

MIZZOU WEEKLY

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THE UNIVERSITY OF MISSOURI: CELEBRATING 175 YEARS IN 2014

July 10, 2014

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History professor is Mizzou Advantage's faculty fellow

Jerry Frank leads the program into its fourth year

AS A HISTORIAN, Jerry Frank has a lot of experience asking questions about how people and institutions operated in the past, collecting data to answer those questions, communicating those findings to the public and using that information to inform future decisions. His experience made the assistant professor of history the right fit as faculty fellow of Mizzou Advantage effective June 1.

Now in its fourth year, the Mizzou Advantage program, which promotes MU interdisciplinary research through four initiatives, is ready for the next step. Many of the investments made when the initiative launched are coming to fruition, Frank said.

"If you look at the trajectory of Mizzou Advantage, our networks across campus are still growing. They're starting to produce measurable returns," Frank said. "But the ultimate objective of Mizzou Advantage goes beyond the university. We need to be more actively pushing our networks and opportunities beyond the campus itself. We're right at that tipping point."

As faculty fellow, Frank manag-

es the day-to-day operations and develops infrastructure to support the program. He also serves as its ambassador, encouraging networking among MU faculty and beyond, helping find funding for proposals, coordinating faculty hires and sponsoring conferences.

Before coming to MU in September 2010, Frank was director of the Colorado Water Workshop, an annual conference to explore the

Mizzou Advantage initiatives are 'starting to produce measurable returns,' Jerry Frank said.

water issues in Colorado and other parts of the West. He worked with a diverse group of stakeholders, engaging policymakers, companies, citizens and scholars from biology, economics, history, politics, geography, geology, communications, business and anthropology.

"This is right in my wheelhouse," said Frank, whose research focus at MU is environ-

mental history. "If you look at environmental historians' scholarship broadly, one of the trends you see is that we all recognize the major problems human beings face — in terms of energy, health, food, communication — are so large, so dynamic, so fast-moving that no one field can even begin to address them.

"When I see a program like Mizzou Advantage that's trying to do that within the framework of higher education, it is really exciting."

Since launching, Mizzou Advantage has brought more than \$13 million to campus through research grants and donations, funded more than 100 undergraduate and graduate students to attend conferences, hired seven prominent faculty, and provided staff and faculty development awards.

On June 2, Mizzou Advantage announced new awards of more than \$3.8 million to 45 interdisciplinary teams across campus, including a journalism, architectural studies and computer science research project to study techniques for 3-D storytelling, and a



statewide collaboration among MU, Washington University and University of Missouri-Kansas City to conduct stroke research.

"Mizzou Advantage is a key part of the university, and it needs to be aligned specifically with the Strategic Operating Plan, which is aligned with our mission as a land-grant institution, so that we're all pulling in the same direction," Frank said.

"We're repositioning the University of Missouri to highlight our strengths to make sure people in Jefferson City, Missouri, and the major granting institutions are aware of who we are and respect who we are."

— Kelsey Allen

Bystander training teaches how to protect others from violence

The goal is more green dots, or bystander intervention, across campus

THE GOOD NEWS is bad people are outnumbered. The bad news is good people don't always act.

For every person being excessively aggressive toward someone, there are 20 others who would never behave in such a way, said Danica Wolf, coordinator of MU's Relationship and Sexual Violence Prevention Center (RSVP).

"Good news No. 1: We outnumber them," Wolf said. "Good news No. 2: We know what to do and how to do it."

It's the second point that causes some handwringing among bystanders.

On June 27, Wolf led a seminar for employees in Memorial Union called "Standing Up Against Sexual Harassment and Violence." The seminar was part of RSVP's bystander program, which encourages people to act when they see someone in a situation that could lead to sexual assault or some other type of violence. Similar sessions are given to students in Summer Welcome, ROTC, residence halls, Greek houses and on sports teams.

In the 1960s, studies showed that someone is less likely to intervene in an aggressive situation when other people are present to help. At the same time, people are socially conditioned not to act if no one else acts.

People rationalize that it's none of their business. They don't want a physical altercation. They are introverts and don't like confrontation. They fear retaliation and embarrassment.

The good news is that the calcifying bystander effect can be overcome.

GREEN DOT

Green Dot is a bystander program that teaches people the signs to look for when something isn't

What's Your Green Dot?

