUNDING from Page 1**

American universities that offer the most educational opportunities and the highest level of instruction. MU is one of only 34 public U.S. universities, and the only public institution in the state, selected for membership in the Association of American Universities (AAU), the most prestigious grouping of top-tier universities in the country.

- Mizzou trains Missouri's leaders and professionals. More of the state's physicians received their medical degrees from MU than any other university, and our academic medical center treats patients from every county. Two-thirds of Missouri veterinarians are MU graduates and 20 percent of the state's attorneys were educated at MU's law school. Mizzou trains the educators who teach our children and run our schools. MU programs help our farmers keep Missouri agricultural products competitive in the world marketplace and help our businesses create and market new products.

- We attract many of the brightest students in the state. Once at MU, they are nurtured and challenged through award-

winning education programs such as Freshman Interest Groups; the "writing across the curriculum" program; rigorous general education requirements; and unparalleled opportunities for undergraduates to work with faculty mentors on the latest research. Those programs and others have become national models embraced by other universities.

- Through MU Extension and other outreach programs, we provide Missourians the most up-to-date knowledge. Extension has a true commitment to reaching the entire population of the state, no matter the location, income level or occupation of those served. In recent years, the Missouri General Assembly has called upon our expertise again and again to help state and local leaders tackle some of Missouri's toughest problems, from health care to education to the state's infrastructure.

The fact is that at a major research university like ours, we have a different role and different responsibilities than other teaching institutions. We're in the business of producing knowledge, and we have an obligation as a land-grant university to disseminate that

knowledge to the people who can best use it. Our ultimate goal is to elevate the quality of life.

Being a research university also means basing our work on the absolute latest, best research. My own philosophy is that a university must be developing new knowledge at all times and in all fields. It's our responsibility to be tapped into the best thinking in the world and convey that in the work we do across the state and nation.

Over the last decade, Mizzou ranks second among all AAU public institutions in the growth of federal research funding. This includes multi-million dollar research grants in cancer imaging, biosafety, arthritis, cardiovascular disease, nanoscience, soybean biotechnology, comparative medicine and math education. Radiopharmaceuticals invented by our medical researchers at the MU Research Reactor have been used to diagnose and treat various types of cancers in tens of thousands of patients.

Since 2000, MU has been one of the nation's top 15 universities in life sciences funding and top 10 in plant genomics funding from the National Science Foundation. MU attracts 72

percent of the federal research dollars flowing into Missouri's public universities. That money doesn't just stay on the Mizzou campus. Last year, our research had a \$380 million economic impact on Missouri — \$200 million more than our state appropriation — and that economic activity created more than 8,000 jobs.

As the state's flagship university, Mizzou has a special responsibility to the citizens of Missouri. It also faces some special challenges. As the state's financial support for higher education has declined, we've had to be even more creative and more nimble to fulfill our most basic obligation: to provide excellent academic programs, including graduate education, for Missouri's young people. In fact, while weathering budget reductions totaling \$61 million, we have educated more students than ever before thanks to a very dedicated faculty and staff.

Faced with those budget pressures, we have refused to compromise the quality of our educational programs. The University of Missouri has had to ask students and their families to pay more of the cost of that education. In fact, last fall was the first time student fees made up a bigger share of our campus budget than did state dollars. But MU remains a great value. Our fellow AAU member in Missouri charges \$31,000 in annual tuition, compared to \$6,662 at MU.

We've had to face some difficult decisions to make up that shortfall in state funding. The University has reorganized administrative functions to streamline operations, consolidated positions, and left others unfilled. Our most serious challenge, however, is maintaining faculty salaries at competitive levels; we must address this head on to maintain our excellence.

Mizzou's generous supporters have helped offset budget cuts while investing in excellence. To date, more than \$524 million has been raised toward the \$600 million goal in the For All We Call Mizzou fund-raising campaign. As we launch the faculty and staff portion of the campaign, I invite you to join me in helping to make MU even stronger.

