**'It's Fixable'**

Consultants report that increasing patient volume at MU Health Care will lead to financial recovery.

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Sticky security issue

Is duct tape a weapon in the war on terrorism?

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Feb. 27, 2003

University of Missouri-Columbia

Reaching the golden age of television

**ISN'T IT NIFTY?**

KOMU-TV is 50

It may be eight on the dial and seven on cable, but KOMU-TV is No. 1 in innovations and in the hearts of its viewers and employees.

The television station — which was the first in central Missouri — is celebrating 50 years of bringing the world to the area. The late Ed Lambert, professor of broadcast news, was instrumental in starting the station. Today it is the only network-affiliated commercial

BEHIND THE CAMERA KOMU-TV is celebrating its 50th anniversary this year. The station's newsroom has been a laboratory for broadcast journalism students to hone their craft. Over the years, many of the students who learned the ropes at KOMU have gone on to stellar careers around the country.

Publications and Alumni
Communication photo

station owned by a university that uses its newsroom as a laboratory for broadcast students.

The first broadcast was Dec. 21, 1953. Roger Allbee remembers it well. He was a senior English major at the time and just happened to be at Memorial Union the moment KOMU-TV went on air. "There was a television set on a platform on the west wall," he recalls, "and I stood there and watched as a blank screen faded up to show Ed Lambert announce the call letters, what the station was and what they planned on doing in this area."

In the beginning, the station did not broadcast a full day, but Allbee says that the quality made up for lack of quantity. In those days, the handful of people in the area who had television sets had monstrous antennas next to their homes that pulled in snowy pictures from St. Louis and Kansas City, and only then if the atmospheric conditions were good.

SEE KOMU-TV on Page 3

Suggestions may help quell MU's budget crunch

FROM THE FRONT LINES

More than 100 faculty, staff and students have suggested ways to save money

Sometimes the bad budget news from Jefferson City and its impact on higher education can seem so overwhelming that it appears individuals can do little to make a difference.

But in big ways and small, the campus is working to ensure that Missouri's budget crunch doesn't derail Mizzou's tradition of excellence. While campus budget planners study the big picture and search for millions of dollars in savings, faculty and staff members have an important role to play as well.

Those individuals on the front lines of MU's educational enterprise are providing the administration with another point of view. Acting on an initiative launched by Chancellor Richard Wallace, faculty and staff are responding enthusiastically to a call for their ideas to make the University more efficient.

So far, more than 100 students and employees have submitted comments or suggestions to a special site linked to MU's budget information Web page. Those messages then are forwarded to the administrator responsible for that particular area.

The Web site is located at www.missouri.edu/%7Ewebcom/budget/contact.php. Or, suggestions and comments can be e-mailed to uncuabudget@missouri.edu.

"I think this suggestion program has been extremely helpful; we've had some very positive suggestions," says Jackie Jones, interim vice chancellor for administrative services. "There's a feeling around campus that we're all in this together. I think we all want to figure out ways we can save money for the University."

The program is coordinated by the University Affairs division. "Especially during these times of budget challenges for the University, it's vitally important

that we have as many good ideas as possible to weather the tight budget times with as little disruption as possible," says Chris Koukola, assistant to the chancellor for university affairs.

"We are seeing some excellent suggestions, and they're coming from every segment of the University community — faculty, staff, and students," Koukola says. "These proposals are coming to light simply because we asked the question: 'Have we thought of everything we can do to maximize our scarce resources?' I know that in this process I've learned some things about the campus of which I had not been aware."

Koukola says that campus administrators are working hard to provide individual responses to each person who submits a suggestion. "Often it takes some time to analyze the suggestions to see if they're feasible, but we are trying to respond to everyone," she says.

Many of the suggestions that relate to academic resource issues

have been routed to Tim Rooney, campus budget director. With so many suggestions coming in, not all the proposals will be workable. "What these suggestions are doing is stimulating discussion," Rooney says. "We can take these ideas from one area of campus and challenge folks in other areas to look in new directions."

For instance, some suggestions concern software or technology innovations that have saved money for one department and might work just as well for another department. Several individuals have suggested using teleconferencing to supplement scarce travel budgets.

Sometimes the reply from Rooney and other administrators is: "Thanks for the suggestion, but we're already doing that." For example, a number of the suggestions and comments had to do with saving money by reducing the campus' energy consumption.

"They're good ideas," Rooney says, "but our Energy

Management group has been very proactive, and in recent years has made major improvements in energy efficiency. It's just a case where faculty and staff are not aware of it.

"I think this has been useful," Rooney says of the initiative. "It might be difficult for us to quantify some of the savings that result from these suggestions, but I don't doubt that there will be savings."

When the call went out for money-saving suggestions, faculty and staff were asked to keep MU's strategic plan and mission priorities in mind. Koukola says she's been pleased to see people responding conscientiously "and not advancing their own personal agendas."

"I think this effort has been especially valuable because many of the suggestions and comments are coming from people on the front lines," she says. "They're the people who are most qualified to bring ideas to the table because they deal with these issues every day."

SEE Budget on Page 5

21st century issues

How will higher education fare as this century unfolds? One of the United States' most eminent university leaders will explore that topic at a public lecture next week.

James J. Duderstadt, president emeritus of the University of Michigan, will present "Higher Education in the 21st Century" at 3:30 p.m., Thursday, March 6, in Ellis Library Auditorium. A question-and-answer session will follow.

Duderstadt, whose academic background is in nuclear engineering, is the author of *A University for the 21st Century*.

