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Jan. 19, 2006 University of Missouri-Columbia



MU's Fortnightly Club continues its 113-year tradition of supporting students.

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## ean on the scene

LIVING AND LEARNING

MU's new dean of education has settled into Mark Twain Residence Hall

efore Carolyn Herrington, the new dean of MU's College of Education, arrived in Columbia last fall, she found herself making her own dean's list: television, coffee pot, microwave, computer and telephone — the few menities she thought she might queeze into her space-challenged living quarters in Mark Twain Residence Hall.

Herrington, former associate lean of academic affairs for education at Florida State Iniversity-Tallahassee, became MU's dean of education after Richard Andrews retired last May. She has opted to live in Mark Twain until her family joins her in Columbia later this year.

While space in the residence hall may be at a premium, Herrington's accommodations are a perfect fit in one way: It shome to living and learning ommunities for education najors. "I thought it would be a lot of fun to stay in the residence

hall and to experience with the freshman education majors what it is like to come to a new campus and to see through their eyes what the educational experience is like," says Herrington, who also served as professor and chair of educational leadership and policy studies at Florida State.

Herrington says the availability of a residence hall room, while welcome, had little to do with her move to Mizzou. More important, she says, was the University's longstanding tradition of educational excellence: "MU has a distinct reputation that is well-known throughout the country and after having been here for five months, I am convinced the reputation is solid. It is a delight to be here and to interact with colleagues of such high quality."

Another attraction was the college's collaborative efforts both on and off campus. The college, through the Missouri Partnership for Educational Renewal Program, works with 22 Missouri school districts to provide graduating seniors yearlong internships. In



'A WHIRLWIND SEMESTER' As MU's new dean of education, Carolyn Herrington has been building bridges with other educational institutions around the state, the nation and the world.

addition, a newer extended teaching fellows program lets graduate students complete an internship and take most of their instruction in the school districts instead of on campus.

"By the time they graduate, they are fully immersed

into teaching and classroom management," Herrington says. "I hear from superintendents all the time that our students are very competent and prepared to go into the. classroom on Day One."

The College of Education has 2,500 students, 100 regular faculty and 200 non-regular faculty, four departments and one school. While some of its programs consistently rank among the top in the country, Herrington, who in addition to the dean's position holds MU's Joanne H. Hook Dean's Chair in Education Renewal, says the college faces some challenges, especially those caused by the demands made on public schools.

"We expect teachers to be on top of their subject matter and maintain a well-ordered class," she says. "I think colleges of ed in general are trying to improve what they are doing and trying to do it better."

Herrington notes that public school demographics present a challenge, too. "We have a lot of students throughout the state and in particular the urban areas for whom English is their second language and who are themselves challenged with poverty and

**SEE Dean on Page 8** 

#### Administrative cost savings will boost campus priorities

CONTROLLING COSTS

Deaton asks faculty to help identify potential savings

recently announced initiative to reallocate 10 percent from MU's administrative costs to other campus priorities will not ome at the expense of academic programs, Chancellor Brady Deaton told faculty at the Dec. 8 general faculty meeting.

Earlier in December, UM System President Elson Floyd sked campuses to look for ways they could save 10 percent nadministrative costs, which wuld then be redirected to higher priorities. That move would translate into \$12.5 million across the UM System, including \$6.1 million at Mizzou.

"It's not that different from he things we've been doing, but this process got attention because many people felt we were being called on to cut everything by 10 percent," Deaton said. "I want to clarify that: The request being made by the president and reported to the board is a reallocation of 10 percent, a reallocation that most of us could feel very good about as long as we can accomplish it."

This cost-saving initiative will move forward even though the University's financial picture brightened somewhat last week when Gov. Matt Blunt proposed a state spending plan that calls for a 2 percent increase for higher education. "They are totally separate issues," said UM System spokesman Joe Moore. "We are going right ahead with looking for savings in administrative costs.'

Deaton asked faculty to help campus budget planners identify where MU might achieve those savings. He said he will call on faculty and staff councils, as well as student representatives, to "help us frame the kind of questions that we all need to be asking ourselves," he said.

"We will work with the administrative decision-makers on the campus and with you to try to identify the proper range of administrative costs that we, in fact, can trim away and build up this great academic structure that we have. That's our goal."

MU administrators already are working to identify administrative savings in their divisions. Deaton said he plans to appoint a subcommittee to an existing planning group, the Strategic Planning and Resource

Advisory Council, which will recommend possible cost savings. The campus timeline calls for chancellor's staff to review • the preliminary report in late February, then to hear input from the resource advisory council early in March, followed by another review of the final plan. A report is due to Floyd in early April, and final recommendations will be sent to curators by June.

"We certainly want to move away from costs that do not add to the strength of our academic programs," Deaton said. "That's the kind of administrative structure we have tried to achieve here over the last several years. Many of you have been involved with us as we have sought to identify costs that we could reduce and move into academic programs at a time when we

have had growing numbers of students, record growth in research and record growth in the impact of our extension program around the state."

One example of how the University has trimmed administrative costs was the decision not to accept direct credit card payments for University tuition and fees. Credit card companies charge a fee for their services, and MU's cost for allowing credit card payments had grown to nearly \$1 million a year.

Beginning Dec. 30, 2005, the University required that credit card payments for tuition be made through a third-party vendor, which charges a fee directly to the person using the card. The \$1 million in savings

**SEE Costs on Page 3** 

#### Winter semester enrollment rises

Following record-breaking enrollment figures in fall 2005, the Mizzou student community continues to grow. MU welcomed new and returning students Jan. 17 for the winter semester, and University officials report that first-day figures are up from last year's winter term.

Total student enrollment increased from 25,197 to 25,994 compared to last winter semester; that's a 3.2 percent increase from the previous year. The total number of undergraduates rose to 19,658.