This week we pay homage to the past as we step forward on the global stage as a University of the Future. The spirit and vision of our founders continues to be represented at MU by the strength of the Columns, the enormous talent of faculty and staff, the great promise of our students, our partnership with community and state leaders, and the devotion of our alumni and friends.

Here's a health to thee, Mizzou, on your 166<sup>th</sup> birthday.

Brady J. Deaton  
Chancellor

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## Protecting kids in court

**CHILD WELFARE** Caseworkers learn the ropes in MU law school clinic

**T**hroughout Missouri, caseworkers for children testify during juvenile and family law cases, including cases examining parental rights and guardianship where the permanency for children is paramount. Now, a new training program at the MU's School of Law is assisting caseworkers with this difficult job.

"This program helps promote confidence for caseworkers when they go to court by providing them with training for testifying in court at the various stages of child protection cases," says Tracy Gonzalez, clinical assistant professor of law and director of the clinic. "The goal is to move children into permanent placements as quickly and effectively as possible, whether that be by reunification with birth parents, legal guardianship or termination of parental rights and adoption."

Fourteen caseworkers, both seasoned and new, from across the state participated in the first program in November at MU. The program consisted of a lecture, a presentation and a mock trial, where caseworkers served as witnesses while law students from the clinic served as attorneys questioning the caseworkers. The UMKC School of Law recently held a similar training program. Gonzalez says that the initial training programs were so successful that two other programs have been scheduled.

In the MU Child Protection Clinic, law students work on real juvenile and family law cases. Students, under the supervision of the clinic director, assume full responsibility for the drafting of petitions, researching legal issues relevant to the court proceedings, interviewing and preparing witnesses, preparing for hearings and trials, and conducting hearing and trials in court.



**PANEL from Page 2**  
steal prestige.”

The name-change initiative is part of the Springfield school's strategy to build a second university system in the state by whittling away at the UM System, Graham said. "They'll say, 'You have three engineering schools in your system — give us Rolla.' You have two medical schools; they'll say, 'Give us one.' You have two law schools; they'll say, 'Give us one.' At the end of the day, what we'll have is two good, mediocre (university) systems and no public Research I university in this state."

Even before the legislature has acted on the name-change request, Graham said, SMSU's board of governors has taken steps to trademark the Missouri State University name. "That's arrogance," he said. "In the end they'll say, 'You know, I saw you have some columns on your campus you're not using either, why don't you let us build academic hall with them, because it will lend to the prestige of our institution.'"

**Budget cuts impact MU Health Care**

Some of the panelists worried that the name-change debate will cloud other more important issues facing higher education, such as a flat state appropriation. Several Democratic lawmakers warned that a flat appropriation, coupled with cuts to Missouri's Medicaid program, will mean continuing budget problems for MU. However, Republican legislators described Blunt's proposed budget as the governor's attempt to put Missouri's fiscal house in order.

In the governor's spending plan "there is no capital bill for higher education for the third or fourth year in a row, no proposals for any buildings on any campus anywhere in the state. The budget that was proposed for higher education generally is flat," Graham said.

A flat higher education budget doesn't necessarily mean that MU "dodged the bullet," he added. For instance, Blunt's plan to cut nearly 90,000 people from the Medicaid program for low-income Missourians means MU Health Care will have to absorb the cost of more uncompensated care for uninsured patients, Graham said.

"Flat is backwards," Rep. Wes Shoemyer, D-Clarence, said of the governor's budget recommendation. "Flat is not moving forward in the right direction." Inadequate state funding is causing universities and colleges to shift more of

the cost of education to students and their families, he said. "You know that that is not increasing the health of any university. That will not increase the health of our society and make sure that we maintain the greatest opportunity to educate all the kids in this state so that we have a quality workforce."

Rep. Steve Hobbs, R-Mexico, urged Missourians to examine innovative ways to manage state government in order to avert what has become an annual budget crisis. "What the governor talked about last night (Jan. 26) is changing the structure of the way the state budget is put together," he said. "Our budget planning is so different than what I've ever done on my farm or what any business person has ever seen. We don't look past the end of our noses."