He was dean of engineering and provost at the University of Michigan before serving as president from 1988 to 1996.

Best of the best

The University of Missouri Board of Curators recently awarded two MU faculty members the Curators' Professorship, the highest honor a professor can receive within the UM System. The awards are given to faculty members for their outstanding scholarly achievements and established reputations in their field of study.

Nominations are made by

the professors' academic department, and curators' professors receive annual stipends. This year's curators' professors are Jonathan Sperber, professor of history, and Betty Houchin Winfield, professor of journalism and adjunct professor of political science.

Sperber has taught at MU since 1984. His work on the social, political and religious histories of 19th century Germany and Europe has earned him fellowships from the John Simon Guggenheim Foundation and the National Endowment for the Humanities. Winfield has

taught at MU since 1990. A White House scholar, Winfield focuses on political history, free expression conflicts, the news process and the impact of news. She has held post-doctoral fellowships at the Freedom Forum Center for Media Studies at Columbia University and the Shorenstein Center for Press, Politics and Public Policy at Harvard.

Women and war

Mizzou's Women's History Month celebration kicks off at 7 p.m. March 3 with an opening ceremony in the Reynolds Alumni Center.

Speakers will include Handy Williamson, vice provost for faculty development, international programs and minority affairs, and Magdalena Garcia-Pinto, director of women's and gender studies at MU. Garcia-Pinto will speak on "Women and Armed Conflict in Latin America."

Women and War is the theme for this year and features presentations by scholars, artists and educators from around the world. Other highlights of the month's activities are the annual "Women in the Arts" exhibition from March 3 to 28

Patient volume key to MU hospitals' success

'IT'S FIXABLE'

Consultants release recommendations for healing MU Health Care

The Hunter Group, a health-care consulting firm hired by the University to manage MU Health Care on an interim basis, reported to the Board of Curators yesterday on the long-term prospects for the University's health-care enterprise.

The report included

recommendations that MU not sell University Hospitals and Clinics or Columbia Regional Hospital, saying that there is no reason to divest those hospitals and that they "can become a performing asset." The report also recommended that immediate layoffs of employees not be considered.

Before presenting those recommendations to curators, Hunter Group executive David Coats, who is the hospitals' interim chief operating officer, briefed reporters on a long-term

plan to ensure MU Health Care's financial stability.

Coats said that since mid-October health-care experts from his firm have been studying the MU Health Care operation, "taking it apart piece by piece, looking at various components to look at what is working well and where there are opportunities for improvement."

The report said that although MU Health Care's financial performance had "improved somewhat" in the 2002 fiscal year, "projections for the next three fiscal years show a deteriorating fiscal picture. Absent management intervention, and after appropriations and investment earnings, losses are projected be nearly \$6 million by fiscal year 2005."

The Hunter Group plan spells out ways in which the hospitals

can cut costs and boost revenues. "It's fixable," Coats said of MU Health Care. "We did find sufficient interventions to make this a financially viable organization."

Some of those recommendations include: improving financial reporting, establishing clear lines of management responsibility, improve timely access for medical services, and reduce physician turnover and vacancies.

Nearly 75 percent of the management interventions would not require significant costs, Coats added. "These aren't money-intensive fixes." The key strategy to improve financial performance, he said, is to increase patient volumes.

"The first thing we are not going to do is lay off employees. There is a reason for that; we have a volume problem," Coats

said. "If we can solve those problems we need those employees" to care an increased patient load.

Coats said he has briefed Chancellor Richard Wallace and UM President Elson Floyd on his firm's recommendations and that both had pledged their support. Hospital administrators were holding information sessions for MU Health Care employees yesterday and today.

Coats was asked what impact his firm's recommendations would have on MU Health Care's teaching and research missions. "Positive," he said. "If we fix it, we will have sufficient funding to adequately support the School of Medicine."

The entire 213-page Hunter Group report is available on the MU Health Care Web site at www.muhealth.org.



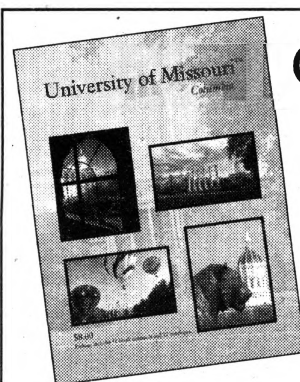
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The estimates are complete for the damage in Virginia Avenue Garage. The repairs are scheduled for the week of Spring Break. Once the repairs are complete we should be back to normal traffic flow. Please feel free to contact Parking and Transportation Services with any questions you may have.

web.missouri.edu/~mubs/parking/parking.html

Just a friendly reminder. General Stores has free delivery and there is NO minimum on an order. Walk-in orders are welcome; our door is always open. We carry brand names so you can always count on the product you order. Let's not forget the most important thing: If there is something you want and we do not carry it, we will be happy to special order it for you.

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MizzouWeekly

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in the Brady Commons Gallery. An artists' reception will be held from 5 to 7 p.m. March 20 at the gallery. In recognition of International Women's Day on March 12, a panel of international women will speak about women and war beginning at 7 p.m. in S203 Memorial Union.

A complete listing of all the activities is available at the Women's History Month Web site at www.missouri.edu/%7Ewomen/whm2003.html



Creatures great and small

Each year, students and faculty of the College of Veterinary Medicine open the doors of the academic and teaching facilities to show what veterinary medicine is all about. This year, the open house will be held from 9 a.m. to 3 p.m., March 7 and 8. In addition to tours of the teaching hospital and educational exhibits, there will be critters galore.