In the fall, MU set first-day

enrollment records for firsttime college, undergraduate, graduate, African American, Hispanic and total enrollment. "The 3.2 percent growth in our winter semester enrollment number from last year shows that Mizzou continues to be the university of choice for many students from Missouri, the United States and throughout the world," says Ann Korschgen, vice provost for enrollment management. "We believe this is in large part due to the fact that faculty and staff work very hard to ensure that students have a successful learning experience at MU."

#### Mizzou — it's what's happening

MU is a happening place, and not just in its classrooms and laboratories. Every day of the week Mizzou is hopping with activities that range from talks by visiting and campus-based scholars, to plays and concerts, to exhibits and performances by some of the world's finest artists. You can find out more about what's happening at MU by reading Mizzou Weekly's winter semester calendar, which will be published in the Feb. 2 issue.

There's still time to get your campus event included in the semester calendar. Send

information about upcoming events to Mizzou Weekly Calendar, 407 Reynolds Center, or e-mail the information to publications@missouri. edu. The final deadline for submissions is noon Wednesday, Jan. 25.

#### Investing in higher education

The Associated Students of the University of Missouri (ASUM) will host its 20<sup>th</sup> Annual Student Showcase at the Missouri capitol from 11 a.m. to 2 p.m. next Wednesday, January 25th.

The annual event highlights unique academic programs

and student involvement at the four University of Missou campuses. Presenting more than 25 exhibits, the theme of this year's showcase is "Higher Education: A Return on Your Investment." Students will focus on access to and affordability of higher education.

The showcase lets UM students share their mission and academic efforts with legislators and display unique programs offered at their institutions, says Meara Smith ASUM programming director.

# Fortnightly Club is a good fit with MU

#### **MU TRADITION**

For 113 years, club members have supported students

embers of MU's Fortnightly Club are ready to turn some black and gold into green. These would-be alchemists' powers will be put to the test when they host the organization's scholarship gala Feb. 3 at the Reynolds Alumni Center.

Using the theme "Green and Gold for Black and Gold: Make a Mint for MU Scholars," the festive occasion will include live and silent auctions, dinner and entertainment — all with the intent of increasing the club's

endowment fund so that more scholarships can be given to Mizzou's undergraduate students.

The club was organized 113 years ago for women who either are MU faculty or administrators or the wives of faculty or administrators. Today there are more than 300 members who participate in nearly four dozen interest groups ranging from antiques collecting to tennis. Club president and gala co-chair Verna Rhodes says that since the club was formed it has always sustained an interest in the education and welfare of students by making available money in the form of scholarships and in

other ways deemed worthy by the membership. "In the past 13 years alone, we have distributed more than \$48,000 among 62 students from our endowment fund earnings," says Rhodes, associate professor emeritus of nursing. "An increased student enrollment and increased fees and costs represent an additional need for scholarships," she says.

What makes the club's scholarships unique is that they are given to students who represent all University disciplines and programs, Rhodes says. A list of qualified recipients is provided by the Financial Aid office, and the

winners are chosen on the basis of financial need, academic standing, positive attitude upon interview and career goals.

In 2004, Fortnightly was inducted into the Jefferson Club as a result of its longstanding gifts for MU student scholarships. Rhodes says the Feb. 3 gala is the first-ever fundraising event the club has held to solicit support for its endowment. The gala, which starts at 6 p.m., is open to anyone in the University and Columbia communities.

MU faculty, staff and retirees can choose to support the Fortnightly Scholarship Fund through My Mizzou, the campus component of the For All We Call Mizzou campaign

The campus drive, launched last January, encourages faculty, staff and retirees to join alumni, friends and corporations in supporting the University. So far, the drive has raised nearly \$30 million toward MU's \$1 billion goal.

Terri Gray, director of development for the campus campaign, emphasizes the importance of participation over the dollar amount of an individual's gift.

"Every gift, regardless of size, will have an impact and wi help usachieve our long-term goal, which is to create a cultur of giving on campus," Gray says. "Campus support makes a strong statement to others that people working here day in and day out value the University not only as an employer but also as an important asset to the community and the state."

Campaign contributions can be made by check or credit can or you may give through payro deduction. No administrative costs are deducted from the gift so every dollar that is given will go to the program you choose. For more information visit the Web site at formizzou missouri.edu/facultystaff.



Turner Avenue Garage Level 2 882-4568

Departments may purchase temporary permits for special events or to keep on hand for the use of their guests. The permits are \$2 per day or \$6 per week and are available for various lots/garages throughout campus. All permit orders should be made two weeks prior to event. Permits may be ordered through our office by phone at 882-4568 or through our Internet address at parking.missouri.edu.

parking.missouri.edu



# New to campus? Need a safety overview?

Take the EHS on-line safety orientation at: ehs.missouri.edu/train/online/safety-orientation/

"Working with the campus community to provide a safe and healthful environment."

#### MizzouWeekly

Volume 27 No.16

A publication for the faculty and staff of the University of Missouri-Columbia, published every Thursday during the academic year and twice a month during the summer by Publications and Alumni Communication, a department of University Affairs, 407 Reynolds Alumni Center, 882-7357. News deadline is noon Thursday the week before publication. Annual subscriptions are available for \$30.

Editor John Beahler

Advertising Mike Baxter,

Photographers Rob Hill,

Adam Masloski, Steve Morse

Writer/designer Sue Richardson

Catch a rising star robably everyone has heard his ancient joke: How do you get to Carnegie Hall? Practice, practice, practice.

That old saw still offers sound advice to aspiring musicians, but perhaps it should be updated just a bit: How do you get to Carnegie Hall? Practice, practice, practice, and get your music training at Mizzou's School of Music.

Two MU music alumni will be making their debut at Carnegie Hall next month through the Mizzou on Tour program. But before they do, the duo is returning to their alma mater to give a preview

recital of that upcoming Feb. 11 performance in New York.

Soprano Caroline Worra, MM '93, and tenor Ryan MacPherson, BES '98, will present "Prelude to Carnegie Hall" at 3 p.m. Jan. 29 in Jesse Auditorium as a benefit for MU's performing arts program.

