

1982  
*Missouri*  
*Honor Medals*  
*for Distinguished*  
*Service*  
*in Journalism*

*and*

*Student Awards*  
*for Excellence*

*Alumni Recognition*



# The Missouri Medal

The School of Journalism at the University of Missouri-Columbia has awarded its Journalism Honor Medal “for distinguished service in journalism” continuously since 1930.

The awards are presented by the Chancellor of the University at the annual journalism awards banquet, the high point of the School’s annual Journalism Week. During the week the Medalists are featured speakers in addresses to alumni, faculty and students who attend special sessions for each sequence as well as plenary sessions for the entire School.

Nominations\* for the medals are received each year by the Awards Committee of the School. Final selection is made by the faculty, which thereupon advises the Chancellor and the President of the choices.

\*Nominations may be addressed to the Dean of the Faculty, School of Journalism, prior to November 1 annually.

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## THE MISSOURI MEDALS

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*Adam Jahiel*

*Journalism Dean Roy M. Fisher, standing far right, with 1982 Medalists: back row (from left) Gene Reynolds, Jonathan Kwitney, Martin Peretz, Sam Holt; seated (from left) James H. Hale, David R. Bradley, William T. Raidt and Michael Davies.*

# The Honor Medalists

Honor Medals for Distinguished Service in Journalism were awarded to seven honorees at the 73rd annual Journalism Banquet April 16, 1982. They were:

**David R. Bradley**, publisher, *St. Joseph* (MO) *News Press* and the *St. Joseph* (MO) *Gazette*;

*The Kansas City Times*, **Michael Davies**, editor, accepting,

**Jonathan Kwitney**, investigative reporter and author;

"*Lou Grant*," **Gene Reynolds**, producer of the television show, accepting;

*National Public Radio*, **Sam C. O. Holt**, senior vice president for programming, accepting;

*The New Republic*, **Martin Peretz**, editor-in-chief, accepting;

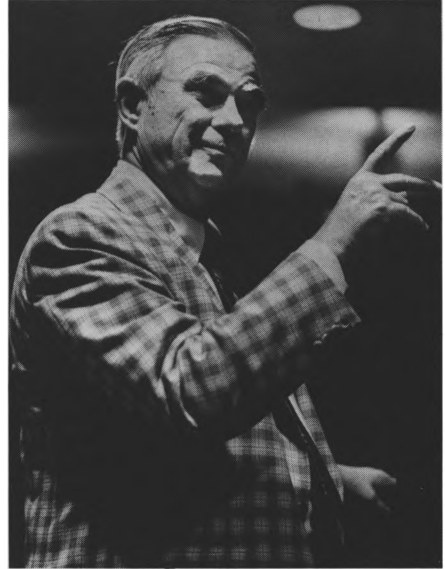
**William T. Raidt**, vice chairman, *D'Arcy-MacManus* and *Masius*;

This year's seven medalists bring to 338 the total honored; the presentation ceremony marked the 53rd consecutive year in which the awards have been presented.

David Bradley is the publisher of the *St. Joseph News-Press* and the *St. Joseph Gazette*. In 1946, he joined the papers as national advertising manager. During his 36-year connection with the papers, he has served as secretary-treasurer, production manager, publisher, president and chairman of the board.

Although Bradley's journalism career has centered on St. Joseph, Mo., his activities reach far beyond the local sphere. Bradley has served three terms as Director of the Associated Press, represented AP at the African-American Conference in Africa and was part of an AP delegation of directors who made a good-will visit to the People's Republic of China in 1977.

Bradley is a member of the American Newspaper Publishers Association, the American Society of Newspaper Editors and the American Press Institute.



Steve Levin

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# DAVID R. BRADLEY

In recognition of his contributions to the newspaper industry through many years of service as officer or board member of the Associated Press, Newspaper Advertising Bureau, Inland Daily Press Association, American Newspaper Publishers Association and other national organizations and foundations;

His service and dedication for 35 years to the *St. Joseph News-Press* and *St. Joseph Gazette* to make them two of the state's leading newspapers;

His leadership in the application of new ideas in newspaper production and communication; and

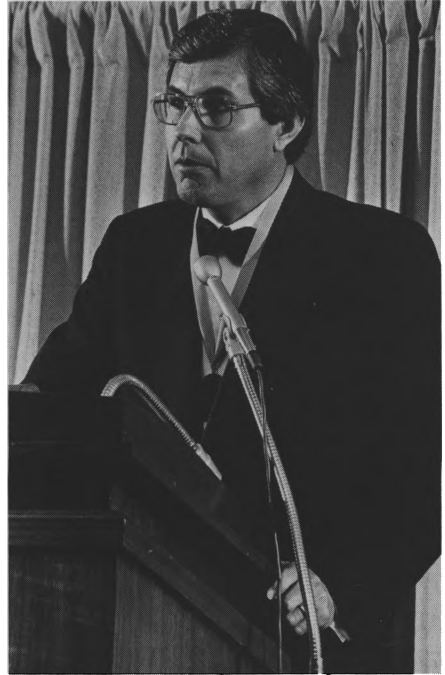
His long years of service to St. Joseph through his active participation in its many community associations, foundations, boards and service institutions.



Michael Davies, editor of *The Kansas City Star and Times* since 1978, accepted the Missouri Medal for *The Kansas City Times*. Davies has worked for several papers throughout the United States including the *Atlanta Constitution*, the *Atlanta Times*, *Louisville Times* and *Courier Journal*.

Born in London, England, Davies became a U.S. citizen in 1973. He received a bachelor's degree in journalism from Georgia State University and a master's degree in journalism from Northwestern University.