You can see exotic birds of prey, ride in a horse-drawn carriage, watch police dogs demonstrate their crime-busting moves, see how a

farrier crafts a shoe for even a hard-to-fit horse, and pet alpacas, camels or a potbellied pig.

Generally, the Friday event is well attended by elementary, middle school, and high school students. Saturday sees kids and their families attend. There is no admission charge. For more information, call 884-6239 or visit the Web site at www.cvm.missouri.edu/openhouse.

KOMU-TV from Page 1

"It was fun to see something locally," Allbee says, "and the quality was outstanding, because we were the only one in the market at that time, and we sampled programs from each of four networks."

A winter semester course that required students to help out at the station got Allbee in on the ground floor of what would be a lifetime career for him. "I was out there as much as possible," he says. "This was showbiz; everything was live, and I thought it was fun." After graduating that spring, followed by a two-year stint in the Army, he returned to Columbia and to the station, where he has worked behind the camera for 46 years.

"I only planned to stay three or four years or whatever it takes to get a good background and go somewhere else," he says. "But as time went on and I worked my way up, I found that Columbia is a fun place; a young place in that there are always students. You can't grow terribly old if you are constantly surrounded by students."

Allbee, who says he has always

harbored a desire to be an actor, has done it all — operating cameras, floor managing, heading the production department, teaching, managing and directing. He took the University's first early retirement offer in 1992 but continues to work part time, operating the cameras and teaching students the craft. "I'm too steeped in television to stop completely," and, he says, laughing, "this is as close to show business as I'll get."

When the station first signed on, it carried programming from all the national networks: NBC, CBS, ABC and Dumont, and it broadcast a strong lineup of local programs, too. These included cooking, community service, musical, theatrical and public affairs shows, and those that were considered strictly women's programming like *A Woman's World* and *Of Interest to Women*.

All local programming, including commercials, was broadcast live until the 1970s when the station added videotaping capability. Today, its hit show, *Pepper and Friends*, has retained this format and the host who may be the best-known

person in central Missouri.

KOMU-TV was sweet 16 when Paul Pepper joined the staff. Like Allbee, he planned to stay on a few years and leave. Now, after 34 years in front of the camera to his credit, he says, "I am doing so much of what I've always wanted to do. I don't have any desire to go to another station."

His show, a mixture of talk and variety, is produced live, including the commercials, weekdays. "The show is a real asset to our community, as it is available for people to come out and talk about events they have going on," Pepper says. He estimates that nearly 195,000 guests have appeared on the show since it started 21 years ago. "At one point or another," he says, "almost everyone who has lived in central Missouri has walked through our studio doors."

The station, one of the University's auxiliary businesses, is independent of the School of Journalism. "Our primary mission is to make enough money to reinvest in the technical needs of the station to

continue to build and improve the model for the experience of our journalism students," says general manager Marty Siddall. "They often are able to leave this station and become employed in similar size and larger markets."

Some of the notables who got their start at KOMU are Shellee Smith, reporter for NBC; Russ Mitchell, anchor for *The Saturday Early Show* at CBS; Elizabeth Vargas, anchor at ABC, Mark Potter, reporter at CNN; John Anderson at ESPN; and Jann Carl at Entertainment Tonight.

"I've been here since 1986," says Stacey Woelfel, news director. "I don't think I can throw a dart at the map and hit a city with a television station and not be able to name someone from MU who was affiliated with it."

Although the station still transmits signals from the same tower that was built in 1953, it leads the way in innovations. In this market, aside from being the first station ever, it is the first one to transmit network signals in color, to add stereo, to use videotape and to switch to digital transmission.

"Digital programming is the next generation of the television business," says programming manager Matt Garrett. The improvements in going from analog to digital high definition television are like going from long-playing albums to CDs. "The picture quality is superior to what the familiar analog transmission gives," he says, "and it allows us to broadcast multiple signals out of the same transmission tower." For example, down the road, an educational or an all-sports channel could originate at the University and broadcast from the station.

As KOMU-TV moves into 2003, viewers will see more and more historic vignettes and salutes by notable alumni and others throughout the broadcast industry. The anniversary celebration will culminate in December with a retrospective program now in production.

"My greatest pleasure is that the station has lived up to its potential of what it was set up to do," Allbee says. "We always tried to do the best we could, and I am proud to be a part of it."

The sticky side to security

TALE OF THE TAPE Being prepared is a good idea even without the threat of terrorism

Eric Evans has heard all the duct tape jokes. He's even started collecting some of the political cartoons that have sprung up from recent advice that U.S. citizens use plastic sheeting and tape to create "safe rooms" to protect themselves from a terrorist attack.

"It's a great idea for families

to have things like plastic, duct tape, food and water, around the house," says Evans, an emergency management specialist with MU Extension's Fire and Rescue Training Institute. "You never know when a thunderstorm or tornado may bust out a window, or when an ice storm may knock out electricity for a while. Those are the disasters people really ought to prepare for."

If he sees any positive in the recent plastic and duct tape craze, it's that the interest will prod folks to be better prepared

in a more general sense.

"The truth is, the idea of someone getting killed or injured in their home because of a terrorist releasing a gas or nerve agent is pretty unrealistic. For one thing, somebody would have to drop tons of the stuff on a neighborhood to create the parts per million level to have any impact," he says.

"And it has to get to you. Yes, one drop of ricin will kill you. But it has to get on you. Just being inside your house would prevent that. The plastic and duct tape aren't going to add

much" to the safety factor.