Green Dot is about people looking out for people.

right and how to take action. Five years ago, MU started Green Dot after learning about its use at the University of Kentucky.

In the RSVP office in the Student Center, a campus map as big as a window hangs on a wall speckled with red dots and a handful of green dots.

Green dots exist because of red dots. Red dots signify acts of aggression toward another person. Green dots represent

bystander intervention.

Green dots are placed on the map to show where students and employees intervened to diffuse a dangerous situation. MU students and employees report the bystander acts on RSVP's website or on an office form.

The idea is for green dots to replace the map's sea of red dots, an imagined number of unreported violent acts on campus.

Bystander action is similar to the notion of a designated driver, with a third party perpetrator thrown into the mix. It is people looking out for people.

THE THREE D'S

On college campuses, bystander programs emphasize watching out for situations that might lead to unwanted sexual situations. Included is "any sexual contact that lacks consent and/or capacity to give consent," Wolf said. A scenario might be an alcohol-fueled party, a tipsy woman and an aroused man leading her to a bedroom to take advantage of her.

The situations are not un-

common. One in five American women between ages 18 and 24 experience sexual assault or attempted sexual assault, according to the Centers for Disease Control and Prevention. Men are also not immune to being victims.

Wolf explained three ways to respond to a red dot scenario:

Direct: physically breaking up a fight or drunken situation, taking the arm of a potential victim and leading them away

Delegate: calling 911, notifying a club bouncer, seeking aid from a friend or stranger

Distract: shouting something that interrupts the moment, talking to the perpetrator to diffuse the situation

Wolf said that when she sees two people fighting, she does not step between them. She does not act directly. She delegates, distracts or both. Wolf overcomes the bystander effect with bystander action.

"Violence will not be tolerated," Wolf said. "Everyone is expected to do their part."



COURTESY OF RSVP

Concerts & Plays

FRIDAY, JULY 11

University Concert Series: Elvis at the Symphony, 7:30 p.m., Missouri Theatre. For ticket information, call 882-3781.

SATURDAY, JULY 12

University Concert Series: Orchestral Fireworks, 7:30 p.m., Missouri Theatre. For ticket information, call 882-3781.

THURSDAY, JULY 24

University Concert Series: Alarm Will Sound will perform as part of the 2014 Mizzou International Composers Festival at 7:30 p.m. at the Missouri Theatre. For ticket information, call 882-3781.

FRIDAY, JULY 25

University Concert Series: Mizzou New Music will perform as part of the 2014 Mizzou International Composers Festival at 7:30 p.m. at the Missouri Theatre. For ticket information, call 882-3781.

SATURDAY, JULY 26

University Concert Series: Eight world premiers will perform as part of the 2014 Mizzou International Composers Festival at 7:30 p.m.

at the Missouri Theatre. For ticket information, call 882-3781.

Courses & Workshops

THURSDAY, JULY 10

Computer Training

"Photoshop CS6 Retouching: Photo Adjustments" will be offered at 1 p.m. in 25 Arts & Science

Yoga

Yoga, 12:15 p.m., State Historical Society, Room 5

TUESDAY, JULY 15

Computer Training

"Access 2013 Part 1: Fields & Tables" will be offered at 8:30 a.m. in 18 Arts & Science

"Excel 2013: Data Management and Importing" will be offered at 8:30 a.m. in 25 Arts & Science

"Webinar: Adobe Lightroom Advanced" will be offered at noon online

Illustrator Cs6 1: Introduction to Illustrator" will be offered at 1 p.m. in 18 Arts & Science

WEDNESDAY, JULY 16

Computer Training

"HTML5 and CSS 3a: Tables" will be offered at 8:30 a.m. in 25 Arts & Science.