Davies is a member of the American Society of Newspaper Editors, the Society of Professional Journalists and The Committee on Foreign Relations, Louisville Chapter. He is a past director of the Associated Press Managing Editors Association.



Jim Wakeham



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# THE KANSAS CITY TIMES

In recognition of its fostering of  
new community awareness among  
the various peoples of its region;

Its serious coverage of issues of  
national and world importance;

Its attention to good writing and  
editing;

Its dedication to news without  
ideological imprint; and

Its willingness to pursue with  
diligence the often unpopular  
truth.





Enrique Shore

Jonathan Kwitney, a reporter for *The Wall Street Journal* since 1971, earned a bachelor of journalism degree from the School of Journalism in 1962 and a master's degree in history from New York University in 1964.

While attending NYU, he reported for the *News Tribune* in Perth Amboy, N.J. In 1964, he joined the Peace Corps and taught English and literature in a secondary school in Benin City, Nigeria.

After returning to the United States, Kwitney rejoined the *News Tribune* and then joined the staff of the *New York Post*.

Twice Kwitney has won the New Jersey Press Association's first prize for distinguished public service. He also has written four books.

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# JONATHAN KWITNEY

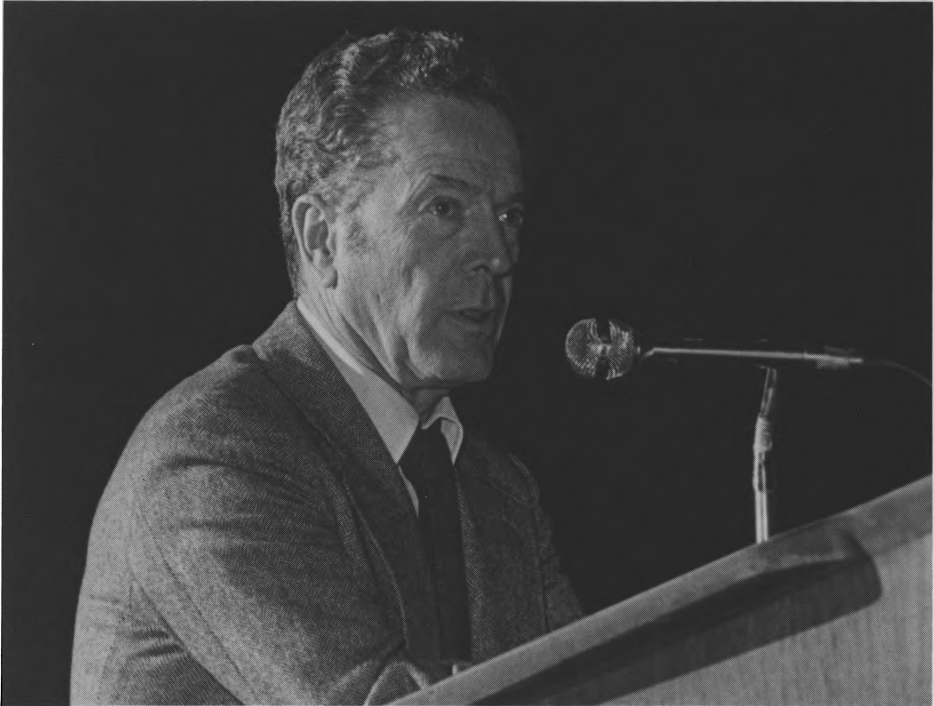
In recognition of his work as an  
investigative reporter and author;

His important contributions to  
public understanding of the  
operations of organized crime,  
especially as it affects the business  
world;

His unusual willingness and ability  
to untangle topics of extraordinary  
complexity; and

His ability to write clearly and  
compellingly on those subjects.





*Daniel M. Rosen*

Gene Reynolds, producer of "Lou Grant," accepted the Missouri Medal for his show.

Reynolds began his entertainment career in radio on two Detroit, Mich., radio stations at age 6. As a child actor, he appeared in "Boys Town," was young Jimmy Stewart in "Of Human Hearts," was young Tyrone Power in "In Old Chicago," and was young Robert Taylor in "The Crowd Roars."

In 1947, Reynolds graduated from UCLA with a degree in economics. He acted in several plays and motion pictures before landing TV director spots on "Peter Gunn," "Alfred Hitchcock," "Andy Griffith," "My Three Sons" and several other shows.

Reynolds developed, produced and directed the pilot of "Room 222" and produced or co-produced "M\*A\*S\*H" for five years. He produced "Lou Grant" for two years.

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# “Lou Grant”

In recognition of its contributions  
to better understanding of  
journalism’s role in free society;

Its willingness to examine ethical  
issues responsibly;

The excellence of its production;  
and

Its realistic portrayal of dedicated  
journalists who strive to meet their  
highest goals but who sometimes  
fall short of that achievement.



Samuel C.O. Holt, senior vice president for programming, National Public Radio, accepted the Medal of Honor on behalf of that organization.

Holt is a member of the senior management team of NPR, with responsibility for programming activities including direction of a company-wide study of new financing options for public radio and authorship of the plan for moving NPR from primarily federal to private funding.

In addition, his division was responsible for NPR's becoming the first satellite-distributed radio service in the country.



*Jim Wakeham*

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# NATIONAL PUBLIC RADIO

In recognition of its contributions  
to public welfare through  
thoughtful and balanced  
reporting;

Its developing new standards of  
excellence for its medium;

Its fresh approaches to news, as  
evidenced in “All Things  
Considered”;

Its taking us “there” through  
extended live coverage; and

Its demonstrating amid new  
communications technology that  
radio remains essential.