"Every year we stand on a cliff and we look down and say one little thing can shove us off," Hobbs said. "What the governor and what my colleagues are trying to do is put our state government back on a solid footing, so every year we don't have a crisis. The problems that cause those crises have not been addressed."

One possible solution, he suggested, might be for the state to institute a two-year budget cycle, instead of lawmakers fighting each year over an annual appropriation.

Rep. Judy Baker, 3D-Columbia, agreed with Graham that MU Health Care will be hurt if Medicaid rolls are cut. "I worked at University Health Care when it was in its crisis," Baker said, "and part of its crisis was not a structural budget problem. They got rid of some waste and did some good things to cut costs, but their turnaround was based on revenue generation — government payers. We were not getting full funding from government payers, and we're about to turn around and do that again."

"Do people stop getting sick when we cut them off from Medicaid?" she asked. "No, they come to University Hospital and they get really good care, no matter who they are. But the state — all of us — are going to end up paying for that one way or another."

Rep. Ed Robb, R-Columbia, argued that budgetary belt-tightening is necessary to resolve the state's longstanding financial problems. "We've been robbing Peter to pay Paul for the last four years and unfortunately the IOUs have been presented," Robb said.

"We have a structural

imbalance between our expenditure programs and the amount of revenue that we can anticipate and collect every year. This is the year that we solve that problem." Once that issue is resolved, he said, the state can move on and look at improved funding for education.



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## Tax time brings out a corps of campus volunteers

### TAXING EXPERIENCE

There's help available in filing your personal tax returns

As springtime gets closer and closer, it means that another annual event is drawing near — tax time. April 15 is the deadline for filing your personal returns, and many people approach that deadline with dread, never sure if they've filled out all their forms and paperwork correctly or if they're in deep doo-doo with Uncle Sam. Or worse yet, perhaps they paid too much in taxes.

There's help out there as the tax season approaches. The College of Human

Environmental Sciences Extension in conjunction with the Department of Personal Financial Planning is offering free income tax assistance for low to moderate-income families as part of HES Extension's Taxpayer Education Initiative (TaxEd).

IRS-certified, students in personal financial planning provide this free service through the department's service learning course, Community Agencies and Volunteerism. Free tax preparation and e-filing service is available now through April 14th, at a variety of locations throughout Columbia, including 61 Stanley Hall, Douglass High School and the

Human Development Corporation at 807-A North Providence Road.

People can bring in their tax-related documents and get help from student volunteers to complete their tax returns. Some people might find out they owe more than they expected, however most of the Missouri families served through the TaxEd program end up with tax refunds, through the earned income, child, and child and dependent care tax credits. For more information visit the Volunteer Income Tax Assistance (VITA) Web site.

For nonresident aliens who work or study, the U.S. tax system can be doubly

confusing. Tax assistance also is available to nonresident faculty, staff and students by volunteers in the Volunteer Income Tax Assistance program. A volunteer assistance site for nonresident members of the University community is scheduled in the Brady Commons computer lab on Feb. 21-25, March 14-18 and April 11-15. More information is available on the Web site: [www.missouri.edu/~4cash/nra.htm](http://www.missouri.edu/~4cash/nra.htm).

Volunteers are still needed to help nonresidents with their taxes, and training will be provided for volunteers. For more information, contact Miha Britt at [BrittM@missouri.edu](mailto:BrittM@missouri.edu).

### CURATORS from Page 1

Deaton noted. "All of our state colleges and universities have streamlined operations and are working hard to keep tuition at an affordable level, offset as much as possible by scholarship support. State officials, higher education leaders and stakeholders need to carefully examine Missouri's system of higher education and the financing of that system. As always, Mizzou looks forward to working in partnership with any institution in the state to serve all Missourians."

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For details and rates, call Kristen at 884-1278 or e-mail [kawzq8@mizzou.edu](mailto:kawzq8@mizzou.edu).

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