"And if you were a terrorist, and wanted to kill a lot of people, you wouldn't hit a neighborhood. You'd hit some place where a lot of people are crowded together and in the open where the gas or poison can get to them. That safe room at home isn't going to help, in that case."

The idea of a plastic and duct tape safe room was developed in response to the federal government looking for ways to protect citizens in case of an accidental gas or toxin spill. Studies showed that so-called "sheltering-in-place," or creating a safe room inside the home with at least 10-mil thick plastic, with duct tape to seal openings and

cracks, could lessen the chance of being poisoned by a nearby release.

"We should be concerned about those things," Evans says. "Train derailments and highway accidents with containers of hazardous products do occur. But doing it ahead of time and sealing your house can allow a dangerous buildup of carbon monoxide gas that can make you seriously ill or even kill you," Evans says. "Be prepared, yes, but being overreactive is dangerous."

A bigger concern is the upcoming tornado, storm and flood season, he says. "Having the materials on hand to deal with those situations is smart."

calendar



Concerts & Plays

Thursday, February 27

BLACK HISTORY EVENT:

"Gospel Heritage Extravaganza" will be presented at 7 p.m. in the Second Baptist Church, 407 E. Broadway.

STUDENT RECITAL:

The Symphonic Band will be performing at 8 p.m. at the Historic Missouri Theatre. A \$5 donation is suggested.

Sunday, March 2

UNIVERSITY CONCERT

SERIES: The Montana Repertory Theater will perform *The Miracle Worker* at 7 p.m. in Jesse Auditorium. For ticket information, call 882-3781.

STUDENT RECITAL:

Jazz Combo Concert will be presented at 2 p.m. in Whitmore Recital Hall. A \$5 donation is suggested.

Monday, March 3

FACULTY RECITAL:

The Esterhazy Quartet will perform at 8 p.m. in Whitmore Recital Hall. A \$5 donation is suggested.

Tuesday, March 4

FACULTY RECITAL:

Bassoonist Lecolion Washington and pianist Janice Wenger will perform at 8 p.m. in Whitmore Recital Hall. A \$5 donation is suggested.

Wednesday, March 5

UNIVERSITY CONCERT

SERIES: Rodgers & Hammerstein's musical *Cinderella* will be presented at 7 p.m. in Jesse Auditorium. For ticket information, call 882-3781.

Thursday, March 6

POETRY READING:

Mark Strand, former poet laureate of the United States, will read from his work and attend a book signing and reception from 7:30-9 p.m. in 22 Tate Hall.

Friday, March 7

HEARNES CENTER

CONCERT: Toby Keith, featuring Rascal Flatts and Amy Dalley, will perform at 7:30 p.m. at the Hearnes Center. Tickets are available at the Hearnes Center Box Office and all Ticketmaster locations.

UNIVERSITY CONCERT

SERIES: Teatro Lirico d'Europa will perform the opera *Madama Butterfly* at 8 p.m. in Jesse Auditorium. For ticket information, call 882-3781.

Conferences

Thursday, February 27

TEACHING RENEWAL

CONFERENCE: This annual event focuses on critical topics in higher education and innovations in teaching and learning from award-winning faculty and national leaders. The conference begins today in the Memorial Union and continues through March 1. For more information and to

register for the free conference, visit the Web site at teachandlearn.missouri.edu

Courses & Workshops

Tuesday, March 4

HUMAN RESOURCES

WORKSHOP: "Coping with the Stress of Workplace Change" will be presented from 9-11 a.m. in S203 Memorial Union. Registration is required; call 882-2603.

HAZARDOUS MATERIALS

WORKSHOP: "Hazardous Materials Management - Refresher" will be presented today from 2-3 p.m., April 10 from 9-10 a.m., and June 17 from 1-2 p.m. in the Environmental Health and Safety classroom. To enroll, call 882-7018.

Wednesday, March 5

HUMAN RESOURCES

WORKSHOP: "Back Safety" will be presented today from 9-10 a.m. and June 11 from 1-2 p.m. in the Environmental Health and Safety classroom. To enroll, call 882-7018.

RADIATION SAFETY

WORKSHOP: "Radiation Safety at MU - New Radiation Workers" will be presented today, April 3, May 7, and June 5 from 1-3:30 p.m. in the Environmental Health and Safety classroom. To enroll, call 882-7018.

Exhibits

BLACK HISTORY EXHIBITS:

- "Songs of My People," a photographic exhibit celebrating black history and culture, will be on display through Feb. 28 in Ellis Library.
- The Black History Month art show, "KUUMBA" by Deborah Greene, will be on display in the Black Culture Center through Feb. 28.

GEORGE CALEB BINGHAM GALLERY:

"The Annual Art Faculty Exhibition" will be on display through Feb. 28.

Josephine Stealey, associate professor of art, will exhibit her sculptural works of handmade paper from March 3-21. An opening reception will be held from 4-7 p.m. on March 7.

The gallery is located at A125 Fine Arts Building and is open 10 a.m.-4 p.m. Monday-Friday.

MUSEUM OF ART AND ARCHAEOLOGY:

"Tradition and Change: Art from Oceania" is on display into 2003.

"Master Drawings from the Permanent Collection" is on display through spring 2003.

"The Missouri Scene: In The Wake of Lewis and Clark" is on display through April 2003.

"Celebrating An Age When Books Were A Work of Art" is on display through May 25.

"Selections of Ancient Glass," an exhibit in memory of Gladys C. Weinberg is on display through 2003.

The museum, located in Pickard

Hall, is open from 10 a.m.-4 p.m. Wednesday-Saturday.