Jerome Delay

Martin Peretz, journalist and educator, has been the editor-in-chief of *The New Republic* since 1974. *The New Republic* is a Washington-based weekly journal of opinion founded in 1914. He accepted the Missouri Medal for the magazine.

Peretz has taught on a part-time basis at Harvard University while working at *The New Republic*. He is also active in the business world as director of the Dreyfus Leverage Fund as well as several other mutual funds managed by the Dreyfus Corporation. He has been involved in the founding of several firms and has done research in biotechnology.



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# THE NEW REPUBLIC

In recognition of its role as a journal of opinion dedicated since its beginning in 1914 to the promotion of the common welfare and to the fulfillment of the promise of American life;

The vision of Founder Herbert Croly, passed through a succession of great editors to the present time, which contributes still to a deeper appreciation of the dilemmas of democracy; and

Its importance in American intellectual history as it has, true to its early promise, advanced opinion "as a relentless necessity if we are to keep flying the flag of sanity above a tortured world."





*Daniel M. Rosen*

William Raidt, vice chairman of D'Arcy-MacManus and Masius Worldwide, Inc., has spent 40 years in the advertising field. Currently, Raidt participates in setting marketing goals for many national organizations and assists in the strategic positioning of the agency's advertisements.

After graduating from the School of Journalism in 1940, Raidt went to work for D'Arcy Advertising Co. in St. Louis. World War II interrupted his career with D'Arcy. During the war, Raidt served as press liaison for General MacArthur's Headquarters and the 8th Army Headquarters in the South Pacific.

He rejoined D'Arcy's New York office in 1946 and held the managing director position in New York, Chicago and Cleveland before being appointed to the corporate board of the World-wide Executive Committee.

Raidt also has served for three years as a member of the board of directors of the American Association of Advertising Agencies.

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# WILLIAM T. RAIDT

In recognition of his more than four decades of professional commitment to the principles and practices of advertising communications;

His leadership role as an executive of one of the foremost worldwide advertising agencies;

His service on behalf of government and industry organizations to develop and maintain the highest ethical standards and guidelines for advertising practitioners; and

His quietly effective way of demonstrating by example the meaning of competence and professionalism.



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# 1930-1982 Medalists

**ABC Sports, '77**

Howard Cosell\*

**A Noite, 44**

Rio de Janeiro, Brazil

Argeu Guimaraes\*

**Advertising Age, '72**

S. R. Bernstein\*

**Aldridge, Mahlon R., '76**

KFRU, Columbia, Mo.

**American Association of Advertising  
Agencies, '79**

John S. Pingel\*

**American Newspaper Publishers**

**Research Institute, '73**

M. W. Armistead III\*

**Amin, Mustafa, '78**

*Al Akhbar*, Cairo, Egypt

**Arkansas Gazette, '62**

J. N. Heiskell\*

**Armbruster, Walter, '77**

D'Arcy-MacManus & Masius

Advertising, St. Louis

**Atlanta Journal, '48**

Wright Bryan\*

**Atlantic Monthly, '44**

Edward Weeks\*

## B

**Babb, Joseph Glenn, '39**

The Associated Press

**Baillie, Hugh, '53**

United Press Associations

**Baltimore Sun, '31**

William E. Moore\*

**Batten, H. A., '46**

N. W. Ayer & Son, Inc.

**Berlingske Tidende, '61**

Copenhagen, Denmark

Dr. Vincent Naeser\*

**Blair, Cowgill, '60**

Joplin, Mo., *Globe*

**Blakeslee, Alton L., '66**

The Associated Press

**Blanton, Charles L., Jr., '66**

Sikeston, Mo., *Standard*

**Blanton, H. J., '39**

*Monroe Co. Appeal*, Paris, Mo.

**Block, Herbert, '61**

*Washington Post*

**Borton, Elon, '57**

Advertising Federation of America

**Boston Globe, '72**

Davis Taylor\*

**Botthof, Walter E., '65**

Standard Rate & Data Service

**Bowman, Louis N., '56**

*Tri-County News*, King City, Mo.

**Boyle, Hal, '47**

The Associated Press

**Bradley, David R., '82**

*St. Joseph Mo., News Press & Gazette*

**Brandt, Raymond P., '39**

*St. Louis Post-Dispatch*

**Briggs, Frank P., '58**

*Macon, Mo., Chronicle-Herald*

**Brinkley, David, '60**

NBC News, Washington, D. C.

**Broeg, Robert W., '71**

*St. Louis Post-Dispatch*

**Brown, James Wright, '35**

*Editor & Publisher*. New York

**Brown, James W., Jr., '73**

*Harrisonville Cass County*

*Democrat-Missourian and Lee's*

*Summit Journal*

**Bullen, Percy S., '30**

*London Daily Telegraph*

**Burk, Sam A., '80**

KIRX, KRXL, Kirksville, Mo.