"Photoshop CS6 1a: Introduction to Photoshop" will be offered at 8:30 a.m. in 18 Arts & Science

"Photoshop CS6 1b: Layers and Style" will be offered at 10:30 a.m. in 18 Arts & Science

THURSDAY, JULY 17

Computer Training

"InDesign CS6 1a: Introduction" will be offered at 8:30 a.m. in 18 Arts & Science

"PowerPoint: Presentation Strategy" will be offered at 8:30 a.m. in 25 Arts & Science

"Access 2013 Part 5: Macros and data" will be offered at 1 p.m. in 25 Arts & Science

Yoga

Yoga, 12:15 p.m., State Historical Society, Room 5

TUESDAY, JULY 22

Computer Training

"Access 2013 Part 2": Forms will be offered at 8:30 in 18 Arts & Science

Webinar "Learn how to use OneNote" will be offered at noon online

"Dreamweaver CS6: CSS 5: CSS and Mobile Layout" will be offered at 1 p.m. in 25 Arts & Science

WEDNESDAY, JULY 23

Computer Training

"HTML5 and CSS 3b: Layout and Typography" will be offered at 8:30 a.m. in 25 Arts & Science

"Photoshop CS6 2a: Size and Color" will be offered at 8:30 a.m. in 18 Arts & Science

"Excel 2013: Worksheets" will be offered at 1 p.m. in 25 Arts & Science

THURSDAY, JULY 24

Computer Training

"InDesign CS6 2a: Masters and Text Editing" will be offered at 8:30 a.m. in 18 Arts & Science

"Access 2013 Part 6: Customization and Charts" will be offered at 1 p.m. in 25 Arts & Science

"Photoshop CS6: Video" will be offered at 3 p.m. in 18 Arts & Science

Yoga

Yoga, 12:15 p.m., State Historical Society, Room 5

Exhibits

Bingham Gallery:

The gallery, located in the Fine Arts Building, is open 8 a.m.-5 p.m. Monday-Friday.

Ellis Library Colonnade:

Colonnade exhibits may be viewed during regular Ellis Library hours.

Museum of Anthropology:

The museum closed April 18 at its location in Swallow Hall. No opening date has been set at its new location, Mizzou North.

State Historical Society:

"Missouri World War I," a display of how Missourians participated and were affected by the Great War, is on display through October in the Corridor Gallery. 2014 marks the 100th anniversary of the war's beginning.

Claire Presley Marks, an associate historian of the State Historical Society, will lead a tour of the "Missouri World War I" displays, which include soldier letters, photographs, newspapers, books and sheet music from the period, 9 a.m.-noon Aug. 11.

The gallery, located on the ground floor of Ellis Library facing Lowry Mall, is open 8 a.m.-4:45 p.m. Tuesday-Friday, and 8 a.m.-3:30 p.m. Saturday.

CLASSIFIEDS

FOR RENT

Large upstairs apartment in older house. Close to campus with parking. Singles or couples only. Non-smoking. No children or dogs. \$750/mo. + utilities. 573-449-1735, lenserj@missouri.edu

PIANO LESSONS

4+ decades experience. Daytime and evening hours available. Lessons at my home in Columbia. Weekly 1/2 hour lessons at \$65/month. Contact Karen at 573-356-7762

For a limited time, and while space allows, classified ads are FREE for MU faculty, staff and retirees, and \$9 for the general public, for up to a 30-word line ad.

- Home phone number or email address required.
- Deadline: Noon Thursdays.
- No refund given for cancelled ads. To submit ad, call 884-1278 or email mizzouweekly@missouri.edu

Caring for elderly conference Aug. 15-16 in Columbia

AS LIFE SPANS INCREASE, so do the years that loved ones live in declining health.

Learn how to take better care of loved ones in old age at the 24th annual "Caring for the Frail Elderly Conference," sponsored by the School of Medicine.

The conference is 10 a.m.-5 p.m. Aug. 15 and 7 a.m.-4 p.m.

Aug. 16 at the Holiday Inn Executive Center, 2200 Interstate 70 Drive SW in Columbia.

For cost information and to register, visit: medicine.missouri.edu/cfe. Online registration is open until Aug. 10.

A refund of fees minus a \$25 administrative fee will be made if notice of cancellation is received

by Aug. 8.

Price discounts are available for staff, faculty and students.