STATE HISTORICAL SOCIETY:

"In Search of Americana: The Work of Victor Joseph Kunz" is on display until March 1 in the north-south corridor gallery. "Objects Worthy of Notice: The Wildlife Encountered by the Corps of Discovery" is on display through June 27 in the main gallery.

The main gallery is open from 8:30 a.m.-4 p.m. Monday-Friday. Corridor galleries are open from 8 a.m.-4:30 p.m. Monday-Friday and 9 a.m.-4:30 p.m. Saturday.

JAZZ SERIES EXHIBIT: Photos by Herman Leonard that chronicle the jazz experience are on display through March 15 in the downtown lobby of Boone County National Bank.

Films

Tuesday, March 3

JAZZ SERIES FILM: *Jazz On A Summer's Day-1958 Newport Jazz Festival* will show at 7 p.m. at the Ragtag Cinemacafé. Cost: \$5. Seating is limited. Advance tickets are available only through the Jazz Series Office at 449-3009.

Lectures & Seminars

Thursday, February 27

INTERNATIONAL AFFAIRS

SEMINAR: Seungkwon You, research associate in Asian affairs, will present "Korea's New Government and Korea - U.S. Relations" at a brown-bag luncheon seminar from noon-12:50 p.m. in S207 Memorial Union.

NUTRITIONAL SCIENCES

SEMINAR: Kevin Fritsche, associate professor of nutritional sciences, will present "Omega-3 Fatty Acids Can Impair Infectious Disease Resistance" at 4 p.m. in 209 Gwynn Hall.

Friday, February 28

GEOLOGY SEMINAR:

Bill Zanner from the University of Nebraska will present "Nebraska Rainwater Basins and Coastal Carolina Bays: Catastrophic Collisions or Prosaid Processes?" at 3 p.m. in 108 Geological Sciences Building.

Monday, March 3

WOMEN'S HISTORY

LECTURE: Magdalena Garcia-Pinto, director of women's and gender studies, will present "Women and Armed Conflict in Latin America" from 7-9:30 p.m. in Columns C Room at the Reynolds Alumni Center.

Tuesday, March 4

ASIAN AFFAIRS LECTURE:

Gary Dou, international program coordinator with the Asian Affairs Center, will present "Chinese Attitudes and Actions - and Their Underlying Societal Orientation" from 4-5:30 p.m. in N208 Memorial Union.

NURSING RESEARCH

SEMINAR: Suporn Wongvatunya, a graduate student in nursing, will present "A Comparison of the Experiences of Some Mothers" from 4-5 p.m. in S455 School of Nursing.

Wednesday, March 5

WRITING PROGRAM

SEMINAR: Doug Noltie, associate professor of fisheries and wildlife, will present "Making the Most of Your Writing Intensive Evaluations" at noon in 325 General Classroom Building. Beverages and a light lunch will be provided. To register, call 882-4881.

MU AUTHORS SERIES:

John Bullion, professor of history and author of *In the Boat With LBJ*, will present "Putting My Past (and LBJ's) on the Page: The Craft and Art of Writing History as Memoirs" at 4 p.m. in 109 Gwynn Hall.

Thursday, March 6

HIGHER EDUCATION

LECTURE: James Duderstadt, president emeritus and professor of science and engineering at the University of Michigan, will present "Higher Education in the 21st Century" at 3:30 p.m. in Ellis Library Auditorium. A question-and-answer session will follow the lecture.

WOMEN'S STUDIES

LECTURE: Educator and artist Venetta Whitaker will present "Reflections on the Struggles of Women in War-Torn Countries" from 4-5:30 p.m. in S204 Memorial Union.

MEDIEVAL STUDIES

LECTURE: Samuel Armistead from the University of California-Davis will present "Epic and Ballad: Some Recent Discoveries" at 4:30 p.m. in the A.P. Green Chapel. A reception will precede the lecture at 4 p.m.

LAW LECTURE:

Carrie Mekel-Meadow, professor of law at Georgetown University Law School, will present "Correspondences and Contradictions in International and Domestic Conflict Resolution: Lessons from General Theory and Varied Contexts" from 5-6 p.m. in the courtroom at Hulston Hall.

Meetings

Thursday, February 27

STAFF ADVISORY COUNCIL:

The MU Staff Advisory Council will meet at 1:15 p.m. today and March 13 and 27, April 10 and 24, and May 8 in S206 Memorial Union.

FACULTY COUNCIL

MEETING: The MU Faculty Council will meet at 3:30 p.m. today and March 13, April 10 and 24, May 8 and June 12 in S203 Memorial Union.

Special Events

Thursday, February 27

BLACK HISTORY UNITY

MARCH: Marchers will assemble at 4:30 p.m. at the Black Culture Center and march to Francis Quadrangle.

Friday, February 28

BLACK HISTORY MONTH

EVENT: "Outstanding Black Missourians" will recognize 15 black Missourians for their dedication to the black community at 7:30 p.m. in the Memorial Union's Stotler Lounge.

Saturday, March 1

REPERTORY THEATRE

AUDITIONS: Auditions for 2003 Summer Repertory Theatre will be held from 8:30 a.m.-5 p.m. at the Rhynsburger Theatre. For more information, contact Kerri Packard at 882-4750.