**Burnett, Leo, '63**

Leo Burnett Co., Chicago

\*Accepting

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# C

- Carroll, Boyd**, '56  
*St. Louis Post-Dispatch*
- Carter, John Mack**, '70  
*Ladies' Home Journal*
- Casey, Ralph D.**, '61  
University of Minnesota
- Casey, Robert J.**, '45  
*Chicago Daily News*
- Catledge, Turner**, '54  
*The New York Times*
- Chancellor, John**, '72  
NBC News
- Chandler, Otis**, '69  
*Los Angeles Times*
- Chicago Daily News**, '41  
Carroll Binder\*
- Chicago Tribune**, '81  
Maxwell McCrohon\*
- Childers, Henry F.**, '31  
Troy, Mo., *Free Press*
- Childs, Marquis**, '51  
United Feature Syndicate columnist
- Christian Century**, '58  
Harold E. Fey\*
- Christian Science Monitor**, '43  
Erwin J. Canham\*
- Churchill, Sir Winston**, '60
- Churchman, of New York City**, '34  
Guy E. Shipler\*
- Clayton, Charles C.**, '52  
*St. Louis Globe-Democrat*
- Cleveland Plain Dealer**, '42  
Paul Bellamy\*
- Cleveland Press**, '54  
Louis B. Seltzer\*
- Colt, John W.**, '59  
*Kansas City Star*
- Columbia, (Mo.) Daily Tribune**, '80  
Henry J. Waters III\*
- Cone, Fairfax M.**, '52  
Foote, Cone & Belding
- Cope, Millard L.**, '59  
*Marshall, Tex., News-Messenger*
- Copley, James S.**, '60  
The Copley Press
- Corbin, Carl**, '61  
*The New Orleans States-Item*

- Costa, Joseph**, '54  
King Features
- Cousins, Norman**, '72  
*World Review*
- Cronkite, Walter**, '64  
CBS, New York
- Crossley, Wallace**, '39  
Warrensburg, Mo., *Star-Journal*

# D

- Dailey, Don C.**, '70  
KGBX, Springfield, Mo.
- Dale, E. L.**, '53  
*Carthage, Mo., Evening Press*
- Dallas News**, '35  
Dr. James Q. Dealey\*
- Davis, Elmer**, '49  
ABC
- Denman, Clint H.**, '57  
Sikeston, Mo., *Herald*
- Des Moines Register and Tribune**, '34  
W. W. Waymack\*
- Detroit Free Press**, '69  
Lee Hills\*
- Detroit News**, '64  
Martin S. Hayden\*
- Die Presse**, '73  
Dr. Thomas Chorherr\*
- Die Welt**, '67  
Hamburg, Essen and Berlin  
Axel Springer\*
- Digges, Sam Cook**, '73  
CBS Radio
- Drew, Elizabeth**, '79  
Author
- Dougherty, W. Earl**, '79  
KXEO, KWWR, Mexico, Mo.
- Dudman, Richard**, '81  
*St. Louis Post-Dispatch*

# E

- Edom, Clifton C.** '77  
University of Missouri

\*Accepting

*El Mercurio*, '69  
Santiago, Chile  
Agustin E. Edwards\*  
*El Universal of Mexico City*, '43  
Luis F. MacGregor\*  
Eliot, George Fielding, '62  
General Features Syndicate  
*Encyclopaedia Britannica*, '68  
Sir William Haley\*  
English, Earl F., '70  
University of Missouri  
Ervin, Sam J., Jr., '74  
United States Senator  
*Eugene (Ore.) Register-Guard*, '66  
Alton F. Baker, Jr.\*  
Ewald, Henry T., '42  
Campbell-Ewald Company, Detroit

## F

Fairchild Publications, Inc., '66  
Henry Zwirner\*  
Fanning, Katherine, '80  
*Anchorage Al., Daily News*  
Ferguson, Harry, '63  
UPI  
Ferguson, John Donald, '42  
*Milwaukee Journal*  
Ferguson, Oliver B., '71  
*The Democrat-News*, Fredericktown, Mo.  
Fitzpatrick, Daniel R., '58  
*St. Louis Post-Dispatch*  
Fleeson, Doris, '53  
United Feature Syndicate columnist  
Flynn, F. M., '47  
*The New York Daily News*  
Fortune, '71  
Robert Lubar\*  
*Frankfurter Zeitung*, '32  
Karl Boemer\*  
Frederick, Pauline, '62  
NBC United Nations correspondent  
Freed, Fred, '74  
NBC  
John Chancellor\*  
Freeland, William E., '45  
*Taney County, Mo., Republican*

## G

Gallagher, Wes, '76  
Associated Press  
Gallup, George Horace, '51  
International Institutes of Public  
Opinion  
Garrett, W. E., '78  
*National Geographic*  
Greene, Robert W., '80  
*Newsday*  
*Goteborg Handels-och  
Sjoforts-Tidnings*, '46  
Goteborg, Sweden  
Jane Lundblad\*  
Goudy, Frederic William, '44  
Type designer  
Grant, Harry J., '33  
*Milwaukee Journal*  
Guy, Harry D., '54  
*The Dallas News*

## H

Hailey, Foster B., '45  
*New York Times*  
*Hannibal (Mo.) Courier-Post*, '62  
E. L. Sparks\*  
*Harper's Magazine*, '45  
Frederick L. Allen\*  
Harte, Houston, '31  
*San Angelo Standard-Times*  
*Hartford (Conn.) Courant*, '65  
Herbert Brucker\*  
Hensley, Stewart, '65  
UPI  
Hewitt, W. C., '54  
*The Shelby County Herald*,  
Shelbyville, Mo.  
Hills, Lee, '51  
*The Miami Herald*  
Hobby, Oveta Culp, '50  
*Houston Post*  
*Honolulu Star-Bulletin*, '57  
Riley H. Allen\*  
Howard, Roy Wilson, '62  
Scripps-Howard Newspapers

\*Accepting

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**Hunter, Julius**, '81  
KMOX-TV  
**Huntley, Chet**, '60  
NBC News, New York  
**Huss, Pierre J.**, '42  
International News Service  
**Hyland, Robert**, '75  
CBS