Although their upcoming appearance at Carnegie Hall will be their first, Worra and MacPherson are no strangers to the New York stage — or to each other. The pair first performed together in a 1993 MU production of *The Mikado*. Since then, both have sung leading roles with the New York City Opera and

other companies, and have received glowing reviews.

Opera News wrote that Worra is "destined for international stages," and that MacPherson "stole the show" in another opera production.

Tickets for Prelude to
Carnegie Hall are \$5 for
students, \$22.50 for MU
employees and \$45 for the
public. They include a dessert
reception to meet the singers
following their performance.
Tickets may be ordered online
at www.concertseries.org or
by phone at 882-3781. Tickets
for the Feb. 11 Carnegie Hall
performance are \$25 and
may be ordered by calling

(800) 430-2966 or through the Carnegie Hall box office.

#### Retired but not forgotten

Each spring, Mizzou pauses to honor retired faculty and staff members who continue to make a difference on campus and in their community. Nominations are being accepted for the annual Retiree of the Year Award. Two awards are given each year — one to a former faculty member and one to a former staff member — who have been retired at least five years.

The award honors their activities during retirement

which may include service to the University, professional activities or volunteer work for civic organizations.

Accomplishments before retirement have no bearing on the selection process.

The awards, which include a \$1,000 stipend, are presented at the chancellor's annual retiree luncheon, scheduled for March 22 this year.

The deadline for nominations is Feb. 1, and nomination forms are available in 311 Jesse Hall. For more information, contact Jo Behymer at 442-6783 or Patsy Higgins at 882-4097.

#### Sorting out benefits and concerns in life science research

#### **POLICY ISSUES**

The Life Sciences and Society Program brings together MU's research community

ife science research generates considerable excitement as well as controversy. On the one hand, it has the potential to unlock the secrets of life itself, to provide the cure for cancer or to reduce malnutrition across the globe. On the other hand, critics argue that without better safeguards it could cause environmental damage, risk our food supply or serve as an instrument of social injustice.

The public needs help in sorting out these claims. To that end, MU has a program that examines the ethical, legal, socio-economic and policy issues raised by human and agricultural biotechnology

The Life Sciences and Society Program — initially called the Biotechnology and Society Program — is interdisciplinary, serving as a bridge between faculty and departments that have an interest in these areas. "Life sciences research has many dimensions and can often lead to complex socioeconomic,

legal and ethical questions" says program Director Leonie Marks. "The interdisciplinary approach of the program is key so that economists, sociologists, ethicists, communication specialists, legal and other experts can work with scientists to think through these complex questions and possible impacts of the research."

The program is proactive. Each year, in its efforts to reach out to the public, the program conducts an annual symposium that addresses timely issues. The upcoming meeting in March will concentrate on the stem cell issue in Missouri.

"Although the potential benefits to stem cell research is large, there have been concerns voiced about the ethical and moral implications of using early stem cells, or embryonic stem cells, in research to develop therapies and cures for patients that might have Alzheimer's, diabetes or spinal cord injuries," Marks says.

"At this time, there are legislative initiatives on stem cells research ongoing in the state. The symposium's planning committee chose to look at it and to bring in national experts on the issue. In this way,

hopefully the symposium can provide information to help students, faculty and the public think through the issues."

The same is true for agricultural and food biotechnology where the Life Sciences and Society Program has much research and outreach activity. Potential benefits from biotech crops include increased yields, reduced use of pesticides and benefits to the environment from no-till practices by farmers. Consumers, too, reap the benefit of lower store prices for the products.

But what about long-term effects on the environment? "That is a concern that some critics have raised and that the program can try to address," Marks says. "Scientists can provide substantive information

about what those potential effects, if any, might be, along with the economic benefits of the technology."

Although Marks has served as director of this six-year old program since September, she was connected to it in her position as the associate program director of MU's Economics and Management of Agrobiotechnology Center housed in the agricultural economics department.

At the Christopher S.
Bond Life Sciences Center,
collaborative efforts, based on life
sciences research interests, have
formed among faculty, Marks
says. She sees the Life Sciences
and Society Program as being a
hub for bringing faculty members
together to make them aware of
a need or interest across campus.

"The focus of the program has been to examine the possible benefits and risks of life sciences research; to tackle the complex policy issues through research, teaching, outreach and informed debate," she says. "We have faculty across campus that are actively teaching courses looking at the different issues, whether in agriculture or medical ethics or law or innovation and management of biotechnology. There is a strong interest and support for the program. I am hoping the it will continue to catalyze this interest —fostering further research, teaching and outreach collaborations across campus."

To learn more about the program go to lifescienceandsociety.missouri.

#### Harry S Truman School of Public Affairs

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666

Dr. Arthur C. Brooks

Associate Professor & Director of the Nonprofit Studies Program, The Maxwell School at Syracuse University

"Why Does Charity Matter?"

666

Thursday, January 26, 2006 3:30 - 5:00 p.m. N214/215 Memorial Union, Benton-Bingham Rm.



#### COSTS from Page 1

at MU can be used for other priorities, including scholarships.

But Deaton cautioned that there are limits to the types of administrative costs that can be argeted. "We have to be sensitive that we do nothing that would dismantle this high-quality profile we have developed," he said. "I know that neither President Floyd nor the Board of Curators are going to ask us to do anything that would lead to the collapse of this wonderful, successful set of academic programs that we have.

"So much of the administrative cost of the University are costs over which

we have relatively little control," he said. For instance, some costs that could be considered administrative expenses — such as the disposal of hazardous materials from research labs

— are federal mandates.

Other costs, including human resources, payroll, the campus information system, even library staffing, are vital components of "the administrative structure that enables us to be the kind of university that we want to be," Deaton said. "We want to be the best public university in the world, and we think we're building that."