Monday, March 3

MISSOURI LIFE SCIENCES

WEEK: This weeklong event begins today and continues through March 7 with distinguished national speakers, forums on topical issues, technical workshops, open houses at core facilities, a vendor exhibit and 2-day poster session. Many of the presentations will be held at Bush Auditorium in Cornell Hall and will be simulcast over Internet2 to locations in St. Louis and Kansas City. For a complete schedule of events, visit the Web site lifesciencesweek.missouri.edu

classifieds

VOLUNTEERS NEEDED

Volunteers needed for dissertation interviews about single women. Criteria: Aged 28-34, never married, white, childless, non-cohabiting, bachelor's. Call Elizabeth (573) 442-9294. Compensation \$30.00. Confidential.

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Suggesting cures for the University's budget challenges

Questions & Answers

Several months ago, Chancellor Richard Wallace put out the call for faculty, staff and students to contribute their ideas for helping the University conserve its increasingly scarce resources. More than 100 members of the University community responded to that call.

Those questions and comments were forwarded to members of the chancellor's staff who are responsible for the specific areas that were addressed. Here are responses to a number of those questions and comments.

More information about MU's budget challenges is available on a special Web site that is linked to Mizzou's home page. University employees and students may still submit suggestions and questions to the Web site about conserving resources. The Web site is located at www.missouri.edu/%7Ewebcom/budget/contact.php. Or, suggestions and comments can be e-mailed to umcuabudget@missouri.edu.

Question: I am very discouraged at the electricity used on campus over the nighttime. I leave my office around 8 p.m. I can see that light continues to stay on in many classrooms and offices after classes and office work ends. I believe it is the duty of janitors to switch off the light which is not required over nighttime. Obviously this duty is not fulfilled properly.

Answer: Campus Facilities custodians are responsible for cleaning approximately 112 general office and classroom buildings on campus. These buildings are divided into two shifts. Fifty-nine buildings are cleaned on the 4 a.m. to noon shift and 53 buildings are cleaned on the 4 p.m. to midnight shift. In addition to these buildings, nine buildings are cleaned by an outside contractor and their work hours are 11:30 p.m. to 7:30 a.m.

As you can see, our custodians are only in approximately half of the buildings that Campus Facilities is responsible for during the evening hours, and some of the lights that are observed being on of an evening could be areas that are being cleaned at that time. The evening shift custodians are instructed to turn off lights after they have completed cleaning an area and lights that are on in

unoccupied areas.

In addition to the efforts of our custodians, the Energy Management department has installed motion sensors in the majority of our classrooms and auditoriums and many offices, to automatically turn off lights when the room is unoccupied. Light fixtures in approximately 85 percent of campus classrooms and office buildings and approximately 98 percent of the campus exterior lighting have been replaced with energy efficient lighting. The Energy Management department of Campus Facilities was a charter member of the Environmental Protection Agency Green Lights Program, a program to conserve energy in the field of lighting and was awarded the national EPA Green Light Partner of the Year Award in 1995 for their efforts in this area of energy conservation.

Trying to ensure that lights are turned off in unoccupied areas, does require a continuous effort. We have made a concerted effort to see that lights are turned off in these areas and have always encouraged and reminded building occupants to turn off lights and unused electrical equipment when not in use, just as Chancellor Richard Wallace did in his message, to help MU to conserve energy and to keep our energy cost down. If you have a question about a particular classroom or office by room number, please let the Budget Web Site know and we will check it out.

Question: How about not providing a hard copy of the Mizzou Weekly and send it out as an e-mail? Same with the Computer Spectrum flyer.

Answer: We are looking at electronic options for various publications, including for *Mizzou Weekly*. We do save the printing costs when we go electronic; although, of course, we still pay the staff writers. Another possibility is publishing it less frequently.

We have discussed this with colleagues at peer universities and they have cautioned us about completely converting to an electronic publication all at once. We also still have a significant number of employees who do not have easy access to a computer. So we are factoring all this in as we deal with the budget cuts, but please know that this suggestion is under consideration.

We also checked with Jeff Zeilenga, director of the University Bookstore. He informed us that the Computer Spectrum sale flyers, "Bits and Bytes," are paid for by our

vendors. Unfortunately, emailing the flyer would cost us rather than save money.

Question: One quick way to save \$25 million to \$35 million is by not building a \$75 million dollar basketball court. Can't we just use that money to help with the current budget problems?

Answer: The arena construction is already under way and is on target to be completed by October 1, 2004. All of the monies spent on the arena have no connection with state allocations for the University of Missouri.

The \$35 million in resources from the state are from the sale of revenue bonds, which cannot be used for any purposes other than building this arena. The additional \$40 million which has been raised privately has been done so specifically for the purpose of building an arena. None of the monies being used for the arena could be used for anything else, and they have no direct, negative budget impact on the University of Missouri.

Question: I have no idea how little this might be, but recently when the voters defeated the 25-year-old, 5-cent deposit on soda containers, Coca-Cola did not reduce the costs in the coin-operated machines and instead pocketed that 5 percent of gross receipts for soda sold on campus. Maybe that 5 percent is not a significant amount, but certainly the University deserves that money (to deal with the increase in trash/recycling costs) rather than one of the companies that brought in outside money to defeat our recycling.

Answer: The University determines the vending rate for the soda machines on campus. The decision to make no changes in the vend rate was made by the University. Prior to July 1 the 5-cent deposit was not calculated as part of the commission Coca-Cola paid the University. With the change in the deposit law, the 5 cents is now included as part of the University's commission; therefore, the commission paid per can to the University has increased.

Question: I had always thought that the athletics department generated its own funds, which is what the Web page on the MU budget states. However, I had read an editorial in the St. Louis Post-Dispatch that claimed that the

MU men's basketball coach received about 20 percent of his salary, as I recall, from Missouri taxes. How does the budget for the athletics department work? Where could I go to find more information?