## I

**Indianapolis Star**, '58  
Eugene C. Pulliam\*  
**Israel, Larry H.**, '72  
Post-Newsweek stations

## J

**Jackson, Robert M.**, '66  
*Corpus Christi, Tex., Caller-Times*  
**Jacobs, Morris E.**, '59  
Bozell and Jacobs, Omaha  
**James, Edwin L.**, '43  
*New York Times*  
**Japan Advertiser**, '33  
Mr. and Mrs. William Stix  
Wasserman\*  
**Jewell, H. S.**, '41  
Springfield, Mo., Newspapers, Inc.  
**Johnson, Alfonso**, '49  
Southwestern Association of  
Advertising Agencies  
**Johnson, C. W.**, '65  
Springfield, Mo., Newspapers, Inc.  
**Johnson, John H.**, '73  
Johnson Publishing Co., Inc.  
**Johnson, Walter C.**, '55  
Southern Newspaper Publishers  
Association  
**Jones, Alexander F.**, '52  
*Syracuse Herald-American*

## K

**Kander, Allen**, '56  
Allen Kander & Co., Wash., D.C.

**Kansas City Star**, '33  
H. J. Haskell\*  
**The Kansas City Times**, '82  
Michael Davies\*  
**Karpowicz, Ray**, '78  
KSD/KSD-TV  
**Kilpatrick, J. J.** '53  
*Richmond, Va., News-Leader*  
**King, Frank H.**, '41  
The Associated Press  
**Kirchhofer, Alfred H.**, '56  
*Buffalo Evening News*  
**Kirkpatrick, James C.**, '69  
*Windsor, Mo., Review*  
**KMOX Radio, St. Louis**, '63  
Robert Hyland\*  
**Knight, John S.**, '49  
Knight Newspapers  
**Kwitney, Jonathan**, '82  
Investigative Reporter and Author

## L

**La Cossitt, Henry**, '59  
**Ladies' Home Journal**, '46  
Mrs. Bruce Gould\*  
**Lamade, Dietrick**, '37  
*Grit, Williamsport, Pa.*  
**Lamade, George**, '59  
*Grit, Williamsport, Pa.*  
**La Prensa**, '30  
Buenos Aires, Argentina  
Jose Santos Gollan\*  
**Larrabee, Carroll B.**, '55  
Printers' Ink Publishing Co.  
**Laurence, William L.**, '47  
*The New York Times*  
**Lawrence, David**, '65  
*U.S. News and World Report*  
**Le Figaro**, '54  
Paris, France  
Nicholas Chatelain\*  
**Le Monde**, '70  
Paris, France  
Alain Clement\*  
**Lewis, Dorothy Roe**, '59  
Associated Press, New York  
**Life**, '48  
Wilson Hicks\*

\*Accepting

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**Lindsay, Malvina**, '33  
*Washington Post*  
**Lisagor, Peter**, '77  
*Chicago Daily News*  
John Fischetti\*  
**London Daily Express**, '45  
C. V. R. Thompson\*  
**Loomis, Carol**, '78  
*Fortune*  
**Los Angeles Times**, '56  
Irving M. Ramsdell\*  
**"Lou Grant,"** '82  
Gene Reynolds, CBS\*  
**Louisville Courier-Journal**, '39  
Barry Bingham\*  
**Louisville Courier-Journal**, '78  
Barry Bingham, Jr.\*  
**Lower, Elmer**, '59  
CBS News, New York  
**Lu, David C. H.**, '48  
Central News Agency of China

## M

**MacNeil-Lehrer Report**, '80  
Jim Lehrer\*, Robert MacNeil\*  
**McBride, Mary Margaret**, '38  
CBS  
**McGannon, Donald H.**, '79  
Group W  
**McGee, Frank**, '69  
NBC  
**McGill, Ralph**, '57  
*Atlanta Constitution*  
**McKelway, Benjamin M.**, '64  
*The Washington Star*  
**McNamee, William S.**, '80  
Farm Press Publications  
**McQueen, Marvin D.**, '67  
D'Arcy Advertising Co., St. Louis  
**Maine Times**, '76  
John N. Cole\*  
**Manchester Guardian**, '31  
A. Wyn Williams\*  
**Manchester, William**, '69  
Author  
**Mapel, William**, '56  
Publishers' Assn. of New York City

**Marsteller and Burson-Marsteller, Inc.**, '75  
Harold Burson\*  
**Meet the Press**, '73  
Lawrence E. Spivak\*  
**Melbourne Argus**, '34  
Melbourne Australia  
R. L. Curthoys\*  
**Memphis Commercial Appeal**, '49  
Frank R. Ahlgren\*  
**Miami Herald**, '63  
Lee Hills\*  
**Middleton, R. Hunter**, '61  
Ludlow Typograph Co.  
**Miller, Paul**, '67  
Gannett Co., Inc.  
**Milwaukee Journal**, '44  
John Donald Ferguson\*  
**Minneapolis Star and Tribune**, '51  
John Cowles\*  
**Montreal Star**, '35  
E. J. Archibald\*  
**Morgan, Edward P.**, '65  
ABC  
**Morris, Joe Alex**, '50  
**Morris, John Rippey**, '44  
United Press Associations  
**Myers, Vernon Carl**, '57  
*Look*

## N

**The Nation**, '79  
Victor S. Navasky\*  
**National Geographic Magazine**, '54  
Gilbert Grosvenor\*  
**National Observer**, '74  
Henry Gemmill\*  
**National Public Radio**, '82  
Sam Holt\*  
**Neff, Ward A.**, '30  
Corn Belt Farm Dailies  
**Neue Zuercher Zeitung**, '55  
Zurich, Switzerland  
Werner N. Imhoof\*  
**Neuharth, Allen H.**, '80  
Gannett Co. Inc.  
**New Orleans Times-Picayune**, '37  
L. K. Nicholson\*