# <u>calendar</u>



#### **Concerts & Plays** Thursday, January 19

UNIVERSITY CONCERT

SERIES: Pianist David
Thomas Roberts, considered
by many to be the leading
contemporary ragtime
composer, will perform at 7 p.m.
in Jesse Auditorium. For ticket
information, call 882-3781.

#### Sunday, January 22

JAZZ SERIES: "Matt Wilson's Arts & Crafts" features the celebrated jazz drummer and his all-star quartet performing at 3:30 and 7 p.m. at Murry's, 3107 Green Meadows Way. For tickets, call 449-3001.

#### Monday, January 23

FACULTY RECITAL: Vocalists
Jo Ella Todd and Dan Urton,
accompanied by pianist Janice
Wenger, will perform at 8
p.m. in Jesse Auditorium.
Suggested donation: \$5.

#### Tuesday, January 24

FACULTY RECITAL: Iskander Akhmadullin on trumpet

and Natalia Bolshakova on piano will perform at 8 p.m. in Whitmore Recital Hall in the Fine Arts Building. Suggested donation: \$5.

#### Thursday, January 26

THEATER SERIES: Jukebox, a new play by Andrea Onstad directed by David Eshelman, both doctoral candidates in theater, will be presented at 8 p.m. today, Jan. 28 and Feb. 3 and at 2 p.m. Feb. 5 in the Corner Playhouse. For ticket information, call 882-PLAY.

#### Friday, January 27

THEATER SERIES: The Witches' Quorum, a new play by David Eshelman directed by Andrea Onstad, will be presented at 8 p.m. today, Feb. 2 and 4 and at 2 p.m. Jan. 29 at the Corner Playhouse. For ticket information, call 882-PLAY. UNIVERSITY CONCERT

SERIES: "The Five Browns" features a family of Julliard-trained siblings who will perform on five pianos and in various ensemble

combinations at 7 p.m. in Jesse Auditorium. For ticket information, call 882-3781.

#### Saturday, January 28

UNIVERSITY CONCERT SERIES: The Russian

National Ballet will perform *Sleeping Beauty* at 7 p.m. in Jesse Auditorium. For ticket information, call 882-3781.

#### **Exhibits**

MUSEUM OF ART AND

ARCHAEOLOGY: "American Regionalism: Images from the Heartland" focuses on mid-20th century American Regionalist painters such as Thomas Hart Benton, John Steuart Curry, Grant Wood and Fred Shane. The exhibit is on display through June 2006. The museum, located in Pickard Hall, is open from 9 a.m.-4 p.m. Tuesday-Friday and from noon-4 p.m. Saturday and Sunday.

BINGHAM GALLERY: The "Graduate Showcase" will be on display through Feb. 16. An opening reception will be held from 5-7 p.m. Jan. 26. The gallery, located in the Fine Arts Building, is open from 8 a.m.-5 p.m. Monday to Friday.

KOREA PHOTO EXHIBIT:
An exhibit of photos by Seung-Hwan Oh, a photographer and faculty member at Kyungsung University in Busan, South

Korea, will be on display through Jan. 23 in the Scatter Lounge, located in front of the food court on the first floor of Memorial Union North. The exhibit, "For the Dynamic Korea: Hi, Seoul!" focuses on the Cheonggye, a historic stream that bisects Seoul and was recently restored.

STATE HISTORICAL

SOCIETY: "Selected Photos of Missouri by Oliver Schuchard" displays black-and-white and color images of the emeritus art professor's home state from Jan. 24-May 26 in the main gallery. An opening reception will be held from 4:30-6 p.m. Jan. 24. The main gallery is open 8:30 a.m.-4 p.m. Monday to Friday and on a trial basis from 9 a.m.-4:30 p.m. Saturday Jan. 28 and Saturdays in February.

## Courses & Workshops Tuesday, January 24

COMPUTER TRAINING:

"Creating Web Pages" will be offered at 1 p.m. in N3 Memorial Union. Registration is required; call 882-2000 or register online at training.Missouri.edu.

MUSEUM CHILDREN'S
WORKSHOP: "Portraiture
for Kids" will focus on portraits
on display at the Museum
of Art and Archaeology and
allow participants to fashion
an identity with hands-on
portraiture activities from 2-3:30
p.m. This free event is suitable
for children in grades K-5
with an adult caregiver. Space
is limited and pre-registration
is required. Call 882-9498.

#### Wednesday, January 25

COMPUTER TRAINING:

"Access 2003 Relationships & Queries" will be offered at 1 p.m. in N3 Memorial Union. Registration is required; call 882-2000 or register online at training. Missouri. edu.

#### Thursday, January 26

**COMPUTER TRAINING:** 

"InDesign CS2: Final Production, Print Settings, Preventing Problems" will be offered at 1 p.m. in 4D11 East Ellis Library. Registration is required; call 882-2000 or register online at training.Missouri.edu.

#### Friday, January 27

#### **COMPUTER TRAINING:**

"Dreamweaver 2: Graphics & Links" will be offered at 8:30 a.m. in N3 Memorial Union. Registration is required; call 882-2000 or register online at training. Missouri.edu.

#### Saturday, January 28

#### BEEKEEPING WORKSHOP

The Boone County Beekeeper Association will present a two-day workshop for beginning beekeepers from 9 a.m.-5 p.m. today and 1-8 p.m. Jan. 29 at t Boone County Extension Offu 1012 N. Highway UU. The fe includes a beekeeping manual and a honey-themed dinner Sunday evening. For cost and registration information, conta Art Gelder at 474-8837 or e-mail walkabot@midamerica.ne

#### Lectures & Seminar Thursday, January 19

#### MICROBIOLOGY &

IMMUNOLOGY &
IMMUNOLOGY SEMINAl
Jennifer Lippincott-Schwartz

from the National Institute of Child Health and Human Development will present "Insights Into Cell Compartmentalization and Membrane Trafficking Using GFP Technology" at 1:30 p.m. in Monsanto Auditorium at the Life Sciences Center.