Answer: All of the funds expended by the athletic department are generated by the athletic department with the exception of \$1.5 million annually for debt retirement, which can only be spent on debt retirement and \$500,000 annually for Olympic sport scholarships which can only be spent on scholarships. Of a \$29 million budget, all of the remaining monies are generated through NCAA revenue sharing, radio and television rights, ticket sales, concession sales, novelty sale, and the Tiger Scholarship Fund.

The new contract presented to and accepted by Coach Snyder is paid entirely by the athletic department. The compensation for NCAA Top 20 caliber coaching staffs has escalated tremendously over the past 10 years. Given the market, the current successes and the projected successes in coming years, the athletic department administration felt it appropriate to compensate Coach Snyder accordingly.

Question: How about cutting back on faculty travel? Perhaps it's time for folks to buy their own books and magazine subscriptions. Maybe it's also time to stop stocking department kitchens across campus and providing facial tissue.

Answer: Reduction of faculty travel is occurring naturally as budgets get tighter. However, a lot of travel is now being covered by outside grant funding, and some of it is covered by other organizations that ask our faculty to present papers or chair meetings.

The other suggestions about stocking departmental kitchens and buying tissues has been conveyed to deans and fiscal officers. Also, many faculty already pay personally for subscriptions due to limited equipment and expense funds and the cuts.

Question: Set the thermostats in all of the buildings a few degrees lower for winter, perhaps 70 instead of 72 and higher (75 instead of 72) for summer and if possible, lower or raise the temperatures even more for the off period times when the buildings are closed.

This is supposed to save money for homeowners, I would think it would do the same for the University.

Answer: Your suggestion is currently under consideration. Here is some additional information that you may find useful. Automated controls for heating, ventilation and air conditioning (HVAC) are installed in all new facilities and all renovated space on the MU campus. Campus Facilities' Energy Management department has also installed automated controls in many of the "education and general" (E&G) buildings on campus, and currently 92 buildings or 65 percent of all E&G buildings have automated controls.

These automated controls have temperature set points which are typically set at 75 for the cooling season and 70 for the heating season. Some of the automated buildings do have adjustable thermostats that will allow the building occupants to set the temperature up or down a few degrees.

As an additional energy conservation measure, all automated buildings have some type of night setback during unoccupied hours, to either turn off the heat or air conditioning, or automatically adjust (raise / lower) the temperature. Some of the newer buildings also have occupancy sensors in each room, which will turn off the lights and also set back the heating or air conditioning when no motion is detected.

Question: The current voluntary early retirement program (VERIP) only really makes the offer to those who already qualify for early retirement. Couldn't this program be expanded somewhat? If the years of service + age total was lowered to 75 years, instead of 85, I'm sure you would get a large pool of workers who would take the offer.

Answer: We did consider a number of options in structuring VERIP 2002 including alternative service+age total scenarios. Please note that the "rule of 85" was employed for the first time this year. One of the driving factors that we have to consider is the financial impact these different incentives have on the pension plan. A "rule of 75" would be a very generous and expensive proposition to fund. But UM System and campus administrations continue to evaluate various options.

West Nile may be back

EARLY WARNING SYSTEM

MU researcher predicts another summer of virus alerts

Last summer, health officials reported more than 165 human cases of the West Nile virus in Missouri. Five of those resulted in death. One MU researcher, who is tracking the virus around the state, predicts that West Nile will hit just as hard, if not worse, than last summer.

Gayle Johnson, associate professor of veterinary pathobiology, and her colleagues are looking for signs of the disease in specimens brought into the lab. The researchers are attempting to determine why the virus is more deadly in certain birds than in others. For instance, eagles and crows are susceptible to the disease, while cardinals appear to be unaffected by the virus. In addition, if a large number of specimens come from a certain geographic region, Johnson can contact the

county health department so it can issue a warning to the public.

"There are a lot of factors to consider, such as temperature and rainfall," Johnson says. "However, based on the data we have now, there is a good chance that the virus will be at least as bad as it was last summer. Right now, we're trying to utilize our surveillance instruments to determine where it may be at its worst."

West Nile spreads via bites from infected mosquitoes and affects humans, birds and horses. Symptoms include fever, headaches and body aches, and generally last a few days.

Although most people recover quickly, in rare cases the virus can be fatal or lead to permanent neurological problems.

"It is unusual for a human to contract the disease, but as we've seen the last few summers throughout the United States, it is possible," Johnson says. "However, there are a number of steps people can take to protect themselves and their animals."

Avoid going outside at dusk or dawn and be sure to wear long-sleeved shirts, pants and insect repellent. In addition, put insect repellent on pets and horses, and try to keep them inside as much as possible. Contact a

veterinarian to learn about the vaccine available for horses and mosquito control for dogs.

In addition, she says, consumers should read labels on insect repellent for pets. Products that are safe for dogs

may be toxic for cats. If people suspect they or their animals have contracted the virus, contact a physician or veterinarian and the nearest county health department.