\*Accepting



*The New Republic*, '82  
Martin Peretz\*

*New York Daily News*, '68  
F. M. Flynn\*

*New York Herald-Tribune*, '36  
Ogden Reid\*

*New York Sun*, '38  
James E. Craig\*

*New York Times*, '30  
Arthur Hays Sulzberger\*

*New York Times*, '70  
Arthur Ochs Sulzberger\*

*New Yorker*, '72  
David D. Michaels\*

**Newman, Edwin**, '75  
NBC News

*Newsday*, '77  
William Attwood\*

**Newspaper Enterprise Association**, '75  
Robert Metz\*

**Newspaper Fund, Inc.**, '68  
Paul Swensson\*

*Newsweek*, '77  
Edward Kosner\*

**Nichols, Carl**, '76  
Cunningham & Walsh, Inc.

*Nieuwe Rotterdamse Courant*, '50  
Rotterdam, Holland  
Arnold Vas Dias\*

**Nixon, Raymond B.**, '74  
University of Minnesota

**Norlander, Everett C.**, '59  
*Chicago Daily News*

**Nutter, Charles**, '44  
The Associated Press

## O

*Omaha World-Herald*, '55  
W. E. Christenson\*

## P

**Painter, William R.**, '36  
*Carrollton, Mo., Democrat*

**Panitt, Merrill**, '80  
Triangle Publications

*Palmyra (Mo.) Spectator*, '63  
Donald H. Sosey\*

**Patterson, Don D.**, '48  
Scripps-Howard Newspapers

**Pearson, Earle**, '39  
Advertising Federation of America

**Pett, Saul**, '62  
Associated Press

*Philadelphia Evening Bulletin*, '46  
Robert McLean\*

*The Philadelphia Inquirer*, '79  
Eugene L. Roberts, Jr.\*

**Piel, Gerard**, '81  
*Scientific American*

**Pool, James Kelly**, '40  
*Jefferson City, Mo., Capital-News*

**Porter, Sylvia**, '75  
Publishers-Hall Syndicate

*Portland Oregonian*, '40  
Palmer Hoyt\*

**Powell, John B.**, '42  
*China Weekly Review*, Shanghai

*Providence Journal* and  
*The Evening Bulletin*, '52  
Sevellon Brown\*

**Pulitzer, Joseph**, '42  
*The St. Louis Post-Dispatch*

## R

**Raidt, William T.**, '82  
D'Arcy-MacManus and Masius

**Rasmussen, Harry E.**, '37  
*Austin, Minn., Daily Herald*

**Ray, E. Lansing**, '46  
*St. Louis Globe-Democrat*

**Reasoner, Harry**, '70  
CBS

**Reddick, DeWitt Carter**, '64  
University of Texas

**Reston, James "Scotty,"** '61  
*New York Times*

**Reynolds, Donald W.**, '81  
Donrey Media Group

**Robb, Inez**, '48  
International News Service

**Roberts, Roy A.**, '57  
*Kansas City Star*

\*Accepting

**Roop, Lewis**, '59  
*DeSoto Press and Jefferson Republic*  
 DeSoto, Mo.

**Ross, Charles G.**, '33  
*St. Louis Post-Dispatch*

**Roueché, Berton**, '81  
*New Yorker*

**Rowan, Carl**, '81  
*Chicago Sun-Times* syndicated  
 columnist

**Royko, Mike**, '79  
*Chicago-Sun Times*

**Rucker, Frank W.**, '32  
*Independence, Mo., Examiner*

## S

**Salant, Richard**, '78  
 CBS  
*St. Joseph Mo., News Press & Gazette*,  
 '55, Henry D. Bradley\*

**St. Louis Argus**, '78  
 Eugene Mitchell\*

**St. Louis Globe-Democrat**, '67  
 Richard H. Amberg\*

**St. Louis Post-Dispatch**, '32  
 Joseph Pulitzer, Jr.\*

**St. Louis Post-Dispatch**, '75  
 Joseph Pulitzer, Jr.\*

**St. Louis Star-Times**, '50  
 Elzey Roberts\*

**St. Petersburg Times**, '61  
 Nelson Poynter\*

**San Francisco Chronicle**, '47  
 Paul C. Smith\*

**Saturday Evening Post**, '49  
 Ben Hibbs\*

**Saturday Review**, '68  
 Richard L. Tobin\*

**Schramm, Wilbur**, '72  
 Stanford University

**Scotsman**, '63  
 Edinburgh, Scotland  
 Alastair M. Dunnett\*

**Scott, Walter Decker**, '66  
 NBC

**Scripps, Robert P.**, '31  
 Scripps-Howard Newspapers

**Scruton, George H.**, '51  
*The Sedalia, Mo., Democrat*  
*Sedalia Mo., Democrat*, '70  
 Kenneth U. Love\*

**Sewall, W. J.**, '37  
*Carthage, Mo., Press*

**Shelley, Jack**, '48  
 WHO, Des Moines

**Shepherd, Jerrell**, '77  
 KWIX-KRES Radio,  
 Moberly, Mo.

**Sherman, Margot**, '70  
 McCann-Erickson, Inc., N.Y.

**Siebert, Fred S.**, '71  
 U. of Illinois and Michigan State U.  
 "60 Minutes," '76  
 Don Hewitt, CBS\*

**Smith, Howard K.**, '71  
 ABC News

**Smith, Merriman**, '63  
 UPI

**Smith, Walter W. (Red)**, '76  
*New York Times*

**Southeast Missourian**, '41  
 Cape Girardeau, Mo.  