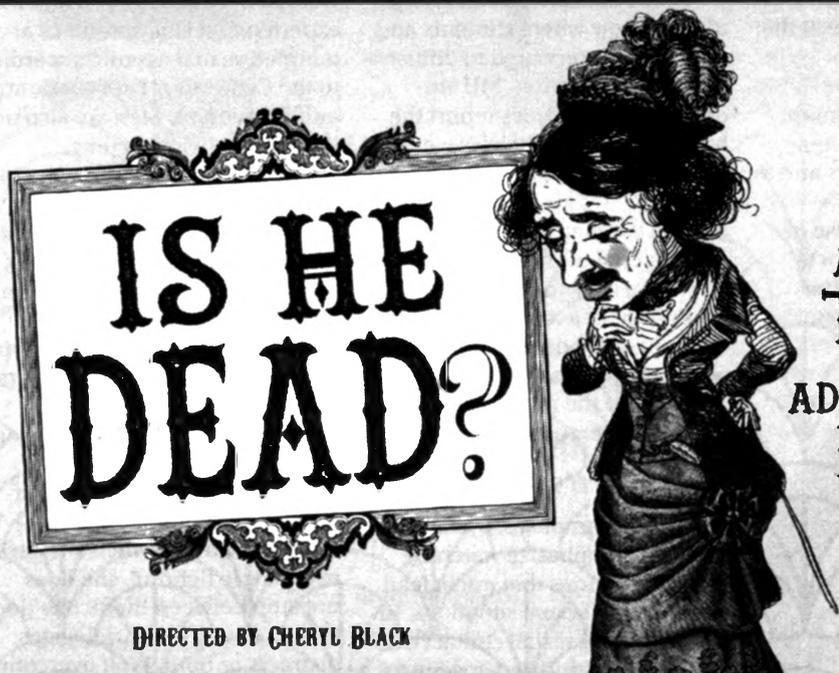
The conference is the premiere Midwest event of its kind, dedicated to improving care for frail elderly.

This conference advances care for older patients in clinical, hospital, nursing home and end-

of-life settings.

Since 1991, this annual event has provided state-of-the-art information on medical management, interdisciplinary care and system change for physicians, nurses, social workers, state surveyors, nursing home administrators, attorneys, pharmacists and other professionals.

MU SUMMER REP THEATRE



DIRECTED BY CHERYL BLACK

BY **MARK TWAIN**

ADAPTED BY **DAVID IVES**

Is he Dead? is a rollicking farce by a master of American literature. A destitute artist fakes his own death to increase the value of his paintings, then dons a dress and reappears as his long-lost, imaginary twin sister.

PERFORMANCES:
7:30 pm
July 12, 13, 16 & 18

Matinee 2:00 pm
July 13 & 16

Tickets
General Public \$12.50
Students/Seniors (65+) \$10
Tickets for both shows: \$17.50
Group ticket sales available.

ALSO PLAYING: **THE DROWSY CHAPERONE**
By BOB MARTIN, DON MCKELLAR,
LISA LAMBERT & GREG MORRISON

MU THEATRE at the RHYSBURGER THEATRE
theatre.missouri.edu
573-882-PLAY (7529) for tickets

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IN BRIEF

➔ Parkinson's conference

People with Parkinson's disease and caregivers are invited to a free conference 8 a.m.-1:30 p.m. Aug. 23 at the Holiday Inn Executive Center, 2200 Interstate 70 Drive SW.

"The Parkinson's Disease Patient and Caregiver Conference" will focus on the emotions and well-being for patients and caregivers, latest medical developments, and an explanation of deep-brain stimulation.

"By attending the conference, patients and their loved ones can have a better understanding of their condition and its management," said Irving Asher, assistant professor of neurology at the School of Medicine and director of MU Health Care's Movement Disorders Program.

➔ Staff Education Award available

MU's Staff Education Award can help employees continue their education.

Available to campus staff, the Education Award is intended to assist in personal development by providing funding for classes or courses at accredited institutes of higher education. Programs from an accredited G.E.D. program are also encouraged. Deadline to apply is July 15.

For more information, visit staffcouncil.missouri.edu/awards/edaward.html, or call Gina Scavone at 882-4269.

➔ Market your small business

For busy MU employees engaged in small-business moonlighting, understanding effective business marketing can be a challenge.

Learn from experts how to market your business creatively and innovatively without breaking the bank.

The marketing class is 1-4 p.m. July 19 at the Craft Studio, N12 Memorial Union. Register in person at the studio up to day of event.

Cost for MU students is \$20, MU employees \$30 and the public \$40.

For more information, visit craftstudio.org or call Kelsey Hammond at 882-5533.