#### OBSTETRICS & GYNECOLOGY SEMINAL

Danny Schust, associate professor of obstetrics and gynecology at Boston University School of Medicine will make the grand rounds presentation "Immune Regulation by Reproductive Hormones: Basic Investigation and Clinical Applications" at 5:30 p.m. in the Health Pavilion Conference Center at Columbia Regional Hospital.

SEE Calendar on Page

# classifieds

#### PERSONAL CARE ATTENDANT

MU staff member seeks parttime male personal care attendant/driver in South Hampton area. \$9.50/hr Refs required Call 256-0017

#### INCOME TAX PREPARATION

Retired CPA with large University of Missouri clientele will assist you with your income taxes. Evening appointments available. Call 442-7856.

#### **FOR RENT**

Duplex in Georgetown subdivision. 3 bed 2 bath 1car garage. Quiet neighbors. Lawn-care provided. \$675 + deposit. Call (573) 808-1106. Townhouse in Georgetown subdivision. 3 bed 2 bath 1-garage. Quiet neighbors. All appliances & partially furnished. Will consider short-term lease. Perfect for visiting scholars. Lawncare provided. \$725/mo + deposit. Call (573) 808-1106.

The classified advertising section is open to faculty and staff members an retirees.

Home phone number required.

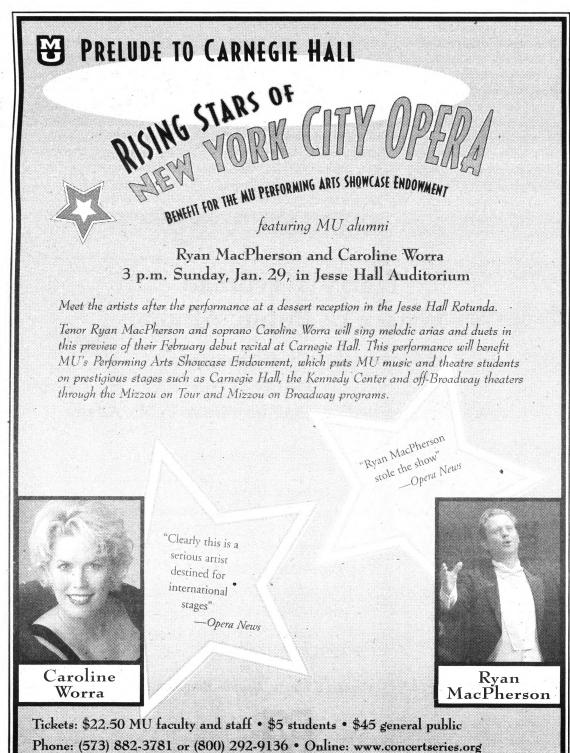
No campus numbers will be printed.

Rates: 30-word maximum \$9

Deadline: Noon Thursday of week before publication.

No refunds for cancelled ads

Mizzou Weekly Classifieds: Make check payable to University of Missouri and send to Classifieds, Mizzou Weekly, 407 Reynolds Alumni Center, Columbia, Mo. 65211



MizzouWeekly Page 5 Jan. 19, 2006

#### **Deaton updates faculty on first-year accomplishments**

#### **FIRST STEPS**

Chancellor reports that Mizzou is making progress on initiatives

oon after Brady Deaton took over as chancellor in October 2004, he outlined 10 strategic priorities that he said would be his focus during his first year as MU's leader. At the Dec. 8 general faculty meeting, Deaton updated faculty on progress toward meeting those strategic goals, and he talked about some of the challenges that Mizzou still faces.

"I said at the time that you can gauge what I do by how successful we are in those areas," Deaton told faculty. "Well, in so many ways we've been successful. This past fall saw just remarkable progress in many of those indicators that I talked about at the beginning of my term as chancellor."

#### Faculty recruitment & retention

One of the top priorities
Deaton cited last year was the need to recruit and retain the best faculty. Mizzou has been successful on both those fronts, he said, as he gave example after example of MU faculty who have received national recognition or awards for their work.

"We're very proud of the quality of the faculty that you represent," Deaton said. "It's what makes this university unique and allows us to continue to provide the kind of quality education that is so important to us."

#### Accessibility for students

Equally important was the goal to increase student enrollment and to make Mizzou more affordable for students from a broad range of economic backgrounds. Deaton pointed to successes in those areas as well. "In the fall of 2005 we had record growth at the undergraduate level, just as we had planned and slightly ahead of expectations," he said.

"We also had record growth at the graduate level. We had the largest number of minorities on the campus ever and the largest number of African Americans ever," Deaton said. "We're just very proud of this profile. It speaks well of Dr. Ann Korschgen and her work in enrollment management, and many of you are very engaged in this at all levels."

Although financial aid for students has grown, there are still challenges to ensure that Mizzou remains accessible to students from all economic backgrounds, he said. While enrollment grew by 20 percent between 2000 and 2004, financial

aid increased 42 percent and need-based aid jumped by nearly 87 percent. However, tuition and fees went up by 55 percent over the same period.

"That presents one of the real challenges, because tuition and fees have increased faster than financial aid," he said. "We've made a commitment over the last three years of making sure that financial aid for lower income groups increased proportionately so that they did not bear a disproportionate load of the growth in tuition and fees."

#### Quality graduate education

Improving graduate education programs has also been a top priority at Mizzou for a number of years, Deaton said. Perhaps one of the most visible of many success stories came this past fall when two doctoral students in MU's creative writing program, husband-and-wife team Nadine Meyer and Steve Gehrke, each received a prestigious award in the National Poetry Series competition. Only five awards are presented each year out of nearly 1,400 submissions from around the country.

Graduate enrollment grew by 9.4 percent overall this fall with much of that increase coming in master's level programs, which grew by 11 percent. Doctoral

enrollment increased 7 percent.

There was little or no overlap between the fastest growing disciplines at the master's and doctoral levels, Deaton noted. "This may suggest that there's a set of programs at the master's level that will grow and feed into some of the doctoral programs later on."