 Fred and George Naeter\*

**Southern, William N., Jr.**, '35  
*Independence, Mo., Examiner*

**South Bend Tribune**, '71  
 Warren G. Wheeler, Jr.\*

**Sports Illustrated**, '75  
 Hedley Donovan\*

**Stamford Mercury**, '65  
 Stamford, England  
 Charles Aldridge\*

**Stanton, Frank**, '58  
 CBS

**Stauffer, Oscar S.**, '77  
 Stauffer Publications,  
 Topeka, Kansas

**Stephens, E. W.**, '30  
*Columbia, Mo., Herald*

**Storke, Thomas M.**, '66  
*Santa Barbara, Calif., News-Press*

**Stowe, Leland**, '41  
*The Chicago Daily News*

**Strout, Richard L.**, '74  
*Christian Science Monitor*

**Sulzberger, Arthur Hays**, '51  
*The New York Times*

**Sunday Times of London**, '74  
 Henry Brandon\*

\*Accepting

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**Swain, E. E.**, '38  
*Kirksville, Mo., Daily Express*  
**Swan, Joyce A.** '48  
*Minneapolis Star and Tribune*

## T

**Taishoff, Sol**, '53  
*Broadcasting-Telecasting*  
**Ta Kung Pao**, '41  
*Chungking, China*  
David C. H. Lu\*  
**Taylor, Frank W. Jr.**, '36  
*St. Louis Star-Times*  
**Taylor, Harry E. Jr.**, '35  
*Traer, Ia., Star-Clipper*  
**Terry, Hugh B.**, '55  
*KLZ, Denver*  
**Thompson, Paul**, '53  
*U. of Texas*  
**Times of India**, '39  
Percy Bullen\*  
**Times, of London**, '33  
Sir Wilmott Lewis\*  
**Today Show**, '68  
Hugh Downs\*  
**Todd, James**, '50  
*Moberly, Mo., Monitor-Index*  
**Tokyo Asahi**, '36  
Toshishige Yabe\*  
**Tong, Hollington**, '57  
Ambassador from Nationalist China  
to the United States  
**Topping, Seymour**, '68  
*New York Times*  
**Toronto Star**, '38  
Ralph B. Cowan\*  
**Tucker, Avis Green**, '76  
*Daily Star-Journal,*  
*Warrensburg, Mo.*  
**Tucker, J. P.**, '33  
*Parkville, Mo., Gazette*  
**Turner, Ralph H.**, '41  
Newspaper Enterprise Association

## U

**Umansky, Martin**, '81  
*KAKE-TV*  
**Utley, Clifton M.**, '52  
*NBC*

## V

**Vaughan, Bill**, '72  
*Kansas City Star*  
**Vernon, Wallace**, '79  
*Vernon Publishing Inc.*  
**Vickery, Robert L.**, '74  
*Salem, Mo., News*  
**Vladimir, Irwin A.**, '59  
*Gotham-Vladimir Advertising,*  
*Inc., New York*

## W

**Walker, Herbert W.**, '34  
Newspaper Enterprise Association  
**Wall Street Journal**, '60  
Bernard Kilgore\*  
**Walters, Basil L.**, '62  
Newspaper Research Associates  
**Warren, David M.**, '43  
*Panhandle, Tex., Herald*  
**Washington (Mo.) Missourian**, '64  
James L. Miller\*  
**Washington Post**, '45  
Mrs. Eugene Meyer\*  
**Washington Post**, '73  
Katharine Graham\*  
**Washington Star**, '53  
Newbold Noyes, Jr.\*  
**Watkins, Clarence E.**, '44  
*The Chillicothe, Mo.,*  
*Constitution-Tribune*  
**Watters, T. Ballard**, '61  
*The Marshfield, Mo., Mail*  
**WCKT-TV**, '67  
*Sunbeam TV Corp., Miami*  
Sidney D. Ansin\*

\*Accepting

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**Weir, Ben F.**, '68  
*Nevada, Mo., Daily Mail*  
**White, L. Mitchell**, '43  
*Mexico, Mo., Ledger*  
**White, Robert M.**, '34  
*Mexico, Mo., Ledger*  
**White, Robert M. II**, '67  
*Mexico, Mo., Ledger*  
**Wiggins, J. Russell**, '60  
*The Washington Post and Times-Herald*  
**Wilhelm, John**, '61  
*McGraw-Hill World News*  
**Williams, Cranston**, '60  
*American Newspaper Publishers Association*  
**Williams, Edwin Moss**, '46  
*United Press Associations*  
**Wilson, Lyle Campbell**, '40  
*United Press Associations*

**Witman, Arthur L.**, '64  
*St. Louis Post-Dispatch*  
**Wolpers, John H.**, '52  
*Poplar Bluff, Mo., American Republic*

## Y

**Yates, George**, '47  
*The Des Moines Register and Tribune*  
**Yost, Casper S.**, '32  
*St. Louis Globe-Democrat*

## Z

**Zimmerman, Jac W.**, '78  
*Bolivar Mo., Herald Free-Press*

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# 1982 Honors Convocation April 30, 1982

Thanks to continuing financial support of many alumni and friends, the School of Journalism presented \$114,000 in prizes, awards, scholarships and fee waivers to 133 students.