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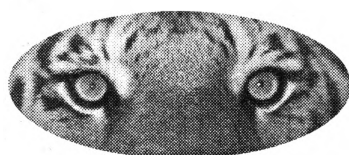


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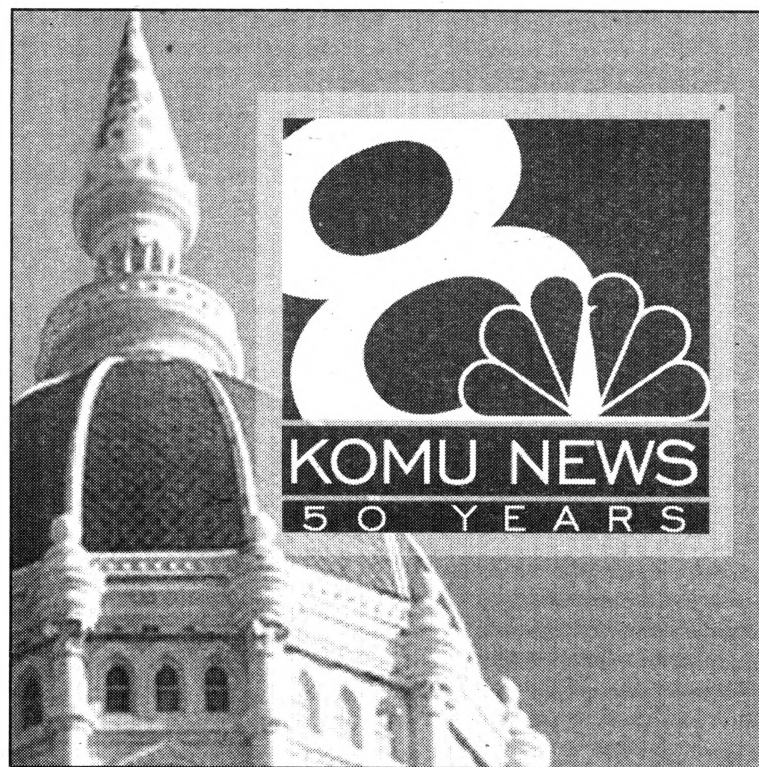
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Making a healthy trade-off

FUTURE BENEFITS

Researcher explores how 'personal future discount rate' impact health choices

New Years is a time for making resolutions, popular ones being to exercise more or start a healthier diet. But health foods cost more, don't taste as good and are often less convenient than the bill of fare most Americans consume in a fast food culture.

So what motivates some consumers to choose, say, a carrot over a cookie? It's likely how each of us looks at our future, says Michael Finke, assistant professor of consumer and family economics.

In what he refers to as the economics of health, those consumers who eat health foods make an investment to improve their stock of health. "This is like a financial investment," Finke says. "We make a sacrifice by reducing utility in the present in order to improve our utility in the future."

The motivation for a person to make such sacrifices is defined by what Finke calls their Personal Future Discount Rate. "Everyone discounts the future to a certain extent because nothing is ever certain," he says.

A person with a high personal future discount rate essentially sees little future value for what they must sacrifice today. These

people are more likely to smoke, are less likely to exercise, to invest money and to care about nutrition, he said. They also tend to have less education.

By contrast, those with a low personal future discount rate tend to be more educated, non-smokers and tend to exercise more. This group includes individuals with higher incomes who live in urban areas. These people are more likely to choose health food products.

They tend to use federally mandated nutrition labels in choosing food. They are more likely to drink low-fat milk, eat leaner ground beef and live on low-fat diets, he said.

Education is perhaps the

"There's no reason why we should spend public money to force people to eat a diet which is not going to make them happy."

— **Michael Finke,**
assistant professor of
consumer and family
economics


strongest indicator of willingness to defer utility since obtaining an education calls for a sacrifice in the present to improve the quality of life in the future, Finke says. "This is rather fascinating, but college dropouts tend to have a very high personal future discount rate. They tend to be the worst eaters."

For people to make rational

decisions they must have full information, and that's the beauty of the labeling mandated by the National Labeling and Education Act. It increases the amount of information about food.

"If there are people who understand what's in food and they don't eat health foods because they have a high personal future discount rate, there's nothing wrong with that," he says. "And there's no reason why we should spend public money to force people to eat a diet which is not going to make them happy."

"The key is to ensure that all consumers have the knowledge to make rational decisions. Like those who smoke, they intentionally choose to eat a less healthy diet because they are willing to sacrifice utility in the future for utility in the present."



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Breaking the cycle of incarceration

JAIL TIME Prison policies can punish the children of inmates

A young girl looks out the bus window, eager to see her mother for the first time in a month. The bus rumbles up to the women's prison. Instead of rushing into her mother's arms, she is searched for contraband. Her mother reaches for a hug, but physical contact is not allowed.

Anne Dannerbeck, research

assistant professor of social work of Missouri- and a member of the Children of Incarcerated Parents Task Force, is trying to improve these reunions by assisting the state legislature in restructuring current policies and practices concerning the prison system and parents of incarcerated children.

"The task force hopes to change policies directed at prisoners that actually punish the child," Dannerbeck says.

"Nationally, about 60 percent of

incarcerated adults had a parent with a similar history. To break the cycle, society needs to do better job meeting the needs of this vulnerable group of children."

Established by the Children's Service Commission, the task force studied the effects of incarceration on children whose parents are in the custody of the Missouri Department of Corrections. Although Missouri's Children Services Commission was one of the first groups to

initiate a task force to examine this issue, other states, including California and Indiana, have since looked into it.

The task force recently made its recommendations to the legislature. Areas for improvement include transporting children to prison facilities to visit parents, allowing physical contact between incarcerated parents and their children, and making teleconferencing available during custody battles. State agencies participating in the task force already have been able to

implement some of their recommendations, Dannerbeck says.

She also is looking at the effects of parents' incarceration on their children and the children's subsequent life decisions. Dannerbeck recently began interviewing Missouri children in juvenile delinquency centers. She will compare a group whose parents are incarcerated to those who are not to determine the impact of parental incarceration.

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