#### Diversified funding base

Faced with lagging state appropriations for higher education, another important priority has been to strengthen and diversity Mizzou's funding base. The campus has taken a number of steps to accomplish that, Deaton said.

For instance, the Office of Research established a new

department this past summer that works with private industry to increase research agreements with MU faculty. That department already is working with more than 20 industries, including Nestle Purina, Boeing, Cargill, Lockheed Martin and Dow Agricultural Sciences.

Since 2000, MU has filed more than 150 patents based on work done by faculty and staff. Nearly 60 of those patents have been granted, resulting in more than \$18 million in licensing revenue, Deaton said. Over the same period, more than 20 new start-up companies have been launched to commercialize ideas developed at MU. The campus is developing a technology business incubator, and the proposed Discovery Ridge

research park at South Farm is on the drawing board.

"We're going to have a chain of technology transfer that will stretch from the ideas you generate in the laboratory and in the classroom to business incubators to research parks," Deaton said. "Those ideas will be fully commercialized, creating new jobs and building new potential for economic and social well-being here in Missouri.

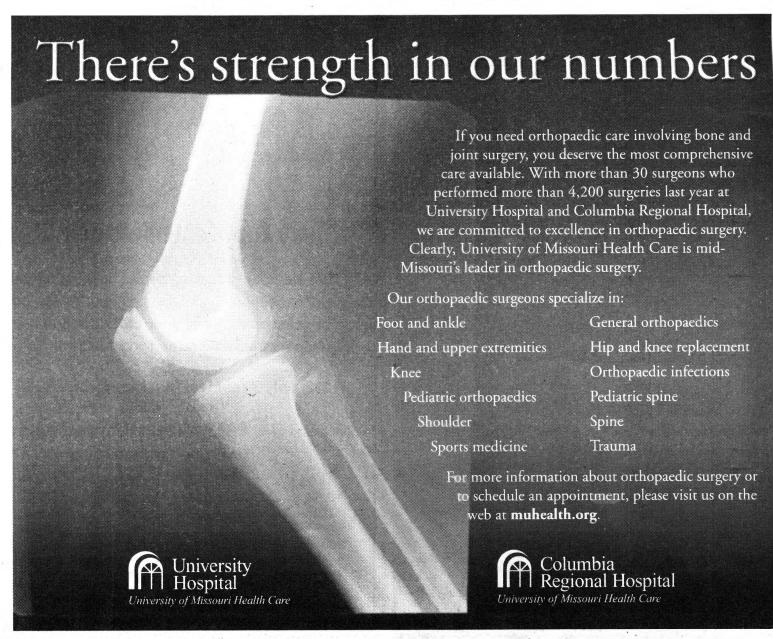
The For All We Call Mizzou campaign, with an expanded goal of \$1 billion is perhaps the most significant step MU is taking to diversify its funding base. The current campaign total stands at nearly \$625 million. "Let me say a word or two about what this means to you as faculty in the classroom. \$136 million has been provided for students for 400 new endowed scholarships. Many of these are need-based scholarships, and this sets the pace for what we want to see more of," Deaton said.

Campaign gifts also are supporting more faculty positions, he added. "Again, this is an area of tremendous emphasis for the remainder of the campaign; \$97 million has gone into 60 new endowed positions on this campus since the beginning of the campaign. We now have a total of 167 endowed professorships and chairs on this campus."

See Goals on Page 6

# Chancellor Deaton's 10 strategic goals for MU

- 1. Retain and Recruit Best Faculty
- 2. Provide Quality Graduate and Professional Education
- 3. Make MU More Affordable—Increase Enrollment
- 4. Increase Outside Research Investment
- 5. Strengthen and Diversify Funding Base
- 6. Strengthen Campus Infrastructure
- 7. Expand Global Outreach
- 8. Support Public Policy Research and Economic Development
- 9. Strengthen Linkages with Alumni and Key Constituents
- 10. Improve Campus Climate



#### **GOALS from Page 5**

Campaign gifts are making a difference in other ways, as well, he said. One example is Ellis Library's new information commons funded with a \$1 million gift from the James Nutter family of Kansas City. Since the commons was completed last fall, library usage has jumped by 40 percent.

"This has just been like a shot of adrenalin to students, and it's really quite remarkable," he said. "The use of the reference desk and the use of every aspect of the library has increased." As a result of that increased demand, Deaton said, the Ellis Library plans to expand its hours until 2 a.m. from Sundays through Thursdays during the upcoming winter semester.

#### Increase outside research

Another way that MU is working to diversify its funding base is by increasing its outside research grants. Deaton praised faculty for their efforts to increase research funding. "We continue to have the second fastest growth rate in external government funding among

public AAU universities," he said. "We've obviously been very competitive and that's thanks to the quality of work that you do in the laboratory and in the classroom. It's the faculty that does this."

And Deaton cited continuing progress in meeting other strategic goals, such as building a strong campus infrastructure, connecting Missouri to the global community, strengthening linkages with alumni and key constituents, supporting policy research and economic development, and improving the campus climate.

Deaton told faculty that those 10 strategic priorities will continue to be a focus of his administration. "I will continue to look at these issues, to refine them and to bring them before you for debate and discussion," he said. "If there are negative results here, we'll be looking at those as well, although it's much more fun to talk about the wonderful work that so many of you are doing. I think it speaks well for what is still a growing number of students at all levels at the University."

#### CALENDAR from Page 4 Monday, January 23

GEOGRAPHY

COLLOQUIUM: Matthew Therrell from the University of Virginia will present "Tree Rings, Drought and Famine in Central Mexico" at 4 p.m. in 100 Stewart Hall.

RELIGIOUS STUDIES

LECTURE: Todd Penner from Austin College will present "Res Gestae Divi Christi (The Acts of the Divine Christ) Miracles, Early Christian Heroes and the Discourse of Power in the Acts of the Apostles" at 4 p.m. in 104 Arts & Science Building.