The following awards and scholarships were made to students who met demanding standards of excellence:

*The W.B. Bickley Memorial Awards* for excellence in newspaper editing: Charles Ervin, Bradley Lehman, Judith Rosenberg and Mark Schwanhausser;

*The Sam Bronstein Feature Award* for the best news feature stories: Connie Arnold, Jill Miller, Charles Eddy, Ann Voegtlin, Leo Mullen and Steve Weinstein;

*O.K. Bovard Award* and summer internship at the St. Louis Post-Dispatch for a junior who has demonstrated exceptional ability and interest in newspaper reporting: James Mosley;

*Edward C. Lambert Award* for most potential for broadcast management at KBIA or KOMU: James Ogle;

*Richard A. Cannon Photojournalism Award* for superior work in photojournalism: Jim Wakeham;

*Tom Duffy Feature Award* for excellent performance in feature writing: Patrick Mullikin;

*Jacob Scher Award* for a news-editorial major who published in the *Missourian* the best news or feature story based on the use of sampling and polling techniques among readers or citizens in the area: Christie Lou Edwards;

*Donald H. Jones Newspaper Advertising Award* for senior who has done the most workmanlike job as a student salesman for the *Columbia Missourian*: Steve Johnson;

*Kappa Alpha Mu Prize* for outstanding individual progress and cooperation in photo work: Karen Uhlmeyer;

*Sara Allen Award* for a woman student who writes an outstanding feature story for the *Missourian*: Carol Zuegner;

*Kappa Tau Alpha Prize* to the highest ranking graduating senior in the School of Journalism: Kimberly Walsh;

*Tom Yarbrough Prize* for best feature article analyzing a significant urban problem and suggesting a constructive solution: Paul Keep;

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*Kosti Ruohomaa Award* to the photojournalism student whose work best exemplifies the tradition and philosophy of the late Kosti Ruohomaa: The Ngoc Pham;

*Betty Luker Haverfield Magazine Award* for excellence in magazine writing: Sarah Thompson

*Steve Trenkman Award* in Television News for excellence in television news work in the School of Journalism; Dean Davison;

*Cowgill Blair Annual Incentive Awards* for superior performance in editorial writing: Jean DuBail;

*Old Heritage Yellow Page Award* for special interest and aptitude in the field of Yellow Page Advertising: Tracy Reis;

*Clinton H. Denman Freedom of Information Award* for the best research and writing in the area of Freedom of Information: Roger Kahn;

*Dorothea Florence Gaston Media Promotion Award* for academic excellence and professional performance in media promotion: Christine Wengernuk and Frances Fishback;

*Carl Sall Retail Advertising Award* for an outstanding job in the area of retail advertising: Constance Bottomley;

*Cal Fussman Sports Reporting Award* for the *Missourian's* "finest" sports reporter: Tim Burke;

*Cal Fussman Sports Writing Award* for the *Missourian's* "finest" sports writer: Tom Friend;

*Dennis Briskin CABLE Award* for writing which best embodies the qualities of clarity, accuracy, brevity, logical organization and effectiveness (CABLE): Jean DuBail and Michelle Ruess;

*The St. Louis Ad Club College Day Awards* for outstanding performance in advertising: Chris Schipke and Rebecca Sesler;

*Men's Fashion Association of America Prize* of funds to *Missourian* reporter by the MFAA to cover the press preview of men's fashions: Mary Ann Purdham;

*Sigma Delta Chi Undergraduate Scholarship* to highest ranking junior student on basis of scholarship, character and demonstrated ability in his field: Robert Rose;

*Science Writing Fellowship* for outstanding performance in the field of science writing: Adrianna Reyneri;

*Edward R. Murrow Award* for excellence in journalism: Charlotte Fransen

*Beatrice Adams Scholarship in Journalism* to the woman student who shows highest creative promise in advertising: Brenda Bertts;

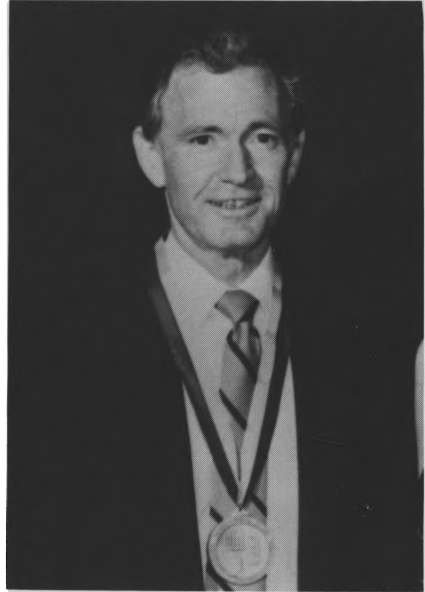
*Alcoa Foundation Fellowship* for graduate student studying public relations: Davis Dempsey;

*Hal Boyle Scholarship* for demonstration of excellence in journalism: Bryan Burrough.

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Alumni Association of  
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Missouri-Columbia 1981  
Faculty Alumni Award  
14th Annual  
Presentation



**JOHN MACK CARTER**

Magazine Editor

John Mack Carter, BJ '48, AM '49, has been editor-in-chief of America's three leading women's magazines—*Good Housekeeping*, *Ladies' Home Journal* and *McCalls*. Currently director of new magazine development for the Hearst Corp. and editor-in-chief of *Good Housekeeping*, he has also been editor-in-chief of *American Home* and assistant editor of *Better Homes and Gardens*. Carter was chairman of the board and editor-in-chief of Downe Communications Inc. and vice president and director of McCall Corp. prior to joining *Good Housekeeping* in 1975.

Cited by *Time* and *Newsweek* as a phenomenon in publishing history, he received a 1970 Missouri Honor Award for Distinguished Service in Journalism, was the 1978 Women in Communications Inc. Headliner of the Year and the 1977 Brandeis University Publisher of the Year.

Appointed to a number of presidential commissions on human need, Carter served on the National Commission for the Observance of International Women's Year. He is a volunteer consultant to a number of professional organizations, and is director of the Christian Church Foundation, the American Cancer Society and Religion in American Life.









*This booklet was funded by a generous gift from William S. McNamee, Farm Press Publications. Mr. McNamee is an alumnus and former medalist.*

*Editor: Lisbeth W. Chapman*



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