MU Health Care partners with four other mid-Missouri health systems

Benefits include lower health care costs

OFFICIALS ANNOUNCED June 25 the formation of the Health Network of Missouri, made up of four mid-Missouri health systems and hospitals, including MU Health Care.

The network is expected to improve health care in the region through medical collaboration, sharing best practices, improving care access and creating efficiencies that lower health care costs.

"Hospitals and health systems must be innovative in developing ways to improve the health populations, to enhance the experience and outcomes of patients, and to reduce the per capita care for the benefit of our communities," Harold A. Williamson Jr., MU executive vice chancellor of health affairs, said in the Great Room of Reynolds Alumni Center.

MU Health Care's partners are Bothwell Regional Health Center in Sedalia, Capital Region Medical Center in Jefferson City, Hannibal Regional Healthcare System and Lake Regional Health System in Osage Beach.

Although the five health systems have referred patients and worked together informally in the past, it wasn't until 2011 that the groundwork for the health network began.

The network allows for sharing of business, clinical and operational practices, and a more effective way to coordinate health care. On June 25, members formalized the collaborative by signing an agreement making it a limited liability company.

Even so, the health entities retain their autonomy. The network is not a merger.

The health network is structured to allow members to work together as partners while enabling each hospital or health system to serve the medical needs of its community, said Glen Nelson, vice chairman of Bothwell's board of trustees.

Together, the five entities have 1,000 hospital beds, 9,300 employees, and 1,000 employed and affiliated physicians.

"We view this network as a



PHOTO BY JUSTIN KELLEY

Signing on the Dotted Line

Harold A. Williamson Jr., MU's executive vice chancellor of health affairs, signed an agreement June 25 making the health collaborative a limited liability company.

"powerful tool for improving the lives of thousands of patients," said Todd Ahrens, president and chief executive officer of Hannibal Regional Healthcare System.

On the day of the announce-

ment, Williamson's wife told her husband he must be glad to finally sign the collaborative agreement. Williams said he responded: "I'll be glad to sign, and now the hard work starts."

MU units asked to return funds to fill shortfall for fiscal 2014

Deadline for return of funds is Friday

AN UNEXPECTED WITHHOLDING of state funds for fiscal 2014 led Chancellor R. Bowen Loftin to ask schools, colleges and divisions to return some of their funds.

The university's shortfall for the year ending June 30 was \$3.8 million, Loftin said in an email to employees July 3.

The shortfall was caused by an additional \$35 million in withholdings to state funding for public schools and universities an-

nounced in May by Gov. Jay Nixon.

The governor had hoped that the state's education allocation would receive needed funds from 2013-14 lottery sales and gaming receipts. But the numbers didn't add up. The May cuts came on the heels of a \$22 million withholding from education announced weeks earlier.

The Office of Student Affairs took the largest cut at \$936,050, according to Budget Office

records. Within Student Affairs is Residential Life, which is not funded by state allocations. Intercollegiate Athletics, which also does not receive state funding, will reallocate back \$40,997.

Among schools and colleges, the largest reallocations come from the School of Medicine (\$324,707); the College of Agriculture, Food and Natural Resources (\$227,054); and the College of Arts & Science (\$189,717). All together, 13 schools

and colleges received cuts.

Calculating the amount of withholdings was based on each unit's budget balance, as well as its general revenue received and any additional funds generated for the year, MU spokesperson Christian Basi said.

Units have been asked to return the funds by Friday, Basi said.

University of Missouri sets fundraising record for fiscal 2014

The record of \$164.5 million was achieved despite receiving no eight-figure gifts as in years past

OFFICIALS ANNOUNCED Tuesday that MU has set a single-year record for fundraising.

The MU advancement team and the university community have raised a record \$164.5 million in fiscal 2014, surpassing the previous record of \$160.5 million raised in 2008.

The total surpasses MU's goal of \$150 million for the fiscal year.

"We are so appreciative of the generous support of our alumni and friends," said Tom Hiles, vice chancellor for advancement at MU. "It demonstrates their commitment to sustaining and advancing the university.

Hiles also thanked his advancement staff. "We have set a great precedent for future fundraising," he said. The One Mizzou campaign is scheduled to kick off publicly in 2015-16 and conclude in 2020-21. Its goal is to raise

more than \$1 billion.

The fiscal 2014 achievement is all the more remarkable in that the total was reached without the eight-figure gifts of past years.