#### Tuesday, January 24

REAL ESTATE LECTURE:

David Stockert, president and CEO of Post Properties Inc., an Atlanta-based real estate investment trust, will present the inaugural lecture of the Jeffrey E. Smith Institute of Real Estate annual conference. The lecture, titled "The State of Real Estate," will be presented at 3:30 p.m. in Bush Auditorium in Cornell Hall.

#### **Thursday, January 26**

884-5532

**B10 Whitten Hall** 

882-3449

111 Brady Commons

882-2230

INTERNATIONAL AFFAIRS SEMINAR: Bill Wickersham, associate director of the Peace Studies Program, will lead a discussion on "The Role of Universities Worldwide in the Study of Peace" beginning at noon in \$203 Memorial Union

noon in S203 Memorial Union. PUBLIC AFFAIRS LECTURE:

Arthur Brooks, associate professor and director of the Nonprofit Studies Program at Syracuse University, will present the Monroe-Paine Lecture, "Why Does Charity Matter?" at 3:30 p.m. in N214/215 Memorial Union.

#### Friday, January 27

**GEOGRAPHY** 

COLLOQUIUM: Carl "Andy" Reese from the University of Southern Mississippi will present "Tropical Ice-Core Paleoclimatology: Advancing a New Proxy" at 3 p.m. in 103 Schlunt Hall.

#### Meetings

Thursday, January 19

FACULTY COUNCIL:

MU's Faculty Council will meet at 3:30 p.m. in S203 Memorial Union.

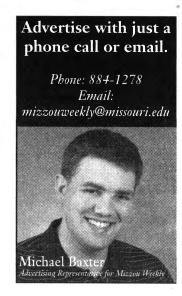
#### Thursday, January 26

STAFF COUNCIL: MU's Staff Advisory Council will meet at 1 p.m. in S207 Memorial Union.

# Special Events Thursday, January 26

BASKETBALL LUNCHEON: A

luncheon to update faculty, staff and retirees on MU's men's and women's basketball seasons will be held from noon-1 p.m. in the Clinton Club at Mizzou Arena. Head Coaches Quin Snyder and Cindy Stein will speak. Cost: \$5. Reservations should be e-mailed to WolfeR@missouri.edu.



882-5966

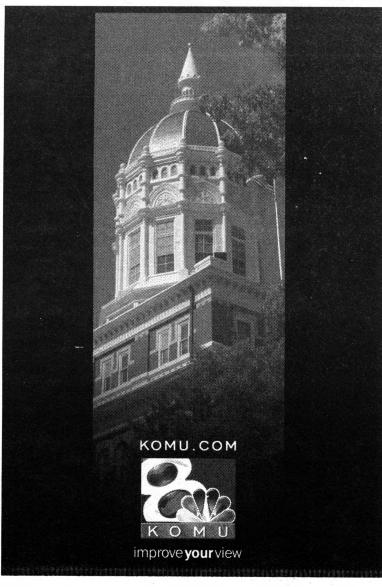
15 Heinkel Bldg.

884-6211

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882-6133







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# media Media

Poug Abrams, associate professor of law, worked with the Citizenship Through Sports Alliance to create a national report card on youth sports that measures parental behavior, health and safety, and positive coaching. The youth sports report card was reported Nov. 10 in the San Jose Mercury News and Nov. 27 in the Hartford Courant.

Research by Motoko Akiba, assistant professor of education, found that large, high-poverty middle and high schools are most likely to expel and suspend their students. The study was reported in the November issue of School Planning & Management.

A study by Bruce Bartholow, assistant professor of psychology, found that playing violent video games changes a person's brain function and desensitizes chronic players to violence. The study was reported widely in print, broadcast and online media including: Dec. 8 on IT News Online and Techtree. com in India, HealthNewsDay, Forbes.com, the Atlanta Journal-Constitution, the Austin American-Statesman, and the Seattle Times. Bartholow's study that found alcoholrelated images encourage

aggression even if the subjects are not drinking alcohol was reported Nov. 3 in *Brandweek*, and *Ad Age* magazines.

study by by Emek Basker, assistant professor of economics, found that people spend more on Christmas shopping when the shopping season is longer. That research was reported Nov. 23 in Fortune magazine, the Detroit News, Reuters news service and the Washington Post; Nov. 25 in the Milwaukee Journal-Sentinel and by Scripps Howard News Service; Nov. 30 in the Sacramento Bee and C10 Magazine, Dec. 4 in the Hartford Courant, Dec. 7 in The Wall Street Journal and Dec. 11 in the Chicago Tribune.

Research by **David Brunsma**, assistant professor of sociology, questioned the effectiveness of school uniforms in raising academic achievement and curbing school violence. It was reported Dec. 5 in the *Atlanta Journal-Constitution*.

Nelson Cowan, professor of psychology, conducted a study on short-term memory in children that was reported Nov. 10 on EducationNews.org.

A study by A. Cooper Drury, assistant professor of political science, found that corruption has no significant negative effect on economic growth in democracies but does in non-democratic countries. The research was reported in the Nov. 3 edition of the Las Vegas Review-Journal.

Research by Mark Flinn, associate

professor of anthropology, found that stress caused by arguments and other negative verbal encounters can lead to illness. His findings were reported Nov. 3 in *The Wall Street Journal*, Nov. 3 in *The Pittsburgh Post-Gazette*, Nov. 7 in *The Seattle Times*, Nov. 16 in the *Honolulu Advertiser*, in the Dec. 6 issue of *The Grand Rapids Press* and in the Dec. 12 issue of *The Miami Herald*.

Research by Gabor Forgacs, professor of physics, and his colleagues that studied tissue self-assembly and organ printing was reported in November on ABC television stations in Spokane, Wash.; Memphis, Tenn.; Lancaster, Penn.; and Austin, Texas; in the Nov. 14 issue of *The Daily Utah Chronicle* in Salt Lake City; and Dec. 6 in the *Seattle Post-Intelligencer* online edition.

Rose Marra, assistant professor of learning technologies, conducted a study that found some female engineering students leave the field because their expectations and confidence drop as they study engineering. That research was reported in the December issue of SWE Magazine, a publication of the Society of Women Engineers.

Research by Mitchell McKinney, assistant professor of communication, found that male and female political candidates adopt the other gender's traditional communication styles. The study was reported in the Nov. 6 edition of

the Hartford Courant.

Josh Millspaugh, associate professor of fisheries and wildlife, and Zhihi He, assistant professor of computer and electrical engineering, conducted a study that placed tiny, wireless cameras on deer to study their feeding behavior and interaction patterns. That research was reported by many print, broadcast and online media including: Oct. 26 on the FOX Report, Nov. 1 in The New York Times, Nov. 7 in the Houston Chronicle, Nov. 8 in the Knoxville News-Sentinel and the Bremerton Sun in Washington, and Nov. 13 in the Indianapolis Star.

Richard Reuben, associate professor of law, discussed the nomination of Samuel Alito to the Supreme Court in articles in the Nov. 27 *Washington Times*, and Nov. 28 by the UPI wire service and Webindia123 and New Kerala.com in India.

Patricia Schnitzer, assistant professor of nursing, conducted research that found children living in households with unrelated adults are 50 times more likely to die from inflicted injuries than children living with two biological parents. Her research was reported Nov. 7 in the Atlanta Journal-Constitution and the Austin American-Statesman, Nov. 9 in the Tehran Times, Nov. 11 in the Reformatorisch Dagblad in the Netherlands and the Edmonton Sun in Canada, Nov. 12 in Catholic Exchange, Nov. 13 on BabyCenter.com, Nov. 14 in the Chicago Sun-Times, Nov. 16 in Suburban Chicago Newspapers, and by dozens of television stations around the country.

MU's School of Health Professions' satellite pharmacy degree program with UM-Kansas City is intended to help ease the shortage of pharmacists. The program's formation was included in media reports Nov. 7 by the Associated Press, The Miami Herald, The Philadelphia Inquirer, the Tallahassee Democrat, the San Francisco Chronicle, the Seattle Post-Intelligencer, the Charlotte Observer, the San Jose Mercury News, the Hartford Courant, The Orlando Sentinel, Newsday in New York, The Washington Post, The Pioneer Press in St. Paul, Minn., on CNN and numerous television newscasts around the country.

Sheryl Tucker, associate professor of chemistry, was awarded the 2005 Presidential Award for Excellence in Science, Mathematics and Engineering Mentoring for her Magic of Chemistry program that encourages girls to pursue science careers. The award was reported Nov. 28 in the Chemical & Engineering News and the St. Louis Post-Dispatch.

Lee Wilkins, professor of journalism, was quoted in a Nov. 2 Los Angeles Times article about the possible sale of the Knight Ridder media chain.

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# in brief

New engineering centers aid security

Sen. Kit Bond, R-Mo., came to MU Jan. 5 to announce that funding has been secured for two engineering projects in the Department of Defense appropriations budget. Bond brought news that a Center for Geospatial Intelligence will receive \$1.75 million, and a Micro/Nano Systems Technology Center will receive \$2 million.

The Center for Geospatial Intelligence conducts geospatial research and development with the National Geospatial Intelligence Agency. Bond stressed that the mapping and imaging work is critical to achieving national security objectives related to combat support, homeland security and military force transformation. Curt Davis, professor of electrical and computer engineering, will direct the center.

The Micro/Nano Systems Technology Center will be led by Shubhra Gangopadhyay, professor of electrical and computer engineering, and Kevin Gillis, associate professor of biological engineering. That center will provide fundamental research for the design, development and deployment of micro/nano-fabricated products, including technology based on MU's expertise with cell-based biosensors to detect biological threats.

Grant bolsters MU's religion & professions center

Since 2003, MU's Center for Religion, the Professions and the Public has studied issues in the professions related to America's increasing religious and cultural diversity. A \$1.5 million renewal grant from The Pew Charitable Trusts, announced in December, will allow the center to continue that work.

The center is planning four interdisciplinary projects, all of which have teaching, research and outreach components.

The center, located in Cornell Hall, is directed by Edmund Lambeth, professor emeritus of journalism. More information is available online at rpp.missouri.edu.

#### **DEAN from Page 1**

family structures that may be unsettling," she says. "This is a different type of student body than colleges have traditionally prepared students for. We are stepping up to the challenge and trying to identify a multiplicity of strategies so that we can take children from different types of backgrounds and make the classroom interesting for them."

The college also is stepping up its efforts to strengthen its international ties. In collaboration with MU'S

Truman School of Public
Affairs and other groups on
campus, she has put together
a colloquia series that looks
at international development
issues. In Third World countries,
Herrington says, education
and development go hand-inhand: "It's hard to raise the
economic state of a country
without raising the educational
development of its population."

In China, she and MU
Chancellor Brady Deaton formed a partnership with Beijing
Normal University to set up a

career-counseling center. The Chinese higher education system is developing at a huge rate, Herrington says. "More and more kids are going to college. Class sizes are large, dormitories are not large enough and this causes a lot of psychological stress on the students." Unlike at American universities, though, career and counseling centers do not exist in China, she says. "I think we will play a pivotal role in helping to get that started in Beijing and other campuses throughout the country."

In addition to the international trips, Herrington ventured out of Mark Twain to travel around Missouri and the nation promoting educational. leadership and policy goals. She's met with deans at other Association of American Universities institutions to develop a series of white papers to help influence federal policy in support of educational research. And, she says, she "spent quite a bit of time developing relationships with the different statewide educational associations and people in Jefferson City in hopes that the University can be more active in developing state education policy." She also has met with educators in St. Louis, Kansas City, Joplin and other areas around the state to better understand their educational challenges. Peppered in between all the meetings were a few trips to make sure MU was represented at national meetings.

In summing up her first term at MU, Herrington says, "It was a whirlwind semester and we have a lot to look forward to."

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