MU received individual \$30 million gifts in each of the previous two years: one from the Donald W. Reynolds Foundation to the School of Journalism in fiscal year 2013 and one from the Kansas City Sports Trust to Intercollegiate Athletics in fiscal 2012.

"Private philanthropy and fundraising are vital to the educational and research missions of the university, helping us support student scholarships and attracting and retaining top-notch teachers and researchers," Chancellor R. Bowen Loftin said.

"The MU advancement team has done a phenomenal job this year in surpassing our fundraising goals. We have set a great

precedent for future fundraising as we prepare to move into our new campaign."

Richard Miller, tri-chair of the One Mizzou comprehensive fundraising campaign, said the accomplishment is all the more important because it happens at a time of reduced state funding to higher education. Universities are looking more toward private philanthropy and fundraising to be meet operating budget costs.

"This is a major accomplishment and provides much needed support for MU students, programs, facilities and faculty," Miller said.

"As the university moves toward its next major comprehensive campaign, this record is both timely and a positive step for the future."

Gifts and endowments to MU fund scholarships and academic programs; support MU research

on obesity, cancer, autism and other subjects; establish cutting-edge learning environments by funding new teaching technologies; and poise MU to continue to be successful in the future.

Recent major gifts to MU include:

- \$1 million from a confidential donor for scholarships for veterans
- \$1.1 million from Lowell Miller for the Department of Biochemistry
- \$1.57 million from Chuck Wall for the School of Law
- \$2.5 million from Gary and Barbara Stampfli-Savill for the College of Veterinary Medicine
- \$6.7 million from Jon Murray for the Missouri School of Journalism

Storm hits Columbia

Dozens of campus trees fall

Photos by Rob Hill

A MASSIVE STORM stomped through central Missouri Monday night, knocking over trees, swamping roads and cutting off electrical power for thousands. Gusting winds of 60 mph shook houses.

Electrical power at MU was cut off for more than an hour, and Parking Structure 7 was flooded. Dozens of university vehicles were damaged. Up to 30 trees fell.

No campus injuries were reported, but some MU employees were late to work Tuesday due to road closures and obstruction. The University Physicians-Fairview General Internal Medicine Clinic and the Missouri Digestive Health Center on Fairview Road were closed Tuesday.



Storm Aftermath

From top clockwise, Dennis Corsa uses a buzz saw to cut up a fallen tree along Ninth Street; a tree on a Columbia resident's lawn fell on a garage near Broadway and Manor Street; and people dumped storm debris at Capen Mulch Site.

MU SUMMER REP THEATRE

**THE
...DROWSY...
CHAPERONE**

BY BOB MARTIN,
DON MCKELLAR,
LISA LAMBERT &
GREG MORRISON

DIRECTED BY JAMES M. MILLER

The Drowsy Chaperone is an hilarious parody of early American musical comedy. As a lonely musical theatre fan listens to his favorite record, characters come to life in his apartment. Get caught up in mix-ups and mayhem of the 1920's!

PERFORMANCES:
7:30 pm
July 10, 11, 17, 19 & 23

2:00 pm Matinee
July 19, 20 & 23

Tickets
General Public \$12.50
Students/Seniors (65+) \$10
Tickets for both shows: \$17.50
Group ticket sales available.

ALSO PLAYING: IS HE DEAD?
BY MARK TWAIN
ADAPTED BY DAVID IVES

MU THEATRE at the RHYNSBURGER THEATRE
theatre.missouri.edu
573-882-PLAY (7529) for tickets

Medical care discounts for pets

HAVE YOU been putting off your pet's medical visit? Now may be a good time to set up that appointment.

The Veterinary Medical Teaching Hospital, at 900 E. Campus Drive in Clydesdale Hall, is offering MU employees a \$10 discount for the first visit pet visit.

The hospital is open 8 a.m.-5 p.m. Monday-Friday. It also has an urgent care and emergency clinic open 24 hours a day, 365 days a year.

A full slate of care is offered, including soft tissue surgery, dentistry, critical care, emergency medicine, dermatology and orthopaedic surgery.

Call 882-7821 in advance to schedule an appointment.

Learn more at vmth.missouri.edu.

University Libraries
University of Missouri

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Source ID Duplicate copies University Archives weeded out
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